

CITY OF MURRIETA PARKS AND RECREATION MASTER PLAN

2025



DRAFT

City of Murrieta

Parks and Recreation Master Plan

2025

Prepared for:



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TABLE OF CONTENTS

Executive Summary	1
--------------------------------	----------

Section ONE: INTRODUCTION



1.1	Purpose of Parks and Recreation Master Plan	4
1.2	Benefits of Parks and Recreation	5
1.3	Master Plan Process.....	7
1.4	Regional Setting.....	10
1.5	Local Setting.....	11
1.6	Related Studies	13

Section TWO: COMMUNITY VOICE



2.1	Community Profile	18
2.2	Outreach and Engagement	21
2.3	Summarizing the Community Voice.....	36

Section THREE: NEEDS ASSESSMENT



3.1	Existing Conditions	
	Park Types	40
	Recreation Facilities	44
	Trail Connectivity	45
3.2	Programs and Services.....	47
3.3	Acreage Analysis.....	49
3.4	Park Service Area Gap Analysis.....	53
3.5	Local Trends Analysis	59
3.6	Custom Park Standards Calculations.....	65
3.7	School Facilities	71
3.8	Other Parks and Recreation Facilities	73

Section FOUR: RECOMMENDATIONS



4.1	Key Strategies.....	76
4.2	Developer Parks and Dedication of Parkland for Recreation Purposes.....	97
4.3	Park and Recreation Facility Funding Recommendations.....	99
4.4	Short, Mid, and Long-Term Costs	103
4.5	Next Steps	104
4.6	Staffing Recommendations.....	108
4.5	Maintenance Recommendations	109

LIST OF EXHIBITS

1

Section ONE: INTRODUCTION

1.3-1	Project Timeline.....	7
1.4-1	Regional Setting	10
1.5-1	Local Setting	12
1.6-1	Construction Cost Forecasting	14

2

Section TWO: COMMUNITY VOICE

2.1-1	Tapestry LifeMode Map.....	17
2.1-2	Murrieta Age Profile compared to Riverside County.....	19
2.1-3	Community Profile	20
2.1-4	Residential Activity Map 2023	20
2.2-1	Multimodal Survey Distribution Map of Responses.....	25
2.2-2	Community Workshop #1 Survey Distribution Map of Responses	27
2.2-3	Community Workshop #2 Survey Distribution Map of Responses	29
2.2-4	Community Workshop #3 Survey Distribution Map of Responses	31
2.2-5	Feedback Survey Distribution Map of Responses.....	33
2.3-1	Program Priorities	37
2.3-2	Facility Priorities	38

3

Section THREE: NEEDS ASSESSMENT

3.1-1	City Parks Map.....	43
3.1-2	Recreation Facilities Map.....	44
3.1-3	Existing Trails Map	45
3.3-1	Open Space Map	52
3.4-1	Service Area Gap Analysis for City-Wide Parks.....	53
3.4-2	Service Area Gap Analysis for Community Parks.....	54
3.4-3	Service Area Gap Analysis for Neighborhood Parks.....	54
3.4-4	Service Area Gap Analysis for Neighborhood Play Areas.....	55
3.4-5	Service Area Gap Analysis for Special Use Parks.....	55
3.4-6	Service Area Gap Analysis for Nature Parks.....	56
3.4-7	Park Service Area Gap Analysis Map	57
3.5-1	Average Distance Traveled for City-Wide Parks.....	60
3.5-2	Average Distance Traveled for Community Parks	60
3.5-3	Average Distance Traveled for Neighborhood Parks	61
3.5-4	Average Distance Traveled for Neighborhood Play Areas.....	61
3.5-5	Average Distance Traveled for Special Use Parks.....	62
3.5-6	Average Distance Traveled for Nature Parks.....	62
3.5-7	Average Distance Traveled for All Parks.....	64
3.6-1	CPSC Methodology for Sports Organizations	66
3.6-2	Local Needs vs. NRPA Needs.....	66
3.8-1	School Facilities Map	71

4

Section FOUR: RECOMMENDATIONS

4.1-1	Add More Sports Fields Survey Results.....	77
4.1-2	Dog Park Survey Results	78
4.1-3	Pickleball Courts, Classes, or League Survey Results.....	79
4.1-4	Improve Cleanliness Survey Results	81
4.1-5	Improve Safety Survey Results.....	82
4.1-6	Modernize and Upgrade Parks and Facilities Survey Results	83
4.1-7	Playground Improvements Survey Results	84
4.1-8	Restroom Maintenance Survey Results.....	85
4.1-9	Bike Trails Survey Results	87
4.1-10	Walking Paths and Hiking Trails Survey Results	88
4.1-11	Splash Pad or Water Park Survey Results	89
4.1-12	Swimming Pools and Swimming Classes Survey Results.....	90
4.1-13	Engagement/Marketing of Programs Survey Results	91
4.1-14	Community Events Survey Results.....	92
4.1-15	Fitness and Exercise Classes Survey Results	93
4.1-16	Senior Activities and Classes Survey Results	94
4.1-17	Teen and Youth Programs Survey Results.....	95
4.3-1	Recommended Parks and Recreation Facility Projects	101
4.4-1	Short, Mid, and Long-Term Costs	103

APPENDIX TABLE OF CONTENTS (SEPARATE DOCUMENT)

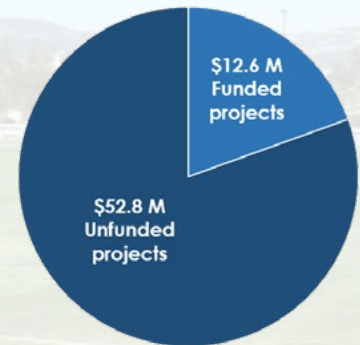
Tool 1: Meetings	5
Tool 2: Existing Documentation	17
a. Information Request Memo – Existing Document Resources	17
b. Land Use Map	20
c. Existing Trails Map	21
Tool 3: Inventory of Recreation Facilities, Parks, & Programs	22
a. Map of Existing Parks	22
b. Map of Existing Recreation Facilities	23
c. Park Amenity Matrix	24
d. Park Profiles	25
e. Schools Map	78
f. Program Inventory and Assessment	79
Tool 4: Demographic Assessment	111
Tool 5: Local Trends Analysis	120
Tool 6: Custom Park Standards Calculations (CPSCs)	135
Tool 7: Community Engagement	139
a. Project Website	139
b. Feedback Comments Summary	155
c. Stakeholder Interview Summary	162
d. Community Workshop #1 Summary	169
e. Community Workshop #2 Summary	175
f. Community Workshop #3 Summary	180
g. Statistically Valid Multimodal Survey Summary	184
h. Facility and Program Needs Summary Charts	244
Tool 8: Community Needs Assessment	246
a. Facility and Program Needs Summary Prioritization	246
b. Park Acreage Analysis	248
c. Service Gap Analysis	252
Tool 9: Recommendations & CIP	258
Tool 10: Policy Review & Recommendations	261
Tool 11: Operations & Maintenance Plan	269
Tool 12: Financial Plan Review	295
Tool 13: Final Presentation	320

EXECUTIVE SUMMARY

The Murrieta Parks and Recreation Master Plan will serve as a guide and implementation tool for the management and development of parks and recreation facilities throughout the City. This document represents a summary of the community outreach, research, and professional analysis conducted. The Master Plan recommendations are to serve the current population, as well as the projected population through 2033. The culminating result is a community inspired plan for the future of parks and recreation in the City of Murrieta.

The process began with a review of pertinent planning documents, existing park resources, and recreation opportunities. Following the initial inventory, a community outreach campaign was developed. In-person workshops, online video presentations, one-on-one stakeholder interviews, a statistically-valid multimodal survey, public online surveys, and direct website feedback surveys were conducted to analyze the community recreation demand in the City. Throughout the process, project updates and summary results were posted to the project website. This website enabled community members to review updates and provide immediate feedback at any point during the project. This resource allowed anyone in the community to have a voice in the process regardless of when and where meetings were held.

The Master Plan includes capital improvements of \$65,468,074 (\$12,698,790 in planned funded projects, \$12,819,934 in planned unfunded projects, and with a balance of \$39,949,350 of additional Master Plan recommended funding). Based on the findings, this Master Plan outlines key park and facility improvements as well as staffing and maintenance recommendations identified in Section Four, detailed reports of these analysis are available in the appendix. The following are key strategies developed to balance the available inventory with the community's recreational desires.



Each of the following recommended key strategies are designed to balance the equation of where existing recreation resources exist and how they relate to the needs of the community. Through this analysis, recreation can flourish and continue to support a thriving outdoor community.

Key Strategy #1: Prioritize multi-use facility development to meet the diverse recreational demands.

Goal 1.1: The City should increase sports fields, addressing facility deficits by utilizing alternative fields, expanding the Los Alamos Hills Sports Park, improving California Oaks Sports Park, and collaborating with the school district.

Goal 1.2: The City should continue to develop a new dog park at Glen Arbor Park with modern amenities, while also equipping parks with dog waste dispensers to support the dog community.

Goal 1.3: The City should support the community's strong desire for enhanced pickleball facilities, including courts, leagues, lessons, and tournaments.

Key Strategy #2: Implement a comprehensive maintenance and upgrade plan to continue Murrieta's high standards of quality and user satisfaction.

Goal 2.1: The City should improve the cleanliness of parks, facilities, and trails by establishing an "Adopt-A-Park" program, organizing park clean-up days, and continuing support for the Adopt-A-Trail Program.

Goal 2.2: The City should improve safety by enhancing lighting, waste removal, security measures, and incorporating Crime Prevention Through Environmental Design (CPTED) features in park projects.

Goal 2.3: The City should modernize and upgrade all parks and facilities by assessing demand before replacing worn elements and implementing a life cycle analysis for major park components to better forecast future costs.

Goal 2.4: The City should enhance playgrounds by implementing a renovation schedule based on equipment lifespan and incorporating all-inclusive, universal design standards in new playgrounds for equitable play.

Goal 2.5: The City should increase restroom maintenance by increasing cleaning operations during peak usage times in parks with high visitation.

Key Strategy #3: Create an integrated trail network that promotes active transportation and enhances outdoor recreation opportunities as recommended in the Trails Master Plan.

Goal 3.1: The City should improve bike trails by implementing the Murrieta Trails Master Plan, focusing on visibility, speed reduction, crossings, connections, and signage.

Goal 3.2: The City should support the community's desire for natural walking and hiking paths by improving park trail loops, enhancing connections, and developing a Special Needs Interactive Trail System.

Key Strategy #4: Design an aquatic facility that caters to diverse age groups and skill levels that promotes water safety.

Goal 4.1: The City should develop splash pads integrated into park infrastructure, starting with smaller, cost-effective water features that do not significantly impact park usability or maintenance efforts.

Goal 4.2: The City should expand aquatic programming, including swim classes and aerobics, by partnering locally during pool renovations and prioritizing the renovations at California Oaks Sports Park pool based on City Council guidance.

Key Strategy #5: Develop an outreach campaign that leverages local partnerships and personalized communication to promote a diverse range of community events and programs.

Goal 5.1: The City should strengthen community engagement and marketing of programs by enhancing multi-channel communication efforts based on community feedback.

Goal 5.2: The City should improve community events by increasing staffing to collaborate with local organizations and businesses, focusing on inclusive cultural celebrations, and reporting the economic impact of these events to the City Council.

Goal 5.3: The City should develop diverse fitness programs, including park-based boot camps, mobile fitness vans, and digital fitness integration with apps and QR codes for accessible, structured, and unstructured exercise options.

Goal 5.4: The City should expand senior activities by developing low-impact fitness programs, marketing balanced exercises, partnering with organizations for additional programs, and continuing lifelong learning opportunities.

Goal 5.5: The City should expand teen and youth programs by enhancing after-school offerings through partnerships, ensuring adequate facilities, and targeting a range of activities for teens, youth, young adults, and families.

Photo by City of Murrieta



Photo by the City of Murrieta Facebook

SECTION ONE: INTRODUCTION



1.1 Purpose of a Parks and Recreation Master Plan

In alignment with the City of Murrieta's mission to provide superior services that enhance community well-being, the Master Plan has been crafted to govern and manage the City's abundant parks and recreation opportunities. These parks and recreation facilities serve as spaces for residents to participate in sports, exercise, socialize, and enjoy the outdoors, reinforcing the City's commitment to the overall quality of life in the community.

Mission Statement

The mission of the Murrieta Parks and Recreation Department is to provide safe, clean, beautiful, and accessible facilities, parks and open spaces as well as offer a variety of leisure activities for all people in the areas of recreation, education, and culture.

-Murrieta Parks and Recreation Department Mission Statement

The community outreach process provides a clear understanding of the community's desires and needs for parks and recreation. Having this understanding enables strategic expenditures and improvements within the recreation system and maximizes the community impact. This report was developed in part to ensure the resources dedicated to sustaining recreation in Murrieta are continuously in line with community expectations and desires.

The Master Plan presented here is intended to be flexible and should be evaluated and/or modified every five (5) to ten (10) years as the City responds to unforeseen opportunities and constraints, as well as changes in residents' needs and demands in the context of other City priorities.



Senior Luncheon

SECTION ONE: INTRODUCTION

1.2 Benefits of Parks and Recreation

The California Park and Recreation Society (CPRS) Vision Insight and Planning Project - Creating Community in the 21st Century identifies the mission of California's park and recreation agencies:

“To create community through people, parks and programs.”

The CPRS VISION also identifies benefits of park and recreation services including:

- [Foster Human Development.](#) Parks and recreation services foster social, intellectual, physical, and emotional development.
- [Promote Health and Wellness.](#) Participation in recreation improves physical and emotional health.
- [Increase Cultural Unity.](#) Parks and recreation increase cultural unity through experiences that promote cultural understanding and celebrate diversity.
- [Facilitate Community Problem-Solving.](#) Park and recreation professionals have skills in facilitation and leadership that can be applied to resolve community problems and issues.
- [Protect Natural Resources.](#) By acquiring and protecting valuable resources as open space, such as rivers, streams, greenways, viewsheds, forests, and other habitat areas, natural resources are protected and habitat required for the survival of diverse species is preserved.
- [Strengthen Safety and Security.](#) Park and recreation professionals provide safe environments for recreation and design programs and services specifically to reduce criminal activity.
- [Strengthen Community Image and Sense of Place.](#) Parks, recreation facilities, programs, and community events are key factors in strengthening community image and creating a sense of place.
- [Support Economic Development.](#) Recreation programs and facilities attract and retain businesses and residents, as well as attract tourists. Parks and recreation provide jobs and generate income for the community and for local businesses.



Photo by the City of Murrieta

Murrieta Youth Advisory Committee



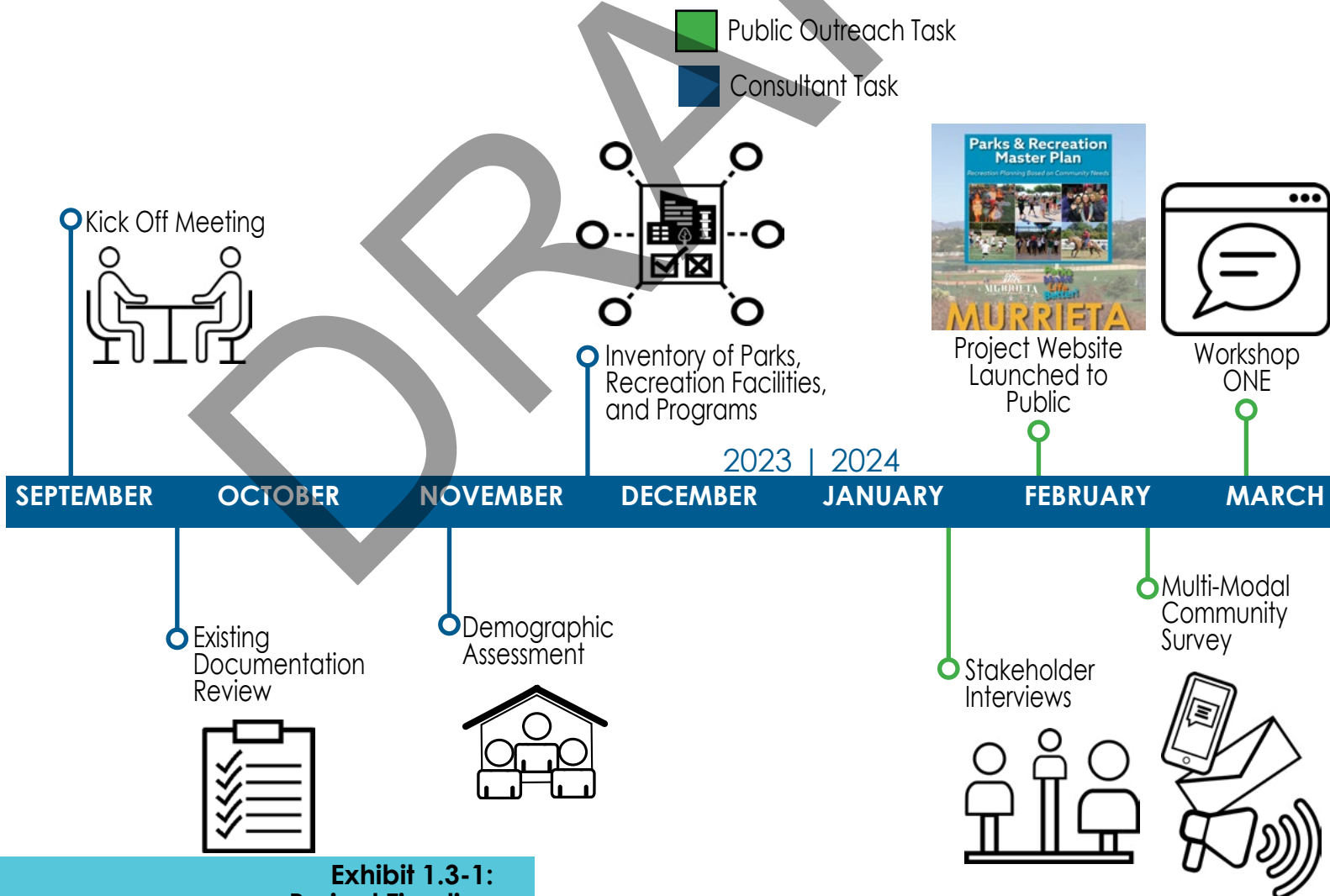
Photo by the City of Murrieta

SECTION ONE: INTRODUCTION

1.3 Master Plan Process

As illustrated in exhibit 1.3-1, the Parks and Recreation Master Plan process began in September of 2023 and included over a year of research, community outreach, and reporting. Critical to the process was the development of the community voice. Through the lens of the community, program and facility priorities are set, leading to the recommendations that will assist in the future development of parks and recreation in Murrieta.

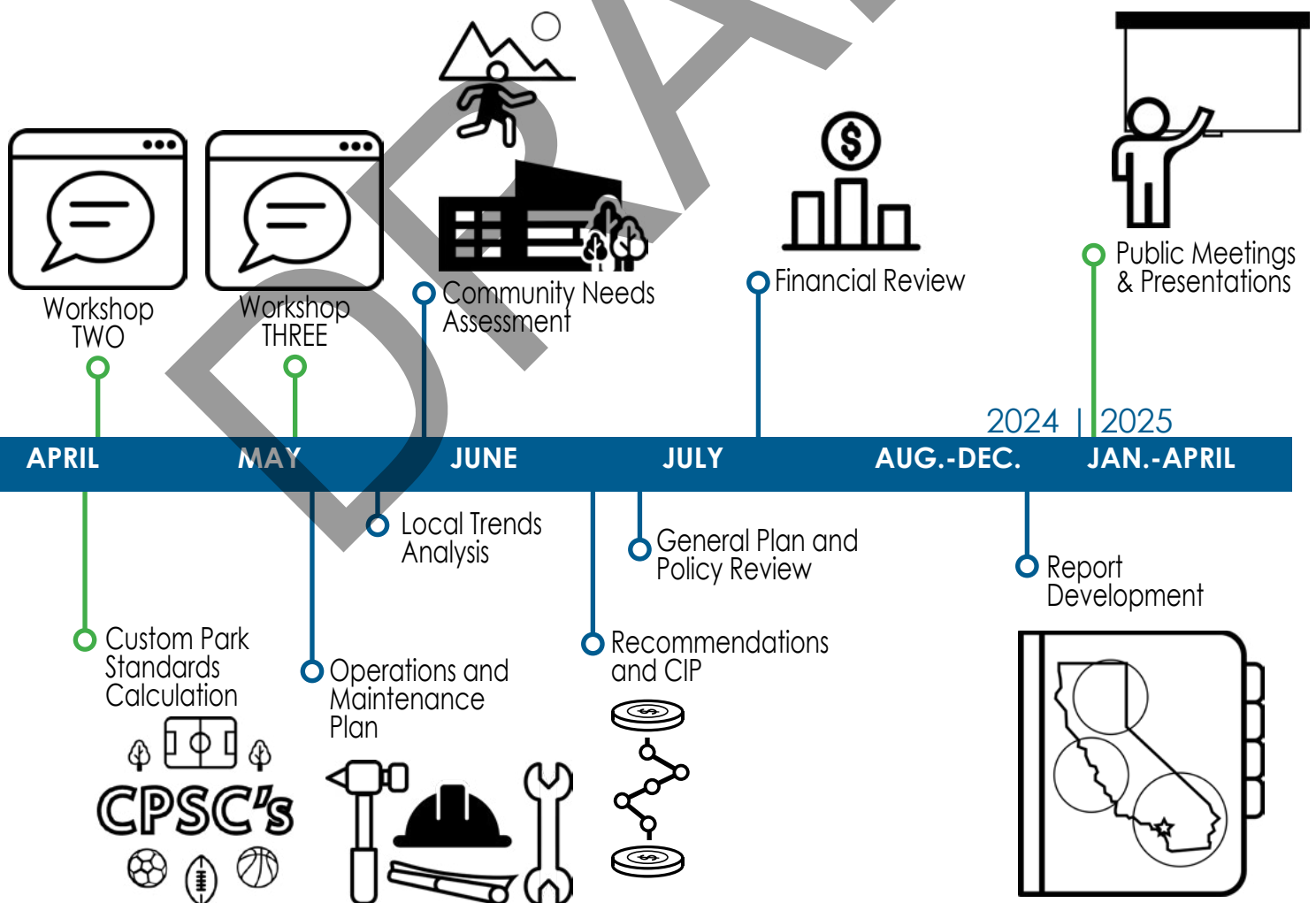
Over a five-month period (January-May) focused community outreach methods were used to collect data from various segments of the community. Stakeholder interviews, community workshops, online surveys, direct feedback surveys, and a statistically valid multimodal community survey were each conducted to gather insight into the community's views and desires for park amenities, facilities, and services.





A project website was developed that outlined the Master Plan purpose, process, and identified a schedule of dates on how residents can get involved in the outreach opportunities. As each segment of the community outreach was completed, the results were published on the website for the community to view and provide feedback. This component extended the ability for anyone to review the information collected and provide feedback at any time.

After the outreach process was completed, the data was synthesized into a prioritized programs and facilities matrix clearly portraying the voice of the community. This list of priorities was then compared against the inventory of existing facilities collected. The results of the comparison formed the basis for the recommendations presented in this report. In Fall/Winter 2024, this report and subsequent public presentations were developed to clearly illustrate what facilities exist, what the community priorities are, and how the two can align today and in the future.



SECTION ONE: INTRODUCTION



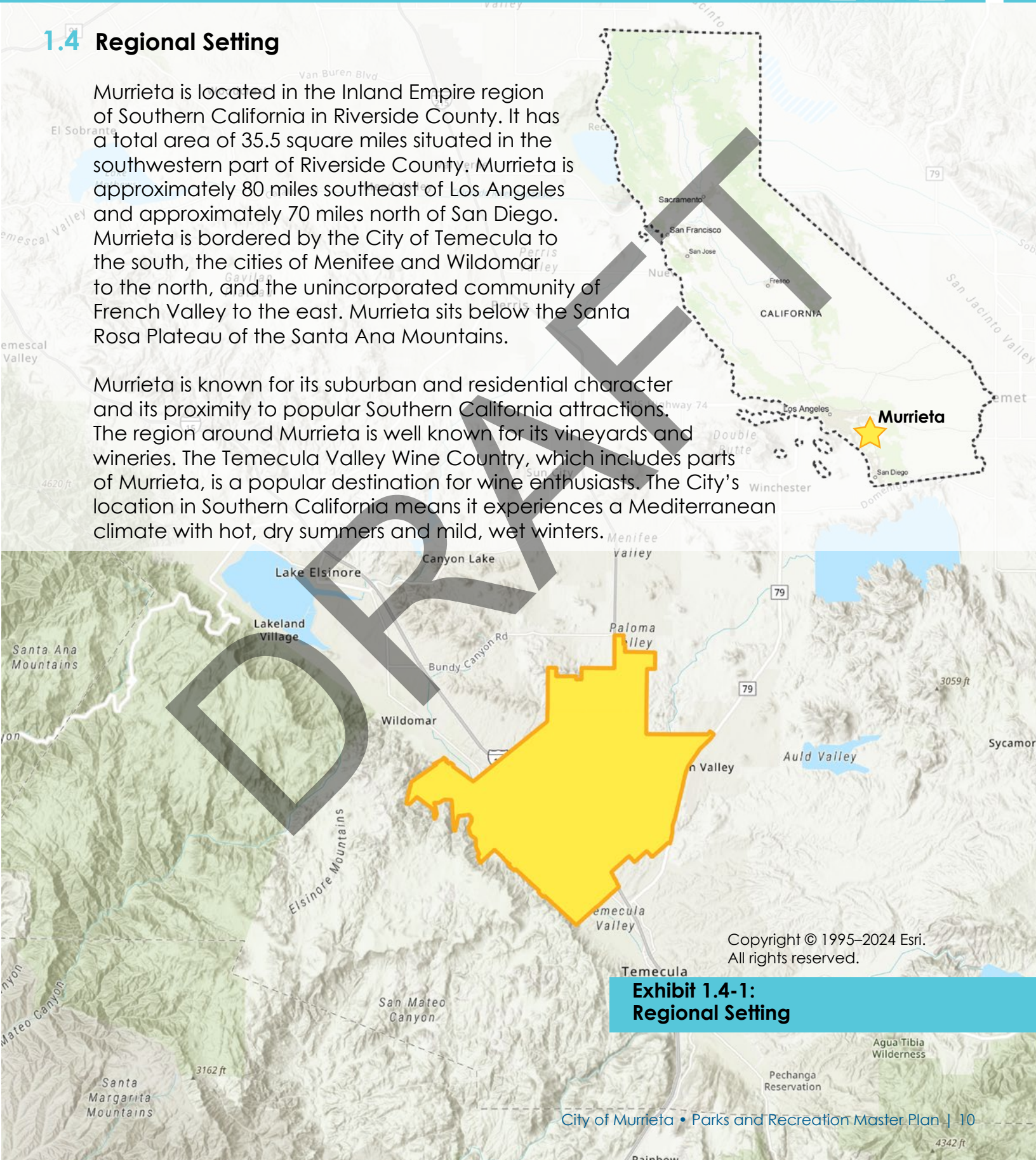
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1.4 Regional Setting

Murrieta is located in the Inland Empire region of Southern California in Riverside County. It has a total area of 35.5 square miles situated in the southwestern part of Riverside County. Murrieta is approximately 80 miles southeast of Los Angeles and approximately 70 miles north of San Diego. Murrieta is bordered by the City of Temecula to the south, the cities of Menifee and Wildomar to the north, and the unincorporated community of French Valley to the east. Murrieta sits below the Santa Rosa Plateau of the Santa Ana Mountains.

Murrieta is known for its suburban and residential character and its proximity to popular Southern California attractions. The region around Murrieta is well known for its vineyards and wineries. The Temecula Valley Wine Country, which includes parts of Murrieta, is a popular destination for wine enthusiasts. The City's location in Southern California means it experiences a Mediterranean climate with hot, dry summers and mild, wet winters.



