

following sports have been retrieved due to their appearance in the demand needs developed as part of the master planning research.

- Pickleball continues to grow though not as fast as it has in the past. On a three-year average (2020 to 2022), the sport has grown 158% and only 85% over the last year. This may indicate a cooling in its rapid growth.
- Tennis has traditionally been a consistent sport in terms of demand. On a three-year average (2020 to 2022), the sport has grown 12.4% and only 7.8% over the last year.

### 1. Los Alamos Hills Sports Park Usage Analysis:

- Weekly attendance range **3,300 visits to 9,800** visits during 2023
- Popular days are **Wednesday** from **5 pm to 7pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **64 mins to 78 mins**

### 2. Alderwood Park Usage Analysis:

- Weekly attendance range **768 visits to 1,200** visits during 2023
- Popular days are **Thursday** from **3 pm to 6 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **31 mins to 35 mins**

### 3. Alta Murrieta Sports Park Usage Analysis:

- Weekly attendance range **2,800 visits to 3,900** visits during 2023
- Popular days are **Sunday** from **12 pm to 3 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **34mins to 89 mins**

### 4. California Oaks Sports Park Usage Analysis:

- Weekly attendance range **9,100 visits to 21,000** visits during 2023
- Popular days are **Saturday** from **9 am to 3 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **38 mins to 55 mins**

### 5. Copper Canyon Park Usage Analysis:

- Weekly attendance range **2,500 visits to 4,500** visits during 2023
- Popular days are **Thursday** from **3 pm to 5 pm**
- Visitor home distance to park is approximately **4.5 Miles**
- Visitation length ranges from **31 mins to 37 mins**

### 6. Glen Arbor Park Usage Analysis:

- Weekly attendance range **1,400 visits to 3,800** visits during 2023
- Popular days are **Sunday** from **4 pm to 6 pm**
- Visitor home distance to park is approximately **6.5 Miles**
- Visitation length ranges from **27 mins to 36 mins**

## 7. Hunt Field Usage Analysis:

- Weekly attendance range **1,100 visits to 1,700** visits during 2023
- Popular days are **Wednesday** from **4 pm to 6 pm**
- Visitor home distance to park is approximately **10.5 Miles**
- Visitation length ranges from **48 mins to 61 mins**

## 8. Mira Mosa Park Usage Analysis:

- Weekly attendance range **1,800 visits to 3,500** visits during 2023
- Popular days are **Thursday** from **1 pm to 7 pm**
- Visitor home distance to park is approximately **5 Miles**
- Visitation length ranges from **48 mins to 61 mins**

## 9. Pond Park Usage Analysis:

- Weekly attendance range **2,600 visits to 3,800** visits during 2023
- Popular days are **Thursday** from **2 pm to 4 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **28 mins to 54 mins**

## 10. Torrey Park Usage Analysis:

- Weekly attendance range **2,200 visits to 3,200** visits during 2023
- Popular days are **Friday** from **2 pm to 4 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **20 mins to 24 mins**

## 11. Barratt Park Usage Analysis:

- Weekly attendance range **785 visits to 3,100** visits during 2023
- Popular days are **Sunday** from **12 pm to 4 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **21 mins to 50 mins**

## 12. Firefighters Park Usage Analysis:

- Weekly attendance range **3,400 visits to 5,600** visits during 2023
- Popular days are **Sunday** from **3 pm to 5 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **2 mins to 3 mins**

## 13. Mapleton Park Usage Analysis:

- Weekly attendance range **1,900 visits to 2,800** visits during 2023
- Popular days are **Sunday** from **7 am to 12 pm**
- Visitor home distance to park is approximately **4.5 Miles**
- Visitation length ranges from **33 mins to 91 mins**

**14. Mountain Pride Park Usage Analysis:**

- Weekly attendance range **1,700 visits to 3,000** visits during 2023
- Popular days are **Sunday** from **9 am to 12 pm**
- Visitor home distance to park is approximately **4.5 Miles**
- Visitation length ranges from **25 mins to 37 mins**

**15. Murrieta Elementary School Usage Analysis:**

- Weekly attendance range **1,600 visits to 2,200** visits during 2023
- Popular days are **Thursday** from **5 pm to 6 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **74 mins to 84 mins**

**16. Northstar Park Usage Analysis:**

- Weekly attendance range **760 visits to 1,400** visits during 2023
- Popular days are **Saturday** from **12 pm to 1 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **4 mins to 23 mins**

**17. Pioneer Park Usage Analysis:**

- Weekly attendance range **395 visits to 771** visits during 2023
- Popular days are **Monday** from **2 pm to 3 pm**
- Visitor home distance to park is approximately **5.5 Miles**
- Visitation length ranges from **20 mins to 30 mins**

**18. Rancho Acacia Park Usage Analysis:**

- Weekly attendance range **1,000 visits to 2,000** visits during 2023
- Popular days are **Wednesday** from **3 pm to 6 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **35 mins to 49 mins**

**19. Shady Maple Park Usage Analysis:**

- Weekly attendance range **1,100 visits to 2,000** visits during 2023
- Popular days are **Friday** from **4 pm to 12 am**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **129 mins to 155 mins**

**20. Valley Vista Park Usage Analysis:**

- Weekly attendance range **1,600 visits to 3,300** visits during 2023
- Popular days are **Friday** from **5 pm to 6 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **129 mins to 155 mins**

## 21. Vintage Reserve Park Usage Analysis:

- Weekly attendance range **1,600 visits to 3,300** visits during 2023
- Popular days are **Wednesday from 5 pm to 6 pm** and **Thursday from 5 pm to 6pm**
- Visitor home distance to park is approximately **5 Miles**
- Visitation length ranges from **30 mins to 44 mins**

## 22. Antelope Hills Park Usage Analysis:

- Weekly attendance range **672 visits to 1,100** visits during 2023
- Popular days are **Friday from 4 pm to 6 pm**
- Visitor home distance to park is approximately **5.5 Miles**
- Visitation length ranges from **30 mins to 42 mins**

## 23. Antigua Park Usage Analysis:

- Weekly attendance range **856 visits to 1,800** visits during 2023
- Popular days are **Saturday from 4 pm to 6 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **35 mins to 181 mins**

## 24. Blackmore Ranch Park Usage Analysis:

- Weekly attendance range **1,300 visits to 1,600** visits during 2023
- Popular days are **Thursday from 1 pm to 2 pm**
- Visitor home distance to park is approximately **4.5 Miles**
- Visitation length ranges from **12 mins to 29 mins**

## 25. Calle Cipres Park Usage Analysis:

- Weekly attendance range **594 visits to 939** visits during 2023
- Popular days are **Thursday from 3 pm to 4 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **4 mins to 19 mins**

## 26. Calle Estancia Park Usage Analysis:

- Weekly attendance range **810 visits to 1,200** visits during 2023
- Popular days are **Tuesday at 9 am and at 4 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **13 mins to 24 mins**

## 27. Carson Park Usage Analysis:

- Weekly attendance range **562 visits to 1,000** visits during 2023
- Popular days are **Friday at 8 am**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **4 mins to 21 mins**

### 28. Century Park Usage Analysis:

- Weekly attendance range **620 visits to 1,600** visits during 2023
- Popular days are **Tuesday at 8 am** and **Sunday at 12 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **13 mins to 29 mins**

### 29. Creekside Village Greens Park Usage Analysis:

- Weekly attendance range **594 visits to 939** visits during 2023
- Popular days are **Thursday** from **3 pm to 4 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **4 mins to 19 mins**

### 30. Crystal Aire Park Usage Analysis:

- Weekly attendance range **386 visits to 673** visits during 2023
- Popular days are **Saturday** from **5 pm to 6 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from: **Unavailable**

### 31. Eastgate Park Usage Analysis:

- Weekly attendance range **689 visits to 1,100** visits during 2023
- Popular days are **Wednesday** from **1 pm to 2 pm** and **Thursday 4 pm to 5 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from: **Unavailable**

### 32. Echo Canyon Park Usage Analysis:

- Weekly attendance range **576 visits to 1,100** visits during 2023
- Popular days are **Tuesday at 12 pm** and **Friday at 4 pm**
- Visitor home distance to park is approximately **5.5 Miles**
- Visitation length ranges from **13 mins to 40 mins**

### 33. Grizzly Ridge Park Usage Analysis:

- Weekly attendance range **434 visits to 783** visits during 2023
- Popular days are **Monday at 12 pm** and **Sunday at 11 am**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **23 mins to 30 mins**

### 34. Meadowridge Park Usage Analysis:

- Weekly attendance range **1,300 visits to 1,900** visits during 2023
- Popular days are **Saturday** from **3 pm to 4 pm**
- Visitor home distance to park is approximately **2.5 Miles**
- Visitation length ranges from **22 mins to 30 mins**

**35. Montafino Park Usage Analysis:**

- Weekly attendance range **478 visits to 788 visits** during 2023
- Popular days are **Thursday at 2 pm**
- Visitor home distance to park is approximately **7 Miles**
- Visitation length ranges from **4 mins to 59 mins**

**36. Monte Vista Park Usage Analysis:**

- Weekly attendance range **510 visits to 806 visits** during 2023
- Popular days are **Thursday from 3 pm to 5 pm**
- Visitor home distance to park is approximately **6.5 Miles**
- Visitation length ranges from **25 mins to 53 mins**

**37. Oak Terrace Park Usage Analysis:**

- Weekly attendance range **430 visits to 705 visits** during 2023
- Popular days are **Thursday from 3 pm to 5 pm**
- Visitor home distance to park is approximately **6.5 Miles**
- Visitation length ranges from: **Unavailable**

**38. Oak Tree Park Usage Analysis:**

- Weekly attendance range **523 visits to 825 visits** during 2023
- Popular days are **Monday and Thursday from 2 pm to 3pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **11 mins to 20 mins**

**39. Palomar Park Usage Analysis:**

- Weekly attendance range **854 visits to 1,300 visits** during 2023
- Popular days are **Friday from 3 pm to 5 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **4 mins to 21 mins**

**40. Rosewood Park Usage Analysis:**

- Weekly attendance range **510 visits to 806 visits** during 2023
- Popular days are **Thursday from 3 pm to 5 pm**
- Visitor home distance to park is approximately **6.5 Miles**
- Visitation length ranges from **25 mins to 53 mins**

**41. Springbrook Park Usage Analysis:**

- Weekly attendance range **490 visits to 748 visits** during 2023
- Popular days are **Monday at 11 am** and **Saturday 3 pm**
- Visitor home distance to park is approximately **3 Miles**
- Visitation length ranges from **2 mins to 29 mins**

**42. Sycamore Park Usage Analysis:**

- Weekly attendance range **797 visits to 1,200 visits** during 2023
- Popular days are **Saturday From 3 pm to 8 pm**
- Visitor home distance to park is approximately **3 Miles**
- Visitation length ranges from **25 mins to 45 mins**

**43. Whitewood Park Usage Analysis:**

- Weekly attendance range **640 visits to 916 visits** during 2023
- Popular days are **Tuesdays at 11 am and Sunday at 11 pm**
- Visitor home distance to park is approximately **8 Miles**
- Visitation length ranges from **18 mins to 24 mins**

**44. B Station Usage Analysis:**

- Weekly attendance range **774 visits to 1,100 visits** during 2023
- Popular days are **Tuesdays at 7 am to 10 am**
- Visitor home distance to park is approximately **8 Miles**
- Visitation length ranges from **24 mins to 49 mins**

**45. Murrieta Equestrian Park Usage Analysis:**

- Weekly attendance range **692 visits to 889 visits** during 2023
- Popular days are **Wednesday at 1 pm and Thursday at 4 pm**
- Visitor home distance to park is approximately **3 Miles**
- Visitation length ranges from **31 mins to 87 mins**

**46. Sykes Ranch Park Usage Analysis:**

- Weekly attendance range **840 visits to 1,300 visits** during 2023
- Popular days are **Friday at 2 pm to 5 pm**
- Visitor home distance to park is approximately **3 Miles**
- Visitation length ranges from **21 mins to 25 mins**

**47. Town Square Park Usage Analysis:**

- Weekly attendance range **1,800 visits to 3,300 visits** during 2023
- Popular days are **Saturday from 5 pm to 7 pm**
- Visitor home distance to park is approximately **8 Miles**
- Visitation length ranges from **75 mins to 181 mins**

**48. Bear Valley Park (1) Usage Analysis:**

- Weekly attendance range **550 visits to 933 visits** during 2023
- Popular days are **Wednesdays from 3 pm to 4 pm**
- Visitor home distance to park is approximately **4 Miles**
- Visitation length ranges from **8 mins to 19 mins**

**49. Bear Valley Park (2) Usage Analysis:**

- Weekly attendance range **728 visits to 1,100 visits** during 2023
- Popular days are **Saturdays at 5 pm**
- Visitor home distance to park is approximately **3 Miles**
- Visitation length ranges from **2 mins to 12 mins**

**50. Cole Canyon Natural Park Usage Analysis:**

- Weekly attendance range **3,400 visits to 4,800 visits** during 2023
- Popular days are **Mondays from 3 pm to 7 pm**
- Visitor home distance to park is approximately **5 Miles**
- Visitation length ranges from **11 mins to 19 mins**

**51. Falcons View Park Usage Analysis:**

- Weekly attendance range **2,200 visits to 3,600 visits** during 2023
- Popular days are **Saturdays from 9 am to 11 am**
- Visitor home distance to park is approximately **8 Miles**
- Visitation length ranges from **6 mins to 13 mins**

**52. Oak Mesa Park Usage Analysis:**

- Weekly attendance range **1,300 visits to 1,900 visits** during 2023
- Popular days are **Wednesday from 3 pm to 5 pm**
- Visitor home distance to park is approximately **8 Miles**
- Visitation length ranges from: **Unavailable**

**53. Warm Springs Park Usage Analysis:**

- Weekly attendance range **652 visits to 989 visits** during 2023
- Popular days are **Saturdays from 1 pm to 5 pm**
- Visitor home distance to park is approximately **6 Miles**
- Visitation length ranges from **14 mins to 21 mins**



Park Information					Weekly Attendance (2023)				Daily Visitation Times							Average home distance (mi)	Average Visitation Length (in minutes)	
Add parks by type below here					calculate the average park saturation per acre				Identify peak times only									
MAP KEY	PARK NAME	ADDRESS	PARK TYPE	ACRES	LOW	HIGH	AVERAGE VISITORS	SATURATION PER ACRE	MON.	TUE.	WED.	THU.	FRI.	SAT.	SUN.	Average travel distance (mi)	Average Visitation Duration (mins)	
<b>City-Wide Parks</b>																		
1	Los Alamos Hills Sports Park	37000 Ruth Ellen Way, Murrieta, CA 92563	City-Wide Park	45.00	3,300	9,800	6,550	146								8.5	71	
<b>Community Parks</b>																		
2	Alderwood Park	28796-28622 Baxter Rd, Murrieta, CA 92563	Community Park	9.00	768	1,200	984	109									8.5	33
3	Alta Murrieta Sports Park	39775 Alta Murrieta Dr, Murrieta, CA 92563	Community Park	9.76	2,800	3,900	3,350	343									8.5	61.5
4	California Oaks Sports Park	40600 California Oaks Rd, Murrieta, CA 92562	Community Park	19.99	9,100	21,000	15,050	753							9am-3pm	12-3pm	8.5	46.5
5	Copper Canyon Park	23790 Via Alisol, Murrieta, CA 92562	Community Park	20.94	2,500	4,500	3,500	167									4.5	34
6	Glen Arbor Park	23830 Jackson Ave, Murrieta, CA 92562	Community Park	18.92	1,400	3,800	2,600	137									6.5	31.5
7	Hunt Park	41810 Juniper St, Murrieta, CA 92562	Community Park	4.72	1,100	1,700	1,400	297									10.5	54.5
8	Mira Mosa Park	29486 Cll Andras, Murrieta, CA 92563	Community Park	8.10	1,800	3,500	2,650	327									5	54.5
9	Pond Park	39895 Murrieta Hot Springs Rd, Murrieta, CA 92563	Community Park	14.59	2,600	3,800	3,200	219									8.5	41
10	Torrey Pines Park	39455 Torrey Pines Rd, Murrieta, CA 92563	Community Park	8.00	2,200	3,200	2,700	338							2-4pm		8.5	22
<b>Neighborhood Parks</b>																		
11	Barratt Park	24535 Las Brisas Rd, Murrieta, CA 92562	Neighborhood Park	8.30	785	3,100	1,943	234									8.5	35.5
12	Firefighters Park	39985 Whitewood Rd, Murrieta, CA 92563	Neighborhood Park	3.21	3,400	5,600	4,500	1,402									8.5	2.5
13	Mapleton Park	28586 Poinsettia St, Murrieta, CA 92563	Neighborhood Park	8.40	1,900	2,800	2,350	280									4.5	62
14	Mountain Pride Park	41086 Mountain Pride Dr, Murrieta, CA 92562	Neighborhood Park	9.64	1,700	3,000	2,350	244									4.5	31
15	Murrieta Elementary School Park	24725 Adams Ave, Murrieta, CA 92562	Neighborhood Park	4.26	1,600	2,000	1,800	423									8.5	79
16	Northstar Park	36778 Pictor Ave, Murrieta, CA 92563	Neighborhood Park	14.00	760	1,400	1,080	77									3.5	13.5
17	Pioneer Park	24675 2nd St, Murrieta, CA 92562	Neighborhood Park	0.30	395	771	583	1,943	2-3pm								5.5	25
18	Rancho Acacia Park	39785 Avenida Palizada, Murrieta, CA 92563	Neighborhood Park	10.11	1,000	2,000	1,500	148									3.5	44
19	Shady Maple Park	29785 Cll Andras, Murrieta, CA 92563	Neighborhood Park	4.79	1,100	2,000	1,550	324							4pm-12am		8.5	142
20	Valley Vista Park	24070 Morning Dove Ln, Murrieta, CA 92562	Neighborhood Park	6.50	760	1,500	1,130	174									8.5	142
21	Vintage Reserve Park	26637 Kingwood Rd, Murrieta, CA 92563	Neighborhood Park	3.83	1600	3300	2,450	640									5	37
<b>Neighborhood Play Areas</b>																		
22	Antelope Hills Park – Active	27273 Carlton Oaks St, Murrieta, CA 92562	Neighborhood Play Area	5.31	672	1,100	886	167							4-6pm		5.5	36
23	Antigua Park	41405 Nutmeg St, Murrieta, CA 92562	Neighborhood Play Area	2.26	856	1,800	1,328	588								4-6pm	3.5	108
24	Blackmore Ranch Park	36012 Nutmeg St, Murrieta, CA 92562	Neighborhood Play Area	1.14	1,300	1,600	1,450	1,272							1-2pm		4.5	20.5
25	Calle Cipres Park	38219 Oak Bluff Ln, Murrieta, CA 92562	Neighborhood Play Area	1.80	594	939	767	426							3-4pm		3.5	11.5
26	Calle Estancia Park	24466 Calle Estancia Rd, Murrieta, CA 92562	Neighborhood Play Area	2.83	810	1,200	1,005	355									3.5	18.5
27	Carson Park	37765 Cresta Del Rey, Murrieta, CA 92563	Neighborhood Play Area	0.69	562	1,000	781	1,132									8.5	12.5
28	Century Park	24407 Calle Santa Monica, Murrieta, CA 92562	Neighborhood Play Area	3.90	620	1,600	1,110	285									8.5	21
29	Creekside Village Green Park	Isaac St, Murrieta, CA 92563	Neighborhood Play Area	4.00	594	939	767	192									3.5	11.5
30	Crystal Aire Park	40479 Clybourne Cir, Murrieta, CA 92562	Neighborhood Play Area	1.11	386	673	530	477									3.5	
31	Eastgate Park or (Eastgate Kids Park?)	25200 Whitewood Rd, Murrieta, CA 92563	Neighborhood Play Area	1.50	689	1100	895	596									3.5	
32	Echo Canyon Park (Antigua Park)	23830 Cadenza Dr, Murrieta, CA 92562	Neighborhood Play Area	3.07	576	1,100	838	273									5.5	26.5
33	Grizzly Ridge Park	41913 Dahlias Way, Murrieta, CA 92562	Neighborhood Play Area	0.44	434	783	609	1,383									3.5	26.5
34	Meadowridge Park	25309 Via Las Lomas, Murrieta, CA 92562	Neighborhood Play Area	4.29	1,300	1,900	1,600	373									2.5	26
35	Montafino Park	24146 Huntridge Dr, Murrieta, CA 92562	Neighborhood Play Area	0.76	478	788	633	833									7	31.5
36	Monte Vista Park	29535 Andromeda St, Murrieta, CA 92563	Neighborhood Play Area	1.06	510	806	658	621									6.5	39
37	Oak Terrace Park	27301 Sweetspire Terrace Pl, Murrieta, CA 92562	Neighborhood Play Area	0.20	430	705	568	2,838									6.5	
38	Oak Tree Park	37700 Oxford Dr, Murrieta, CA 92562	Neighborhood Play Area	0.32	523	825	674	2,106									3.5	15.5
39	Palomar Park	37311 Via Mira Mosa, Murrieta, CA 92563	Neighborhood Play Area	1.75	854	1,300	1,077	615									3.5	12.5
40	Rosewood Park	23903 Via Alisol, Murrieta, CA 92562	Neighborhood Play Area	0.41	510	806	658	1,605									6.5	39
41	Springbrook Park	28360 Sevilla St, Murrieta, CA 92563	Neighborhood Play Area	0.29	490	748	619	2,134									3	15.5
42	Sycamore Park	23555 Madison Ave, Murrieta, CA 92562	Neighborhood Play Area	2.66	797	1,200	999	375									3	35
43	Whitewood Park	39333 Via Temprano, Murrieta, CA 92563	Neighborhood Play Area	1.84	640	916	778	423									8	21
<b>Special Use Parks</b>																		
44	B Street Station	41755 Juniper St, Murrieta, CA 92562	Special Use Park	0.50	774	1,100	937	1,874									8	36.5
45	Murrieta Equestrian Park	42646 Juniper St, Murrieta, CA 92562	Special Use Park	22	692	889	791	36									3	59
46	Sykes Ranch Park	24099-24107 Hayes Ave, Murrieta, CA 92562	Special Use Park	2.61	840	1,300	1,070	410									3	23
47	Town Square Park	11 Town Square, Murrieta, CA 92562	Special Use Park	4.22	1,800	3,300	2,550	604									8	128
<b>Nature Parks</b>																		
48	Bear Valley Park 1	23327-23343, Holly Dr, Murrieta, CA 92562	Nature Park	20.14	550	933	742	37									4	13.5
49	Bear Valley Park 2	23550 Rustic Rd, Murrieta, CA 92562	Nature Park	3.97	728	1,100	914	230									3	7
50	Cole Canyon Park	23173 Washal Trail, Murrieta, CA 92562	Nature Park	140.00	3,400	4,800	4,100	29									5	15
51	Falcon's View Park	23800 5 Tribes Trail, Murrieta, CA 92562	Nature Park	9.37	2,200	3,600	2,900	309									8	9.5
52	Oak Mesa Park	23644 Clinton Keith Rd, Murrieta, CA 92562	Nature Park	5.98	1300	1900	1,600	268									8	
53	Warm Springs Park	39330 Via Temprano, Murrieta, CA 92563	Nature Park	23.80	652	989	821	34									6	17.5









### Sports Organization Survey

This questionnaire obtained information regarding the number of players and teams in the league or sports organization, age ranges of the players, what seasons they play, if they travel outside Murrieta to play, and if they participate in tournaments.

Information regarding which of the facilities are currently being used by the sports groups provides input to the inventory of sports facilities regarding usage for adult sports, youth sports and practices.

The demand for facilities to accommodate organized sports are adjusted to accommodate all players in the leagues, regardless of whether they are living in Murrieta.

### Sports Organizations

Organization name	% Residents
 Murrieta National Little League	<b>90%</b>
 Murrieta Valley Girls Softball Association	<b>83%</b>
 Murrieta Valley Pop Warner	<b>83%</b>
 Pylon 2 Pylon Flag Football	<b>81%</b>
 Murrieta Valley Youth Basketball	<b>81%</b>
 Murrieta Youth Soccer League / Murrieta Soccer Academy	<b>80%</b>
 AYSO Region 1463	<b>65%</b>
 AYSO Region 1463	<b>65%</b>

DRAFT

**Demand Analysis Considering Local Demand from All Sports Organization Players**

Activity		Peak Day Demand (Players)	Turnovers Per Day	Design Standard for Facility	Number of Facilities Demanded	Facility Need Ratio
Baseball	Organized Youth	640	2.0	22.5	14.3	1/ 8,364 pop.
Basketball		568	21.0	14.8	1.8	1/ 65,008 pop.
Football	Organized Youth	1175	9.0	34.1	3.8	1/ 31,123 pop.
Soccer	Organized Youth	3145	6.0	23.8	22.1	1/ 5,401 pop.
Softball	Organized Youth	450	6.0	22.5	3.3	1/ 35,755 pop.

**Demand Analysis Considering Local Demand Only from Sports Organization Players who are City Residents**

Activity		Peak Day Demand (Players)	Turnovers Per Day	Design Standard for Facility	Number of Facilities Demanded	Facility Need Ratio
Baseball	Organized Youth	576	2.0	22.5	12.8	1/ 9,293 pop.
Basketball		460	21.0	14.8	1.5	1/ 80,271 pop.
Football	Organized Youth	961	9.0	34.1	3.1	1/ 38,054 pop.
Soccer	Organized Youth	2,420	6.0	23.8	17.0	1/ 7,018 pop.
Softball	Organized Youth	373	6.0	22.5	2.8	1/ 43,136 pop.

**Surplus Deficit Analysis Considering Demand from All Sports Organization Players Using City Facilities**

Facility	Local Facility Need Ratio	2023 Current Needs	Existing City Facilities	Surplus / Deficit (-)	School Facilities Available	Other Facilities Available	Total Facilities Available	Total Surplus/ Deficit(-)	
Baseball	Organized Youth*	1/ 8,364 pop.	14.3	7.0	-7.3	2.0	0.0	9	-5.3
Basketball (indoor)		1/ 65,008 pop.	1.8	0.0	-1.8	0.0	0.0	0	-1.8
Football	Organized Youth**	1/ 31,123 pop.	3.8	0.0	-3.8	0.0	0.0	0	-3.8
Soccer	Organized Youth***	1/ 5,401 pop.	22.1	9.0	-13.1	17.0	0.0	26	3.9
Softball	Organized Youth****	1/ 35,755 pop.	3.3	10.0	6.7	11.0	0.0	21	17.7

**Surplus Deficit Analysis Considering Demand Only from Sports Organization Players who are City Residents**

Facility	Local Facility Need Ratio	2023 Current Needs	Existing City Facilities	Surplus / Deficit (-)	School Facilities Available	Other Facilities Available	Total Facilities Available	Total Surplus/ Deficit(-)	
Baseball	Organized Youth*	1/ 9,293 pop.	12.8	7.0	-5.8	2.0	0.0	9	-3.8
Basketball		1/ 80,271 pop.	1.5	0.0	-1.5	0.0	0.0	0	-1.5
Football	Organized Youth**	1/ 38,054 pop.	3.1	0.0	-3.1	0.0	0.0	0	-3.1
Soccer	Organized Youth***	1/ 7,018 pop.	17.0	9.0	-8.0	17.0	0.0	26	9.0
Softball	Organized Youth****	1/ 43,136 pop.	2.8	10.0	7.2	11.0	0.0	21	18.2

\* Additional 2 adult baseball fields  
 \*\* Additional 4 adult football fields + 3 adult school football fields  
 \*\*\* Additional 2 adult soccer fields + 6 adult school soccer fields  
 \*\*\*\* Additional 1 adult softball field + 13 adult school softball fields

**Surplus Deficit Analysis Considering Demand from All Sports Organization Players Using City Facilities**

Facility	Local Facility Need Ratio			2033 Future Needs	Existing City Facilities	Surplus / Deficit (-)	School Facilities Available	Other Facilities Available	Total Facilities Available	Total Surplus/ Deficit(-)
Baseball	Organized Youth*	1/ 8,364	pop.	15.8	7.0	-8.8	2.0	0.0	9	-6.8
Basketball (Indoor)		1/ 65,008	pop.	2.0	0.0	-2.0	0.0	0.0	0	-2.0
Football	Organized Youth**	1/ 31,123	pop.	4.3	0.0	-4.3	0.0	0.0	0	-4.3
Soccer	Organized Youth***	1/ 5,401	pop.	24.5	9.0	-15.5	17.0	0.0	26	1.5
Softball	Organized Youth****	1/ 35,755	pop.	3.7	10.0	6.3	11.0	0.0	21	17.3

**Surplus Deficit Analysis Considering Demand Only from Sports Organization Players who are City Residents**

Facility	Local Facility Need Ratio			2033 Future Needs	Existing City Facilities	Surplus / Deficit (-)	School Facilities Available	Other Facilities Available	Total Facilities Available	Total Surplus/ Deficit(-)
Baseball	Organized Youth*	1/ 9,293	pop.	14.3	7.0	-7.3	2.0	0.0	9	-5.3
Basketball (Indoor)		1/ 80,271	pop.	1.6	0.0	-1.6	0.0	0.0	0	-1.6
Football	Organized Youth**	1/ 38,054	pop.	3.5	0.0	-3.5	0.0	0.0	0	-3.5
Soccer	Organized Youth***	1/ 7,018	pop.	18.9	9.0	-9.9	17.0	0.0	26	7.1
Softball	Organized Youth****	1/ 43,136	pop.	3.1	10.0	6.9	11.0	0.0	21	17.9

\* Additional 2 adult baseball fields

\*\* Additional 4 adult football fields + 3 adult school football fields

\*\*\* Additional 2 adult soccer fields + 6 adult school soccer fields

\*\*\*\* Additional 1 adult softball field + 13 adult school softball fields

Demand Analysis Considering Participation Rates						
Activity	Per Capita Participation Per Year	Peak Day Demand (Participants)	Turnovers Per Day	Design Standard for Facility	Number of Facilities Demanded	Facility Need Ratio
Community Center	12.97	4,234	6.0	33 sq. ft. / person	2.3	1/ 52,712 pop.
Skateboarding	7.32	2,389	12.0	65 skaters / skatepark	1.3	1/ 92,092 pop.
Tennis	5.82	173	8.0	4 players / court	5.4	1/ 22,064 pop.
Pickleball	6.90	205	8.0	4 players / court	6.4	1/ 18,619 pop.

DRAFT



# Murrieta Parks & Recreation Master Plan

Recreation Planning based on Local Community Needs

RJM Design Group Inc.

August 21, 2024

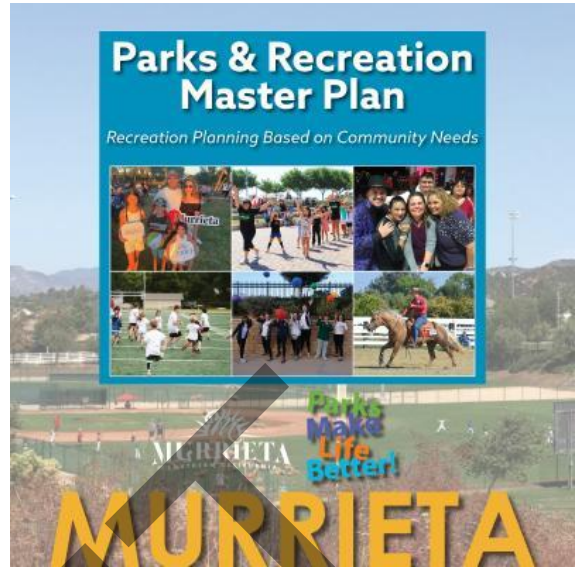


For the Murrieta Trails Master Plan project website, click [here](#)

## Parks & Recreation Master Plan

The [City of Murrieta](#), in collaboration with [RJM Design Group](#), is developing a Parks and Recreation Master Plan Update. This Master Plan Update will be used as an implementation tool for the development of parks, recreational facilities, and programs, as well as guide staff based on community needs, now and in the future.

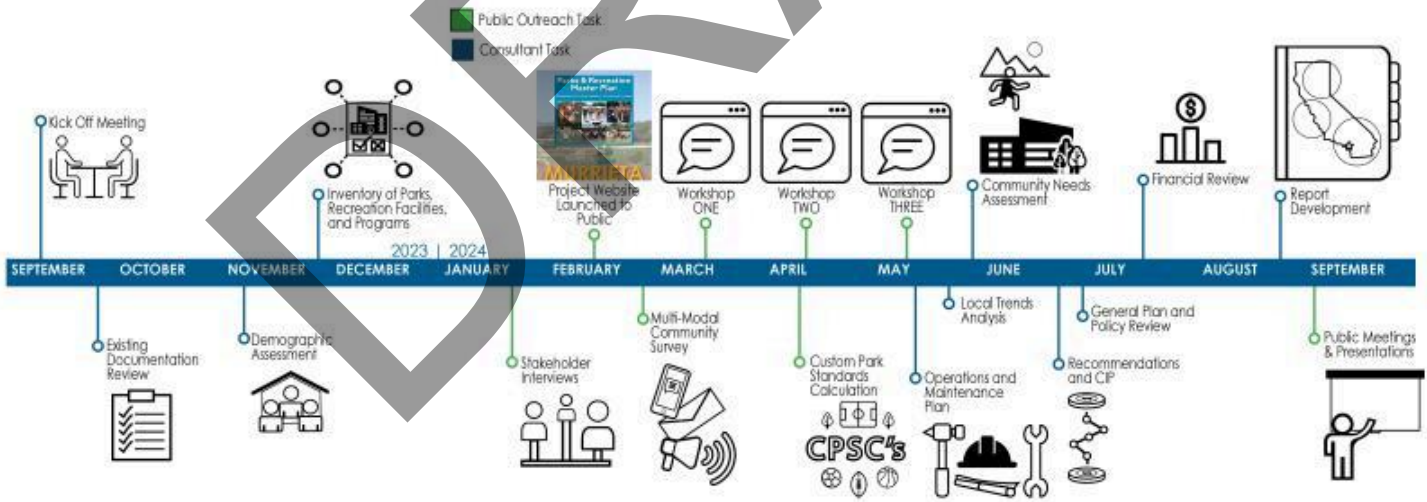
Explore this site to learn more about the City of Murrieta's Parks and Recreation Master Plan Update and how you can get involved in the community engagement process. This project website is updated regularly throughout the project duration, so community members can check back frequently to stay up to date with the Master Plan project.



City of Murrieta  
Parks & Recreation Master Plan Update

## Project Timeline

The Murrieta Parks and Recreation Master Plan is anticipated to be completed in September 2024.



Parks and Recreation Master Plan Update Timeline

## What is a Master Plan?

## How do I get involved?





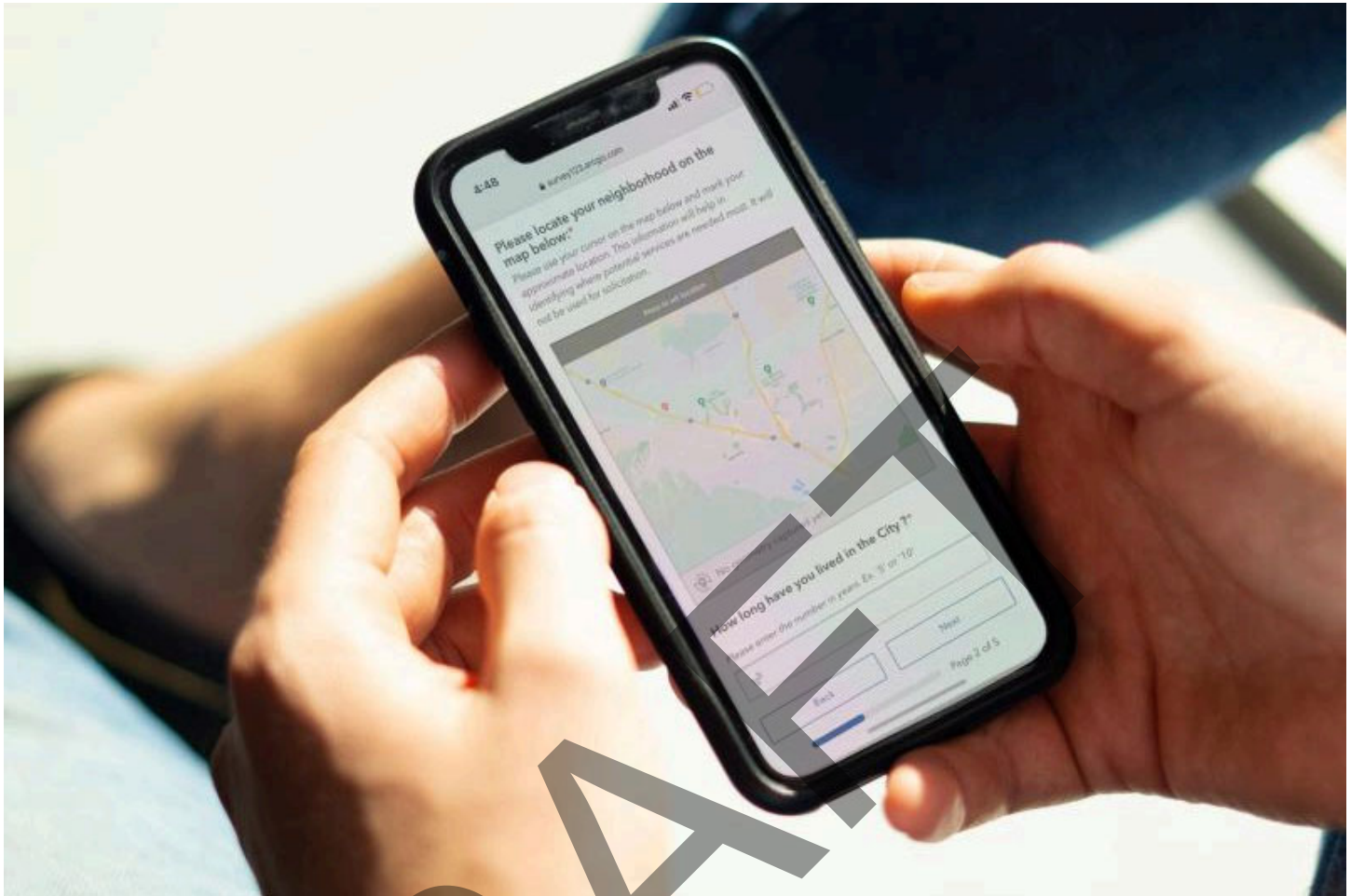
### **What is a Parks & Recreation Master Plan?**

A Parks and Recreation Master Plan identifies **local community needs** and offers specific **recommendations** to support the local community.



