

10 Reasons to Support the Arts in Riverside County in 2024

The arts are fundamental to our humanity. They ennoble and inspire us—fostering creativity, empathy, and beauty. The arts also strengthen our communities socially, educationally, and economically—benefits that persist even during a pandemic that has been devastating to the arts. The following 10 reasons show why an investment in artists, creative workers, and arts organizations is vital to the nation's post-pandemic healing and recovery.

- 1. Arts unify communities.** 72% of Americans believe “the arts unify our communities regardless of age, race, and ethnicity” and 73% agree that the arts “helps me understand other cultures better”—a perspective observed across all demographic and economic categories.
- 2. Arts improve individual well-being.** 81% of the population says the arts are a “positive experience in a troubled world,” 69% of the population believe the arts “lift me up beyond everyday experiences,” and 73% feel the arts give them “pure pleasure to experience and participate in.”
- 3. Arts strengthen the economy.** The nation's arts and culture sector—nonprofit, commercial, education—is a \$1.02 trillion industry that supports 4.9 million jobs (2021). That is 4.4% of the nation's economy—a larger share of GDP than powerhouse sectors such as transportation, construction, and agriculture. **In California, arts and culture is a \$261.1 billion industry—7.7% of the state economy—and supports 742,432 jobs (bigger than construction, transportation, education, and agriculture).** The arts **accelerate economic recovery:** a growth in arts employment has a positive and causal effect on overall employment. (U.S. Bureau of Economic Analysis). **Riverside County's nonprofit arts industry alone generates \$185.1 million in economic activity annually—spending by organizations and their audiences—which supports 2,788 jobs and generates \$32.3 million in local, state, and federal government revenue. (2022)**
- 4. Arts drive tourism and revenue to local businesses.** The 1.3 million attendees at Riverside County's nonprofit arts and culture events spend an average of \$58.30 per person, per event, beyond the cost of admission on items such as meals, parking, and lodging—vital income for local businesses. **27% of attendees live outside of Riverside County; they average \$102.90 in event-related spending.** Arts travelers are ideal tourists, staying longer and spending more to seek out authentic culture experiences.
- 5. Arts improve academic performance.** Students engaged in arts learning have higher GPAs, standardized test scores, and college-going rates as well as lower drop-out rates. These academic benefits are reaped by students across all socio-economic strata. Yet the Department of Education reports that access to arts education for students of color is significantly lower than for their white peers. **91% of Americans** believe that arts are part of a well-rounded K-12 education.
- 6. Arts spark creativity and innovation.** Creativity is among the top five applied skills sought by business leaders—per the Conference Board's *Ready to Innovate* report—with 72% saying creativity is of “high importance” when hiring. Research on creativity shows that Nobel laureates in the sciences are 17 times more likely to be actively engaged as an *arts maker* than other scientists.
- 7. Arts have social impact.** University of Pennsylvania researchers have demonstrated that a high concentration of the arts in a city leads to higher civic engagement, more social cohesion, higher child welfare, and lower poverty rates.
- 8. Arts improve healthcare.** Nearly one-half of the nation's healthcare institutions provide arts programming for patients, families, and even staff. 78% deliver these programs because of their healing benefits to patients—shorter hospital stays, better pain management, and less medication.
- 9. Arts for the health and well-being of our military.** The arts heal the mental, physical, and moral injuries of war for military servicemembers and Veterans, who rank the creative arts therapies in the top four (out of 40) interventions and treatments. Across the military continuum, the arts promote resilience during pre-deployment, deployment, and the reintegration of military service-members, Veterans, their families, and caregivers into communities.
- 10. Arts Strengthen Mental Health.** The arts are an effective resource in reducing depression and anxiety and increasing life satisfaction. Just 30 minutes of active arts activities daily can combat the ill effects of isolation and loneliness associated with COVID-19.



