



CITY OF MURRIETA PARKS AND RECREATION MASTER PLAN APPENDIX

2025



DRAFT

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**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN**



**Kick-Off Meeting Agenda
September 25, 2023 at 1:30PM to 2:30PM**

- I. **INTRODUCTIONS** (handout)
 - A. RJM Project Team
 - B. City Project Team
- II. **INFORMATION REQUEST – EXISTING DOCUMENTS** (handout)
- III. **DEMOGRAPHIC ASSESSMENT – We recommend using the ESRI Dataset 2023**
 Esri starts with the demographics data from the 2010 Census, American Community Survey (most recent published estimates are for 2022) then employs a time series of county-to-county migration data from the IRS, building permits, and residential postal delivery counts. The result balances the measures of growth or decline from a variety of data series.
 - City demographics from the 2022 Census estimates the Murrieta population to be: 113,783
 - California Department of Finance estimates the Murrieta 2023 population to be: 109,998
 - **Esri estimates the Murrieta total 2023 population to be 111,522**
- IV. **PROJECT SCHEDULES** - Review Key Milestones and Target Dates (handouts)
 - A. Demographics & Inventory: October through December
 - B. Public Outreach and Engagement
 1. Project Graphic and Website: Launch in November
 2. Stakeholder Interviews: November through January
 3. Multimodal Survey: November/December

ACTION ITEMS

1. City to confirm City Project Team; RJM to set up ftp and send link/invite.
2. City to provide information requested.
3. City to provide list of possible stakeholders for interviews (12 total).
4. RJM to provide demographic assessment.
5. RJM to provide parks & recreation facility inventory matrix and map.
6. RJM to provide project graphic and project website.
7. RJM to provide draft stakeholder interview questionnaire.
8. Schedule future monthly review meeting: October



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN**



**Project Review Meeting Agenda
October 30, 2023 at 1:30PM to 2:30PM**

- I. FOLLOW UP TO KICKOFF MEETING ON 9/25/23**
 - A. Information Request Update
 - B. Demographic Assessment
- II. STAKEHOLDER INTERVIEWS**
 - A. Stakeholder Interview Questionnaire – Draft (handout)
 - B. Discuss choosing stakeholders, collecting questionnaires, and follow up interview process.
- III. PROJECT GRAPHIC AND WEBSITE**
 - A. Trails Master Plan (handouts)
 - B. Parks and Recreation Master Plan (handouts)
- IV. PROJECT SCHEDULES - Review Key Milestones and Target Dates (handouts)**
 - A. Demographics & Inventory: October through December
 - B. Public Outreach and Engagement
 - 1. Project Graphic and Website: Launch in November/December
 - 2. Stakeholder Interviews: November through January
 - 3. Multimodal Survey: December or January

ACTION ITEMS FOR NOVEMBER

- 1. City to provide information requested.
- 2. City to provide list of possible stakeholders for interviews (12 total).
- 3. City to provide comments on project graphics and website text.
- 4. RJM to provide Demographic Assessment draft for city review and comments.
- 5. RJM to provide parks & recreation facility inventory (maps, amenity inventory matrix, and park profiles).
- 6. RJM to provide trails inventory and maps.
- 7. RJM to provide program inventory and assessment.
- 8. Schedule future monthly review meeting: November



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN**

**Project Review Meeting Agenda
November 27, 2023 at 1:00PM to 2:00PM**

I. FOLLOW UP TO MEETING ON 10/30/23

- A. Information Request Update (handout)
- B. Demographic Assessment – in progress
- C. Stakeholder Interviews – city to send emails this week
- D. Project Graphic – any revisions or selection made?
- E. Project Websites – any text edits

II. PARKS INVENTORY AND PARKLAND ACREAGE

- A. Review Park vs. Open Space Samples (City Story Map & Park Profile)
- B. Current Park Type Classifications
- C. Trailhead in Parks and Reference Name of Trail

III. MULTIMODAL SURVEY TOPIC LIST (handout)

IV. PROJECT SCHEDULES - Review Key Milestones and Target Dates (handouts)

- A. Existing Conditions Analysis: November/December
- B. Public Outreach and Engagement
 - 1. Project Graphic and Website: Launch in late December/early January
 - 2. Stakeholder Interviews: December through January
 - 3. Multimodal Survey: January
 - 4. Community Workshops: February through May (schedule and start advertising in January)

ACTION ITEMS FOR NOVEMBER

- 1. City to provide information requested.
- 2. City to provide list of possible stakeholders for interviews (12 total). City to email questionnaire to stakeholders to complete and return.
- 3. City to provide comments on project graphics and website text.
- 4. RJM to provide Demographic Assessment draft for city review and comments.
- 5. RJM to provide parks & recreation facility inventory (maps, amenity inventory matrix, and park profiles).
- 6. RJM to provide trails inventory and maps.
- 7. RJM to provide program inventory and assessment.
- 8. Schedule future monthly review meeting: December



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN**



**Project Review Meeting Agenda
December 18, 2023 at 1:00PM to 2:00PM**

- I. FOLLOW UP TO MEETING ON 11/27/23**
 - A. Information Request Update
 - B. Multimodal Survey Topic List – Receive any comments or edits from city? RJM to provide draft questionnaire before January 5.
- II. TRAILS INVENTORY**
 - A. Data Collection Memo (handout)
- III. STAKEHOLDER INTERVIEWS**
 - A. Email template (handout)
 - B. RJM to review list of (12) stakeholders provided by city. City to send email with questionnaire form as attachment – early January.
- IV. DEMOGRAPHIC ASSESSMENT DRAFT** (handout)
- V. PROJECT WEBSITES**
 - A. Use existing inventory map (handout)
 - B. Schedule 1-hour window to review (this week or after January 2?)
- VI. PROJECT SCHEDULES - Review Key Milestones and Target Dates** (handouts)
 - A. Existing Conditions Analysis: December/January
 - B. Public Outreach and Engagement
 1. Project Websites: Launch in early January
 2. Stakeholder Interviews: January/February
 3. Multimodal Survey: January
 4. Community Workshops for both projects (6 total): February through May (schedule and start advertising in January)

ACTION ITEMS FOR DECEMBER/JANUARY

1. City to provide information requested and possible dates for community workshops.
2. City to provide list of possible stakeholders for interviews (12 total). City to email questionnaire to stakeholders first week of January to complete and return.
3. City to provide direction on the 10 miles of trails to conduct site conditions analysis.
4. RJM to provide stakeholder interview email template and questionnaire form to city for use in sending emails.
5. RJM to provide draft parks & recreation facility inventory (maps, amenity inventory matrix, and park profiles) in January. RJM to schedule site tour in January.
6. RJM to provide city trails map.
7. RJM to provide program inventory and assessment summary report.
8. RJM to schedule 1-hour window this week or in January for website final review before launch to the public.
9. Schedule future monthly review meeting: January



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN**



**Project Review Meeting Agenda
January 8, 2024 at 3:30PM to 4:30PM**

I. FOLLOW UP TO MEETING ON 12/18/23

- A. Information Request Update (residential info, sports leagues, program data): RJM to update and provide revised list.
- B. Multimodal Survey: RJM to provide draft questionnaire for city review this week.
- C. Project graphics selected (need 1 trails photo); schedule day/1-hour window to preview and plan to launch to public on city website and social media posts.
- D. Demographic Assessment: Any comments on the 12/18/23 draft?
- E. Stakeholder Interviews: City to send emails/questionnaire attachment to stakeholders this week.