### **What is the Purpose of a Master Plan?**

The Parks & Recreation Master Plan will serve as a guide for the **management** and **development** of city parks, recreation facilities, and programs.



## How do I get Involved?

**Community engagement and feedback** is paramount to the success of this project. Please scroll down for more information on how to voice your **valuable opinion**.



Provide your unique feedback by clicking on the button below.

## Community Voice

Critical to the development of any project is close coordination through information sharing with the community. Throughout the process, City Staff and RJM will be collecting data through multiple surveys and in-person and online meetings.

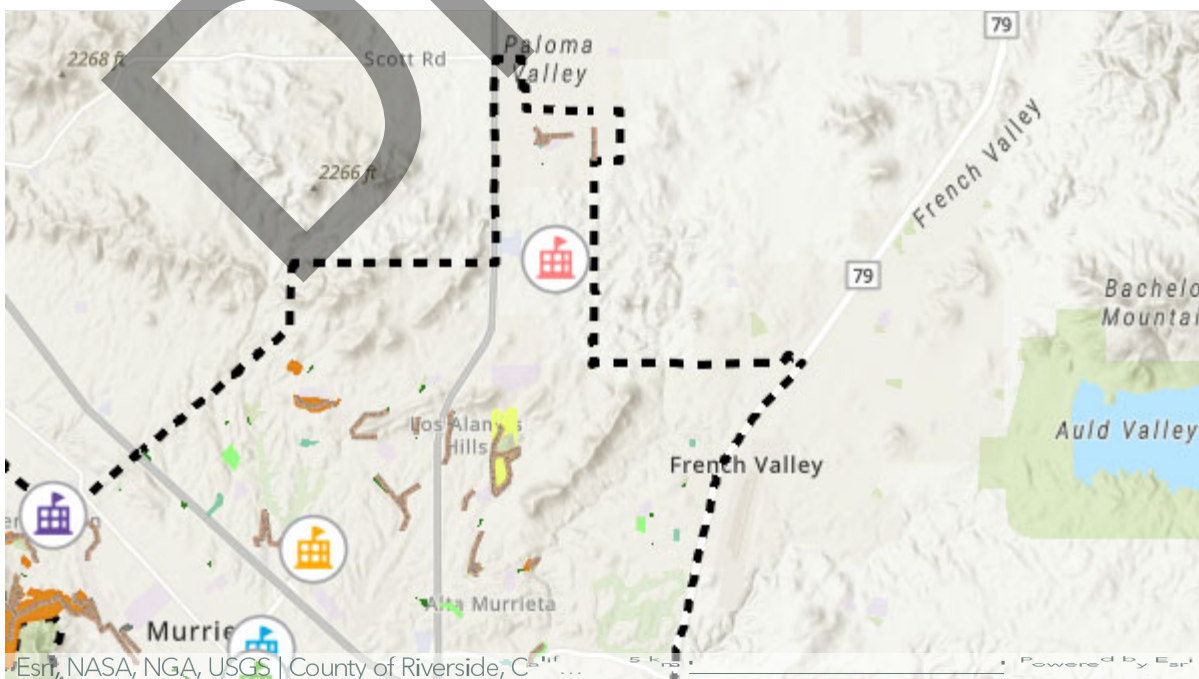
As this project progresses, so will the information presented on this website. If you miss a survey, don't worry. At any point in time, you can provide direct feedback to the project team via the "feedback" button below. This feedback will be reviewed and considered by the team on a regular basis.

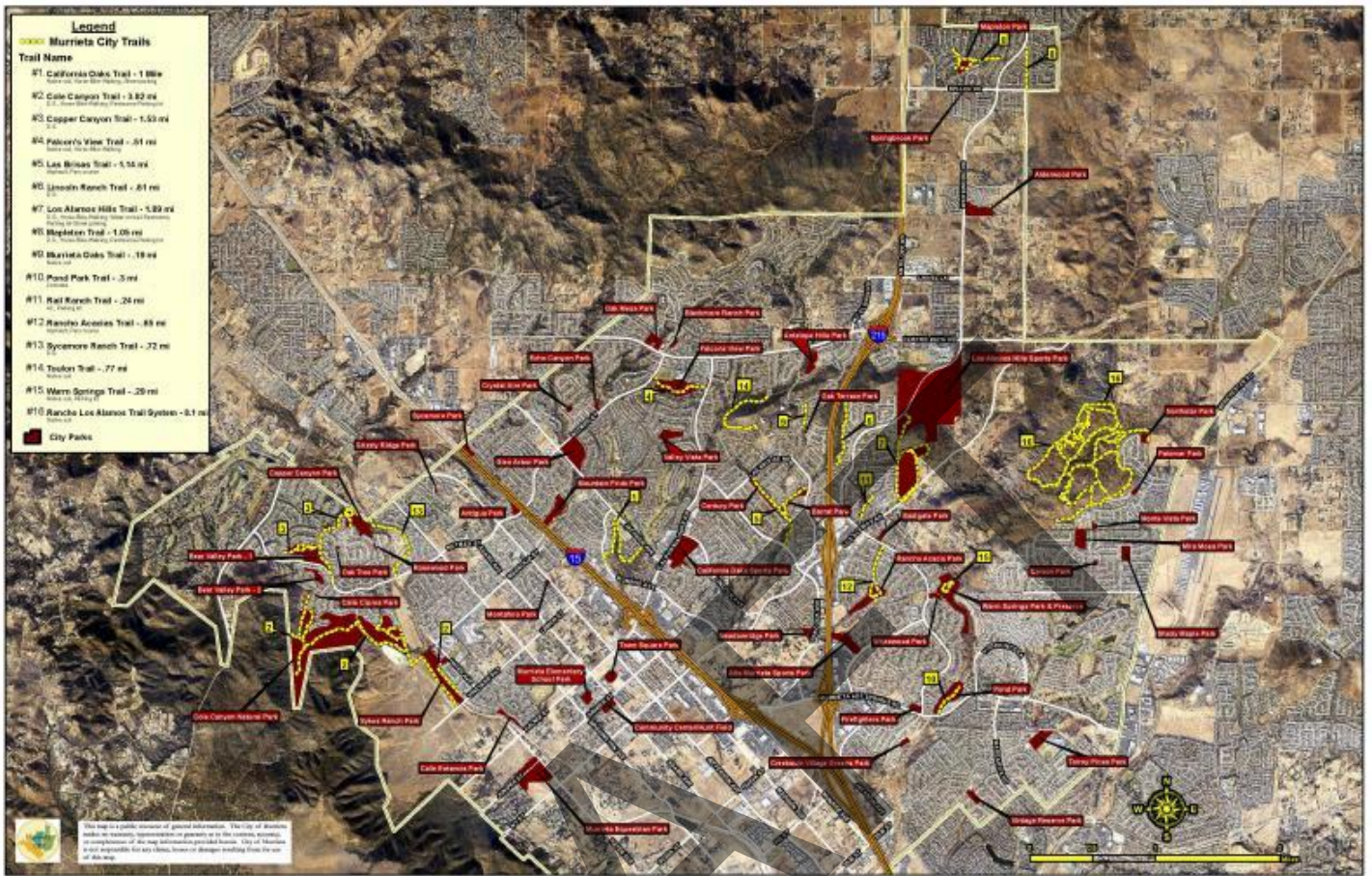
[Feedback](#)

## City of Murrieta Parks

The [City of Murrieta](#) has approximately fifty-three (53) parks that include one community pool, one skate park, three sports parks, two dog parks, two disc golf courses, and an equestrian park as well as a number of natural, open space areas. The city has a senior center, youth center, and community center, as well as smaller community buildings in some of the parks.

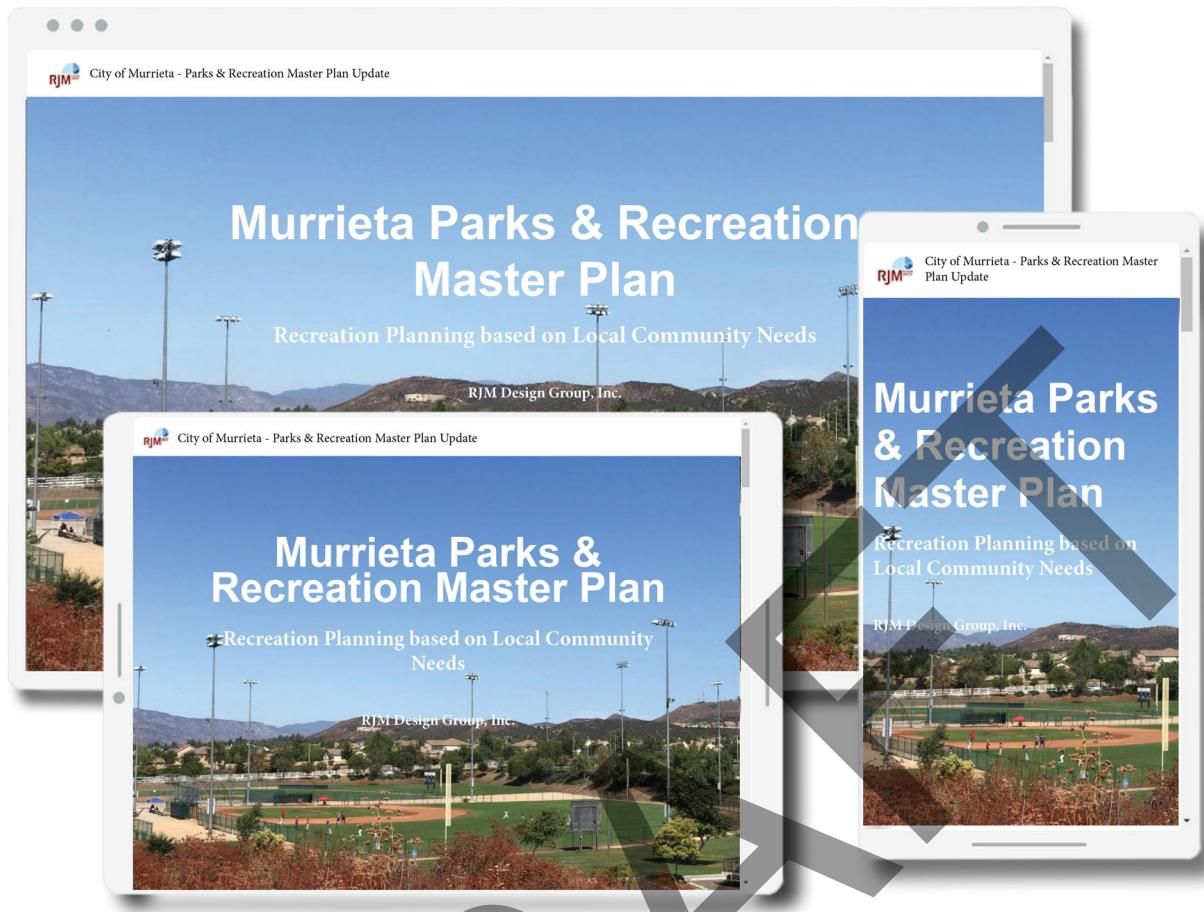
Explore the map below and the [city's interactive parks map](#) to see what parks exist throughout the city.





City of Murrieta Parks

**Project Updates**



## **Oct. 2023 - Jan. 2024**

Background research and data collection begin! Our team is working on collecting previous planning materials and establishing lines of coordination with the City of Murrieta's team members and setting up the project website for community outreach and information sharing.

## **February 2024**

The Murrieta Parks and Recreation Master Plan project website is launched!

Mark your calendar! The City of Murrieta will host three (3) in-person meetings to encourage and receive community input regarding the City's parks, recreation facility, and program desires.

**Workshop #1:**

**Tuesday, March 19** at 6:00 PM to 8:00 PM

at Alderwood Park Clubhouse -  
28610 Baxter Road, Murrieta, CA

**Workshop #2:**

**Wednesday, April 17** at 6:00 PM to 8:00 PM

at the Murrieta Senior Center -  
5 Town Square, Murrieta, CA

**Workshop #3:**

**Thursday, May 16** at 6:00 PM to 8:00 PM

at the Murrieta Community Center -  
41810 Juniper Street, Murrieta, CA

**March 2024**

Workshop #1 will be held in person at the Alderwood Park Clubhouse at 28610 Baxter Road, Murrieta on Tuesday, March 19 from 6:00 PM to 8:00 PM. The online survey will be open for two weeks from 8pm on March 19 to April 5. **To take the survey, click the button below.** Also, if you were unable to attend Workshop #1, the presentation video is available below. The Workshop #1 Survey results will be posted in the 'Results' section of this website.

**Workshop #1 Survey - Closed**

City of Murrieta Workshop #1 Commencement V...



Workshop #1 Commencement Video

## April 2024

Workshop #1 Survey results are in! Scroll down to review the Workshop #1 results in the Results section of this website.

Workshop #2 will be held in person at the Murrieta Senior Center at 5 Town Square in Murrieta on Wednesday, April 17 from 6:00 PM to 8:00 PM. The online survey will be open for two weeks from 8pm on April 17 to May 1. **To take the survey, click the button below.** Also, if you were unable to attend Workshop #2, the presentation video is available below. The Workshop #2 Survey results will be posted in the 'Results' section of this website.

**Workshop #2 Survey - Closed**

City of Murrieta Workshop #2 Commencement V...



Workshop #2 Commencement Video

## May 2024

The Multimodal Survey results and the Workshop #2 results are in! Scroll down to review the summaries in the Results section of this website.

Workshop #3 will be held in person at the Murrieta Community Center at 41810 Juniper Street in Murrieta on Thursday, May 16 from 6:00 PM to 8:00 PM. The online survey will be open for over three weeks from May 16 to June 10. **To take the survey, click the button below.** Also, if you were unable to attend Workshop #3, the presentation video is



available below. The Workshop #3 Survey results will be posted in the 'Results' section of this website.

### Workshop #3 Survey - Closed

City of Murrieta Workshop #3 Commencement V...



Workshop #3 Commencement Video

### July 2024

Workshop #3 Survey results are in! Scroll down to review the Workshop #3 results in the Results section of this website.

### August 2024

The project team is currently developing recommendations and the Parks and Recreation Master Plan report to present at public meetings.

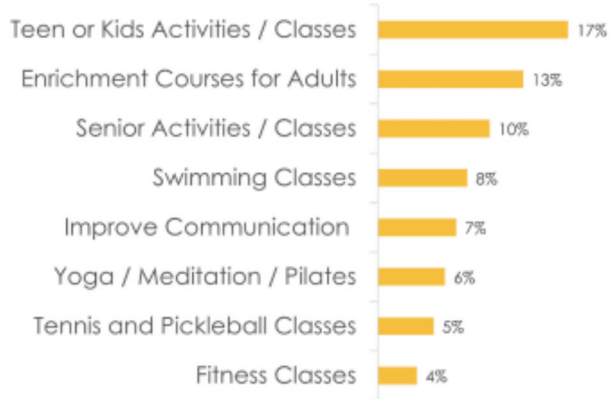
Presentations to the Planning Commission and City Council are anticipated to occur in October/November 2024. Once scheduled, the dates, times, and locations will be posted here on the project website.

---

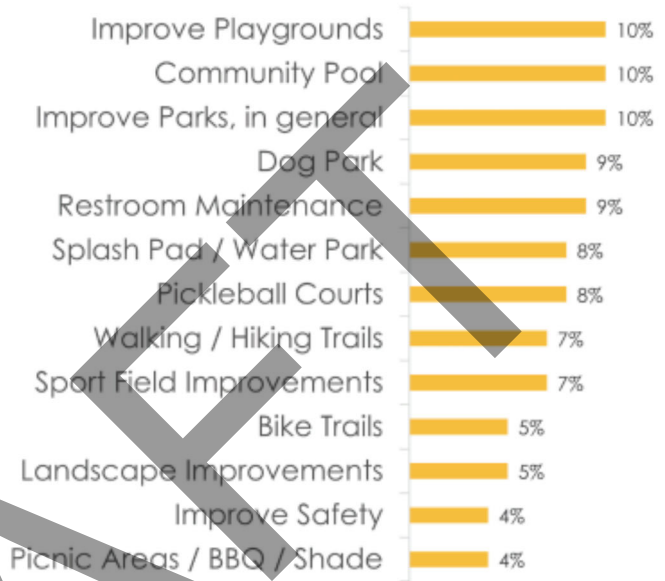
Check back regularly to learn how the project is unfolding and **provide your feedback** by taking the survey in the Community Voice section anytime during the project.

Find future Online Surveys here, in the Project Updates section of the website.

What is **one recreation program, class, activity, or service that you would most like to see added or improved** in the City of Murrieta.



What is **one park amenity or recreation facility you would most like to see added or improved** in the City of Murrieta.



## Results

### Multimodal Survey Summary

The multimodal survey was a statistically valid survey of 492 randomly selected households in Murrieta. This survey took place between March 11 and March 18, 2024. Interviews were conducted in English and Spanish languages. Highlights from the multimodal survey include:

- When residents are looking for information about parks, recreation, facilities, trails, and/or programs/services, 44% get information from the City’s website.
- 76% are satisfied with the maintenance of parks and recreation facilities in Murrieta.

- 78% are satisfied with the existing parks and recreation facilities provided in Murrieta.
- Los Alamos Hills Sports Park and California Oaks Sports Park were listed as the most used park or recreation facility in the City of Murrieta.

What are the most important community characteristics that make the City of Murrieta a great place to live, work and play?

- **Safety & Security**
- **Community Engagement & Events**
- **Recreational Spaces & Outdoor Activities**
- **Educational Excellence & Resources**
- **Family-Friendly Environment**

What are the issues or trends that may be negatively impacting those important community characteristics and should be considered in the Parks and Recreation Master Plan?

- **Traffic and Urban Planning**
- **Homelessness and Social Issues**
- **Park Maintenance and Upgrades**
- **Recreational Facilities and Spaces**
- **Community Engagement and Activities**

What role can the City of Murrieta play in addressing those issues and support the community characteristics that make the City of Murrieta a great place to live, work and play?

- **Urban Planning and Development**
- **Community Safety and Public Safety**
- **Community Engagement and Events**
- **Park Maintenance and Amenities**
- **Sports and Recreation Facilities**

## Workshop #1 Summary

Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the first survey.

Workshop #1 commenced on March 19, 2024 at 6:00 PM to 8:00 PM at the Alderwood Clubhouse. Following the March 19 meeting, a commencement video of the workshop #1 presentation was made available online on the project website for those who could not attend in person. The workshop #1 survey was available online and paper copies were available at the city’s recreation facilities. The workshop #1 survey was open for over two weeks until April 5, 2024. After the April 5

survey close date. All surveys from the in-person meeting (individual and group sheets), online surveys, and paper surveys were combined. A total of one-hundred, fifty-two (152) surveys were completed. Survey results are illustrated in the graphic displayed to the right.

What is **one park amenity or recreation facility you would most like to see added or improved** in the City of Murrieta?  
(in order of frequency of responses)

1. **Playground Improvements**
2. **Swimming Pools**
3. **Pickleball Courts**
4. **Walking Trails and Paths**
5. **Dog Park**

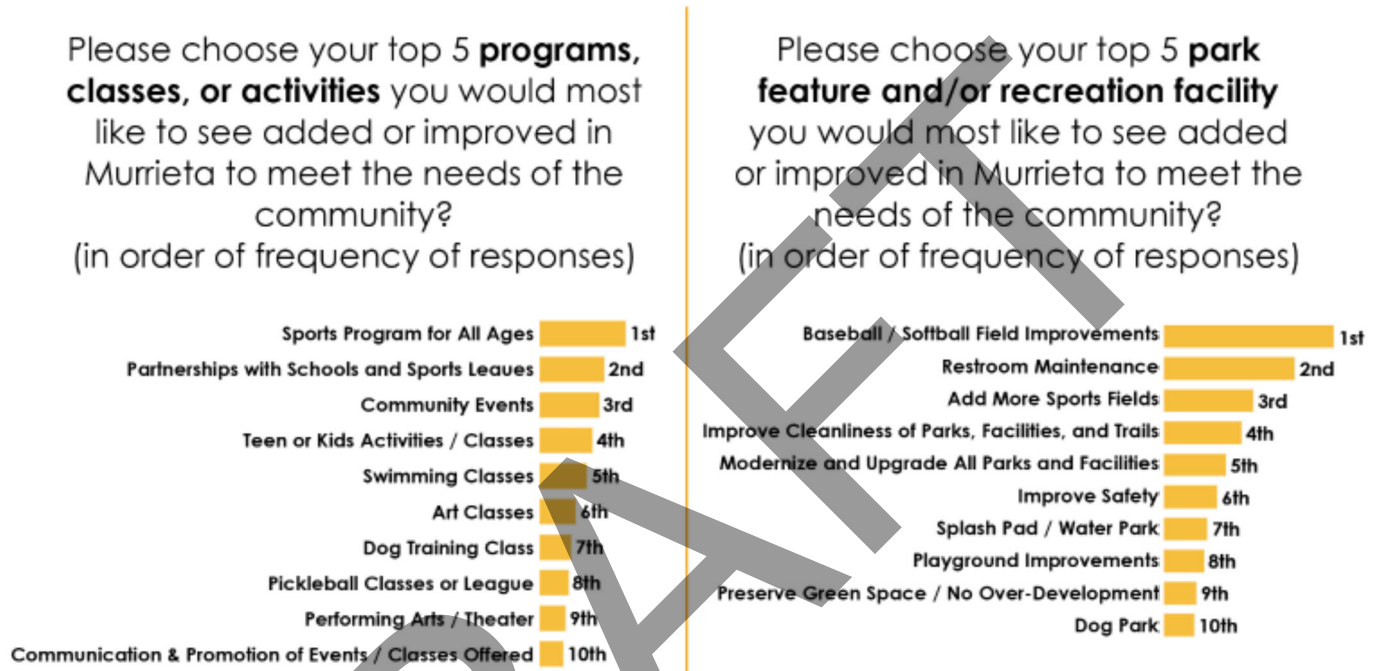
What is **one recreation program, class, or activity you would most like to see added or expanded** in the City of Murrieta?  
(in order of frequency of responses)

1. **Aquatic Programs**
2. **Pickleball Classes or League**
3. **Youth and Family Programs**
4. **Fitness and Wellness Programs**
5. **Senior Activities and Programs**

## **Workshop #2 Summary**

Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the second survey. Workshop #2 commenced on April 17, 2024, at 6:00 PM to 8:00 PM at the Murrieta Senior Center. Following the April 17 meeting, a commencement video of the workshop #2 presentation was made available online on the project website for those who could not attend in person. The workshop #2 survey was available online and paper copies were available at the city's recreation facilities. The survey was open for two weeks until May 1, 2024. After the May 1 survey close date, all

surveys from the in-person meeting (individual and group sheets), online surveys, and paper surveys were combined and analyzed. A total of one-hundred and five (105) surveys were completed. Survey results are illustrated in the graphic displayed to the right.



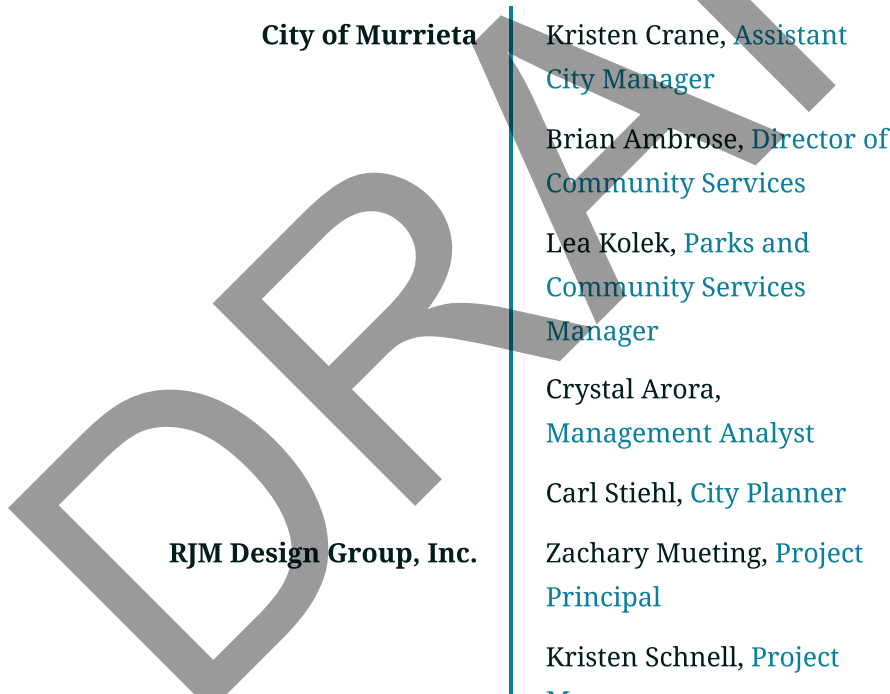
### Workshop #3 Summary

Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the third and final survey. Workshop #3 commenced on May 16, 2024, at 6:00 PM to 8:00 PM at the Murrieta Community Center. The workshop was in person and available online for those who could not attend. The Workshop #3 Survey included two lists: one of program, class, and activity needs and one of park feature and facility needs from the community outreach efforts to date. The survey asked participants to choose their top 5 choices. Workshop participants filled out the survey individually and

placed sticker dots on a board to indicate their top priorities and then discussed their answers.

The Workshop #3 Survey was open for over three weeks until June 10, 2024. The Workshop #3 Survey was also advertised on the City’s social media and City website. After the survey close date the online and paper surveys were combined and analyzed. A total of two- hundred and thirty-seven (237) surveys were completed. Survey results are illustrated in the graphic displayed to the right.

### Project Team



<b>City of Murrieta</b>	Kristen Crane, Assistant City Manager
	Brian Ambrose, Director of Community Services
	Lea Kolek, Parks and Community Services Manager
	Crystal Arora, Management Analyst
	Carl Stiehl, City Planner
<b>RJM Design Group, Inc.</b>	Zachary Mueting, Project Principal
	Kristen Schnell, Project Manager
	Ed Crofts, Programs/Operations & Maintenance
<b>True North Research</b>	Timothy McLarney, Survey Specialist



**CITY OF MURRIETA  
PARKS MASTER PLAN**



**FEEDBACK COMMENTS SUMMARY  
40 COMMENTS COLLECTED (07/24/2024)**

FACILITY NEED	TIMES MENTIONED
Restroom Improvements / Additional Restrooms (at Cal Oaks Sports Park / Shady Maple Park)	20
Additional lighting (softball fields / Cal Oaks)	14
Softball Field Renovation / More Fields (at Cal Oaks Sport Park / backstops)	12
Update Ballfields / More Fields (turf fields / proper drainage / maintenance / larger backstops)	12
Park Renovations (playgrounds / slide at Copper Canyon Park)	4
Maintain Open Space (wait to see impact of housing)	3
Bike Path	2
Enhance Access / Usage (Glen Arbor / Mountain Pride / service road)	2
Pollinator Gardens / Native Plants / Nature in Parks / Signage for Gardening	2
Running Track (access at E. Hale Curran Elementary)	2
Splash Pad / Water Park (in central Murrieta)	2
Trails (from Copper Canyon to schools off Washington / increase length at Mountain Pride Park)	2

Below is a summary of the programs mentioned:

- **Youth Sports Programs Support:** Several responses focused on the need for support and improvement in youth sports programs, particularly for softball and baseball, highlighting the importance of providing better facilities and more fields to accommodate the growing number of participants.
- **Community Engagement and Visibility:** There were requests for increased community engagement and visibility in local government processes, with residents expressing a desire for more transparency and involvement in the planning and decision-making processes.
- **Inclusive and Accessible Community Spaces:** Feedback included suggestions for designing or updating parks to be more inclusive and accessible to all community members, including those with disabilities. This also encompassed requests for ADA-compliant facilities and universal design principles.
- **Outdoor Fitness and Recreation Programs:** Some comments suggested the addition of outdoor fitness equipment and recreational programs to promote community health and well-being.
- **Environmental Education and Conservation Programs:** There were suggestions for incorporating environmental education into parks, such as creating pollinator gardens, sensory play spaces, and interactive displays that teach about local nature and conservation efforts.

**Comments:**

1. I would love to see a **splash pad** in Murrieta. Preferably **in central Murrieta**
2. **Update** and take responsibility for the **softball fields @ cal oaks including restrooms**. It is a shame that such a successful program doesn't get the support from the city.
3. **Bathrooms** and **shade over play structures** at every park in the city. Should be #1 priority before anything else gets added
4. I would like to see **Murrieta native plants** and surrounding **nature incorporated into parks**. I would love to see **pollinator gardens** and **sensory play spaces** for kids to interact with nature. I would love to see **signage** that instructs homeowners about how to garden for nature, the dangers of pesticides, and how to support pollinators with potted plants and patio gardening. I would love to see smart native plant selections and absolutely no invasive non native plants incorporated in parks. I would love **hiking trails and pathways that incorporate local nature** such as creeks, tree forests and waterways that occur in Murrieta. I would also love to see **habitat helpers** such as owl and bat boxes, bug houses, water fountains that replicate nature and support local wildlife. I would like to see **interactive displays for kids** pre-k through middle school that teaches about local nature.
5. As a resident of Murrieta of almost 10 years and a father of 3 daughters. I would like to submit a request that **updates be made to Cal Oaks Sports Park softball fields**. I have been apart of this league for almost as long as I have lived in Murrieta. Its a beautiful park but is extremely outdated compared to Los Alamos and other surrounding city major sports parks. The recreation league (Murrieta Valley Girls Softball) that uses these fields has done so much to maintain the park and fields and offers such an amazing experience to the girls that play here that surrounding city players all want to play in our great city. Updates that I think would make the experience and park much better would be upgraded **LED sports field lighting** including additional lighting on the 3 other fields. **Stadium seating** like the several that are found at Los Alamos, the 3 tier benches would be nice at the 3 other fields. An **additional bathroom location** to serve the some 450+ girls that play and their families.
6. Our **parks need serious repair**. We have not had a working **slide at the upper copper canyon park**. **Bathrooms** are dirty and un maintained at both copper canyon and Cal oaks sports park. Our kids play soft at cal oaks and we have no bleachers or bathrooms on the lower fields. The upper fields bathrooms are very dirty and usually out of soap, and toilet paper. We have to do better than this! Our city parks are some of the worse in the area!
7. Our city needs **more baseball/ softball fields** that are **better maintained** with lighting for late practices/ games and better bathrooms facilities. When I've visited our neighboring cities, they have better maintained and lit fields. As tax payers, we pay a decent amount in property taxes and I'd love to see some of it used to support our youth baseball and softball leagues.
8. Girls Softball leagues need **updated fields** as well as **bathroom facilities** at Cal Oaks. Adult softball leagues take precedence over girls youth softball which is ludicrous. We need **more available fields with lighting**. The city of Murrieta contributes very little to the upkeep and condition of the **fields at Cal Oaks**. Comparing our facilities to Temecula is eye opening as they have much nicer fields as well as many more available fields.




9. My daughter has been playing softball for MVGSA for years. **Cal Oaks Park definitely needs better/more/and cleaner bathrooms. Cal Oaks also needs more lighting** at night it seems not so safe. **Shady maples park also needs a bathroom.** MVGSA seems not have enough fields allocated and we have to share fields and play late at night even for younger girls. There are close to 500 girls playing and always wait list. I hope the new plan considers improvement for Softball parks and fields as so many girls do play. Please make it better experience for the community as it seems like no funds are allocated to the fields and park facility such as bathrooms and lightings. Thank you.
10. We need **more baseball fields** on the west side that are available to the public and are not locked. Also you might want to consider **more turf fields** because of all the rain the last few years. It's so hard trying to find a field for our high schooler to practice on when he's not playing with his school.
11. My daughter has been playing softball at **Cal Oaks** for 4 years and it is a beautiful park but there are much needed **improvements**. The **bathrooms** are terrible there are no functioning soap dispensers and the hand dryers do not work. The girls also need more stalls there are always long lines and it is hard for them to get back to the game on time. Whenever there is even the slightest rain the fields get muddy and the are constantly cancelling games. The **lighting** is terrible at night games most fixtures have lights missing. The girls really give it their all and I believe they deserve better facilities.
12. My 2 daughters play softball with MVGSA, we are desperately in need of **updated bathrooms** and **fields** for our 400+ girls! We love the league and are so grateful it exists to provide a safe venue for our girls to make friends, build bonds, learn discipline and teamwork as well as confidence! **Several fields need lights** and **all need proper drainage**. The **fields are very outdated and need to have better care**. We love California Oaks Park and feel like it a great home for our growing league. The **bathrooms** up at fields 1 and 2 are in need of help badly! They have only 2 stalls and need additional toilets. Between field 4 and 5 could use a bathroom as well as the porta potties keep getting vandalized and destroyed! Please help us make this a safe fun place for our girls to thrive!
13. **Cal Oaks, sports Park, needs major updates.** The **bathrooms** are extremely in need of work. The **softball fields need lots of maintenance** including lights. **field #3 has a broken water pipe** that has not been fixed even after multiple complaints to the city. Lots of girls rely on these fields for softball. It would be nice to see the park be updated.
14. With the wonderful parks, green areas, and trails in Murrieta, we need to keep these **facilities maintained** appropriately. The investment needs to be kept up and not be falling apart 3-4 years later like the courts at B Street Station. Contractors need to be held accountable for the quality of their work.
15. **Renovating existing playground structures** at parks

16. When I tell someone I live in Murrieta, it's not unusual to hear replies like 'that's a great place to raise a family!' I believe these responses are based on Murrieta's reputation for being a community that prides itself on keeping our neighborhoods safe, and constantly expanding businesses/amenities that improve the quality of life for the residents here. In the years that I've lived here, I have seen homes and businesses pop up seemingly overnight! Sadly though, I believe our parks, specifically **Cal Oaks Sports park where my 2 young daughters play softball has been severely overlooked**. The lack of **lighting**, and the horrific **bathroom** situation to name a few just does not emulate what our beautiful city is! When our family comes from out of town to watch our girls play, they are shocked to see the conditions of the fields- especially considering Murrieta's outstanding reputation. PLEASE consider bringing Cal Oaks up with the rest of the city. The girls of MVGSA deserve better!
17. I'm excited to see the **community engagement** on this effort. We **need more of this from local government**, and move visibility into the process and results. Looking forward to this!
18. 1. **Running track** for public use  
 2. **Sports park in West Murrieta**  
 3. **Swimming pool**  
 4. Walk/run/ride **trail from Copper Canyon to the schools off Washington** - by the old airport/Vineyard  
 5. **Water park** or **splash pad** west murrieta
19. More **pickleball courts**. Pickleball is the fastest growing sport in the country. Murrieta only has 4 public courts for entire city.
20. How will the Master Plan **address privately-held athletic fields** such as the Murrieta Valley PONY Baseball Complex on the corner of fig and Adams?
21. Good morning! My children and family are heavily involved in local rec sports at our local parks like Los Alamos and Cal Oaks. We specifically see the need at **Cal Oaks sports park for updated bathrooms, lights** installed at those fields, and even **adding an additional field or 2!** Outdoor Murrieta has really become our daily lives, and we see what a value these upgrades would bring to the community and those visiting. Thanks so much, Barnes Family
22. The **softball fields need help!** We have so many girls playing because there are **no lights** practices/games have to start so early in the day usually around 4pm. It's very very hard for parents to always get there at that time. Then the girls have to share practice fields as well. More fields or especially fields with lights would fix this. As far as I'm aware there are only two fields with lights in all of Murrieta. I came from Orange County and to think we would be playing on fields with no lights is pretty surprising. There were lights everywhere. It limits the leagues growth and the girls are the ones that suffer, by not getting good practice in like other leagues.
23. My family has been in Murrieta for 11 years and both my kids have had a great experience with the recreational activities. However, my daughter has played softball for 4 years and the **fields and need substantial updates**. The **back stops** are falling apart and the **restrooms** are disgusting and really torn down. The restrooms do not even have soap dispensers which is really not sanitary. These community girls deserve fields and facilities they can be proud of. I was unaware of how torn down the girls softball fields are until my daughter started playing softball for a travel team in the summer. Other cities have softball facilities that their girls can be proud of. I cant say the same for our fields in Murrieta which is a shame

because I am proud to call Murrieta home. Please invest in adding and replacing the girls **softball fields at Cal oaks** so that we send the a positive message to our community ladies , that we care about their sport and involvement.

24. **Cal Oaks sports park is in dire need of a bathroom remodel** so the toilets will work for our softball players. Along with **more fields and lights**
25. City of Murrieta needs **more softball fields** for our girls and more fields with **proper lighting** to play evening games. There are also limited restrooms at Cal Oaks sports park which needs to be updated.
26. We are asking for the girls of MVGSA to be included on the Murrieta master plan. The female athletes of Murrieta **need more fields, lights, and clean/safe bathrooms!** Please help make these changes happen for these athletes!
27. We are parents of 2 girls 6 and 8 that play for the MVGSA. We have seen first hand the tremendous amount of confidence, friendship, team work, and leadership skills that our daughters have developed as being a part of MVGSA. They cannot **expand the league** due to the limited amount of field space available or games that can be played due to only having a few lit fields. The **restroom** situation is really bad too. We only have one set of bathrooms and they are in very poor position and condition. We did have a really disgusting porta potty down by the fields we play on but, they were truly terrible. We implore the community to invest in our girls. Girls deserve to have the same chances to grow in sports as boys have had. With the goal of **increasing the available fields**, getting the **current fields night time lighting**, and making the restrooms safe and clean we can show our girls that the Murrieta Community is proud of and wants to invest in our girls future.
28. Please **update bathrooms for softball fields**. Also please **add more fields!** And more **fields with lights!**
29. \*Updated\* I grew up in Murrieta and have lived here for 34 years. Now that I have a family of my own, the state of our public parks has become the high priority for me. My daughter plays softball and enjoys the league very much, there are a lot of great volunteers that make the MVGSB league operate. We recently went to other cities to play games during softball select and it is amazing how nice other cities' fields are. Being in that environment, I would ask myself, ""Is this a place I could live?"" and it wasn't a surprise that the answer was yes. The condition and grandeur of the park heavily impacted my opinion of the city itself. This all leads to my conclusion, **Cal Oaks** sports is not a good representation of our city. The **fields are poor quality**, there are **not enough fields** to support the teams in MVGS, there are **no bathrooms** on the smaller fields, and the **bathrooms on fields 1 and 2 are trashed**. Murrieta needs to do better for the girls and their families playing softball.
30. My wife and I want to ensure that our thoughts and ideas are considered in the creation of the future Murrieta Parks and Recreation Master Plan. As a family of five, we are committed to the greater good of our community and would appreciate if the following points are considered:
- Designed or updated to include **access to all people according to ADA Guidelines** and accommodations
  - Utilize **universal design principles** to create a safe and welcoming that is inclusive to all people.
  - **ensure proper security** is in place to reduce loitering after hours, vandalism and destruction of property to park equipment.