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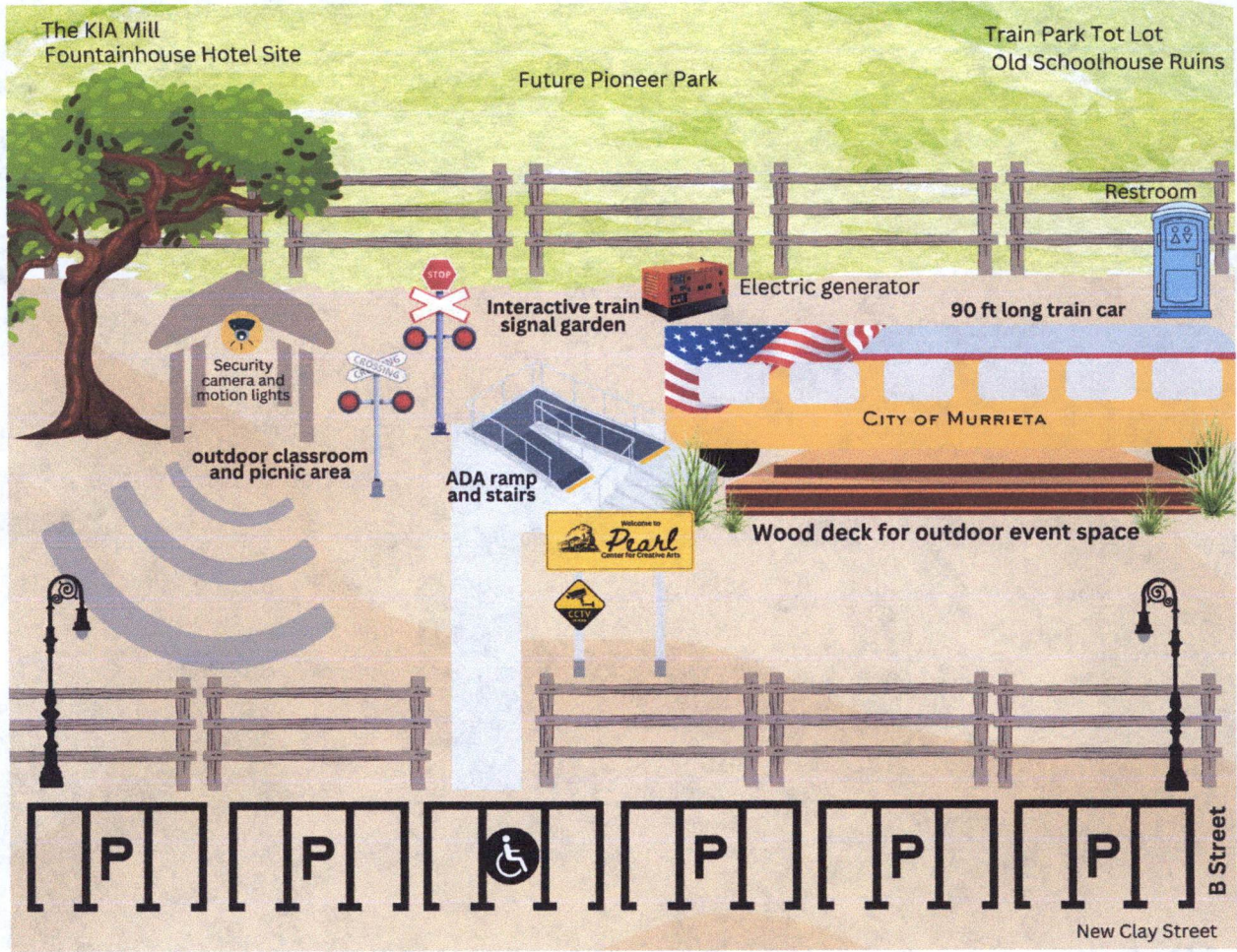
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Non-Agenda

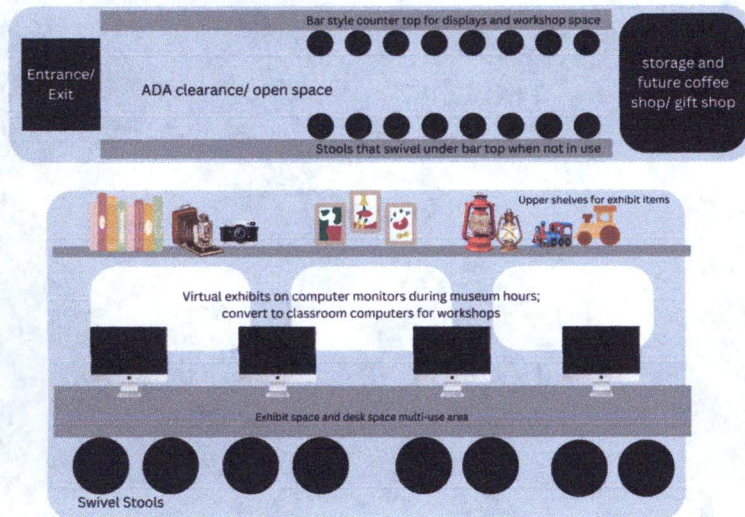
Aimee Edgewood Train Project

Info.