II. COMMUNITY WORKSHOPS

- A. Room Set Up & Guidelines (handout)
- B. Process (handout)

III. PROJECT SCHEDULES - Review Key Milestones and Target Dates (handouts)

- A. Existing Conditions Analysis: January
- B. Public Outreach and Engagement
 - 1. Project Websites: Launch in January
 - 2. Stakeholder Interviews: January/February
 - 3. Multimodal Survey: January
 - 4. Community Workshops for both projects (6 total): February through May (schedule and start advertising in January) (handout - discussion)

ACTION ITEMS FOR JANUARY

- 1. City to provide possible dates for community workshops.
- 2. City to email questionnaire to stakeholders to complete and return.
- 3. City/RJM to discuss direction on the 10 miles of trails for expanded site conditions analysis.
- 4. RJM to provide revised information request memo.
- 5. RJM to provide stakeholder interview email template and questionnaire form to city for use in sending emails.
- 6. RJM to provide draft parks & recreation facility inventory (maps, amenity inventory matrix, and park profiles). RJM to schedule site tour.
- 7. RJM to provide citywide trails map.
- 8. RJM to provide program inventory and assessment summary report.
- 9. RJM to provide process, email template, and link to online survey for CPSC's/Sport Organizations.
- 10. Schedule future monthly review meeting: February



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN
Project Review Meeting Agenda
February 5, 2024 at 3:30PM to 4:30PM**



I. FOLLOW UP TO MEETING ON 01/06/24

- A. Multimodal Survey: Conduct survey in 7-10 days after final approval of questionnaire.

We suggest putting the new question in the 'Background and Demographics' section toward the back of the survey. Question: "Do you or anyone else in your household have a physical disability that requires adaptive devices, adaptive equipment, or special accommodations to participate in recreational activities?" We expect the percentage who say 'yes' to this question to be small, so a follow-up question that explores what type of equipment/accommodations are required isn't going to produce statistically generalizable data and for that reason we suggest leaving it out.

- B. Demographic Assessment: Any comments on the 12/18/23 draft?
C. Stakeholder Interviews: RJM to provide update.

II. INVENTORY AND ASSESSMENT UPDATES

- A. Parks and Facility Inventory: Draft files to be sent this week. Schedule site tour(s) in Feb.
B. Trails Inventory & Assessment: Need locations of new trails (Murrieta Creek and Murrieta Hills)
C. Program Inventory & Assessment

III. WEBSITES AND COMMUNITY OUTREACH FLYER

- A. Trails Master Plan Website: launch to public
B. Trails Master Plan Flyer and A-Frame Poster (handout)
C. Parks and Recreation Master Plan – RJM to provide website link and flyer next week.

IV. TRAILS MASTER PLAN – WORKSHOP #1 on February 15

- A. Draft Agenda, PowerPoint, Survey (handout)

V. PROJECT SCHEDULES - Review Key Milestones and Target Dates (handouts)

- A. Existing Conditions Analysis: ~~January~~ February
B. Public Outreach and Engagement
1. Project Websites: Launch in ~~January~~ February
 2. Stakeholder Interviews: January/February
 3. Multimodal Survey: ~~January~~ February
 4. Community Workshops for both projects (6 total):
 - a. Trails Master Plan on Feb. 15, March 28, and April 24
 - b. Parks & Recreation Master Plan on March 19, April 17, and May 16

ACTION ITEMS FOR FEBRUARY

1. City to promote website & attendance at Trails Master Plan Workshop #1 on 2/15.
2. City to provide direction on the 10+ miles of trails for expanded site conditions and usage analysis.
3. City to review and approve the website for the Parks & Recreation Master Plan and launch to public.
4. RJM to provide revised information request memo.
5. RJM to provide final draft of multimodal survey questionnaire for city approval.
6. RJM to provide draft parks & recreation facility inventory (maps, amenity inventory matrix, and park profiles). RJM to schedule site tour.
7. RJM to provide program inventory and assessment summary report.
8. RJM to provide process, email template, and link to online survey for CPSC's/Sport Organizations.
9. Schedule future monthly review meeting: March



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN**



**Project Review Meeting Agenda
March 4, 2024 at 3:30PM to 4:30PM**

I. FOLLOW UP TO MEETING ON 02/05/24

- A. Demographic Assessment: RJM to add narrative on Murrieta Hills and update city border. Are there any other comments on the 12/18/23 draft?
- B. Stakeholder Interviews: final interviews/collection this week; prepare summary.
- C. Trails Master Plan Workshop #1: 100 surveys; receive paper copies; prepare summary.
- D. Multimodal Survey: Data collection starts on 3/11
- E. Flyers and A-Frames are being distributed throughout city and through social media.

II. INVENTORY AND ASSESSMENT UPDATES

- A. Parks and Facility Inventory
- B. Trails Inventory & Assessment
- C. Program Inventory & Assessment
- D. GIS Maps on project websites asap

III. PARKS & RECREATION MASTER PLAN – WORKSHOP #1 on March 19

- A. Draft Agenda, PowerPoint, Survey (handouts)

IV. PROJECT SCHEDULES - Review Key Milestones and Target Dates (handouts)

- A. Existing Conditions Analysis: March
 - 1. CPSC's
 - 2. Local Trends
- B. Public Outreach and Engagement
 - 1. Project Websites:
 - a. Trails Master Plan Website since Feb. 6: **1,368** views/**12** feedback comments
 - b. Parks & Recreation Master Plan Website since Feb.29: **47** views/**2** feedback comments
 - 2. Stakeholder Interviews: March
 - 3. Multimodal Survey: March
 - 4. Community Workshops for both projects (6 total):
 - a. Trails Master Plan on ~~Feb. 15~~, **March 28**, and April 24
 - b. Parks & Recreation Master Plan on **March 19**, April 17, and May 16

ACTION ITEMS FOR MARCH

1. City to promote website & attendance at Parks & Recreation Master Plan Workshop #1 on 3/19 and at Trails Master Plan Workshop #2 on 3/28.
2. City to provide direction on the 10+ miles of trails for expanded site conditions and usage analysis.
3. City to provide program registration data by class/activity and for years 2019 through 2023.
4. RJM to provide draft parks & recreation facility inventory (maps, amenity inventory, and park profiles).
5. RJM to provide program inventory and assessment summary report.
6. RJM to provide email template and link to online survey for CPSC's/Sport Organizations. City to send email to sports organization contacts.
7. RJM to provide draft of local trends analysis.
8. RJM to provide all workshop materials and handouts for city review and approval.
9. Schedule future monthly review meeting: April



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN**



**Project Review Meeting Agenda
April 8, 2024 at 11:00AM to 12:00PM**

I. FOLLOW UP TO MEETING ON 03/04/24

- A. Demographic Assessment: City to provide new city border/GIS file & existing trails in the Murrieta Hills area. RJM to add narrative on Murrieta Hills and update city border. Are there any other comments on the 12/18/23 draft?
- B. Stakeholder Interviews: Need completed questionnaires from Carl and Jarrett this week.
- C. Trails Master Plan Workshop #2 Survey: need to promote this week.
- D. 5 trails/10 miles of trails for expanded site conditions and usage analysis needed by April 15.
- E. Parks & Recreation Master Plan – any more Workshop #1 paper surveys?
- F. Trails Master Plan: Website launched Feb. 6: ~~1,368~~ **2,054** views/~~12~~ **14** feedback comments
(Most often heard topics: connections, safe routes for kids to school, maps needed)
- G. Parks & Recreation Master Plan: Website launched Feb.29: ~~47~~ **939** views/~~2~~ **19** feedback comments
(Most often heard topics: girls softball fields at Cal Oaks, restrooms, sports, lighting)

II. MULTIMODAL SURVEY SUMMARY – review draft report (will email file after meeting)

III. CPSC's – SPORTS ORGANIZATION SURVEY (handout and email)

IV. PROJECT SCHEDULES - Review Key Milestones and Target Dates (handouts)

- A. Existing Conditions Analysis:
 - 1. CPSC's: April
 - 2. Local Trends Analysis: April
- B. Public Outreach and Engagement
 - 1. Stakeholder Interviews: ~~March~~ April
 - 2. Community Workshops for both projects (6 total):
 - a. Trails Master Plan on ~~Feb. 15, March 28,~~ and **April 24**
 - b. Parks & Recreation Master Plan on ~~March 19,~~ **April 17,** and May 16

ACTION ITEMS FOR APRIL

- 1. City to promote project websites & attendance at community workshops.
- 2. City to provide direction on the 10 miles of trails for expanded site conditions and usage analysis.
- 3. City to send email with survey link and due date to sports organization contacts.
- 4. RJM to add narrative on Murrieta Hills and update city border and submit final Demographic Assessment.
- 5. RJM to provide draft parks & recreation facility inventory (maps, amenity inventory, and park profiles).
- 6. RJM to provide program inventory and assessment summary report.
- 7. RJM to provide cut sheets for each trail.
- 8. RJM to provide draft of local trends analysis.
- 9. RJM to provide all workshop materials and handouts for city review and approval.
- 10. Schedule future monthly review meeting: May