- **Designed or updated to include sustainable horticulture and landscape design**, according to drought-tolerant horticultural methodology.
31. **Maintain open spaces**, to many apartments being built. To much **traffic**. At meeting 3 speaker did not know the area. I'm **concerned about losing free space**. I'm **off Calle de oso oro we have trails and multiple parks**. Many **have had items broken for months**. My concern the field off the bridge many years ago was airport behind ralphs still used by military for training. Many suggest that area over to hs and Thompson. I see to become area for more **homeless** already happening. There is a **bike path**, kids have made jumps..but every time they do police whoever kick them out. Just **leave the open spaces alone**..you need to see the impact all these apartments will have first..**how about the roads?** They are horrible.. how about addressing school hours to help improve traffic 2 schools starting and finishing within a few min it's crazy. This is not a high priority to me at all!
32. **Glen Arbor Park:**  
**Increase safety of park for visitors**--profusion of **gopher holes** in turf are treacherous; walking & running are unsafe  
 Build **new DG walking/running trail** around perimeter of park's 2 turf areas; **connect to existing dirt trail** thru historic eucalyptus grove; place new trail close to existing shade at base of slope (where service trucks drive)  
 Contact me for a walk-about:  

33. **Glen Arbor Park and Mountain Pride Park:**  
**Enhance access to and usage** of 2 adjacent neighborhood parks by connecting them; **increase safety of pedestrians** (disc golf players & others) currently using drainage tunnel to go from one park to another. **Re-design the existing tunnel under Jackson Ave** to be pedestrian friendly. **Connecting the parks** would more than **double the length of a walking/running trail Mountain Pride parking lot & porta potties would be accessible to Glen Arbor users** if parks were connected  
**Provide access to the service road** going from the disc golf course to Cal Oaks Rd as additional trail
34. **E. Hale Curran Elementary Running Track**  
 Enhance local residents' well-being with **access to safe off-road** flat DG running track. Provide community **access to Curran running track outside of school hours**  
 Implement City/MVUSD Joint Usage of Facilities Agreement as written into Parks Master Plan; enable access for drop-in community usage of track as was the original intent of site administrators and PTO Committee which raised funds to build track (I chaired that committee)
35. **Disabled activities**
36. As per this website <https://www.laparks.org/outdoor-fitness-zones>  
 I would love to see this happen at **los almos park**. My boys go there for MSA and I usually walk my dog along the entire park. Please make this happen.  
 The Department of Recreation and Parks has been installing **outdoor fitness equipment** since 2007. This equipment is built for teenagers and older, and is designed to be simple, sturdy and to hold up to all weather conditions. The variety of the equipment provides for workouts of different types: strength, cardiovascular, flexibility, and combinations of the above. When combined with jogging

trails, an even more varied workout is achievable. And when designed in clusters, a more social workout can be experienced. Recreation and Parks firmly believes that the equipment can contribute to the well-being of our park patrons by providing a free, outdoor workout located in a park setting, thereby enabling a proactive, hands-on approach to health for anyone using the equipment.

37. Most important characteristic: **alternative recreation**; Issues or trends impacting characteristics: chili's taking too long; Role the city can play: seeing Laura Valencia
38. The City is using number of players to determine fields required for baseball but please **consider the fact that currently our games are shortened to enable us to fit games on weeknights and weekends**. For example; teams have no new inning and drop dead times for their games, instead of being able to play a full 4 inning, 6 inning or 7 inning game. So our AA level is limited to 1 hour 15 minutes and only get 2 or maybe 3 innings of baseball instead of a full 4 and has to end the game. Same for each older level. In addition, **Little League is having to share LAHSP with MV Pony** who 1) have their own dedicated fields so we get even less fields allocated, and 2) I believe they sell some of their field time to travel ball tournaments. Finally, the **backstops are too small** and too many balls hit spectators and there is no place to sit other than bleachers. Look at Summerly in Lake Elsinore - they have great, tall backstops and concrete picnic bench/seating areas. Thank you, John Ritter
39. Please **update our cal oaks sports park** with improved **lighting, new bathrooms and smoother softball fields**. Also please **update the community playgrounds** with play jungle gyms the kids could use such as slides swings and stairs
40. I know the **lot across the CVS Pharmacy** and the dog park is currently zoned for commercial use, but I'd love to see it **turned into an extension of the dog park** we currently have. There's little options around for kids in our area to have a sports park like the one by Cal Oaks. Any open space area with a **designated path for bikes or a bigger playground area** would be helpful for the development of our kids. Thank you for reading this!



**CITY OF MURRIETA  
PARKS AND RECREATION MASTER PLAN  
STAKEHOLDER INTERVIEW SUMMARY**

**May 8, 2024**

**INTRODUCTION**

Stakeholder interviews were conducted between January 22 and March 8, 2024. Seven (7) questions were asked of fourteen (14) community stakeholders including city councilmembers, commissioners, school district representative, and community leaders. Stakeholders were emailed a questionnaire related to the Parks and Recreation Master Plan. They were asked to fill out the questionnaire, then later schedule a video conference interview with an RJM representative to discuss their responses in more detail. The following is a summary of their responses to each of the questions. The number column indicates how many people said the response. Top responses are highlighted in bold.

**QUESTION #1**

**What are the most important issues in the Murrieta related to the parks, recreation facilities, programs and services currently provided?**

<b>Modernize and upgrade facilities (focus limited resources on popular facilities/programs, modern facilities, refurbish and update structures, preserve parks and recreation facilities, preserve &amp; provide quality recreation amenities)</b>	<b>5</b>
<b>Maintenance (well maintained safe parks &amp; trails, keep parks maintained, maintenance at the equestrian park)</b>	<b>3</b>
<b>Restrooms (add restrooms in the parks, restrooms maintained)</b>	<b>3</b>
<b>Bike trails (trails are torn up by bikes, Silver Level bike network as goal)</b>	<b>2</b>
<b>More events (continue city events like eggextranza/trunk or treat/concerts/movies in the park/holiday tree festival and lighting/birthday bash/fathers day &amp; add new year Winter Wonderland themed event, more events in historical downtown)</b>	<b>2</b>
<b>Programming (inclusive programming for diverse population, need more children programs &amp; camps)</b>	<b>2</b>
Adequate staffing and funding	1
Collaborate with non-profits	1
Funding and management at the equestrian park	1
Marketing/communication of facilities/programs	1
New playground equipment	1
New picnic areas	1
Parkland for all	1
Pickleball	1
Preserve historical/cultural amenities	1
Shaded areas during summer	1
Some neighborhoods have safe walking paths home while others do not	1

**QUESTION #2**

**What are the most important park, recreation facility, and/or recreation services to provide for residents in the future?**

Trails (mapping of trails, ADA trails, trails for equestrians to keep rural life style alive)	5
More parks (need large parks to accommodate state mandate and population increase (30,000 people), facilities for all levels and abilities, more recreation areas)	5
Sports fields (need more, more organized sports, professional level sports fields, athletic field space)	4
Expand programming (santa stops/birthday party/trunk or treat, balance programs based on participation, more programs and services, expand programming to include all ages, recreation classes)	4
Park and facility maintenance (keep up)	2
Swimming pool	2
Aquatic programming (swimming, water exercise, open swim)	1
California Oaks Park needs repair	1
Equestrian events in Murrieta	1
Inside class space / Youth center is at capacity, where do we put new kids	1
Make parks accessible by active transportation means (options to ride/walk/roll)	1
Marketing program	1
Multi-sensory parks and programming	1
Need action / funding	1
Need more exercise stations	1
Open space is a priority (developers must provide playground areas/grass area for pets)	1
Pickleball complex and pickleball courts in existing parks	1
Pioneer Park needs to continue on plan (rebuild same floor plan for museum/history on grain elevator and railroad)	1
Pump track	1
Restroom maintenance	1
Security cameras	1
Senior Center outdoor expert	1

**QUESTION #3**

What does the Community Services Department do best in providing parks, recreation facilities, programs, and services to community residents?

Events (Murrieta market nights	6
Programs and services (Fun/engaging programs for all ages, Services are second to none, Recreation classes	4
Continue partnerships with schools and sports leagues	2
Community engagement (Survey to find out what the community desires are, outreach	2
Address needs of special needs community (library / community center / Cultivating Inclusion provide adult services)	1
Senior center services	1
Make community center more available to the public	1
Provide community kitchen	1
CSD is the best	1
Youth programs	1
Sports management	1
Park maintenance	1

**QUESTION #4**

How can the Community Services Department improve in providing parks, recreation facilities, programs, and services to community residents?

Communication (Bring new ideas, Get the word out via social media/print/signs / Yearly resident survey / Better communication (programs/events), Seek resident feedback, Marketing campaign / Multi-media outreach, Inspire meaningful community engagement	6
Equestrian Center improvements (Offer more support with knowledgeable equestrian staff for equestrian events - creates funding for Murrieta/equestrian park, Develop equestrian center and provide programs there	2
Events (More inclusive events / More historical events / Culture, arts and music events / Events in historical downtown (include historical society / museum into events), Different events (refresh events with what community wants)	2
Restroom maintenance	1
Need transition planning with qualified staff	1
City needs to make it easier to use existing buildings - ice cream parlor	1
Needs funding	1
Pool	1
Concerned about selling extra space	1
Build school partnerships to what they were	1
Support connected and safe trail and bikeway network	1



**QUESTION #5**

**What is your vision for parks, recreation facilities, programs, and services in 2034?**

Recreation area growth to meet population growth / Concerned that growing population will cause amenities to be over extended	3
Sports fields (more, More sports fields used by organized sports teams	2
Trails (Multi-city trails program (connections through the trails) / Expand trails to be ADA accessible, Include trails, bikeways, and safe active transportation in master plan	2
Honed program offerings that are best in class for Murrieta	1
Regional fishing lake / Clean up fishing lake	1
Covered BBQ areas	1
Communication on what is taking place	1
Clean/well maintained facilities	1
Multi-sensory and access for everyone	1
Create facility similar to CRC in Temecula to keep events / money in Murrieta	1
Maintain historical equestrian center	1
Complete Pioneer park (was planned with rebuild of original floorplan of museum/ recreation classes and meeting place)	1
Greenbelts with trees / picnic benches	1
Provide multi-purpose / year round / indoor / outdoor recreation opportunities	1
Community pool	1
Pump track	1
Soccer stadium	1
Connected network of active transportation facilities / Give people the option to safely walk, cycle, or use mobility chairs at a park, program, or activity / Providing safe healthy options for recreation and commuting will better the quality of life in Murrieta	1

**QUESTION #6**

**What is one program, class, or activity you would most like to see added or improved in Murrieta to meet the needs of the community?**

Pickleball	3
Communication/marketing (Reach out to the community, Need to advertise what is being offered, Ask the community (contest like marketing program)	3
Aquatic programs (Swim classes, Year round programming)	2
Pump track	2
Sports Fields (need space/land)	2
Soccer fields	2
Santa stops improvements (improve deliveries so not so burdensom)	1
Updated park equipment	1
Covered picnic areas	1
Restrooms	1
Water fountains	1
Update security with new technology	1
Weekly special needs programs for adults at the library	1
Preserve beauty/country feel in Murrieta	1
More events	1
Camps for spring and summer breaks	1
More equestrian programs	1
More arts programs	1
More cultural programs	1
More education programs (for all ages)	1
Connect trails to parks	1
Cooking	1
Floral arrangements	1
Inclusivity	1
Existing Community Center (remodel/renovate/new)	1
Indoor/outdoor flex space	1
Bicycle safety (use safe routes in residential)	1

**QUESTION #7**

**What is one park feature or recreation facility you would most like to see added or improved in Murrieta to meet the needs of the community?**

Pickleball courts	3
Swimming pool	3
Pioneer park (developed - rebuild old grammar school floorplan with museum and recreation classes / expand outside park with activities,	3
Sports fields (need space/land)	2
Equestrian park and trails (Equestrian park utilized, Equestrian park / trails)	2
Pump track	2
Community center (more gathering spaces)	2
Dance classes (ballroom / swing)	1
Frisbee golf course	1
Golf park (young kids, 2-10 year olds)	1
Special needs program at library weekly (work or volunteer events)	1
Water features (splash pad)	1
Pay attention to needs of the community on the eastern side	1
Open area walking paths	1
Soccer stadium	1
Leveraging indoor/outdoor	1
Adult programming (cooking / floral arrangements)	1
Senior programming	1
Open space bike and hike park that provides trails and exposure to nature within the City / Look at planning team for 4 cities trail networks / Corridor along 15 freeway / Connectivity regionally and locally to access resources and open space	1

## Additional Comments?

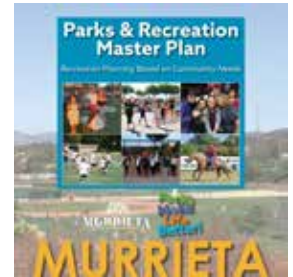
- ◇ Success comes from staff, train new staff coming aboard.
- ◇ Cross train staff to replace retiring staff.
- ◇ “Parklets”
- ◇ Police jump in to inform community
- ◇ The equestrian park needs knowledgeable people to help plan for the future
- ◇ City needs to focus on rich history of Murrieta and take advantage on historical downtown - this will bring in more tourism
- ◇ With growing population more parks and open space is needed
- ◇ Add a community garden area for residents
- ◇ Explore public and private partnerships
- ◇ Explore federal grants / federal dollars biking / biking to work initiative
- ◇ Balancing facilities but also gathering cost

DRAFT



## WORKSHOP # 1 SUMMARY

**DATE:** April 11, 2024  
**TO:** CITY OF MURRIETA  
**FROM:** RJM Design Group, Inc.  
**SUBJECT:** Parks and Recreation Master Plan



Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process and to participate in the first survey. Workshop #1 commenced on March 19, 2024, at 6:00 PM to 8:00 PM at the Alderwood Park Clubhouse. Nine (9) attendees participated in the evening workshop. RJM shared an overview of the Parks and Recreation Master Plan process, City demographics, and existing resources, followed by a brief outline of the evening's workshop agenda.



Workshop participants filled out the survey individually and then discussed their answers to achieve a consensus among their group, the results of the 3/19/24 workshop group activity were as follows:

QUESTION	What are the <b>most important community characteristics</b> that make the City of Murrieta a great place to live, work and play?	What are the <b>issues or trends that may be negatively impacting those important community characteristics</b> and should be considered in the Parks and Recreation Master Plan?	What <b>role can the City of Murrieta play in addressing those issues and support the community characteristics</b> that make the City of Murrieta a great place to live, work and play?
<b>GROUP 1</b>	<b>Characteristics</b> 1. Safe 2. Clean 3. Schools	<b>Issues</b> 1. Overcrowding 2. Lack of pickleball courts / girls fields 3. Full toddler classes	<b>Role City Can Play to Support</b> 1. Plan-fund (sponsorship) 2. Upgrade roads / access before building homes / apartments 3. Volunteers
<b>GROUP 2</b>	<b>Characteristics</b> 1. Youth sports 2. Family oriented safety 3. Community events	<b>Issues</b> 1. Population growing too fast 2. Vagrants 3. Traffic	<b>Role City Can Play to Support</b> 1. Increased lighting 2. Updated / more restrooms 3. Better maintenance

Following the March 19 meeting, a commencement video o the workshop #1 presentation was made available online on the project website for those who could not attend in person. The workshop #1 survey was available online and paper copies were available at the City's recreation facilities. The survey was open for over two weeks until April 5, 2024.


The workshop #1 survey was advertised on the City's social media, City website, banners were displayed, and flyers were distributed at the City's parks and recreation facilities.

After the April 5 survey close date, all surveys from the in-person meeting (individual and group sheets), online surveys, and paper surveys were combined. A total of one hundred, fifty-two (152) surveys were completed.

All 152 responses for the survey questions were summarized into categories. The top 5 categories are listed for each survey question. The ranking was more qualitative than quantitative, focusing on the breadth and depth of themes within the responses, rather than a precise count of responses. This approach was adopted due to the nature of the responses received.

Residents: 143 | Non-Residents: 9

# Surveys taken



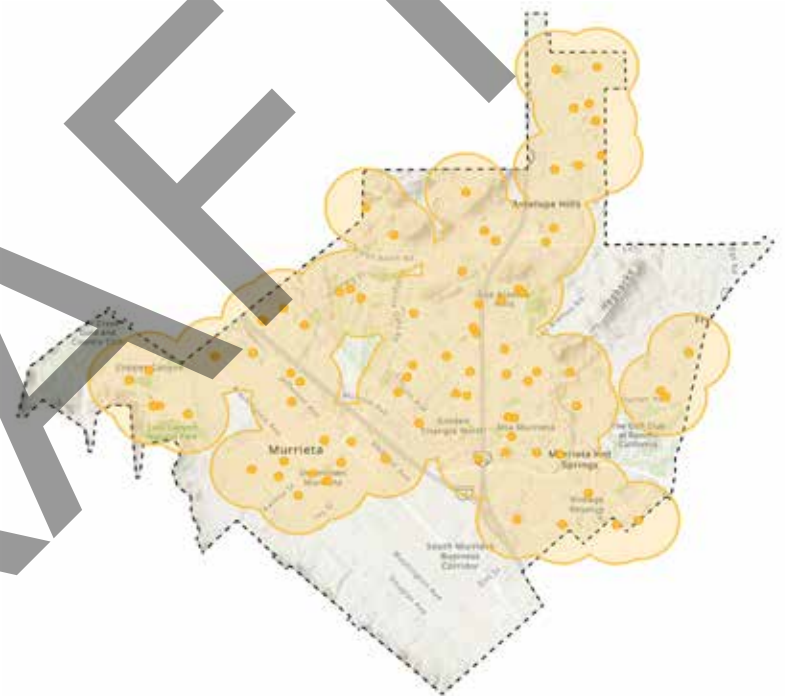
# 152



The Murrieta Parks & Recreation Master Plan workshop #1 survey summary results are as follows:

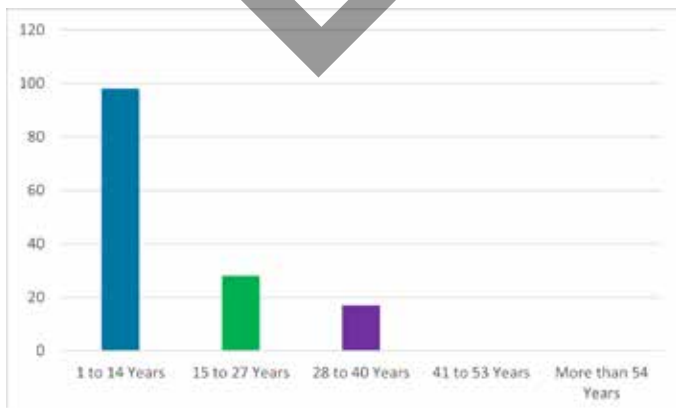
### 1. Where do you live?

Each survey participant indicated their location as part of the survey. As illustrated by the map exhibit to the right, survey participants were evenly distributed throughout the City of Murrieta.



### 2. How long have you lived in the City of Murrieta?

The average number of years living in Murrieta was 12 years.



## Average Years in City



# 12

3. What are the **most important community characteristics** that make the City of Murrieta a great place to live, work and play?

**1. Safety & Security:**

This was the most prominently mentioned aspect, underscoring a strong sense of safety and low crime rates in Murrieta. Residents appreciate living in an environment where they feel secure, which is a fundamental attribute contributing to the quality of life in the community.

**2. Community Engagement & Events:**

The emphasis on community events, parks, and recreational activities showcases the residents' appreciation for a vibrant community life. These gatherings not only provide entertainment and leisure but also foster a sense of belonging and togetherness among residents.

**3. Recreational Spaces & Outdoor Activities:**

The abundance and maintenance of parks, trails, and recreational facilities are key highlights, illustrating the community's commitment to providing ample outdoor and leisure spaces. This not only supports a healthy lifestyle but also enhances the aesthetic and functional value of the community for residents.

**4. Educational Excellence & Resources:**

The quality of schools and the focus on education are frequently mentioned, reflecting the community's prioritization of educational opportunities and support structures for youth. This category underscores the importance of a strong educational foundation in contributing to the community's overall well-being.

**5. Family-Friendly Environment:**

Many responses highlight the family-oriented nature of Murrieta, noting its suitability for raising children. This includes mentions of parks, educational programs, and community activities tailored to families and children, emphasizing a nurturing and inclusive atmosphere for all ages.



4. What are the **issues or trends that may be negatively impacting those important community characteristics** and should be considered in the Parks and Recreation Master Plan?

**1. Traffic and Urban Planning:**

Concerns about traffic congestion, pedestrian safety, and the impact of new developments on local infrastructure were frequently mentioned. Suggestions included better planning to manage traffic flow, enhancing pedestrian and bike paths, and ensuring new housing developments do not exacerbate existing issues.

**2. Homelessness and Social Issues:**

Addressing homelessness, drug use in public spaces, and the need for more community support services were identified as priorities. Respondents expressed concern over the impact of these issues on public safety and the quality of life in recreational areas.

**3. Park Maintenance and Upgrades:**

Many responses highlighted the need for better maintenance of parks, including the upkeep of grass, playground equipment, and general cleanliness. The desire for modernizing facilities, such as adding more shade, seating, and improved restrooms was also emphasized.

**4. Recreational Facilities and Spaces:**

There was a significant call for more diverse recreational options, including the addition of pickleball courts, aquatic centers, splash pads, and indoor sports facilities. Respondents indicated a desire for both the expansion of existing facilities and the creation of new ones to cater to a wider range of activities.

**5. Community Engagement and Activities:**

Responses highlighted the need for more community events, cultural and recreational programs, and volunteering opportunities. There was a desire for more inclusive activities that cater to all age groups, including seniors and young children, and that promote community cohesion.

5. What **role can the City of Murrieta play in addressing those issues and support the community characteristics** that make the City of Murrieta a great place to live, work and play?

**1. Urban Planning and Development:**

Responses indicated the need for careful urban planning to manage growth, preserve green spaces, improve traffic and infrastructure, and maintain the small-town charm amidst development. This included suggestions to limit overbuilding and to ensure that new constructions are accompanied by necessary infrastructure improvements.

**2. Community Safety and Public Safety:**

Enhancements to safety measures, including more police presence, better lighting in public areas, and initiatives to prevent homelessness, were key concerns. This category highlighted the community's desire for a safe, secure environment where residents can engage in activities without worry.

**3. Community Engagement and Events:**

Suggestions frequently pointed towards the desire for more community events, better communication from city officials, and opportunities for public engagement and volunteerism. This category emphasizes the value placed on a vibrant community life, with ample opportunities for residents to come together, participate in city planning, and enjoy social activities.

**4. Park Maintenance and Amenities:**

There were numerous suggestions focused on the need for regular maintenance of parks, upgrading facilities like restrooms and picnic areas, and adding amenities such as water fountains and more trash cans. It underscores the community's desire for clean, well-maintained, and fully equipped recreational spaces.

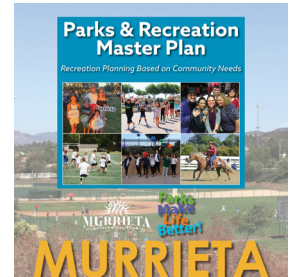
**5. Sports and Recreation Facilities:**

There was a strong demand for the development and expansion of sports and recreational facilities, including pickleball courts, swimming pools, and skate parks. This reflects a community interest in diverse and accessible physical activities for all ages.



## WORKSHOP # 2 SUMMARY

**DATE:** May 13, 2024  
**TO:** CITY OF MURRIETA  
**FROM:** RJM Design Group, Inc.  
**SUBJECT:** Parks and Recreation Master Plan



Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the second survey. Workshop #2 commenced on April 17, 2024, at 6:00 PM to 8:00 PM at the Murrieta Senior Center. The workshop was in person and the presentation was made available online for those who could not attend. Six (6) attendees participated in the evening workshop. RJM shared an overview of the Parks and Recreation Master Plan process, City demographics, existing resources, and workshop #1 results, followed by a brief outline of the evening's workshop agenda.



Workshop participants filled out the survey individually and then discussed their answers to achieve a consensus among their group, the results of the 4/17/24 workshop group activity were as follows:

QUESTION	What is the <b>name of the park or recreation facility in Murrieta that members of your household visit the most?</b> and <b>Why?</b>	What is <b>one park amenity or recreation facility you would most like to see added or improved</b> in the City of Murrieta?	What is <b>one recreation program, class, or activity you would most like to see added or expanded</b> in the City of Murrieta?
GROUP 1	<ol style="list-style-type: none"> <li>1. Community / Hunt Park - work / school tours</li> <li>2. Cal Oaks Sports Park - convenience / kids</li> <li>3. Town Square - community events</li> </ol>	<ol style="list-style-type: none"> <li>1. Cal Oaks - upgraded playground, more seating and covered seating, soft mats, better trash cans, fence on Cal Oaks, newer bathrooms and more of them, splash pad</li> <li>2. Cultural Art / Museum Facility</li> <li>3. Museum bigger building</li> </ol>	<ol style="list-style-type: none"> <li>1. Lower cost community programs - dance / softball cheer / competitive swimming</li> <li>2. Equestrian center, more events, riding camps, animal science, all access</li> <li>3. Adult fitness programs, all inclusive program</li> </ol>
GROUP 2	<ol style="list-style-type: none"> <li>1. Cal Oaks - recreation</li> <li>2. B Street - exercise / pickleball</li> <li>3. Hunt - Community Center / Museum</li> </ol>	<ol style="list-style-type: none"> <li>1. More open spots to walk dogs / dog walk - parks</li> <li>2. Pool upgrades - splash zone / pad</li> <li>3. More pickleball courts</li> </ol>	<ol style="list-style-type: none"> <li>1. Community kitchen - cooking class</li> <li>2. 1/2 week summer camp</li> <li>3. Expand / grow market nights / pickleball class (level / age)</li> </ol>


Following the April 17 meeting, a commencement video of the workshop #2 presentation was made available online on the project website for those who could not attend in person. The workshop #2 survey was available online and paper copies were available at the City's recreation facilities. The survey was open for two weeks until May 1, 2024.

The workshop #2 survey was advertised on the City's social media, City website, and flyers were distributed at the city's parks and recreation facilities. After the May 1 survey close date, all surveys from the in-person meeting (individual and group sheets), online surveys, and paper surveys were combined and analyzed. A total of one hundred and five (105) surveys were completed.

All 105 responses for the survey questions were summarized into categories. The top 5 categories are listed for the open-ended survey questions. The ranking was more qualitative than quantitative, focusing on the breadth and depth of themes within the responses, rather than a precise count of responses. This approach was adopted due to the nature of the responses received.

Residents: 100 | Non-Residents: 5

# Surveys taken



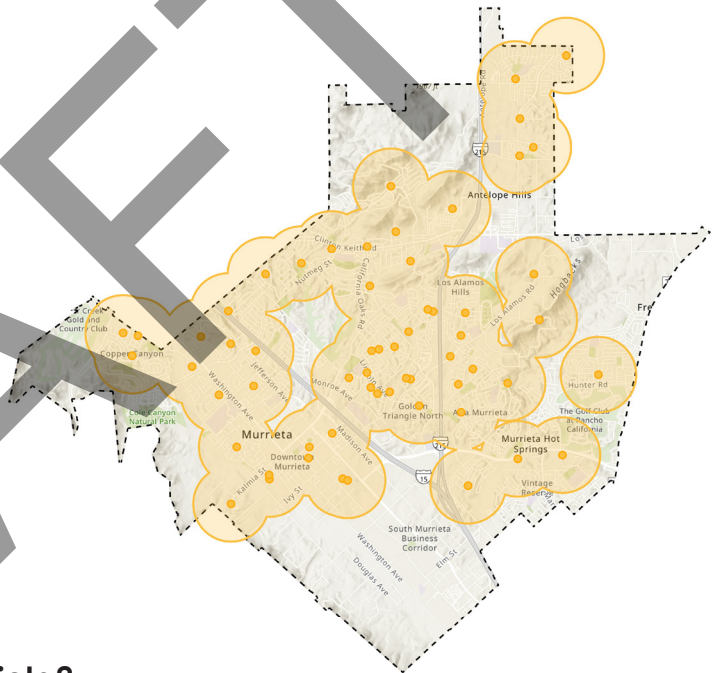
# 105



The Murrieta Parks & Recreation Master Plan workshop #2 survey summary results are as follows:

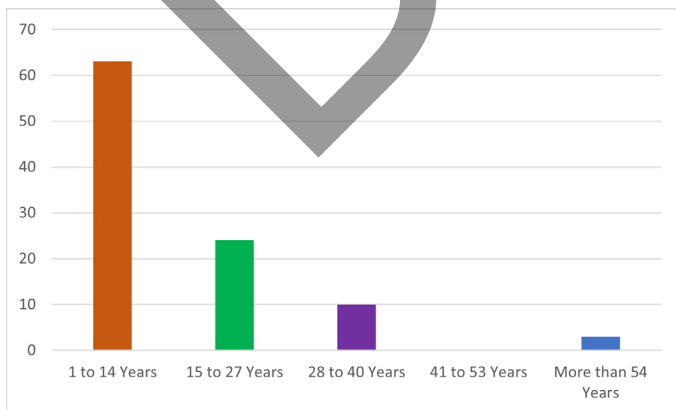
### 1. Where do you live?

Each survey participant indicated their location as part of the survey. As illustrated by the map exhibit to the right, survey participants were evenly distributed throughout the City of Murrieta.




### 2. How long have you lived in the City of Murrieta?

The average number of years living in Murrieta was 13.6 years.

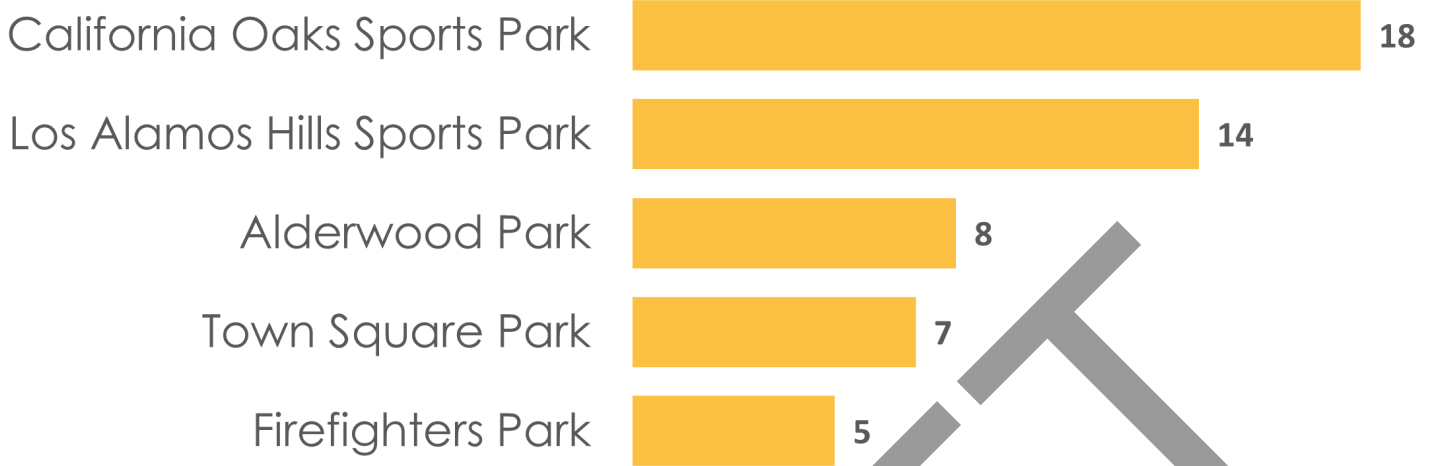


## Average Years in City

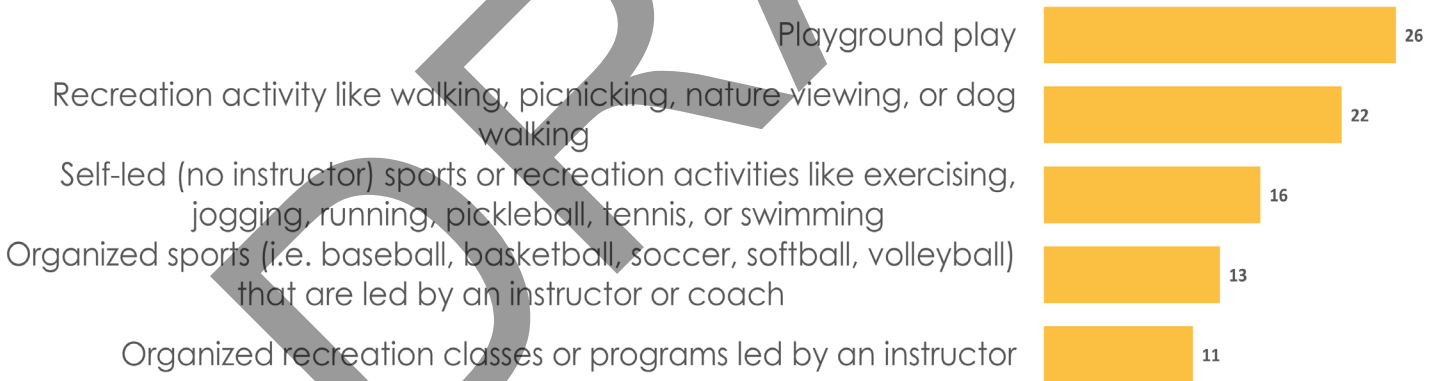


# 13.6

**6. What is the name of the park or recreation facility in Murrieta that members of your household visit the most? (Top 5 responses listed)**



**7. Why do you visit this park the most often?**



**8. What is one park amenity or recreation facility you would most like to see added or improved in the City of Murrieta? (in order of frequency of responses)**

- 1. Playground Improvements** - The highest number of responses highlight the community's interest in improving and diversifying playground facilities, including special considerations for accessibility and additional amenities for shade, seating, and safety.
- 2. Swimming Pools** - These responses were suggestions for improving the existing community pool, extending pool hours, and providing more diverse aquatic facilities such as a splash zone or splash pad.
- 3. Pickleball Courts** - These responses emphasize the community's desire for more pickleball facilities, better lighting for nighttime play, and general enhancements to the existing courts.
- 4. Walking Trails and Paths** - Survey requests for more walking trails, walking paths in parks, and connected routes.
- 5. Dog Park** - Requests for a dog park with specific features such as grass areas.

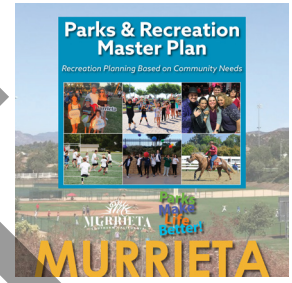
**9. What is one recreation program, class, or activity you would most like to see added or expanded in the City of Murrieta? (in order of frequency of responses)**

- 1. Aquatic Programs** - This category includes interest in swimming lessons, water sports, aqua aerobics, open lap swim, and a swim team.
- 2. Pickleball Classes or League** - Numerous mentions of pickleball, including specific requests for courts and leagues.
- 3. Youth and Family Programs** - Suggestions covered a broad range of programs aimed at children and families, including gymnastics, art classes, community theatre, and family-oriented nature activities.
- 4. Fitness and Wellness Programs** - These responses indicating a strong community interest for more jazzercise classes, as well as other health and fitness activities such as Tai Chi, yoga, and weight lifting.
- 5. Senior Activities and Programs** - These responses demonstrate the community's interest in providing a variety of programs and activities specifically designed to engage and benefit senior citizens, ranging from fitness classes to language programs and social activities.



### WORKSHOP #3 SUMMARY

**DATE:** July 16, 2024  
**TO:** CITY OF MURRIETA  
**FROM:** RJM Design Group, Inc.  
**SUBJECT:** Parks and Recreation Master Plan



Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the third and final survey. Workshop #3 commenced on May 16, 2024, at 6:00 PM to 8:00 PM at the Murrieta Community Center. The workshop was in person and available online for those who could not attend. Seven (7) attendees participated in the evening workshop. RJM shared an overview of the Master Plan process, City demographics, and existing resources, and a summary of the community outreach results, followed by a brief outline of the evening’s workshop agenda. The Workshop #3 Survey included two lists: one of program, class, and activity needs and one of park feature and facility needs from the community outreach efforts to date. The survey asked participants to choose their top 5 choices.

Workshop participants filled out the survey individually and placed sticker dots on a board to indicate their top priorities and then discussed their answers, the results of the 5/16/24 workshop group activity were as follows:

QUESTION	Please choose your top 5 programs, classes, or activities you would most like to see added or improved in Murrieta to meet the needs of the community	Please choose your top 5 park feature and/or recreation facility you would most like to see added or improved in Murrieta to meet the needs of the community
GROUP 1	<b>Program, Class, or Activity to Add or Improve</b> 1. Pickleball Classes or League 2. Special Needs Classes / Program 3. Nature Education Classes / Events	<b>Park Feature or Facility to Add or Improve</b> 1. Landscape Improvements (including trees, grass, native plants, pollinator gardens) 2. Bike Trails 3. Walking Paths / Hiking Trails


Following the May 16 meeting, a commencement video of the workshop #3 presentation was made available online on the project website for those who could not attend in person. The workshop #3 survey was available online and paper copies were available at the city’s recreation facilities.



The Workshop #3 Survey was open for over three weeks until June 10, 2024. The Workshop #3 Survey was also advertised on the City's social media and City website. After the survey close date the online and paper surveys were combined and analyzed. A total of two hundred thirty-seven (237) surveys were completed.