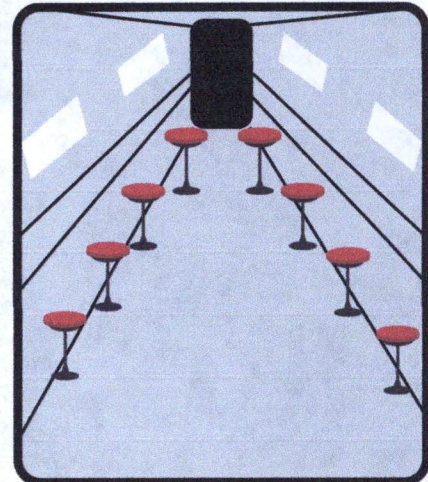
b. Architectural Renderings & Design
Initial Concepts



Inside the train car cultural arts center



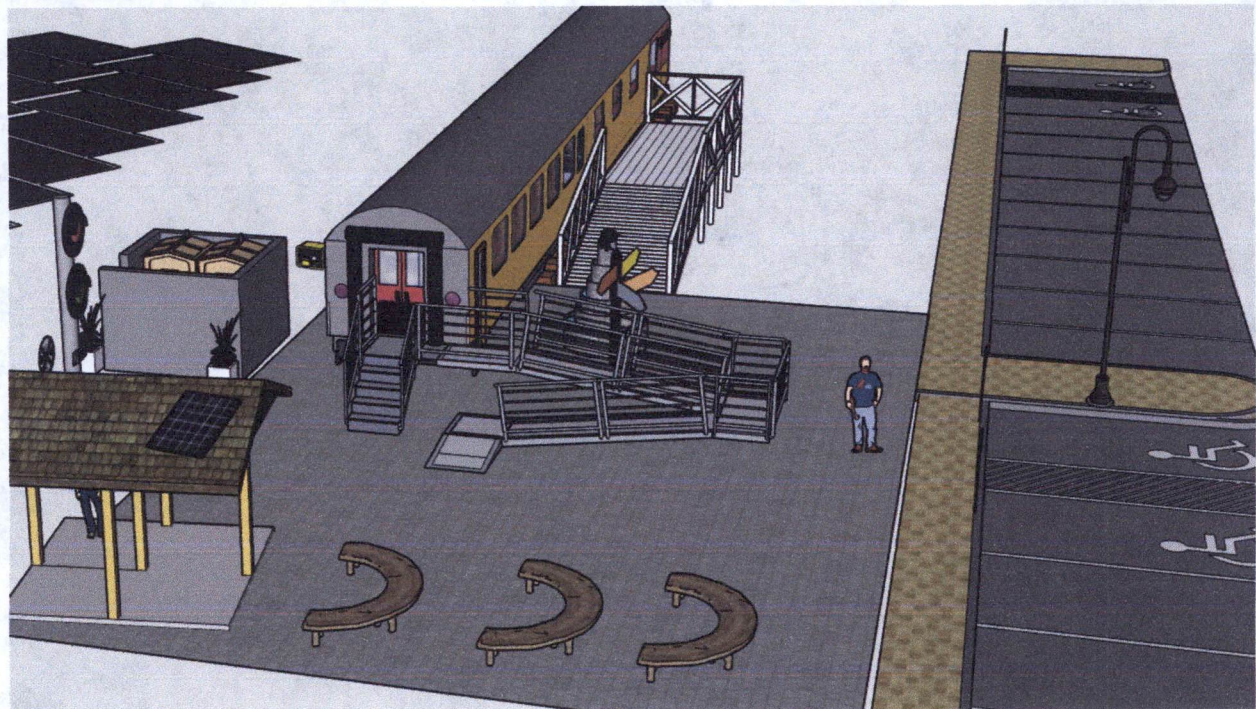