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Exhibit 1.4-1: Regional Setting

SECTION ONE: INTRODUCTION

1.5 Local Setting

The local setting of Murrieta is characterized by its suburban, family-oriented, and community-focused environment with an emphasis on providing a comfortable and quality lifestyle for its residents. Murrieta's growth continues with new residential developments in the planning or construction phases. As the medical hub of Southwest Riverside County, Murrieta offers professional jobs that support residents and their quality of life. Loma Linda University Medical Center, Kaiser Permanente Medical Campus, Rancho Springs Medical Center, and Rady Children's Hospital are all located in Murrieta. As the only City in the region with its own police and fire departments, the City of Murrieta has shown its commitment to public safety. Murrieta was recently recognized as the 3rd safest city in the United States based on cost of crime per capita (according to financial website, 24/7 Wall Street) and the 16th safest city in California based on violent crime (according to SafeWise). Within the Murrieta city boundaries, there are several significant man-made and natural features which help shape neighborhoods and provide both opportunities and constraints with respect to parks, recreation, transportation, and community life. These include:

- 1 – Interstate 15 (I-15) and Interstate 215 (I-215)
- 2 – Private golf courses including Bear Creek Golf & Country Club, The Golf Club at Rancho California, and The Colony Golf Course.
- 3 – Hogbacks Ridge
- 4 – Murrieta Creek and Warm Springs Creek



Photo by Google Maps

**Major Freeways
(Interstate 15 and Interstate 215)**



Photo by <https://www.i-golfing.com/course-info>

Private Golf Courses



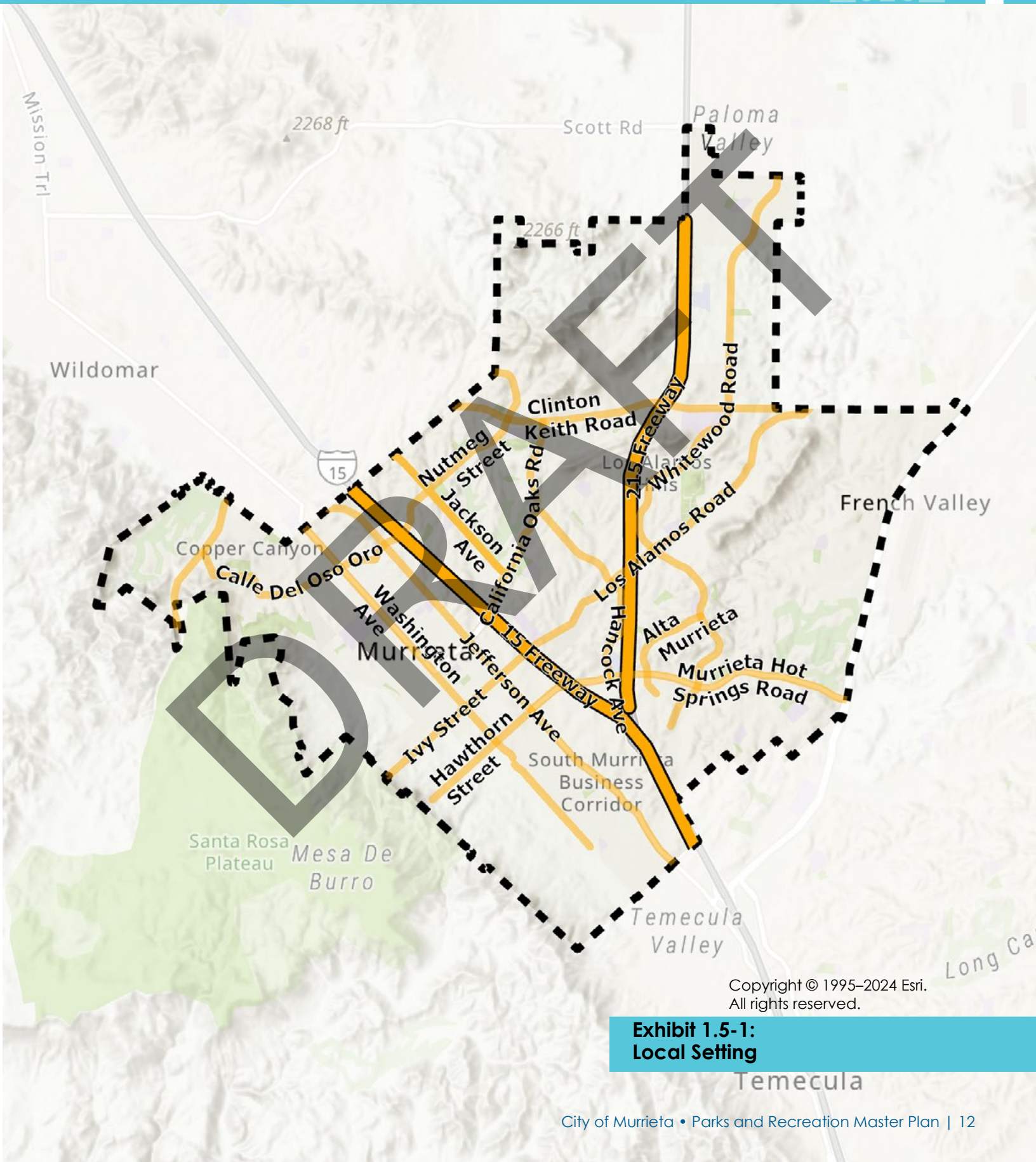
Photo by wikipedia.org

Hogbacks Ridge



Photo by wikipedia.org

Murrieta Creek



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**Exhibit 1.5-1:
Local Setting**

Temecula

SECTION ONE: INTRODUCTION

1.6 Related Studies

There are existing documents and reports that relate to the planning of parks and recreation and influence the Master Plan recommendations. These documents and their relationship to the planning process include:

Parks and Recreation Master Plan (2009)

<https://www.murrietaca.gov/590/Plans-Improvements-Resources>

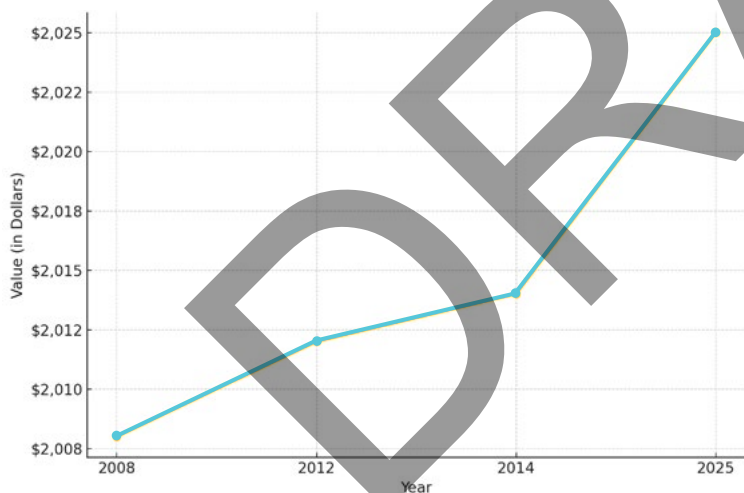
The 2009 Parks and Recreation Master Plan was an update to the 1999 Master Plan. The Master Plan update included three main components: (1) a needs assessment and gap analysis, (2) recommended modifications to parks and facilities to meet current and future needs, and (3) a financial implementation plan. The community expressed a need for additional facilities such as tennis courts, BMX, equestrian amenities, sports fields, and aquatics. Just as important, the plan offered recommendations on trail connectivity and park enhancements, which are highly valued by Murrieta residents. The following table includes the 2009 Master Plan recommendations, along with a 2024 update:

2009 Parks & Recreation Master Plan	2024 Update
POPULATION	
100,173	119,182
NUMBER OF CITY PARKS	
48 Parks + Copper Canyon Recreation Facility (2001) +New Community Center (2009) +New Senior Center (2005)	53 Parks +New Recreation Center at Alderwood Park (2020) +New Youth Center (2013)
MASTER PLAN RECOMMENDATIONS	
Provision of quantities of swimming pools appropriate to the current and future population.	In 2023, the existing public swimming pool at California Oaks Sports Park became inoperable. The City has successfully negotiated an agreement with the MVUSD to offer residents pool time at Vista Murrieta High School as a temporary solution until funding to renovate the City pool is secured. Development of a pool would take five years once funds are available
Development of an effective, connected, multi-use trail system for walking, jogging, hiking, biking, and equestrian uses.	The City has continued to develop, expand, and connect the trail network. The 2024 Trails Master Plan will assist the City in achieving this 2009 recommendation.
Provision of quantities of sports facilities appropriate to the current and future population.	The City has continued to prioritize the addition of sports fields/ courts, as opportunities become available and has maintained the sports facilities for baseball, soccer, softball, and tennis. Additionally, the City has added (4) pickleball courts and several outdoor basketball courts since 2009. Due to the significant dependence on school facilities, the City should look to develop more sports fields to alleviate increasing competition for resources.
Provision of community centers in appropriate locations.	Since 2009, the City has added the recreation center (Clubhouse) at Alderwood Park, as well as the addition of the Murrieta Youth Center.
Addition of at least two (2) off leash dog areas, distributed in the City.	City has added (3) off leash dog areas at Alderwood, Glen Arbor, and Torrey Pines Parks.
Provision of gymnasiums in appropriate locations.	The City has developed plans for Phase 2 of the Youth Center to provide for an indoor, multi-use court or gymnasium.
Provision of parkland acreage quantities consistent with the City standard of 5 acres per 1,000, with appropriate distribution.	In 2024, the City provides 4.22 acres of parkland for every 1,000 residents. As the population grows, it is important to enforce park development agreements to include parks and recreation opportunities for the new population.



Parks and Recreation Master Plan (2009) - continued

In a review of construction pricing (cost per acre) since the 2009 Master Plan, a 15-year period, the average increase in pricing has continuously risen without any significant decline (exhibit 1.6-1). This trend suggests that future project costs are likely to continue increasing due to factors such as inflation, material costs, and expanded project scopes, emphasizing the need for accurate budgeting and forecasting in future developments. In comparison, the facility deficit Murrieta had in 2009 of 16 youth soccer fields would have an estimated cost of \$16M vs building them in 2024 at an estimated cost of \$18M for a deficit of 13 soccer fields. Planning for near term construction projects has a reduced overall dollar amount.



**Exhibit 1.6-1:
Construction Cost Forecasting**

Murrieta General Plan 2035

<https://www.murrietaca.gov/303/General-Plan-2035>

The City of Murrieta's General Plan 2035 is a document required by California law that provides a foundation for City policies and actions. It guides both the physical development of Murrieta and the provision of public infrastructure and services.

The General Plan 2035 was adopted in 2009 and places particular emphasis on economic development and keeps Murrieta in front of current policy topics, including sustainability and health. Some key points from the General Plan include:

- The City of Murrieta's General Plan 2035 is a comprehensive blueprint for the City's growth and development.
- The plan aims to serve an estimated build-out population of 133,452 within the City's 33.61 square miles.
- It includes state-mandated elements such as Housing, Air Quality, Circulation, Conservation, Land Use, Noise, Safety, Recreation, and Open Space. Additionally, it has optional elements like Economic Development and Healthy Community.
- A Climate Action Plan is part of the General Plan, focusing on reducing greenhouse gas emissions.
- The guiding principles include creating a cultural and government center, an attractive downtown, preserving historic character, promoting sustainable development, and offering diverse housing options.

SECTION ONE: INTRODUCTION

Recreation and Open Space Element

As part of the City's General Plan, the Recreation and Open Space Element incorporates the findings of the Parks and Recreation Master Plan, detailing various parks, their acreages, and amenities, including passive and active facilities. It emphasizes the importance of providing recreational programs for all ages, protecting open spaces, and meeting the City's parkland standards. The plan includes recommendations for current and future recreation facility needs, addressing a variety of amenities and facilities across different parks in Murrieta. Additionally, it discusses strategies for acquiring new sites, partnering with schools, and enhancing community facilities to cater to changing demographics and recreation preferences. The Element should be updated to reflect the 2024 Master Plan park inventory and data.

Murrieta Equestrian Center Conceptual Master Plan

Murrieta City Council conducted a workshop on the conceptual design for the Equestrian Park in 2017. The City Council tasked staff to reform the Equestrian Ad-Hoc Committee and suggest improvements allowing for the greatest and widest possible use of the Equestrian Park. In addition, City Council directed the Ad Hoc committee to work with a consultant to ensure usability across the various equestrian disciplines and that would serve as a guide to future development of the park. The 2017 conceptual plan was approved by City Council. The following link is to the approved conceptual plan: <https://www.murrietaca.gov/601/Equestrian-Park-Preferred-Concept-Plan>. Funding has not been secured.

Downtown Murrieta Specific Plan

<https://murrietaeconomicdevelopment.com/downtown-plan/>

The Downtown Murrieta Specific Plan (SP 8) is a plan for the City's downtown area that includes mixed-use projects, a cultural and government center, and pedestrian activity. The plan is based on several guiding principles, including: sustainable development, open space preservation, mobility choices, and diverse housing options. The plan divides downtown Murrieta into four neighborhoods, each with its own design guidelines and development standards. The plan also includes a public outreach program. The plan's vision is to create a beautiful downtown area with a variety of mixed-use projects, including retail, entertainment, and residential development along Washington Avenue. The Civic Center, which includes the police station, City Hall, and Murrieta Public Library, will anchor the downtown area. The plan could potentially add 1,151 dwelling units and 1.229 million square feet of non-residential uses to the study area.





Murrieta Hills Specific Plan

<https://www.murrietaca.gov/DocumentCenter/View/626/Murrieta-Hills-Specific-Plan-Number-SPM-4-PDF>

In November 2021, the City unanimously approved the approximately 972-acre Murrieta Hills Project, which includes the annexation of land into the City. The project is located west of the 215 Freeway, south of Keller Road, and north of Greer Ranch, bordering Wildomar to the east and Menifee to the north. The new development will include: 750 homes, including 522 single-family houses and 228 townhomes and apartments, commercial space with retail and offices, and over 600 acres of natural preserved open space. The development plan also includes neighborhood parks, a multi-purpose greenbelt, and recreational open space. The project will be built in phases, starting in 2025 and is estimated to be completed in 2031.

Triangle Specific Plan

<https://www.murrietaca.gov/DocumentCenter/View/13815/Triangle-Specific-Plan-Amendment-No-2>

The 2013 Triangle Specific Plan is a 64.3-acre proposal for a large vacant lot in the City at the confluence of Interstates 15 and 215. The property is privately owned, and the location is optimal for the planned mixed-use development that incorporates offices, shopping, hotel, entertainment and restaurant spaces as part of an integrated commercial and business complex. Adjacent to the Triangle Specific Plan area, there are many multi-family housing developments planned or in construction. There should be a focus on increasing recreational amenities in this area provided by either the City or as part of development agreement.

Vineyard Specific Plan

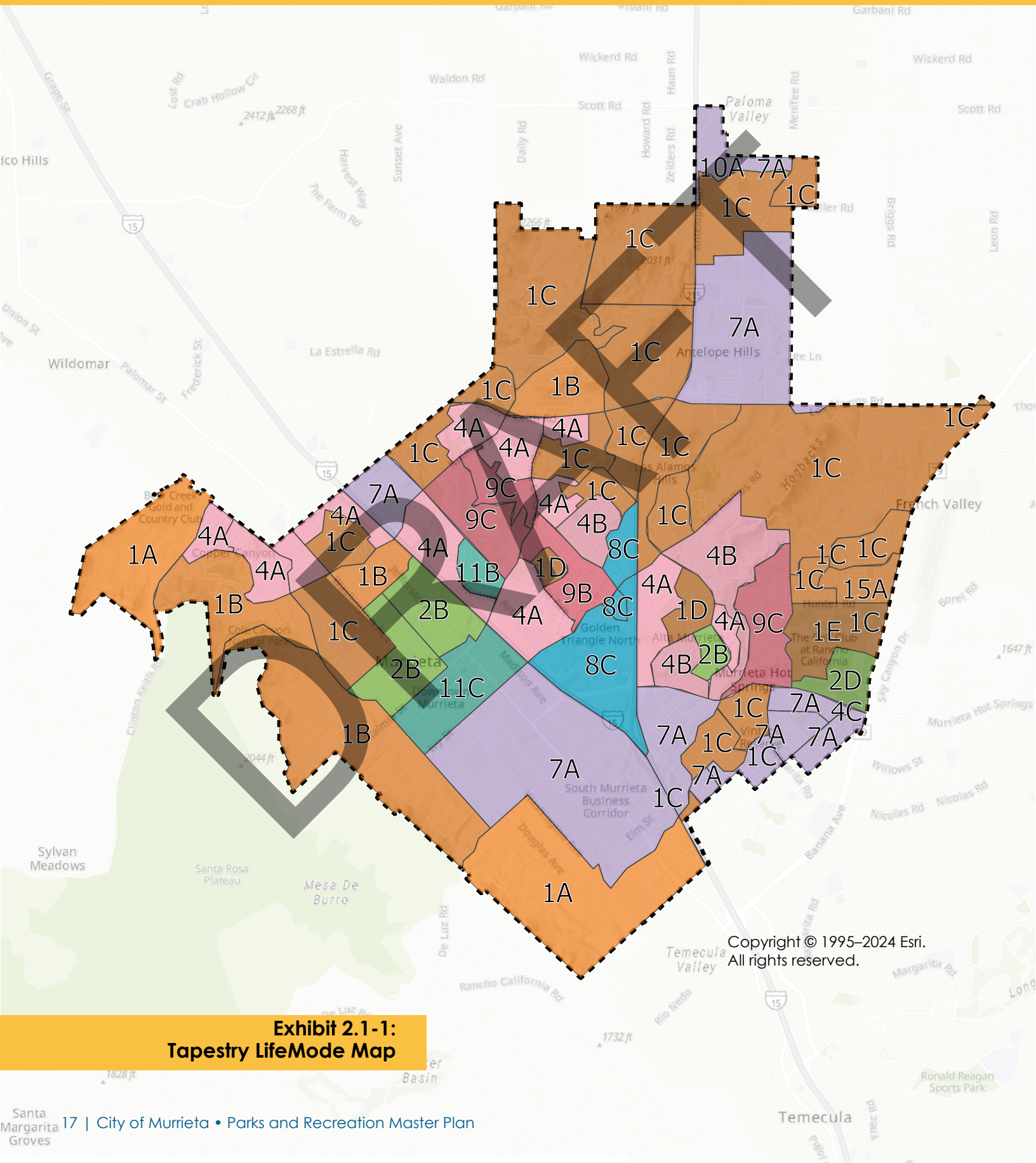
<https://www.murrietaca.gov/DocumentCenter/View/615/The-Vineyard-Specific-Plan-Environmental-Impact-Report-Substantial-Conformance-Number-4-PDF>

The 1999 Vineyard Specific Plan is a 521-acre plan in the western part of the City, west of Murrieta Creek and next to the City's western limit. The Vineyard Specific Plan revises and replaces a 520-acre portion of the Bear Creek-Joaquin Ranch Specific Plan. The tentative tract map for the project was approved in 1999. Most of the development has been implemented. As of February 2023, the City was processing a Specific Plan Amendment for the undeveloped part of the Vineyard Specific Plan area, west of Interstate 15.

Development Impact Fee Study Update (2024)

<https://www.murrietaca.gov/DocumentCenter/View/11743/2024-Final-Nexus-Study>

This report outlines objectives to ensure that new development pays for the capital costs associated with growth, enabling the City to expand its public facilities inventory. Three approaches are used to calculate facility standards and allocate costs: existing inventory, planned facilities, and system plan. Impact fee revenue must be spent on new or expanded facilities to serve new development, including land acquisition, construction, and equipment. The fee schedule summary provides a detailed fee schedule for various land use types, ensuring fees are proportional to the impact of new development.



**Exhibit 2.1-1:
Tapestry LifeMode Map**

SECTION TWO: COMMUNITY VOICE



2.1 A Community Profile

Who is Murrieta?

Understanding the demographic context of a community can create a valuable perspective for understanding current parks and recreation facility and program requirements and, moreover, for anticipating parks and recreation facility and program needs in the future. This information provides a deeper understanding of “who” the community is and “where” they are geographically and economically.

Households in Murrieta fall into one of seven Tapestry LifeMode groups:

1	1A, 1B, 1C, 1D, 1E	% of Murrieta HH: 36.95%	Average Age: 43.6	Average Income: \$127K	Typically married couples with children ranging from grade school to college. Most are educated homeowners with established wealth. Participate actively in communities. Active in sports and enthusiastic travelers.
2	2B, 2D	% of Murrieta HH: 7.71%	Average Age: 38.9	Average Income: \$90K	Typically prosperous married couples living in older suburban neighborhoods or townhomes. Majority are homeowners. Many with older children. Generally interested in active recreation and fitness.
4	4A, 4B, 4C	% of Murrieta HH: 18.29%	Average Age: 36.9	Average Income: \$74K	Typically successful young families in their first homes, residing in suburban or semirural areas. Typically two workers in the family. Sports enthusiasts and enjoy family outings.
7	7A, 7B	% of Murrieta HH: 16.72%	Average Age: 32.7	Average Income: \$67K	Typically young married couples with children and grandparents who are multi-generational and multilingual. Focus on children activities. Generally interested in sports and water/theme parks. Comfortable with technology.
8	8C	% of Murrieta HH: 4.77%	Average Age: 33	Average Income: \$54K	Mix of single/married, renters/homeowners, and middle/working class. Majority attended college. Internet savvy. Commonly interested in night life and outdoor activities.
9	9B, 9C	% of Murrieta HH: 10.6%	Average Age: 62.3	Average Income: \$57.5K	Married empty nesters or singles living alone. Homes are single family, retirement communities, or high-rise apartments. Have cell phones and land lines. Tend to have regular exercise routine and are health-conscious.
11	11B, 11C	% of Murrieta HH: 4.96%	Average Age: 29.6	Average Income: \$38K	Typically millennials on the move, single, living in urban areas. Work in service and unskilled positions, usually close to home. Embrace the internet, music, and television.

SECTION TWO: COMMUNITY VOICE

How old are Murrieta residents?

The City of Murrieta's Age Profile as illustrated in Exhibit 2.1-2, shows 37% of the population to be classified in the 35-64 category. The under 19 years of age segment (28%) is comparable to the Riverside County population (27%). The 65 and over category is only 14%, which is slightly lower than the Riverside County average of 15.8%. The City of Murrieta's Age Profile shows a high proportion of residents in the 35-64 age range.

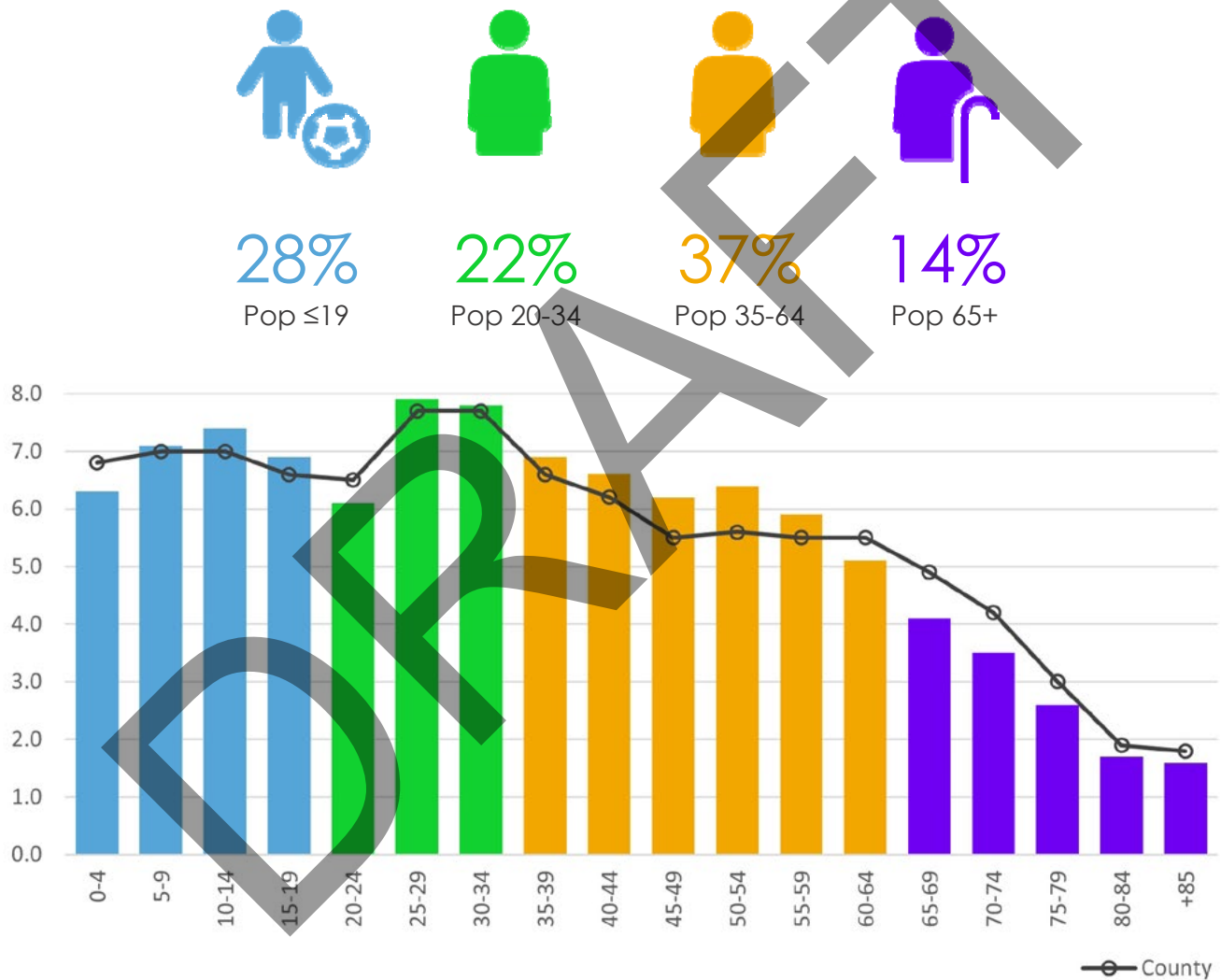
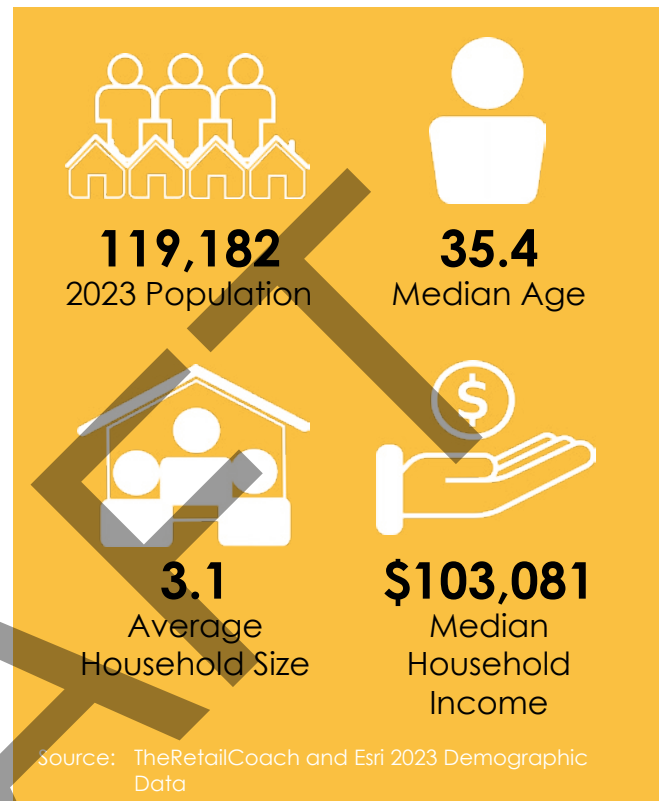


Exhibit 2.1-2: Murrieta Age Profile Compared to Riverside County

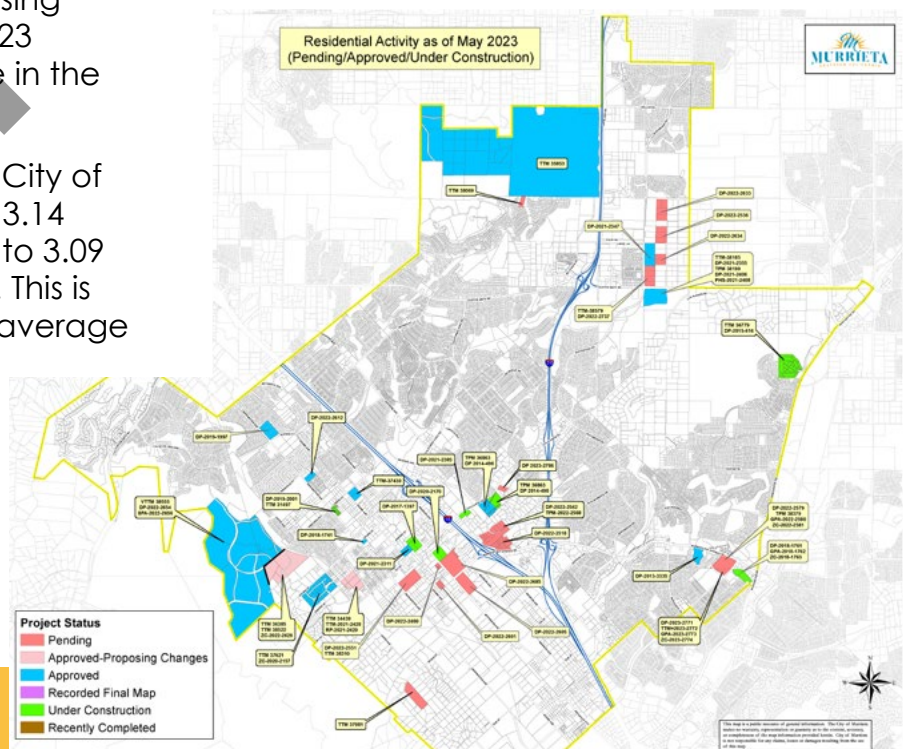
In addition to the tapestry segmentation and the age profile, the demographic analysis examined population growth, housing unit growth, and household size for the current and future resident population. Highlights of these demographic trends include:

- The Esri forecast data set* predicts an increase in the population with a total population of 124,327 in 2028. The five-year growth from 2023 to 2028 of 4.3% is above the County's average growth rate of 2.4% from 2023 to 2028. The forecasted population for the City of Murrieta in 2033 is 132,437. This increase in population is projected from the planned new residential developments as illustrated in exhibit 2.1-4.
- Housing unit growth in the City during the 2010 to 2023 time frame occurred at a 5.7% rate with approximately 155 new housing units documented each year on average. The City housing unit growth during the 2010-2023 time frame was below the rate in the County which was at 8.8%.
- Average household size in the City of Murrieta slightly declined from 3.14 persons per household in 2010 to 3.09 persons per household in 2023. This is slightly lower than the County average of 3.12 persons per household in 2023.

* Esri forecast data set starts with the demographics data from the 2020 Census, American Community Survey (most recent published estimates are for 2023) then employs a time series of county-to-county migration data from the IRS, building permits, and residential postal delivery counts.



**Exhibit 2.1-3:
Community Profile**



**Exhibit 2.1-4:
Residential Activity Map 2023**

SECTION TWO: COMMUNITY VOICE

2.2 Outreach and Engagement

The community outreach campaign developed for this Master Plan utilized multiple methods of information sharing and data collection including in-person presentations, online video presentations, one-on-one stakeholder interviews, public online surveys, a statistically valid multimodal survey, and online website feedback surveys.

Throughout the process, project updates and summary results were posted to the project website. This website enabled community members to review updates and provide immediate feedback at any point in time. This resource enabled anyone in the community to have a voice in the process regardless of when and where meetings were held.

The purpose of gathering community input through a variety of methods is to ensure that the Master Plan is as inclusive as possible and that it reflects the views, preferences, and recreation patterns of Murrieta residents. Within this section, community feedback has been recorded in three (3) separate modes:

1

Mode One: One-on-One Stakeholder Interviews

Direct, one-on-one interviews with key stakeholders and elected officials were conducted in a format where participants discussed key issues and opinions on facility and program needs that should be considered in the Master Plan.

2

Mode Two: Statistically Valid Surveys

Direct survey responses were collected through a statistically valid, multimodal survey. This survey was conducted via telephone (land lines and cell numbers), text, and email to ensure the entire population demographic was represented. Additionally, an analysis of sports organizations that utilize City facilities was conducted to evaluate surplus or deficit of sports facilities.

3

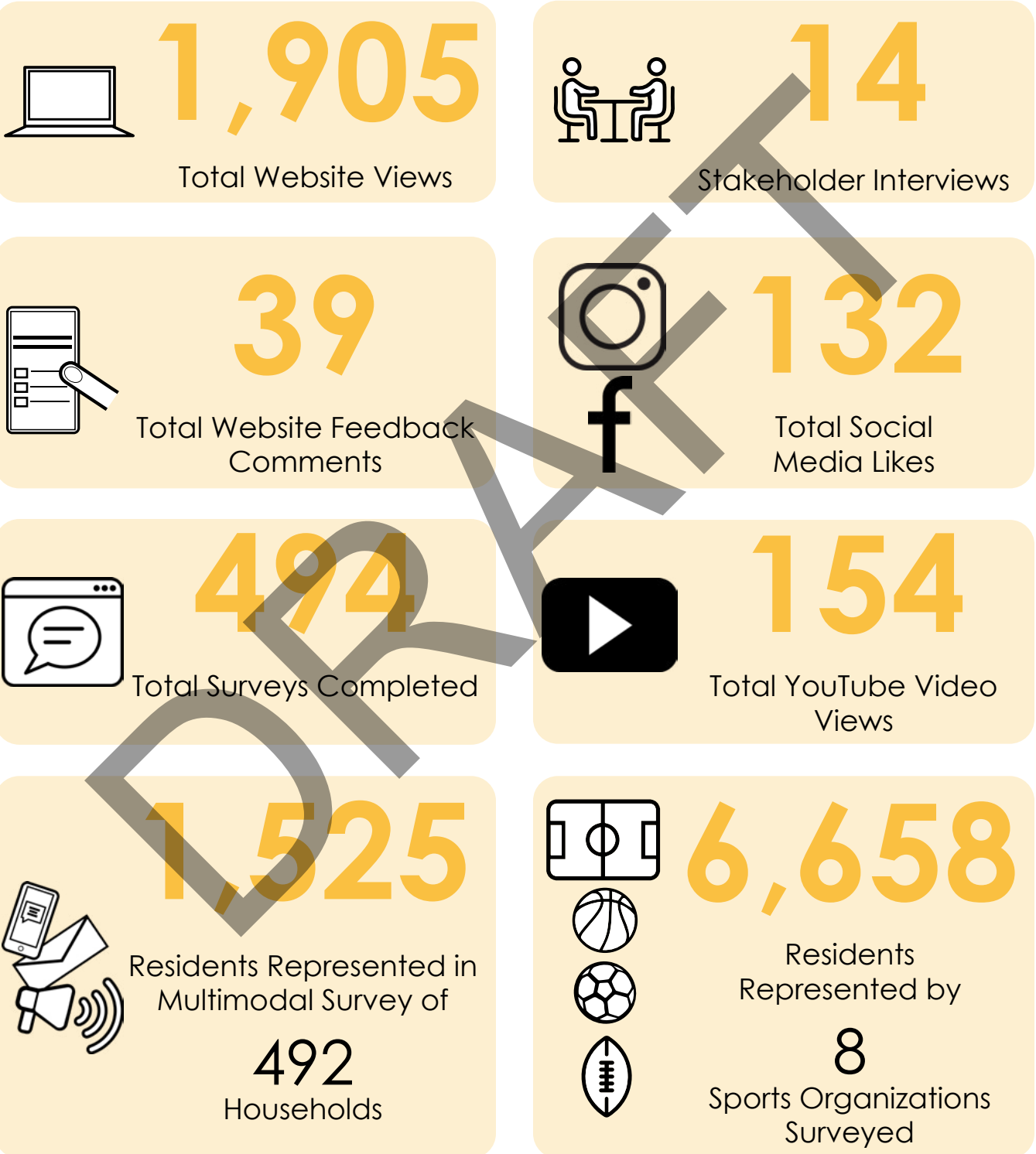
Mode Three: Community at Large Public Workshops and Surveys

Public community consensus-building workshops were held via in-person and online meetings. Meetings were open to the public where community members could learn about past survey results, ask questions of the design team, and participate in surveys. A feedback survey was available on the project website throughout the duration of the project.



2

Total Combined Participants Reached:



All participation numbers as of 7/15/24.