Residents: 212 | Non-Residents: 25

# Surveys taken



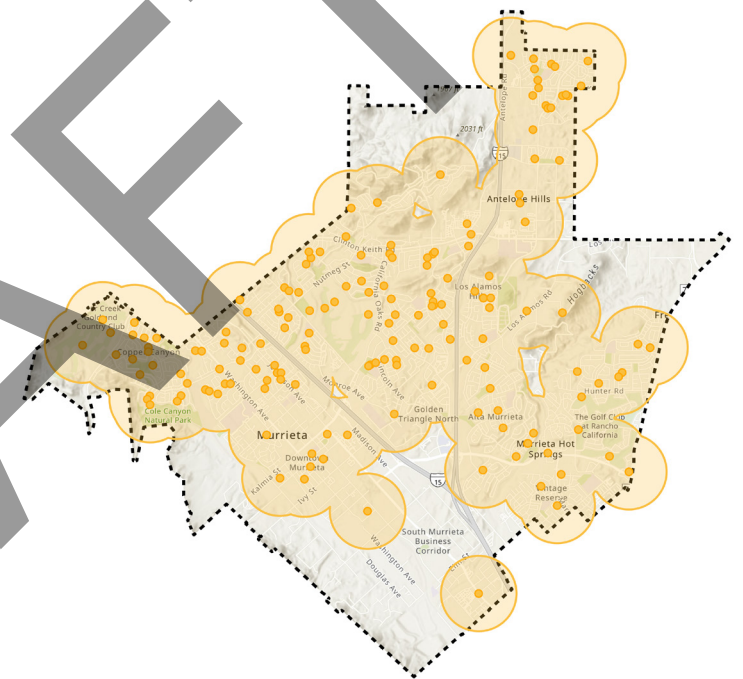
# 237

The survey summary results are as follows:

**1. Where do you live?**

Each survey participant indicated their location as part of the survey.

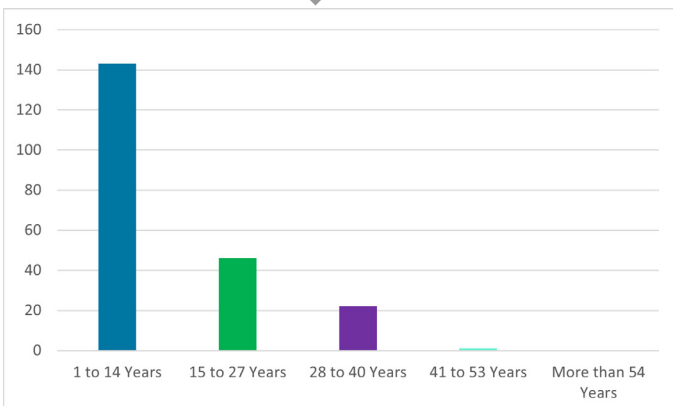
As illustrated by the map exhibit to the right, survey participants were evenly distributed throughout the City of Murrieta.



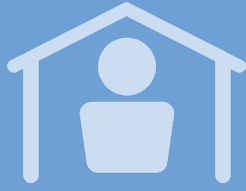
DRAFT

**2. How long have you lived in the City of Murrieta?**

The average number of years living in Murrieta was 12 years.

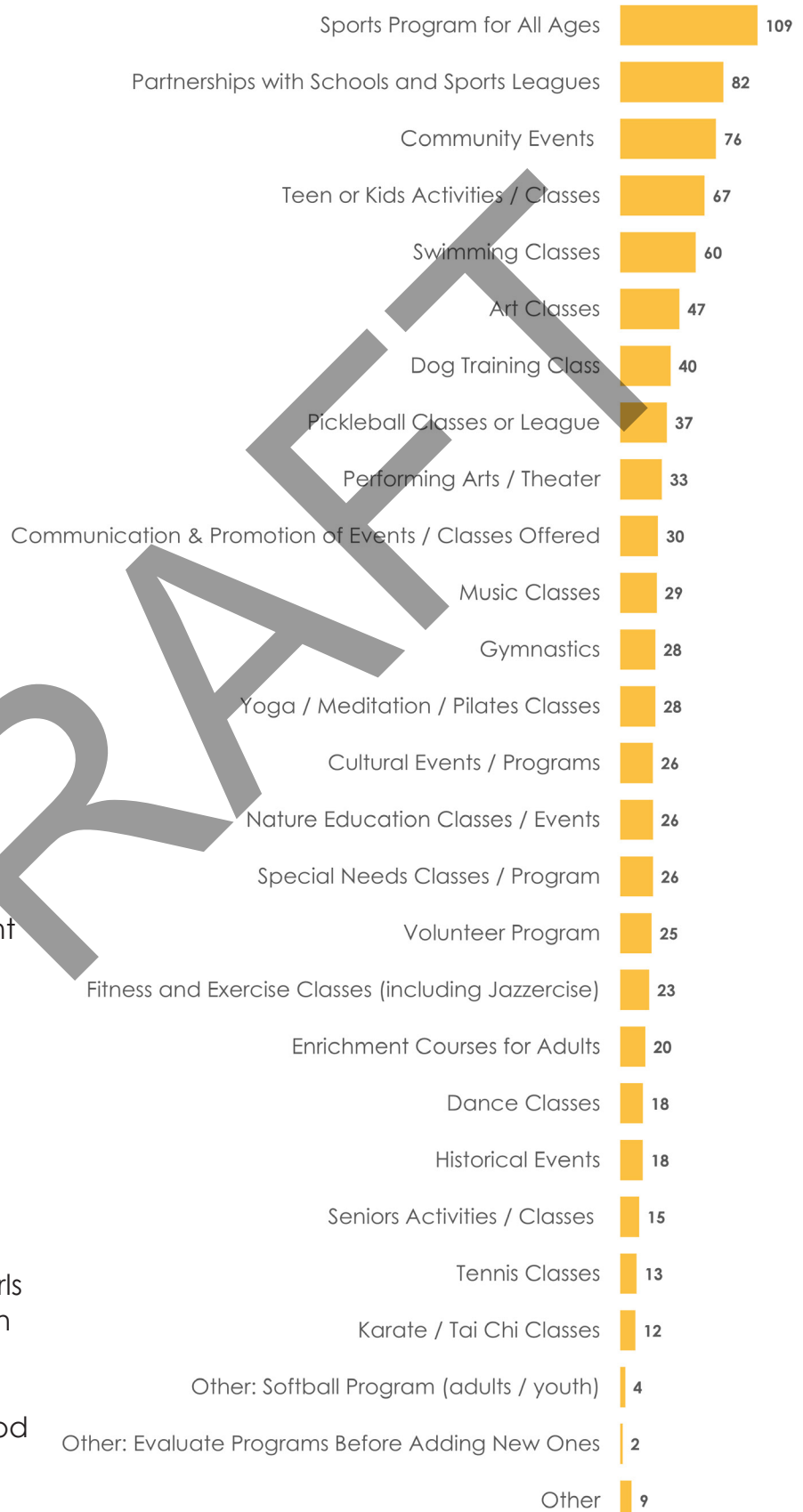


## Average Years in City



# 12

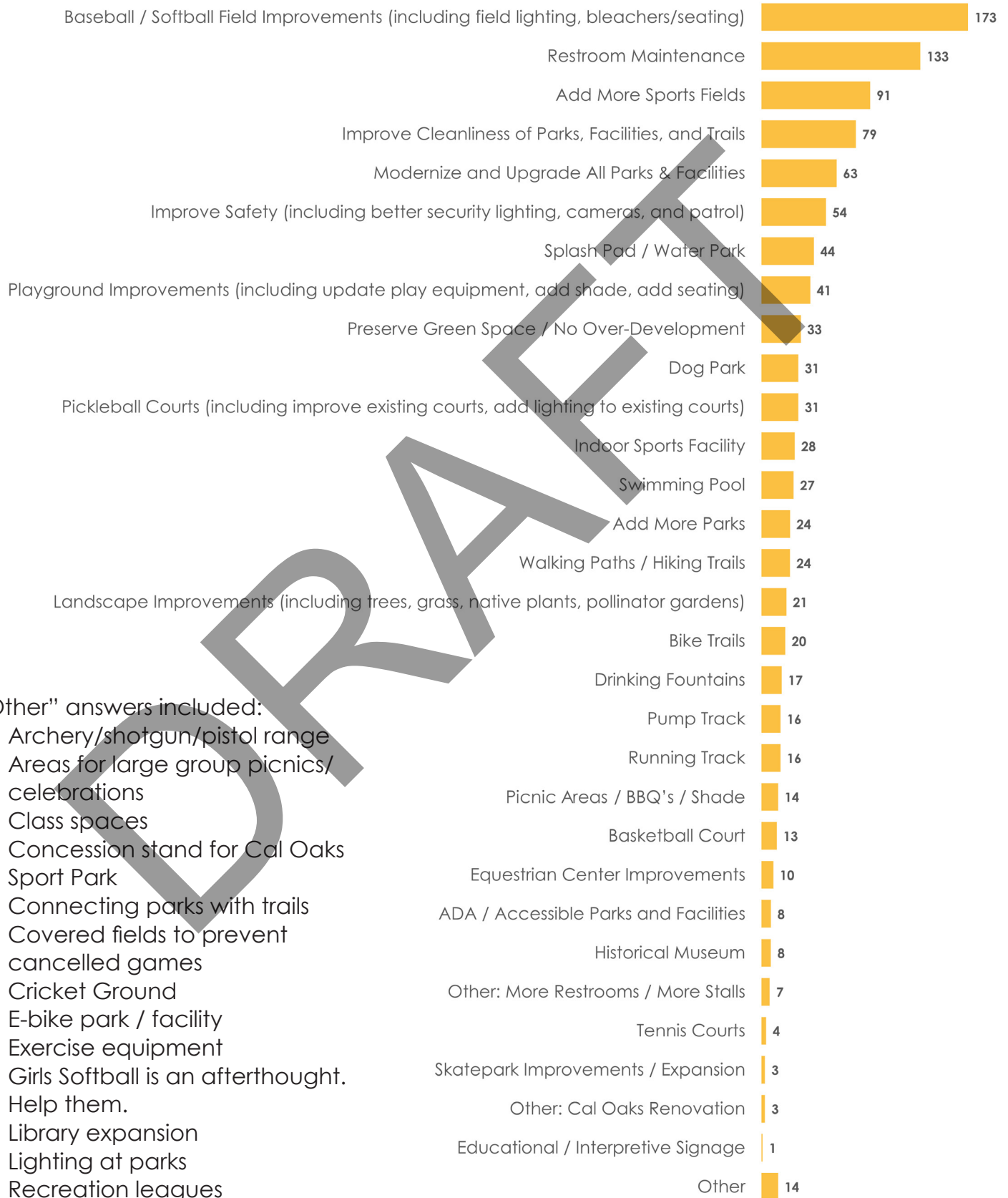
3. The following list includes the program needs identified with the highest number of common responses from the community outreach efforts to date. Please choose your top 5 programs, classes, or activities you would most like to see added or improved in Murrieta to meet the needs of the community.



“Other” answers included:

- 21+ adult nightlife/entertainment options
- Cooking classes
- Cricket Academy
- Lacrosse
- Language classes
- More lego classes
- Required bicycle and E bike etiquette.
- The city uses Cal Oaks yet it doesn't get any resources for girls softball. No snack bar or enough bathrooms. Lower fields have nothing.
- Train pet owners of neighborhood etiquette.

**4. The following list includes the park/facility needs identified with the highest number of common responses from the community outreach efforts to date. Please choose your top 5 park feature and/or recreation facility you would most like to see added or improved in Murrieta to meet the needs of the community.**

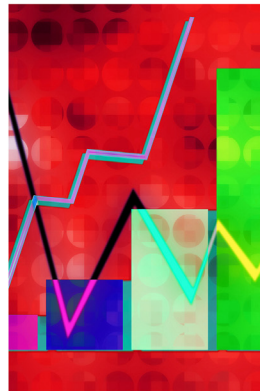


- “Other” answers included:
- Archery/shotgun/pistol range
  - Areas for large group picnics/celebrations
  - Class spaces
  - Concession stand for Cal Oaks Sport Park
  - Connecting parks with trails
  - Covered fields to prevent cancelled games
  - Cricket Ground
  - E-bike park / facility
  - Exercise equipment
  - Girls Softball is an afterthought. Help them.
  - Library expansion
  - Lighting at parks
  - Recreation leagues
  - Volleyball



**PARKS, RECREATION & TRAILS**  
COMMUNITY SURVEY SUMMARY REPORT

PREPARED FOR THE  
**CITY OF MURRIETA**



**MARCH 2024**



1592 N COAST HIGHWAY 101  
ENCINITAS CA 92024  
760.632.9900 WWW.TN-RESEARCH.COM

*THIS PAGE INTENTIONALLY LEFT BLANK*

DRAFT



# TABLE OF CONTENTS

<b>Table of Contents</b> .....	<b>i</b>
<b>List of Tables</b> .....	<b>iii</b>
<b>List of Figures</b> .....	<b>iv</b>
<b>Introduction</b> .....	<b>1</b>
Purpose of Survey.....	1
Overview of Methodology.....	1
Organization of Report.....	1
Acknowledgements.....	2
Disclaimer.....	2
About True North.....	2
<b>Key Findings</b> .....	<b>3</b>
<b>Use &amp; Visitation</b> .....	<b>7</b>
Frequency of Use.....	7
Question 2.....	7
Which Site Do You Visit Most Often?.....	9
Question 3.....	9
Main Reason for Visiting a Park & Rec Facility.....	10
Question 4.....	10
Which Trail Do You Visit Most Often?.....	10
Question 5.....	11
Main Reason for Visiting a Trail.....	11
Question 6.....	12
<b>Parks, Facility &amp; Trail Improvements</b> .....	<b>13</b>
Overall Satisfaction: Parks & Rec Facilities.....	13
Question 7.....	13
Satisfaction with Maintenance.....	15
Question 8.....	16
Park & Recreation Facility Improvements.....	18
Question 9.....	18
Question 10.....	21
Overall Satisfaction: Trails.....	21
Question 11.....	22
Trail Improvements.....	24
Question 12.....	24
Question 13.....	27
<b>Recreation Activities &amp; Programming</b> .....	<b>28</b>
Types of Recreation Activities.....	28
Question 14.....	28
Program Participation.....	30
Question 15.....	30
Overall Satisfaction with Programming.....	33
Question 16.....	33
Additional Programs.....	35
Question 17.....	35
Question 18.....	38
<b>Background &amp; Demographics</b> .....	<b>39</b>
<b>Methodology</b> .....	<b>40</b>
Questionnaire Development.....	40
Programming, Pre-Test & Translation.....	40
Sample, Recruiting & Data Collection.....	40
Margin of Error due to Sampling.....	41
Data Processing & Weighting.....	42

Rounding ..... 42

**Questionnaire & Toplines..... 43**

DRAFT



## LIST OF TABLES

Table 1	Frequency of Hsld Visit in Murrieta by Years in Murrieta & Gender (Showing % At Least 1x Per Week) . . . . .	8
Table 2	Frequency of Hsld Visit in Murrieta by Ages of Hsld Members (Showing % At Least 1x Per Week) . . . . .	8
Table 3	Frequency of Hsld Visit in Murrieta by Age (Showing % At Least 1x Per Week) . . . . .	8
Table 4	Frequency of Hsld Visit in Murrieta by Ethnicity & Hsld Member With Disability (Showing % At Least 1x Per Week) . . . . .	8
Table 5	Overall Satisfaction With Parks & Rec Facilities by Hsld City Rec Facility, Com Center Visit & Hsld City Trail Use . . . . .	15
Table 6	Frequency of Hsld Engagement in Recreation Activities by Overall & Years in Murrieta (Showing % At Least 3-4 x Per Month) . . . . .	29
Table 7	Frequency of Hsld Engagement in Recreation Activities by Overall & Ages of Hsld Members (Showing % At Least 3-4 x Per Month). . . . .	30
Table 8	Frequency of Hsld Engagement in Recreation Activities by Overall, Ethnicity & Hsld Member With Disability (Showing % At Least 3-4 x Per Month) . . . . .	30
Table 9	Demographics of Sample . . . . .	39

DRAFT





## LIST OF FIGURES

Figure 1	Frequency of Hsld Visit in Murrieta . . . . .	7
Figure 2	Park, Rec Facility Used Most Often . . . . .	9
Figure 3	Main Activities, Reasons When Visiting a Park, Rec Facility in Murrieta. . . . .	10
Figure 4	Name, Location of Trail Used Most Often . . . . .	11
Figure 5	Main Activity, Reason for Using Trail . . . . .	12
Figure 6	Overall Satisfaction With Parks & Rec Facilities . . . . .	13
Figure 7	Overall Satisfaction With Parks & Rec Facilities by Years in Murrieta, Child 3-17 Years in Hsld, Adult 55 or Older in Hsld & Gender . . . . .	14
Figure 8	Overall Satisfaction With Parks & Rec Facilities by Hsld Member With Disability, Hsld City Park, Open Space Visit & Ethnicity . . . . .	14
Figure 9	Overall Satisfaction With Parks & Rec Facilities by Ages of Hsld Members & Age . . . . .	15
Figure 10	Satisfaction With Maintenance of Parks, Rec Facilities . . . . .	16
Figure 11	Satisfaction With Maintenance of Parks, Rec Facilities by Years in Murrieta, Child 3-17 Years in Hsld, Adult 55 or Older in Hsld & Gender . . . . .	16
Figure 12	Satisfaction With Maintenance of Parks, Rec Facilities by Hsld Member With Disability, Hsld City Park, Open Space Visit & Ethnicity . . . . .	17
Figure 13	Satisfaction With Maintenance of Parks, Rec Facilities by Hsld City Rec Facility, Com Center Visit & Hsld City Trail Use . . . . .	17
Figure 14	Satisfaction With Maintenance of Parks, Rec Facilities by Ages of Hsld Members & Age . . . . .	18
Figure 15	Desire Park Amenity, Rec Facility Improvements . . . . .	18
Figure 16	Desire Park Amenity, Rec Facility to Improvements by Years in Murrieta, Child 3-17 Years in Hsld, Adult 55 or Older in Hsld & Gender . . . . .	19
Figure 17	Desire Park Amenity, Rec Facility to Improvements by Hsld Member With Disability, Hsld City Park, Open Space Visit & Ethnicity . . . . .	19
Figure 18	Desire Park Amenity, Rec Facility to Improvements by Hsld City Rec Facility, Com Center Visit & Hsld City Trail Use . . . . .	20
Figure 19	Desire Park Amenity, Rec Facility to Improvements by Ages of Hsld Members & Age . . . . .	20
Figure 20	Desired Park Amenity, Rec Facility Addition. . . . .	21
Figure 21	Satisfaction With Network of Trails . . . . .	22
Figure 22	Satisfaction With Network of Trails by Years in Murrieta, Child 3-17 Years in Hsld, Adult 55 or Older in Hsld & Gender . . . . .	22
Figure 23	Satisfaction With Network of Trails by Hsld Member With Disability, Hsld City Park, Open Space Visit & Ethnicity . . . . .	23
Figure 24	Satisfaction With Network of Trails by Ages of Hsld City Rec Facility, Com Center Visit & Hsld City Trail Use . . . . .	23
Figure 25	Satisfaction With Network of Trails by Ages of Hsld Members & Age . . . . .	24
Figure 26	Desire Trail, Amenity Improvements . . . . .	24
Figure 27	Desire Trail, Amenity Improvements by Years in Murrieta, Child 3-17 in Hsld, Adult 55 or Older in Hsld & Gender. . . . .	25
Figure 28	Desire Trail, Amenity Improvements by Hsld Member With Disability, Hsld City Park, Open Space & Ethnicity . . . . .	25
Figure 29	Desire Trail, Amenity Improvements by Hsld City Rec Facility, Com Center Visit & Hsld City Trail Use . . . . .	26
Figure 30	Desire Trail, Amenity Improvements by Ages of Hsld Members & Age . . . . .	26
Figure 31	Desired Trail, Trail Amenity Addition . . . . .	27
Figure 32	Hsld Engagement in Recreation Activities . . . . .	28
Figure 33	Frequency of Hsld Engagement in Recreation Activities . . . . .	29
Figure 34	Frequency of Hsld Used of Rec Programs, Classes, Activities, Serviced Offered by City . . . . .	30

Figure 35 Frequency of Hsld Used of Rec Programs, Classes, Activities, Serviced Offered by City by Age, Child 3-17 Years in Hsld & Hsld Member With Disability ..... 31

Figure 36 Frequency of Hsld Used of Rec Programs, Classes, Activities, Serviced Offered by City by Years in Murrieta & Hsld City Park, Open Space Visit ..... 31

Figure 37 Frequency of Hsld Used of Rec Programs, Classes, Activities, Serviced Offered by City by Adult 55 or Older in Hsld, Hsld City Rec Facility, Com Center Visit & Gender ..... 32

Figure 38 Frequency of Hsld Used of Rec Programs, Classes, Activities, Serviced Offered by City by Ethnicity & Hsld City Trail Use ..... 32

Figure 39 Satisfaction With Rec Programs, Classes, Activities, Services Provided by City .... 33

Figure 40 Satisfaction With Rec Programs, Classes, Activities, Services Provided by City by Years in Murrieta, Child 3-17 Years in Hsld, Adult 55 or Older in Hsld & Gender ..... 33

Figure 41 Satisfaction With Rec Programs, Classes, Activities, Services Provided by City by Hsld Member With Disability, Hsld City Park, Open Space Visit & Ethnicity .... 34

Figure 42 Satisfaction With Rec Programs, Classes, Activities, Services Provided by City by Hsld City Rec Facility, Com Center Visit & Hsld City Trail Use ..... 34

Figure 43 Satisfaction With Rec Programs, Classes, Activities, Services Provided by City by Ages of Hsld Members & Age ..... 35

Figure 44 Desire Rec Program, Class, Activity, Service Improvement ..... 35

Figure 45 Desire Rec Program, Class, Activity, Service Improvement by Years in Murrieta, Child 3-17 Years in Hsld, Adult 55 or Older in Hsld & Gender. .... 36

Figure 46 Desire Rec Program, Class, Activity, Service Improvement by Hsld Member With Disability, Hsld City Park, Open Space Visit & Ethnicity ..... 36

Figure 47 Desire Rec Program, Class, Activity, Service Improvement by Hsld City Rec Facility, Com Center Visit & Hsld City Trail Use ..... 37

Figure 48 Desire Rec Program, Class, Activity, Service Improvement by Ages of Hsld Members & Age ..... 37

Figure 49 Desired Rec Program, Class, Activity, Service Improvement ..... 38

Figure 50 Maximum Margin of Error ..... 41





## INTRODUCTION

Located in southwestern Riverside County and currently home to an estimated 119,182 residents, the City of Murrieta offers a wide variety of active and passive recreation facilities and amenities, including a community center, senior center, youth center, over 50 parks, and a 20-mile network of trails that span across approximately 1,350 total acres of trails, open space, streetscape, slope, and parkland. By providing much-needed spaces to recreate, relax, and play, Murrieta's parks, recreation facilities, and trails help to promote a strong sense of community in the City, improve property values, enhance the business climate and local economy, and generally contribute to a higher quality of life for residents and visitors alike. Recognizing that the community's recreation needs and interests evolve over time, the City of Murrieta recently embarked on a citywide Parks, Recreation, and Trails Master Planning process to guide the future development of parks and recreation in the City.

**PURPOSE OF SURVEY** To ensure that the Parks, Recreation, and Trails Master Plan represents the interests of the *entire* community, the City included a statistically reliable community survey as a key element of the assessment process. The survey described in this report provides an objective, *statistically reliable* profile of Murrieta residents' opinions, needs, and activities as they relate to parks, open space, community facilities, trails, and recreation programs in the City. Specifically, the survey was designed to:

- Profile household use of parks, open space areas, recreation facilities, community centers, trails, and recreation activities and programs in Murrieta;
- Identify whether residents perceive a need for improvements to City parks, recreation facilities, trails, programs, and/or services, as well as the improvements that are most desired;
- Explore satisfaction with parks and recreation facilities and their maintenance, the City's network of trails, and recreation programs, classes, activities, and services;
- Collect additional background and demographic data relevant to understanding residents' perceptions, needs, and interests as they relate to parks, trails, recreation, and related services in Murrieta.

**OVERVIEW OF METHODOLOGY** A full description of the methodology used for this study is included later in this report (see *Methodology* on page 40). In brief, the survey was administered to a random sample of 492 adults who reside within the City of Murrieta. The survey followed a mixed-method design that employed multiple recruiting methods (email, text, and telephone) and multiple data collection methods (telephone and online). Administered in English and Spanish between March 11 and March 18, 2024, the average interview lasted 15 minutes.

**ORGANIZATION OF REPORT** This report is designed to meet the needs of readers who prefer a summary of the findings as well as those who are interested in the details of the results. For those who seek an overview of the findings, the section titled *Key Findings* is for you. It provides a summary of the most important factual findings of the survey in a Question & Answer format. For the interested reader, this section is followed by a more detailed question-by-question discussion of the results from the survey by topic area (see *Table of Contents*), as well as a description of the methodology employed for collecting and analyzing the data. And, for the truly ambitious reader, the questionnaire used for the interviews is contained at the back of this

report (see *Questionnaire & Toplines* on page 43), and a complete set of crosstabulations for the survey results is contained in Appendix A.

**ACKNOWLEDGEMENTS** True North thanks the City of Murrieta for the opportunity to conduct the study and for contributing valuable input during the design stage of this study. The collective experience, insight, and local knowledge provided by city representatives and staff improved the overall quality of the research presented here. A special thanks also to RJM Design Group for contributing to the design of the study and interpretation of the results.

**DISCLAIMER** The statements and conclusions in this report are those of the authors (Dr. Timothy McLarney and Richard Sarles) at True North Research, Inc. and not necessarily those of the City of Murrieta. Any errors and omissions are the responsibility of the authors.

**ABOUT TRUE NORTH** True North is a full-service survey research firm that is dedicated to providing public agencies with a clear understanding of the values, perceptions, priorities, and concerns of their residents and customers. Through designing and implementing scientific surveys, as well as expert interpretation of the findings, True North helps its clients to move with confidence when making strategic decisions in a variety of areas—such as planning, policy evaluation, performance management, establishing fiscal priorities, passing revenue measures, and developing effective public information campaigns.

During their careers, Dr. McLarney (President) and Mr. Sarles (Principal Researcher) have designed and conducted over 1,300 survey research studies for public agencies—including more than 400 studies for California municipalities and special districts.



## KEY FINDINGS

As noted in the *Introduction*, this study was designed to provide the City of Murrieta with a statistically reliable understanding of its residents' needs, interests, and activities as they relate to parks, recreation facilities, trails, and recreation programming and services. Whereas subsequent sections of this report are devoted to conveying the detailed results of the survey, in this section we attempt to 'see the forest through the trees' and note how the collective results of the survey answer some of the key questions that motivated the research.

*To what extent are Murrieta residents making use of the City's parks, open spaces, recreation facilities, and trails?*

The City of Murrieta is currently home to over 50 parks, a 20-mile network of trails that spans across approximately 1,350 total acres of open space, streetscape, slope, and parkland, as well as multiple recreation and community facilities for residents' use that are designed to meet the needs of diverse segments of the community.

The results of the survey indicate that a very high percentage of residents take advantage of the City's parks and recreation opportunities, with nine-in-ten Murrieta households utilizing a park or open space area (94%), eight-in-ten using a trail (80%), and seven-in-ten utilizing a recreation facility or community center (73%) on an annual basis.

The *frequency* of visits is highest for parks and open space areas, with 39% of residents reporting that their household visits a park or open space area in Murrieta at least once per week. By comparison, 20% of households reported using a trail on a weekly basis and 14% said they visit a Murrieta recreation facility or community center at least once per week. As one might expect, visitation rates did vary substantially across household characteristics, with the highest rates for **parks and open space areas** being exhibited by households that have lived in Murrieta between 5 and 9 years, those with young children (between 3 and 12 years of age), residents under 45 years of age, Latino/Hispanic residents and those who cited their ethnicity as other/mixed, and respondents in a household in which no one has a disability.

Weekly use of **trails** was highest among households *without* a child five and under or a senior 75 years and older, respondents under 65 years of age (and particularly those 18-24), respondents in an ethnic category *other than* Asian-American, and respondents in a household in which no one has a disability.

Residents who had lived in Murrieta between 5 and 14 years, households with young children (between 3 and 12 years of age), respondents 18 to 24 years of age or 35 to 44, residents who specified their ethnicity in a category besides other/mixed, and those in a household without a disability were the most likely subgroups to report visiting a city **recreation facility or community center** on a weekly basis. See *Frequency of Use* on page 7 for more information on this topic.

Additionally, the locations and types of recreation activities resident households engage in are diverse, with over 50 different sites mentioned by park, open space area, recreation facility, and community center user households. Overall, Los Alamos Hills Sports Park (19%) and California Oaks Sports Park (15%) were the most popular sites mentioned—and the only locations cited by at least 5% of user households. The results were similar for trails, with over 40 individual trail locations mentioned and Santa Rosa Plateau (10%) being the only location mentioned by at least 5% of trail users. See *Which Site Do You Visit Most Often?* on page 9 and *Which Trail Do You Visit Most Often?* on page 10 for more information.

Although walking and hiking was by a wide margin the most common recreation activity reported by park, open space, and facility users as well as trail users (33% and 52%, respectively), many other activities were also mentioned. Among the top five for both user groups were exercise in general, leisure/fun/relax/enjoy outdoors, dog walking, and biking. See *Main Reason for Visiting a Park & Rec Facility* on page 10 and *Main Reason for Visiting a Trail* on page 11 for more information.

*Are there specific improvements to parks and recreation facilities or trails that residents desire?*

Murrieta’s Parks, Recreation, and Trails Master Plan seeks to identify the park, trail, recreation facility, and recreation programming needs of residents, make recommendations on how best to meet these needs, and propose an action plan to implement the recommendations. Although it is useful to consult national standards and the standards adopted by other municipalities for guidelines as to the demand for specific facilities and the deficits that may exist in Murrieta, ultimately there is no better guide than to speak directly with residents of the City about the improvements they desire.

At the outset, it should be recognized that Murrieta residents are generally quite pleased with the parks and recreation facilities offered in the City. Indeed, over three-quarters (78%) stated they were satisfied with the parks and recreation facilities available in Murrieta, and the level of satisfaction was also widespread with at least seven-in-ten respondents in every subgroup reporting satisfaction. A similarly high percentage (76%) also reported being satisfied with the *maintenance* of parks and recreation facilities in the City. The percentage was somewhat lower for trails (60% satisfied), but this finding was influenced by a much higher percentage of respondents indicating they were unsure or preferred not to share their opinion about trails (26%) as compared to parks and recreation facilities (6% overall, 8% maintenance). For more information, see *Overall Satisfaction: Parks & Rec Facilities* on page 13, *Satisfaction with Maintenance* on page 15, and *Overall Satisfaction: Trails* on page 21.

The above notwithstanding, just over half (55%) of respondents indicated a desire for additions or improvements to park amenities and recreation facilities in Murrieta—with over 70% of respondents in a household that

visited a city recreation facility or community center at least once per week and/or with a child 3 to 12 years of age seeing opportunities for improvements. The park amenity and recreation facility improvements suggested most often were for playgrounds (10%), more parks in general (10%), a community pool (10%), restroom maintenance (9%), dog parks (9%), splash pad/water park (8%), and pickleball courts (8%). For more on this topic, see *Park & Recreation Facility Improvements* on page 18.

For trails, just over one-quarter (27%) of respondents indicated a desire for additions or improvements to a trail or trail amenity in Murrieta—with approximately half of Asian-American respondents and weekly trail users seeing opportunities for improvements. The trail improvements suggested most often were to improve and provide more hiking and walking trails (17%), provide and improve maps, signage, and markers (13%), improve the trail network/connectivity (10%), improve and provide more bike trails (10%), improve safety (8%), and provide more dog bag and waste stations (8%). For more, see *Trail Improvements* on page 24.

*How well is the City performing in meeting residents' recreation programming needs?*

The City of Murrieta offers an array of recreation and community programs to residents, as well as individuals from neighboring communities. Often tailored to specific age groups, programs include organized group recreation and sports programs, individual sports and recreation activities, educational classes, personal health courses, and special events.

The results of this study indicate that the City is doing a solid job meeting residents' needs with respect to recreation programming. In a typical year, 46% of households indicated that at least one member participates in recreation programs, classes, activities, or services offered by the City of Murrieta. Further, those satisfied with the recreation programs, classes, activities, and services offered by the City outnumbered those dissatisfied by a ratio of nearly 4 to 1 (see *Program Participation* on page 30 and *Overall Satisfaction with Programming* on page 33)

Examining six specific recreation activities, 11% of all households visit a community center in Murrieta *at least* three times per month, 7% ride a bicycle at a pump track, 6% play pickleball at a public city court, 6% skateboard at a designated skateboard park, 5% visit a splash pad or spray playground, and 5% play tennis at a public city court. See *Types of Recreation Activities* on page 28 for more information on this topic.

Although residents clearly appreciate the variety and quality of recreation programs offered, some of those surveyed (28%) did see opportunities to add to or improve recreation programming and services in Murrieta—especially households with a child or teenager in the home, those without an adult 55+ in the home, female respondents, those with a disabled household member, those whose household visits a city park

or open space area weekly or once per month, Latino/Hispanic and Asian Americans, households that visit a city recreation facility or community center at least twice per month, weekly trail users, and respondents 18 to 24 years of age. The most commonly suggested programs and services pertained to classes and activities for kids and teens (17%), classes and enrichment courses for adults (13%), classes, activities, and sports for seniors and the disabled (10%), swimming classes (8%), and improved communication for events and classes (7%). For more on this topic, see *Additional Programs* on page 35.

DRAFT





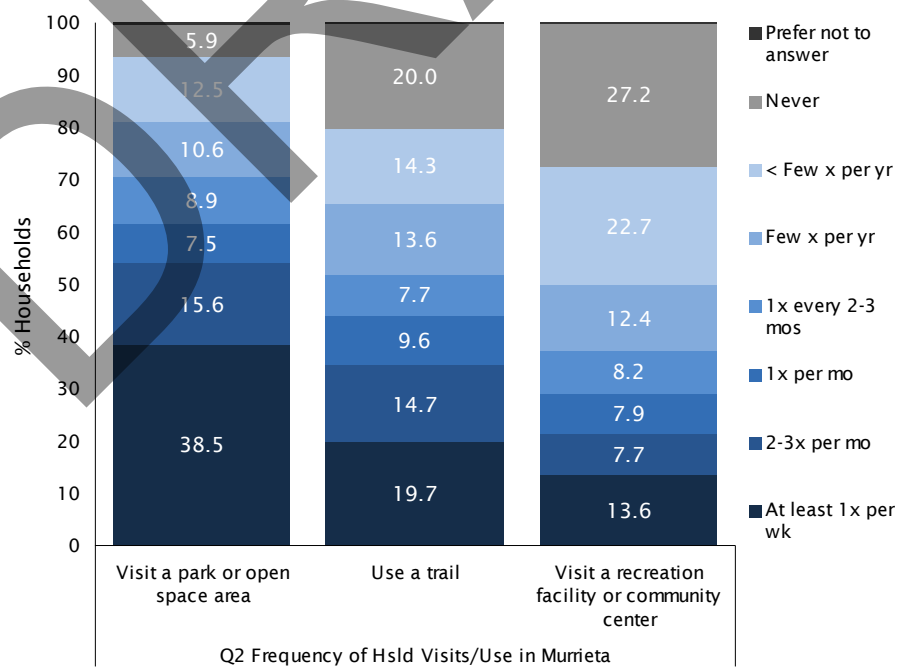
## USE & VISITATION

The City of Murrieta is currently home to a community center, senior center, youth center, over 50 parks, and a 20-mile network of trails that span across approximately 1,350 total acres of trails, open space, streetscape, slope, and parkland. The first section of the survey sought to profile residents’ use of city parks, open space areas, recreation facilities, community centers, and trails.

**FREQUENCY OF USE** Murrieta’s parks and open space areas are widely used by the community, with 94% of households reporting that they visit one or more parks or open space areas on an annual basis and 39% doing so on a weekly basis. Although the vast majority of households also reported using a trail (80%) or visiting a recreation facility or community center (73%) in Murrieta on an annual basis, these visits were less frequent, with 20% reporting that their household uses a trail weekly and 14% indicating that they visit a recreation facility or community center in the City at least once per week (see Figure 1).

**Question 2** *The City of Murrieta is preparing a Parks, Recreation & Trails Master Plan. Your participation in this survey will help the City provide parks and recreation facilities, programs, and services that best meet the community's needs. As you answer the following questions, please speak on behalf of all members of your household. In a typical year, how frequently do you or other members of your household \_\_\_\_\_ in Murrieta? At least once per week, two to three times per month, once per month, once every two or three months, a few times per year, less often than a few times per year, or never?*

**FIGURE 1 FREQUENCY OF HSLD VISIT IN MURRIETA**



For the interested reader, tables 1-4 show how *weekly* use of parks and open space areas, trails, and city recreation facilities and community centers varied across demographic subgroups.

When compared with their respective counterparts, respondents in households that have lived in Murrieta between 5 and 9 years, those with young children (between 3 and 12 years of age), residents under 45 years of age, Latino/Hispanic residents and those who cited their ethnicity as other/mixed, and respondents in a household in which no one has a disability were the most likely to report visiting **parks or open space areas** in the City on a weekly basis. Also of note is the strong, inverse relationship between ages of household members and weekly use of parks and open space areas (i.e., use is highest among those with children 5 years and younger, generally declining as household ages increase).

Weekly use of **trails** was highest among households *without* a child five and under or a senior 75 years and older, respondents under 65 years of age (and particularly those 18-24), respondents in an ethnic category *other than* Asian-American, and respondents in a household in which no one has a disability.

Residents who had lived in Murrieta between 5 and 14 years, households with young children (between 3 and 12 years of age), respondents 18 to 24 years of age or 35 to 44, residents who specified their ethnicity in a category besides other/mixed, and those in a household without a disability were the most likely subgroups to report visiting a **city recreation facility or community center** on a weekly basis.