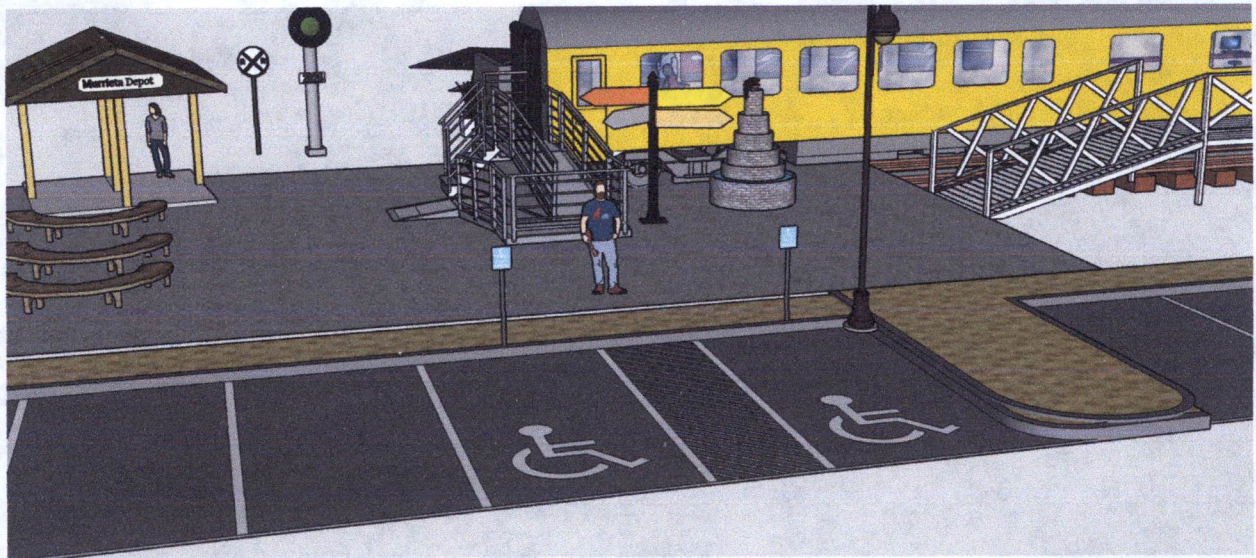
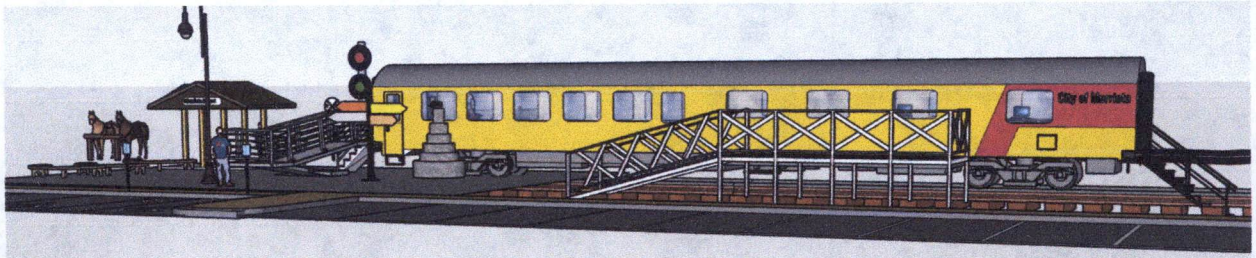
Internal view of train car cultural arts center



Murrieta Train Project - Pearl Center for Creative Arts
Project Proposal March 2024