SECTION TWO: COMMUNITY VOICE

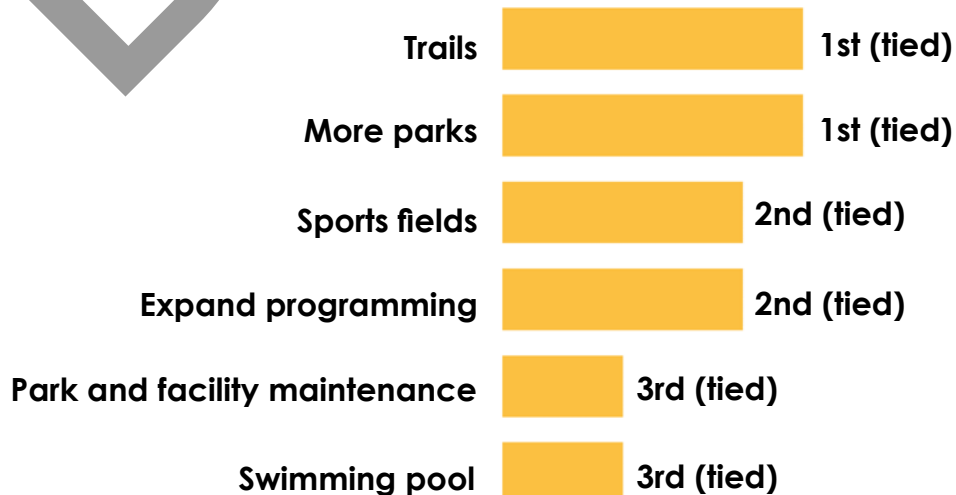
Mode One - Stakeholder Interviews:

The following summarizes the results of the fourteen (14) stakeholder interviews. Stakeholder and elected official input often differs from that of the public, who may more regularly attend events, visit parks, and register for programs. These interviews ensure the updated Master Plan reflects diverse perspectives while addressing the community's needs. The interviews were held between January 22, 2024 through March 8, 2024. Stakeholders were interviewed in a one-on-one environment over a secure online virtual meeting. Over a series of seven (7) questions, various topics were discussed to identify important recreation issues, programs, facilities, as well as areas the Community Services Department could improve upon. The following charts illustrate the frequency of similar responses.

What are the most important issues in Murrieta related to the parks, recreation facilities, programs, and services currently provided?



What are the most important parks, recreation facilities, programs, and services for residents in the future?





PROGRAMS

What is the one program, class, or activity you would most like to see added or improved in Murrieta to meet the needs of the community?

- Community Events
- Cultural Events/Programs
- Historical Events/Museum
- Partnerships with Local Schools and Sports Leagues
- Pickleball Classes
- Promotion of Events & Classes Offered
- Swimming Classes

FACILITIES

What is the one park feature or recreation facility you would most like to see added or improved in Murrieta to meet the needs of the community?

- Add More Parks
- Bike Trails
- Community Center Improvements (more gathering spaces)
- Equestrian Center
- Improve Cleanliness
- Modernize/Upgrade Parks and Facilities
- Pickleball Courts
- Pump Track
- Restroom Maintenance
- Soccer Fields
- Sports Fields
- Swimming Pool

Additional details that were discussed are available in the Appendix document.



Photo by the City of Murrieta

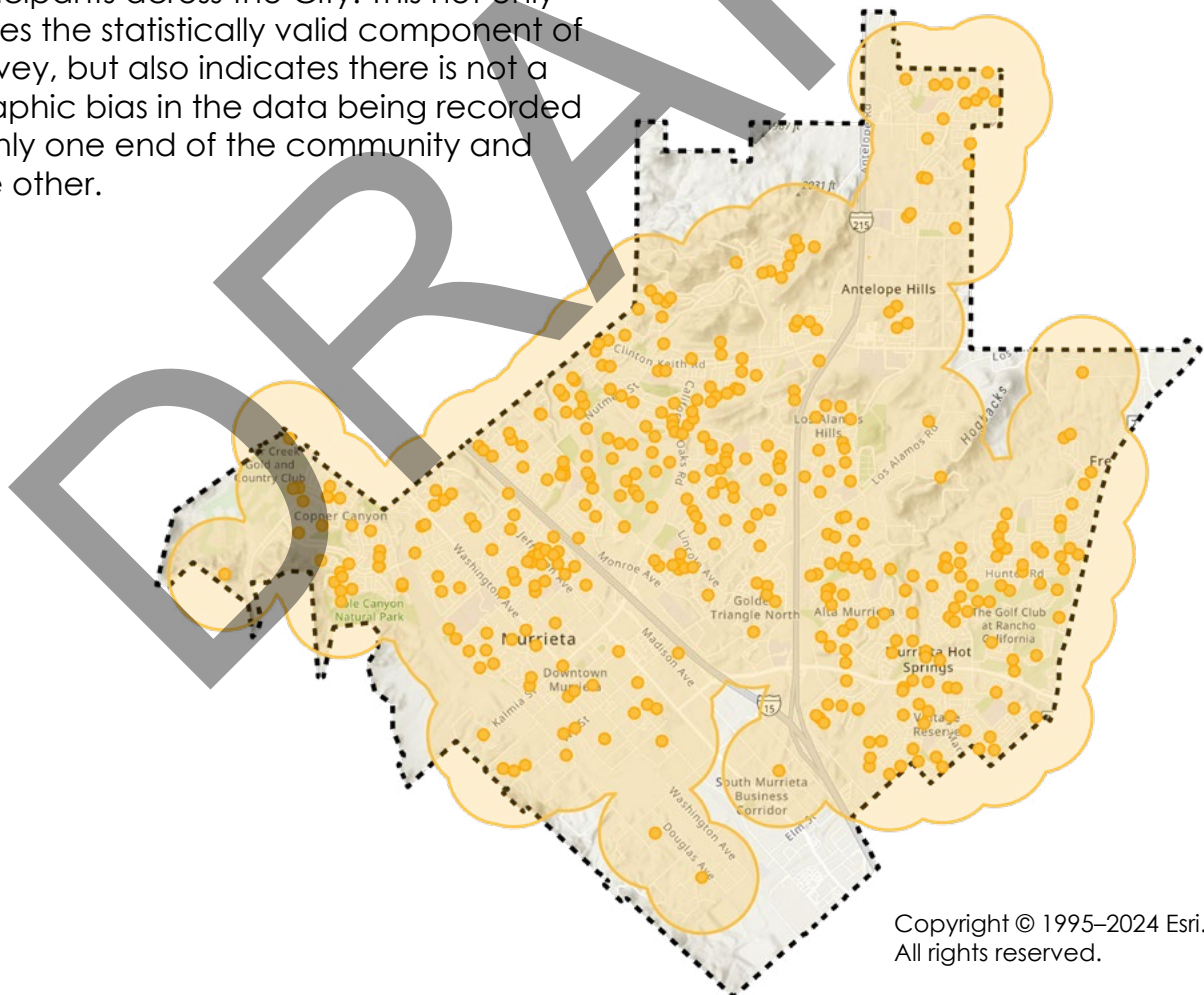
Mommy and Me Program

SECTION TWO: COMMUNITY VOICE

Mode Two - Statistically Valid Multimodal Survey

A total of 492 residents were surveyed between March 11, 2024 and March 18, 2024. A survey of this size yields a margin of error of $\pm 4.4\%$, with a confidence level of 95%. The survey followed a mixed-method design that employed multiple recruiting methods (email, text, and telephone) and multiple data collection methods (telephone and online). Administered in English (95%) and Spanish (5%) languages, the average interview lasted 15 minutes. Security measures precluded individuals from completing the survey more than once and allowed only the designated respondents to complete the survey. Online respondents were able to use their computer, tablet, or smart phone to participate.

Our sample used stratified random sampling methodology to ensure that the demographic proportions of survey respondents match the demographic composition of City of Murrieta residents. Critical in the data collected is the geolocation of the participants. Exhibit 2.2-1 indicates that there was an equal geographic distribution of participants across the City. This not only validates the statistically valid component of the survey, but also indicates there is not a geographic bias in the data being recorded from only one end of the community and not the other.



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**Exhibit 2.2-1: Multimodal Survey
Distribution Map of Responses**



Subjects explored in the context of the multimodal survey included:

47%

Are Satisfied with City Recreation Programs, Classes, Activities, or Services

78%

Are Satisfied with Parks and Recreation Facilities

19%

Listed Los Alamos Hills Sports Park as the Most Often Used Park/Recreation Facility

62%

Visit a Park or Open Space Area in Murrieta at Least Monthly

76%

Are Satisfied with the Maintenance of Parks and Recreation Facilities

44%

Get Information from the City Website

What Recreation Program, Class, or Activity Residents Would Most Like to See Added or Improved

- 17%** Teens or Kids Activities / Classes
- 13%** Enrichment Courses for Adults
- 10%** Seniors Activities / Classes
- 8%** Swimming Classes
- 7%** Improve Communication
- 6%** Yoga / Meditation / Pilates
- 5%** Tennis and Pickleball Classes
- 4%** Fitness Classes
- 3%** Dance classes
- 3%** Music classes
- 3%** Dog Training Class
- 3%** Karate / Tai Chi Classes

What Park Amenity or Recreation Facility Residents Would Most Like to See Added or Improved

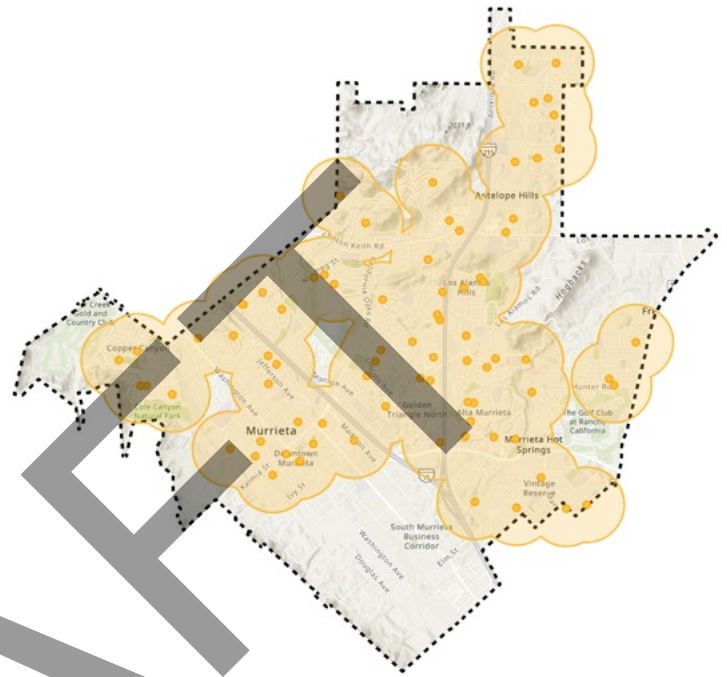
- 10%** Improve Playgrounds
- 10%** Community Pool
- 10%** Improve Parks, in general
- 9%** Dog Parks
- 9%** Restroom Maintenance
- 8%** Splash Pad / Water Park
- 8%** Pickleball Courts
- 7%** Walking / Hiking Trails
- 7%** Sports Field Improvements
- 5%** Bike Trails
- 5%** Landscape Improvements
- 4%** Improve Safety
- 4%** Picnic Areas / BBQ / Shade
- 4%** Lighting
- 3%** Tennis Courts
- 3%** Improve Cleanliness of Parks
- 3%** Drinking Fountains
- 3%** Add More Sports Fields
- 3%** Basketball Courts

SECTION TWO: COMMUNITY VOICE

Mode Three - Community Workshop #1

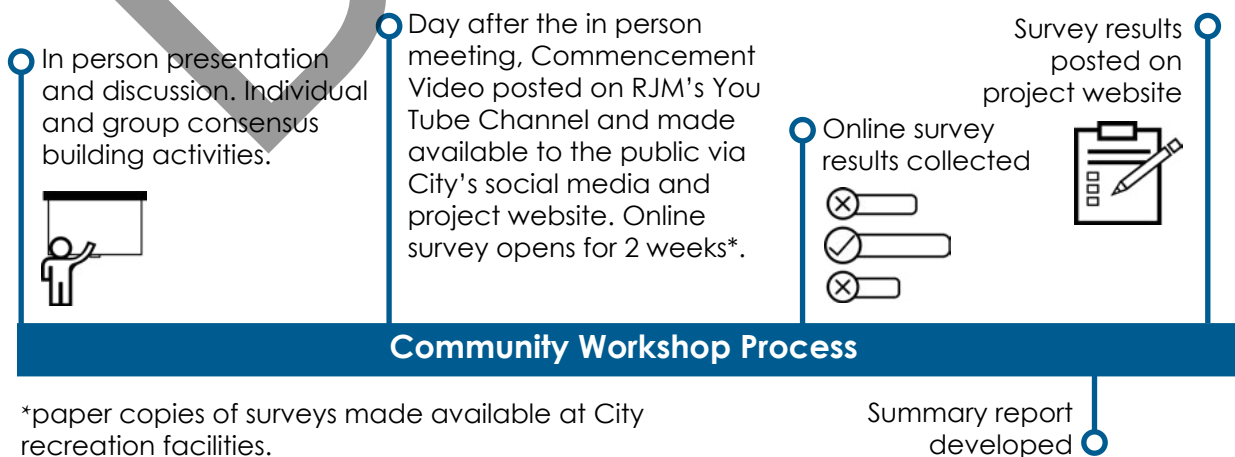
Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the first survey. Workshop #1 commenced on March 19, 2024 from 6:00 PM to 8:00 PM at the Alderwood Clubhouse. The workshop was in person and the presentation was made available on the project website for those who could not attend.

The workshop #1 survey was open for over two weeks until April 5, 2024. The workshop #1 survey was available online and paper copies were available at the City's recreation facilities. The workshop #1 survey was advertised on the City's social media, City website, A-frame signs, postcards, and flyers were distributed at the City's parks and recreation facilities. A total of one hundred, fifty-two (152) surveys were completed. Survey results are illustrated in exhibit 2.2-2.



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Exhibit 2.2-2: Community Workshop #1 Survey Distribution Map of Responses





What are the most important community characteristics that make the City of Murrieta a great place to live, work and play?



What are the issues or trends that may be negatively impacting those important community characteristics and should be considered in the Parks and Recreation Master Plan?



What role can the City of Murrieta play in addressing those issues and support the community characteristics that make the City of Murrieta a great place to live, work and play?

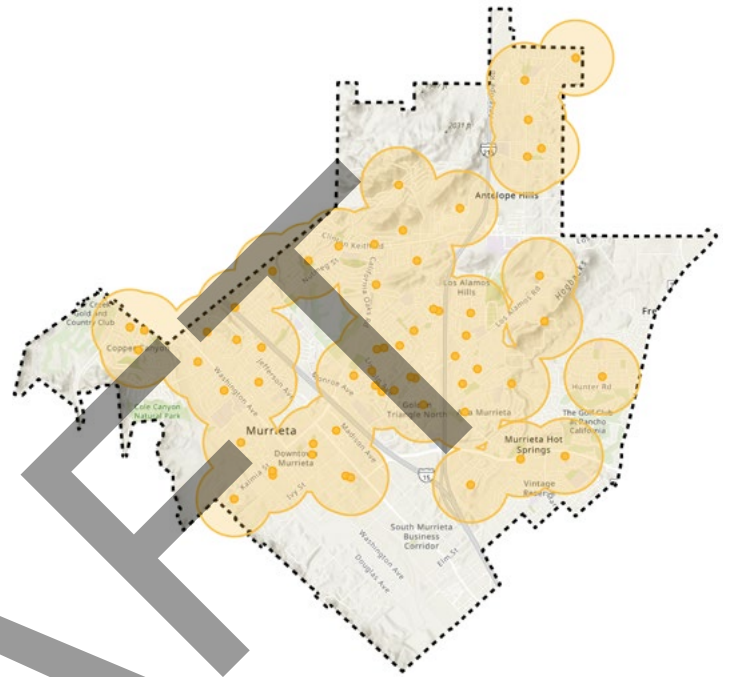


SECTION TWO: COMMUNITY VOICE

Mode Three - Community Workshop #2

Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the second survey. Workshop #2 commenced on April 17, 2024, from 6:00 PM to 8:00 PM at the Murrieta Senior Center. The workshop was in person and the presentation was made available on the project website for those who could not attend.

The survey was open for over two weeks until May 1, 2024. The workshop #2 survey was available online and paper copies were available at the City's recreation facilities. The workshop #2 survey was advertised on the City's social media, City website, A-frame signs, postcards, and flyers were distributed at the City's parks and recreation facilities. A total of one hundred and five (105) surveys were completed.



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**Exhibit 2.2-3: Community Workshop #2
Survey Distribution Map of Responses**



Photo by the City of Murrieta

Community Workshop 2 on April 17, 2024



2

What is the name of the park or recreation facility in Murrieta that members of your household visit the most?



Why do you visit this park the most often?



PROGRAM DESIRES

- Aquatic Programs
- Pickleball Classes or League
- Youth and Family Programs
- Fitness and Wellness Programs
- Senior Activities and Programs

FACILITY DESIRES

- Playground Improvements
- Swimming Pool
- Pickleball Courts
- Walking Paths / Hiking Trails
- Dog Park

A full list of responses is available in the appendix document.

SECTION TWO: COMMUNITY VOICE

Mode Three - Community Workshop #3

Residents of the City of Murrieta were invited to the community workshop to participate in the third and final survey. Workshop #3 commenced on May 16, 2024, from 6:00 PM to 8:00 PM at the Murrieta Community Center. The workshop was in person and available online for those who could not attend. RJM shared an overview of the Master Plan process, City demographics, and existing resources, and a summary of the community outreach results. The Workshop #3 Survey included two lists: one of program, class, and activity needs and one of park feature and facility needs from the community outreach efforts to date. The survey asked participants to choose their top five (5) choices.

The Workshop #3 Survey was open for over three weeks until June 10, 2024. The workshop #3 survey was advertised on the City's social media, City website, A-frame signs, postcards, and flyers were distributed at the City's parks and recreation facilities. A total of two hundred thirty-seven (237) surveys were completed.



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**Exhibit 2.2-4: Community Workshop #3
Survey Distribution Map of Responses**



Community Workshop 3 on May 16, 2024



2

Please choose your top 5 programs, classes, or activities you would most like to see added or improved in Murrieta.



Additional responses: Art Classes, Dog Training Class, Pickleball Classes or League, Performing Arts / Theater, Communication & Promotion of Events / Classes Offered.

Please choose your top 5 park features and/or recreation facilities you would most like to see added or improved in Murrieta.



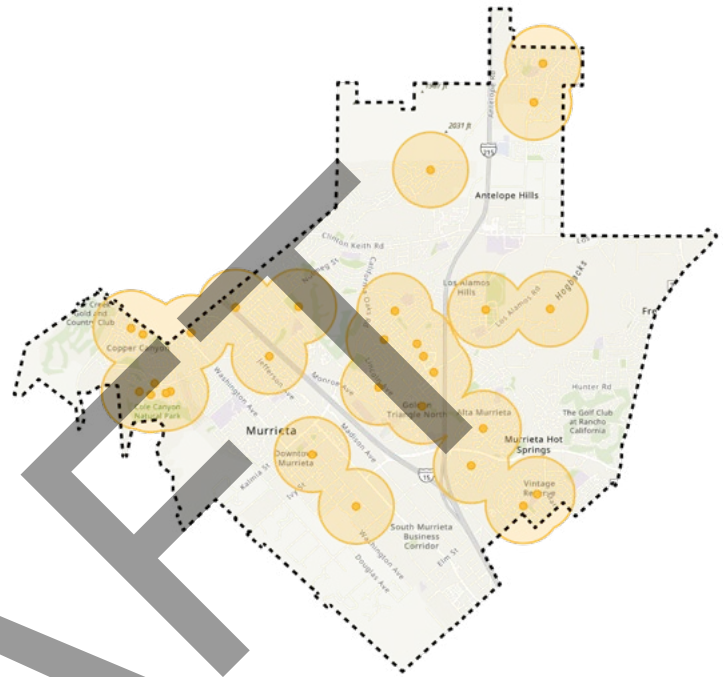
Additional responses: Improve Safety, Splash Pad / Water Park, Playground Improvements, Preserve Green Space / No Over-Development, Dog Park, Pickleball Courts.

SECTION TWO: COMMUNITY VOICE

Mode Three - Project Website and Feedback Survey

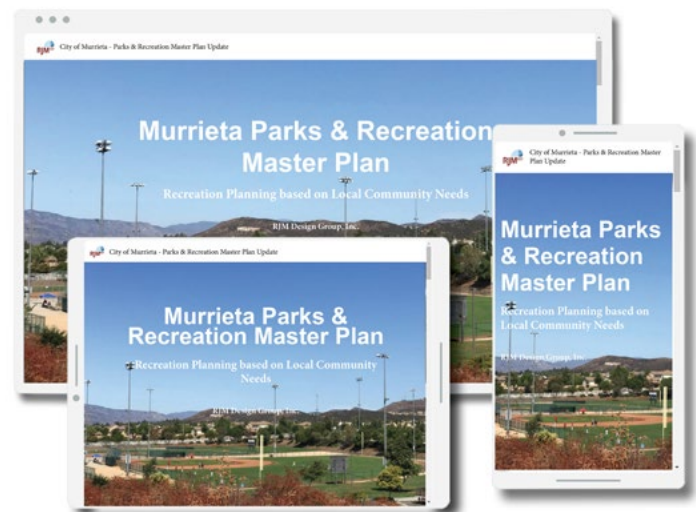
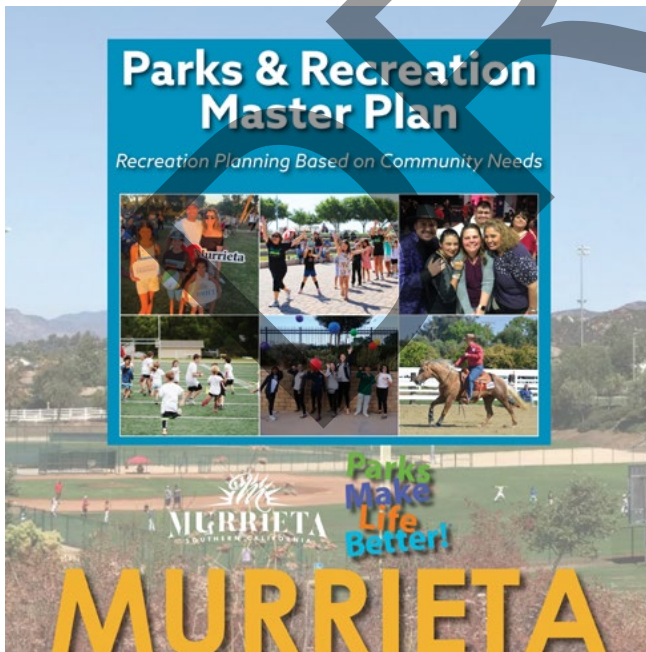
A project website was developed to keep the community informed all day, everyday. The website launched to the public on February 29, 2024. Throughout the project, updates were published and surveys made available on the project website. Website views totaled 1,905, averaging 5 views per day.

A total of 39 feedback comments were received throughout the project. The feedback survey option was available on the project website and opened with the website launch in February 2024 and remained open for the duration of the project.



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Exhibit 2.2-5: Feedback Survey Distribution Map of Responses





PROGRAMS

- Community Engagement and Visibility
- Environmental Education and Conservation Programs
- Inclusive and Accessible Community Spaces
- Outdoor Fitness and Recreation Programs
- Youth Sports Programs Support

FACILITIES

- ADA / Accessible Parks and Facilities
- Add More Sports Fields
- Baseball / Softball Field Improvements
- Bike Path
- Educational / Interpretive Signage
- Landscape Improvements
- Playground Improvements
- Restroom Maintenance
- Running Track
- Splash Pad / Water Park
- Walking Paths / Hiking Trails

The full summary report and additional details that were discussed are available in the Appendix document.



St. Patrick's Day

SECTION TWO: COMMUNITY VOICE



Photo by the City of Murrieta



2.3 Summarizing the Community Voice

Throughout the process, numerous needs have been identified and recorded across three modes of outreach (individual interviews, statistically-valid surveys, and community at large workshops and surveys). The community voice is developed through synthesizing all the data into a single summary, representing both program and facility needs. It is generally helpful to attempt to determine which needs have the highest priority as perceived by the largest number of residents (identified as the area of maximum community impact).

To achieve this analysis, each response recorded from the community is cataloged in a matrix. As an individual program or facility need is mentioned, it is recorded for frequency in the specific outreach mode in which it was received. Needs that have been identified in all of the three modes have a higher impact across the community than needs that were identified in only one of these outreach modes.

Exhibits 2.3-1 and 2.3-2 illustrate the classification of these needs by grouping them into categories – Frequent (3 modes), Apparent (2 modes), and Identified (1 mode). The number of times the need was listed across all modes outlines an area of maximum community impact. For example, swimming pool (4) is ranked higher than dog park (3) because it was identified in each of the three outreach modes. The recommendations illustrate where improvements will have the maximum impact across the entire community.

PROGRAMS

Frequent:

- Communication Engagement/ Marketing of Programs Offered
- Pickleball Classes or League
- Swimming Classes

Apparent:

- Community Events
- Fitness and Exercise Classes
- Seniors Activities / Classes
- Teen and Youth Programs

FACILITIES

Frequent:

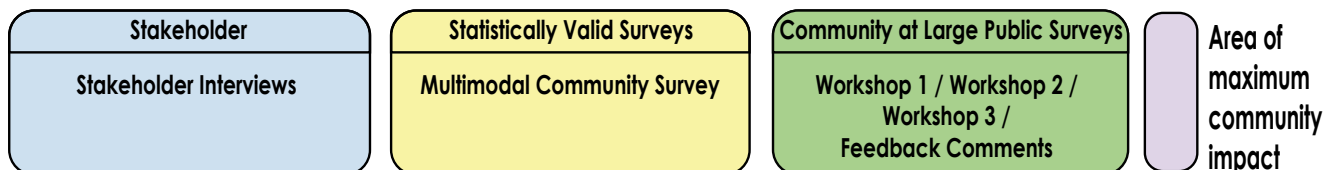
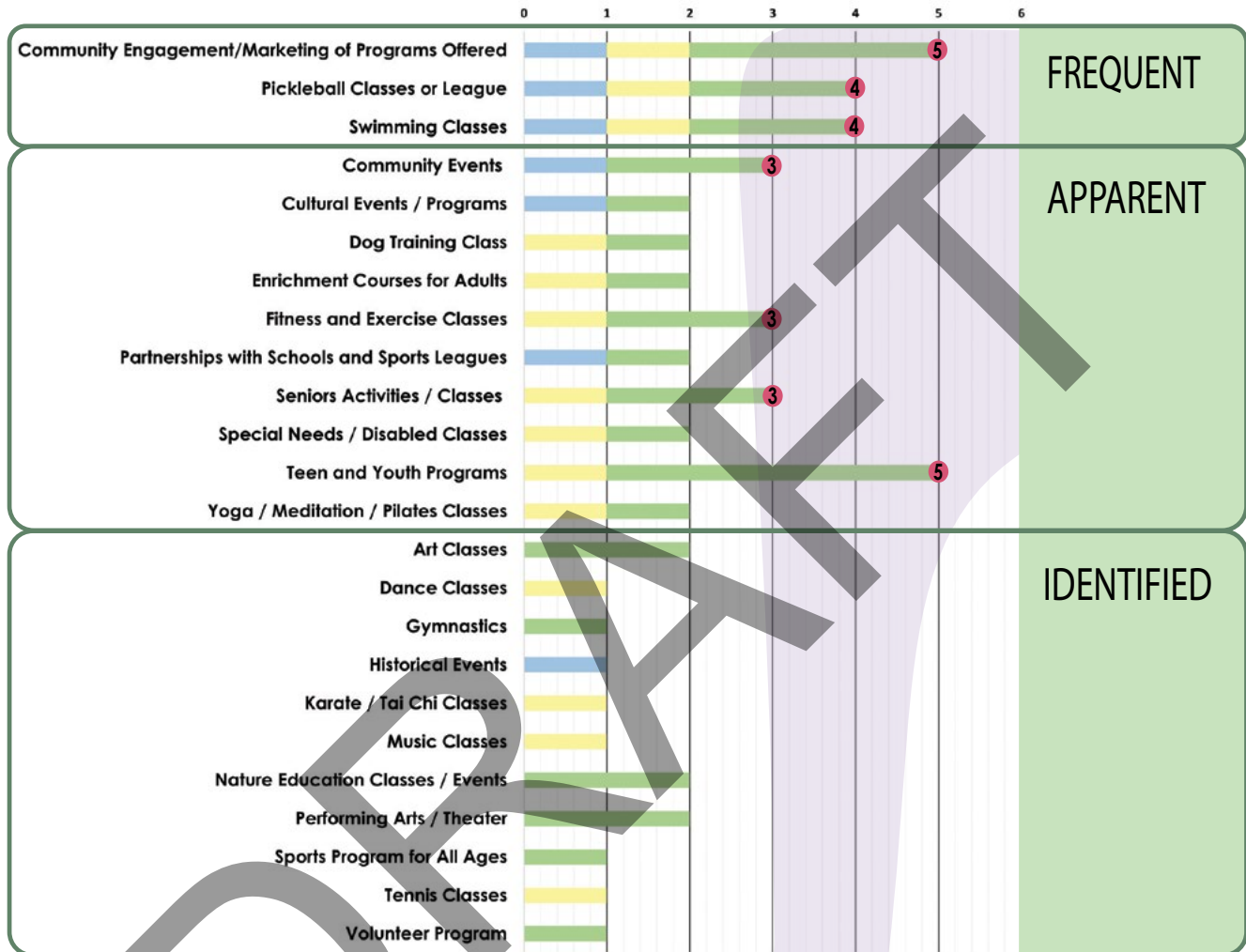
- Add More Sports Fields
- Bike Trails
- Improve Cleanliness of Parks, Facilities, and Trails
- Modernize and Upgrade All Parks & Facilities
- Pickleball Courts
- Restroom Maintenance
- Swimming Pool
- Walking Paths / Hiking Trails

Apparent:

- Dog park
- Improve Safety
- Playground Improvements
- Splash Pad / Water Park

SECTION TWO: COMMUNITY VOICE

Program Priorities



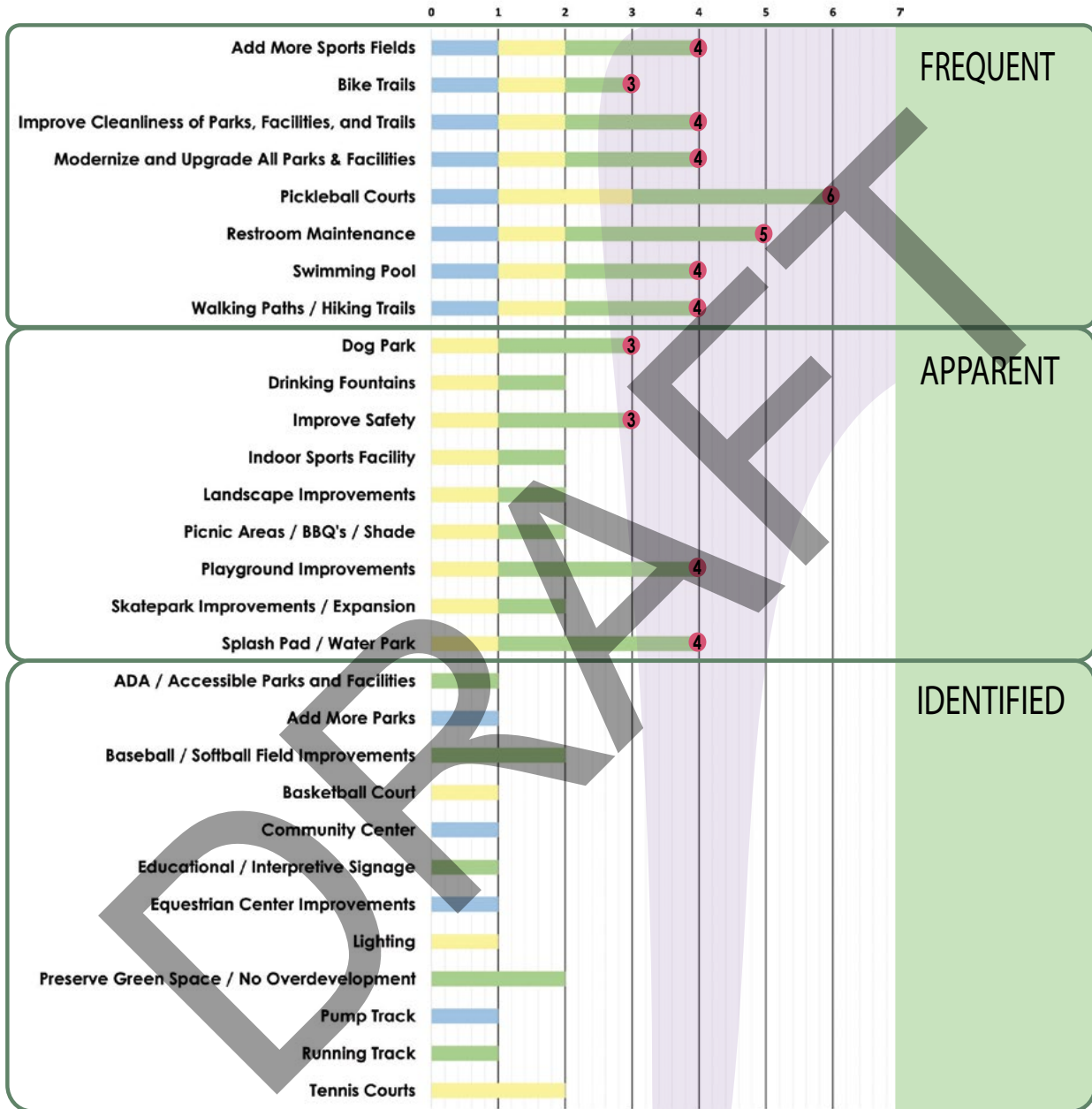
NOTE: Programs are encompassing of multiple "similar" community comments. Individual comments are identified in the recommendations and appendix.