**TABLE 1 FREQUENCY OF HSLD VISIT IN MURRIETA BY YEARS IN MURRIETA & GENDER (SHOWING % AT LEAST 1X PER WEEK)**

	Years in Murrieta (Q1)				Gender (QD3)	
	Less than 5	5 to 9	10 to 14	15 or more	Male	Female
Visit a park or open space area	37.6	50.5	36.9	34.3	37.7	40.6
Use a trail	20.8	22.3	18.5	18.3	20.4	19.9
Visit a recreation facility or community center	11.8	18.4	16.4	11.6	15.0	12.4

**TABLE 2 FREQUENCY OF HSLD VISIT IN MURRIETA BY AGES OF HSLD MEMBERS (SHOWING % AT LEAST 1X PER WEEK)**

	Ages of Hsld Members (QD2)					
	Child 3-5	Child 6-12	Teen 13-17	Adult 18-54	Adult 55-74	Adult 75+
Visit a park or open space area	64.7	59.1	52.2	45.9	35.2	25.0
Use a trail	13.5	22.8	24.5	22.8	18.8	11.0
Visit a recreation facility or community center	22.5	26.2	16.8	14.8	13.6	13.2

**TABLE 3 FREQUENCY OF HSLD VISIT IN MURRIETA BY AGE (SHOWING % AT LEAST 1X PER WEEK)**

	Age (QD4)					
	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older
Visit a park or open space area	52.4	52.0	55.1	37.6	28.0	20.6
Use a trail	29.5	19.0	22.2	25.7	19.7	11.4
Visit a recreation facility or community center	19.3	13.3	19.9	11.6	9.1	11.2

**TABLE 4 FREQUENCY OF HSLD VISIT IN MURRIETA BY ETHNICITY & HSLD MEMBER WITH DISABILITY (SHOWING % AT LEAST 1X PER WEEK)**

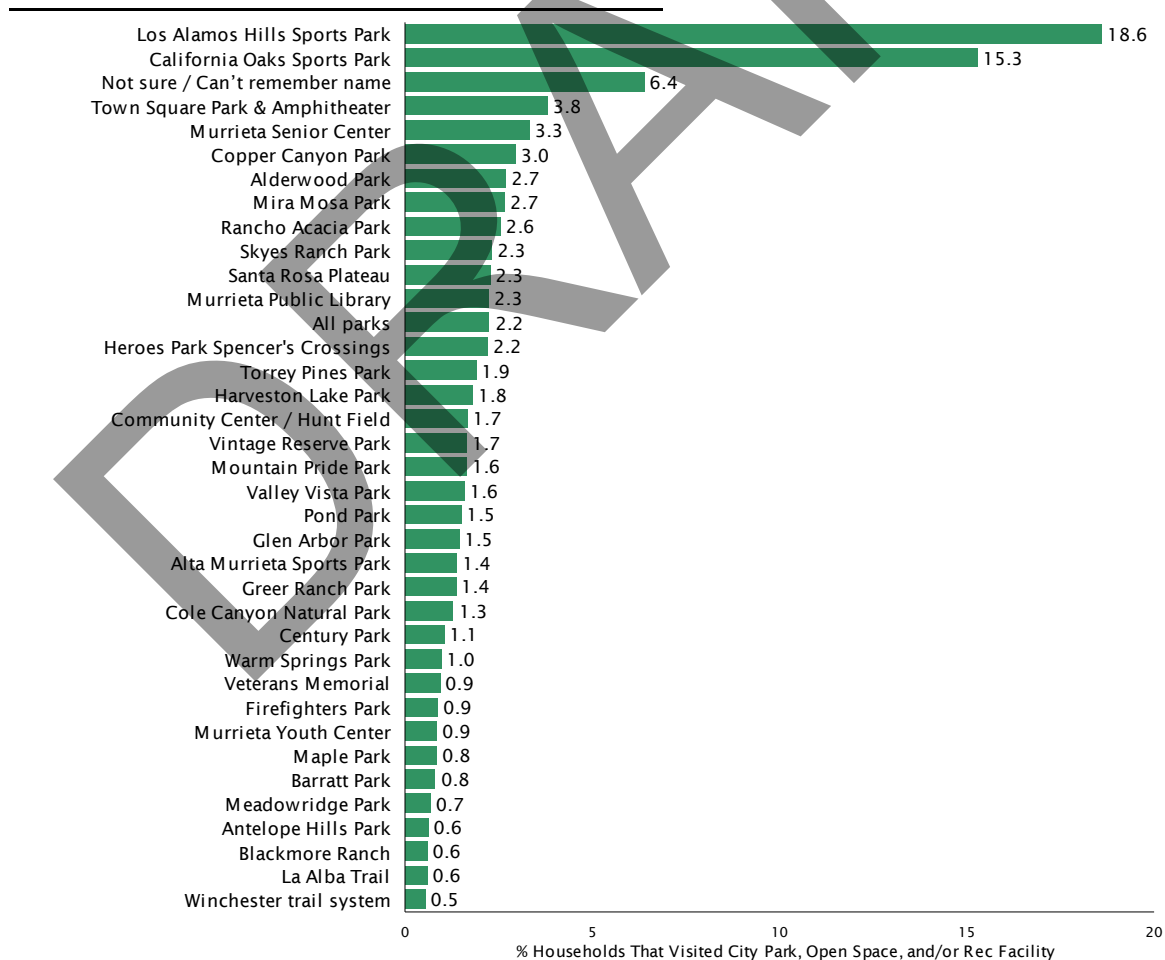
	Ethnicity (QD5)				Hsld Member W/Disability (QD6)	
	Caucasian / White	Latino / Hispanic	Asian American	Other / Mixed	Yes	No
Visit a park or open space area	36.6	42.9	18.0	43.1	20.9	41.7
Use a trail	21.0	18.3	13.2	23.7	12.2	21.0
Visit a recreation facility or community center	14.1	13.4	17.8	8.5	2.9	14.8

**WHICH SITE DO YOU VISIT MOST OFTEN?** All respondents who reported that they occasionally visit a park, open space area, recreation facility, or community center in Murrieta were subsequently asked to name the site their household visits most often. Question 3 was presented in an open-ended manner, allowing respondents to mention any park or facility name that came to mind. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 2.

Los Alamos Hills Sports Park (19%) and California Oaks Sports Park (15%) were the most popular sites mentioned and the only locations cited by at least five percent of user households. Town Square Park and Amphitheater was mentioned by 4% and the Murrieta Senior Center, Copper Canyon, Alderwood, Mira Mosa, and Rancho Acacia parks were each mentioned by 3% of respondents. Approximately 6% could not recall or were unsure of the location their household visits most.

**Question 3** *What is the name of the park or recreation facility in Murrieta that members of your household use most often?*

**FIGURE 2 PARK, REC FACILITY USED MOST OFTEN<sup>1</sup>**

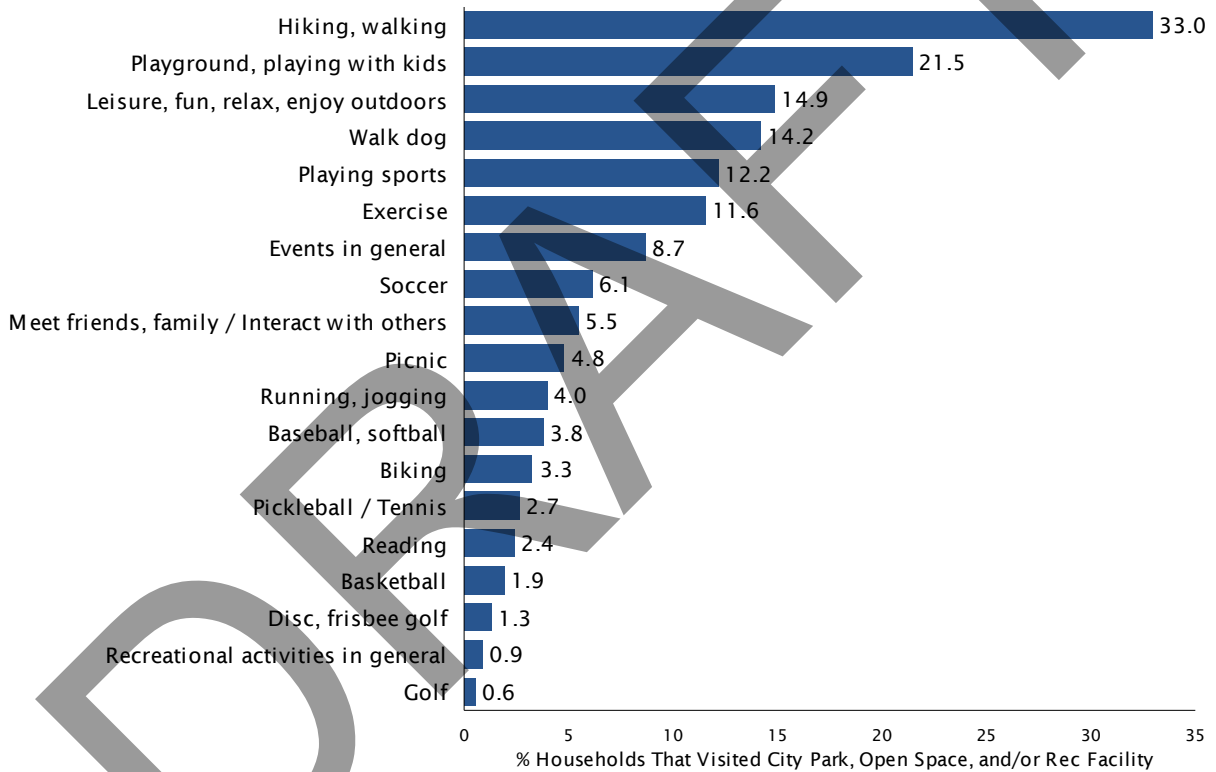


1. Due to space constraints, only locations cited by at least 0.5% of respondents are shown in the figure. As such, the figure totals less than 100%.

**MAIN REASON FOR VISITING A PARK & REC FACILITY** Respondents were also asked, in an open-ended format, to report their household’s main activities or reasons for visiting a park or recreation facility in Murrieta. As shown in Figure 3, one-third (33%) of user households mainly visit for hiking or walking, 22% go to a playground or play with their kids, 15% cited leisure and fun or to relax and enjoy the outdoors, 14% walk their dog, 12% play sports, and 12% cited exercise as their main reason for visiting at city park and recreation facility in Murrieta.

**Question 4** *When your household visits a park or recreation facility in Murrieta, what are the main activities or reasons for your visit?*

**FIGURE 3 MAIN ACTIVITIES, REASONS WHEN VISITING A PARK, REC FACILITY IN MURRIETA**

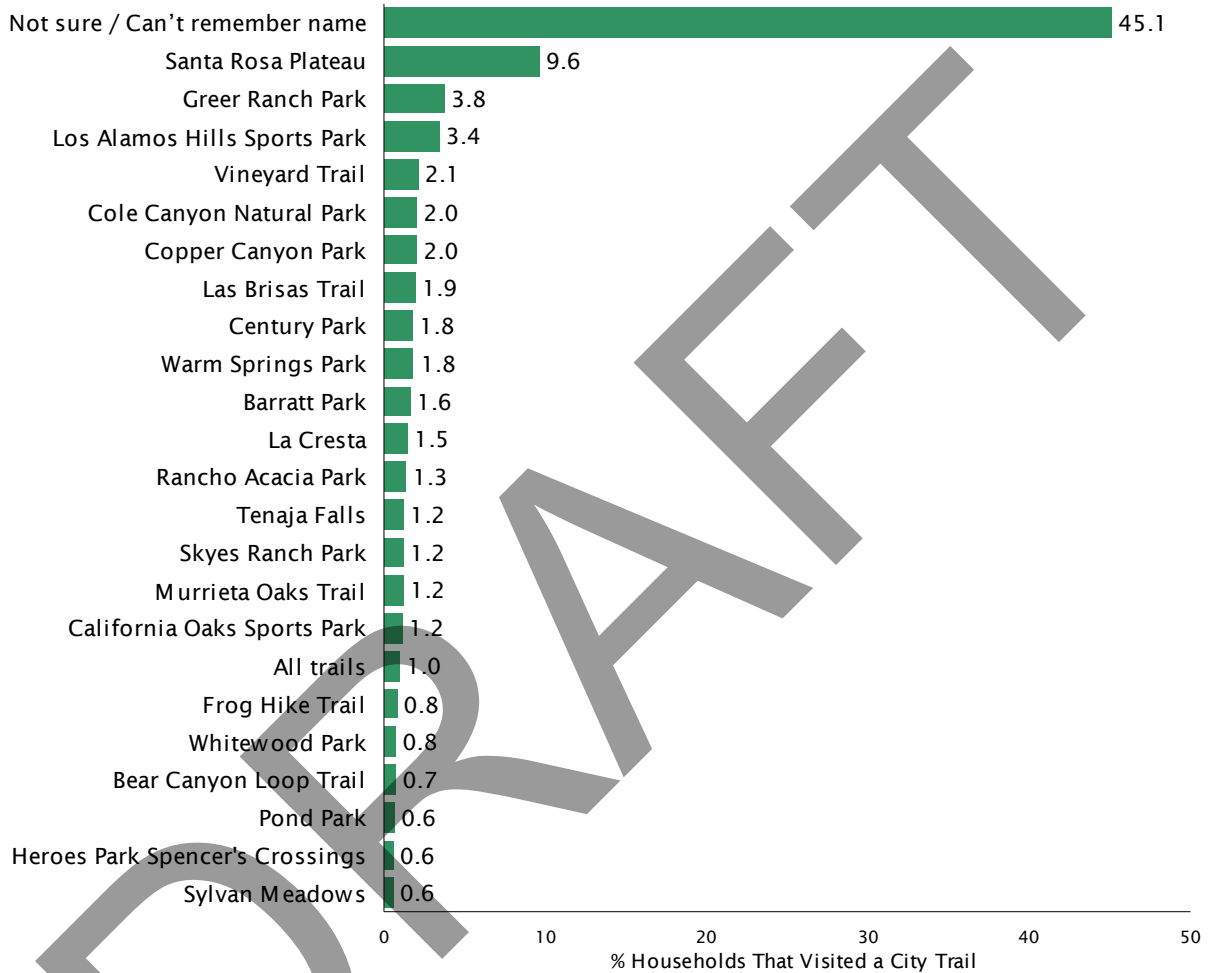


**WHICH TRAIL DO YOU VISIT MOST OFTEN?** Similar to the question series posed to park and recreation facility users, respondents who indicated that their household at least occasionally uses a trail in Murrieta were asked to cite the name or location of the trail their household visits most often. Question 5 was presented in an open-ended manner, allowing respondents to mention any trail that came to mind. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 4 on the next page.

Overall, 45% of trail users could not provide the specific name or location of the trail that their household uses the most. Of those who provided a response, Santa Rosa Plateau was cited most frequently at 10%, followed by Greer Ranch Park (4%) and Los Alamos Hills Sports Park (3%). No other trail was cited by more than 2% of user households.

**Question 5** *What is the name or location of the trail in Murrieta that members of your household use most often?*

**FIGURE 4 NAME, LOCATION OF TRAIL USED MOST OFTEN<sup>2</sup>**

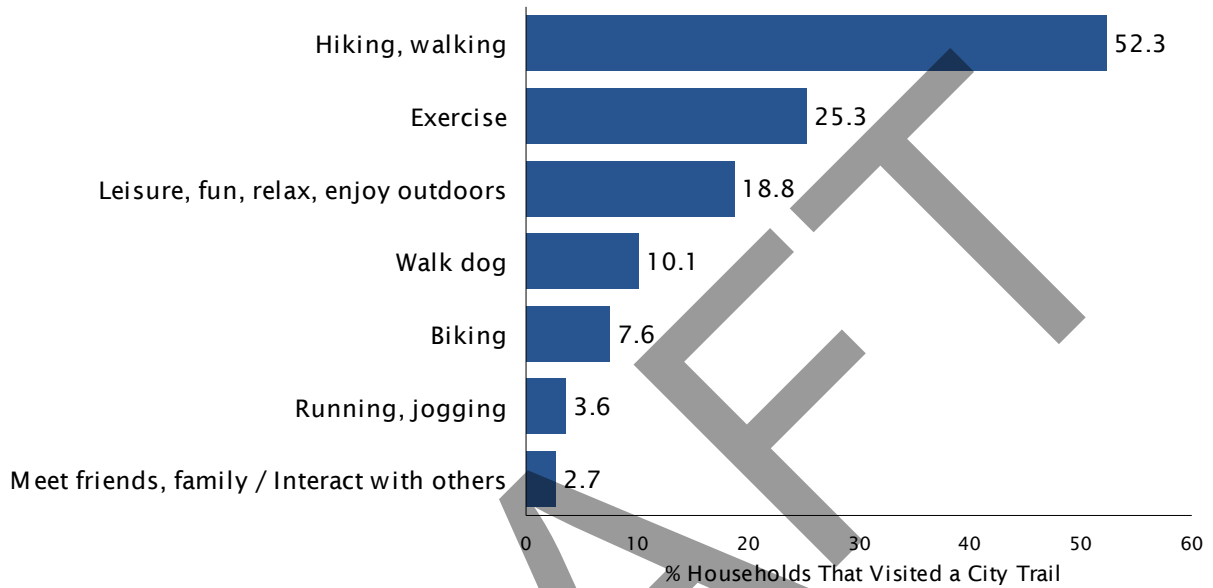


**MAIN REASON FOR VISITING A TRAIL** As shown in Figure 5 on the next page, the majority (52%) of respondents indicated that their household primarily visits trails for hiking and walking, followed by exercise in general (25%), leisure/fun/relax/enjoy outdoors (19%), dog walking (10%), and biking (8%).

2. Due to space constraints, only locations cited by at least 0.5% of respondents are shown in the figure. Additionally, 9% of respondents declined to provide a response. As such, the figure totals less than 100%.

**Question 6** *When you or other members of your household use a trail in Murrieta, what is the main activity or reason for using the trail?*

**FIGURE 5 MAIN ACTIVITY, REASON FOR USING TRAIL**



DRAFT

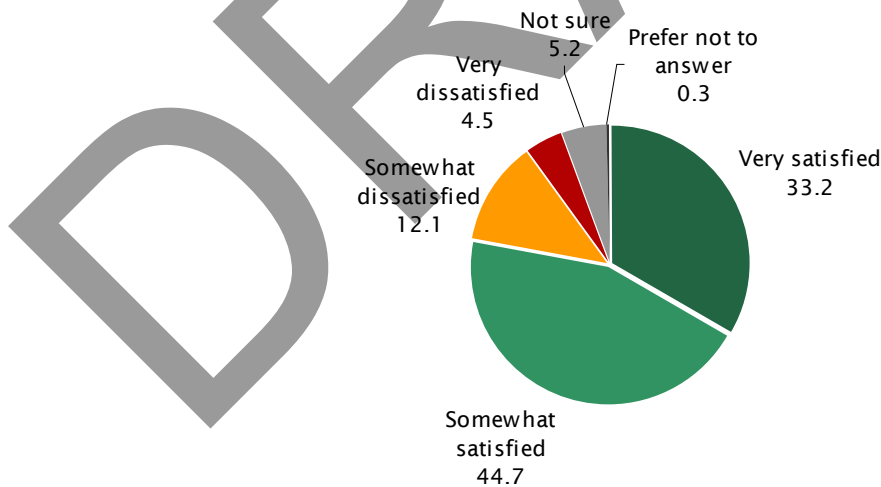
## PARKS, FACILITY & TRAIL IMPROVEMENTS

The Parks, Recreation, and Trails Master Plan seeks to identify the park, trail, and recreation needs of the City, make recommendations on how best to meet these needs, and propose an action plan to implement the recommendations. To this end, there is no better guide than to speak directly with residents of Murrieta about their park, trail, and recreation experiences and the improvements they desire. Accordingly, the next portion of the survey was devoted to measuring residents' satisfaction with existing parks and recreation facilities as well as the network of trails in the City, and identifying specific changes residents would like to see in the interest of improving them.

**OVERALL SATISFACTION: PARKS & REC FACILITIES** The first question in this series simply asked respondents whether, generally speaking, they were satisfied or dissatisfied with the parks and recreation facilities in Murrieta. As shown in Figure 6 below, over three-quarters (78%) of respondents indicated they were generally satisfied with the parks and recreation facilities available in Murrieta, with 33% indicating that they were *very* satisfied. Approximately 17% of respondents reported being dissatisfied and 6% were unsure or preferred not to share their opinion.

**Question 7** *Overall, would you say you are generally satisfied or dissatisfied with the parks and recreation facilities in Murrieta?*

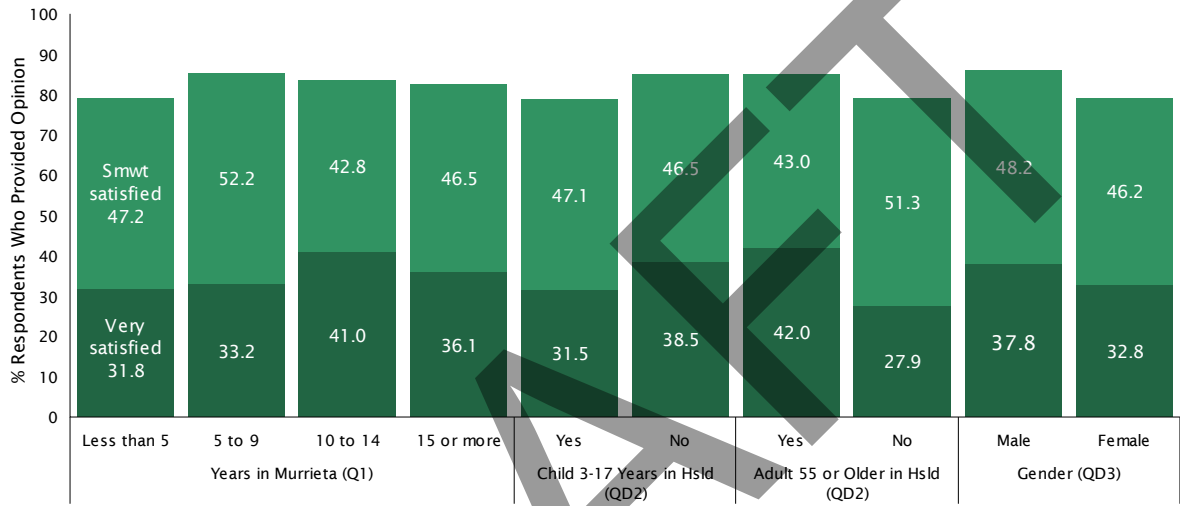
**FIGURE 6 OVERALL SATISFACTION WITH PARKS & REC FACILITIES**



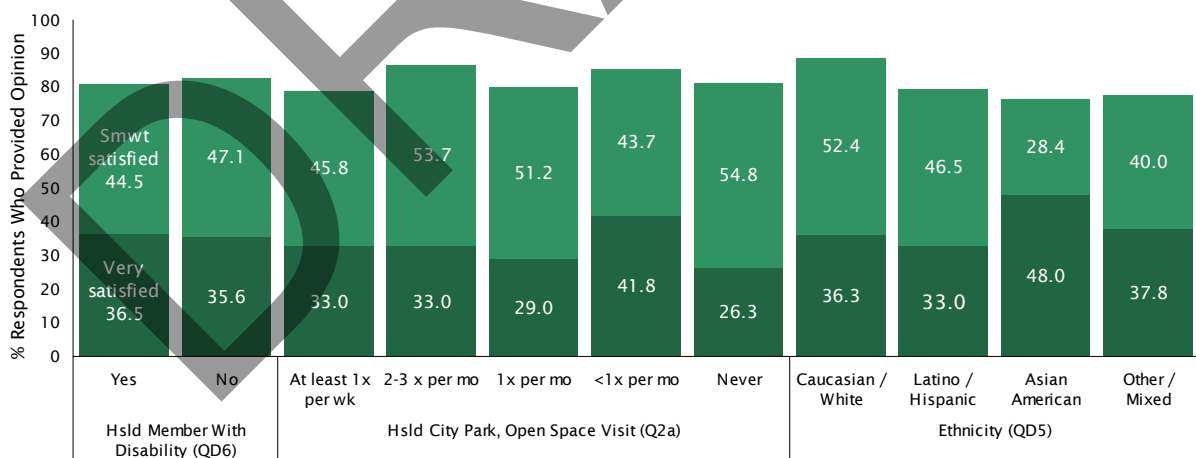
Figures 7-9 on the following pages show how satisfaction with the City's parks and recreation facilities varied (among those who provided an opinion) by length of residence, presence of a child in the home, presence of an adult 55 or older in the home, gender, whether any household members have a disability, frequency of visiting different types of facilities, ethnicity, ages of household members, and age of the respondent. It is striking that at least 70% of respondents in *every* subgroup reported being satisfied in general and that satisfaction was positively correlated with age (such that satisfaction increased with age of the respondent). Satisfaction was also somewhat higher than average among respondents who have lived in Murrieta for at least five

years, those without a child in the home, those with an adult 55 years and older in the home, male respondents, Caucasians, and those whose household visited a city recreation or community center with a frequency *other than* once a month (i.e., at least a few times a month or less than once a month).

**FIGURE 7 OVERALL SATISFACTION WITH PARKS & REC FACILITIES BY YEARS IN MURRIETA, CHILD 3-17 YEARS IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER**

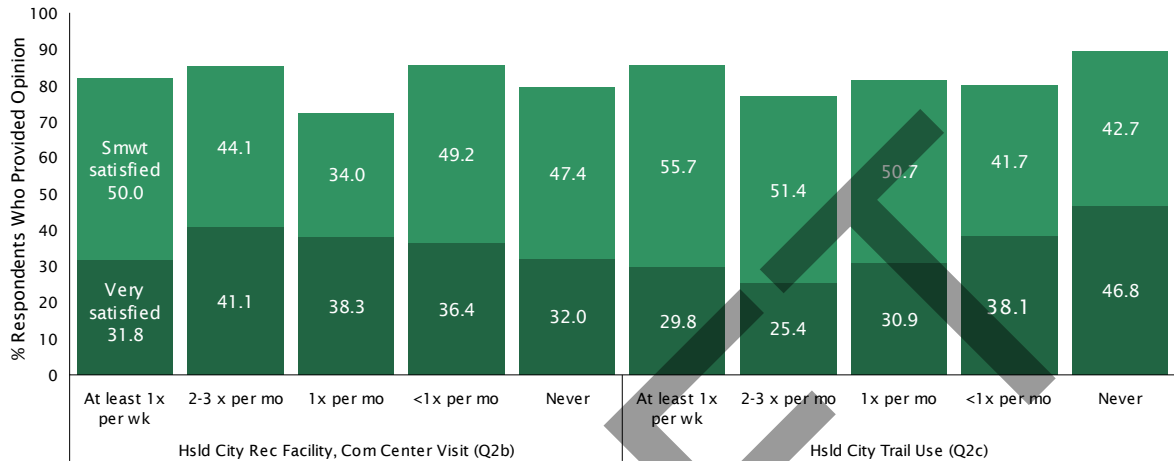


**FIGURE 8 OVERALL SATISFACTION WITH PARKS & REC FACILITIES BY HSLD MEMBER WITH DISABILITY, HSLD CITY PARK, OPEN SPACE VISIT & ETHNICITY**

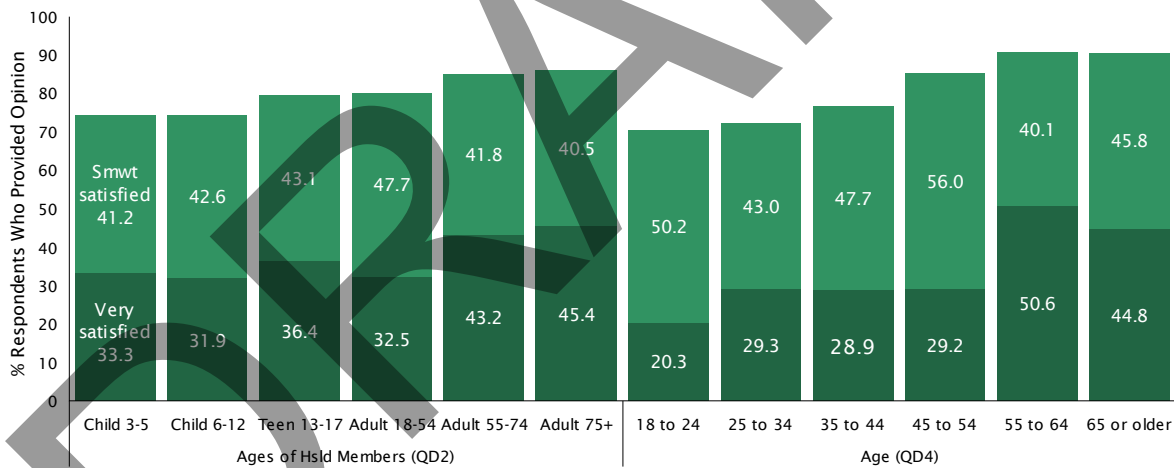




**TABLE 5 OVERALL SATISFACTION WITH PARKS & REC FACILITIES BY HSLD CITY REC FACILITY, COM CENTER VISIT & HSLD CITY TRAIL USE**



**FIGURE 9 OVERALL SATISFACTION WITH PARKS & REC FACILITIES BY AGES OF HSLD MEMBERS & AGE**

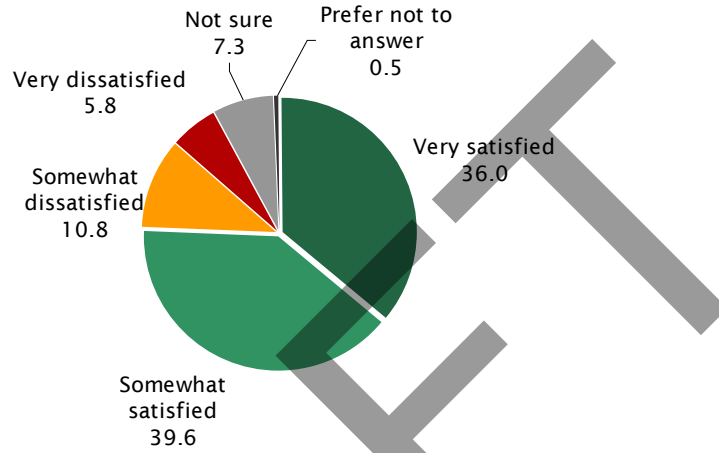


**SATISFACTION WITH MAINTENANCE** In a manner similar to that described above, respondents were also asked to rate their satisfaction with the *maintenance* of parks and recreation facilities in Murrieta. Echoing their satisfaction with parks and recreation facilities in general, 76% of respondents reported that they were satisfied with the maintenance of these areas and facilities, with 36% stating they were *very* satisfied (Figure 10 on next page). Seventeen percent (17%) of respondents indicated they were dissatisfied with park and recreation facility maintenance in Murrieta, and another 8% were unsure or preferred to not answer the question.

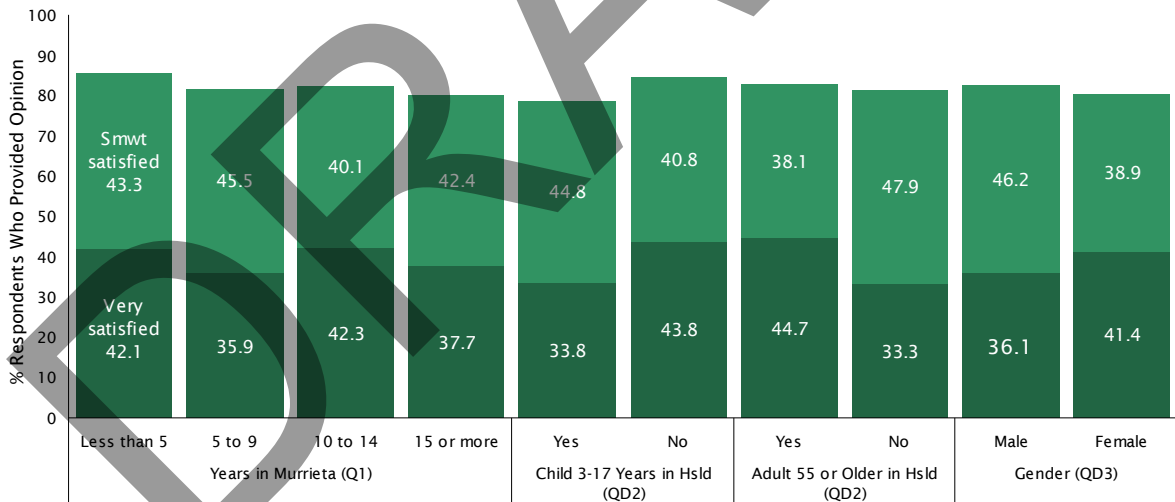
Figures 11 to 14 show how satisfaction with the maintenance of parks and recreation facilities in Murrieta varied by subgroup (among those with an opinion). At least two-thirds of respondents in *every* subgroup reported being satisfied with the maintenance of parks and recreation facilities in Murrieta, and ratings were positive (75%+) regardless of how often respondents visited these areas and facilities.

**Question 8** *Would you say you are generally satisfied or dissatisfied with the maintenance of parks and recreation facilities in Murrieta?*

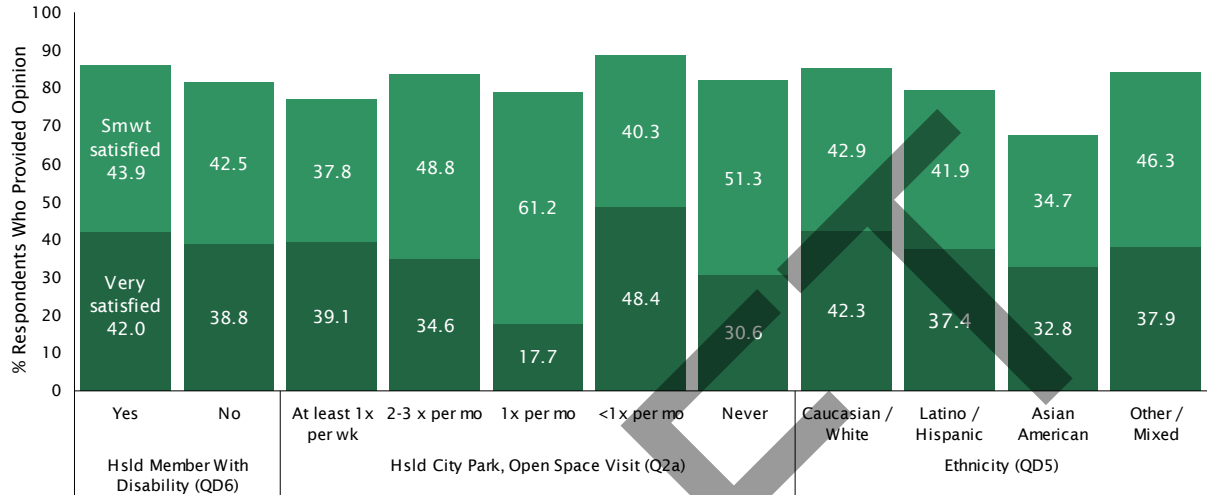
**FIGURE 10 SATISFACTION WITH MAINTENANCE OF PARKS, REC FACILITIES**



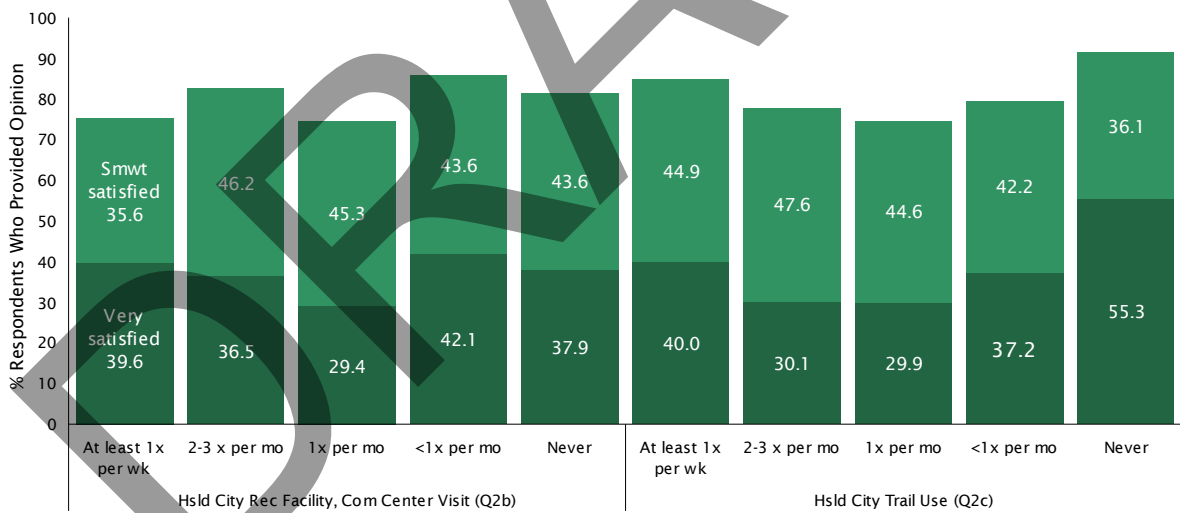
**FIGURE 11 SATISFACTION WITH MAINTENANCE OF PARKS, REC FACILITIES BY YEARS IN MURRIETA, CHILD 3-17 YEARS IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER**



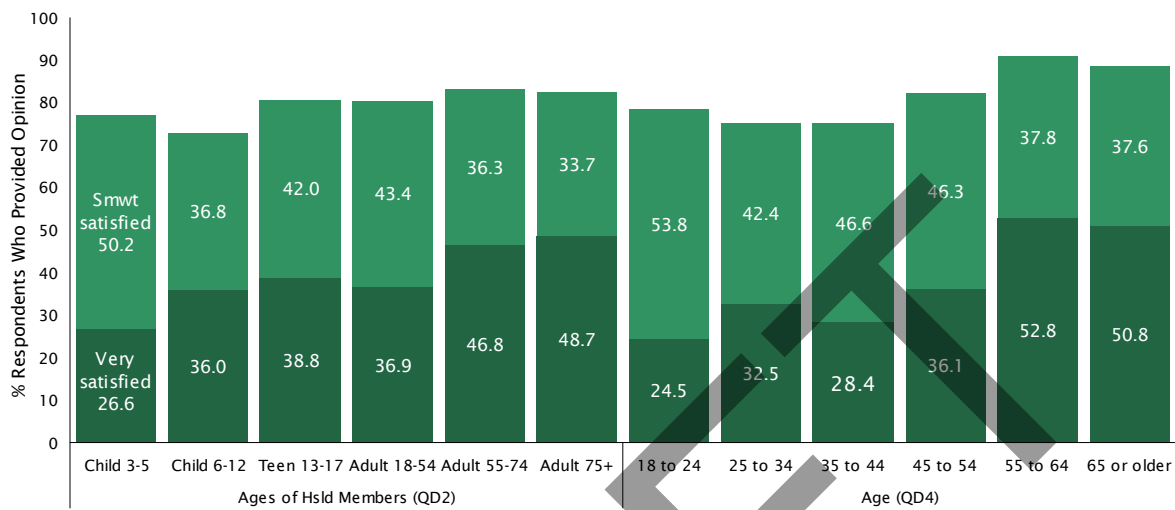
**FIGURE 12 SATISFACTION WITH MAINTENANCE OF PARKS, REC FACILITIES BY HSLD MEMBER WITH DISABILITY, HSLD CITY PARK, OPEN SPACE VISIT & ETHNICITY**



**FIGURE 13 SATISFACTION WITH MAINTENANCE OF PARKS, REC FACILITIES BY HSLD CITY REC FACILITY, COM CENTER VISIT & HSLD CITY TRAIL USE**



**FIGURE 14 SATISFACTION WITH MAINTENANCE OF PARKS, REC FACILITIES BY AGES OF HSLD MEMBERS & AGE**

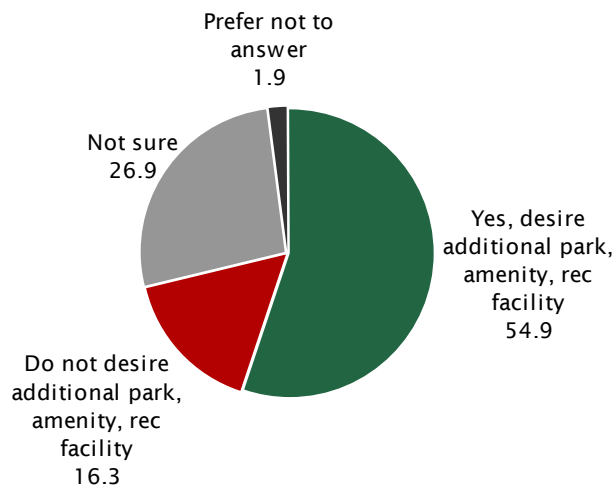


**PARK & RECREATION FACILITY IMPROVEMENTS**

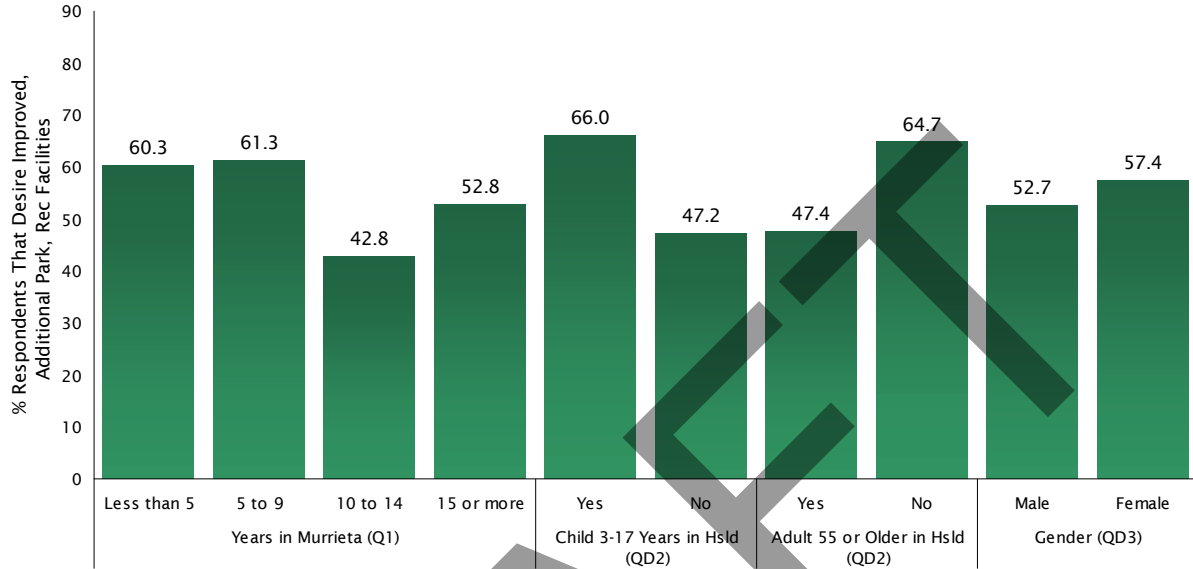
Respondents were next asked if there are any additions or improvements they would like made to parks and recreation facilities in the City of Murrieta. Just over half (55%) of respondents answered Question 9 in the affirmative, whereas 16% did not desire any improvements and the remaining 29% were unsure or unwilling to answer (Figure 15). Moreover, as shown in figures 16-20 on the following pages, some respondents were more likely than others to perceive a need for park amenity and recreation facility improvements—most notably respondents who have lived in the City less than 10 years, those with a child (3 to 12 years of age) in the home, those without an adult 55+ in the home, residents whose household visits parks or open space areas (and particularly those that visit at least a few times a month), respondents with an ethnicity *other than* Caucasian, those who household visits a city recreation facility or community center at least once per week, residents whose household uses a trail at least once per month, and respondents 25 to 54 years of age.