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN**



**Project Review Meeting Agenda
May 6, 2024 at 1:00 PM to 2:00 PM**

I. FOLLOW UP TO MEETING ON 04/08/24

- A. Community Engagement
 - i. Need to do last push for Trails Master Plan workshop #3 closes this week (28 online/16 paper from in-person meeting) – we could extend it to May 15?
 - ii. CPSC's – we have received 3 completed surveys from AYSO Region 1463 and Murrieta Valley Girls Softball – we will send a follow up email to the remaining sports organizations this week.
- B. Any comments on program inventory and assessment emailed on 4/30? Plus RJM Q's.
- C. Trails Master Plan: Website launched Feb. 6: ~~1,368~~ **2,054** views/~~14~~ **20** feedback comments
(Most often heard topics: trail connections, signage, safe routes for kids to school, maps)
- D. Parks & Recreation Master Plan: Website launched Feb.29: ~~1,455~~ **2,704** views/~~19~~ **38** feedback comments
(Most often heard topics: girls softball fields at Cal Oaks, restrooms, sports, lighting, accessible park walkways and playgrounds for those with disabilities, running track)

II. TRAIL INVENTORY

- A. Discussion – on site field review observations (ownership, access)

III. PARKS AND RECREATION FACILITY INVENTORY

- A. Parks/Facility Amenity Inventory (handout)
- B. Need to confirm park boundary and acreage for Pioneer Park, Los Alamos Sports Park, and Warm Springs Park (handout)
- C. RJM to email link today to download park profiles for city review.

IV. PROJECT SCHEDULES - Review Key Milestones and Target Dates (handouts)

- A. Existing Conditions Analysis:
 - 1. CPSC's: ~~April~~ May
 - 2. Local Trends Analysis: ~~April~~ May
- B. Public Outreach and Engagement
 - 1. Community Workshops
 - a. Parks & Recreation Master Plan workshop #3 on May 16
- C. Operations and Maintenance: May/June
- D. Financial Review: June
- E. Community Needs Assessment/Recommendations: June

ACTION ITEMS FOR MAY

1. City to promote project websites, trail survey #3, and attendance at last PRMP workshop on May 16.
2. RJM to add narrative on Murrieta Hills and update city border and submit final Demographic Assessment. (handout)
3. RJM to provide cut sheets for each trail.
4. RJM to provide draft of local trends analysis.
5. RJM to provide PRMP workshop #3 materials and handouts for city review and approval.
6. Schedule future monthly review meeting: June



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN
Project Review Meeting Agenda
June 10, 2024 at 2:00 PM to 3:00 PM**



I. PARKS AND RECREATION MASTER PLAN UPDATE

- A. **Pending Tasks:** We need to complete the following BEFORE we can finish the Draft Report:
1. Parks and Recreation Facility Inventory (need to complete the Local Trends Analysis and the Operations and Maintenance Plan)
 2. Program Inventory and Assessment
 3. Sports Organization Surveys (need to complete the community needs assessment)
 4. Public Works Dept. contact person (need to complete Operations & Maintenance Plan)
- B. **Project Schedule** (handout)
- | | |
|---|--|
| <ol style="list-style-type: none"> 1. Existing Conditions Analysis: <ol style="list-style-type: none"> a. CPSC's: June b. Local Trends Analysis: June 2. Public Outreach and Engagement <ol style="list-style-type: none"> a. Parks & Recreation Master Plan workshop #3
204 online surveys / any paper surveys? 3. Community Needs Assessment: June 4. Recommendations & CIP: June/July 5. Policy Review: June | <ol style="list-style-type: none"> 6. Operations and Maintenance: June/July 7. Financial Review: June/July 8. Draft Report: July 9. Final Report: August |
|---|--|

II. TRAILS MASTER PLAN

- A. Project schedule (handout)
- B. Workshop #3 summary report (handout)
- C. Website update screenshots (handout)

III. PROJECT WEBSITES

- A. Trails Master Plan: Website launched Feb. 6: ~~2,054~~ **2,830** views/~~20~~ **21** feedback comments.
- B. Parks & Recreation Master Plan Update: Website launched Feb.29: ~~1,455~~ **1,671** views/~~38~~ **38** feedback comments
- C. City to schedule *one more post/announcement for each project after the workshop #3 results are posted to solicit any more feedback comments*. RJM to provide sample text.

ACTION ITEMS FOR JUNE

1. CITY to return all comments on parks, recreation facility, and program inventory.
2. CITY to send email to Murrieta Valley Pony Baseball?
3. CITY to provide Public Works Dept. contact.
4. CITY/Public Works Dept. to provide list of deferred maintenance park/recreation facility projects.
5. RJM to provide final inventory map exhibits for parks, recreation facilities, and trails.
6. RJM to provide draft CPSC's.
7. RJM to provide draft of local trends analysis.
8. RJM to provide PRMP workshop #3 summary report and website update.
9. RJM to include Jarrett/Planning in July meeting to discuss Los Alamos Hills Sports Park.
10. Schedule future monthly review meeting: July



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN
Project Review Meeting Agenda
July 22, 2024 at 2:00 PM to 3:00 PM**



I. PARKS AND RECREATION MASTER PLAN UPDATE

- A. DRAFT Facility and Program Community Needs Assessment (handouts)
 - 1. Review draft community needs assessment charts.
 - 2. Discuss Opportunity Sites and New Planned Projects:
 - a. Los Alamos Hills Sports Park
 - b. New Dog Park; Playground Improvements
 - c. Pickleball Courts
 - d. Open Space inventory vs. undeveloped park acreage
- B. DRAFT CPSC's from Multimodal Survey (handout)
- C. Pending Tasks:
 - 1. Sports Organization Surveys: move forward without Basketball and Pony Baseball?
 - 2. Schools Inventory: emailed on 7/2/24, city to return comments.
 - 3. Workshop #3 and Website Update: approved?
 - 4. Program Assessment: approved?
 - 5. Playground Lifecycle Spreadsheet: with date/year installed available?
- D. Project Schedule (handout)

<ul style="list-style-type: none"> 1. Existing Conditions Analysis: <ul style="list-style-type: none"> a. CPSC's: June July b. Local Trends Analysis: June July 2. Community Needs Assessment: June July 3. Recommendations & CIP: June/July August 4. Policy Review: June July 	<ul style="list-style-type: none"> 5. Operations and Maintenance: June/July August 6. Financial Review: August 7. Draft Report: August 8. Final Report: Sept.
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II. TRAILS MASTER PLAN

- A. Need city comments on 6/26 memorandum. Any questions?
- B. Project schedule (handout)
 - 1. Recommendations: ~~June~~ July
 - 2. Draft Report: August
 - 3. Final Report: August 23 or September

III. BINDER ARTWORK (handout)

ACTION ITEMS FOR JULY/AUGUST

- 1. CITY to provide comments/direction on Trails Master Plan recommendations and text for report.
- 2. CITY to approve website update, workshop #3 summary, and program assessment.
- 3. CITY to provide comments on the school inventory.
- 4. RJM to provide final amenity inventory matrix and park profile sheets.
- 5. RJM to provide draft CPSC's for sports facilities.
- 6. RJM to provide draft of local trends analysis.
- 7. RJM to provide draft of operations and maintenance plan.
- 8. RJM to provide draft of General Plan review.
- 9. RJM to provide draft of financial review.
- 10. Schedule future monthly review meeting: August



**CITY OF MURRIETA
PARKS AND RECREATION MASTER PLAN UPDATE
& TRAILS MASTER PLAN
Project Review Meeting Agenda
August 19, 2024 at 2:00 PM to 3:00 PM**