Exhibit 2.3-1: Program Priorities



2

Facility Priorities



Stakeholder
Stakeholder Interviews

Statistically Valid Surveys
Multimodal Community Survey
CPSC's

Community at Large Public Surveys
Workshop 1 / Workshop 2 /
Workshop 3 /
Feedback Comments

Area of maximum community impact

NOTE: Facilities are encompassing of multiple "similar" community comments. Individual comments are identified in the recommendations and appendix.

Exhibit 2.3-2: Facility Priorities



Photo by the City of Murrieta

SECTION THREE: NEEDS ASSESSMENT



3.1 Existing Conditions

What parks exist and where are they?

The process for evaluating the community needs relies heavily on what parks and recreation facilities exist today and how they may or may not meet the needs of the community. Carefully balancing the inventory with the community needs and desires will allow resources to be directed to critical areas and ultimately maximize the community benefit.

Park Types

Parks can be classified by type based primarily on their size, function, and character. The categorization of parks is important in understanding City-wide acreage needs and in communicating what type of parks are needed in the future. The Master Plan describes the following park type classifications:

City-Wide Parks: Over 50 acres of Parkland. City-wide parks serve larger community populations and provide recreation facilities or open space in significant numbers or sizes. Los Alamos Hills Sports Park is currently the only City-wide Park.

Community Parks: Up to 50 acres of Parkland. Community Parks can provide a broad range of both passive and active recreational opportunities, but their primary purpose is to provide active recreational opportunities for use by a larger segment of the population than neighborhood parks. Community Parks are generally considered to serve several neighborhoods within a three-mile radius.

Recreation centers are important features in some community parks. These are building facilities that may contain features such as gymnasiums, multipurpose rooms, classrooms, and offices for recreation staff. Other facilities often found at Community Parks might include sports fields, sports courts, amphitheaters, skate park, off-leash dog areas, and group picnic areas. Large special events such as concerts and festivals might also be held in larger Community Parks. There are nine (9) Community Parks in Murrieta: Alderwood Park, Alta Murrieta Sports Park, California Oaks Sports Park, Copper Canyon Park (Upper & Lower), Glen Arbor Park, Hunt Park, Mira Mosa Park, Pond Park, and Torrey Pines Park.

Neighborhood Parks: Up to 15 acres of Parkland. Neighborhood Parks are intended to serve City residents who live in close proximity; however, they also contribute to the overall park system available to the entire community. Neighborhood Parks should address daily recreation needs of the surrounding neighborhood; features of neighborhood parks might include playgrounds, multi-purpose open turf areas, disc golf course, practice sports fields, picnic tables and/or picnic shelters, walking paths, attractive landscaping, and recreation features such as basketball courts. There are ten (10) Neighborhood Parks in Murrieta: Barratt Park, Firefighters Park, Mapleton Park, Mountain Pride Park, Northstar Park, Pioneer Park, Rancho Acacia Park, Shady Maple Park, Valley Vista Park, and Vintage Reserve Park.

SECTION THREE: NEEDS ASSESSMENT

Neighborhood Play Area: Up to 5 acres of Parkland. Neighborhood Play Areas are intended to serve City residents who live in close proximity; however, they also contribute to the overall park system available to the entire community.

Neighborhood Play Areas should address daily recreation needs of the surrounding neighborhood; features of neighborhood parks might include playgrounds, vista points, multi-purpose open turf areas, picnic tables and/or picnic shelters, walking paths, attractive landscaping, and recreation features such as basketball courts. There are twenty-three (23) Neighborhood Play Areas distributed throughout the City.

Special Use Parks: Special Use Parks generally possess a unique character or function focused on a single type of activity. An equestrian facility, BMX course, museum, amphitheater, vista points, or community buildings (without an associated park) might be considered Special Use Facilities. There are four (4) Special Use Parks in Murrieta: B Street Station Park, Murrieta Equestrian Park, Sykes Ranch Park, and Town Square Park.

Nature Parks: Nature Parks are those in which most of the park is undeveloped, and the undeveloped portions contain vegetation, topography, or features which are important to retain in their natural states. Physical public access to natural areas via trails should be encouraged where feasible and appropriate. For the purposes of defining this park type, "natural" refers to vegetation and landforms indigenous to the area; turf, irrigated manufactured slopes, detention basins, weedy disturbed areas, and areas landscaped with ornamental vegetation would be considered part of the developed portion of a Nature Park. There are six (6) Nature Parks in Murrieta: Bear Valley Park 1, Bear Valley Park 2, Cole Canyon Park, Falcon's View Park, Oak Mesa Park, and Warm Springs Park.

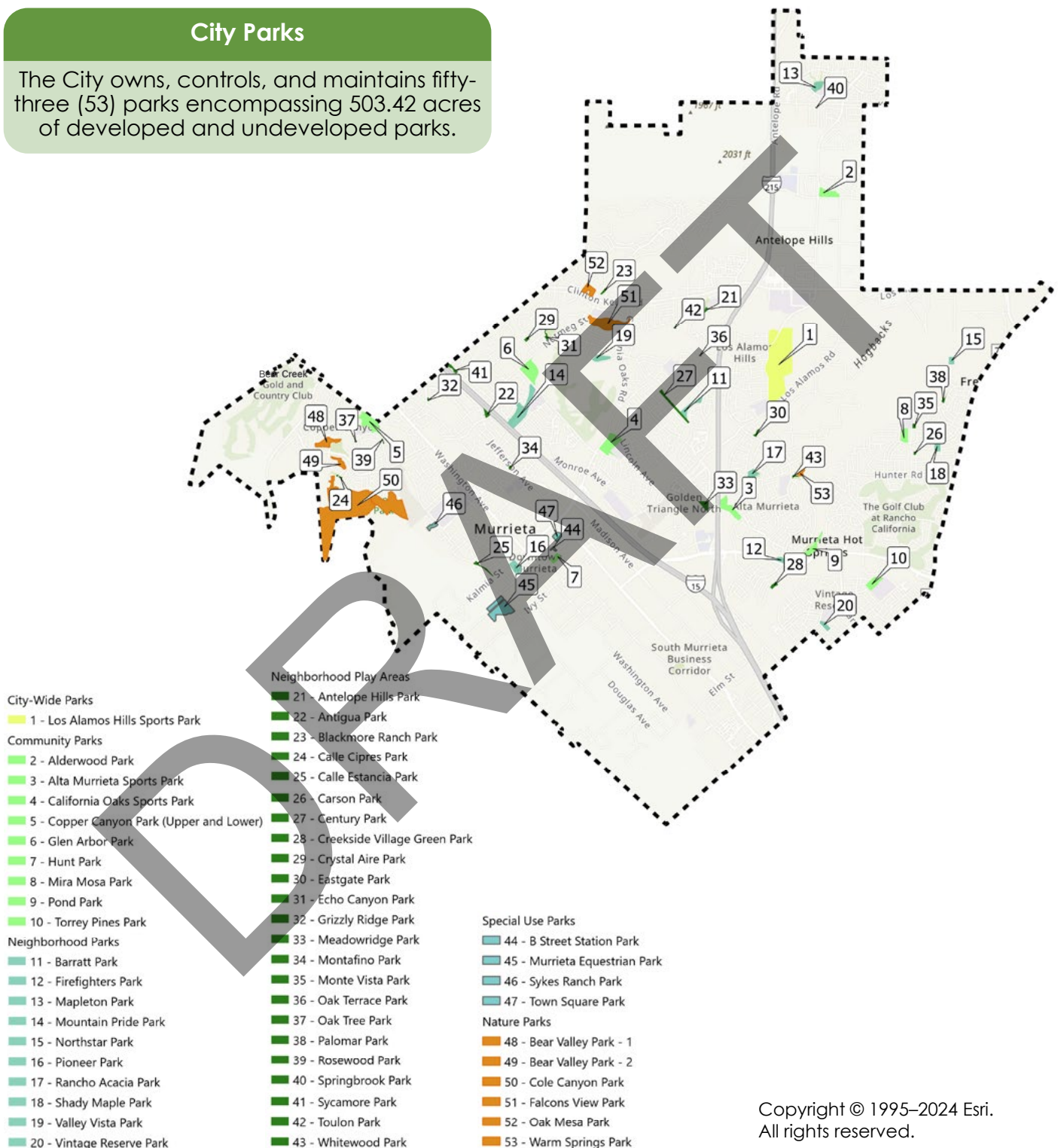


Photo by the City of Murrieta

SECTION THREE: NEEDS ASSESSMENT

City Parks

The City owns, controls, and maintains fifty-three (53) parks encompassing 503.42 acres of developed and undeveloped parks.



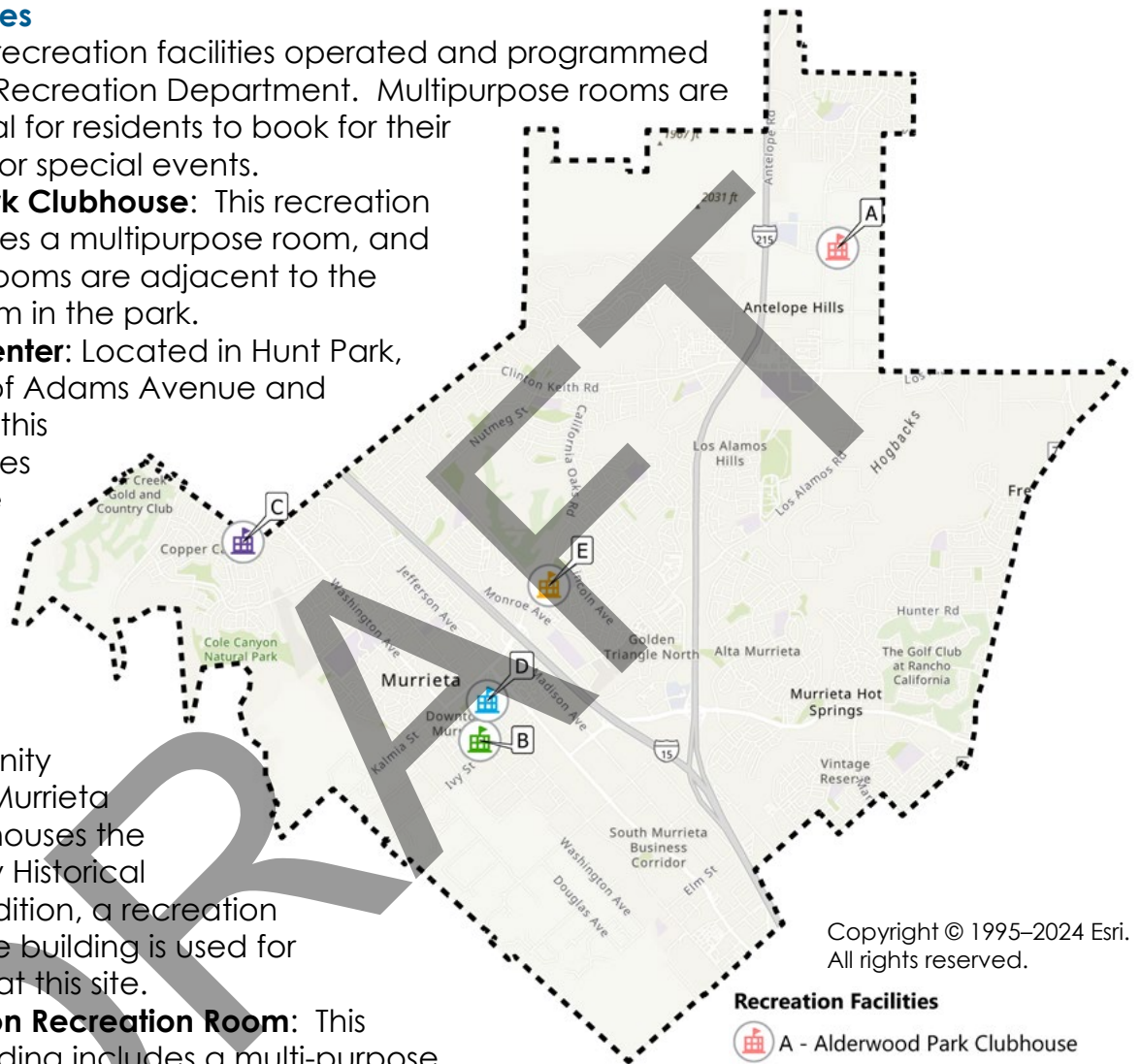
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**Exhibit 3.1-1:
City Parks Map**

Recreation Facilities

There are five (5) recreation facilities operated and programmed by the Parks and Recreation Department. Multipurpose rooms are available for rental for residents to book for their family gatherings or special events.

- **Alderwood Park Clubhouse:** This recreation building includes a multipurpose room, and storage. Restrooms are adjacent to the recreation room in the park.
- **Community Center:** Located in Hunt Park, at the corner of Adams Avenue and Juniper Street, this building includes a multipurpose room, kitchen, theatrical stage, staff offices, and restrooms. Also, adjacent to the Community Center, is the Murrieta Museum that houses the Murrieta Valley Historical Society. In addition, a recreation annex portable building is used for programming at this site.
- **Copper Canyon Recreation Room:** This recreation building includes a multi-purpose room, classroom, and restrooms.
- **Senior Center:** The senior center provides services to those 50 years and older. This building includes a lounge area, multi-purpose room, classrooms, computer lab, billiard room, restrooms, and a fitness room available for a small fee. The senior meal lunch program is provided by the County of Riverside and is available to those over 60 years of age and requires registration.
- **Youth Center:** The Youth Center is a facility dedicated to the youth in Murrieta. Daily after school activities are currently geared toward youth in grades 6 through 9. The center is open weekdays after school hours and hosts camps during school break periods.



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Recreation Facilities

-  A - Alderwood Park Clubhouse
-  B - Community Center
-  C - Copper Canyon Recreation Room
-  D - Senior Center
-  E - Youth Center

**Exhibit 3.1-2:
Recreation Facilities Map**

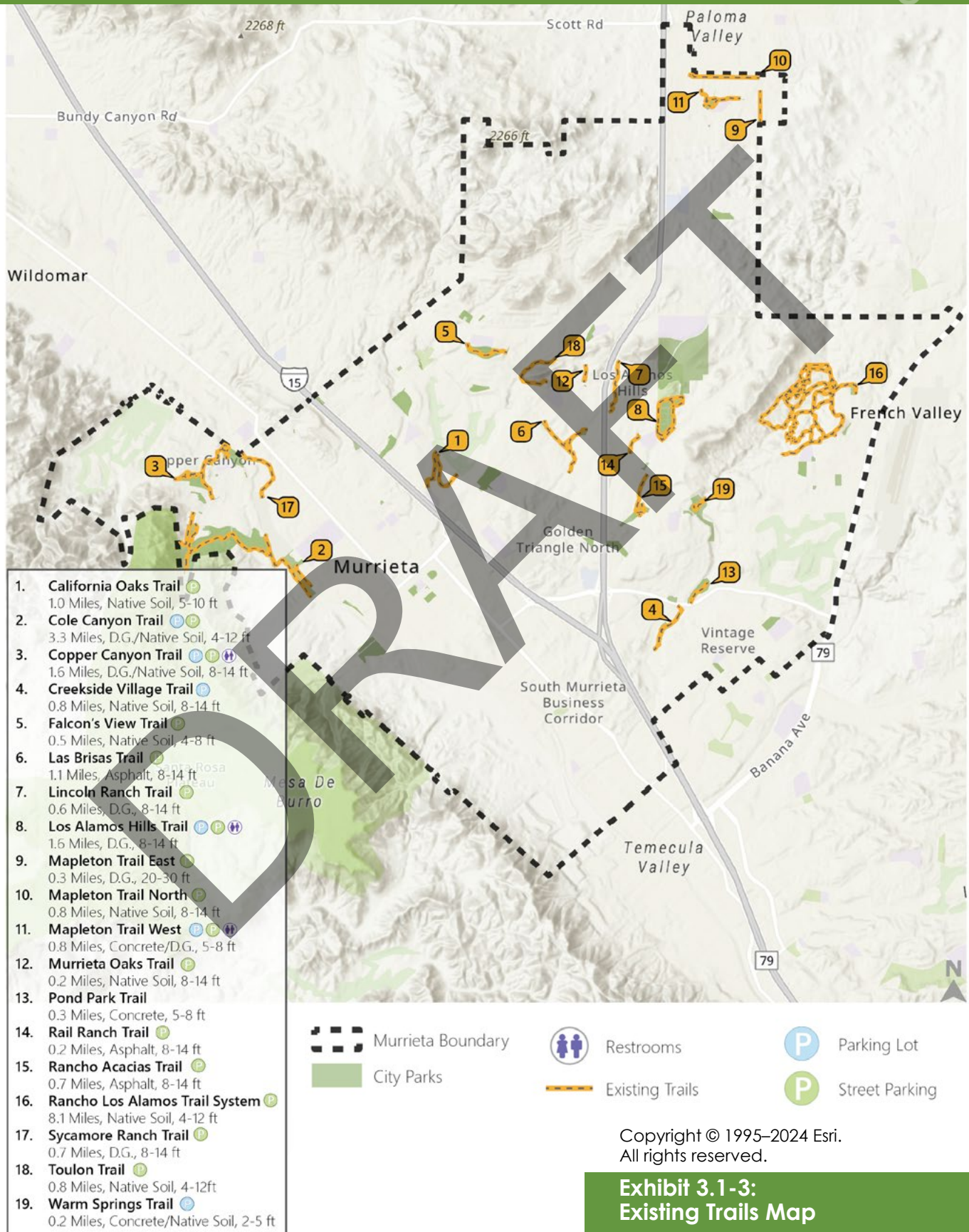
SECTION THREE: NEEDS ASSESSMENT

Trail Connectivity

The 2024 City of Murrieta's Trails Master Plan (MTMP) is a visionary document that sets the stage for a more connected, accessible, and enjoyable trail network. The MTMP's objective is to support the City's commitment to fostering outdoor recreational opportunities, promoting healthy lifestyles, and ensuring accessible and well-maintained trails for all residents and visitors. The development process for the MTMP included evaluating existing plans and studies related to trail planning in the City, engaging with community members, and conducting a robust assessment of existing conditions to identify actionable recommendations for enhancing and expanding the City of Murrieta Trail Network (Trail Network). By prioritizing key recommendations, fostering community engagement, and securing diverse funding sources, Murrieta can ensure its trails continue to provide access to nature and recreation for people of all ages and abilities.



Photo by the City of Murrieta



SECTION THREE: NEEDS ASSESSMENT

3.2 Programs and Services

In addition to providing open spaces, parks, and recreation facilities, the City of Murrieta provides a wide range of services and programs through the Community Services Department, which are geared towards meeting the recreation needs and interests of various age levels. The City's service and activity programs include:

Sports & Fitness Activities

The City of Murrieta provides a variety of sports and fitness activities for the community through its Parks and Recreation Department. Activities are available for all age groups from toddlers to seniors, including activities in archery, cheerleading, gymnastics, martial arts, basketball, football, soccer, tennis, and golf, to name a few. In addition to the programs offered by the City, a number of local youth sports organizations are active in City park in the afternoons offering youth leagues for baseball, softball, lacrosse, soccer, and football. The City also offers a number of adult and senior sports and fitness programs including archery, fencing, karate, and stick fighting, and sports leagues in adult softball, kickball, soccer and senior softball. Senior fitness classes are also available at the Murrieta Senior Center, including senior chair exercise and yoga, in addition to programs for karate, longevity stick, and Tai Chi.

Recreation Classes and Activities

In addition to sports leagues and sport/fitness classes, Murrieta offers an assortment of music and dance classes including its music pups, jazz, ballet, hip hop, and tap to name a few. A number of special interest classes are provided including the activities at the Murrieta Youth Center. Programs are offered in computer programming, web and video game design, Ranger Rap, and other STEM programs. A number of child care programs and camps are available for kids when school is not in session, including culinary and baking camps, archery and fencing camps, Skyhawks, horse camp, and Little Ones. The kids aren't the only ones having fun in Murrieta as the City offers dance classes for adults and a large assortment of classes at the Murrieta Senior Center. The Parks and Recreation Department also provides an assortment of fun recreation programs within its Alternative Recreation Program.



Art Class

Community Programs

Beyond recreation programs, the City has a number of social services and resources available to support its community including resources to support the Homeless in Murrieta. The City's Responsible Compassion Program is committed to improving the quality of life and providing an assortment of resources for those experiencing homelessness in Murrieta.

The City's webpage provides a Disability Resource Center and links for additional support from organizations such as Immanuel House, the Arc of Riverside County, the International Dyslexia Association, and Diverse PossAbilities of Loma Linda University Health. The City of Murrieta provides information and links to a number of social service programs for the community on its website under Get Connected. Resources are highlighted for people with disabilities, veterans, and the homeless, in addition to links to resources for mental health.

Special Events

The Parks and Recreation Department celebrates its community with several special events throughout the year, including its Spring Eggstravaganza, Tour De Murrieta, Jazz & Blues Fest, Father's Day Car Show, Murrieta Birthday Bash, Murrieta Rod Run and its Holiday Magic Events.



Photo by the City of Murrieta

Fall Festival

Participation

While the pandemic challenged cities and staff with the closure of parks and programs, the City of Murrieta's 2023 registrations exceed those of pre-pandemic numbers in many program areas. Registrations increased by more than 3,500 participants in seniors from 2020 to 2023. Registrations increased for sports and fitness by 358 percent, and numbers in dance and performing arts classes increased by 370 percent in that same time frame.

A detailed analysis of the City's recreation programs, services, and special events is provided in the Appendix, with recommendations. This update of the Parks & Recreation Master Plan also provides interests and suggestions from the community for expanded and new program offerings for the future.

47%

Are Satisfied with City Recreation Programs, Classes, Activities, or Services

46%

Participate in City Recreation Programs, Classes, or Activities

Source: 2024 Multimodal Survey

SECTION THREE: NEEDS ASSESSMENT

3.3 Acreage Analysis

How Much Park Acreage is Needed for Murrieta?

The City of Murrieta currently has fifty-three (53) parks which encompass 503.42 acres of developed parkland.

PARK NAME	PARK TYPE	ACRES
Los Alamos Hills Sports Park	City-Wide Park	45.00
Alderwood Park	Community Park	9.00
Alta Murrieta Sports Park	Community Park	9.76
California Oaks Sports Park	Community Park	19.99
Copper Canyon Park (Upper and Lower)	Community Park	20.94
Glen Arbor Park	Community Park	18.92
Hunt Park	Community Park	4.65
Mira Mosa Park	Community Park	8.10
Pond Park	Community Park	14.59
Torrey Pines Park	Community Park	8.00
Barratt Park	Neighborhood Park	8.30
Firefighters Park	Neighborhood Park	3.21
Mapleton Park	Neighborhood Park	9.30
Mountain Pride Park	Neighborhood Park	9.64
Northstar Park	Neighborhood Park	14.00
Pioneer Park	Neighborhood Park	0.36
Rancho Acacia Park	Neighborhood Park	10.11
Shady Maple Park	Neighborhood Park	4.79
Valley Vista Park	Neighborhood Park	6.50
Vintage Reserve Park	Neighborhood Park	3.83
Antelope Hills Park	Neighborhood Play Area	5.31
Antigua Park	Neighborhood Play Area	2.26
Blackmore Ranch Park	Neighborhood Play Area	1.14
Calle Cipres Park	Neighborhood Play Area	1.80
Calle Estancia Park	Neighborhood Play Area	2.83
Carson Park	Neighborhood Play Area	0.69
Century Park	Neighborhood Play Area	3.90
Creekside Village Green Park	Neighborhood Play Area	4.00
Crystal Aire Park	Neighborhood Play Area	1.11
Eastgate Park	Neighborhood Play Area	1.50
Echo Canyon Park	Neighborhood Play Area	3.07
Grizzly Ridge Park	Neighborhood Play Area	0.44

PARK NAME	PARK TYPE	ACRES
Meadowridge Park	Neighborhood Play Area	4.29
Montafino Park	Neighborhood Play Area	0.76
Monte Vista Park	Neighborhood Play Area	1.06
Oak Terrace Park	Neighborhood Play Area	0.20
Oak Tree Park	Neighborhood Play Area	0.32
Palomar Park	Neighborhood Play Area	1.75
Rosewood Park	Neighborhood Play Area	0.41
Springbrook Park	Neighborhood Play Area	0.29
Sycamore Park	Neighborhood Play Area	2.66
Toulon Park	Neighborhood Play Area	0.21
Whitewood Park	Neighborhood Play Area	1.84
B Street Station Park	Special Use Park	0.50
Murrieta Equestrian Park	Special Use Park	22.00
Sykes Ranch Park	Special Use Park	2.61
Town Square Park	Special Use Park	4.22
Bear Valley Park 1	Nature Park	20.14
Bear Valley Park 2	Nature Park	3.97
Cole Canyon Park	Nature Park	140.00
Falcon's View Park	Nature Park	9.37
Oak Mesa Park	Nature Park	5.98
Warm Springs Park	Nature Park	23.80
TOTAL ACREAGE:		503.42

Based on 503.42 acres of parkland identified above and the City's 2023 population of 119,182 the City currently has:

4.22 acres of developed and undeveloped parkland per 1,000 residents

The City has adopted a standard of 5 acres of parkland per 1,000 residents. Currently, the City has a deficit of 92 acres of parkland according to this standard. This deficit will grow as the total population increases.

Nature Parks contain undeveloped land and trails, the developed acres in these parks include Bear Valley Park 1 (8.43 acres), Bear Valley Park 2 (0.59 acres), Cole Canyon Park (0 acres), Falcon's View Park (0 acres), Oak Mesa Park (0 acres), and Warm Springs Park (1.1 acres). Considering only the developed portions of the Nature Parks, the City currently has 310.28 acres of developed parkland, or:

2.60 acres of developed parkland per 1,000 residents

SECTION THREE: NEEDS ASSESSMENT

Future Parks

There are opportunities to increase parkland acreage through park expansions at Los Alamos Hills Sports Park (55 acres) and Pioneer Park (8.45 acres).

There are several planned residential developments that will include new parks as part of the development agreement with the City of Murrieta. For example, Murrieta Hills Specific Plan includes 22.5 acres for neighborhood parks, 11.9 acres for a multi-purpose greenbelt, and 27.2 acres of recreational open space.

Open Space Land

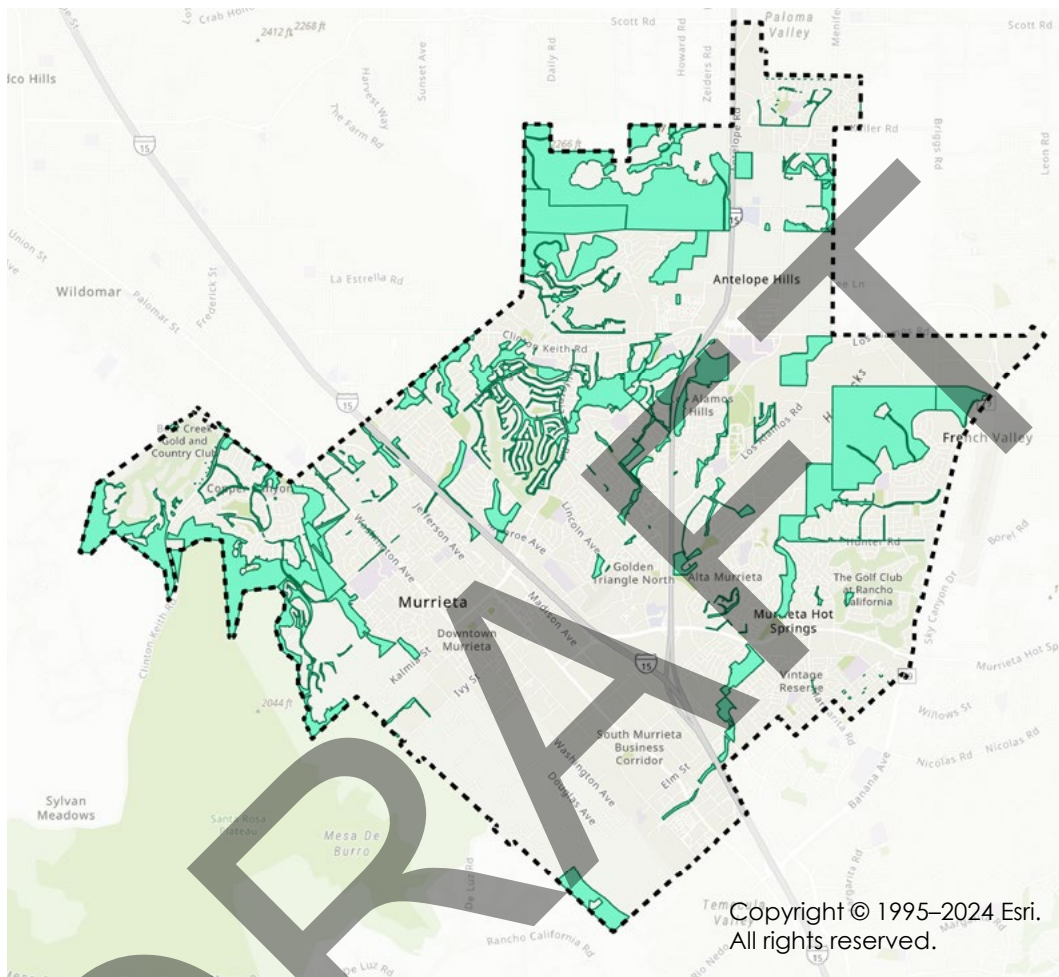
Per the City's General Plan 2035:

"Lands set aside for protection and conservation of natural resources are designated as open space [land]. This may include steep hillsides with a slope of at least 50 percent, significant habitat areas, and creeks. Additionally, within Specific Plan areas, open space may be set aside to serve as buffer areas and drainage areas. Some open space is found in conjunction with parkland, especially in Nature Parks. Nature Parks are distinguished from open space because they provide public access via trails. Up to 10 percent of a Nature Park can be improved for active recreation. However, most of the park is undeveloped and contains vegetation, topography, or features that are important to retain in their natural states."

See exhibit 3.3-1 for the location of the City's open space. There is approximately 3,600 acres of open space. Some open space is adjacent to City parks, including but not limited to:

- Alta Murrieta Sports Park
- Antelope Hills Park
- Century Park
- Pond Park
- Rancho Acacia Park
- Sykes Ranch Park

In some cases, such as with Mountain Pride Park, the adjacent open space has been modified to include recreation elements (disc golf course) since the 2009 Master Plan and is now included in the park acreage.



**Exhibit 3.3-1:
Open Space Map**

Additional Private Recreation Facilities

The three (3) private golf courses are not included in the parkland acreage since the facility is a pay-to-play and not open to the general public; however, these golf courses contribute to the park and recreation opportunities available to Murrieta residents.

In addition, joint use agreements are not included in this acreage analysis. The City currently has a joint use agreement with the Murrieta Valley Unified School District to utilize some of their sports fields and all school site classrooms for programming.

In summary, although the General Plan parkland acreage goals are not being met, there are additional lands not included that contribute to the City's overall park and open space available for recreation. The City is encouraged to preserve the current open space, parks, and recreation facility inventory and continue to renovate and expand current recreation facilities and amenities to best serve the community needs.