**Question 9** *Is there a park amenity or recreation facility you would like to see added or improved in the City of Murrieta to meet the needs of your household?*

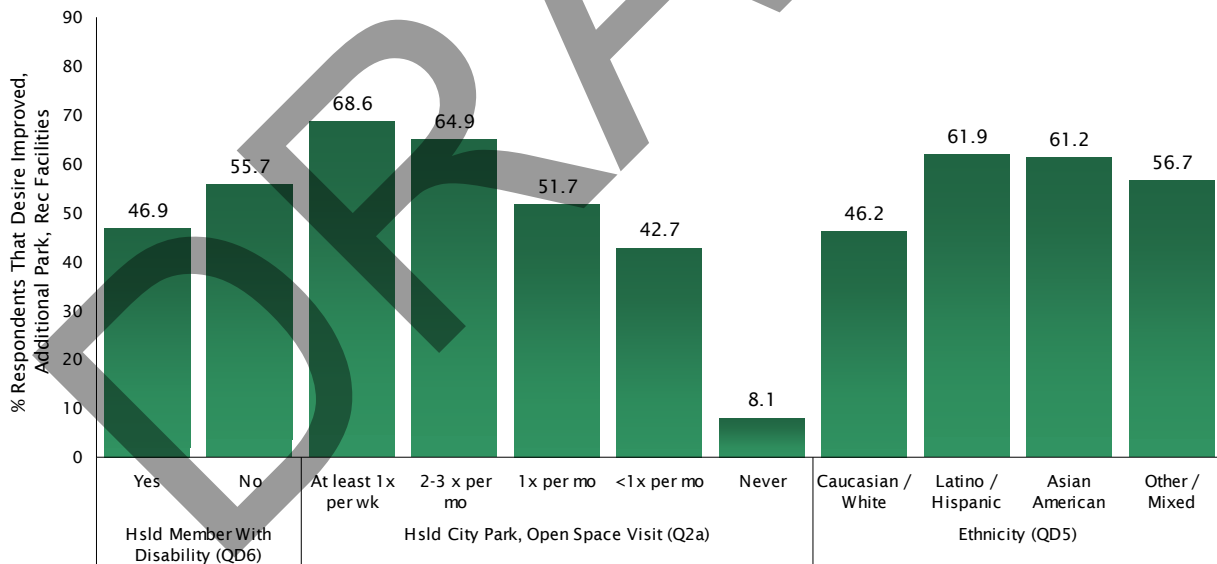
**FIGURE 15 DESIRE PARK AMENITY, REC FACILITY IMPROVEMENTS**



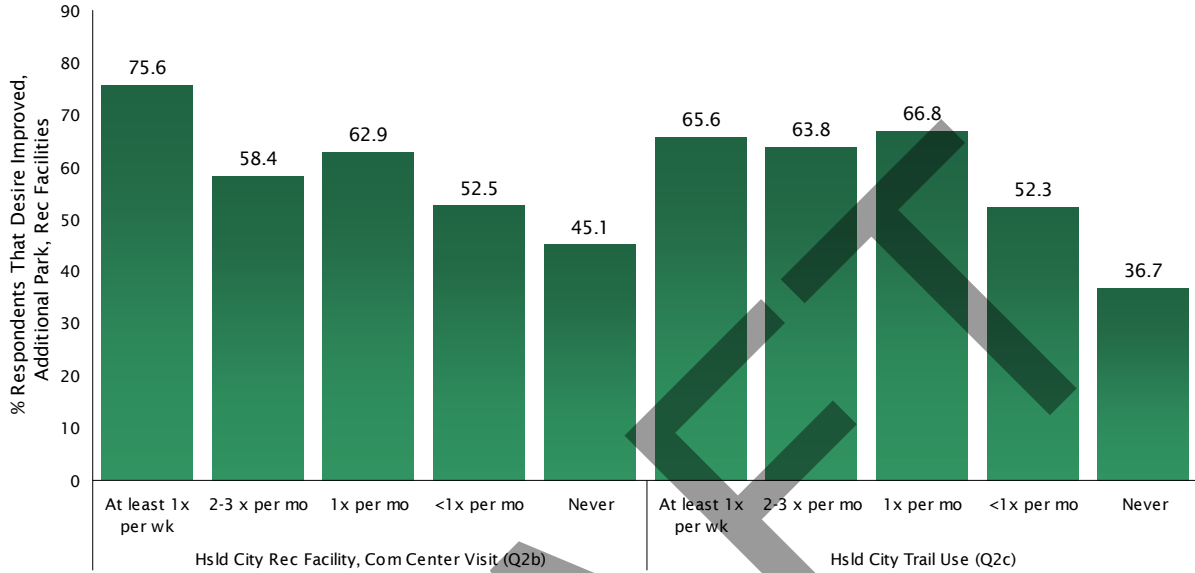
**FIGURE 16 DESIRE PARK AMENITY, REC FACILITY TO IMPROVEMENTS BY YEARS IN MURRIETA, CHILD 3-17 YEARS IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER**



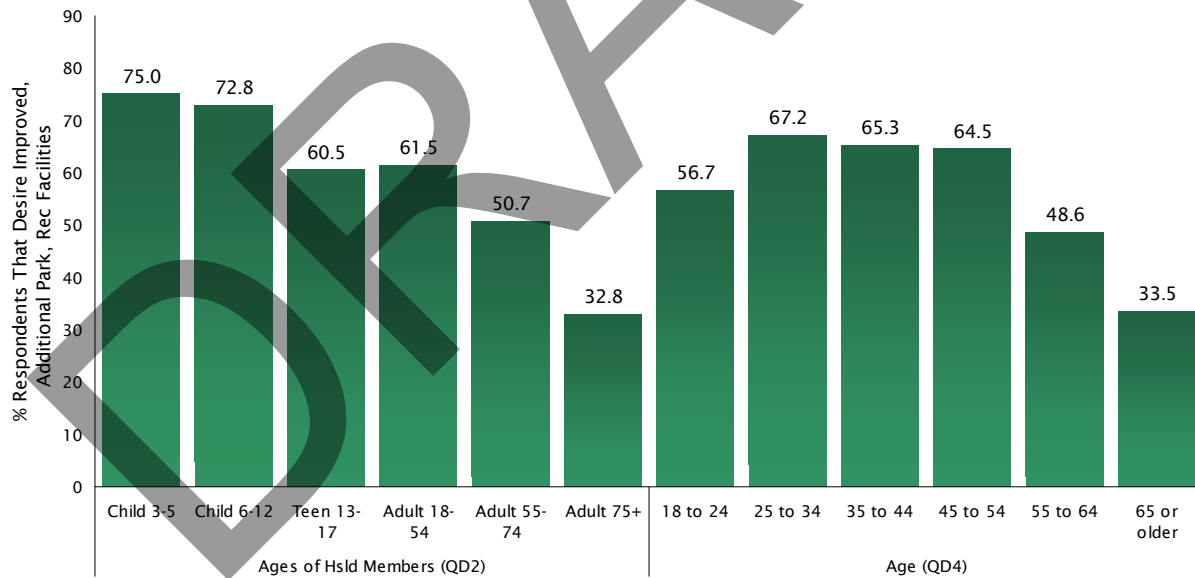
**FIGURE 17 DESIRE PARK AMENITY, REC FACILITY TO IMPROVEMENTS BY HSLD MEMBER WITH DISABILITY, HSLD CITY PARK, OPEN SPACE VISIT & ETHNICITY**



**FIGURE 18 DESIRE PARK AMENITY, REC FACILITY TO IMPROVEMENTS BY HSLD CITY REC FACILITY, COM CENTER VISIT & HSLD CITY TRAIL USE**



**FIGURE 19 DESIRE PARK AMENITY, REC FACILITY TO IMPROVEMENTS BY AGES OF HSLD MEMBERS & AGE**

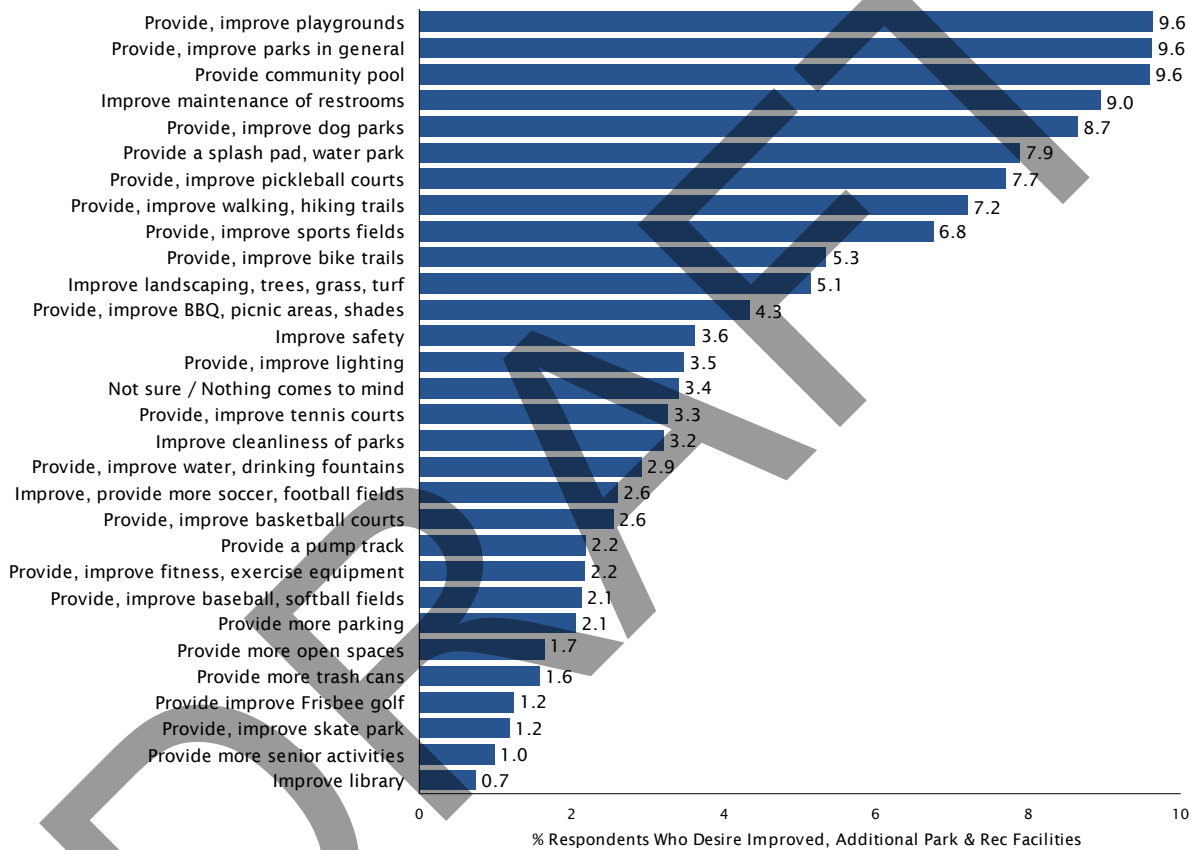


Respondents who indicated that they desire additions or improvements to the City’s parks and/or recreation facilities were subsequently asked to describe the one park amenity or recreation facility they would like to see added or improved. Question 10 was posed in an open-ended manner, thereby allowing respondents the opportunity to mention any amenity or facility that came to mind. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 20 on the next page.

The most commonly suggested improvements were for playgrounds (10%), parks in general (10%), a community pool (10%), restroom maintenance (9%), dog parks (9%), splash pad/water park (8%), and pickleball courts (8%).

**Question 10** Please briefly describe the one park amenity or recreation facility you would most like to see added or improved in the City of Murrieta.

**FIGURE 20 DESIRED PARK AMENITY, REC FACILITY ADDITION**

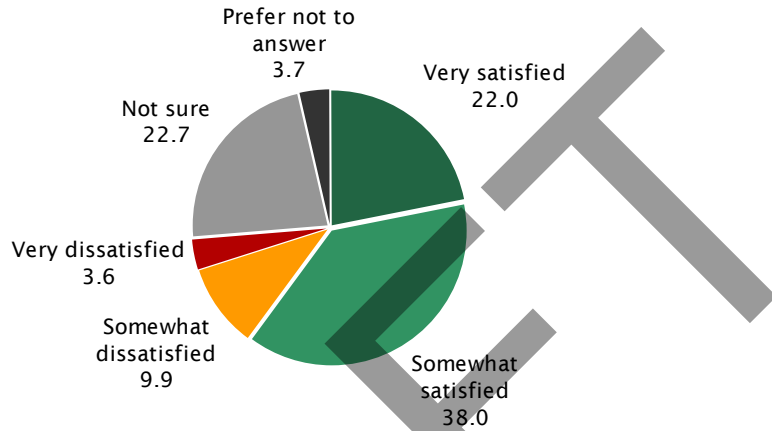


**OVERALL SATISFACTION: TRAILS** Switching gears, all respondents were next asked whether, generally speaking, they were satisfied or dissatisfied with the network of trails in Murrieta. As shown in Figure 21 on the next page, six-in-ten (60% of) respondents indicated they were generally satisfied with the network of trails available in Murrieta, with 22% indicating that they were *very* satisfied. Approximately 14% of respondents reported being dissatisfied and 26% were unsure or preferred not to share their opinion.

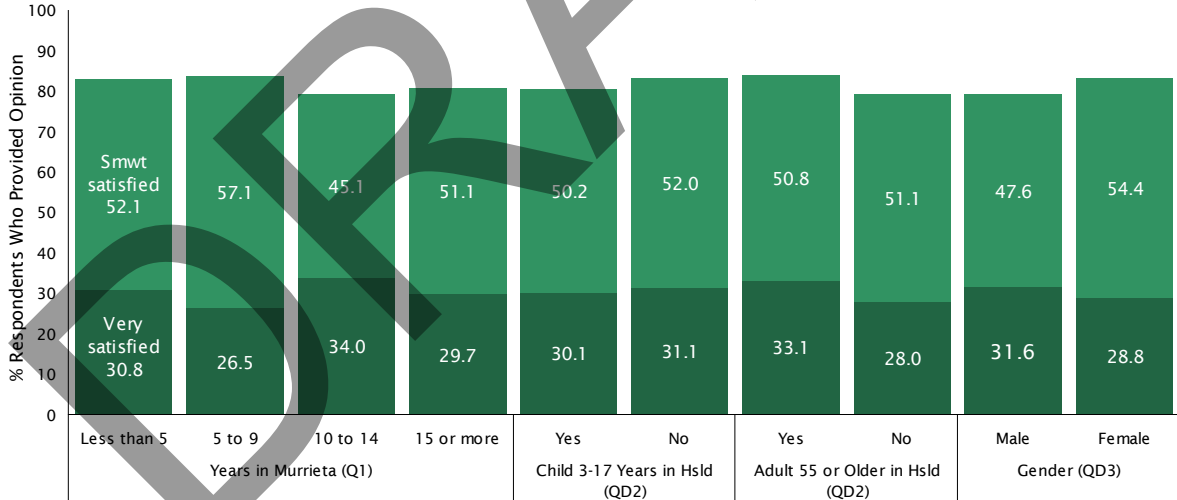
Among those who provided an opinion, satisfaction was highest among respondents living in a household where at least one member has a disability, respondents whose household visits a park or open space area once per month, respondents with an ethnicity *other than* Asian American, and respondents living in a household that has visited a city recreation facility, community center, or trail. Among those whose household has visited a city trail, overall satisfaction was remarkably consistent by frequency of trail use (figures 22-25).

**Question 11** Overall, would you say you are generally satisfied or dissatisfied with the network of trails in Murrieta?

**FIGURE 21 SATISFACTION WITH NETWORK OF TRAILS**



**FIGURE 22 SATISFACTION WITH NETWORK OF TRAILS BY YEARS IN MURRIETA, CHILD 3-17 YEARS IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER**







**PAGE 9-5**  
**Access to Parkland**

Besides seeking an adequate quantity of parkland, the City seeks to locate parks within convenient distance of neighborhoods throughout Murrieta. There are six **eight** residential areas that the **2024 Parks and Recreation Master Plan** identified as outside the ½-mile service area of any Neighborhood Park or Neighborhood Play Area. However, proximity to joint use school sites **or private, homeowners association facilities were** was not considered in that analysis, and those sites are located in at least two **four** of the areas indicated as underserved.

**PAGE 9-17**  
**9.6 IMPLEMENTATION OF THE ELEMENT**

The Recreation and Open Space Element is a policy document that requires the ongoing effort and actions of many segments of the community to implement. The Planning Commission and City Council, as major decision-making bodies, play an important role in its implementation. Other responsible parties include such City departments as the Community Development Department, Building Department, Public Works, and Community Service **Parks and Recreation**, whose day-to-day decisions are guided by the public policies in this document and the actions of the Parks & Recreation Commission.

**PAGE 9-18**

**EXHIBIT 9-1, Parks**

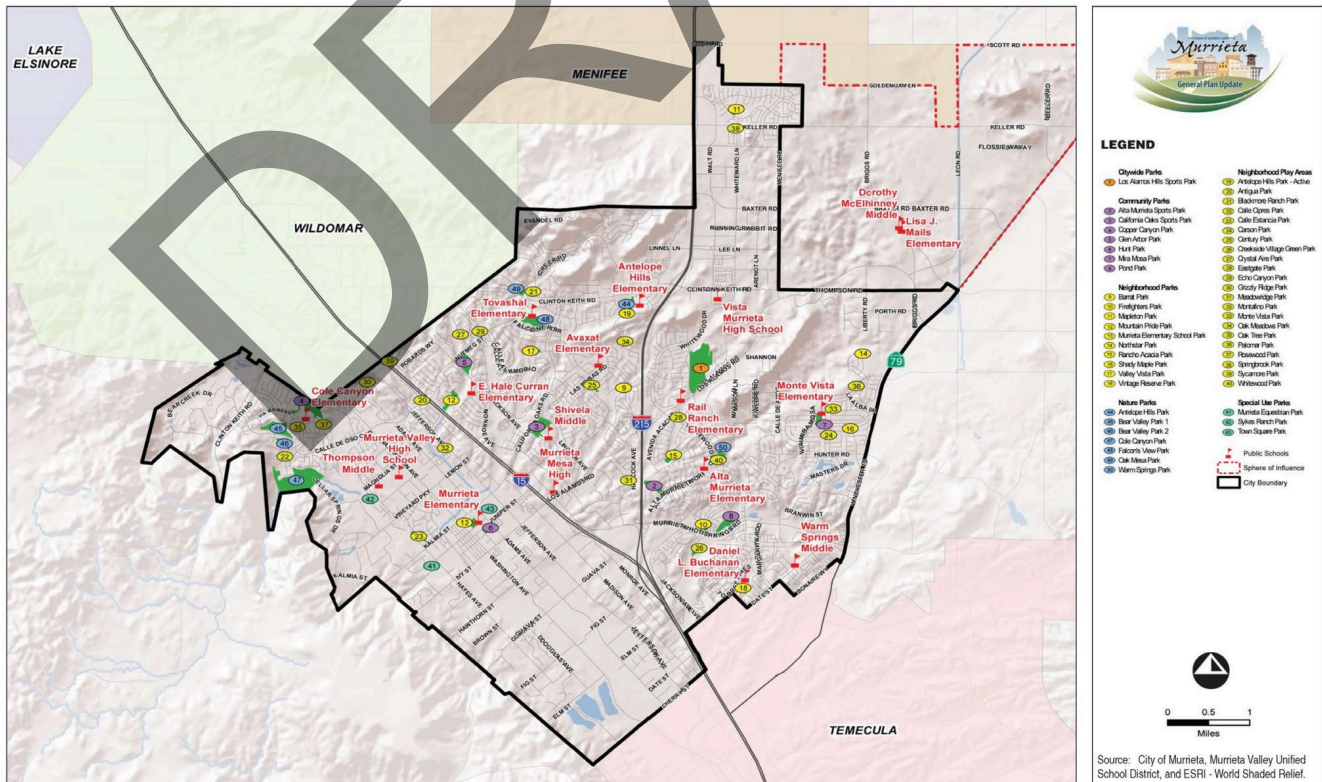
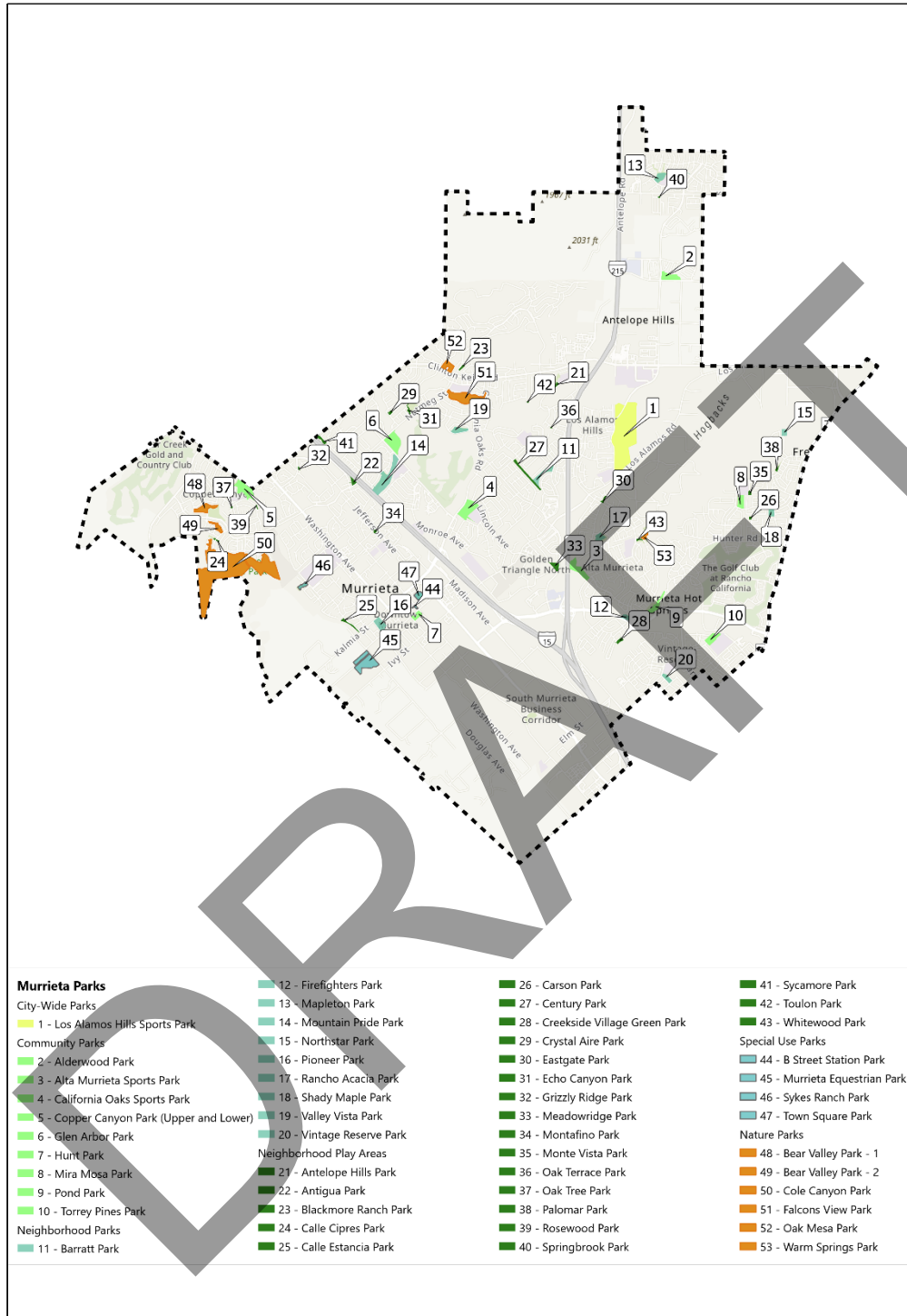


EXHIBIT 9-1, Parks



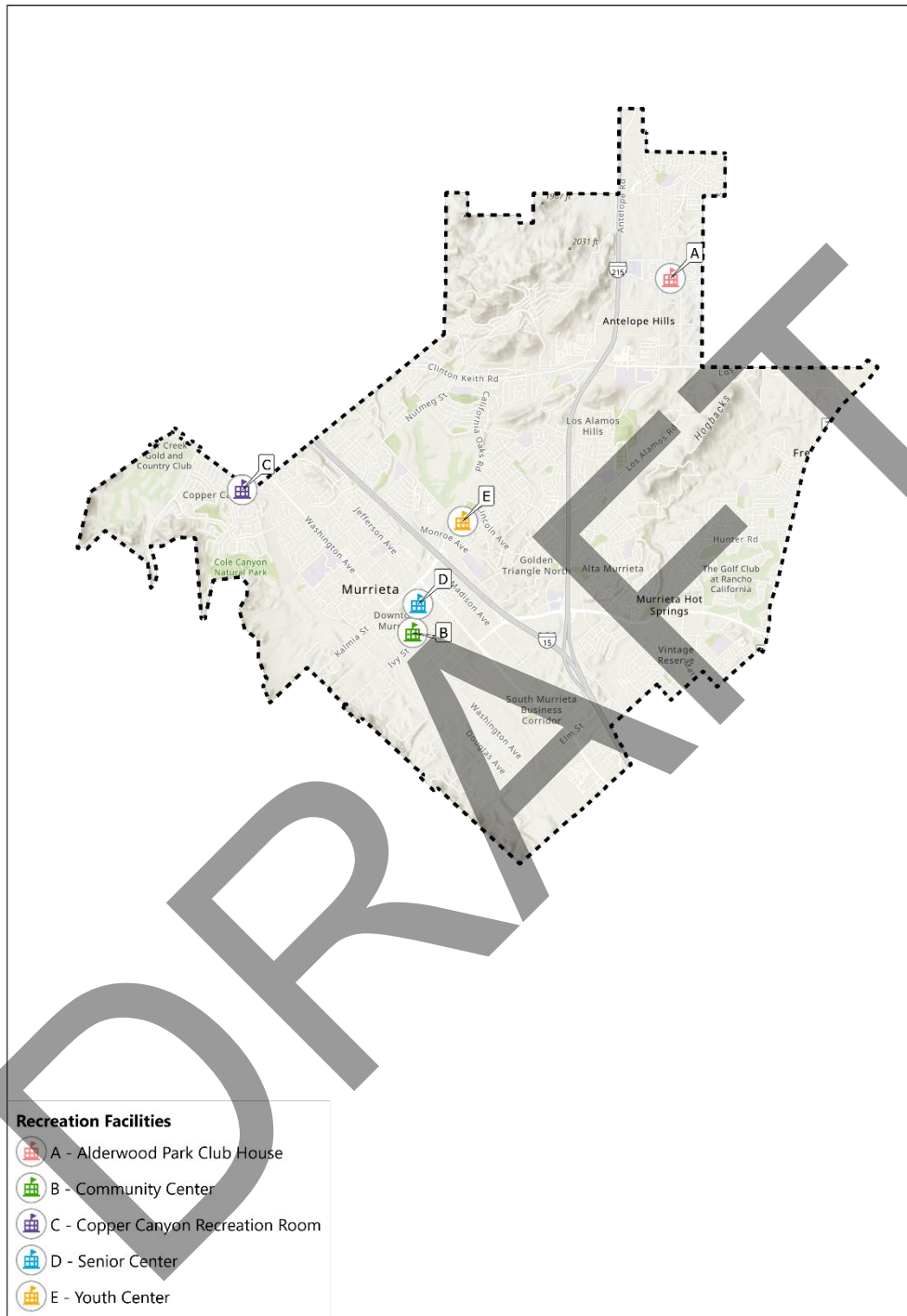
City Parks Map

0 0.5 1 2 Miles

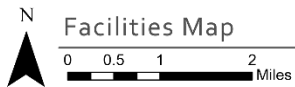
City of Murrieta - California



EXHIBIT 9-2, Recreation Facilities



- Recreation Facilities**
-  A - Alderwood Park Club House
  -  B - Community Center
  -  C - Copper Canyon Recreation Room
  -  D - Senior Center
  -  E - Youth Center



City of Murrieta - California



PARK SITE OPPORTUNITIES



## CITY OF MURRIETA PARKS AND RECREATION MASTER PLAN UPDATE

### OPERATIONS AND MAINTENANCE PLAN

A dedicated team of inhouse and contract landscape professionals ensure the City of Murrieta's parks are provided the necessary maintenance and care needed to flourish. Beyond a dedicated team, a number of resources are committed to maintaining City parks and facilities with Key Department Goals in the City's Budget highlighting a number of general maintenance and sports field refurbishment projects.

The City of Murrieta commits additional resources for landscape and park maintenance through funding from Measure T. In 2018, voters passed ballot Measure "T", a one-cent Transaction and Use Tax for the purpose of maintaining the City of Murrieta's long-term finances, providing funding for general services. These services include faster response times to emergencies, improved fire protection and paramedic services, increased sworn public safety personnel to strengthen crime prevention, library services, reduced gang activity/drug crimes, graffiti removal, **parks and recreation maintenance, landscape replacement**, and street maintenance/pothole repairs.

#### OPERATIONS AND MAINTENANCE PLAN

The maintenance of the City's parks and facilities will be best-served with an operations and maintenance plan. A successful plan must include buy-in from the work teams and must clearly define the program, requirements, schedules, and the action plans of its team. A quality park design and a maintenance plan are integral to the City's success. As an example, sports fields designed, constructed, and properly maintained with a hybrid bermuda grass are more durable and are better-suited to hold up to the typical activity scheduled on active sports fields. A successful plan will assist the City's operations and maintenance team by establishing a roadmap for the City of Murrieta's success with maintaining these valuable assets.

#### PURPOSE OF AN OPERATIONS AND MAINTENANCE PLAN

An operations and maintenance plan is a living document that must be reviewed, updated, and evaluated throughout the year. A quality plan will support the City and improve its process to identify, justify, and prioritize the maintenance and work efforts needed for its parks, play spaces, and community centers.

In today's consumer-oriented society, park guests are focused on the end product or service and not particularly concerned with what needs to be done and how frequently it needs to be done to provide well-maintained and attractive community facilities, amenities, and park spaces. Maintenance standards need to focus on outcomes from the standpoint of the recreation users and may be supported with training and information on processes (what needs to be done) and outputs (how frequently particular maintenance functions need to be done) to achieve desired outcomes.

It is important for the City of Murrieta to evaluate, analyze, and to understand all of the ongoing costs associated with its public spaces. Understanding an agencies total cost for the maintenance of its parks, amenities, and public spaces begins with a quality maintenance program, but there are many vital steps needed to ensure success.

### **MAINTENANCE ASSESSMENT**

RJM consultants interviewed the maintenance team and toured a number of facilities to assess the maintenance of the City's parks and amenities. In our tour and assessment, the consultant team found well-maintained park areas and other park areas that need immediate attention. The City has an in-house maintenance team supported by Excel Landscape, the City's landscape maintenance provider.

Common observations included deficiencies with landscape turf and irrigation maintenance, playground and sports court surfacing, and fencing. During interviews with the maintenance team, staff expressed an interest in additional personnel to keep up with the demand.

### **CMMS – COMPUTERIZED MAINTENANCE MANAGEMENT SOFTWARE**

Managing and tracking maintenance is important and can be completed with a CMMS or other scheduling, tracking, or data base-oriented software, such as Asset Essentials.

The City utilizes Asset Essentials, a Computerized Maintenance Management System (CMMS) provided by Brightly Software. These CMMS applications provide a valuable tool for maintenance teams. With this said, these applications must be actively used to provide benefits to the teams. While the City utilizes Asset Essentials to manage its work order system, it does not use the system for landscape and outdoor maintenance functions of its green space. As time permits, the City may want to consider populating its Asset Essentials software with scheduled, planned, and programmed maintenance tasks in its parks.

These CMMS applications provide the maintenance and operation team a central repository for all maintenance data; however, the quality of the application's output is directly correlated to the quality of the input. As a simple example, the applications are more helpful when they are used proactively to schedule all of the necessary, anticipated, and the ongoing maintenance tasks.

These tools and applications require buy-in from the entire team. If properly setup and utilized, the CMMS will include detailed information about each park and each of its critical assets and amenities. A CMMS allows maintenance managers to monitor the data in real-time while using historical data to analyze and improve their maintenance performance. Optimizing inventory and procurement systems are additional benefits from using CMMS software. CMMS applications typically include features that managers can use to schedule maintenance activities, order supplies, issue requests, prepare reports, and to project financial needs for maintenance and the Budget.

### **ASSET AND LIFECYCLE MANAGEMENT**

A quality maintenance program for parks, buildings, and a community's assets requires a plan, a team, a schedule, and a program. Understanding all of the maintenance needs for a park includes the specific needs, expectations, and the preventive maintenance necessary for each asset or amenity within a park. For example, an asset with an expected lifespan of 15-years, will typically require following the manufacturer's recommended maintenance practices to reach this projected lifespan. A replacement plan should be proactively established with funding ready for its replacement at 15-years.

It is not uncommon for agencies to install a beautiful new amenity in a park and move on to the next project without considering the ongoing maintenance needs, the expected lifespan, and to create a strategy for replacement of the amenity at the projected and expected end of its lifespan. As agencies fall behind, the maintenance team has more work than they can handle and simply react to and address one failing amenity after another.

Evaluating these scheduled, planned, and programmed maintenance tasks can be completed while considering a lifecycle management program for the City's amenities and assets within its park system.