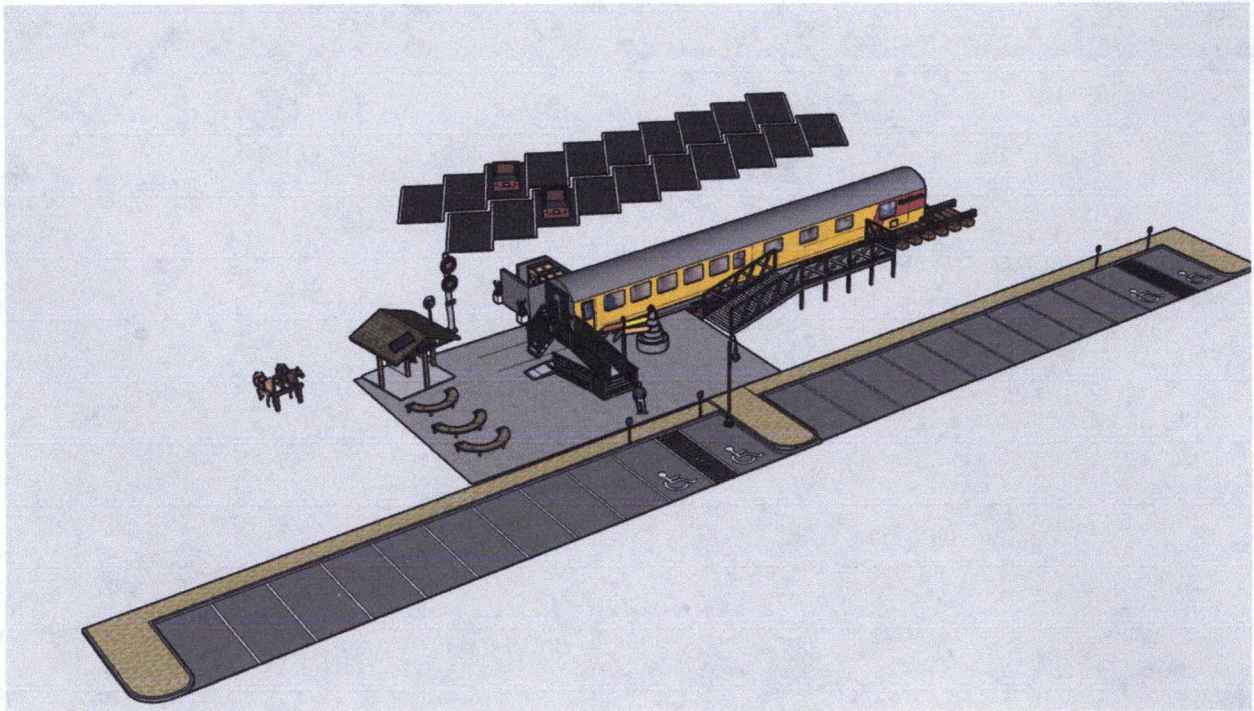
3D Renderings

Exterior Views

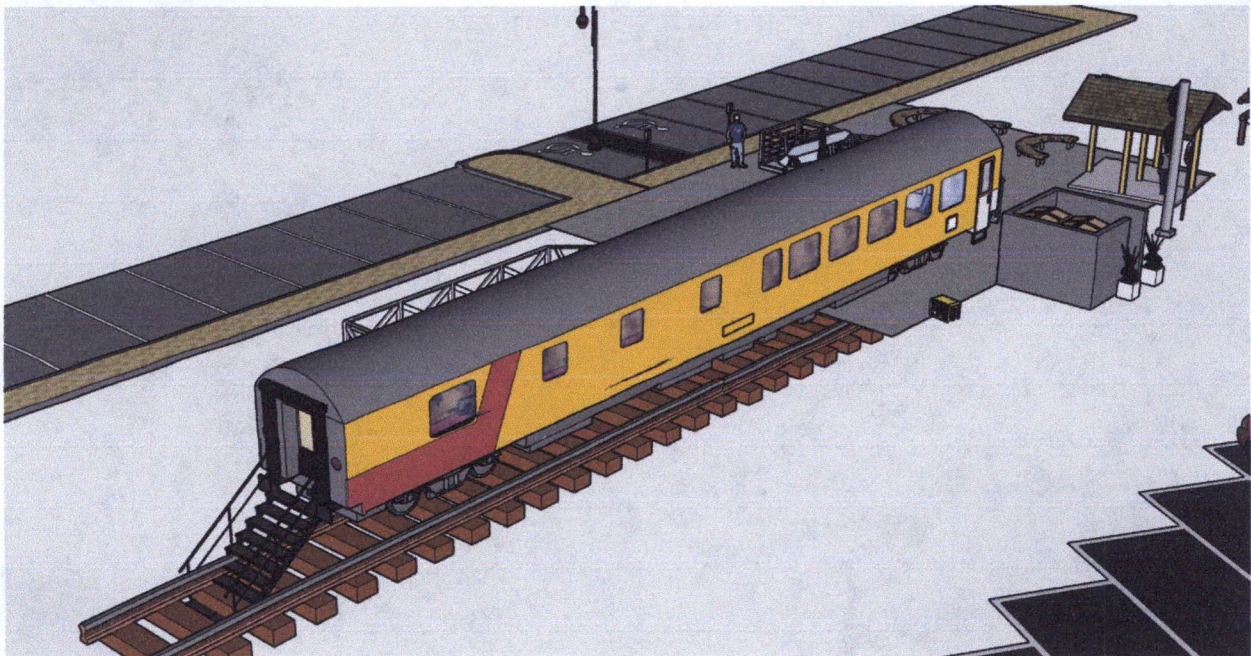