SECTION THREE: NEEDS ASSESSMENT

3.4 Park Service Area Gap Analysis

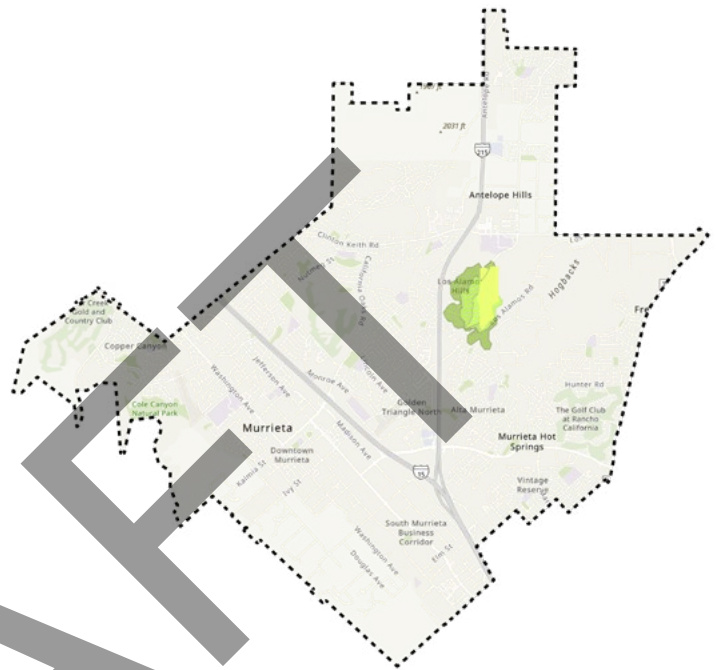
In addition to providing appropriate quantities and types of recreation facilities, the City of Murrieta strives to provide them in useful and appropriate locations. The service area gap analysis examines how parks are distributed throughout residential areas in the City.

“Everyone deserves a park within walking distance of their home.”

-NRPA (National Recreation and Parks Association)

Proximity to parks is more than a convenience issue. It helps to establish an excellent park system by providing improved air quality, circulation, and overall improved community health and wellness. One-half (.5) mile is approximately a 10-15-minute walk for most people. Most residences should be within one-half mile of a neighborhood park or amenity that satisfy common recreation needs.

The 5-10-15 minute walk map outlines the service availability around the existing parks that are available to Murrieta residents. The service area boundaries also reflect the physical obstructions to pedestrian travel created by arterial roadways, freeways, etc. which limit easy access to parks and are reflected by truncated shapes in the service areas shown on the following exhibits.






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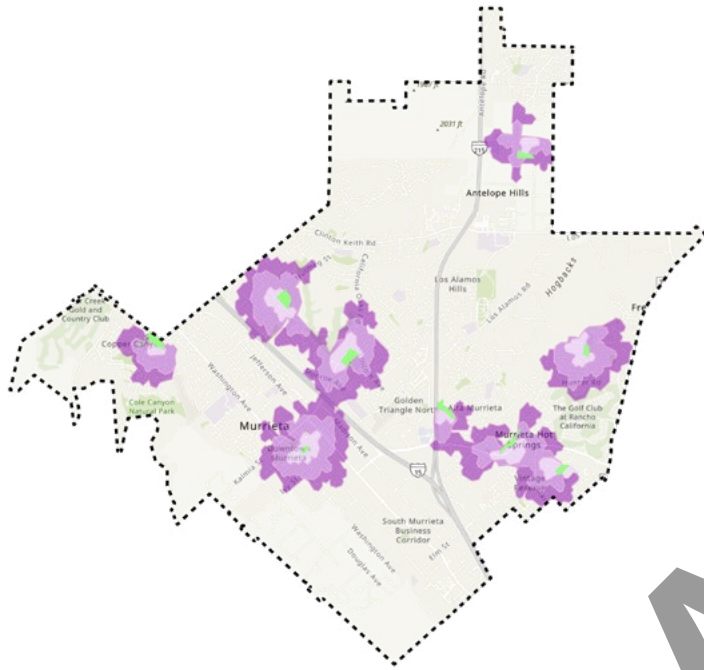
City-Wide Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Exhibit 3.4-1: Service Area Gap Analysis for City-Wide Parks

City-Wide Parks

	5 Min Walk	0.2% of population	198 people
	10 Min Walk	0.7% of population	840 people
	15 Min Walk	1.5% of population	1,798 people



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Neighborhood Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes



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Community Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Exhibit 3.4-2: Service Area Gap Analysis for Community Parks

Exhibit 3.4-3: Service Area Gap Analysis for Neighborhood Parks

Community Parks



5 Min
Walk

3.4% of
population

4,015
people



10 Min
Walk

11.7% of
population

13,984
people



15 Min
Walk

25.3% of
population

30,130
people

Neighborhood Parks



5 Min
Walk

4.5% of
population

5,386
people



10 Min
Walk

16.3% of
population

19,451
people

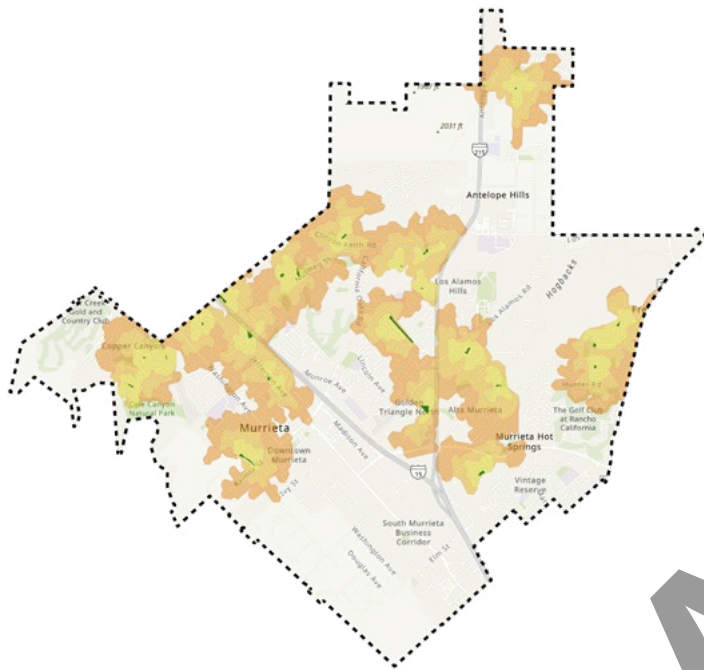


15 Min
Walk

33.7% of
population

40,199
people

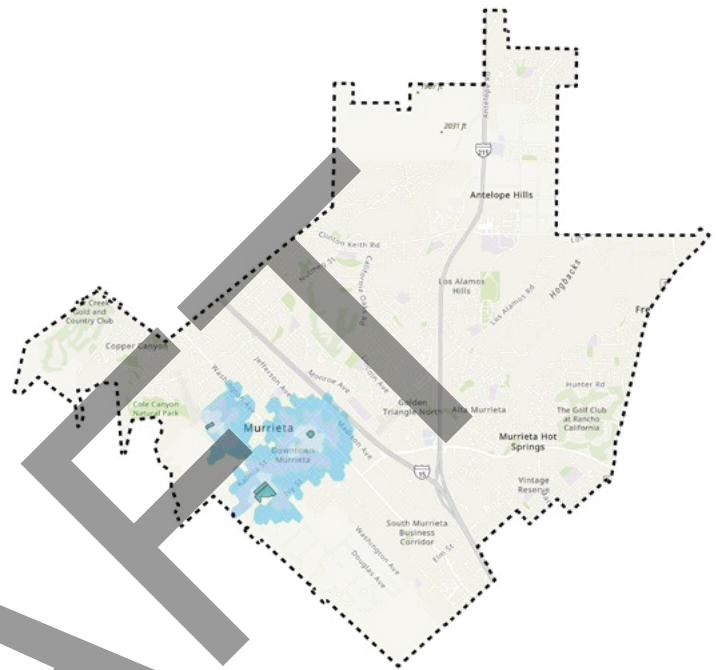
SECTION THREE: NEEDS ASSESSMENT



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Neighborhood Play Areas Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes



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Special Use Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Exhibit 3.4-4: Service Area Gap Analysis for Neighborhood Play Areas

Neighborhood Play Areas







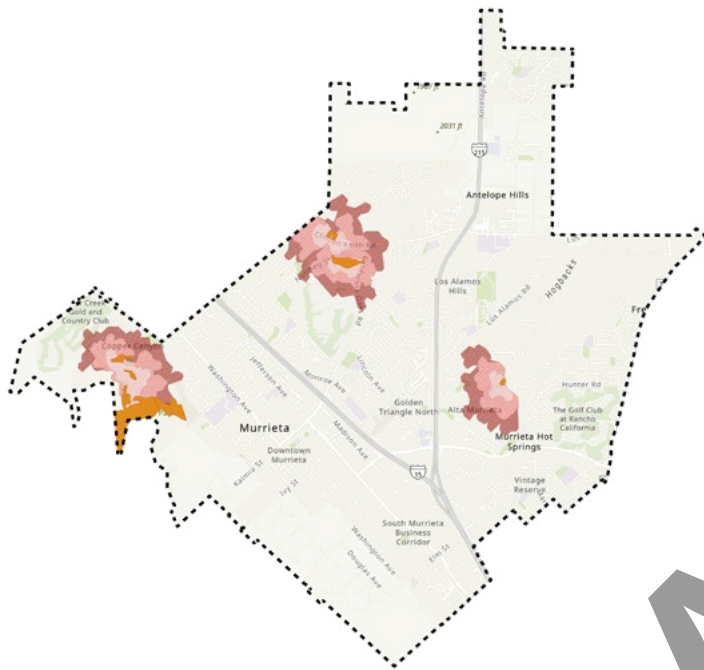
	5 Min Walk	10.5% of population	12,501 people
	10 Min Walk	25.5% of population	30,432 people
	15 Min Walk	43.2% of population	51,500 people

Exhibit 3.4-5: Service Area Gap Analysis for Special Use Parks

Special Use Parks

	5 Min Walk	0.3% of population	375 people
	10 Min Walk	2.5% of population	2,925 people
	15 Min Walk	4.7% of population	5,580 people



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Nature Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Exhibit 3.4-6: Service Area Gap Analysis for Nature Parks

Nature Parks



5 Min
Walk

1.1% of
population

1,320
people



10 Min
Walk

5.7% of
population

6,821
people



15 Min
Walk

11.0% of
population

13,154
people



Photo by the City of Murrieta Facebook

SECTION THREE: NEEDS ASSESSMENT

City-Wide Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Neighborhood Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Community Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Neighborhood Play Areas Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Special Use Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Nature Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Zoning

Residential

- Rural Residential
- Estate Residential 1
- Estate Residential 2
- Estate Residential 3
- Single-family 1 Residential
- Single-family 2 Residential
- Multi-family 1 Residential
- Multi-family 2 Residential
- Multi-family 3 Residential

Innovation

- Innovation

Industrial

- General Industrial
- General Industrial - A

Institutional

- Civic/Institutional

Parks and Open Space

- Parks and Recreation
- Open Space

Commercial

- Neighborhood Commercial
- Community Commercial
- Regional Commercial

Office

- Office
- Office Research Park

Business Park

- Business Park

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Exhibit 3.4-7:
Park Service Area Gap Analysis Map

Considering all City parks, 67% of Murrieta residents live within a 15-minute walk of a park. It is important to consider that City-wide parks, community parks, and nature parks serve a larger area, 3-mile radius, due to the vehicle-centric design and programming in these parks. This analysis is further explored in section 3.5 local trends.

To analyze the distribution of existing City parks, a service area radius map is created for City-owned, City-wide parks, community parks, neighborhood parks, neighborhood play areas, special use parks, and nature parks (see exhibits 3.4-1 to 3.4-6). When areas zoned for residential use fall outside of these service area designations, they are identified as an underserved neighborhood or “gap area.” The City has excellent coverage providing park space that is geographically distributed throughout the community. There are however some gaps as identified in exhibit 3.4-7.

- #1** Greer Ranch neighborhood community area including neighborhoods north of Clinton Keith Road (Bella Vista, Bel Flora, and Corta Belle) are in a gap area. These neighborhoods do have small developer parkettes with tot lots in this area. These parks offer little value beyond a playground experience for younger children.
- #2** The community east of Whitewood Road and south of Keller Road are in a gap area. There are currently no available parks in this area.
- #3** This area largely consists of rural homes on approximately 4-5 acres of land. There are no parks in this area. Granite Gate and Skyview Ridge are small neighborhood developments that sit north of Clinton Keith Road and east of the 215. These neighborhoods have small developer parkettes including playgrounds and community pool facilities.
- #4** This area sits well outside of any park radius. The homes in this area consist of large ranch homes ranging from 2-5 acres. Murrieta Specific Plan 309 is a large part of this area.
- #5** This area consists of Rancho California, Murrieta Hot Springs (Warm Spring Knolls, Spring Knolls, and Golf Knolls) private communities. There are private community clubhouses, recreation facilities, and pools available to these residents.
- #6** This area west of Murrieta Creek to the foothills consists of large ranch homes on 2-5 acres of land. There are no public park facilities in this area.
- #7** This area consists of Tentative Tract Map (TTM) 38555 Vineyard Vista planned community development. When developed, public parks are included in the developer agreement.
- #8** Bear Creek, north of Clinton Keith Road is a private community. The community contains pool, recreation center, sport courts, and golfing amenities that satisfy the recreational needs of this community.
- #9** Recent high-density developments built and planned for in this area will rapidly outgrow the nearby available recreation facilities. This area will become a park deficit community.

SECTION THREE: NEEDS ASSESSMENT

3.5 Local Trends Analysis

When analyzing the local recreation trends for the City of Murrieta, we begin with a high-level analysis of visitation information for City parks through the use of Unacast visitation data for January to December 2023. The analysis of visitation data provides valuable insights into the usage patterns of the City's parks. Understanding the most visited parks, peak visitation times, average length of stay, and park sphere of influence can guide the development of maintenance strategies and recreation programs to effectively meet community needs. These insights are crucial for making informed recreation development recommendations and ensure the continued satisfaction and well-being of park visitors.

“Custom location data aims to revolutionize efficient resource allocation and optimized City planning.”

-Unacast Success Stories Collection

Based on the average number of visitors for 2023, the top 5 most visited parks are:

- **California Oaks Sports Park*** - Average Visitors: 15,050
- **Los Alamos Hills Sports Park** - Average Visitors: 6,550
- **Firefighters Park** - Average Visitors: 4,500
- **Cole Canyon Park** - Average Visitors: 4,100
- **Copper Canyon Park** - Average Visitors: 3,500

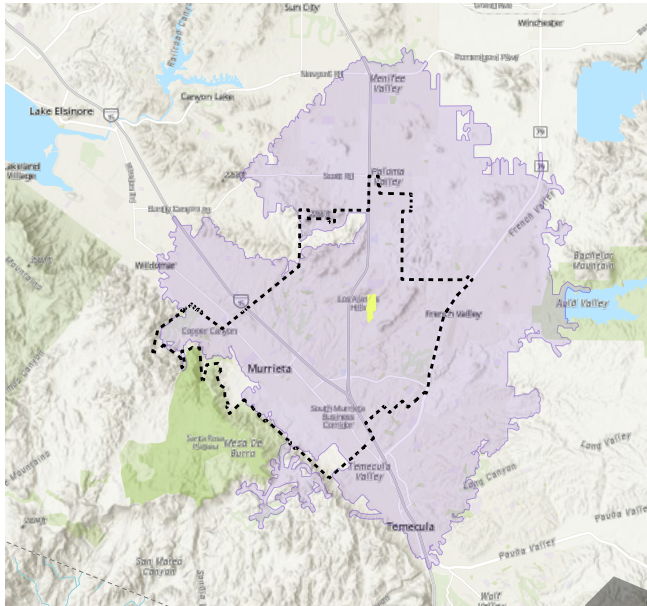
*Annual visitation declined with the pool closure, however average monthly levels of attendance remained the same with visitation shifting from summer months to winter months.

The City's parks are divided up into six park classifications including City-wide Parks, Community Parks, Neighborhood Parks, Neighborhood Play Areas, Special Use Parks, and Nature Parks. In reviewing the visitor length of stay in a park, there is a range of 12 minutes to 1.2 hours per visit. In comparison, the average distance people travel to visit the parks is 4.9 to 8.5 miles, there is evidence visitors generally travel somewhat longer distances to visit City-wide and community parks. Visitors also tend to spend more time in City-wide parks compared to all other parks. Special use parks also attract visitors from a relatively wide area, with moderate to average visitation lengths. When looking at the number of visitors per park, community parks have a significantly higher visitation rate than all other parks.

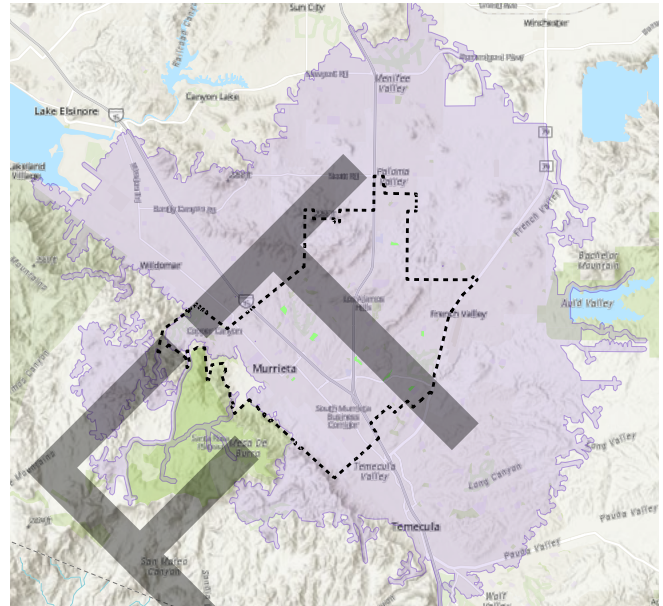


Photo by the City of Murrieta

Youth Center Basketball



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**Exhibit 3.5-1: Average Distance
Traveled for City-Wide Parks**

**Exhibit 3.5-2: Average Distance
Traveled for Community Parks**

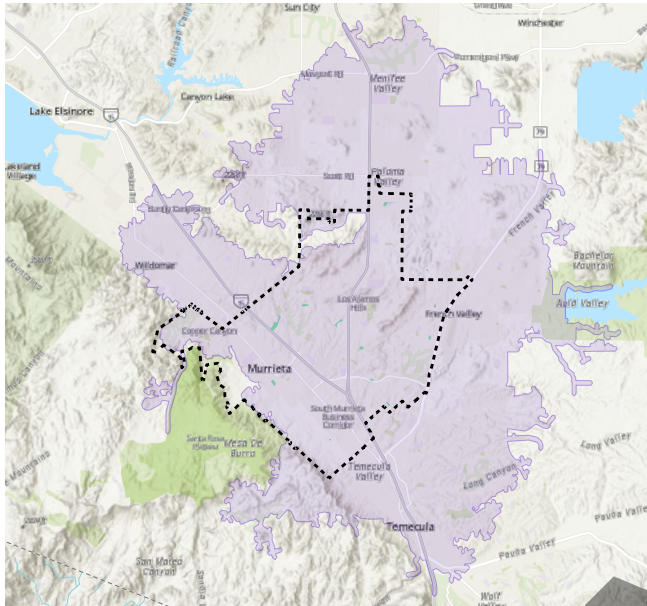
City-Wide Parks

	Average Distance Traveled	8.50 Miles
	Average Visitation Length	71.00 Minutes
	Average Visitors per Week	6,550 People

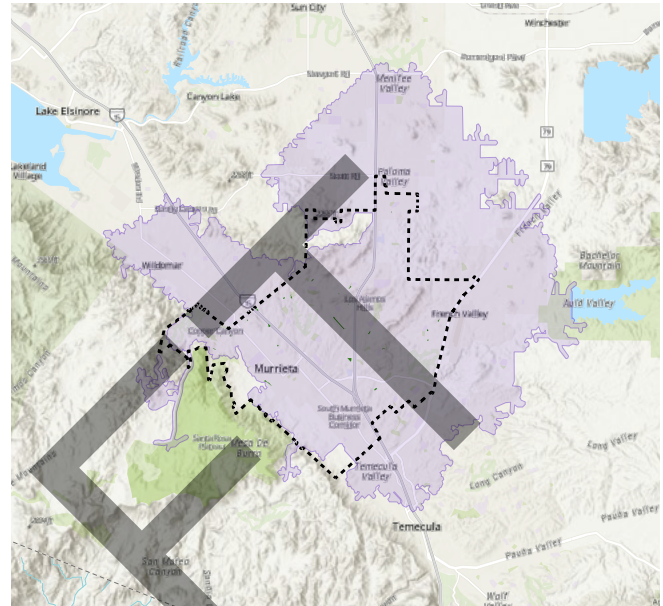
Community Parks

	Average Distance Traveled	7.67 Miles
	Average Visitation Length	42.06 Minutes
	Average Visitors per Week	35,434 People

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Exhibit 3.5-3: Average Distance Traveled for Neighborhood Parks

Exhibit 3.5-4: Average Distance Traveled for Neighborhood Play Areas

Neighborhood Parks



Average Distance Traveled

6.27 Miles



Average Visitation Length

55.77 Minutes



Average Visitors per Week

21,236 People

Neighborhood Play Areas



Average Distance Traveled

4.86 Miles



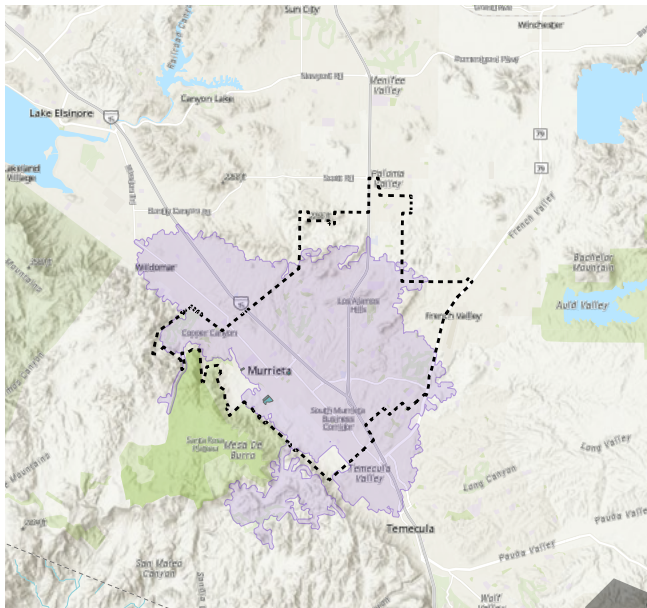
Average Visitation Length

27.76 Minutes

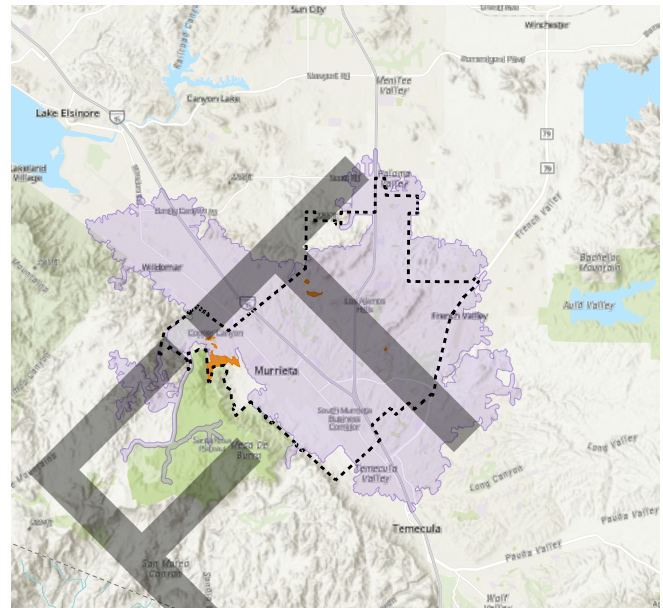


Average Visitors per Week

19,227 People



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Exhibit 3.5-5: Average Distance Traveled for Special Use Parks

Exhibit 3.5-6: Average Distance Traveled for Nature Parks

Special Use Parks		
	Average Distance Traveled	5.50 Miles
	Average Visitation Length	61.63 Minutes
	Average Visitors per Week	5,348 People

Nature Parks		
	Average Distance Traveled	5.67 Miles
	Average Visitation Length	12.50 Minutes
	Average Visitors per Week	11,076 People

SECTION THREE: NEEDS ASSESSMENT

Murrieta parks are not only popular among the City residents, but also attract regular visitors from up to 8.5 miles outside the City limits. The parks vary in size, location, quality of facilities, and events, which make them successful and appealing to a larger community. The increased recreation traffic and extended community influence has opportunities to generate benefits for local businesses and retailers.

- Community Parks attract the highest number of visitors overall, suggesting they are popular for a wide range of activities and possibly offer more amenities.
- Saturday is the most popular day for park visitation, indicating weekends are peak times for park usage.
- City-wide Parks and Special Use Parks see the longest average visit durations, which may be due to the wider variety of activities available. Notably, these park types also have the lowest number of weekly visitors.
- Neighborhood Play Areas have a short average visitation time, likely due to their smaller size and more focused facilities. The same is true for Nature Parks.
- Visitors are willing to travel the furthest for City-wide Parks, indicating their unique or high-quality offerings that justify the travel distance.



If I Were a Princess Camp

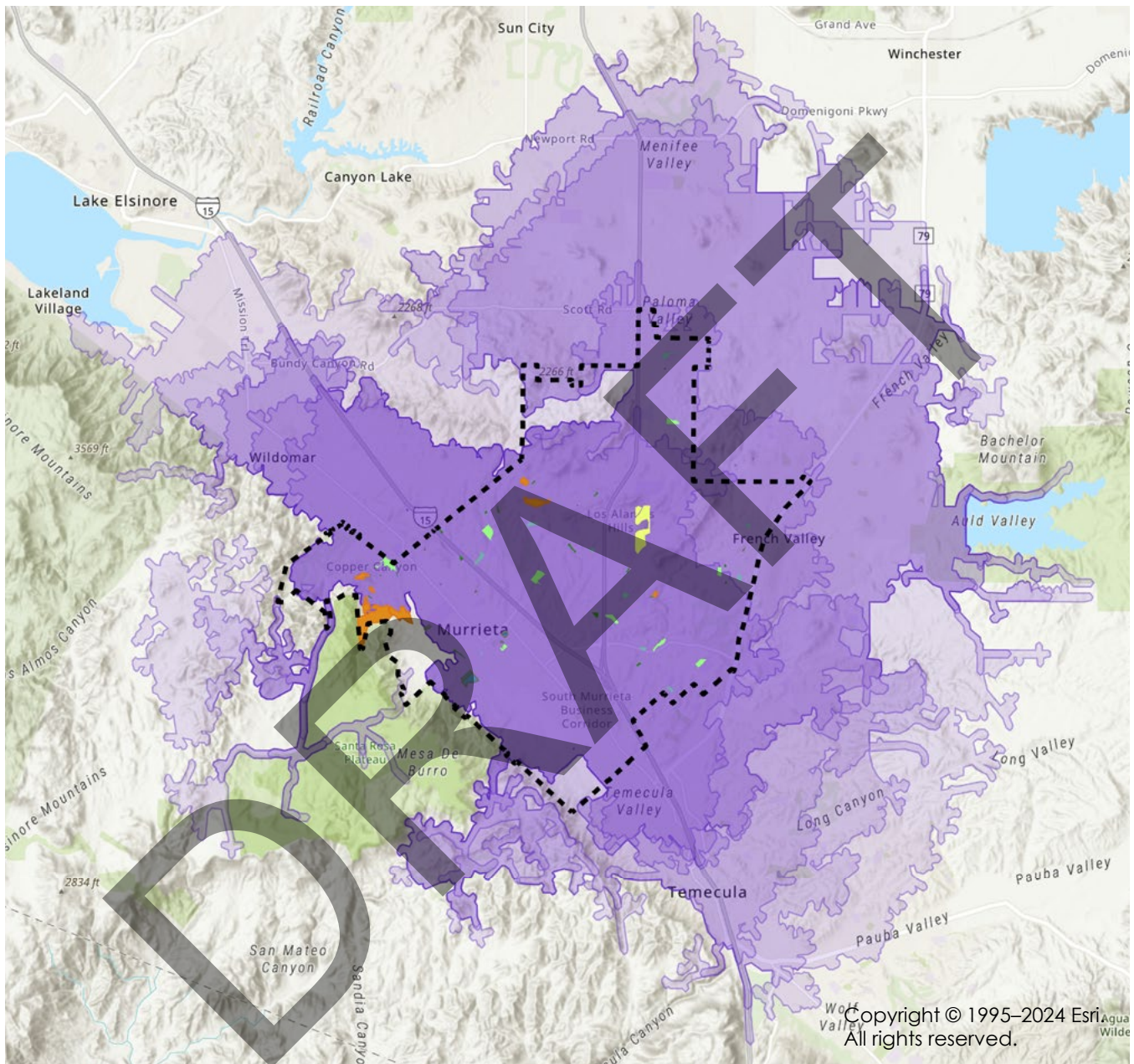


Exhibit 3.5-7: Average Distance Traveled for All Parks

SECTION THREE: NEEDS ASSESSMENT

3.6 Custom Park Standards Calculations

A key element in any planning strategy is an understanding of the nature of “demand” for parks and recreation facilities. This report assesses the demand for recreation facilities by the participants of organized sports within Murrieta, and participation data from the statistically valid, multimodal community survey. Without this understanding, a policy can only be based on general standards of supply and demand, such as population ratios (acres per thousand population) or service area (distance to a park). Such standards are useful guides lacking specific detailed planning and assessment.

“The 2024 NRPA Agency Performance Review does not present park and recreation “standards,” nor do the benchmarks represent any standards against which every individual park and recreation agency should measure itself. The reason for this is simple: there is not a single set of standards for parks and recreation because different agencies serve different communities that have unique needs, desires and challenges. Agencies also have diverse funding mechanisms.”

- 2024 NRPA Agency Performance Review

A questionnaire was designed and distributed to the organized sports groups that use the City facilities. The questionnaire was distributed by the City staff and eight (8) sports organizations responded. The information regarding the number of players, size of teams, seasonality and turnover of facilities for both games and practice are used to better define peak day demand and convert that to the number of facilities required to meet the needs of this segment of the recreation market. The questionnaire addresses the percentage of the players in each organization that live within the City of Murrieta. This varies widely by type of sport and in Murrieta reflects that a number of participants in certain sports reside outside of the City.

The Custom Park Standards Calculations (CPSCs) for the City of Murrieta are based on the 2023 Esri population level of 119,182 and participation data gathered in the Sports Organization Survey. The CPSCs provide an estimate of the number of facilities or ‘demand’ required to accommodate peak day demand in the context of the local design standards. The local facility design is based on the information received from the sports organizations identifying the number of players, team size, and facility turnover for each facility type. The CPSC Methodology is illustrated in Exhibit 3.6-1.



Exhibit 3.6-1: CPSC Methodology for Sports Organizations

To provide an additional comparison of the Murrieta Local Needs, a comparison of the 2023 NRPA Benchmark facility report is provided in Exhibit 3.6-2. The comparison illustrates how each city is unique in its recreation patterns. The City should not rely solely on benchmarking.

Exhibit 3.6-2 below uses the 2023 NRPA Benchmark data to compare with the City of Murrieta's existing inventory. The NRPA National Standard is used to calculate the NRPA Facility Need for Murrieta using the City of Murrieta's 2023 population of 119,182.

Facility	Local CPSC Facility Need Ratio for All Players	Local Facility Need	NRPA National Standard (100,000 to 250,000 population)	NRPA Facility Need
Baseball Field (youth)*	1/8,364	14.3	1/6,821	17.5
Basketball Court (indoor)	1/65,008	1.8	1/77,099	1.5
Football Field (youth)**	1/31,123	3.8	1/7,375	16.2
Soccer Field (youth)**	1/5,401	22.1	1/7,375	16.2
Softball Field (youth)*	1/35,755	3.3	1/6,821	17.5

*NRPA does not distinguish youth or adult baseball / softball "diamond" fields.

**NRPA does not distinguish youth or adult soccer / football "rectangular" fields.

Exhibit 3.6-2 Local Needs vs. NRPA Needs

SECTION THREE: NEEDS ASSESSMENT

The following illustrations identify the individual sports evaluated as part of the local CPSC's for Murrieta. Existing facilities are compared to the local needs and surplus / deficit calculations are presented for current (2023) as well as future (2033) demand needs. It is important to note that the needs in this section are based on organized sport data and does not take into account additional unstructured recreation desires (pickup games / non-organized sports programs) by the community. When assessing these needs, this information is considered in the development of the recommendations. Currently, based on the CPSC's, there is a need for indoor basketball courts. All other field and court needs are being fulfilled through surplus adult facilities as well as joint use agreements. Without available school facilities, the deficit in sport facilities would not be met.



Photo by the City of Murrieta

Softball Champions

Baseball (youth) Summary:



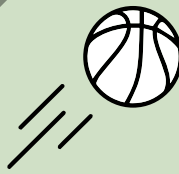
Total Facilities Available	7.0
Current Needs	14.3
Current Surplus / Deficit	-7.3
Future Needs	15.8
Future Surplus / Deficit	-8.8

The City has a need for 14 youth fields.