- I. FOLLOW UP FROM LAST MEETING ON 07/22/24:**
 - A. Revised CPSC's from Multimodal Survey (handout)
 - B. Any comments on the Community Needs Assessment Charts?
 - C. Binder artwork: need city comments/approval to order binder
- II. DRAFT CPSC'S (SPORTS)**
 - A. Review Surplus/Deficits (handout)
 - B. School Inventory (handout) – *city to approve*
- III. LOCAL TRENDS ANALYSIS** (handout)
- IV. OPERATIONS AND MAINTENANCE PLAN** (handout)
- V. PARKS & RECREATION MASTER PLAN PROJECT SCHEDULE** (handout)
 1. Recommendations & CIP: August
 2. Financial Review: August
 3. Draft Report: August
 4. Final Report: September
 5. Public Meetings: October 8 (Joint Commission) and Nov. 19 or Dec. 3 (City Council)
- VI. TRAILS MASTER PLAN PROJECT SCHEDULE** (handout)
 1. Draft Report: August
 2. Final Report: September
 3. Public Meetings: October 8 (Joint Commission) and Nov. 19 or Dec. 3 (City Council)

ACTION ITEMS FOR AUGUST

1. CITY to provide comments on the school sport field/court amenity inventory, CPSC's, local trends analysis, and operations & maintenance plan.
2. RJM to provide proof of websites update for city review.
3. RJM to provide draft of financial review.
4. RJM to provide draft report and appendix for both projects by August 30.
5. Schedule future monthly review meeting: September 23 (after draft report delivered and 2-3-week city staff review period)



INFORMATION REQUEST MEMO

DATE: Updated February 5, 2024
TO: **CITY OF MURRIETA**
FROM: RJM Design Group
SUBJECT: Parks and Recreation Master Plan Update / Trails Master Plan

Bold/Italic = Received by RJM

Please find a list of information requested by RJM Design Group related to the Murrieta Parks and Recreation Master Plan Update and the Trails Master Plan.

PARKS AND FACILITIES

1. ***Park and amenity listing and city parks and trails map.***
2. ***Square Footage and Floor plans for:***
 - a. ***Murrieta Teen Center***
 - b. ***Senior Center Fitness Center***
 - c. ***Community Center and Senior Center***
3. ***List of Sports Organizations that utilized city parks and school recreation sites for Spring Season 2023 and Fall Season 2023***
4. ***Existing Park improvement plans or conceptual sketches for:***
 - a. ***Sykes Ranch Park***
 - b. ***Glen Arbor Park***
 - c. ***Los Alamos Hills Sports Park Phase II***
5. ~~County parks list, if applicable~~
6. ***Acreage and location of any undeveloped city-owned park property including:***
 - a. ***Pioneer Park Phase 2***
 - b. ***Los Alamos Hills Sports Park Phase II***
 - c. ***Bear Creek Airport***
 - d. ***Calle San Vicente Open Space***
7. ***List of any opportunity sites (vacant publicly owned land, open space, etc.) if available.***
8. ***List of HOA's with private parks (if available)***
9. ***Undeveloped park master plans or conceptual sketches.***
10. ***A list of all the organized sports leagues, youth and adult, (along with a contact name, email and phone) and which fields or courts in the city are currently utilized.***
11. ***Number of dedicated fields—soccer, baseball, softball, and other sports. Please identify lighted fields.***

TRAILS

- 12. GIS Data**
- ~~13. Undeveloped trail master plans or conceptual sketches.~~
- ~~14. Neighborhood/Non-Official Trails~~
- ~~15. Information on Trail Parking Usage~~
- 16. Murrieta Creek Regional Trail (MCRT) Plan.**
- 17. Murrieta's Interim Trail (MCRT).**
- 18. Connections to Regional Trail Network (e.g. Ram Ranch and Greer Ranch)**
- 19. Any existing trail access and parking amenity information.**

POLICIES/EXISTING REPORTS

- 20. General Plan.** <https://www.murrietaca.gov/303/General-Plan-2035>
- 21. PDF of most recent Parks and Recreation Master Plan.**
- ~~22. Link to most recent Youth Master Plan, if any.~~
- ~~23. Link to most recent Senior Services Master Plan, if any.~~
- 24. List of Joint Use agreements with Murrieta Valley Unified School District for use of facilities or programming.**
- 25. Lease agreements for Hunt Field for Little League, Lease agreement for Little Hunt House for Museum, agreement for use of Mountain Pride Park MOU Rattlers and City, Boys and Girls Club Lease agreement, Lease with JACC and CO for portion of EQ Park, and lease with Hulen and Betty Darby for Stud Ranch.**

