



University Center @ Temecula



Bachelor's Degree Attainment

• National Average*

*Forbes, 2024

54.3%

• California Average*

*Public Policy Institute of California, 2024

34%

• Southwest Riverside Average

*Western Riverside Council of Governments, 2024

21.5%

THE CHALLENGE

- Southwest Riverside is in a **Higher Education desert**
- Space does not exist for **4-year** schools to provide Bachelor's Degrees
- MSJC serves **30,000+** students each year
- Over **2,000** graduates annually
- Fewer than **30%** transfer to a four-year university due to distance
- Local school districts report **70%** of college readiness among graduating seniors



Scan the QR code to watch a University Center video concept.



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THE SPACE IS READY TO LAUNCH

- **170,000** sq. ft. space already built and retrofitted
- **50,000+** sq. ft. of supporting facilities in operation: cafeteria, counseling, health clinic, student union, Veterans' Center, student services, and parking

THE ASK

This initiative requires **\$50 million** for essential infrastructure improvements to the unimproved areas.



THE POWER OF HIGHER EDUCATION

- Higher education fuels better-paying jobs and attracts new industries*
- STEM careers drive higher wages and boost local spending*
- Over **4,500** jobs created or supported each year*
- MSJC contributes **\$500 million** annually to the regional economy*
- In 2024, **88%** of MSJC students received financial aid

*Lightcast Economic Impact Study, 2024