There are vendors available who can assist the City with this work function. As an example, a recurring workorder can be placed in the system to alert staff when it is time to 1) replace the pour-in-place playground surfacing; 2) resurface the City's sports courts (tennis/basketball); 3) inspect sports field lighting; and 4) to inspect the City's irrigation system. These programmed or scheduled work orders can also include staff alerts when it is time for a contractor to complete specific work tasks. These reminders will assist staff in monitoring, assessing, and documenting the work product and performance of its contractors. With thoughtful and detailed analysis, the City may want to consider implementing a lifecycle management program for its amenities and the assets in its park system.

The lifespan and maintenance needs of an asset or amenity will vary largely due to its activity and use. More use on a soccer field or a tennis court will directly impact its maintenance needs and its expected useful lifespan. This is where it is important

for the maintenance team and the programs/permits team to work together. Examples include establishing a number of acceptable hours for the scheduled use of a soccer field, training staff on the operations team on required work tasks when the maintenance team is not present. Examples of a work task include when a field should be closed during inclement weather, what can be done to assist the maintenance team on a rainy day, dragging fields between games on weekends, and work tasks for the pitcher's mound before closing a baseball field for the night.

Preventive, scheduled, and planned maintenance is necessary with every asset. As we all know with our personal automobile – our car needs an oil and filter change, and it needs its tires and windshield wipers checked/replaced at a specific date and/or number of miles. Neglecting replacement of tires or windshield wipers can create safety concerns, while neglecting oil changes and filter replacements can create premature failure of the engine and other vital components in the car. Similar examples are present for our public parks and amenities. The cost to purchase an asset or amenity is only a start with understanding the total cost of ownership.

Just as it is with a personal automobile, we need a big picture view of an asset and its costs over the lifespan, from purchase to disposal, and replacement. These costs include scheduled service, repairs, maintenance, refurbishment, and planned replacement. If this assessment is done well, it will improve the City's understanding of the ongoing direct and indirect costs of these assets, and will help the City make more informed financial decisions in the future. The assessment of these costs provides a tool to assist the City in using limited resources more effectively, with more emphasis on preventive maintenance rather than reacting to asset failures. Focusing on preventive maintenance will result in less disruptions and fewer expenses due to asset failures.

Prioritizing, scheduling, and planning for these preventative maintenance tasks will help the City remain operational, maintain safety in its parks, and will help the City with its planning and budget.

### **MANAGING ACTIVITIES AND MAINTENANCE**

The Parks and Recreation Department provides a variety of programs and services for the community, and the Department of Public Works manages the maintenance of park landscape. Regardless of the management structure, it is critical for the program and permits team to work in collaboration with the maintenance team to ensure success. Unlimited resources and exceptional maintenance practices cannot succeed with an overscheduled or mismanaged sports field.

The Community Services District included Sports Field Refurbishments within its FY 2021/22 and FY 2022/23 Budget with the narrative, "Because of intensive use from seasonal athletic organizations, the maintenance division of the District will close down a field or two at a time to completely restore them to a more usable condition".



How much activity and use is too much? The Parks and Recreation Department's programs and permits team and the City's maintenance team must work hand-in-hand to ensure top-notch customer service is provided with the maintenance and operation of these recreation play spaces and the amenities in the City's park system.

The type and amount of field use must be managed by the program and permit team to be successful in keeping these fields in usable condition. Sports fields with natural grass require ongoing turf maintenance and these natural grass fields have a capacity (hours of use) for organized and drop-in sports activities in order to properly maintain the natural turf.

To identify the capacity, thresholds, and the appropriate number of permissible hours on a natural grass sports field – the field and program type (baseball and softball vs. soccer, lacrosse, and football), the age group of the participants, the design, construction, and the maintenance practices of the field must be thoughtfully considered. As a starting point, we should assume a well-designed, properly constructed, and well-maintained soccer field with lights can hold up throughout the year with approximately 1,200 permitted hours, while baseball and softball diamonds can be used approximately 1,700 permitted hours throughout the year. It is also important to acknowledge activities of youth and younger athletes will create less wear and tear than activities of high schools, colleges, and adult programs. Similarly, team practices and training activities typically create more wear on fields than activity on game days.

Can we add manpower to address the “intense use” of the sports fields? It is difficult to identify an adequate number of personnel and the hours necessary to respond and address all of the maintenance needs. As staff evaluate opportunities to raise the bar for landscape maintenance of the City's parks and green spaces, we recommend evaluating opportunities to address needs with a blend of contract and City personnel. With this said, we would recommend evaluating opportunities to add basic manpower tasks to the City's existing contractor, Excel Landscape. When utilizing contract services, the City identifies the maintenance task and the contractor provides a cost for the task. The City no longer needs to be concerned with the required number of personnel or the man-hours involved, the City is only concerned with the finished product.

Utilizing contract personnel for routine tasks such as daily trash and waste removal, and power-blowing hardscape areas is simple for a contractor to manage, but more important – it is simple for the City to ensure the tasks were properly completed. Contractors can often add manpower at lower costs when compared to the inherent personnel costs for a public agency. Also important, as many cities have experienced challenges with recruiting personnel for vacant positions, the use of contract vendors transfers the recruitment responsibility to the contractor. Lastly, moving work functions to a contract vendor allows existing City personnel to be

used for more involved work detail and projects, and to ensure contract work is completed to the City's requirements and expectations.

While maintaining natural grass on sports fields can be challenging, ball diamond infields are often easily overlooked. Establishing quality maintenance practices on skinned infields is as important as the quality of the turf when we consider player safety, playability, and the performance of the field. Consistent, regular, and ongoing maintenance practices, quality infield mix and materials, and watering of the infields is important. In addition to the Maintenance Performance Standards referenced later in this document, there are a number of in-person and online training resources available for sports field maintenance.

Similarly, a new or resurfaced tennis, basketball, or other sports court surface can be damaged and will decline quickly with activities not appropriate for the court surfacing, such as skateboarding, roller hockey, and activities with participants not wearing appropriate footwear.

**ALTERNATIVE SOLUTIONS**

Responding to community need, capacity, and manpower concerns can be addressed by transitioning to synthetic turf fields. While replacing natural grass sports fields with synthetic turf is a significant investment and upfront cost, it requires fewer man-hours for maintenance. The reduced cost of ongoing maintenance, the reduced demand for irrigation, and the increased revenue generated with this additional capacity and the additional hours of available use is significant.

In many cases, the long-term cost of synthetic turf can result in a lower overall cost when compared to the maintenance cost for natural grass fields. When considering the improved playing condition and the additional hours of use available on a synthetic field, the maintenance cost per hour of use is reduced further. The man-hours saved by transitioning sports fields to synthetic turf can be redirected to other deferred maintenance tasks.

**Murrieta Parks Maintenance Budget**

The City's budget for park landscape maintenance includes expenditures street maintenance of right of ways, open space, and maintenance tasks beyond the City's parks. With this said, it is difficult to analyze the resources committed for the maintenance of the City's parks.

**Community Services District Funding**

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,436,797	\$5,269,220	\$4,356,247	\$4,126,898	\$3,266,631

### Community Services District with Measure T Funds

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,919,244	\$5,743,554	\$4,812,033	\$4,322,241	\$3,295,995

As the tables above share, the funding for the Community Services District (CSD) and Measure T has continue to grow the past five years. The funds available in the Community Services District increased by more than 66 percent from the actual expenses of FY 2020/21.

In comparison, the table below shares the specific line item for Landscape Maintenance, which shows the current budget has increased by only 9 percent from FY 2020/21, and current funding is lower than actual expenditures from FY 2021/22.

#### Landscape Maintenance (CSD)

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$970,207	\$943,092	\$934,416	\$994,255	\$889,160

#### Landscape Maintenance (Measure T)

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$270,000	\$270,000	\$0	\$0	\$0

## RECOMMENDED MAINTENANCE PERFORMANCE STANDARDS

The following provides recommendations and performance standards for park maintenance. As shared earlier, any performance standards or operating procedure should be considered a living document that must be reviewed, updated, and evaluated throughout the year. Adopted standards and a quality plan will support the City and improve its process to identify, justify, and prioritize the maintenance and work efforts needed for its parks, play spaces, and community centers.

### TURF MAINTENANCE

1. All turf areas shall be mowed once per week. The schedule for each park shall ensure mowing is complete on the same day of the week.
2. All turf grass borders shall be neatly and uniformly edged or trimmed concurrent with each mowing.
3. Cutting heights shall be adjusted according to the type of grass in accordance with the following:

Grass Type	Schedule	Cutting Heights
Fescue Blends	June through September	3"
Fescue Blends	September through May	2"
Bermuda	Year Round	1"
Rye	September through May	2"

4. All warm-season grasses such as Bermuda shall be mowed with a power-driven reel type mower. Fescue may be mowed with either power-driven reel type or rotary type mowers. All equipment shall be adjusted to the proper cutting heights and shall be adequately sharpened.
5. All mow directions shall alternate on a week-to-week basis regardless of topography.
6. Glass, leaves, paper and other debris shall be removed and disposed of off-site prior to mowing.
7. Portable obstructions such as picnic tables, trash containers, and soccer goals shall be moved in order to mow all portions of turf.
8. All turf shall be irrigated as needed to maintain adequate growth and appearance.

9. A regular program of “hand removal” or “mechanical removal” and mulch applications shall be used to control weed growth. If necessary, the program shall be supplemented by a regular program of pre-emergent/post-emergent “chemical application” of noxious weeds or grasses if physically or productively possible.
  - a) Chemical control of broadleaf weeds shall be employed as often as necessary to maintain turf areas in a “weed free” condition.
  - b) In addition, turf grass areas shall be treated as follows:
    - Between January 15 and February 15, pre-emergent crabgrass control compound (such as Dimension 270-G) shall be applied to all areas. The product application shall be placed at the highest rate per label to control the broadest number of weeds in the turf.
    - Between November 1 and November 30, a broadleaf pre-emergent weed control compound (such as Dimension 270-G) shall be applied to all areas. The product application shall be placed at the highest rate per label to control the broadest number of weeds in the turf. Applicator shall follow all instructions as described on the manufacturer’s product label.
    - Twice per year, a broad-spectrum fungicide (such as Insignia or Tekken) shall be applied at the manufacturer’s recommended coverage rate in December and June. All fungicides shall be rotated by use for future efficacy and managing resistance.
10. Pesticides shall only be applied under the supervision of persons possessing a valid California Pest Control Operators license in the appropriate category.
11. All turf areas shall be fertilized four (4) times per year (March, May, July and October). Turf shall be free of moisture at the time of fertilizer application. Application of the fertilizer shall be done in sections, determined by the areas covered by each irrigation system. All fertilized areas shall be thoroughly soaked immediately after the fertilizer broadcast.
12. All Fescue blended, Hybrid Bermuda blended, and Kikuya blended turf areas shall be de-thatched when the turf exhibits an accumulation of heavy thick thatch. De-thatching shall be accomplished by use of a “vertical cut type” de-thatch machine. All thatch and debris shall be picked up and disposed of prior to the end of the workday.

13. All Fescue blend turf areas shall be aerated two (2) times per year, once between February 15 and March 15 and one between September 1 and October 1 immediately following de-thatching and prior to overseeding (note... overseed the following day).
14. All sports turf areas shall be aerated five (5) times per year, once during Spring Recess, once beginning of Summer Recess, once prior to end of Summer Recess, once during Thanksgiving Recess, and once during Christmas Recess.
15. Aeration shall be accomplished by removing  $\frac{3}{4}$ " diameter by 3" deep cores at a maximum spacing of 6" by use of a mechanical aeration machine. Aerate entire area, first from east to west, then repeat north to south.
16. Fescue Turf Areas: All cores should be processed with mechanical mowers within 24 hours.
17. Sports Turf Areas: All cores shall be removed from the sports turf and disposed of by the end of the workday. Turf Sweeper/Power Vacuum should be used to pick up and remove all aeration plugs.
18. All irrigation heads, valves, quick couplers and other improvements that can be damaged by the aeration operation shall be flagged and/or protected prior to starting.
19. Overseeding: All common and park turf areas (all areas that are fescue blend and Kikuya turf) shall be overseeded immediately (within 24 hours/the next working day) after aeration once per year from September 1 to October 1.
20. Sports Turf Interseeding: All sports turf shall be interseeded in two (2) cross directions. Interseeding shall take place the Monday after Thanksgiving and be completed by Christmas.
21. All seed used in interseed/overseed operations shall be Perennial Rye (Stovers VIP, Pennington Smart Seed Pro, or equal). Seed shall be applied at a rate of 10 lbs./1,000 sf. Seed quality shall meet the following criteria.
  - a) Minimum purity shall be 98% weed free for all grasses.
  - b) Minimum germination rate shall be 85% for all grasses.
22. All seeding equipment shall be calibrated to deliver the desired seeding rate for the specific species or seed mixture to be used prior to each overseeding operation.

23. Once the seed has been applied, apply periodic supplemental irrigation to ensure seed germination. Supplemental irrigation shall continue until 90% of all seed has sprouted and is in a vigorous state of growth.
24. All bare, worn, or sparse areas in the turf shall be reseeded to reestablish turf to an acceptable condition annually between February 15 and March 15 and between April 1 and April 30 in all other areas.
25. Reseeding shall be performed in accordance with the following criteria:
  - a) All areas reseeded shall be raked or verticut to remove all thatch and to provide a rough (scarified) seedbed suitable for seeding.
  - b) Seed shall be of a type to match existing turf and applied at a rate of 10 lbs. of product per 1,000 square feet.
  - c) Grass seed shall be applied at the rate specified on the label for the type of seed being used for reseeded. Seed quality shall meet the criteria provided in 21 a) and b).
  - d) All seeding equipment shall be calibrated to deliver the desired seeding rate for the specific species or seed mixture to be used prior to each reseeded operation.
  - e) Once seed has been applied, cover all seed and firm the soil with a water ballast roller either empty or partially filled depending upon soil conditions. Seed shall then be lightly covered with an organic seed topper to prevent erosion and reduce evaporation of soil moisture.
26. Fall common turf renovations shall begin on September 1 and should be completed by October 1. The sequencing of the work shall be de-thatch, aeration, and overseeding, in that order.
27. Top Dressing: All sports turf areas shall be top dressed once per year typically June 1 through mid-August. All top dressing shall encompass the entire athletic playing surface.
28. Verticutting: All sports turf areas shall be verticut every one to two years as needed for turf with an accumulation of heavy thick thatch.
  - a) The vertical cutting shall encompass the entire athletic playing surface.
  - b) The vertical cutting machine shall be hydraulically or P.T.O. driven from the attached tractor with fixed 1/8" thick, 12" diameter, 8 to 10-pointed slicing blades spaced a maximum of 2" apart.

- c) All debris shall be picked up and disposed of at end of the workday with a Turf Sweeper or Power Vacuum. Note: Mulching/recycling mowers or mowers equipped with vacuums shall not be utilized for this purpose.
  - d) All irrigation heads, valves, quick couplers, and other improvements that can be damaged by the verticutting operation shall be flagged and/or protected prior to starting.
29. Sod Renovations: Sports turf sod renovations may be required on all turf areas, some areas of the field, or as patch work throughout the year. Typically, renovations of soccer fields shall be completed June 1 – August 15 and baseball fields shall start the Monday after Thanksgiving and be complete and ready for play on February 1 each year.
- a) Sod Materials – All sod areas shall receive soil amendments and fertilizers for sod as needed to establish the new sod and to promote healthy growth and appearance. The use of a mechanical track or rubber turf tire machine will be required to place this product.
  - b) Finish Grading – Prior to beginning the grading operation, sod-cut the area to be worked on to the minimum thickness of the new sod. This may require the actual removal of sod and soil at the same time. All sod and soil shall be removed from the site to a legal authorized dump site.

Before any planting operations start in any area, all trash and deleterious materials on the surface of the ground shall be removed and disposed of. After completion of fine grading and prior to soil preparation, the installation shall adhere to the Agronomic Soils Test and Report recommendations as required or what is shown above, except for the minimums specified herein.

Turf areas shall be graded so that after cultivation, amendment and settlement, the soil shall be 1" below the top of curb, walks, existing turf areas etc. All flow lines shall be maintained to all for free flow of surface water. Displaced material which interfaces with drainage shall be removed and placed as directed. Low spots and pockets shall be graded to drain properly.

All turf planting areas shall be cultivated until the soil is brought to a loose friable condition to a minimum depth of 6". Note: The final depth of the loose soil shall be 6" after rolling and light compaction. Remove all rocks and debris 1" or larger in size. Evenly distribute soil amendments and fertilizers. Thoroughly incorporate into the upper 6" (minimum) of soil with mechanical tiller.



All planting areas shall be finish graded in accordance with the standards above. Finish grades shall be graded to ensure settlement does not affect the grade at the end of the project maintenance period.

- c) Sod Installation – Grade smooth all surfaces where sod is to be placed. The soil surface shall be 1" below adjacent curb, gutter, walks, existing turf, etc. after settling. Roll lightly with a sod/landscape roller and fill in all soil depressions compact to bedding. The lightly compacted depth shall be 6". DO NOT use roller designed for use of compacting aggregates or asphalt concrete.

Soil shall be at established grade, smooth, and moist before sod placement.

Begin sod installation immediately after delivery. As sod is rolling off the installation equipment remove all nylon mesh backing. Start laying sod along a straight edge such as a sidewalk, driveway, curb, etc. Butt joints tightly together, do not overlap. All joints to be staggered. Use a sharp knife to cut and shape around curves, trees, and borders. Do not bend sod to fit.

After sod installation, the area shall be rolled to eliminate depressions and lower rills. This operation will also lightly compact the sod.

The final sod product shall be uniform in grade. All edges shall be even and tight. The sod shall be green and vigorous in growth. In all edge areas that are not even and tight, apply a fine top dressing of sand uniformly to all exposed edges and gaps.

- d) Watering – Water shall be applied within 30 minutes, even if the sod placement is not complete. Complete initial watering when there is saturation of the top 6"-8" of soil.

Apply water in sufficient quantities and as often as seasonal conditions require to keep the sod wet at all times, well below the root system of the sod.

- e) Final Rolling – Watering shall be decreased or ceased for this operation. DO NOT perform this work in this section on a wet or saturated turf field.

Prior to opening of the field(s), roll the entire surface with a 1-Ton Steel Roller to provide a uniform and smooth play surface.

## SHRUBS/GROUNDCOVER MAINTENANCE

1. All shrubs/groundcover areas shall be maintained to promote healthy growth and appearance of the plant material.
2. A regular program of “hand removal” or “mechanical removal” and mulch applications shall be used to control weed growth, if necessary, supplemented by a regular program of pre-emergent/post-emergent “chemical application” of noxious weeds or grasses if physically or productively possible.
  - a) A broad spectrum pre-emergent weed control shall be applied twice each year, once in April and once in September, to all shrub and groundcover beds. This includes all irrigated/non-irrigated natural groundcover areas.
  - b) A post-emergent weed control shall be applied as needed in all irrigated/non/irrigated natural groundcover areas.
  - c) A 3” minimum layer of mulch groundcover as a weed control shall be applied concurrently with the mulching process as described in Section 63.4 D in all irrigated/non/irrigated natural groundcover areas.
3. Weeds and grasses shall be removed from all planted areas within seven (7) days from the time that they are first visible. Methods for removal shall be hand removal or cultivation, dependent upon planting concentration.
4. When necessary, non-restricted materials shall be used to perform weed control in shrub and groundcover areas.
  - a) Prior to application, a licensed Pest Control Operator shall read product label to identify all potential dangers, hazards, and risks to the health of humans, domestic and wild animals inherent with the use of the chemical and to address all contact prevention measures to ensure contamination of these areas is avoided.
  - b) Prior to application, a licensed Pest Control Operator shall read product label, to identify weed pests in area to be sprayed and identify potential environmental hazards such as waterways, eating and food preparation areas, sensitive ornamental, and production agricultural sites, and to take all precautionary measures necessary to ensure contamination of these areas is avoided.

- c) Prior to application, a licensed Pest Control Operator shall read product label, to identify all personal protective equipment required for employees to handle the pesticide to ensure employee safety and protection.
5. All shrubbery shall be trimmed, shaped, and thinned every 30 days.
- a) Full Slope Prune/Trim: All slope shrubs shall receive a full pruning/trimming semi-annually between September 1 and October 1, and March 1 and April 1. Slope shrubs should be pruned/trimmed to maintain desired height, as directed by the City Representative.
- b) All shrubs aligning the hardscape edge shall be shear-cut at a 45° angle. Note: Vertical 90° cuts are not acceptable.
- c) Power hedge shears shall be used for cutting of all shrubs. Note: Line trimmers shall not be utilized for cutting purposes.
- d) Shrubs and groundcover shall be trimmed to restrict growth or encroachments on sidewalks, trees, shrubs, trails behind curbs, and from private property. In addition, all shrubs and groundcover shall be trimmed to maintain horizontal clearance 12" behind walkways, trails, and roadways to prevent encroachment onto private property and to remove dead, damaged or diseased limbs as necessary.
- e) Pruning Procedures
- All cuts shall be made sufficiently close, flush, if possible, to the parent stem so that healing can readily start under normal conditions.
  - All limbs over 1" or greater in diameter shall be undercut to prevent splitting.
  - All shrubs aligning paths, curbs, gutters, property lines, etc. shall be cut at a 45° angle starting at 12" – 18" from path, curb, and/or gutter/edge. NOTE: Vertical 90° cuts are not acceptable.
  - A minimum of 12"–18" and a maximum of 36" clearance shall be maintained of shrubbery away from all adjacent private property (walls, fences, etc.).
  - A maximum height of 36" shall be maintained of all shrubbery that is immediately adjacent to private property (wall, fences, etc.).

- All plant material shall be removed from all private property that is encroaching onto public property.
  - All equipment utilized shall be clean, sharp and expressly designed for shrub pruning.
6. All leaves shall be raked from under the shrubs after each pruning.
  7. Mulching: All irrigated, non-irrigated, and bare groundcover areas shall have a uniform mulch layer throughout for erosion control, weed control, and moisture control.
    - a) All groundcover mulch shall be 0"-2" forest floor mulch laid uniformly 3" minimum thick. All mulch to be approved by City Representative prior to application.
    - b) All groundcover mulch shall be applied two (2) times per year, once in April and once in October.
  8. Fertilization: All shrubs/groundcover shall be fertilized to promote healthy growth and appearance of the plant material. Area shall be free of moisture at the time of application. Application shall be completed in sections, determined by the areas covered by each irrigation system. All fertilized areas shall be thoroughly soaked immediately after the fertilizer is broadcast.

#### **RODENT/PEST CONTROL**

1. All turf, trees, and landscaped areas shall be maintained free of rodents to include gophers and ground squirrels and pests to include but not limited to snails, grubs, sow bugs, aphids, adelgids, caterpillars, scales, etc., that could cause damage to any plants, shrubs, groundcover, trees, irrigation systems, facilities, or cause erosion.
2. All methods to perform Rodent/Pest Control shall conform to all Federal, State and County environmental regulations.
3. Rodent Control shall be performed in accordance with the following criteria:
  - a) All rodents to be controlled shall be identified and feeding habits determined prior to treatment.
  - b) All mounds shall be raked level a minimum of twenty-four (24) hours prior to treatment.
  - c) Soil shall be checked in the area to be treated to ensure proper soil moisture exists prior to treatment with treated baits.

- d) All treated bait, traps and gases used to control rodents shall be placed in the tunnel. Traps shall be covered with soil once inserted in the tunnel, to prevent vandalism and to ensure public safety.
  - e) Any and all spilled bait shall be picked up or buried immediately.
  - f) All bait containers and/or applicators shall be of the type that will minimize spills.
  - g) All treated areas shall be inspected for dying animals after treatment. Remove all dying animals and/or carcasses, and dispose of them off-site prior to the end of each workday until area no longer requires further treatment.
4. Pest control shall be performed in accordance with the following criteria:
- a) All insect pests to be treated shall be identified and life stage determined prior to treatment.
  - b) All areas which may be adversely affected by chemical treatment operation shall be identified (i.e., ways, food preparation sites and eating areas, and agricultural production areas) and all precautionary measures necessary shall be taken to prevent contamination of these areas.
  - c) All pesticides shall be applied in accordance with the label recommendations and shall be applied to infested plants only.

### TREE CARE

1. Trees (less than 5 years old) to be structurally pruned as needed for proper health and shape of the tree.
2. Newly planted trees shall be properly staked utilizing 3-inch stakes. Trees shall be supported by double-staking with cinch ties applied at the lower and upper portions of the trunk and inspected on a regular basis to prevent rubbing and girdling. Cinch ties or VIT braces shall be used to prevent bruising.
3. Trees (5 year and older) to be pruned as needed for structural health and safety; pruning shall include removal of dead and damaged branches, thinning of canopy or required aesthetics. Branches shall be pruned as needed to maintain an 8-foot clearance over sidewalks and 14 feet clearance over bicycle lanes and streets. No more than  $\frac{1}{4}$  of the foliage may be removed at any single pruning.
4. Special emphasis shall be placed upon public safety during pruning operations, particularly when adjacent to roadways.

5. Pruning criteria:
  - a) Initial step shall include removal of all deadwood and weak, diseased, insect infected, and damaged limbs.
  - b) All trees shall be pruned for vertical and horizontal clearance.
  - c) All crossed or rubbing limbs shall be removed unless removal will result in large gaps in the general outline.
  - d) All trees shall be thinned of smaller limbs to distribute the foliage evenly.
  - e) All trees shall be trimmed and shaped to provide a symmetrical appearance typical of the species.
  - f) All suckers and sprouts shall be cut flush with the trunk or limb.
6. All trees shall be inspected and thinned as needed to prevent damage during wind storms.
7. A regular program of “hand removal” or “mechanical removal” shall be used to control weed growth; tree wells shall remain weed free.
8. All pest control measures shall be complete by recommendation of a Pest Control Operator and recommendation of an ISA certified Arborist. Control of aphids and other seasonal pests shall be removed in a timely manner to prevent health or aesthetic problems with neighboring residences.
9. Fertilization: Young, rapidly growing trees should be fertilized annually to promote rapid establishment. Mature trees may need fertilization every two or three years to maintain foliage color, healthy growth, and appearance.

#### **PICNIC SHELTERS, GAZEBOS AND RESERVATION SPACES MAINTENANCE**

1. All structures shall be inspected daily and maintained in a neat, clean and safe condition at all times.
2. Immediately address closing of facilities, which are not safe for public use.
3. Structures shall be graffiti-free. Graffiti shall be removed within 24 hours of discovery.
4. Picnic tables, benches, outdoor cooking receptacles, and other similar amenities shall be clean, in good working order, and safe for use at all times.
5. All reservation spaces shall be inspected daily and shall be inspected before each scheduled reservation to ensure the site is customer ready.

## IRRIGATION SYSTEM MAINTENANCE

1. The entire irrigation system, to include all components from connection at meters, shall be maintained in an operational state at all times. This coverage applies to all controllers and remote-control valves, gate valves and backflow devices, main and lateral lines, irrigation pumps, sprinkler heads, and moisture sensing devices.
2. All irrigation systems shall be tested and inspected a minimum of once per week for sports fields and bi-weekly for all other irrigation and in accordance with the following:  
  
All systems shall be adjusted in order to:
  - a) Provide adequate coverage of all landscape areas;
  - b) Prevent excessive runoff and/or erosion; and
  - c) Prevent watering roadways and facilities, such as tennis, basketball, or handball courts, walkways, parking lots, trails, fences and private property.
3. All irrigation systems shall comply with State and local laws regarding backflow prevention and protection of the public water system.
4. In addition to weekly and bi-weekly testing, all irrigation systems shall be tested and inspected as necessary when damage is suspected, observed or reported, daily, if necessary.
5. Irrigation controllers shall be programmed according to the specific site conditions to promote proper plant health and growth.
6. Irrigation shall be accomplished after hours. Irrigation system testing shall occur when park areas are not in use.
7. Broken heads and lateral lines shall be repaired within 48 hours after work is approved by the Department. Mainline breaks shall be secured as soon as they are discovered/reported. Mainline breaks shall be repaired within 72 hours after work is approved by the Department. Irrigation valves shall be repaired or replaced within 96 hours after work is approved by the Department.
8. Special emphasis shall be placed upon public safety during irrigation repair operations. When excavation and digging are required for repair of irrigation lines, plywood and other safety barriers shall be used to maintain public safety. Such holes shall remain open no longer than 96 hours unless approved by the Department.

## GENERAL PARK MAINTENANCE

Applies to all hardscape and softscape maintenance areas.

1. All areas shall be inspected daily and maintained in a neat, clean and safe condition at all times.
2. All animal feces or other materials detrimental to human health shall be removed from the park daily.
3. All broken glass shall be removed daily.
4. All areas shall be raked, swept or blown to remove leaves and debris daily.
5. All sand and wood chip areas abutting maintained areas shall be cleaned when dirtied by maintenance operations and at other times as required.
6. All play/sports equipment, bleachers, benches, tables, drinking fountains, trash cans, gates, rails, posts, fences, barbeques, gazebos, signs and all other park amenities, shall be monitored for vandalism, safety hazards, and serviceability daily. Deficiencies shall be addressed to ensure patron safety and reported.
7. All right-of-way sidewalks, curbs, and gutter are City property and shall be included with all inspections and maintenance efforts.

## PLAYGROUNDS, SPORTS COURTS, SPLASH PADS, AND OTHER PARK AMENITIES

1. All playgrounds, sports courts, splash pads, water features, and other park amenities shall be visually inspected daily.
2. Trash cans shall be emptied daily, and washed when necessary.
3. All areas shall be maintained debris and weed-free.
4. All sand and wood chips shall be inspected and raked level daily by 10 a.m.
5. All tot-lot rubber safety surfacing and play equipment shall be swept/blown free of all debris daily by 10 a.m.
6. A complete playground inspection shall occur at least two times each month. All inspections shall be completed under the supervision of a Certified Playground Safety Inspector by an employee who has completed Playground Safety Inspector training. Complete safety-related repairs immediately and initiate other repairs within 24 hours of discovery.



7. During the first week of every month, all sand areas shall be rototilled, and wood chips (Engineered Wood Fiber) shall be raked to the maximum depth that will allow complete loosening of the sand/wood chips.
8. Sand and wood chips (Engineered Wood Fiber) shall be replenished as necessary to maintain optimum level of material in each area, generally level to six (6) inches below the top of the concrete curb. Depth of material may be dependent upon play equipment footing and final level shall be determined by the maintenance team. Replacement playground sand shall be at least equivalent to washed and screened plaster sand (standard designation of rock product suppliers to denote a type and cleanliness of sand) for playgrounds. Replacement wood chips shall be "playground chips" appropriate for safe play in and around playgrounds.
9. Splash Pads/Water Features: Water chemistry/sanitation levels shall be tested in accordance with County and State Public Health Department standards.
10. Timers shall be set for optimal use with water conservation in mind.
11. Water feature structures shall remain graffiti-free. Graffiti shall be removed within one day of discovery.
12. Park Drainage: All concrete "V" drains and other drainage facilities, to include drains under sidewalks, shall be kept free of vegetation, debris and algae to allow unrestricted water flow. "V" drains shall be cleared a minimum of once per year and completed by October 15 annually.
13. Intensive inspections and clean up shall be completed prior to and after each storm event.
  - a) All V-drains shall be maintained in a debris-free condition.
  - b) All V-drains shall be continuously cleared of all overgrown vegetation.
  - c) All V-drains shall be continuously monitored for separations and structural failures.
  - d) All other drainage facilities shall be cleared of all vegetation and debris. All grates shall be tested for security and refastened as necessary. Missing or damaged grates shall be reported to the department office.

#### **SPORTS FIELD/COURT LIGHT MAINTENANCE**

1. Park staff scheduled in the evenings shall inspect the working condition of all park lights monthly. Inspection includes recording all inoperable lamps and shall include a light meter reading with recording of the footcandle readings in key areas of each field and court.

2. Inspection records shall be immediately forwarded to the City's maintenance team.

### **TENNIS, BASKETBALL, AND SPORTS COURTS**

1. Court surfacing will require professional repairs and resurfacing every four to eight years. The amount of use, types of use, and ongoing maintenance practices will directly impact the expected lifespan.
2. Court surfacing shall be blown free at least once per week and as needed following winds and inclement weather. Courts shall be properly washed at least once per month, as needed. Court surfacing shall be free of leaves, grit, and other debris to ensure an attractive safe playing surface. Participants using shoes with marking soles should be prohibited and enforced by park staff.
3. Court surfacing with a higher sand base will last longer than a court surface with a lighter sand base.
4. Nets shall be set at correct playing height and free of tears or holes.
5. Backboards, rims, nets, fences, windscreen, and gates shall remain in good repair.
6. Monitor and adjust irrigation to ensure water does not reach court surfaces.

### **COMMUNITY CENTERS/BUILDINGS/CONCESSION STANDS**

1. Inspection of overall maintenance of facility shall occur daily.
2. Floors, countertops, sinks, and restroom amenities shall be cleaned daily.
3. Windows shall be cleaned as needed, with buildings receiving a comprehensive window cleaning at least two times each year.
4. All buildings shall be graffiti-free, and graffiti shall be removed within one day of discovery.
5. Food handling areas shall remain in compliance with County and State Public Health Department requirements and standards.
6. Stored items shall be stored safely and shall not block access to fire extinguishers, pull stations, light switches or exit routes.
7. Roofs, and roof vents shall not leak and shall remain operable and free of limbs, litter, and debris.

8. Exterior surfaces shall be free of holes, gaps, and peeling paint.
9. Lighting fixtures and electrical outlets shall be in proper working order and timers set per schedule or activated by photocell.
10. The Maintenance Department shall be notified of all problems within 24 hours of discovery.

DRAFT

## RECOMMENDED ANNUAL WORK PLAN

Maintenance tasks shall be completed consistent with the Performance Standards. The core tasks are provided below for daily, weekly, bi-weekly and monthly maintenance tasks.

### DAILY TASKS

1. Park Inspections consistent with Performance Standards;
2. Daily Inspections include park grounds and landscape, park amenities and playground safety inspections, vandalism and graffiti;
3. Park Opening and Closing Checklist; and
4. Pick up litter and empty containers at least once daily, and during/following special events.

### WEEKLY TASKS

1. Mow and edge turf consistent with Performance Standards;
2. Complete irrigation inspections and testing on sport fields consistent with Performance Standards; and
3. Complete inspection of park grounds for invasive plants, and remove/treat per Performance Standards.

### BI-WEEKLY TASKS

1. Complete irrigation inspections and testing on common turf areas consistent with Performance Standards Inspect and remove debris/organic material from drain covers twice monthly, and prior to/immediately following inclement weather; and
2. Complete playground safety inspections at least bi-monthly per Performance Standards.

### MONTHLY TASKS

1. Complete an inspection of all sports courts and address safety concerns;
2. Complete an inspection of all hard and soft surface trails for erosion and other safety hazards;
3. Complete an inspection of all park lighting systems;
4. Complete an inspection of park grounds for "V" drains and other drainage facilities consistent with Performance Standards; and

5. Check park grounds for rodent/pest activity and respond consistent with Performance Standards.

### **SEMI-ANNUAL TASKS (2-3 TIMES ANNUALLY)**

1. Complete inspections of all fences, gates, and bollards at least twice annually; and
2. Deep-clean/ power wash park amenities such as drinking fountains, restrooms, concrete and walkways near high traffic areas.

### **ANNUAL TASKS**

1. January: Audit each playground to ensure compliance with the current version of ASTM Performance Standard F1487 and the Consumer Product Safety Commission "Handbook for Public Playground Safety."
2. February: Complete inspections and deep cleaning of concession facilities prior to opening of the spring sports season. Items to address include the following:
  - a) Facilities deep-cleaned, wiped down, and sanitized;
  - b) Concession appliances inspected for compliance;
  - c) Concession lighting inspected and repaired;
  - d) Inspect facilities for rodent/pest activity and address as appropriate;
  - e) Food service operating permits secured before opening; and
  - f) Clean and sanitize concession supplies before opening.
3. February: Clean and restock trash receptacles, as needed, to address increased usage near baseball and softball fields.
4. May/June: Begin the scheduled turf renovations of sports fields in preparation of the fall sports season. Establish a renovation schedule in conjunction with the permits team in December to begin with soccer fields. The renovation schedule should conclude with baseball/softball fields starting the work at the end of baseball/softball post-season.
5. September: Complete inspections, clean up, and clearing of all "V" drains consistent with Performance Standards.

### MISCELLANEOUS TASKS

1. Turf, shrub, and tree weed/pest control, fertilization, aerifying, dethatching, verticutting, pruning, and trimming shall be completed as recommended in the Performance Standards.

DRAFT



## CITY OF MURRIETA PARKS AND RECREATION MASTER PLAN UPDATE

### FINANCIAL PLAN REVIEW

This master plan will provide a road map to ensure parks and recreation programs in Murrieta are provided and available to everyone in the community now and in the future. A thorough review and analysis of the Parks and Recreation Department, the Murrieta community, its parks, programs, and services guided the Consultant Team to a variety of recommendations and opportunities for future park development, programs and services, and a sustainable park maintenance program. These opportunities will provide tangible improvements for the City's park system and its service to the community, but will also drive increased costs and demand for financial resources. A master plan won't provide a benefit for the community if funding is not secured to implement these recommendations.

Following a park master plan process, funding and resources will be needed for the acquisition and development of new parklands and facilities, and for the renovation projects of existing park spaces. Long-term sustainable resources are also needed for the operation and maintenance of current and proposed new parks and facilities.

A number of financial resources are available and the City must be strategic as it considers initial costs for new park development and the ongoing financial needs associated with the ongoing maintenance, and operations of the parks, programs, and any new services for the community. This document will review current funding mechanisms and opportunities for enhanced financial resources to meet the future needs of the City and to accomplish the vision and goals of the Master Plan. Meeting these challenges will require equal amounts of vision, resourcefulness, partnership, and hard work.

## FISCAL SUMMARY – REVIEW OF BUDGET AND CURRENT RESOURCES

### Budget and Personnel

The Community Services District Budget is displayed below in Exhibit 1. The Budget provides funding to support the programs and services of the Parks and Recreation Department and includes the City’s Public Works budget for park maintenance. It is important to acknowledge the actual spending and revenues for Fiscal Year 2020/21, and for the fiscal year following, experienced significant impacts following the COVID-19 pandemic.