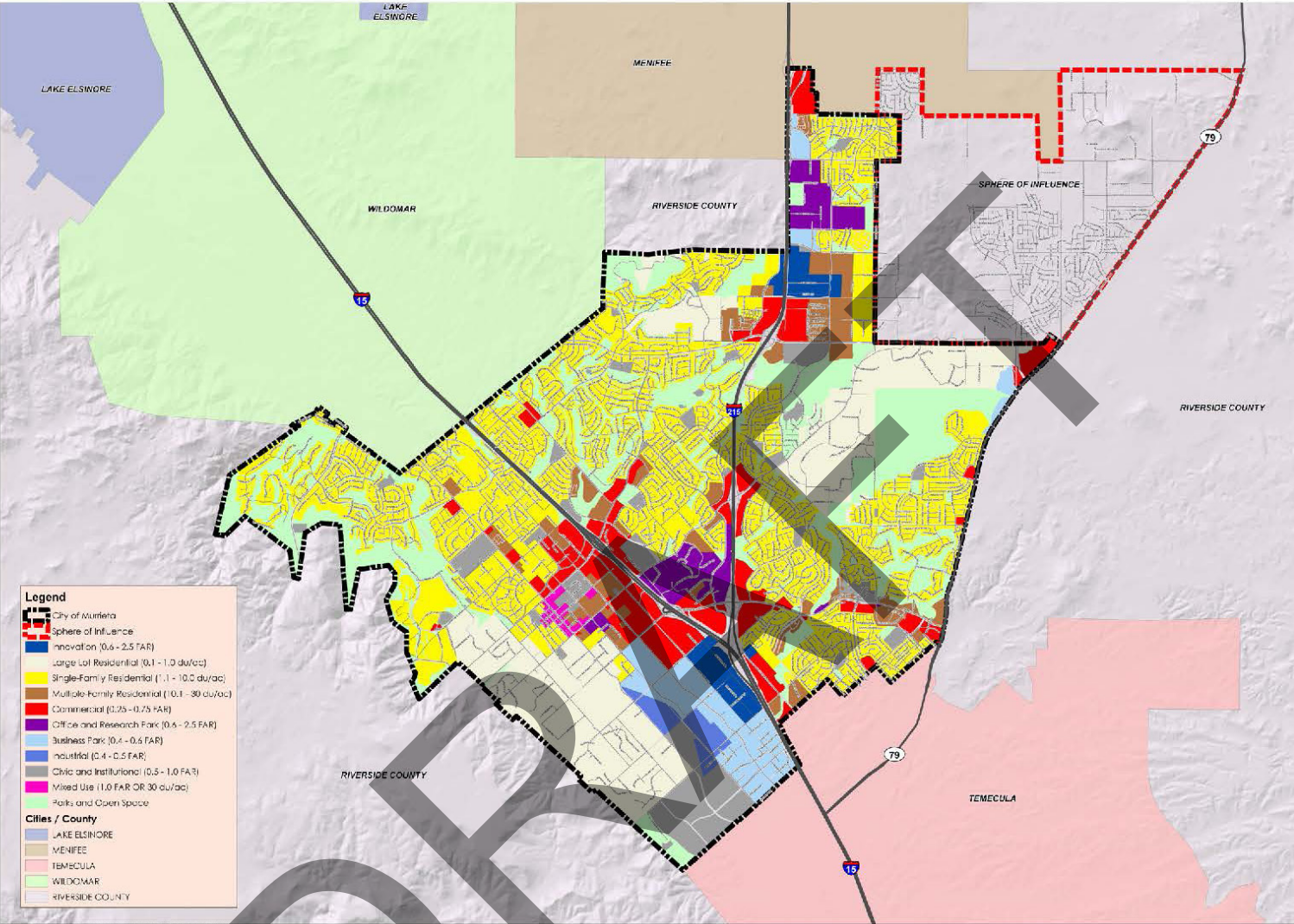
RECREATION PROGRAMS

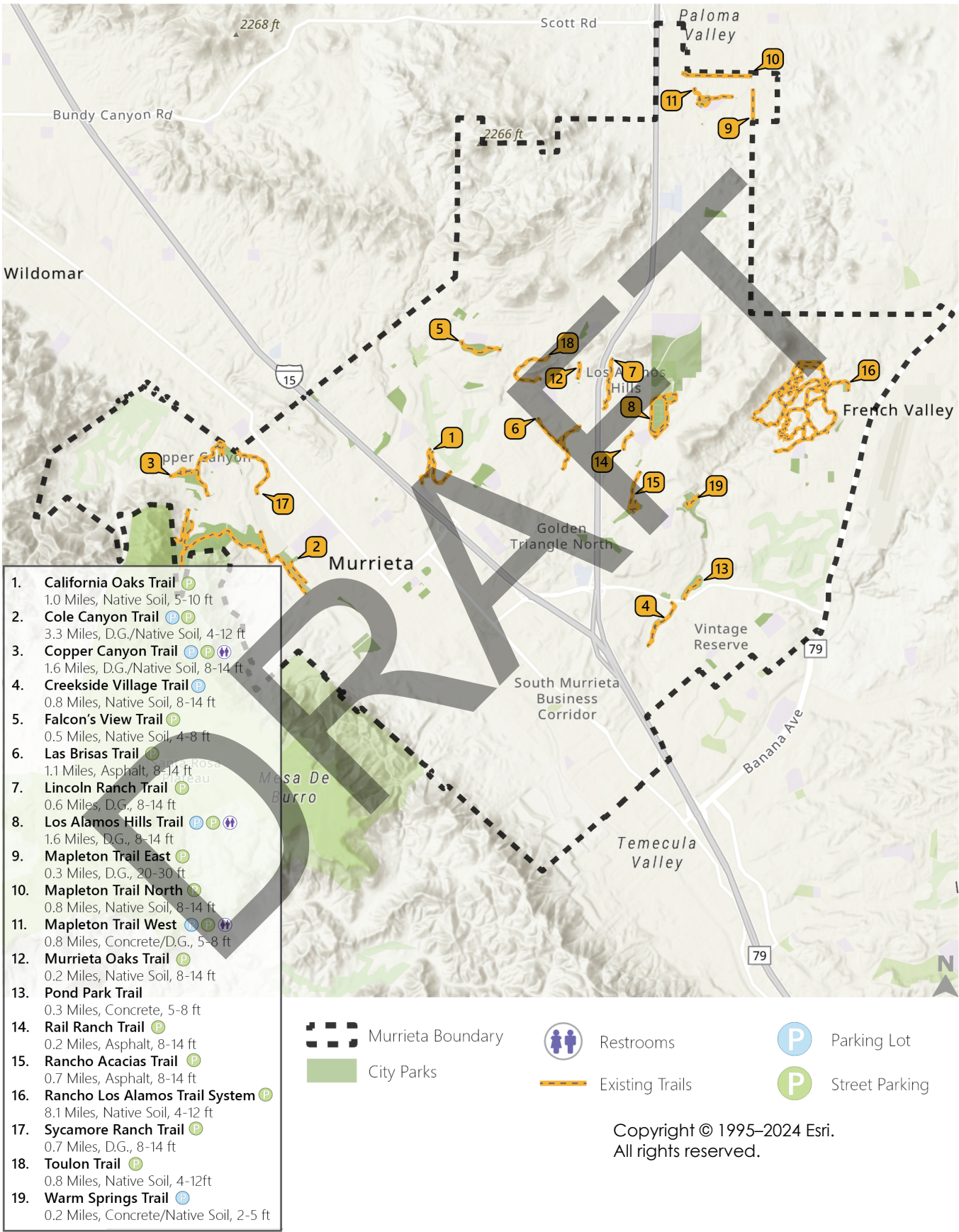
- 26. Recreation Program Guides for the past 2 years—electronic copies.**
- 27. Class Registration for the past 3 years include:**
 - a. Attendance**
 - b. Ages Served**
 - c. Frequency of Programs**
- ~~28. Contact listing for community organizations.~~
- ~~29. List of special interest groups, contact person and phone number.~~
- 30. Do you have a volunteer program?**
Yes, the City has a volunteer program and a webpage to access these services. Volunteer opportunities appear to be available with special events, the trail program, with activities of the Youth Advisory Committee, for the Youth Center, and with Fire and Police.
- 31. Do you have a charitable 501(c)(3) Foundation?**
Yes, the City of Murrieta has established a foundation for fundraising, called the City of Murrieta Foundation. Note: The Library has a 501c3, the Murrieta Public Library Foundation.
- 32. Do you have a Public Art program?**
They City is developing a Public Art Program. The City listed a Public Art Program in development among its accomplishments for FY 2023/24.
- 33. Lease agreement for Alta's Garden Cultivating Inclusion Lily's House and MOU – Cultivating Inclusion for Community Garden.**
- ~~34. Do you have a scholarship program for recreation programming? If so, please provide the details.~~
- 35. Community Services Commission overview, parks and recreation overview, Community Services Commission purpose, Community Services Commissioners and terms, duties of Community Services Commission, goals and objectives of Community Services Commission, and MMC chapter 2.40 Parks and Recreation Commission.**