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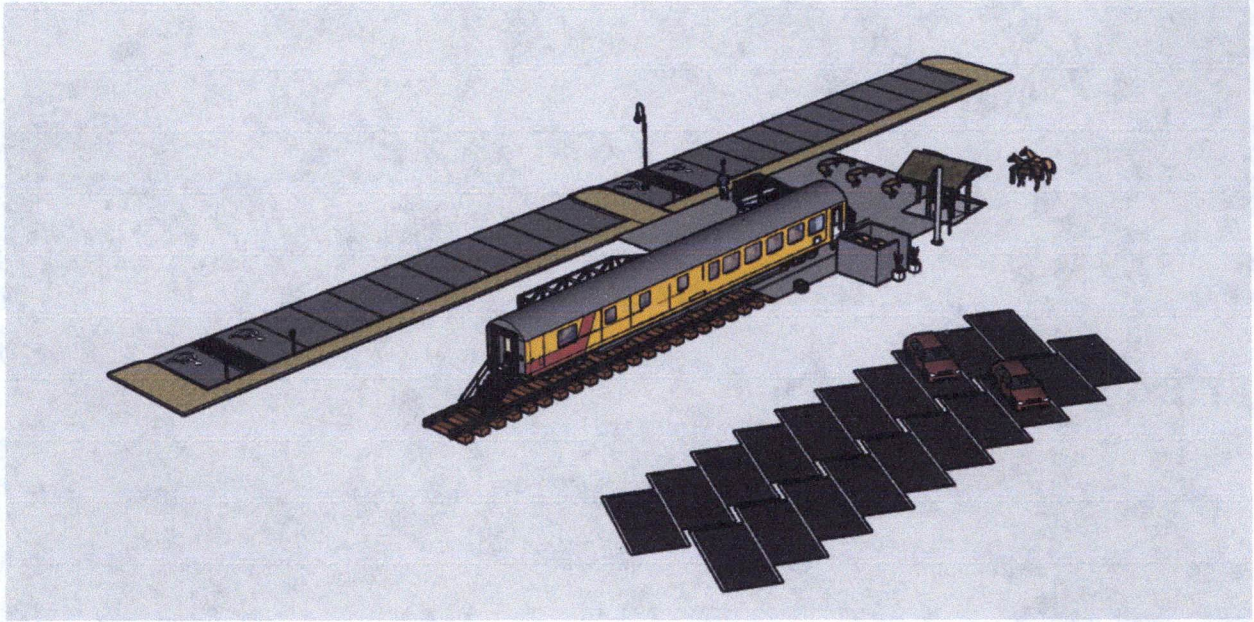
Two potential parking lot configurations.