### EXHIBIT 1

Budget Comparisons (Community Services District)

#### Community Services District Funding

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,436,797	\$5,269,220	\$4,356,247	\$4,126,898	\$3,266,631

#### Community Services District with Measure T Funds

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,919,244	\$5,743,554	\$4,812,033	\$4,322,241	\$3,295,995

Exhibit 1 summarizes and provides a year-to-year comparison of spending for the Parks and Recreation and Public Works Departments for park programs, services, operations, and maintenance from the FY 2020/21 to the FY 2024/25 Adopted Budget. As Exhibit 1 shares, the FY 2024/25 Adopted Budget represents nearly an 80 percent increase from the actual spending in FY 2020/21.

The NRPA Agency Performance Review for 2024 reports the median agency with a population similar to Murrieta (100,000 to 250,000 residents) having operating expenditures equal to \$87.10 per capita. In comparison, the City of Murrieta’s budget for appropriations in FY 2024/25 includes operating expenditures of \$49.67 per capita in support of its parks and recreation.

NRPA’s Agency Performance Review for 2024 reports the median agencies operating expenditures as \$8,260 per acre of parkland. Agencies serving a community similar to the size Murrieta, with a population range between 100,000 and 250,000 residents, the median figure is \$8,002 with the lower quartile of agencies at \$3,066 and the upper quartile at \$15,009. In comparison, the City of Murrieta provides an operating budget for Parks and Recreation and Park Maintenance through the Public Works Department equal to \$11,774 per acre of parkland.



NRPA's Agency Performance Review for 2024 reports the median operating expenditures per full time equivalent (FTE) employee as \$110,912. Agencies serving a community similar to the size Murrieta, with a population range between 100,000 and 250,000 residents, the median figure is \$119,166 with the lower quartile of agencies at \$84,296 and the upper quartile at \$147,964. In comparison, the City of Murrieta provides an operating budget for Parks and Recreation and Park Maintenance through the Public Works Department equal to \$159,980 per FTE of personnel.

While these references provide perspective and a comparison of the resources committed to parks and recreation in Murrieta to other agencies nationwide, it is important to recognize each agency serves a different community with unique needs, desires, and challenges.

The City of Murrieta is best-served by tailoring its facilities and program offerings to the needs and interests of its community. All cities should strive to understand the characteristics and demographics of residents who need and utilize these park and recreation resources, as well as the types of programs, facilities and amenities they seek from local parks. It is also important to anticipate the characteristics of those who may use these resources in the future when shaping the optimal mix of facilities and services offered going forward.

In addition to the adopted annual budget and actual expenditures for the City's operations and maintenance of its parklands, the City has the following resources and funding available for its parks and recreation facilities.

**EXHIBIT 2a:** Parks and Recreation Department Personnel

<b>Position</b>	<b>FTE's</b>
DIRECTOR OF COMMUNITY SERVICES	1.0
PARKS & COMMUNITY SERVICES MANAGER	1.0
SENIOR PROGRAM MANAGER	1.0
RECREATION SUPERVISOR	4.0
RECREATION COORDINATOR	4.0
MANAGEMENT ANALYST	1.0
ASSISTANT MANAGEMENT ANALYST	1.0
ADMINISTRATIVE ASSISTANT	1.0
PARK RANGER	3.0
P/T SENIOR RECREATION LEADER	1.5
P/T RECREATION LEADER	6.5
<b>Grand Total FTE</b>	<b>25.0</b>

**EXHIBIT 2b:** Public Works Department Personnel (Park Maintenance)

Position	FTE's
Maintenance Supervisor	1.0
Senior Maintenance Worker	2.0
Inspector	1.0
Maintenance Worker I/II	5.0
Office Assistant	2.0
<b>Grand Total FTE</b>	<b>11.0</b>

Exhibit 2a provides a summary of the personnel dedicated to the Parks and Recreation Department and Exhibit 2b provides a summary of the Public Works personnel dedicated to park maintenance.

As Exhibit 2a and 2b share, the City of Murrieta provides 37.0 FTE's in support of its parks and recreation facilities, operations, and programs. Among its key findings, NRPA's 2024 Agency Performance Review reported the median agency serving 100,000 to 250,000 residents having 120 FTE's, with the lower quartile of these cities having 61.3 FTE's and the upper quartile having 181.2 FTE's.

NRPA's report also identifies the median of these cities (100,000 to 250,000 residents) having 7.9 FTE's per 10,000 residents. With 119,182 residents in Murrieta, the City currently provides 3.1 FTE's per 10,000 residents to support the City's 53 parks, 502.73 acres of parkland, and the programs and services offered for its community.

While such comparisons provide a reference, it is important to acknowledge agencies provide personnel for services through a variety of means. Most agencies provide programming and park maintenance with some mix contract personnel, which likely is not included in these references.

### Revenue Analysis and Tracking

Typical of every municipality, the budget process involves competing interests from each department for support from the General Fund. The General Fund typically covers usual and on-going municipal expenses that are generally not supported by a direct stream of revenue.

Tracking revenue is an important component for all programs and services, as is comparing participation, cost-of-services, and cost per participant year-to-year. A year-to-year analysis of this nature provides a tool to evaluate the successes within the City's operation.

The year-end revenues generated by the programs and services of the Parks and Recreation Department are shown below in Exhibit 3.

**EXHIBIT 3:** Community Services District Revenues

<b>Budget Adopted</b>	<b>Budget Adopted</b>	<b>Budget Amended</b>	<b>Actual</b>	<b>Actual</b>
<b>FY 2024/25</b>	<b>FY 2023/24</b>	<b>FY 2022/23</b>	<b>FY 2021/22</b>	<b>FY 2020/21</b>
\$5,436,797	\$5,540,549	\$4,399,875	\$4,010,437	\$3,462,644

The NRPA Agency Performance Review for 2024 reports the median agency (100,000 to 250,00 residents) with revenues equal to \$18.01 per capita. The revenues above far exceed this threshold. The Parks and Recreation Department FY 2024/25 adopted budget provide revenues exceeding \$45 per capita.

The recreation programs offered by the City of Murrieta were found to have fees at or near the norm for other cities in the surrounding region. Fees and program revenues vary by agency, just as the parks, facilities, and types of programs offered are different from one agency to another. With this in mind, while fees in neighboring communities should be evaluated, the revenues and cost recovery should be specific to the needs, goals, and the priorities of the community.

With limited resources, cities cannot offer every program and must carefully consider the programs and services they offer at low or no cost to its residents. The agency should carefully consider, review, and monitor the programs offered, the fees, and the City's cost recovery goals should be carefully considered and established to make the most efficient use of its available funding.

Recreation programs generally fall within a range of benefits from individual-based benefits to community-wide benefits. An example of a program with an individual-based benefit would be a round of golf on a public golf course, while programs with community-wide benefits might focus on teens, after-school programs, seniors, swim lessons, and CPR/First Aid Classes.

A common approach to cost recovery for programs with individual-based benefits involves user fees equivalent to or exceeding the net cost to deliver the service, while fees for programs with a community-based benefit are often partially or in some cases fully supported by the General Fund.

Factors to consider when determining what price to charge for a service:

- It is important to understand the cost of providing a service when establishing fees with an individual-based benefit. Cost should include direct costs, indirect costs, and fixed costs. Indirect costs should include administrative costs and other general overhead costs, such as utilities and maintenance. Fees for programs with an individual-based benefit will recover all or a high percentage of the true cost to provide the service.

- Value to the Community – There is subjectivity in determining the benefits to the community from park and recreation programs when setting fees for a program or service with a community-based benefit. With this said, programs considered to provide a community-wide benefit include fees generally designed to recover the direct cost for services.
- Competitors' Pricing. When considering program fees, it is critical to understand what other cities or competitors are charging for similar services in the marketplace. Consideration should also consider the value of the service offered and the demand and/or need for the program offering in the marketplace.

DRAFT

## REVIEW OF FUNDING OPPORTUNITIES

A variety of financing methods are used by special districts and other governmental agencies to finance the acquisition, development, maintenance, and operation of parks and recreation facilities. Many of these will require cooperation and collaboration with other agencies or organizations. This listing of funding opportunities is a summary and is not intended to make specific recommendations as to which mechanisms are most appropriate.

### General Fund

The General Fund is the primary fund used to account for all revenue and expenditures without legal restrictions on its use. The General Fund Budget is a projection and an accounting of the revenues and expenditures dedicated to providing and managing a variety of the City's programs and services.

The General Fund revenue sources include sales tax, property tax, transient occupancy tax, program and service fees, license and permit fees, unrestricted revenues from the state, fines and forfeitures, and interest income.

The General Fund expenditures include personnel salaries and benefits, contract services, maintenance and repair of City facilities, supplies, training expenses, utilities, capital equipment, and other miscellaneous expenses. The General Fund includes the majority of the City's routine operating expenses.

While parks and recreation services are highly valued, a limited General Fund will always be in demand and highly competitive among City departments. As priorities and needs change for City services, forecasting available funding for parks and recreation can be a challenge. While the General Fund will continue to be an important funding source for parks and recreation, there are other opportunities and potential sources of funding to consider.

### Property Tax Proceeds

Additional funding for special projects can be secured with a vote for a "special tax". The tax is assessed on commercial and residential property. This type of tax offers a steady stream of revenue to develop and maintain parks.

A voter-approved "special tax" may be used to build a public recreation center or park. The tax is intended to last for a set number of years. Once the project has been paid for, the tax is discontinued.

Property taxes can be accurately predicted and the financial burden is equally distributed among property owners. Despite the dislike of property taxes, voters in many communities have been willing to accept an increase when revenues are specifically earmarked for parks and public amenities.

The City of Murrieta's Property Tax budget increased by more than 9 percent from FY 2021/22 to FY 2024/25.

**EXHIBIT 4:** Property Tax Revenue

Budget Adopted	Budget Adopted	Budget Adopted	Budget Adopted
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22
\$29,257,137	\$29,616,316	\$27,454,867	\$26,817,376

**Sales Tax Proceeds**

Sales tax is a significant and substantial source of income for most local governments. Sales taxes are levied on the sale of goods or services at the retail level. Excise or selective sales taxes are imposed on specific items such as alcohol, tobacco, gasoline, gambling, and marijuana and are sometimes earmarked for specific projects.

In 2019, Assembly Bill (AB 147) amended the Revenue and Taxation Code Section 6203 to impose sales tax on all online sales and transactions for delivery with retailers inside or outside California if, during the preceding or current calendar year, the total combined sales in California by the retailer and all persons related to the retailer exceed \$500,000. To understand the impact of AB 147, estimates are that between \$1.0 and \$1.7 billion of California sales taxes went unpaid in 2017. With trending online sales growth, this revenue stream will continue to make its impact on local tax proceeds and City budgets.

**EXHIBIT 5:** Sales Tax Revenue

Budget Adopted	Budget Adopted	Budget Adopted	Budget Adopted
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22
\$58,450,800	\$60,219,800	\$40,683,000	\$39,160,000

As Exhibit 5 illustrates, the years following the pandemic show significant increases in the sales tax revenue projections. The adopted budget for FY 2024/25 is nearly 50 percent higher than the projection for FY 2021/22.

**Transient Occupancy Tax (TOT)**

Transient Occupancy Tax (TOT), often referred to as a bed tax, is assessed on hotel rooms, campgrounds, and other lodging facilities. TOT is generally imposed on persons staying 30 days or less in a hotel, inn, motel, VRBO, Air BNB, and other lodging facilities.

**EXHIBIT 6:** Transient Occupancy Tax (TOT)

Budget Adopted	Budget Adopted	Budget Adopted	Budget Adopted	Budget Adopted
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,546,000	\$3,955,000	\$1,179,270	\$1,053,690	\$1,360,315

As Exhibit 6 displays, the TOT revenues were substantially impacted by the pandemic; however, the adopted budget for FY 2024/25 projects revenues in exceeding 400 percent of the projections in FY 2020/21.

**Real Estate Transfer Tax**

A real estate transfer tax is a tax levied on the sale of certain classes of property: residential, commercial, or industrial. Many California cities are considering an increase in the real property transfer tax rates and some municipalities recently included initiatives on the ballot for voter-approved increases. Real estate transfer taxes can provide funding for park and open space acquisition.

**EXHIBIT 7:** Property Transfer Tax

Budget Adopted	Budget Revised	Actual	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$800,000	\$800,000	\$660,800	\$654,260	\$719,760

A property transfer tax is imposed in Murrieta equal to \$0.55 per \$1,000. While the numbers above are modest when compared to the City and Department budgets, this revenue stream provides funding, which can support the needs of the Parks and Recreation programs and services.

**Utility User Tax**

Cities and counties may impose Utility Users Tax (UUT) on users' consumption of certain utility services. On January 1, 2021, California City Finance reported 158 cities, four counties, and one special district with a utility user tax in California. This accounted for more than 50 percent of the state's population. The report stated that the total revenues from UUTs amounted to nearly \$2 billion. Proposition 218 also requires voter-approval for utility user taxes.

Utility user taxes may be applied to any of the services below:

- Electricity
- Gas
- Water
- Sewer
- Telephone (including cell phones and long distance services)
- Sanitation
- Cable television

## PROPERTY ASSESSMENTS

### Benefit Assessments

An assessment district creates a property tax and a funding mechanism for cities to cover costs associated with the development, maintenance, and improvements of public facilities in a defined geographic area. Examples include lighting, landscaping, and maintenance costs associated with city parks, streets, and medians.

The California Constitution defines a Benefit Assessment as “any levy or charge upon real property by an agency for a special benefit conferred upon the real property” (Article XIII D Section 2 [b]).

The Lighting and Landscape Act of 1972 (L&L), Mello-Roos Community Facilities Act of 1982, California Proposition 218, and the Mitigation Fee Act (Assembly Bill 1600) all provide guidance and governance for the purpose of financing the costs and expenses associated with the development, maintenance, and improvements of public facilities.

The assessments are made on a cost per lot, per acre, or some other parcel-by-parcel basis. With the passage of Proposition 218, these assessments require voter-approval of the projects and any new or increased tax assessment. These assessment districts ensure each property owner pays a fair share of the costs of such improvements.

Landscape and Lighting Maintenance Districts, Business Improvement Districts, and Mello-Roos Community Facilities Districts are common examples of these Benefit Assessment Districts. These special assessments or levies are placed on a property to finance improvements and/or maintenance that specifically benefit the properties in the geographic area.

### Landscape and Lighting Maintenance Districts

The Landscaping and Lighting Act of 1972 provides local government agencies a flexible tool to pay for landscaping, lighting and other improvements and services in public areas.

This legislation (Streets & Highways §22500) allows local governmental agencies to form Landscape & Lighting Maintenance Districts for the purpose of financing the costs and expenses of landscaping and lighting public areas. The approved uses include installation and maintenance of landscaping, statues, fountains, general lighting, traffic lights, recreational and playground courts and equipment, and public restrooms. Additionally, the Act allows acquisition of land for parks and open spaces, plus the construction of community centers, municipal auditoriums or halls to be financed. Notes or bonds can be issued to finance larger improvements under the Act.



### **Mello-Roos Community Facilities District (CFD)**

In 1978, Proposition 13 was approved by Californians, which limited the ability of many public agencies to finance new public projects. In 1982, Senator Henry Mello and Assemblyman Mike Roos assisted in the passage of the "Mello-Roos Community Facilities Act of 1982" authorizing local governments and developers to create Community Facilities Districts (CFDs) for the purpose of selling tax-exempt bonds to fund public improvements.

Mello-Roos Community Facilities Districts are primarily found with new developments and used in combination with other developer-based funding. Mello-Roos bond financing provides some unique advantages to local governments as projects are initiated, approved, and operated for and by the local community, so that only projects, which are truly positive additions to the area will be financed.

### **Business Improvement Districts**

This is a direct tax levy on business license holders and/or property owners. Like other special assessment districts, BID's assess residents within set boundaries for additional services, such as park maintenance and public safety. They are unique, however, in that they establish a partnership between property owners and businesses in downtown or commercial areas for the purpose of improving the business climate in a defined area. The motivation for the BID generally comes from business and property owners hoping to attract tourists and new customers by cleaning up sidewalks, improving parks, increasing lighting, etc. These business owners want better services within their neighborhood and are willing to pay for it.

The cities and communities experience the benefits from funding these business-related improvements, maintenance, and activities. It is in the public's best interests to promote the economic revitalization and physical maintenance of the business districts of its cities to create jobs, attract new businesses, and to prevent the deterioration of the business district.

## DEBT FINANCING AND BONDS

### General Obligation Bonds

A general obligation bond is secured by the public agency's pledge to use all available resources to repay holders of the bond. A general obligation bond is essentially a loan taken out by a city, county, or special district against the value of the taxable property in the locality. A bond also requires voter-approval. If passed by voters, taxes are increased by a specific amount for a specific defined period. Bond measures require strong support from the community to pass. As an advantage, these bonds allow for immediate purchase of land, renovation of existing or development of new facilities. Bond proceeds cannot be used for maintenance and operations.

### Revenue Bonds

Revenue bonds are a class of municipal bonds issued to fund public projects, which then repay investors from the income created by that project. For instance, a golf course, sports or ice complex, or performing arts theater can be financed with municipal bonds with creditors' interest and principal repaid from the fees collected from the public facility.

DRAFT

## DEVELOPMENT RELATED FUNDING

### Development Impact Fees

Development Impact Fees (AB 1600) on new development is another option for local agencies. The fees or exactions are based on the premise that new development generates increased demand for a City's infrastructure and services. This new development brings new residents, which can put a strain on a city's infrastructure and services, including its schools, parks, recreational facilities, libraries, water and sewer, police and fire protection services.

The fees only apply to new development and may only be assessed for new capital costs related to the development. The fees are paid by the developer to offset costs for the infrastructure caused by the new development. The fees are not limited to the cost of land and can be assessed for improvements. The fees are often used in combination with development agreements. Fees can be assessed under the premise that tourists, employers, and employees all benefit from and use community parks. This allows for assessment of commercial and industrial development.

### Quimby Parkland Dedication

The "Quimby Act" enables local governments to require the dedication of land or in-lieu fees for parks as part of the subdivision approval process. Although the Act has provided for the acquisition of land for parks in new subdivisions; it has limitations when an area is built out. The Quimby Act can require funds for improvements, but not maintenance. The dedication or fee is based on the local agencies adopted park standards per thousand population. Local cities and counties must pass an ordinance to enact Quimby provisions.

In-Lieu Fees are based on the cost of land and do not provide adequate funding for park development. In 2013 the state Quimby ordinance was amended to permit cities and counties to use developer paid Quimby Act fees to provide parks in neighborhoods other than the one in which the developer's subdivision is located. This amendment based on Assembly Bill 1359, provided cities and counties with opportunities to improve parks and to create new parks in areas that would not have benefited before.

Murrieta addresses these development and park dedication requirements under Title 16 of the City's municipal code. The General Plan and the Municipal Code include a standard dedication of 5.0 acres of parkland per 1,000 population.

New developments continue to generate Park In-Lieu Fees for the City annually. The revenues in the adopted budget for FY 2022/23 through FY 2024/25 are shown below along with the actual revenues received dating back to FY 2020/21.

Budget Adopted	Budget Adopted	Budget Amended	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$1,130,000	\$1,130,000	\$2,558,917	\$974,752	\$820,659

**Development Agreements**

Development Agreements are contracts negotiated between a city and land developer. Although subject to negotiation, allowable land uses must be consistent with local planning policies and the City’s General Plan. These Agreements may include public utilities, parks, and recreation facilities. These are voluntary agreements, and the agency can negotiate public facility improvements beyond those required by state or local mandates.

DRAFT

## STATE AND FEDERAL GRANTS

Numerous state and federal governmental agencies provide grant opportunities for local park and recreation agencies. The availability of funds can vary from year to year, and each grant program includes specific requirements and project criteria. Although there are grants available for recreation and educational programs, and park operations, most state and federal grant programs focus on the acquisition, development, and improvement of parks, amenities, and recreation facilities.

Some government entities, such as the Department of Education, Department of Health Services, and the Environmental Protection Administration provide funding for educational programs. The City can increase its potential for grants by collaborating with other public agencies and/or local school districts.

The application period for these grant opportunities is typically very small. While the application period for some grant opportunities may be closed, many of these grant programs provide ongoing annual funding and will open application periods for new funding rounds within the next year. The following is not intended to be an all-encompassing list, but rather as a resource for identifying available funding for the City's projects.

### **Land and Water Conservation Act/ The Great American Outdoors Act**

The Land and Water Conservation Fund (LWCF) was established by Congress in 1964 to fulfill a bipartisan commitment to safeguard natural areas, water resources and cultural heritage, and to provide recreation opportunities to all Americans. The fund invests earnings from offshore oil and gas leasing to help strengthen communities, preserve history, and protect the national endowment of lands and waters.

The LWCF provides matching grants to help states and local communities protect parks and recreation resources. Money from the LWCF goes to a variety of programs that support a nationwide legacy of high-quality recreation and conservation areas. These grants can be used for a range of projects from establishing baseball fields and community green spaces; to providing public access to rivers, lakes and other water resources; to protecting historic and cultural sites; and for conserving natural landscapes.

The Great American Outdoors Act (GAOA) was enacted on August 4, 2020. GAOA is the single largest investment in public lands in U.S. history. This landmark legislation established:

- A new National Parks and Public Land Legacy Restoration Fund (LRF) to address the deferred maintenance and repair (DM&R) backlog on public lands. It was authorized at up to \$1.9 billion annually for five years from Fiscal Year 2021 to Fiscal Year 2025; and

- Permanent funding for the existing Land and Water Conservation Fund of \$900 million.

### Older Americans Act

The Supporting Older Americans Act of 2020 (OAA) reauthorized programs for FY 2020 through FY 2024, and the Senate reauthorized additional program funding for this program through FY 2029 in August 2024. The OAA addresses the health, welfare, and economic needs of older individuals by promoting senior center modernizations and the delivery of social and nutrition services. Although older individuals may receive services under many other federal programs, today the OAA is considered to be a major vehicle for the organization and delivery of social and nutrition services to this age group and their caregivers.

### Community Development Block Grants (CDBG)

The Community Development Block Grant (CDBG) Program supports community development activities to build stronger and more resilient communities. To support community development, activities are identified through an ongoing process. Activities may address needs such as infrastructure, economic development projects, public facilities installation, community centers, housing rehabilitation, public services, clearance/acquisition, microenterprise assistance, code enforcement, homeowner assistance, etc.

The Community Development Block Grant (CDBG) program provides federal funding for projects to improve the quality of life for people with low or moderate incomes, to revitalize urban centers, and to address the urgent health and safety needs of low-income communities. The CDBG program has been administered by the U.S. Department of Housing and Urban Development (HUD) since 1974.

### Other Federal Grants

There are several federal agencies managing grant programs to provide funding benefitting local parks and recreation including the following:

- Department of Agriculture
- National Endowment for the Arts
- National Endowment for the Humanities
- Environmental Protection Agency
- Institute of Museum and Library Services
- Department of Energy
- Department of Education
- NOAA Coastal Zone Estuaries
- North America Wetlands Conservation Act
- Health and Human Service Department
- Center for Disease Control (CDC)
- Housing and Urban Development

### State, County, Pass-Through, and Other Philanthropic Grants

State agencies historically have managed the legislative funding and voter-approved propositions that provide funds for park and recreation agencies. In addition, federal funds are often funneled through state agencies that manage these grant programs. For example, the Land and Water Conservation (LWCF) grants and federal transportation enhancement funds SAFETEA-LU are managed by the California State Department of Parks and Recreation.

Some of the key state departments that manage grants benefitting local parks and recreation include the following:

- Office of Grants and Local Services
- Department of Parks and Recreation
- California Natural Resources Agency
- Department of Water Resources
- California Conservation Corps
- California State Library
- Department of Education
- Department of Public Health
- California Arts Council
- California Department of Aging
- Housing and Community Development
- Department of Fish and Wildlife
- Wildlife Conservation Board
- Department of Boating and Waterways
- Department of Forestry and Fire Prevention

### California Statewide Park Program (SPP)

California Department of Parks and Recreation and the Office of Grants and Local Services (OGALS) develops grant programs to provide funding for local, state and nonprofit organization projects. This competitive grant program creates new parks and new recreation opportunities in underserved communities across California.

### Trails, Greenways, and Bicycle Transportation

A number of grants are available for trails, greenways and bicycle transportation infrastructures. Grant opportunities are outlined by the Rails to Trails Conservancy on their website at [www.railstotrails.org](http://www.railstotrails.org), People for Bikes at [www.peopleforbikes.org](http://www.peopleforbikes.org), and the California Bicycle Coalition at [www.calbike.org](http://www.calbike.org).

### Recreational Trails Program

The Recreational Trails Program (RTP) administered by the Office of Grants and Local Services (OGALS) provides funds annually to develop non-motorized recreational trails and trails-related facilities.

### Active Transportation Program (ATP)

The Active Transportation Program was created by Senate Bill 99 to encourage increased use of active modes of transportation, such as walking and biking. The

Active Transportation Program (ATP) consolidated various transportation programs into a single program and was originally funded at about \$123 million a year from a combination of state and federal funds. The goals of the ATP includes, but is not limited to, increasing the proportion of trips accomplished by walking and biking, increasing the safety and mobility of non-motorized users, advancing efforts of regional agencies to achieve greenhouse gas reduction goals, enhancing public health, and providing a broad spectrum of projects to benefit many types of users including disadvantaged communities.

### **Outdoor Equity Grants Program**

In 2019, AB 209 established the Outdoor Equity Grants Program in the California Department of Parks and Recreation to provide funding for outdoor recreation and environmental education opportunities, particularly for youth in under-resourced communities, and focused on providing transportation and programming.

### **Foundation Grants**

There are many foundations offering funding opportunities to benefit the programs, services, and facilities of park and recreation agencies. The foundations often focus on community programs with current interests in environmental education, arts, health, and wellness. The National Park and Recreation Association (NRPAA) has numerous grants made available through partnerships with various foundations.

- **Saucony Run for Good Foundation**

The Saucony Run for Good Foundation is committed to reversing the increasing rate of obesity among U.S. youth by offering children the opportunity to enjoy the benefits of running and a healthier lifestyle. Saucony provides funding to community organizations that promote running and fitness programs for children. Grants of up to \$10,000 will be awarded. There are two rounds of grants made per year.

- **Musco Sports Lighting and US Soccer Foundation Soccer Fund Grant**

Musco Sports Lighting and the US Soccer Foundation established the Soccer Fund to offer financial support for sports lighting projects on a rolling basis. Projects can include the Mini-Pitch System or soccer lighting projects of all sizes. Mini-Pitches are ideal for urban areas and other communities where a safe place to play can be difficult to find. Applications are accepted quarterly.

- **MLB-MLBPA Youth Development Foundation**

Also known as the Baseball Tomorrow Fund, this program was created to increase participation in and expand access to youth baseball and softball. The program prioritizes bold, innovative, and creative ideas that increase opportunities for youth, particularly those who are minorities, girls, and/or located in under resourced communities. Funds may be used to support capital projects (e.g., field renovations), baseball/softball programs, and education initiatives. Applications are accepted on a rolling basis.



- **United States Tennis Association (USTA) Tennis Venue Services**

USTA funding is available to upgrade existing facilities or add new facilities. Funding Category 1 supports basic facility improvements for up to \$5,000. Category 2 supports resurfacing and converting existing tennis courts for up to \$35,000, and Category 3 supports new construction and reconstruction of tennis courts, lighting, and the addition of structures over existing tennis courts for up to \$55,000. Applications are accepted on a rolling basis.

- **Yamaha Outdoor Access Initiative**

The Yamaha Outdoor Access Initiative accepts applications quarterly from nonprofit or tax-exempt groups (clubs and associations), public riding areas (local, state and federal), outdoor enthusiast associations and land conservation organizations, and communities with an interest in protecting, improving, expanding and/or maintaining access for safe, responsible and sustainable use by motorized off-road vehicles. The Initiative has contributed more than \$3.5 million in funding and equipment across more than 300 projects during the past 10 years to assist outdoor recreationists working to protect and improve access to public land and educate the public on its safe, sustainable, recreational use. Applications are accepted quarterly.

- **Lisa Libraries Grant Program**

Organizations serving low-income or underserved areas are eligible to apply for in-kind donations from The Lisa Libraries. The Lisa Libraries provides donations of free books for community facilities to host their own small libraries or to operate programs where children can take the book home. While book donations are free, The Lisa Libraries requests that recipients cover the shipping and handling costs, which are based on the destination and quantity of books. Applications are accepted on an ongoing basis.

- **The Fruit Tree Planting Foundation Grant Program**

Municipal entities, local nonprofits, and public schools are eligible to apply to support the planting of fruitful trees and plants to alleviate hunger, combat global warming, strengthen communities and improve the surrounding environment. Trees can be planted at community gardens, city and state parks, low-income neighborhoods, Native American reservations, schools, and other locations where they will serve the greater community. The Foundation provides high-quality trees and shrubs, equipment, on-site orchard design expertise and oversight, horticultural workshops, and aftercare training and manuals. Applications are accepted on an ongoing basis.

- **The Skatepark Project Grants**

The Skatepark Project is dedicated to promoting the construction of new, quality skateparks located in underserved communities throughout the United States. The Skatepark Project primarily supports projects that can demonstrate a strong grassroots commitment, particularly in the form of planning and/or fundraising by local skateboarders and other community groups. Priority is given to projects

that are designed to increase equity in underserved areas, are built from concrete by experienced skatepark contractors, and include local skaters in the planning, fundraising, and design process. Grants of \$1,000 to \$300,000 are provided to nonprofit organizations and state or local agencies, including public school systems and public projects. The Skatepark Project accepts Letters of Inquiry year-round and has quarterly award cycles.

– **Quadrattec Cares Energize the Environment Grant Program**

Quadrattec is offering two \$3,500 grants annually to applicants pursuing a program or initiative designed to benefit our environment. Examples include trail building or restoration projects, park beautification events, litter prevention initiatives, sustainable land management activities, community environmental educational projects and youth educational engagement events. There are two rounds of grants provided each year.

### **Fundraising and Marketing Resources**

When looking for funding and grants, there are many resources available on the internet. Below are a few suggestions on where to start your research.

1. Candid (Formerly, Foundation Center and Guidestar): Provides training and research information on corporate and foundation grant programs as well as access to IRS 990 forms for foundations and other nonprofit organizations. The grants database is a collection of thousands of grants.
2. Yearly offers a free tool to create engaging, digital annual reports, donor reports and event recaps to impress your stakeholders. Yearly is a fun and easy way to design unlimited reports and integrate your stories, videos, social media posts, polls and more. Yearly is currently offering their basic level of service to agencies for free.
3. Chronicle of Philanthropy: The Chronicle is a newspaper for nonprofit news publishing, fundraising trends, resources, and recent grants.
4. NRPA Crowdfunding Toolkit
5. *Nonprofit Times*: Nonprofit management newspaper.
6. *Fortune Magazine*: A resource for identifying companies by state and industry.
7. Google, Yahoo Finance and other general search engines.
8. Newspapers and magazines like the *Wall Street Journal*, *Newsweek*, *New York Times*.

## OPERATIONS REVENUE

### User Fees

Fees for use of park and recreation facilities and programs are common throughout the nation. User fees include programs, events, reservations of outdoor parks spaces, indoor facility rentals, parking, and entry fees. Many public agencies charge additional nonresident fees for participants and users outside their jurisdiction.

### Property and Facility Leases

With extensive land holdings, park agencies have the potential to lease land for special uses compatible with parks and recreation generating additional revenue. Grazing leases, radio and cell phone tower lease agreements, land-leases for commercial recreation programs and facilities have become prevalent throughout California.

### Programs, Events and Facility Sponsorships (Naming Rights)

These sponsorships are financial transactions and opportunities for a public agency and a private-sector business to work together and connect for the purpose of establishing a partnership, sponsorship, or naming rights agreement. The public agency receives funding and the corporate partner receives tangible benefits with positive exposure and an association with a public agency, or a popular facility or program.

Negotiations can include a number of benefits, including the right to name a facility, object, location, program, or event, typically for a defined period of time. Properties such as multi-purpose arenas, performing arts venues, or large sports complexes typically involve terms ranging from three to 20 years. Longer terms are more common for higher profile venues, such as professional sports facilities.

Seeking corporate and philanthropic funding to construct, improve, or rehabilitate physical structures in parks is relatively easy; however, contributions to acquire naming or licensing rights from the City to promote or advertise the corporate partner or their product should be given thoughtful and careful consideration. These ventures can include the naming of buildings, advertising on public property, and/or licensing rights to the agency's name and other intellectual property. Typically, the agency and corporate partner negotiate and document the specific terms in a formal agreement. This can be an effective tool particularly for highly visible facilities or events.

## NONPROFIT AND PRIVATE GIVING

Individuals, private foundations, and nonprofit corporations will contribute to park and recreation agencies and programs to improve their community. Donations can be made for capital campaigns, projects, programs, and services. This method of funding can be enhanced when the public agency has established a community foundation, 501(c)(3) nonprofit organization. The community foundation provides a vehicle for fundraising campaigns and a means to build community support.

Capital campaigns should provide well-defined projects and specific monetary needs for the fundraising efforts. The foundation acts as a conduit to receive donations from individuals and/or entities, which might otherwise be reluctant to donate to a public entity.

### **Voluntary Donations through Utility Providers or Local Retailers**

Municipalities have partnered with Utility Providers allowing customers to make a donation for park improvements and/or recreation programs as part of their monthly bill. Other agencies have partnered with local retailers to allow customers to make a similar donation at the register.

### **Adopt-A-Park Programs**

This type of program could generate funds from corporate or individual donations, or could identify volunteers to provide maintenance support for parks or facilities.

### **Individual Giving**

Donors can include a provision in their will directing a gift to an organization after their death or the death of one of their survivors. Donors can give the organization either a specific amount of money or item of property (a "specific" bequest), or a percentage of the balance remaining in their estate after taxes, expenses, and specific bequests have been paid (a "residual" bequest). Donors can also designate how to use their bequest for a particular program or activity at an organization or can allow its use to be discretionary ("restricted" and "unrestricted" bequests).

## COLLABORATIVE AGREEMENTS AND FINANCING

### Joint Development and Joint Use Agreements

Public agencies can enter joint development and/or joint use agreements with other local public agencies, most often a school district, special district, city, or county for development or use of land and facilities. Both agencies may participate in the funding of the improvement in exchange for use of the facilities. The agencies negotiate terms of the agreements. The land usually remains in the ownership of one agency. Generally, one agency will assume responsibility for maintenance of the facilities.

### Public/Private Partnership Ventures

This type of venture takes advantage of the potential revenue generating facilities such as golf courses, multi-sports complexes, restaurants and snack facilities. Projects can be jointly funded using public and private financing. Another opportunity involves the public agency providing land and outsourcing the development and operation to a private company to build and operate turn-key facilities through lease or concession agreements. Private capital is used for the improvements to the public facility and in turn the developer makes a profit from the fee-based recreation activity. This concept works well for large regional parks or large planned developments that can accommodate the specialized uses.

### Public/Nonprofit Partnerships

Joint ventures with local nonprofit organizations can be an effective approach for some recreation facilities. These might be youth serving organizations or special interest groups such as bicycling clubs, dog owners and other community organizations that need facilities. By joining forces, fundraising ability can be enhanced and joint development of community recreational facilities in public parks can be accomplished. With strong volunteer support, these organizations often provide in-kind labor to support city services, programs and to improve facilities.

### Nonprofit Conservation Organizations

Organizations such as Land Trusts, Friends of the River, and the Sierra Club can be instrumental in working with public agencies to acquire and preserve open space, sensitive habitats, or natural areas.

### Volunteerism

Californians have shown desire and a willingness to contribute to their communities by volunteering. Volunteer labor and donations of money, services, or materials can provide attractive resources for agencies that cannot afford to pay additional staff or make purchases beyond the approved budget. As cities expand and promote these volunteer opportunities, and as baby boomers age and retire, there will be a growing pool of talented volunteers. Examples of volunteer projects at senior

facilities include meal deliveries, gift shop management, front desk, and other office assistance.

Agencies can consider developing or expanding a youth volunteer program, such as a Leaders-In-Training Program, or can approach service-based organizations such as the National Charity League, or scout groups for specific Eagle Scout projects, such as picnic table slabs, painting projects, trails, murals, gardens, or gazebos.

### **Service Organizations**

Most communities have service clubs, such as Rotary, Kiwanis, Lions, Soroptimists, a Chamber of Commerce and business associations, faith-based and neighborhood associations who can contribute to the betterment of park and recreation programs in the community. These organizations are often looking for ways to contribute and to support their community. It is strategic to provide personnel to be a liaison and to actively participate as members of the organization and/or serve on the boards of directors, and likewise to invite these organizations to serve on park and recreation committees and advisory boards.

DRAFT

## FUTURE OPERATION AND MAINTENANCE COSTS

The City will need to develop new revenue sources beyond those currently in use and/or increase funding levels for park maintenance and capital expenditures. Funding needs can be satisfied through a variety of potential revenue sources as described earlier in the Review of Potential Funding Opportunities.

Proposals for future park operations must include adequate funding at a level necessary to sustain quality and safety in the City's parks, and cost-effective maintenance practices as described in the Operations and Maintenance Management Plan provided within this Parks and Open Space Master Plan.

The specific funding source to be considered will depend on the timing of the new development, the funding sources available, and/or those which may be more easily pursued at the time. For major improvements which include such facilities as community centers, tennis complexes, gymnasiums, sports complexes, etc., the use of a fundraising effort to be conducted on behalf of a City's non-profit foundation could be beneficial. Sponsorships/naming rights for major corporate or other private donors can be offered. In some cases, the use of a professional fund-raising firm should be considered once a facility or project is identified. Other sources of funding may include development agreements, public/private partnerships, and/or grant opportunities.

DRAFT

# Parks & Recreation Master Plan

Recreation Planning Based on Community Needs



## City of Murrieta Parks and Recreation Master Plan

**DRAFT**  
Commission Meeting  
LOCATION  
October 23, 2024  
**NEEDS TO BE  
UPDATED**

### Purpose

### Parks and Recreation Master Plan

- Guide and implementation tool for the management and development of parks, recreation facilities, and programs.
- Identifies local community needs
- Offers recommendations to support the Local Murrieta Community





DRAFT



CONNECTED BY COMMUNITY

Photo by City of Murrieta