There are 7 existing City youth fields as well as 2 youth fields available at schools.

The remaining deficit of 5 fields can be supported by utilizing the surplus of adult softball fields or available adult school baseball fields.

Basketball (indoor) Summary:



Total Facilities Available	0.0
Current Needs	1.8
Current Surplus / Deficit	-1.8
Future Needs	2.0
Future Surplus / Deficit	-2.0

The City has a need for 2 indoor basketball courts.

There are currently no City facilities available to support this demand creating a deficit of indoor basketball courts.

Football (youth) Summary:

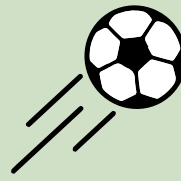


Total Facilities Available	0.0
Current Needs	3.8
Current Surplus / Deficit	-3.8
Future Needs	4.3
Future Surplus / Deficit	-4.3

The City has a need for 4 youth fields.

There are 4 adult football fields available in the City as well as 3 adult fields at school sites that are used to support this need.

Soccer (youth) Summary:



Total Facilities Available	9.0
Current Needs	22.1
Current Surplus / Deficit	-13.1
Future Needs	24.5
Future Surplus / Deficit	-15.5

The City has a need for 22 youth fields.

There are 9 existing City youth fields available and 17 youth fields available at school locations.

The need for soccer is largely supported through school facilities.

Additionally, there are 2 City adult soccer fields and 6 school adult soccer fields to further support growth of the sport.

Softball (youth) Summary:



Total Facilities Available	10.0
Current Needs	3.3
Current Surplus / Deficit	6.7
Future Needs	3.7
Future Surplus / Deficit	6.3

The City has a need for 3 softball fields.

There are 10 existing City youth fields available and 11 youth fields available at schools.

The City has a surplus of youth softball facilities that can be used to support other field deficits such as youth baseball.

Additionally, there is 1 City adult softball field and 17 school adult softball fields to further support growth of the sport.

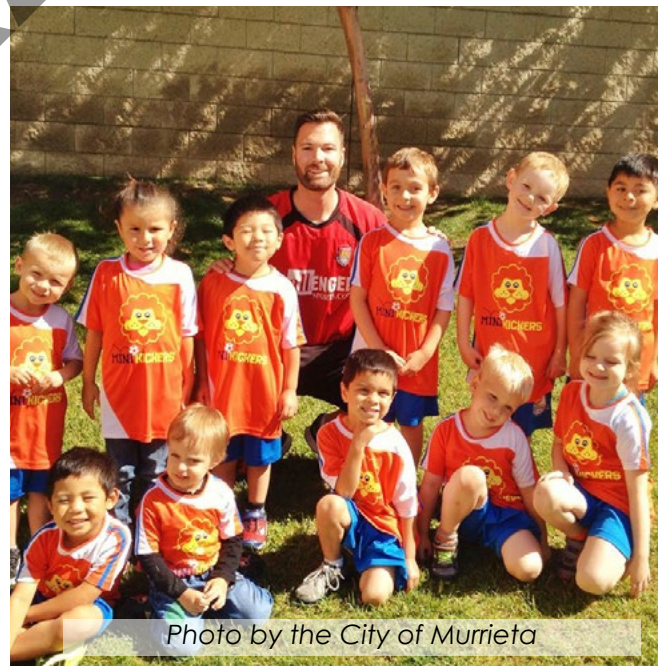


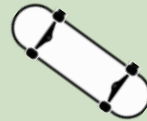
Photo by the City of Murrieta

Mini Kickers

SECTION THREE: NEEDS ASSESSMENT

The Custom Park Standards Calculations for community centers, skateboarding, tennis, and pickleball are based on the 2023 population level in the City of Murrieta of 119,182. The per capita participation is based on the information received from the 2024 statistically valid, multimodal community survey identifying the annual participation for each facility type. The facility need ratio for each type of facility is calculated by dividing the total population by the number of facilities demanded. The City should continue to evaluate growth or decline in recreational activities when prioritizing new development. Based on the following participation calculations, there is a need for additional tennis, skate park, pickleball, and community center space.

Skateboarding Summary:



Total Facilities Available*	0.6 (6,000 SF)
Current Needs	1.3 (12,941 SF)
Current Surplus / Deficit	-0.7 (-6,941 SF)

A standard neighborhood skate park is considered 10,000 square feet (SF). The City has 0.6 of a skate park with a demand for 1.3 (12,941 SF) skate park. To fulfill this demand the City would need an additional 6,941 SF skate park similar to the size of the existing California Oaks Skate Park.

Murrieta has a demand of 1/92,092 compared to NRPA (100,000 to 250,000 population) 1/105,567.

Community Center Summary:



Total Facilities Available*	3.0 (10,982 SF)
Current Needs	2.3 (23,288 SF)
Current Surplus / Deficit	0.7 (-12,306 SF)

While the City has several community buildings, there is limited space available in the facilities for community class programming. The total square feet available for community class programming (classroom type facilities) is approximately 10,982 square feet (SF). The total demand based on participation data available in the multimodal survey is 23,288 SF. This results in a 12,306 SF deficit for community center facilities.

The City of Murrieta acquired the concrete tilt-up Community Center, built in the late 1970s, in May 2001. Since then, it has undergone minor improvements, including ADA restroom upgrades, a wheelchair lift (2016), and a new roof and exterior paint (2021). With proper maintenance, such structures typically have a useful life of 50 to 100 years; however, the useful lifecycle of this structure is approaching the lower end of that range, and repair and remediation should be discussed and prioritized. The Alderwood Clubhouse, Youth Center, and Copper Canyon Recreation Room have approximately 14,000 SF of programmable space. These additional facilities may support the demand for community center space; however, programming compatibility and facility location should be considered matching age, family, or senior programming with comparable facility types.

Murrieta has a demand of 1/52,712 compared to NRPA (100,000 to 250,000 population) 1/55,135.

Tennis Summary:



Total Facilities Available	3.0
Current Needs	5.4
Current Surplus / Deficit	-2.4

The City has 2 dedicated tennis courts and 1 overlay court available to the community. There is a need for 5.4 courts leaving a 2.4 court deficit. This deficit may be impacted further by the overlay facility at Hunt Park.

Murrieta has a demand of 1/22,064 compared to NRPA (100,000 to 250,000 population) 1/8,731.

Pickleball Summary:



Total Facilities Available	4.0
Current Needs	6.4
Current Surplus / Deficit	-2.4

The City currently has 4 pickleball courts available to the community. There is a need for 6.4 courts leaving a 2.4 court deficit. As the City expands these facilities, consideration should be given to grouping courts together for larger group round robin type play.

Murrieta has a demand of 1/18,619 compared to NRPA (100,000 to 250,000 population) 1/20,244.

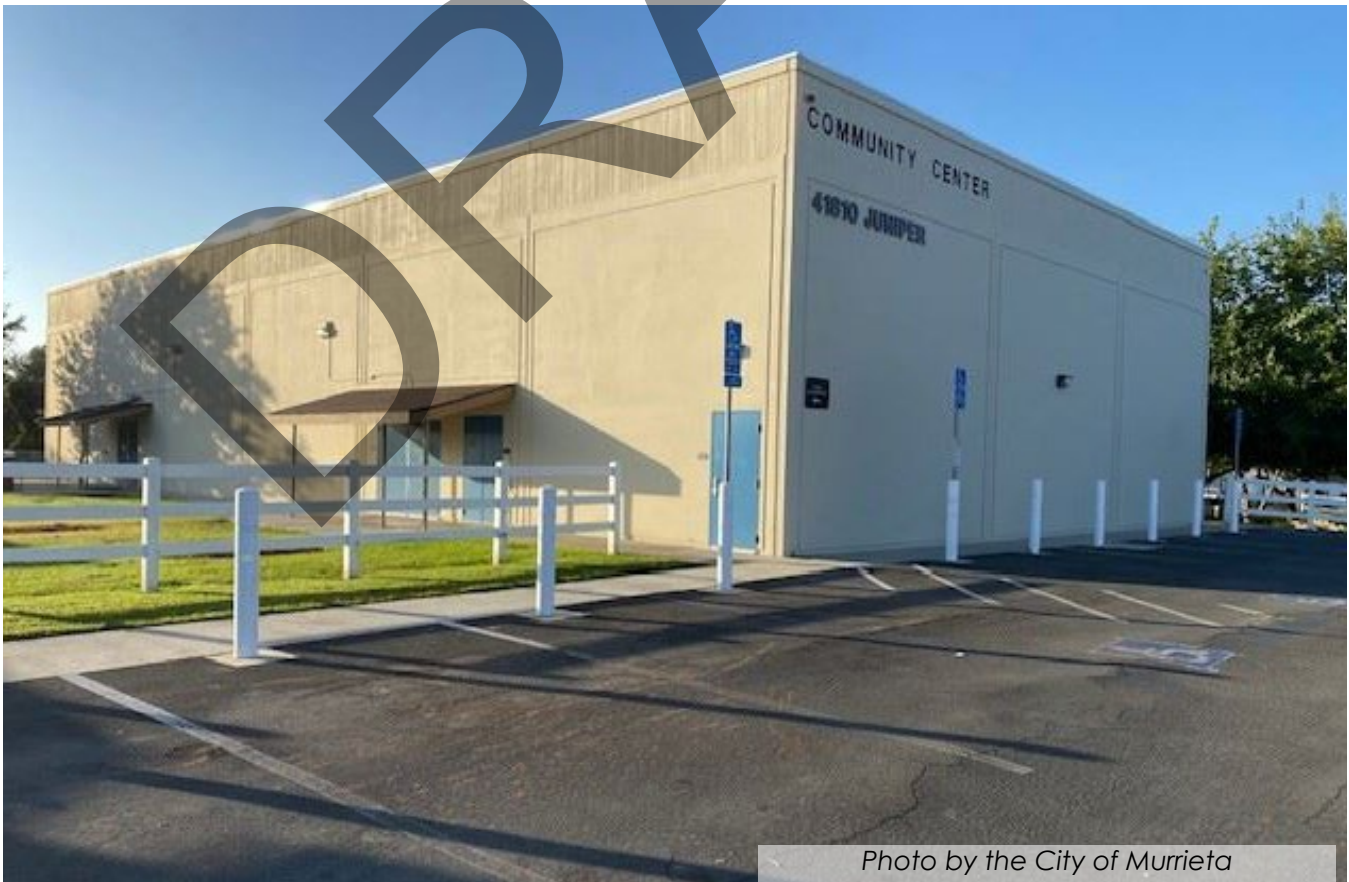


Photo by the City of Murrieta

Murrieta Community Center

SECTION THREE: NEEDS ASSESSMENT

3.7 School Facilities

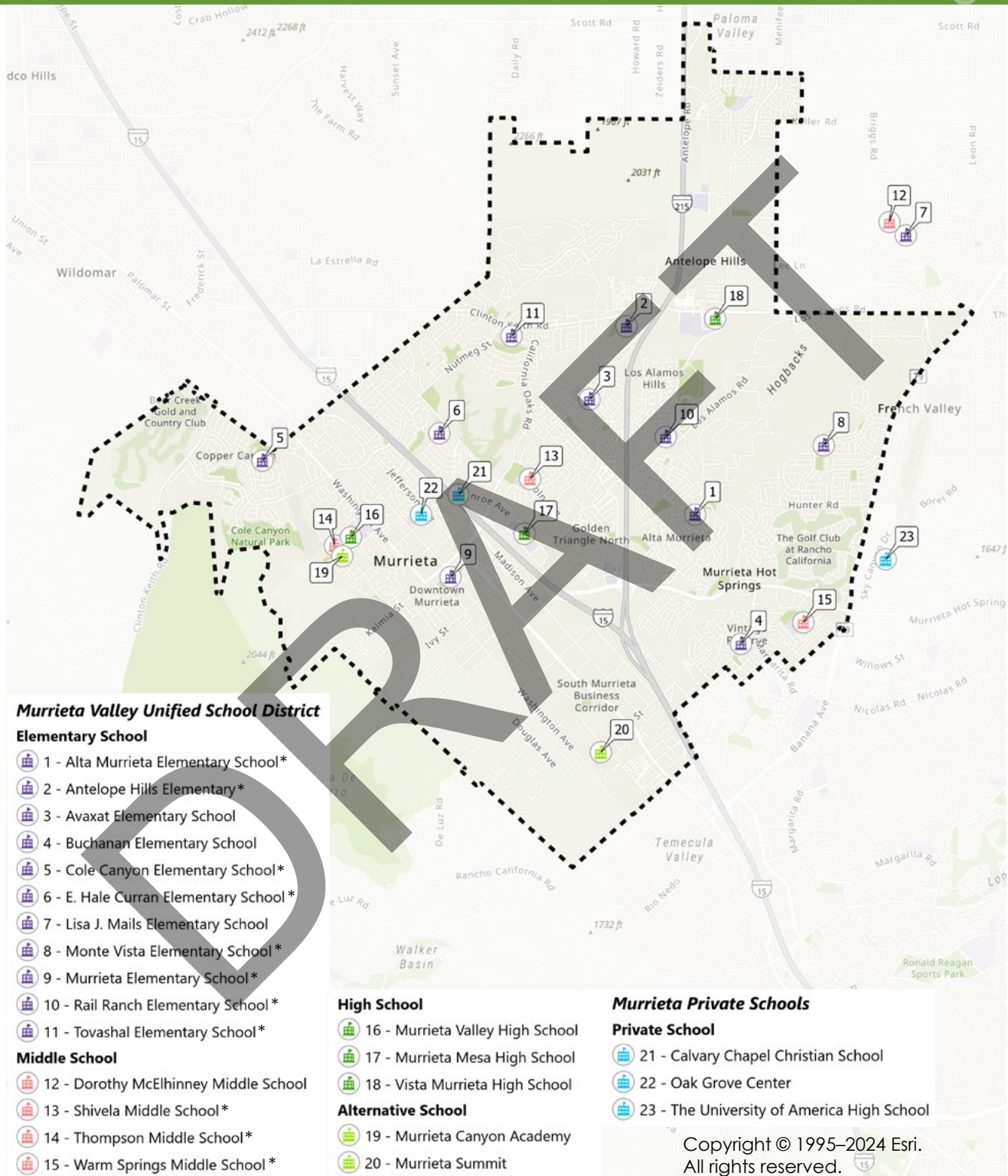
There are eleven (11) elementary schools, four (4) middle schools, three (3) high schools in the Murrieta Valley Unified School District (MVUSD). MVUSD also operates two (2) alternative schools: Murrieta Canyon Academy at Murrieta Valley High School and Murrieta Summit. The City has a joint use agreement with MVUSD that is renewed on an annual basis. The City can utilize the classrooms for programming at agreed upon school sites and the utilize the sports fields at the schools indicated by an asterisk on exhibit 3.7-1. In exchange, the schools can utilize agreed upon City parks adjacent to school property as well as the City's recreation facilities. In 2024, the City entered into a new joint use agreement with the MVUSD for the use and programming of the swimming pool at Vista Murrieta High School for the 2024 summer/fall season.

There are three (3) private schools that periodically request use of City sports fields and classroom space for youth programming and community events.

The City is dependent on the schools for many youth sports needs. There is increasing competition for available facilities and should be considered in future facility development.



Tutoring Program



*Part of joint use agreement with school district and City.

Exhibit 3.7-1: School Facilities Map

SECTION THREE: NEEDS ASSESSMENT

3.8 Other Parks and Recreation Facilities Open to the Public

Additional state, county, neighboring cities, and private recreation facilities exist in and around the City of Murrieta. Though not directly owned or controlled by the City, these facilities also provide recreation opportunities to the community. Such facilities are important to identify so not to duplicate City facilities in areas that may already be served through non-City owned recreational opportunities. The following are parks and facilities that have been identified in this category:

Mulligan Family Fun Center



Mulligan Family Fun Center is a popular destination for family entertainment in Murrieta, offering a variety of activities like mini-golf, go-karts, laser tag, and arcade games. It provides a fun and engaging environment for people of all ages. With its diverse attractions, Mulligan Family Fun Center is a key part of Murrieta's recreational offerings.

Photo by <https://mulliganfun.com/play/attractions/>

Murrieta Boys and Girls Club



The Murrieta Boys & Girls Club provides a safe and supportive environment for youth, offering programs that promote academic success, healthy lifestyles, and character development. With a focus on empowering young people, the club serves as a vital resource in the community, helping children and teens reach their full potential through mentorship, education, and recreational activities.

Photo by <https://www.bgcswc.org/locations>

Murrieta Valley Pony Baseball Complex



The Murrieta Valley Pony Baseball Complex is a facility dedicated to youth baseball, providing young athletes with quality fields and amenities for practice and competition. It serves as a central hub for the local baseball community, offering a place where kids can develop their skills, learn teamwork, and enjoy the sport.

Photo by Murrieta Valley Pony Baseball Facebook



Photo by <http://www.distancetobetaveled.com/santa-rosa-plateau-preserve--easy--information-sheet-1.html>

Murrieta Tennis Club



The Murrieta Tennis Club offers well-maintained courts, professional coaching, and a variety of programs, the club provides opportunities for both recreational play and competitive training for tennis enthusiasts of all ages and skill levels. It serves as a hub for the local tennis community, fostering a love for the sport in a welcoming and active environment.

Photo by <http://murrietatennisclub.com/about>

Murrieta Valley Golf Range



The Murrieta Valley Junior Golf Range provides a supportive environment for learning and improving skills. With tailored programs and professional instruction, the range focuses on fostering a love for golf among youth while emphasizing the fundamentals of the game.

Photo by <https://www.yelp.com/biz/murrieta-valley-golf-range-murrieta>

Santa Rosa Plateau Ecological Reserve



The approximately 7,500-acre Santa Rosa Plateau Ecological Reserve is a relatively undisturbed area of oak woodland, chaparral, and native grassland habitat and is a great place to explore the outdoors and observe wildlife. The conservation area plays a crucial role in preserving the region's natural heritage and providing educational opportunities about Southern California's ecosystems.

Photo by <https://rivcoparks.org/srp>



Photo by the City of Murrieta

SECTION FOUR: RECOMMENDATIONS



4

The recommendations developed herein are founded in the desires and needs for recreation opportunities identified by the Murrieta community outreach conducted as part of this Parks and Recreation Master Plan. Specific recommendations are broken down into five key strategies that will advance the development of parks and recreation for the entire community.

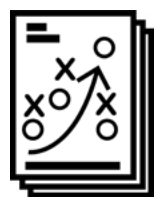
4.1 Key Strategies

Each of the following key strategies recommendations are designed to balance the equation of where existing recreation resources are and how they relate to the needs of the community.



Key Strategy #1:

Prioritize multi-use facility development to meet the diverse recreational demands.



Key Strategy #2:

Implement a comprehensive maintenance and upgrade plan to continue Murrieta's high standards of quality and user satisfaction.



Key Strategy #3:

Create an integrated trail network that promotes active transportation and enhances outdoor recreation opportunities as recommended in the Trails Master Plan.



Key Strategy #4:

Design an aquatic facility that caters to diverse age groups and skill levels that promotes water safety.



Key Strategy #5:

Develop an outreach campaign that leverages local partnerships with personalized communication to promote a diverse range of community events and programs.

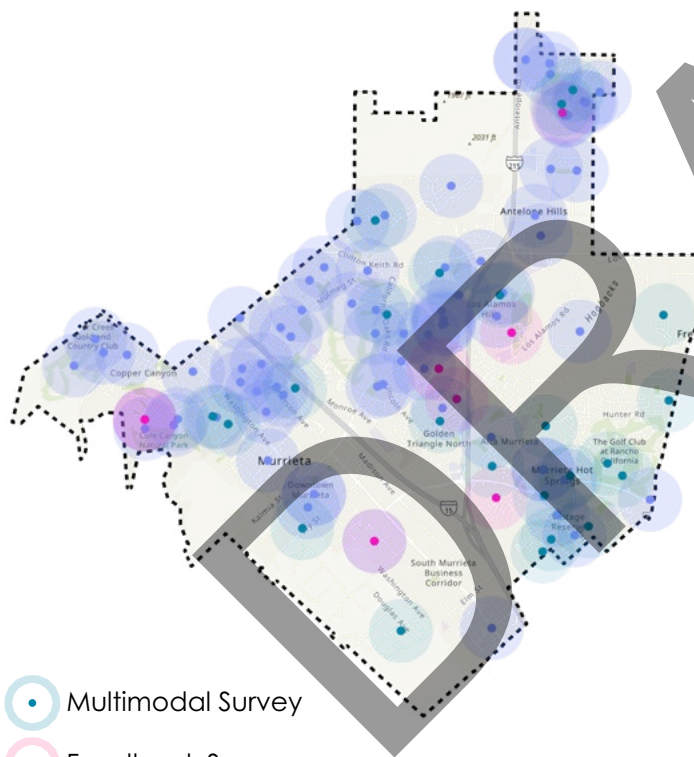


Key Strategy #1: Prioritize multi-use facility development to meet the diverse recreational demands.

Goal 1.1:

“Add More Sports Fields”

The City should increase sports fields, addressing facility deficits by utilizing alternative fields, expanding the Los Alamos Hills Sports Park, improving California Oaks Sports Park, and collaborating with the school district.



- Multimodal Survey
- Feedback Survey
- Workshop #3

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Exhibit 4.1-1: Add More Sports Fields Survey Results

Existing Conditions:

- The sports field inventory at City parks includes: 2 lighted adult baseball fields; 4 lighted and 3 unlit youth baseball fields; 2 unlit t-ball fields; 3 lighted (1 is synthetic turf) and 1 unlit football fields; 1 lighted synthetic turf adult soccer field and 1 adult soccer overlay field at Shady Maple Park; 5 lighted youth soccer fields, 2 unlit youth soccer fields, and 2 youth soccer overlay fields at Mapleton Park and Rancho Acacia Park; 1 lighted adult softball field; 1 lighted and 9 unlit youth softball fields.
- According to local trends analysis, California Oaks Sports Park and Los Alamos Hills Sports Park have the highest annual attendance.
- From the organized sports survey and custom park standard calculations (on page 67-70) the City currently has a need for an additional 9 youth baseball fields, 4 youth football fields, and 16 youth soccer fields.

Community Voice:

- Desires to add more sports fields were recorded in the stakeholder interviews, multimodal survey, workshop 3, and the feedback comments.
- Community desires included: “more available fields,” “fields allocated,” “more sports fields,” “increasing the available fields,” and “not enough fields.”
- Exhibit 4.1-1 illustrates the location of the survey respondents that indicated a desire for adding more sports fields.

Recommendations:

- Balance programming of fields with available resources by playing youth games on larger fields. This may include modifying base path distance, outfield fencing, portable goal posts, etc.
- Continue to develop the Los Alamos Hills Sports Park expansion. Emphasis should be placed on multi-purpose fields that can accommodate various overlays to minimize turf maintenance and maximize sport playability.
- Improve lighting and bleachers at the ballfields at California Oaks Sport Park.
- Due to the significant dependence on school facilities the City should look to develop more sports fields to alleviate increasing competition for resources.



Goal 1.2:

“Dog Park”

The City should continue to develop a new dog park at Glen Arbor Park with modern amenities, while also equipping parks with dog waste dispensers to support the dog community.

Existing Conditions:

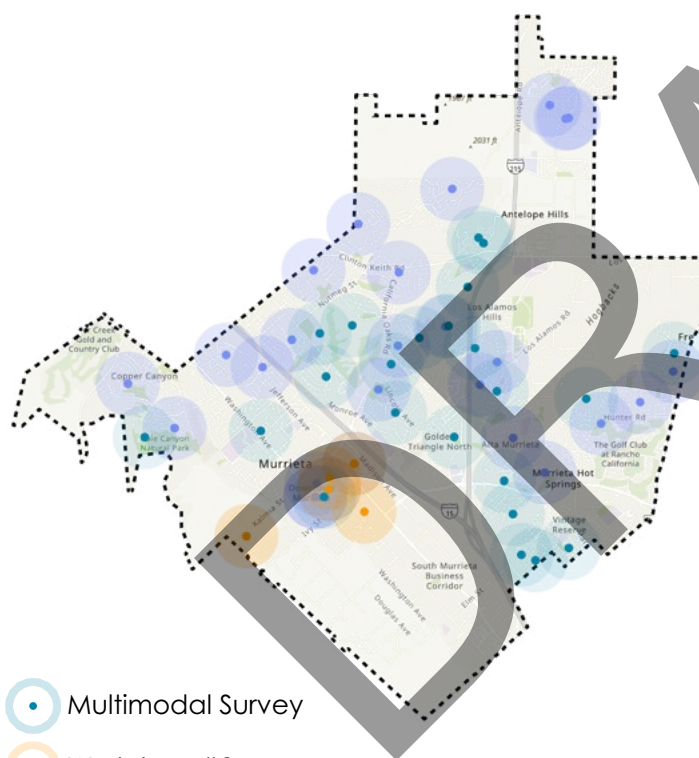
- The City has 2 dog parks at Alderwood Park and Torrey Pines Park.

Community Voice:

- Dog park desires were recorded in the multimodal survey, workshop 2, and workshop 3.
- Community desires included: “dog areas,” “pet facilities,” and “dog park.”
- Exhibit 4.1-2 illustrates the location of the survey respondents that indicated a desire for a dog park.

Recommendations:

- The City should continue to develop a new dog park at Glen Arbor Park. The new facility should be developed to include modern dog park amenities and separate enclosures for large, small, and individual dogs.
- In continued efforts to support the community, parks and trails should be equipped with dog waste dispensers.



• Multimodal Survey

• Workshop #2

• Workshop #3

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Exhibit 4.1-2: Dog Park Survey Results

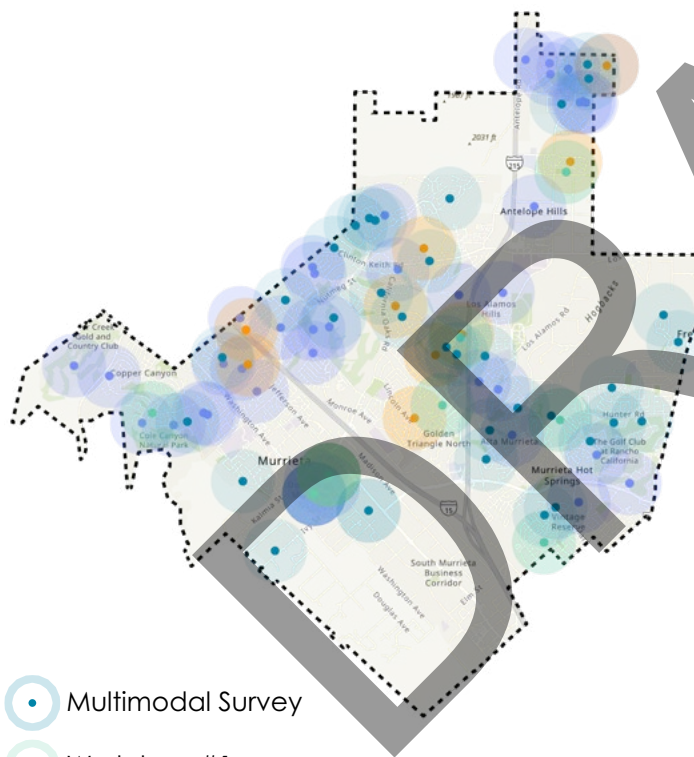


Key Strategy #1: Prioritize multi-use facility development to meet the diverse recreational demands.

Goal 1.3:

“Pickleball Courts, Classes, or Leagues”

The City should support the community's strong desire for enhanced pickleball facilities, including courts, leagues, lessons, and tournaments.



- Multimodal Survey
- Workshop #1
- Workshop #2
- Workshop #3

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Exhibit 4.1-3: Pickleball Courts, Classes, or League Survey Results

Existing Conditions:

- There are 2 pickleball courts at Alderwood Park; Court 1 is available for rental. Court 2 is first come, first serve. There are 2 pickleball courts at B Street Station Park. Court 1 is available for rental. Court 2 is first come, first serve. The existing pickleball courts are not lighted.
- Local trends analysis found that highest visitor traffic for the pickleball courts at both parks occurs primarily on weekday mornings from 7 AM to 9 AM.

Community Voice:

- Pickleball court, classes, or league desires were recorded in the stakeholder interviews, multimodal survey, workshop 1, workshop 2, and workshop 3.
- Community desires included: “pickleball courts,” “improve existing pickleball courts,” “add lighting,” “pickleball league,” “pickleball lessons,” “pickleball tournaments,” and “pickleball classes.”
- Exhibit 4.1-3 illustrates the location of the survey respondents that indicated a desire for a pickleball court, classes, or league.

Recommendations:

- Develop pickleball classes for introduction and intermediate level instruction.
- The City should look to provide structured round robin tournament events to bring the pickleball community together.
- The City should develop additional pickleball courts. As a best practice the City should look at developing courts in groupings of 4-8 (the size of two tennis courts) to allow for flexibility in developing lessons and hosting tournament play.



Photo by <https://www.facebook.com/murri-etapickleball/photos>

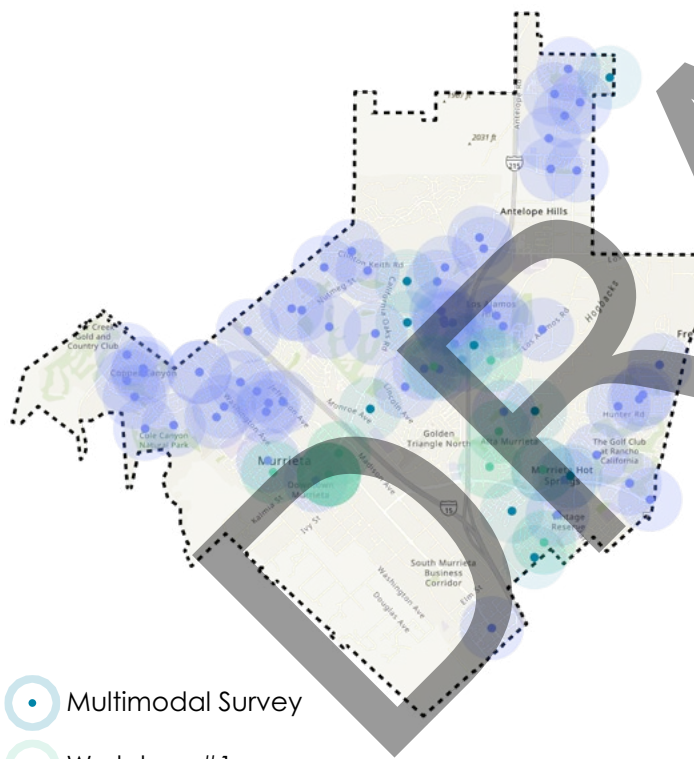


Key Strategy #2: Implement a comprehensive maintenance and upgrade plan to continue Murrieta's high standards of quality and user satisfaction.

Goal 2.1:

"Improve Cleanliness of Parks, Facilities, and Trails"

The City should improve the cleanliness of parks, facilities, and trails by establishing an "Adopt-A-Park" program, organizing park clean-up days, and continuing support for the Adopt-A-Trail Program.



- Multimodal Survey
- Workshop #1
- Workshop #3

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Exhibit 4.1-4: Improve Cleanliness Survey Results

Existing Conditions:

- The City's parks, recreation facilities, and trail maintenance is handled through the Public Works Department. Public Works and Parks & Recreation are tied closely together. This means any new infrastructure developed in the recreation system will increase the maintenance components (staffing, funding, or contract labor increases).

Community Voice:

- Improve cleanliness desires were recorded in the stakeholder interviews, multimodal survey, workshop 1, workshop 3, and the feedback comments.
- Community desires included: "improve cleanliness," "maintenance," and "facilities maintained."
- Exhibit 4.1-4 illustrates the location of the survey respondents that indicated a desire for improving the cleanliness.

