

Attachment 2 Park Naming Policy (redlined)

MURRIETA COMMUNITY SERVICES DISTRICT

Naming Parks and Recreation Facilities

PURPOSE

To establish a uniform policy and procedure that identifies criteria for the naming of Parks and Recreation facilities.

POLICY

The Parks and Recreation Commission will be responsible for the selection of names for Parks and Recreation facilities. Once a name is selected, it will be forwarded to the City Council for ratification. Staff will be responsible for encouraging citizens and community organizations to suggest possible names that will then be forwarded to the Commission for consideration.

At a minimum, each park and community building will be designated <u>with</u> a name. Naming of specific areas within a park (Garden, swimming pool, lake, ball field, etc.) is acceptable, but should be kept to a minimum to avoid confusion. No park shall be given a name which may be perceived as controversial by the community. All names selected shall be acceptable and meaningful to the majority of neighborhood/community citizens, where the park or recreational facility is located.

Priority in naming sites shallmay be given to geographical locations, a theme, historical significance and individuals or groups who have made a significant contribution to the incorporation and development of the City of Murrieta and the quality of life of the residents or geologic features. No park shall be named for a person, except where an individual has made a significant financial contribution toward the acquisition and/or development of the park or facility, or facility or has been an outstanding long-time community leader who has supported open space and recreational activities.

No park or facility may be named for a living individual.

All Park and Recreational facilities will be designated a formal name within six months of acquisition or construction. All parks shall have an entrance sign. Buildings will have an entrance sign and a plaque inside the facility for name identification.

The name of a park or recreation facility may be changed after a hearing is held by the Commission to receive community input and direction. No name shall be changed unless there is significant justification and support by the community.