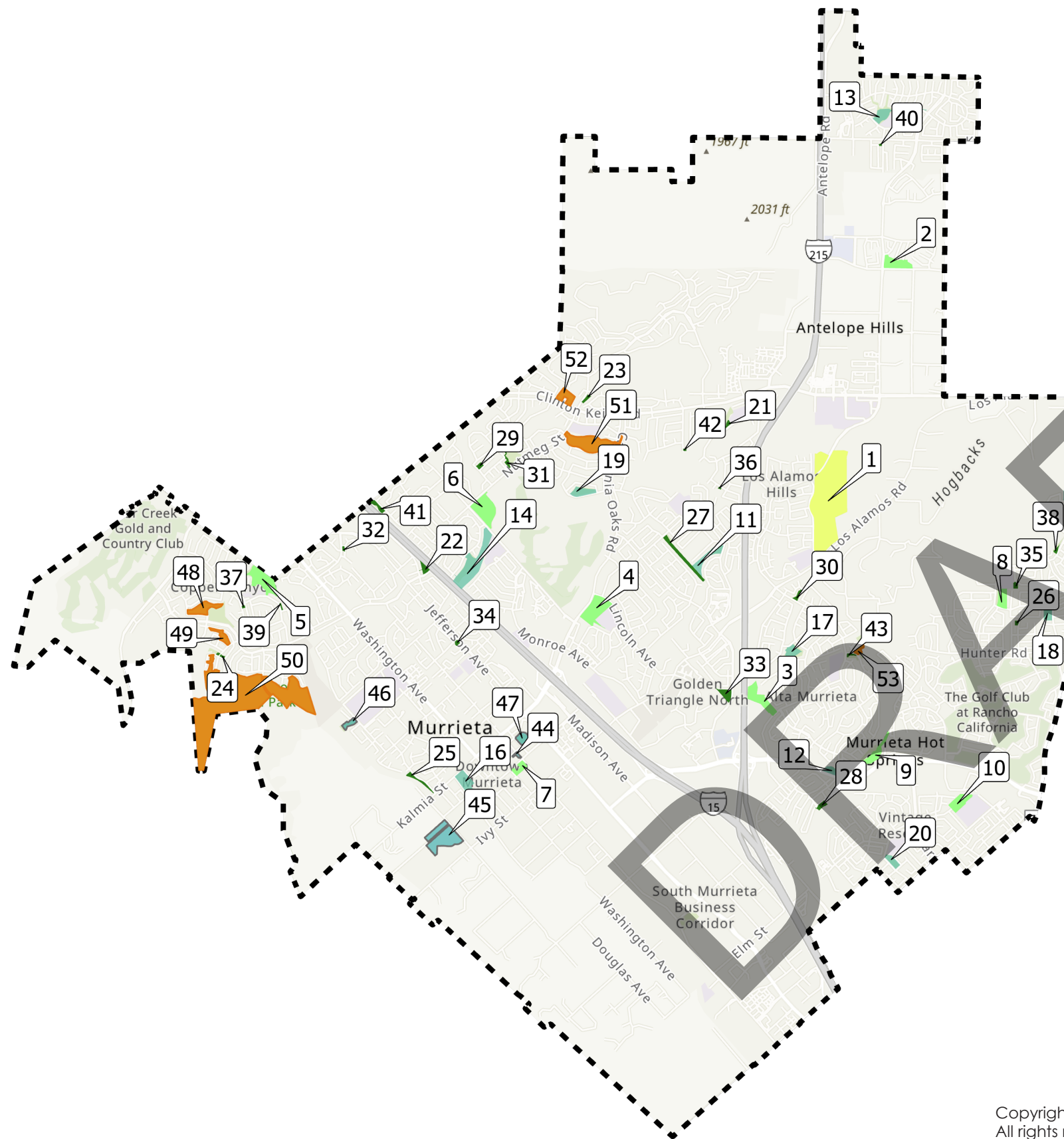
FUNDING/FINANCE

- 36. ***FY24-28 CIP budget book and FY 23-27 CIP budget book***
- 37. ***Economic Development Strategic Plan.***
- 38. ***Economic Development Explore-Murrieta-Facts.***
- 39. ~~List of grants applied for and awarded for last three years.~~
- 40. ***Fee schedule approved by City Council including development fees, Quimby, TOT, and other park, recreation, open space related fees.***
- 41. ***Development Mitigation fees.***
- 42. ***Copy or link to most recent department budget. Include for most recent two years:***
 - a. ***Adopted FY 24-25 operation budget***
 - b. ***Annual comprehensive financial report for fiscal year ending in June 2022***

DRAFT







Murrieta Parks

City-Wide Parks

1 - Los Alamos Hills Sports Park

Community Parks

2 - Alderwood Park

3 - Alta Murrieta Sports Park

4 - California Oaks Sports Park

5 - Copper Canyon Park (Upper and Lower)

6 - Glen Arbor Park

7 - Hunt Park

8 - Mira Mosa Park

9 - Pond Park

10 - Torrey Pines Park

Neighborhood Parks

11 - Barratt Park

12 - Firefighters Park

13 - Mapleton Park

14 - Mountain Pride Park

15 - Northstar Park

16 - Pioneer Park

17 - Rancho Acacia Park

18 - Shady Maple Park

19 - Valley Vista Park

20 - Vintage Reserve Park

Neighborhood Play Areas

21 - Antelope Hills Park

22 - Antigua Park

23 - Blackmore Ranch Park

24 - Calle Cipres Park

25 - Calle Estancia Park

26 - Carson Park

27 - Century Park

28 - Creekside Village Green Park

29 - Crystal Aire Park

30 - Eastgate Park

31 - Echo Canyon Park

32 - Grizzly Ridge Park

33 - Meadowridge Park

34 - Montafino Park

35 - Monte Vista Park

36 - Oak Terrace Park

37 - Oak Tree Park

38 - Palomar Park

39 - Rosewood Park

40 - Springbrook Park

41 - Sycamore Park

42 - Toulon Park

43 - Whitewood Park

Special Use Parks

44 - B Street Station Park

45 - Murrieta Equestrian Park

46 - Sykes Ranch Park

47 - Town Square Park

Nature Parks

48 - Bear Valley Park - 1

49 - Bear Valley Park - 2

50 - Cole Canyon Park

51 - Falcons View Park

52 - Oak Mesa Park

53 - Warm Springs Park

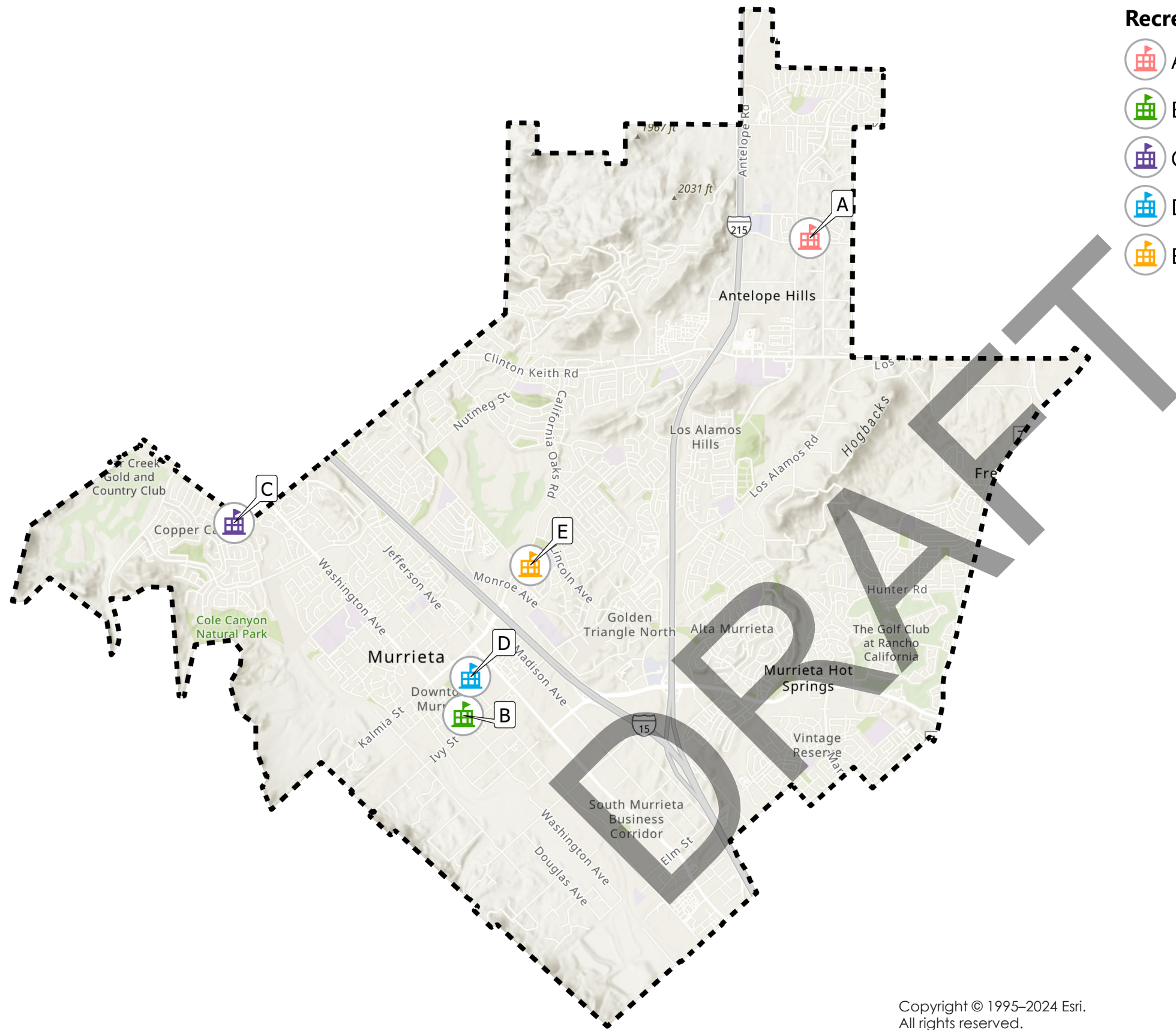
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City Parks Map

0 0.5 1 2 Miles

City of Murrieta - California



Recreation Facilities

-  A - Alderwood Park Club House
-  B - Community Center
-  C - Copper Canyon Recreation Room
-  D - Senior Center
-  E - Youth Center



Facilities Map



City of Murrieta - California

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[illegible]

(I) = Indoor
 *= Portable Restroom



Los Alamos Hills Sports Park



Alderwood Park



Alta Murrieta Sports Park



California Oaks Sports Park



Copper Canyon Park (Upper and Lower)