Rear Exterior Views



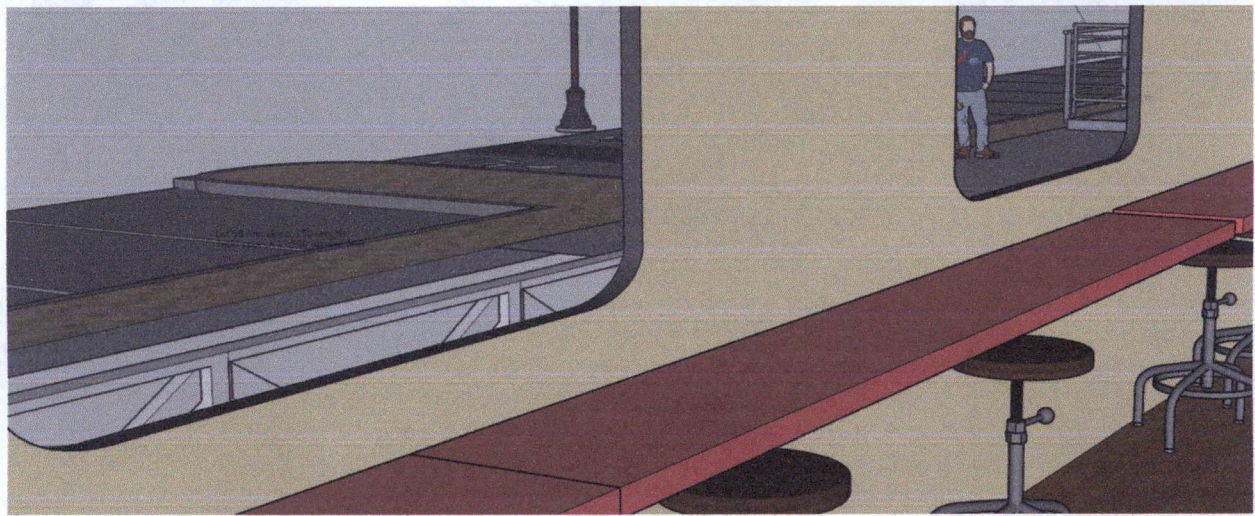
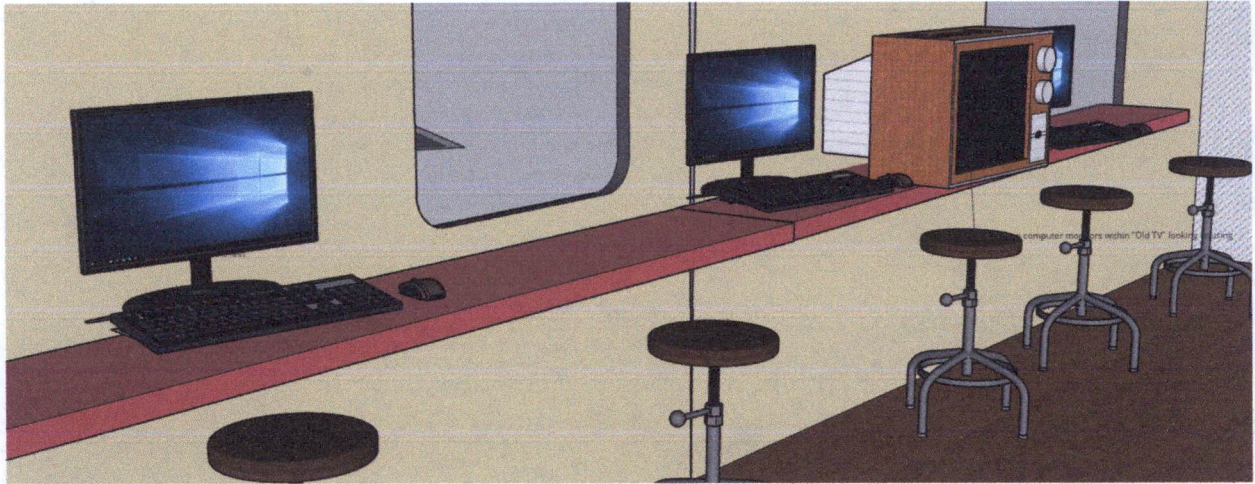
Murrieta Train Project - Pearl Center for Creative Arts
Project Proposal March 2024