Recommendations:

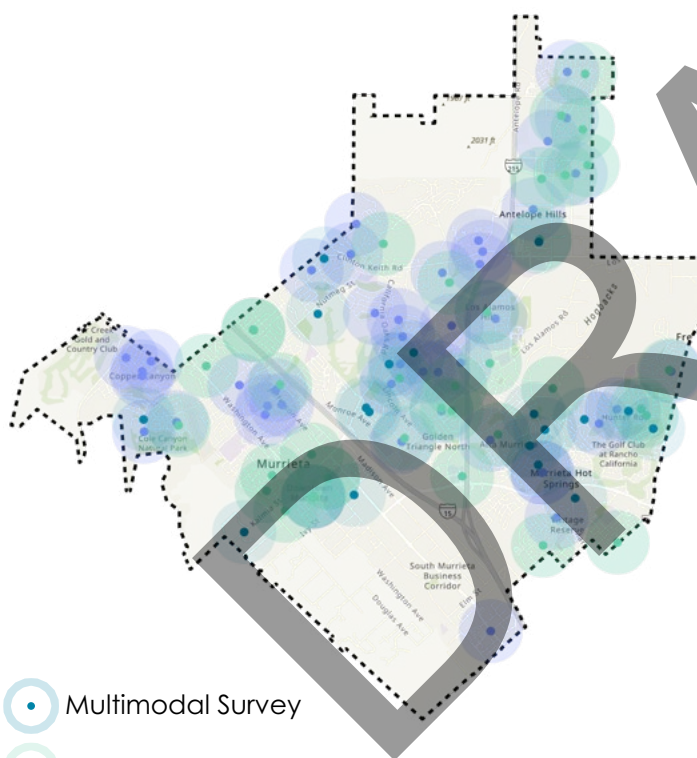
- Establish an "Adopt-A-Park" program that would refill dog waste dispensers and empty full trash cans as well as monitor and remove trash from parks and trails. This program can be paired with park sponsorship opportunities to offset the financial burden of maintenance costs.
- Develop park clean up days program in concert with other community events.
- Continue to support Murrieta's Adopt-A-Trail Program.
- Ensure that the cost of ongoing landscape maintenance for new facilities and capital projects is accounted for during the planning phase. Whether the project involves developer-dedicated property or is City-driven, incorporate budget estimates for maintenance at each review phase to support long-term upkeep and sustainability.
- See additional maintenance recommendations in section 4.7 on page 109.



Goal 2.2:

“Improve Safety”

The City should improve safety by enhancing lighting, waste removal, security measures, and incorporating Crime Prevention Through Environmental Design (CPTED) features in park projects.



● Multimodal Survey

● Workshop #1

● Workshop #3

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Exhibit 4.1-5: Improve Safety Survey Results

NOTE: The Goal 2.2 recommendations have been discussed with the Police Department to ensure alignment with best practices in public safety and to address community concerns effectively.

Existing Conditions:

- The City of Murrieta operates its own Police Department. Other cities in Riverside County contract for police services through County Sheriff's Department.
- The City has a Park Ranger Program with 3 park rangers on City staff.
- According to a recent statistical report from the financial website, 24/7 Wall Street, the City of Murrieta is the 2nd safest City in the United States.
- Murrieta is ranked number 16 as the safest cities in California, according to the "California's Safest Cities of 2024" report (source: SafeWise).

Community Voice:

- Improve safety desires were recorded in the multimodal survey, workshop 1, and workshop 3.
- Community desires included: "improve safety," "better security lighting," "cameras," "patrol," and "security."
- Exhibit 4.1-5 illustrates the location of the survey respondents that indicated a desire for improving safety.

Recommendations:

- Review park lighting and install pedestrian security lighting to eliminate dark areas within parks.
- Increase waste removal efforts after community events and in areas of high park traffic.
- Continue park ranger and graffiti removal programs.
- Consider security camera installations in large parks.
- Coordinate with ranger and police programs to provide patrol routes in park areas.
- Park improvement projects as well as new park facilities should be designed to include Crime Prevention through Environmental Design (CPTED) features.

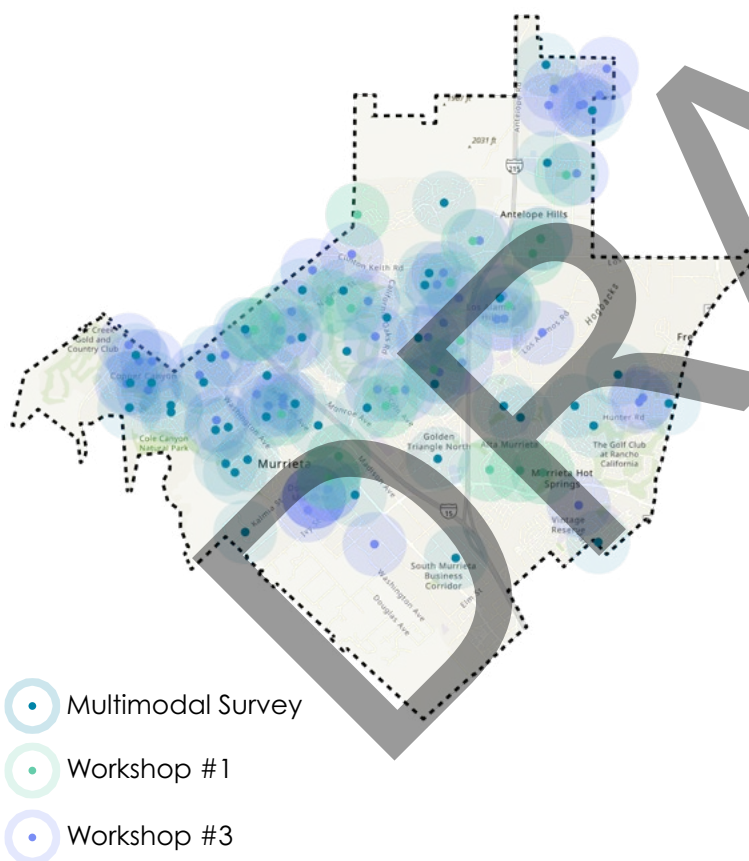


Key Strategy #2: Implement a comprehensive maintenance and upgrade plan to continue Murrieta's high standards of quality and user satisfaction.

Goal 2.3:

"Modernize and Upgrade All Parks and Facilities"

The City should modernize and upgrade all parks and facilities by assessing demand before replacing worn elements and implementing a life cycle analysis for major park components to better forecast future costs.



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Exhibit 4.1-6: Modernize and Update All Parks & Facilities Survey Results

Existing Conditions:

- The City owns, controls, and maintains fifty-three (53) parks encompassing 503.42 acres of developed and undeveloped parks.
- The City has five (5) recreation facilities including the Community Center, Youth Center, Senior Center, Alderwood Park Clubhouse, and Copper Canyon Park Recreation Center.

Community Voice:

- Modernize and upgrade all parks and facilities desires were recorded in the stakeholder interviews, multimodal survey, workshop 1, and workshop 3.
- Community desires included: "upgrades," "park maintenance," and "park renovations."
- Exhibit 4.1-6 illustrates the location of the survey respondents that indicated desires for modernizing and upgrading all parks and facilities.

Recommendations:

- It is natural for facilities to show wear over time and increased wear with heavy use from the community. Eventually, facilities will need to be replaced. The City should consider the demand for facilities prior to replacement. It may be more economical and a greater benefit to the community to develop alternative recreation elements.
- The City should develop an equipment life cycle analysis for the major park components including playgrounds, gazebos, benches, BBQ's, sports courts, fitness stations, etc. This will enable the City to more accurately forecast potential future costs.
- Upgrades should prioritize amenities that are inclusive and accessible for individuals of all abilities, ensuring equity and enhancing user satisfaction across the community.



Goal 2.4:

“Playground Improvements”

The City should enhance playgrounds by implementing a renovation schedule based on equipment lifespan and incorporating all-inclusive, universal design standards in new playgrounds for equitable play.



- Multimodal Survey
- Feedback Survey
- Workshop #2
- Workshop #3

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Exhibit 4.1-7: Playground Improvement Survey Results

Existing Conditions:

- There are forty-one (41) playgrounds located in the fifty-three (53) City parks.
- Twenty (20) playgrounds have a shade covering/canopy.

Community Voice:

- Playground improvement desires were recorded in the multimodal survey, workshop 2, workshop 3, and the feedback comments.
- Community desires included: “playground cleanliness,” “better playgrounds,” “improved/more sand,” “update play equipment,” “sensory playgrounds,” “add shade,” “add seating,” “playground improvements,” “slide,” and “play structures.”
- Exhibit 4.1-7 illustrates the location of the survey respondents that indicated a desire for playground improvements.

Recommendations:

- Develop a playground renovation schedule based on installation date and life expectancy. Modifications may be required based on equipment use levels.
- As new playgrounds are developed, the City should include all-inclusive, universal playground design standards to promote equitable play spaces for all.



Key Strategy #2: Implement a comprehensive maintenance and upgrade plan to continue Murrieta's high standards of quality and user satisfaction.

Goal 2.5:

"Restroom Maintenance"

The City should increase restroom maintenance by increasing cleaning operations during peak usage times in parks with high visitation.

Existing Conditions:

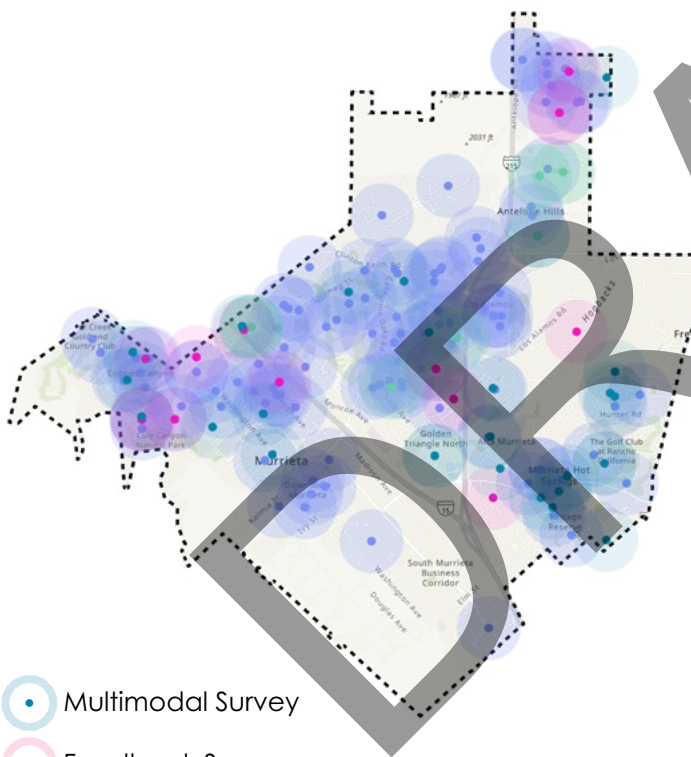
- There are thirteen (13) restroom buildings and five (5) portable restrooms, totaling eighteen (18) restrooms located in the City parks.
- The neighborhood play areas are small parks for nearby neighborhoods and do not include restrooms.
- The nature parks do not include restrooms.

Community Voice:

- Restroom maintenance desires were recorded in the stakeholder interviews, multimodal survey, workshop 1, workshop 3, and the feedback comments.
- Community desires included: "restroom maintenance," and "bathrooms."
- Exhibit 4.1-8 illustrates the location of the survey respondents that indicated a desire for restroom improvements.

Recommendations:

- Parks with high visitation should have increased restroom cleaning operations. Cleaning operations should be conducted during peak, day usage to minimize restrooms appearing overused during community events. Peak, day usage per park can be found in the trends report in the appendix.



- Multimodal Survey
- Feedback Survey
- Workshop #1
- Workshop #3

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Exhibit 4.1-8: Restroom Maintenance Survey Results



4



Photo by the City of Murrieta



Key Strategy #3: Create an integrated trail network that promotes active transportation and enhances outdoor recreation opportunities as recommended in the Trails Master Plan.

Goal 3.1:

“Bike Trails”

The City should improve bike trails by implementing the Murrieta Trails Master Plan, focusing on visibility, speed reduction, crossings, connections, and signage.

Existing Conditions:

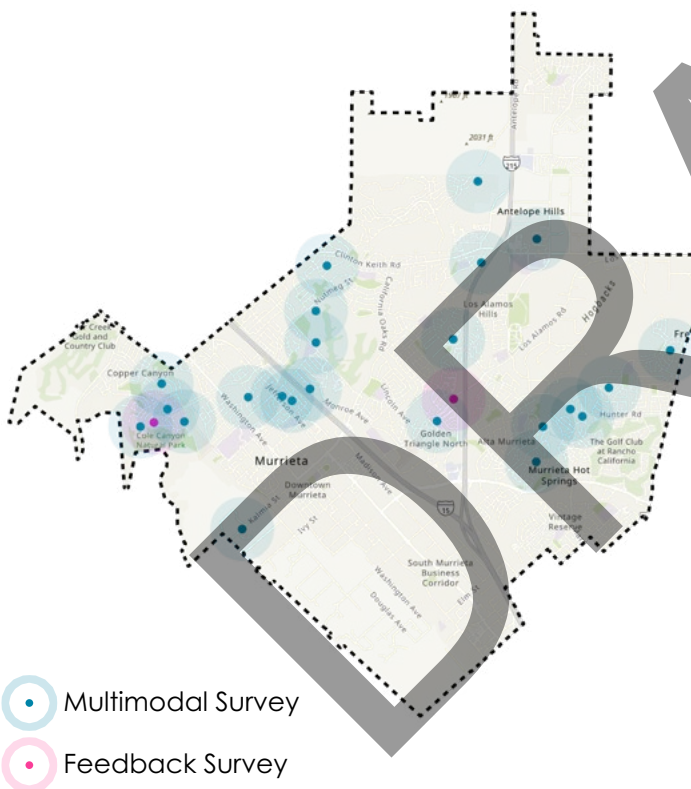
- E-bike popularity has not only grown dramatically over the last few years, but it has become a common mode of transportation for many people.
- In 2024, City Council amended Ordinance No. 605-24 regarding bicycle, electric bicycle, scooter, and skateboard safety.
- The City annually hosts the popular ‘Tour de Murrieta’ bicycle race in the spring season.

Community Voice:

- Bike trail desires were recorded in the stakeholder interviews, multimodal survey, and the feedback comments.
- Community desires included: “bike trail,” and “bike path.”
- Exhibit 4.1-9 illustrates the location of the survey respondents that indicated a desire for bike trails.

Recommendations:

- Implement the recommendations from the Murrieta Trails Master Plan including:
 - Increase trail user visibility at trailheads;
 - Lowering roadway speeds adjacent to trailheads, staging areas, and crossings;
 - Improved trail roadway crossings;
 - Develop new trail connections; and
 - Develop trail signage and wayfinding.
- Implementation of the new ordinance to regulate the use of electric bicycles, scooters, and skateboards in response to rising safety concerns. This ordinance addresses speed limits, helmet requirements, and restrictions on where these vehicles can be operated, aiming to reduce traffic accidents and improve public safety.



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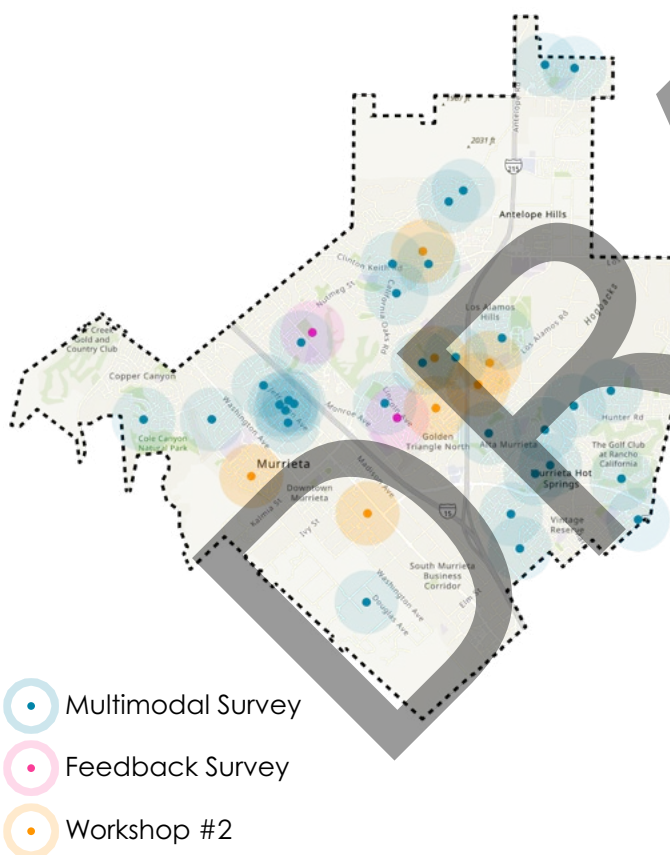
**Exhibit 4.1-9: Bike Trails
Survey Results**



Goal 3.2:

“Walking Paths/Hiking Trails”

The City should support the community's desire for natural walking and hiking paths by improving park trail loops, enhancing connections, and developing a Special Needs Interactive Trail System.



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Exhibit 4.1-10: Walking Paths and Hiking Trails Survey Results

Existing Conditions:

- The City's trail network includes over twenty-two (22) miles of trails located on nineteen (19) trails.
- The City has seven (7) fitness routes that utilize City trails and sidewalks to connect and provide loop walking/hiking routes.

Community Voice:

- Walking paths/hiking trails desires were recorded in the stakeholder interviews, multimodal survey, workshop 2, and the feedback comments.
- Community desires included: “walking trails,” “more hiking trails,” and “walking/running trail.”
- Exhibit 4.1-10 illustrates the location of the survey respondents that indicated a desire for walking paths and hiking trails.

Recommendations:

- The community outreach collected identified a desire for more on walking and hiking paths in nature and therefore class three bike trails do not satisfy this need.
- The City should look to improve neighborhood park internal trail loops and connections identified in the Trails Master Plan.
- Develop a special needs interactive trail system between Century Park and Barratt Park.



Key Strategy #4: Design an aquatic facility that caters to diverse age groups and skill levels that promotes water safety.

Goal 4.1:

“Splash Pad or Water Park”

The City should develop splash pads integrated into park infrastructure, starting with smaller, cost-effective water features that do not significantly impact park usability or maintenance efforts.

Existing Conditions:

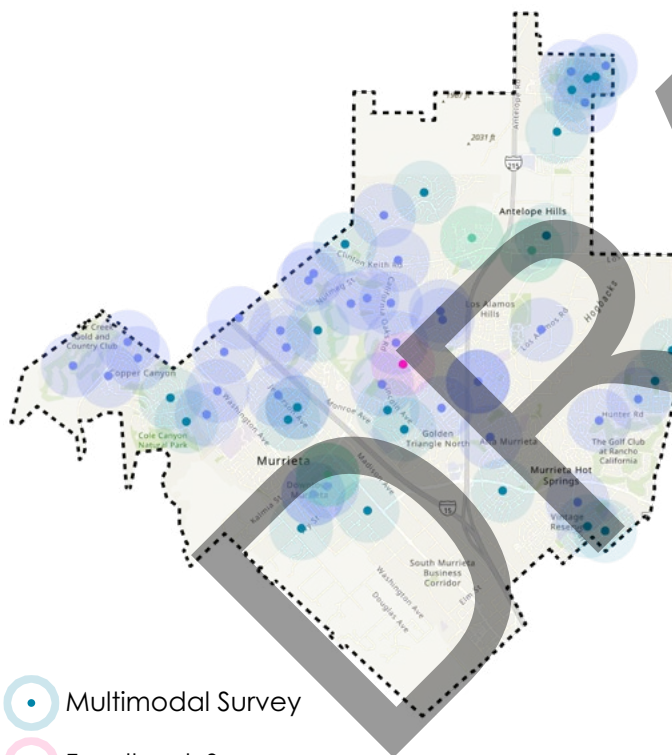
- The City parks do not have any splash pads or water parks in them.
- Pond Park has a man-made pond.
- Several natural creeks and waterways run through the City.

Community Voice:

- Splash pad or water park desires were recorded in the multimodal survey, workshop 1, workshop 3, and the feedback comments.
- Community desires included: “splash pad,” and “water park.”
- Exhibit 4.1-11 illustrates the location of the survey respondents that indicated a desire for splash pads or water parks.

Recommendations:

- Develop a spray play area that is integrated into park infrastructure. Spray play features can be included in park facilities designed to be more site specific with seasonal use to reduce maintenance costs.
- Splash pads can be designed in various styles from small water elements in playgrounds to larger water park type apparatus. The City should begin with smaller implementation elements that do not require significant capital costs, and when shutdown, do not negatively impact the playability or visibility of a park.



- Multimodal Survey
- Feedback Survey
- Workshop #1
- Workshop #3

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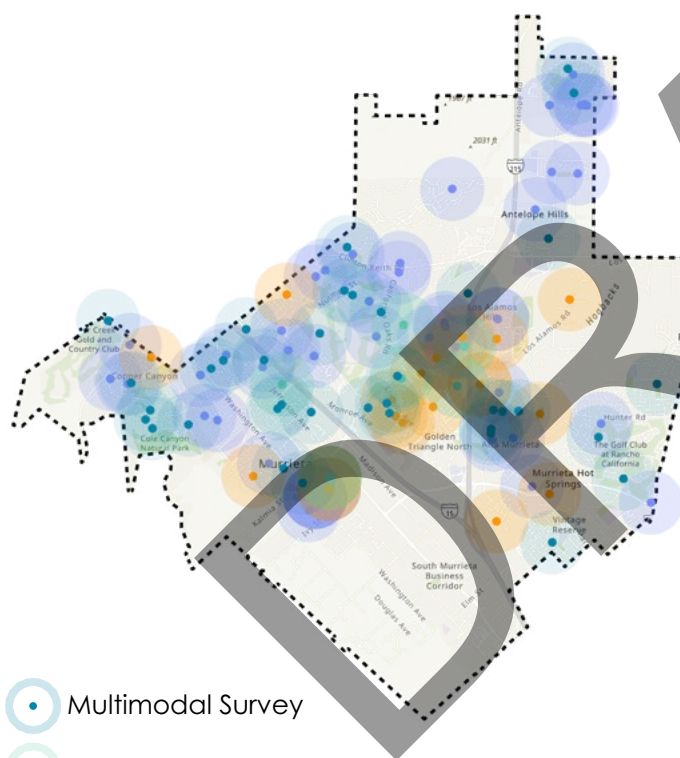
Exhibit 4.1-11: Splash Pad or Water Park Survey Results



Goal 4.2:

“Swimming Pool and Swimming Classes”

The City should expand aquatic programming, including swim classes and aerobics, by partnering locally during pool renovations and prioritizing the renovations at California Oaks Sports Park pool based on City Council guidance.



- Multimodal Survey
- Workshop #1
- Workshop #2
- Workshop #3

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Exhibit 4.1-12: Swimming Pool and Swimming Classes Survey Results

Existing Conditions:

- In 2023 the public swimming pool at California Oaks Sports Park became inoperable due to the failure of the pool equipment and funding needed to make the costly repairs.
- The City has entered into an agreement with the MVUSD to provide recreation swim and swimming lessons at Vista Murrieta High School for the 2024 summer/fall season.

Community Voice:

- Swimming class desires were recorded in the stakeholder interviews, multimodal survey, workshop 1, workshop 2, and workshop 3.
- Community desires included: “pool,” “aquatic facilities,” “swimming lessons,” “competitive swimming,” “aquatic teams,” “water sports,” and “swimming classes.”
- Exhibit 4.1-12 illustrates the location of the survey respondents that indicated a desire for swimming pool and swimming classes.

Recommendations:

- The renovations needed at California Oaks Sports Park pool should be prioritized based on City Council’s guidance, balancing this significant investment against other critical infrastructure and community needs, while exploring funding opportunities such as public/private partnerships, grants, bonds, increased fees, or a temporary assessment to ensure financial feasibility
- Develop aquatic programming for the community to include learning to swim, advanced swim, aquatic aerobics, and similar classes.
- Work with local partners to promote and host aquatic programs while the City pool facilities are being renovated.



Key Strategy #5: Develop an outreach campaign that leverages local partnerships with personalized communication to promote a diverse range of community events and programs.

Goal 5.1:

“Communication Engagement/Marketing of Programs Offered”

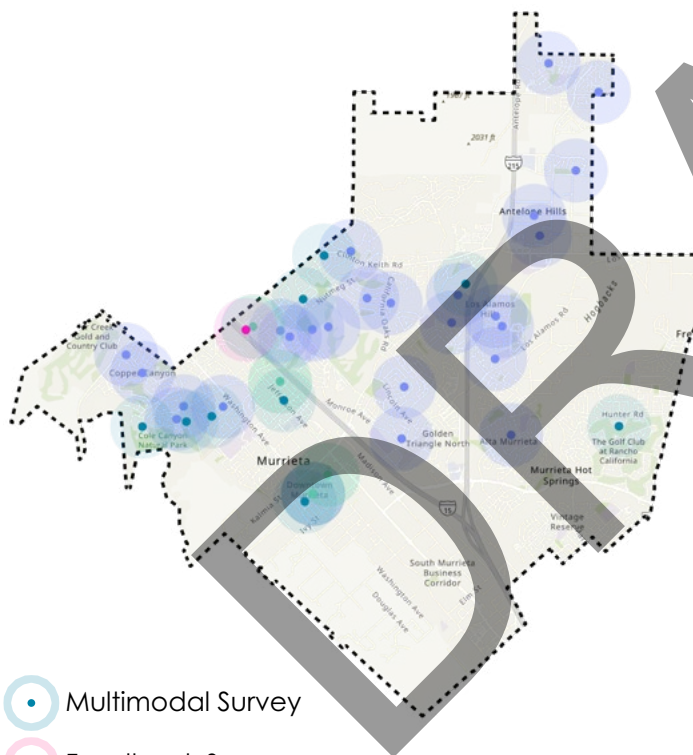
The City should strengthen community engagement and marketing of programs by enhancing multi-channel communication efforts based on community feedback.

Existing Conditions:

- The City utilizes A-frame signs, postcards, the City website, City newsletter, and social media to inform the community of events and programs.
- Residents can register for classes through a QR code or on the City’s website.

Community Voice:

- 44% of Murrieta residents get information about parks, recreation facilities, trails, programs, or services from the City’s website, 27% from internet/Google searches, 12% from social media, and 9% from friends and family.
- Desires for community engagement and marketing of programs offered were recorded in the stakeholder interviews, multimodal survey, workshop 1, workshop 3, and the feedback comments.
- Community desires included: “communication,” “community engagement,” and “promotion of events.”
- Exhibit 4.1-13 illustrates the location of the survey respondents that indicated a desire for a community engagement and marketing of program offered.



- Multimodal Survey
- Feedback Survey
- Workshop #1
- Workshop #3

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Exhibit 4.1-13: Engagement/Marketing of Programs Survey Results

Recommendations:

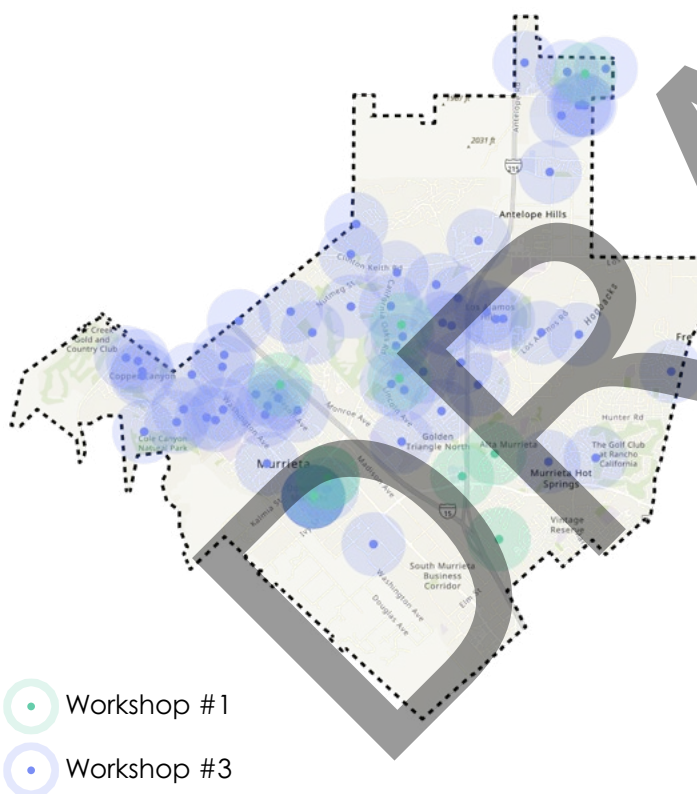
- Consider offering an email registration to send email announcements to residents who opt-in.
- The City should leverage personalized outreach through social media, newsletters, and partnerships with local organizations such as schools and community groups. Additionally, tailoring efforts to address the unique needs of different demographics can help improve engagement. Including metrics, such as participation rates or survey feedback, could also measure the success of these initiatives.



Goal 5.2:

“Community Events”

The City should improve community events by increasing staffing to collaborate with local organizations and businesses, focusing on inclusive cultural celebrations, and reporting the economic impact of these events to the City Council.



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**Exhibit 4.1-14: Community Events
Survey Results**

Existing Conditions:

- The Parks and Recreation Department celebrates its community with several special events throughout the year, including its Spring Eggstravaganza, Tour De Murrieta, Jazz & Blues Fest, Father’s Day Car Show, Murrieta Birthday Bash, Murrieta Rod Run, and its Holiday Magic Events, just to name a few.

Community Voice:

- Community event desires were recorded in the stakeholder interviews, workshop 1, and workshop 3.
- Community desires included: “events,” “family-friendly events,” “community events,” and “improve communication for events/classes.”
- Exhibit 4.1-14 illustrates the location of the survey respondents that indicated a desire for community events.

Recommendations:

- The City should document the need for additional staffing that will allow a continued role in cooperating with the local Chamber of Commerce, local school districts, civic organizations, non-profits, and businesses, to produce community wide special events. Collaborative strategies include promotion, participation, funding and sponsorship opportunities. Events should focus on family inclusion and community cultural celebrations.
- The Parks and Recreation Department and Economic Development Departments, in conjunction with the local Chamber of Commerce, should conduct and report to the City Council economic profile reports of special events held within City limits. This can be accomplished through utilization of anonymized cellular data and local business comparisons.



Key Strategy #5: Develop an outreach campaign that leverages local partnerships with personalized communication to promote a diverse range of community events and programs.

Goal 5.3:

“Fitness and Exercise Classes”

The City should develop diverse fitness programs, including park-based boot camps, mobile fitness vans, and digital fitness integration with apps and QR codes for accessible, structured, and unstructured exercise options.

Existing Conditions:

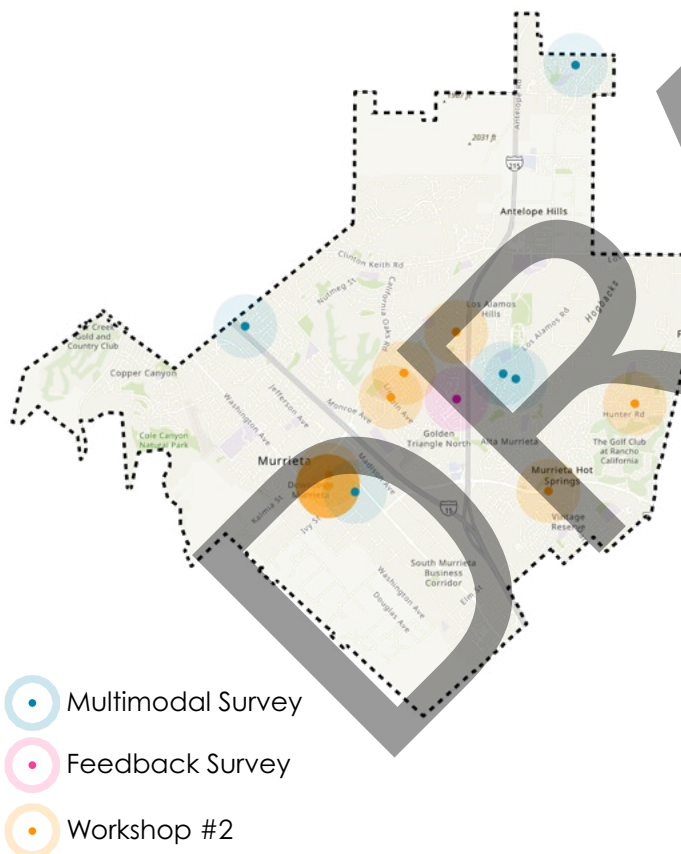
- The City provides several sports and fitness programs through its Parks and Recreation Department, including Tai Chi, yoga, Jazzercise, pickleball, zumba, fencing, dance, karate, soccer, tennis, golf, track and field, and more.

Community Voice:

- Fitness and exercise class desires were recorded in the multimodal survey, workshop 2, and the feedback comments.
- Community desires included: “fitness classes,” “fitness programs,” “fitness groups,” “youth fitness,” “Jazzercise,” “more Jazzercise,” and “weightlifting.”
- Exhibit 4.1-15 illustrates the location of the survey respondents that indicated a desire for fitness and exercise classes.

Recommendations:

- The City should look to develop a wide range of fitness programs that work well in structured and unstructured environments as well as via digital applications.
- Develop boot camps held outdoors in parks offering high-intensity interval training (HIIT) fitness sessions.
- Develop mobile fitness vans equipped with fitness equipment travel to different neighborhoods, offering fitness classes and structured programming. This effort allows for temporary fitness events in different locations, offering a range of activities from such as yoga, kickboxing, Jazzercise, etc.
- Develop digital fitness integration with fitness apps and QR codes that provide residents with workout plans, nutrition advice, and virtual coaching. Larger cities such as Los Angeles, New York, Austin, and Seattle have successfully implemented QR codes in parks.