Glen Arbor Park



Hunt Park



Mira Mosa Park



Pond Park



Park Amenity Inventory

- | | | | |
|--------------------------|-----------------------------|-------------------------|---------------------------|
| Baseball Field (1) | Dog Park (under 35 lbs) (1) | Parking Lot (1) | Restrooms (1) |
| Concessions Building (1) | Fence (6) | Picnic Shelter (1) | Signage Park Entrance (1) |
| Dog Park (35 lbs+) (1) | Open Play Area (1) | Playground (Shaded) (1) | Walking/Jogging Loop (1) |

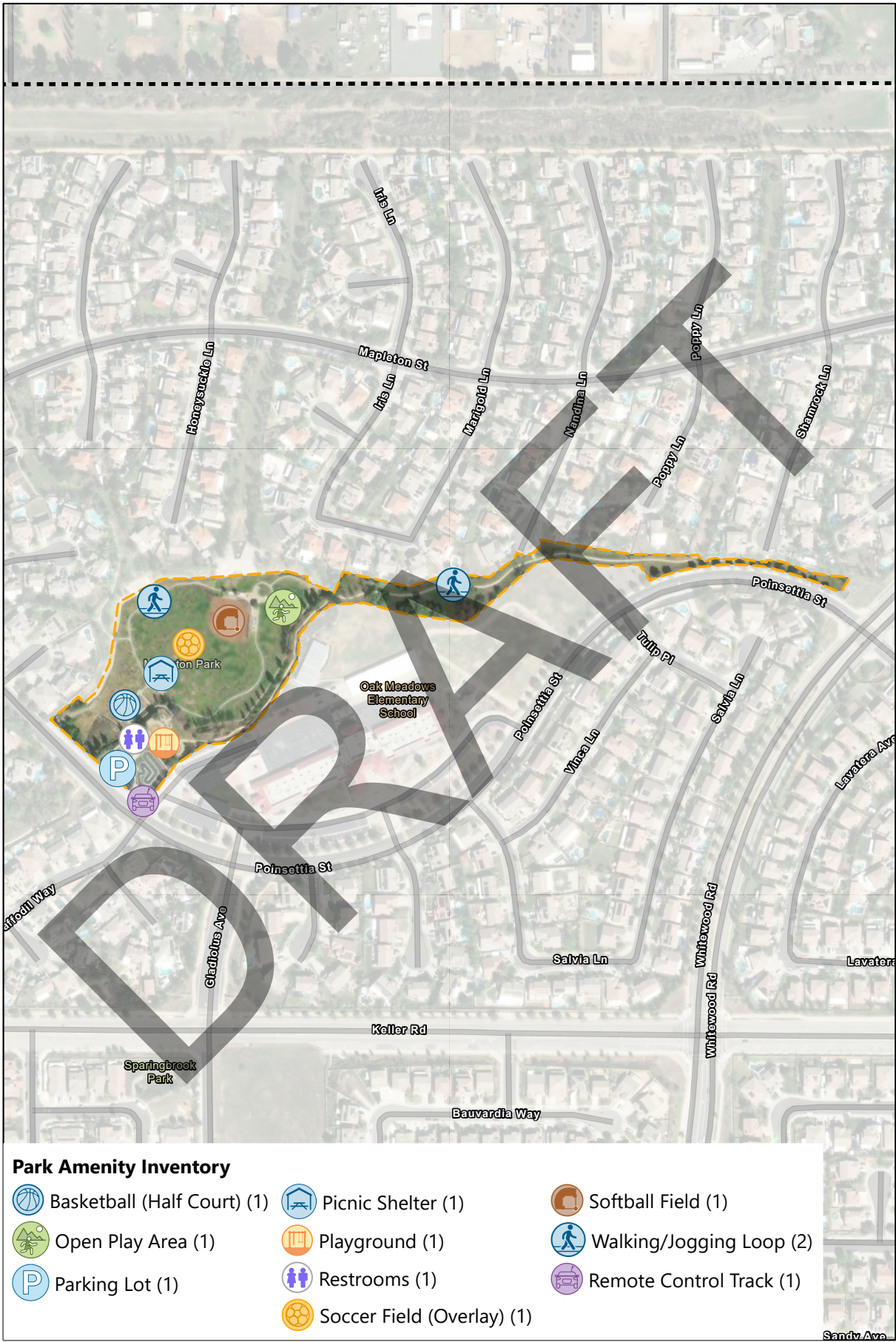
Torrey Pines Park



Barratt Park



Firefighters Park



Mapleton Park



Mountain Pride Park