Interior Views



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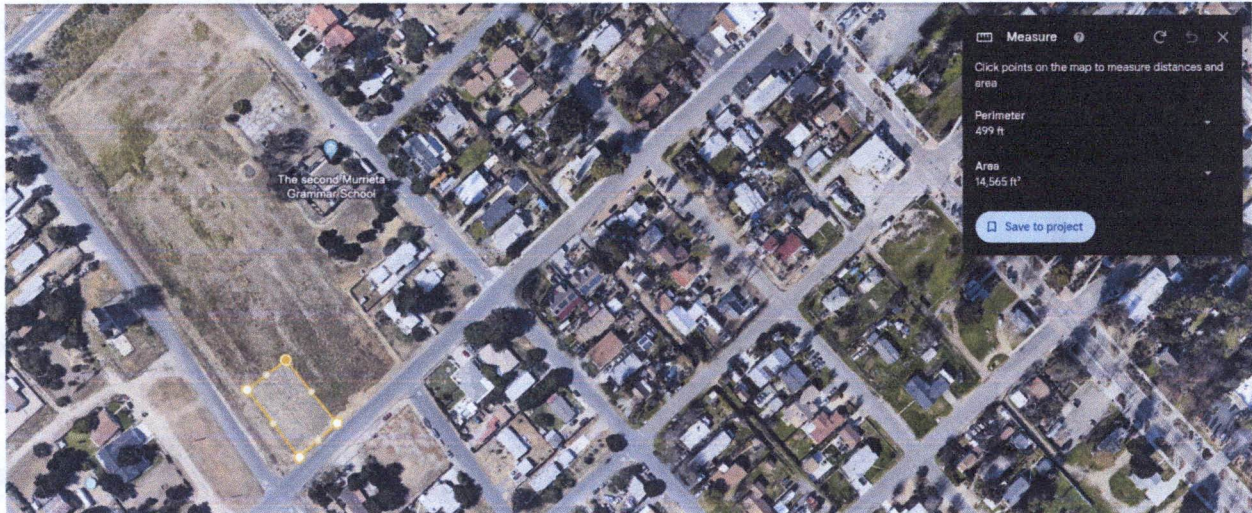


Murrieta Train Project - Pearl Center for Creative Arts
Project Proposal March 2024

c. Site Map

Site of proposed location at New Clay Street and B Street

Location of former Murrieta Train Depot, set back to provide space for current drainage ditch
14,565 sq ft



Alternate location, overflow parking, or potential sound buffer zone
19,221 sq ft



Join the Fun!

In an initiative inspired by our motto to **"Bring history and art to life"**, at the Teenealogy™ Tapestry Fest, teens and their families will not only trace their ancestral roots but will interweave these narratives into a grand artistic tapestry. Participants will contribute to a communal tapestry, showcasing the rich and diverse heritage of the community.

The community tapestry will be on display at the Murrieta Public Library April 27 - May 27, 2024.

Partners:

3rd District County Supervisor Office CID Grant
Murrieta Public Library

National Charity League

Family Search

Memoria Films

documentary
filming by

MEMORIA
FILMS



Visit PearlC4CA.org
Follow @PearlC4CA

Pearl Center for Creative Arts is a public benefit nonprofit cultural arts center in Murrieta California. We foster the exploration of family history, local history, and community art.



Program Guide

- 1 Fill out this Family Tree worksheet to begin exploring your own family history. You can build, research, and explore your family history even further at FamilySearch.org.
- 2 Create a unique tapestry with our kits and turn it in to be part of our large community tapestry project! Return all tapestries by April 22 to be included in this project!
- 3 Celebrate "the Great Reveal" of the tapestry with us on Saturday, April 27, 2024 from 2:00 pm - 5:00 pm at the Murrieta Public Library (MPL).

Workshop & Event Schedule

Workshop #1: Welcome Teens and Families

@ MPL Community Room

Thurs April 11, 4pm-6pm

Community Workshop #2: Firefighter's BBQ

@ Town Square Park

Saturday April 13, 12pm-6pm

Workshop #3: Mothers and Daughters

@ MPL Community Room

Thurs April 18, 4pm-6pm



Community Workshop #4: Generations

@ MPL Community Room

Saturday April 20, 2pm-5pm

Workshop #5: Tapestry Assembly

@ MPL Community Room

Thurs April 25, 4pm-6pm



Community Event: The Great Reveal

@ MPL Community Room and Garden of Verses

Saturday, April 27, 2pm-5pm

Pearl

Center for Creative Arts

PRESENTS

Teenealogy™

Tapestry Fest



Weaving Roots
Through Art

April 2024



Free
workshops
and
events!



REGISTER HERE

My Story

1 Me

Name: _____

Born: _____

Place: _____

Married: _____

Place: _____

Name of Spouse: _____

Kids: _____

2 My Parents

Name: _____

Born: _____

Place: _____

Married: _____

Place: _____

Died: _____

Place: _____

2

Name: _____

Born: _____

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Place: _____

Died: _____

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3 My Grandparents

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4 My Great Grandparents

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