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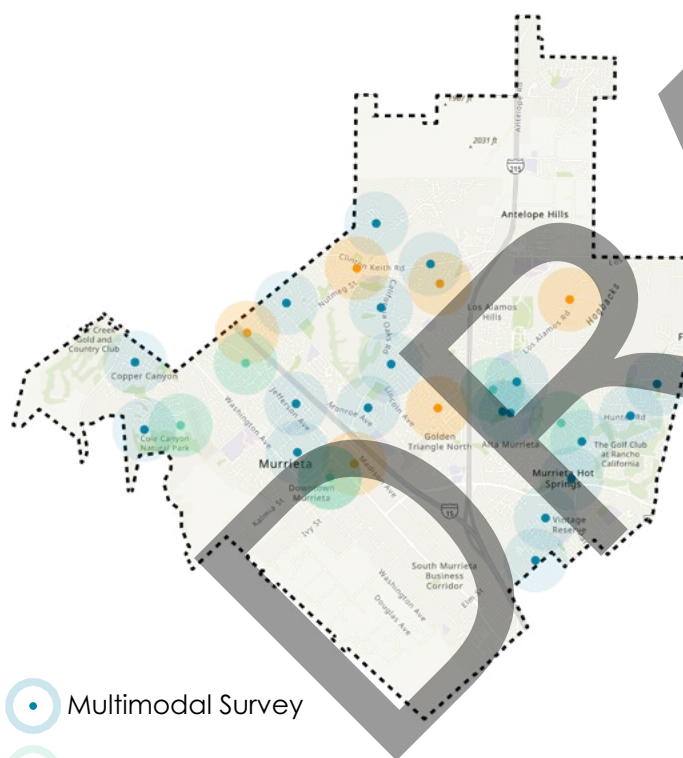
Exhibit 4.1-15: Fitness and Exercise Classes Survey Results



Goal 5.4:

“Senior Activities/Classes”

The City should expand senior activities by developing low-impact fitness programs, marketing balanced exercises, partnering with organizations for additional programs, and continuing lifelong learning opportunities.



- Multimodal Survey
- Workshop #1
- Workshop #2

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Exhibit 4.1-16: Senior Activities and Classes Survey Results

Existing Conditions:

- Participation rates from program registration data show that senior activities have been steadily increasing.
- The City offers a variety of senior activities and classes at the Murrieta Senior Center.

Community Voice:

- Senior activities and class desires were recorded in the multimodal survey, workshop 1, and workshop 2.
- Community desires included: “senior needs,” “programs offered for seniors,” “senior programs,” “senior activities,” and “senior fitness.”
- Exhibit 4.1-16 illustrates the location of the survey respondents that indicated a desire for senior activities and classes.

Recommendations:

- Develop senior fitness programs including low impact exercises such as senior aquatic exercise options.
- Within existing programming, market to older adults with an emphasis on well-balanced fitness programs including gentler aerobics such as yoga, Tai Chi, and Pilates that offer a variety of benefits for health and disease prevention.
- Identify partners or collaborators to assist in developing an increase in programs for older adults at alternate locations. Possible partners may include libraries, AARP, faith-based organizations, health care providers, and educational institutions.
- Continue to offer and expand lifelong learning programs such as creative arts, technology classes, lectures, short courses, and leisure classes.

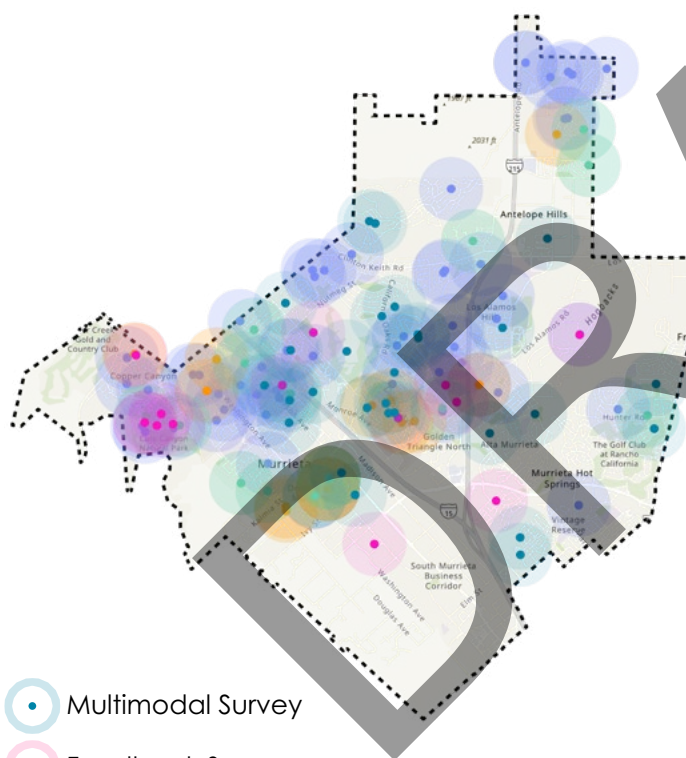


Key Strategy #5: Develop an outreach campaign that leverages local partnerships with personalized communication to promote a diverse range of community events and programs.

Goal 5.5:

“Teen and Youth Programs”

The City should expand teen and youth programs by enhancing after-school offerings through partnerships, ensuring adequate facilities, and targeting a range of activities for teens, youth, young adults, and families.



- Multimodal Survey
- Feedback Survey
- Workshop #1
- Workshop #2
- Workshop #3

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Existing Conditions:

- The City offers a variety of after school programs at the Murrieta Youth Center.
- There are several youth sports program offered through the City of Murrieta and various sports organizations.

Community Voice:

- Desires for teen and youth programs were recorded in the multimodal survey, workshop 1, workshop 2, workshop 3, and the feedback comments.
- Community desires included: “activities for young people teenagers,” “teen services,” “programs for kids,” “youth-oriented activities or classes,” “youth gymnastics,” “youth art classes,” “youth theatre/drama,” and “teen or kids activities.”
- Exhibit 4.1-17 illustrates the location of the survey respondents that indicated a desire for teen and youth programs.

Recommendations:

- The City should look to expand the after-school programs through collaborative partnerships, marketing and assessments, and resource availability.
- Consider collaborating with local businesses, non-profits, and local colleges or universities that can bring in volunteers and interns who provide tutoring, mentoring, or lead extracurricular activities and balanced program offerings.
- Ensure that adequate facilities and resources are available to support expanded programs.
- Programming should be targeted to teen, youth, young adult, and families.

Exhibit 4.1-17: Teen and Youth Programs Survey Results



Photo by the City of Murrieta

SECTION FOUR: RECOMMENDATIONS

4.2 Developer Parks and Dedication of Parkland for Recreation Purposes

As Murrieta continues to grow, it is imperative to ensure that all new developments provide active and passive park facilities and programs that will satisfy the basic leisure needs of the City's residents and enhance the quality of life in Murrieta. The following objectives shall serve as a benchmark to guide new development within the City:

1. For larger developments, seek land dedication sufficient to build regional park facilities that could include sports fields. For smaller developments, seeks fees in lieu of land dedication to raise the funds necessary to acquire land for regional parks and/or to develop sports field facilities.
2. Provide local park facilities and recreation areas that are appropriate for the individual neighborhoods and communities in which they are located and that reflect the needs and interests of the demographics they serve.
3. The City shall recommend whether to require land dedication, require payment of a fee in-lieu thereof, or a combination of both, by consideration of the following:
 - a. Recreational element of the City's General Plan, Trails Master Plan, and the Park and Recreation Master Plan; and
 - b. Existing and proposed topography, geology, access and location of land within the subdivision available for dedication; and
 - c. Size and shape of the subdivision and land available for dedication; and
 - d. Provide at least five (5) acres of improved public park land per 1000 residents (each site should contain a minimum of five (5) usable acres in order to be considered); and
 - e. Acquire, plan, develop, and staff facilities to make possible a wide variety of passive, active and organized recreation activities and opportunities to enrich the lives of the residents; and
 - f. Provide policies and standards which will enable the City to provide the local parks needed identified by the City's General Plan, Trails Master Plan, and the Parks and Recreation Master Plan; and
 - g. Parkland must meet or exceed the standards recommended for development by the Park and Recreation Department, Park Design Landscape and Tree Preservation Ordinance, Landscape Standards; and
 - h. Ensure that existing and future recreation facilities are consistent with the requirements of the Americans with Disabilities Act; and
 - i. Within a particular recreation site, the size, location and design of various functions and facilities should be flexible, so as to adjust to population changes and to new program demands; and
 - j. Provide adequate parking at each location when possible to minimize parking problems on residential streets; and
 - k. Create recreational opportunities for residents through use of connected and contiguous trail networks; and
 - l. Parkland dedicated to the City by developers of property shall meet or exceed the development standards established by the City; and
 - m. Acquire and/or preserve diverse open spaces and provide for the advantageous use of these areas for recreation purposes and visual enhancement; and
 - n. Preserve the historical, scenic, and cultural heritage sites of the community and its environs.



The anticipated growth in population over the next 10 years will place an increased demand upon the City's infrastructure and public facilities. In response to the additional demands, the City requires every person who develops land to mitigate the impacts of that development by paying a Development Impact Fee (DIF). The fees collected are used for new public facilities, vehicles, equipment, and infrastructure development projects. DIF fees are a major revenue source for the development of City projects because they are contingent on development within the City.

In FY 2023/24, a new nexus impact fee study was conducted leading to Resolution No. 24-4733 adopted on April 16, 2024. The following park facilities fee schedule, Table 9.9, is from the nexus impact fee study and became effective on August 30, 2024.

Table 9.9: Park Facilities Fee Schedule

Land Use	A Cost Per Capita	B Density	C = A x B Base Fee ¹	D = C x 0.01 Admin Charge ^{1, 2}	E = C + D Total Fee ¹	F = E / Average Fee per Sq. Ft. ³
<i><u>Single Family</u></i>						
Parkland	\$ 2,551	3.25	\$ 8,291	\$ 83	\$ 8,374	\$ 3.28
Improvements	1,220	3.25	3,965	40	4,005	1.57
Total					\$ 12,379	\$ 4.84
<i><u>Multifamily</u></i>						
Parkland	\$ 2,551	2.07	\$ 5,281	\$ 53	\$ 5,334	\$ 4.45
Improvements	1,220	2.07	2,525	25	2,550	2.13
Total					\$ 7,884	\$ 6.58

¹ Fee per average sized dwelling unit.

² Administrative charge of 1.0 percent for (1) legal, accounting, and other administrative support and (2) impact fee program administrative costs including revenue collection, revenue and cost accounting, mandated public reporting, and fee justification analyses.

³ Assumes 2,555 square feet per average sized single family unit, and 1,198 square feet per average sized multifamily unit in Murrieta based on an analysis of building permits issued between January 2022 and September 2023.

Sources: Tables 2.2 and 9.8; Willdan Financial Services.

According to the City's 24/25 adopted budget, DIF revenues make up 41% of the overall CIP funding sources as shown in the current operating budget. The initial projected revenues for the various development impact fees are approximately \$6,007,769 for FY 2024/25. Finance and Public Works staff will continue to monitor actual receipts and amend the budget and revenue projections as necessary.

SECTION FOUR: RECOMMENDATIONS

4.3 Park and Recreation Facility Funding Recommendations

The cornerstone of the success of the Parks and Recreation Master Plan is the City's ability to secure adequate and stable funding for the development and operation of parks, recreation facilities, and programs. Two major cost centers require funding to implement the Master Plan. One is capital costs which includes potential acquisition and development of new required parks and facilities, as well as renovation of existing parks. The second major cost center is to develop long-term sustainable resources for operations and maintenance of existing and new facilities, including additional City staff that will be needed.

This section of the Master Plan provides recommendations for park development, maintenance, and operations to assist Murrieta in preparing for planned implementation. A number of financial resources are available and the City must be strategic as it considers initial costs for new park development and the ongoing financial needs associated with the ongoing maintenance, and operations of the parks, programs, and any new services for the community. Meeting these challenges will require equal amounts of vision, resourcefulness, partnership, and hard work.

The specific funding source for projects will depend on the timing of the new development, the funding sources available at that time, and/or those which may be more easily pursued when the project is anticipated to move forward. For major improvements, which include such facilities as community buildings, and sports facilities, the use of a capital project fund-raising effort may be needed. Sponsorships and/or naming rights for major corporate or other private donors may also be a consideration. In some cases, the use of a professional fundraising firm should be considered once a facility or project is identified. Other sources of funding may include development agreements, public/private partnerships, and/or grant opportunities.

Development agreements are legally binding contracts between a city (or municipality) and a developer. They outline the terms and conditions for the development of a specific project, including parks. Potential incentives for developers, such as expedited permit processes or tax benefits, may be offered in exchange for public benefits like parks. Public/private partnerships involve collaboration between government entities and private sector companies to fund, build, and maintain public parks. Both public and private partners invest resources, including funding, land, or expertise, to develop the park. These partnerships often involve long-term collaboration for park maintenance and operations, ensuring sustainability and consistent quality. By leveraging development agreements and public/private partnerships, the City can enhance the park system, create vibrant community spaces, and ensure sustainable development.



Use of bonds, an increase in taxes, or special assessment districts requires voter-approval. Despite the dislike for taxes, voters in many communities have been willing to accept an increase when revenues are specifically earmarked for improvements or enhancements to public parks and amenities. Additional information on possible funding sources available are provided in the appendix. The City should review and evaluate all available grant opportunities for each of the new projects considered. Some possible grant funding sources include:

- Community Development Block Grants (CDBG)
- Office of Grants and Local Services (OGALS)
 - California Land Water and Conservation Fund (LWCF)
 - Per Capita Grants
 - Recreation Trails Program
 - Outdoor Equity Grants
- MLB-MLBPA Baseball Tomorrow Fund
- United States Tennis Association (USTA) Facility Services Program
- Trails, Greenways, and Bicycle Transportation
- U.S.A. Swimming Foundation Grants
- The Skatepark Project Grants



Photo by the City of Murrieta

Halloween Event

Exhibit 4.3-1 on the following pages, identifies recommended projects by park site and recreation facility for the City of Murrieta based on the community outreach and professional opinion developed during the Master Plan process, as well as projects already in the planning stages as part of the 2024/2025 through 2028/2029 City's Capital Improvement Plan. Park facilities and buildings not listed in the recommendation matrix are NOT excluded from the overall master plan recommendations such as restroom maintenance improvements, trail connections and trailhead development, waste removal, security lighting, amenity life-cycle replacement analysis, as well as programming improvements.

Based on these general project estimates and with all projects considered, the City of Murrieta has a projection of \$65,468,074 in park, recreation facility, and trail specific renovations for the next 10 years. Projects identified in the Fiscal Year (FY) 2024/29 Capital Improvement Program (CIP) identified as "substantially completed" are listed with carryover funds from FY 2023/24 totaling \$5,076,248. The remaining costs include \$7,622,542 in planned funded projects, \$12,819,934 in planned unfunded projects, and a remaining balance of \$39,949,350 of additional Master Plan recommended projects.

SECTION FOUR: RECOMMENDATIONS

RECOMMENDATION/ IMPROVEMENT	CARRYOVER FY 2023-2024	ADOPTED CIP FY 2025-2029 (FUNDED)	ADOPTED CIP FY 2025-2029 (UNFUNDED)	NEW PROJECT (UNFUNDED)
BUILDINGS - CITY RECREATION FACILITIES				
Alderwood Clubhouse <ul style="list-style-type: none"> Technology and Security System (CIP #22027) 	\$322,640			
Community Center <ul style="list-style-type: none"> Replace Tennis and Basketball Court Lighting (CIP #22016) Kitchen Renovation (CIP #21014) New Community Room 6,700 SF Addition 	\$80,672 \$60,000			\$1,750,000
Youth Center <ul style="list-style-type: none"> Phase 2 New Indoor Gymnasium (CIP #21043 partially funded) 		\$1,816,237	\$8,183,763	
CITY PARKS				
CITY-WIDE PARK				
Los Alamos Hills Sports Park <ul style="list-style-type: none"> Phase I Park Improvements (CIP #8195) Synthetic Turf Replacement (CIP #22039 - unfunded) Phase II Park Expansion 	\$38,023		\$1,452,408	\$25,000,000
COMMUNITY PARKS				
Alderwood Park <ul style="list-style-type: none"> Splash pad (CIP #22046) Add Four (4) New Pickleball Courts 		\$1,125,000		\$575,000
Alta Murrieta Sports Park <ul style="list-style-type: none"> Tot Lot Rehab (CIP #22029) 	\$64,266			
California Oaks Sports Park <ul style="list-style-type: none"> Swimming Pool Renovation Project Ballfield Lighting and Bleacher Renovations Fencing Walkway and Court Improvements (CIP #22011) New Skate Park and Tennis Court Lighting Project (CIP #22017) Skate Park Fencing Repairs (CIP #22033) 	\$59,335 \$186,345 \$75,000			\$11,000,000* \$350,000

Exhibit 4.3-1: Recommended Parks and Recreation Facility Projects

*from California Oaks Sports Park Pool Renovation cost estimate dated 05/01/24.



RECOMMENDATION/ IMPROVEMENT	CARRYOVER FY 2023-2024	ADOPTED CIP FY 2025-2029 (FUNDED)	ADOPTED CIP FY 2025-2029 (UNFUNDED)	NEW PROJECT (UNFUNDED)
CITY PARKS (CONTINUED)				
Glen Arbor Park • New Dog Park (CIP #8273)	\$743,516			
Torrey Pines Park • Synthetic Turf Replacement (CIP #22039 - unfunded)			*listed above	
NEIGHBORHOOD PARKS				
Firefighters Park • Tot Lot Rehab (CIP #22040)	\$105,250			
Mapleton Park • Playground Shade Covers (CIP #22037)	\$139,860			
Northstar Park • New Tot Lot (CIP #22036)	\$754,587	\$250,000		
Pioneer Park • Phase I Second Avenue Park (CIP #8094) • Phase II Pioneer Park (CIP #22044)	\$44,350	\$900,000		
Rancho Acacia Park • Tot Lot Rehab (CIP #22031)	\$145,411			
Vintage Reserve Park • Restroom Project (CIP #22045)		\$500,000		
NEIGHBORHOOD PLAY AREAS				
Century Park • Sensory Trail				\$714,100
Eastgate Park • Tot Lot Rehab (CIP #22030)	\$238,961			
Monte Vista Park • New Tot Lot Project (CIP #22038)	\$562,786	\$250,000		
Oak Terrace Park • Tot Lot Rehab (CIP #22026)	\$288,614			
Palomar Park • Tot Lot Rehab (CIP #22035)	\$392,536	\$100,000		

Exhibit 4.3-1: Recommended Parks and Recreation Facility Projects (cont.)

SECTION FOUR: RECOMMENDATIONS

RECOMMENDATION/ IMPROVEMENT	CARRYOVER FY 2023-2024	ADOPTED CIP FY 2025-2029 (FUNDED)	ADOPTED CIP FY 2025-2029 (UNFUNDED)	NEW PROJECT (UNFUNDED)
CITY PARKS (CONTINUED)				
Sycamore Park • Tot Lot Rehab (CIP #22032)	\$243,615			
Toulon Park • Park signage • Landscaping at 6,050 SF @ \$5.00/SF				\$30,000 \$30,250
SPECIAL USE PARKS				
Sykes Ranch Park • Park Windmill (CIP #22010)	\$201,230			
Town Square Park • Veterans Memorial (CIP #8513) • Signage (CIP #8414)	\$153,034 \$41,285	\$600,000		
CITY-WIDE PARKS IMPROVEMENT				
• Citywide Pickleball Court Project (CIP #22042)	\$134,932	\$265,068		
• New Spray Play Amenities				\$500,000
TRAILS				
• Murrieta Creek Regional Trail (CIP #22047 - partially funded)		\$1,816,237	\$3,183,763	
FUNDED CARRYOVER FROM FY 2023-2024	\$5,076,248			
FUNDED FY 2025-2029 CIP PROJECTS		\$7,622,542		
UNFUNDED FY 2025-2029 CIP PROJECTS:			\$12,819,934	
UNFUNDED NEW PROJECTS				\$39,949,350

Exhibit 4.3-1: Recommended Parks and Recreation Facility Projects

New project cost estimates are general in nature and developed to represent a Master Plan level cost for future budgeting. Costs should be considered as approximations of the proposed project. Actual costs will depend on design, size of facility, additional support facilities, utilities, infrastructure, environmental conditions as well as site specific conditions, which require additional study and have not been evaluated in this Master Plan.



4.4 Short, Mid, and Long-Term Costs

The following section is developed to outline future CIP efforts. The following time frame may change due to budget considerations and community priorities. Exhibit 4.4-1 illustrates the short-term (FY 2024-2029), mid-term (FY 2029-2034), and long term (FY 2034-Beyond) park and facility recommendations from this Parks and Recreation Master Plan.

PARK / FACILITY AND RECOMMENDATIONS	Funded/ Unfunded	FY 2024-2029	FY 2029-2034	FY 2034- Beyond
Community Center - Room Addition	Unfunded		\$1,750,000	
Youth Center - New Indoor Gymnasium	Unfunded		\$8,183,763	
Los Alamos Hills Sports Park and Torrey Pines Park - Synthetic Turf Renovation	Unfunded			\$1,452,408
Los Alamos Hills Sports Park - Phase II Expansion	Unfunded			\$25,000,000
Alderwood Park - Pickleball Courts	Unfunded	\$575,000		
California Oaks Sports Park - Pool Renovation	Unfunded	\$5,000,000	\$6,000,000	
California Oaks Sports Park - Ballfield Lighting/Seating	Unfunded	\$350,000		
Century Park - Sensory Trail	Unfunded		\$714,100	
Toulon Park - Park Signage & Landscape	Unfunded	\$60,250		
New Spray Play Amenities	Unfunded	\$500,000		
Murrieta Creek Regional Park	Unfunded		\$3,183,763	
TOTAL COSTS		\$6,485,250	\$19,831,626	\$26,452,408

**Exhibit 4.4-1:
Short, Mid, and Long-Term Costs**

4.5 Next Steps

To successfully implement the recommendations outlined in the Murrieta Parks and Recreation Master Plan, a strategic approach to staffing, funding, and resource allocation will be essential. Ensuring that sufficient maintenance crews are available to care for the expanded and improved park and recreation facility network is a top priority. This includes developing routine maintenance schedules, addressing issues such as sports field maintenance, restroom maintenance, and parking lot repairs, and potentially expanding staffing levels to meet these new demands. Staffing and maintenance recommendations are further discussed after this section of the report.

Securing funding is critical for both immediate and long-term implementation of the Parks and Recreation Master Plan. A diverse approach to funding should include leveraging capital improvement funds, applying for State and Federal grants, and exploring public-private partnerships. Allocating these resources strategically will allow for phased development and ensure that priority projects are addressed first.

Coordination between City Departments and community stakeholders will be vital to maintain momentum and address any challenges that arise during implementation.

The following recommended implementation table identifies each of the five (5) Master Plan key strategies, goals, and recommendations with an estimated time to implement each recommended project. Projects with a CIP# have been planned in the 2024/2029 Capital Improvement Plan, and may or may not have funding secured (refer to Exhibit 4.2-1 for funding status and dollar amounts).

Recommendation	Short-Term (FY2025-2030)	Mid-Term (FY2030-2035)	Long-Term (FY2035-Beyond)
KEY STRATEGY #1: PRIORITIZE MULTI-USE FACILITY DEVELOPMENT TO MEET DIVERSE DEMANDS			
Goal 1.1: Increase Sports Fields			
Develop Los Alamos Hills Sports Park Phase II expansion to increase sports fields*	X	X	X
Improve lighting and bleachers at California Oaks Sports Park ballfields*	X		
Balance programming of fields by utilizing adult size fields for youth sports (baseball, softball, football, and soccer)	X	X	X
Continue to secure use of sports fields via a Joint Use Agreement with the Murrieta Valley Unified School District	X	X	X

*Recommendation will have a capital cost impact and will require capital funding to implement.



Recommendation	Short-Term (FY2025-2030)	Mid-Term (FY2030-2035)	Long-Term (FY2035-Beyond)
Goal 1.2: Develop New Dog Park and Provide Dog Amenities throughout the City			
Design and construct dog park at Glen Arbor Park (CIP #8273)*	X		
Install dog waste stations at parks and trails*	X	X	
Goal 1.3: Support the Community's Strong Desire for Enhanced Pickleball Facilities			
Design and construct pickleball courts at Alderwood Park*	X	X	
Develop pickleball classes and tournament events		X	X
KEY STRATEGY #2: IMPLEMENT COMPREHENSIVE MAINTENANCE AND UPGRADE PLAN			
Goal 2.1: Improve Cleanliness of Parks, Facilities, and Trails			
Establish an Adopt-A-Park program to utilize volunteers to conduct maintenance at parks	X		
Develop park clean up events	X		
Increase waste removal efforts especially after large events	X	X	X
Goal 2.2: Improve Safety			
Install pedestrian security lighting at various parks*		X	
Install security cameras at various parks*	X	X	
Include CPTED features in new parks and park improvement projects*	X	X	X
Continue park ranger and graffiti removal programs	X	X	X
Coordinate patrol routes with ranger and police programs	X	X	X
Goal 2.3: Modernize and Upgrade Parks and Facilities			
Alderwood Club House Technology and Security System (CIP #22027)*	X		
Consider demand of park amenity before replacement	X	X	X
Develop equipment life cycle analysis to forecast potential future costs	X	X	X

*Recommendation will have a capital cost impact and will require capital funding to implement.

Recommendation	Short-Term (FY2025-2030)	Mid-Term (FY2030-2035)	Long-Term (FY2035-Beyond)
Goal 2.4: Enhance Playgrounds			
Develop a playground renovation schedule based on installation date and life expectancy	X		
As new playgrounds are developed, the City should include all-inclusive, universal playground design standards*	X	X	X
Goal 2.5: Increase Restroom Maintenance			
Increase restroom maintenance during peak usage times	X	X	X
KEY STRATEGY #3: CREATE INTEGRAL TRAIL NETWORK			
Goal 3.1: Improve Bike Trails			
Implement Trails Master Plan recommendations and provide safe routes to schools	X	X	X
Enforce and implement the eBike ordinance on speed limits and restrictions	X	X	X
Goal 3.2: Provide More Walking Paths and Hiking Trails			
Improve neighborhood park internal trail loops and connections*	X	X	
Develop new trail connecting Century Park and Barratt Park*	X	X	
Develop Murrieta Creek Regional Trail (CIP #22047)*	X	X	X
KEY STRATEGY #4: DESIGN AQUATIC FACILITY			
Goal 4.1: Develop Splash Pads			
Develop splash pad or spray play feature at Alderwood Park (CIP #22046)	X	X	
Goal 4.2: Expand Aquatic Programming by Providing Community Pool or Partnership with School			
Continue JUA with MUSD for use of swimming pool at High School*	X		
Renovate swimming pool at California Oaks Sports Park*	X	X	X
Expand aquatic programming, including swimming lessons and water aerobics		X	X

*Recommendation will have a capital cost impact and will require capital funding to implement.



Recommendation	Short-Term (FY2025-2030)	Mid-Term (FY2030-2035)	Long-Term (FY2035-Beyond)
KEY RECOMMENDATION #5: PROMOTE A DIVERSE RANGE OF COMMUNITY EVENTS AND PROGRAMS			
Market programs by enhancing multi-channel communication efforts	X	X	X
Improve community events by increasing staffing to collaborate with local organizations and businesses, focusing on inclusive cultural celebrations, and reporting the economic impact of these events to the City Council	X	X	X
Develop diverse fitness programs, including park-based boot camps, mobile fitness vans, and digital fitness integration with apps and QR codes for accessible, structured, and unstructured exercise options	X	X	X
Expand senior activities by developing low-impact fitness programs, marketing balanced exercises, partnering with organizations for additional programs, and continuing lifelong learning opportunities	X	X	X
Expand teen and youth programs by enhancing after-school offerings through partnerships, ensuring adequate facilities, and targeting a range of activities for teens, youth, young adults, and families	X	X	X

4.6 Staffing Recommendations

Included in the previous Next Steps section are several Master Plan recommendations related to policies, management, and expanded programming. The Community Services Department staffing levels will need to be evaluated and most likely increased to accommodate these recommendations, future needs, and future growth. Without the allocation of sufficient staff resources, the ability to maintain the quality and frequency of programs, classes, and special events may be compromised; therefore, it is recommended that staff capacity be evaluated and expanded as needed to support the growing demands of event coordination and implementation.

SECTION FOUR: RECOMMENDATIONS

4.7 Maintenance Recommendations

The following summarizes recommendations for park maintenance. Park maintenance is unique not to what department it exists under but in how effective it is based on the level of use the parks endure. Park maintenance is successful when the various park facilities are evaluated regularly for performance and maintenance practices are tailored to preventative rather than reactive repairs. The following summarizes the recommendations developed in the Operations and Maintenance Plan. Detailed information can be found in the appendix.

Maintenance Personnel & Contract Support:

The City of Murrieta has a committed team of employees to manage its park maintenance functions. This team is supported by contract personnel from Excel Landscape. As the maintenance team is challenged with meeting the ongoing demands and tasks needed for park maintenance, we recommend adding support through the City's landscape contractor. Utilizing contract personnel for routine tasks such as daily trash and waste removal, and power-blowing hardscape areas is simple for a contractor to manage, but more important – it is simple for the City to ensure the tasks were properly completed. Contractors can often add manpower at lower costs when compared to the inherent personnel costs for a public agency.

Computerized Maintenance Management Software (CMMS):

The City utilizes Asset Essentials, a Computerized Maintenance Management System (CMMS). While the City utilizes Asset Essentials to manage, track, and generate reports for its maintenance work order system, it does not use the system for landscape and outdoor maintenance functions of its park spaces. These CMMS systems are often used to provide a portal to receive, respond, and react to maintenance requests as they are received. We recommend utilizing the software proactively by populating the software with all scheduled, planned, and programmed maintenance tasks in the City's parks and outdoor spaces.

Managing Sports Field Use And Permits:

The City's program and permits team must be strategic and collaborate with the maintenance team to ensure success with maintenance of the City's sports fields. Unlimited resources and exceptional maintenance practices cannot succeed with an over scheduled or mismanaged sports field. We recommend the City review its historical use of the City's lighted sports fields (type of use, age groups, number of hours permitted per field) and to establish a threshold and goal for permissible hours available on these fields.



Upgrading Amenities:

As the City evaluates community demand and capacity for its sports facilities, the City may consider converting some of its sports fields to synthetic turf. While transitioning a natural grass field to synthetic turf is a significant investment and upfront cost, a synthetic turf field can accommodate significant additional use, and reduces demand on the maintenance team and reduces ongoing costs associated with field maintenance. By considering the pros and cons of synthetic turf field conversion, the City can make a well-informed decision that balances the upfront investment with long-term benefits, ensuring the sports facilities meet the growing demands of the community. Pros of synthetic turf fields include:

- **Increased Usability:** Synthetic turf fields can accommodate more intensive use compared to natural grass fields. They are more durable and can withstand continuous play without the need for rest periods, making them ideal for high-traffic sports activities and events.
- **Reduced Maintenance:** Synthetic turf requires significantly less maintenance than natural grass. This includes eliminating the need for mowing, watering, fertilizing, and reseeded. The maintenance team can focus on other critical tasks, enhancing overall operational efficiency.
- **Cost Savings:** While the initial investment for synthetic turf is substantial, the long-term cost savings are notable. Reduced maintenance, water savings, and fewer resources required for upkeep lead to lower ongoing expenses. This can result in significant financial benefits over the lifespan of the synthetic turf.
- **Weather Resistance:** Synthetic turf fields are less affected by weather conditions, such as heavy rain or drought. This means fewer game cancellations and consistent availability for use, providing a reliable playing surface year-round.
- **Environmental Benefits:** Synthetic turf conserves water, a valuable resource, and reduces the need for chemical fertilizers and pesticides, contributing to environmental sustainability. This aligns with the City's commitment to eco-friendly practices.
- **Performance and Safety:** Modern synthetic turf systems are designed to provide a safe and high-performance playing surface. Advances in technology ensure that these fields offer shock absorption, traction, and playability, reducing the risk of injuries for athletes.
- **Community Engagement:** Enhanced sports facilities with synthetic turf can attract more community engagement, including local leagues, tournaments, and recreational activities. This can foster a sense of pride and community involvement.