Northstar Park



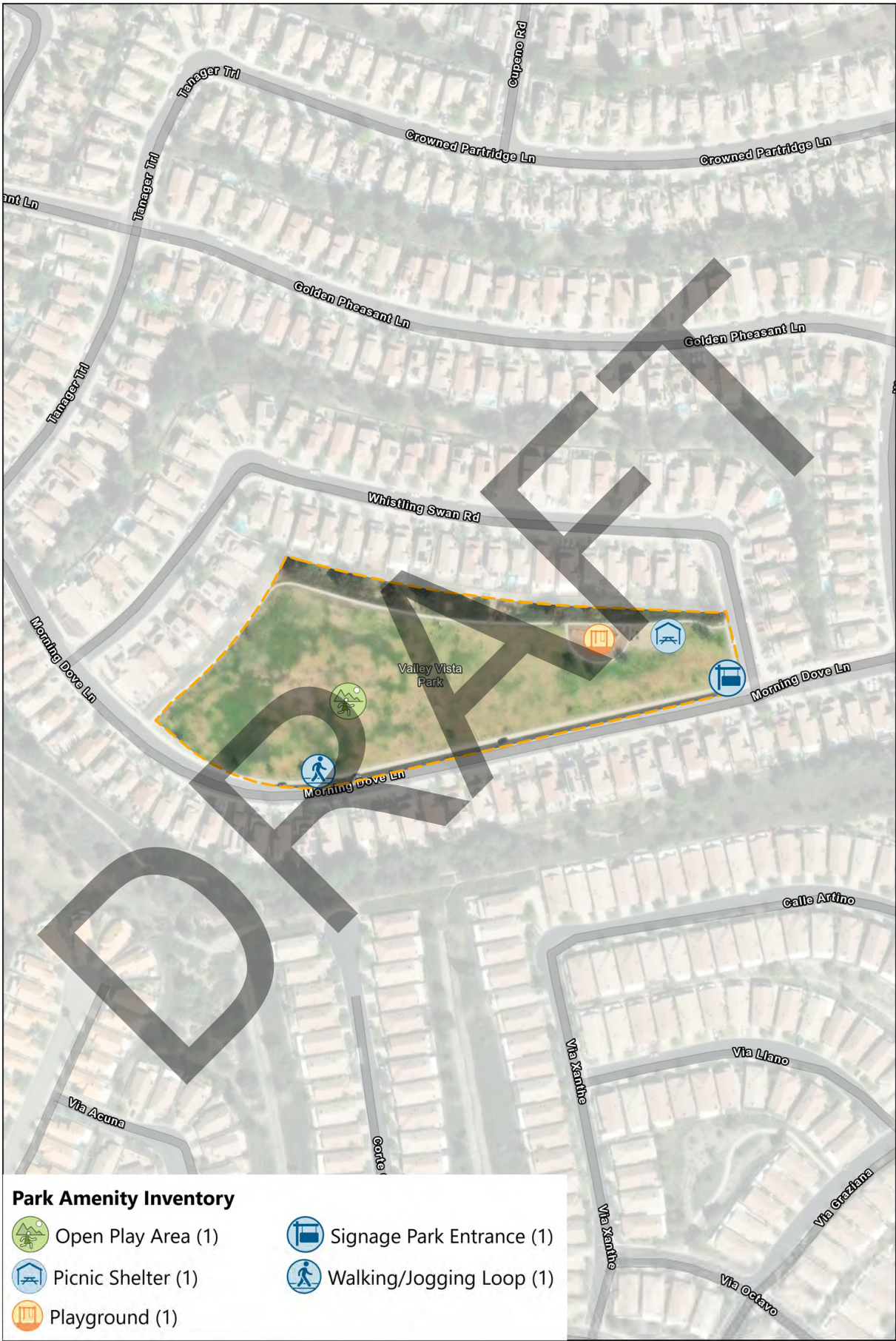
Pioneer Park



Rancho Acacia Park



Shady Maple Park



Valley Vista Park



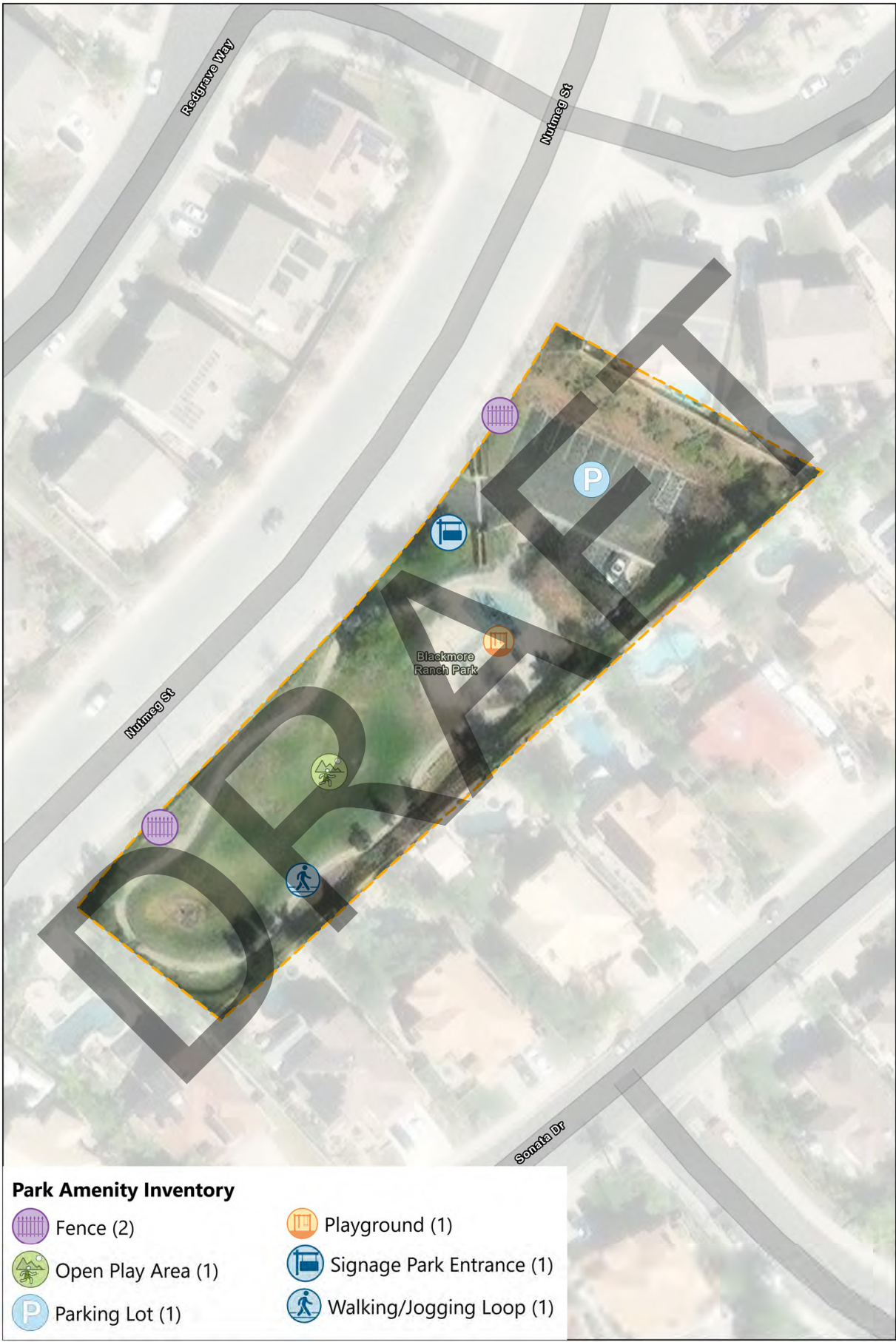
Vintage Reserve Park



Antelope Hills Park



Antigua Park



Blackmore Ranch Park



Calle Cipres Park



Calle Estancia Park



Carson Park




Century Park



Creekside Village Green Park




Park Amenity Inventory
 Open Play Area (1)

Crystal Aire Park



Park Amenity Inventory

-  Fence (1)
-  Open Play Area (1)
-  Playground (1)

Eastgate Park



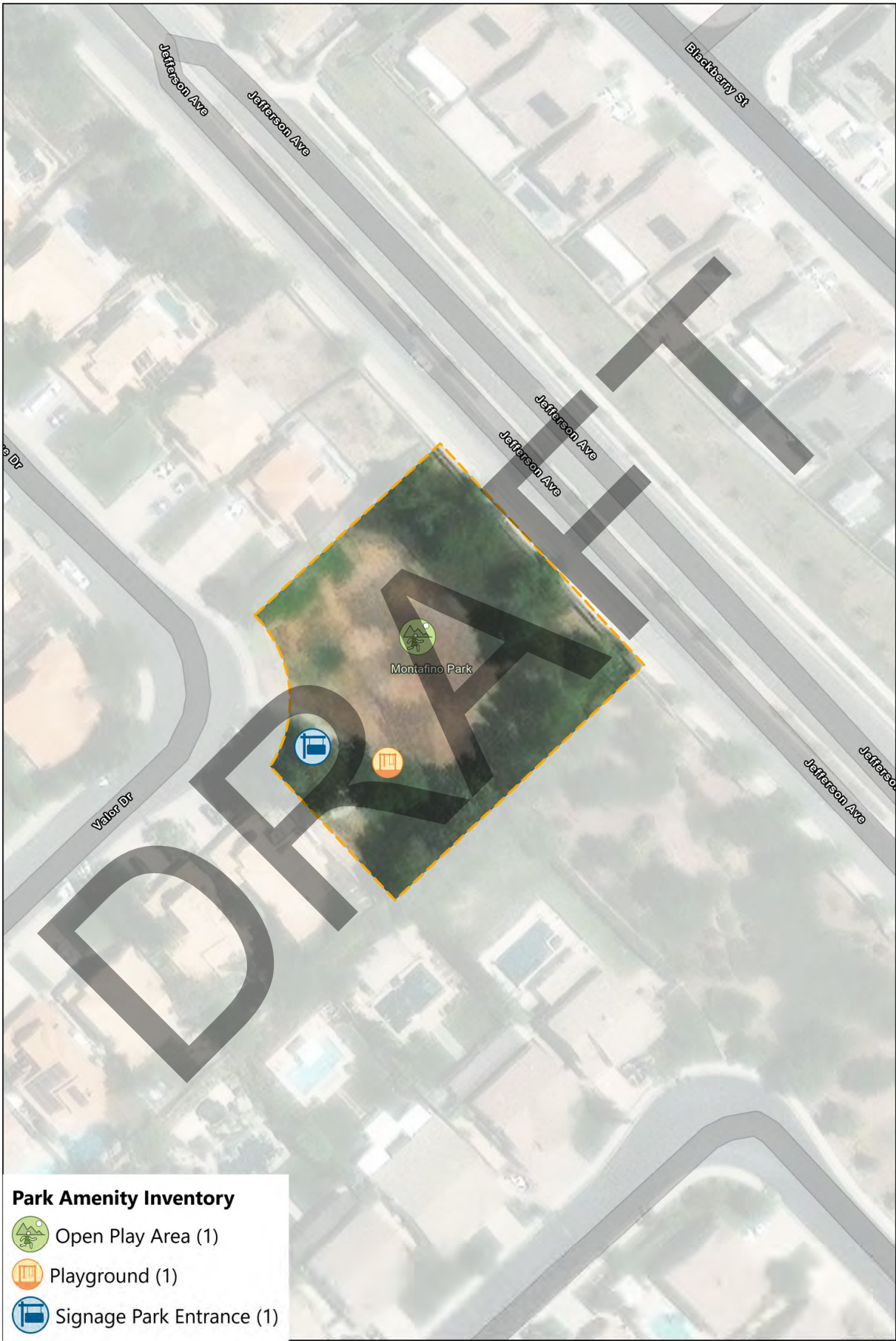
Echo Canyon Park



Grizzly Ridge Park



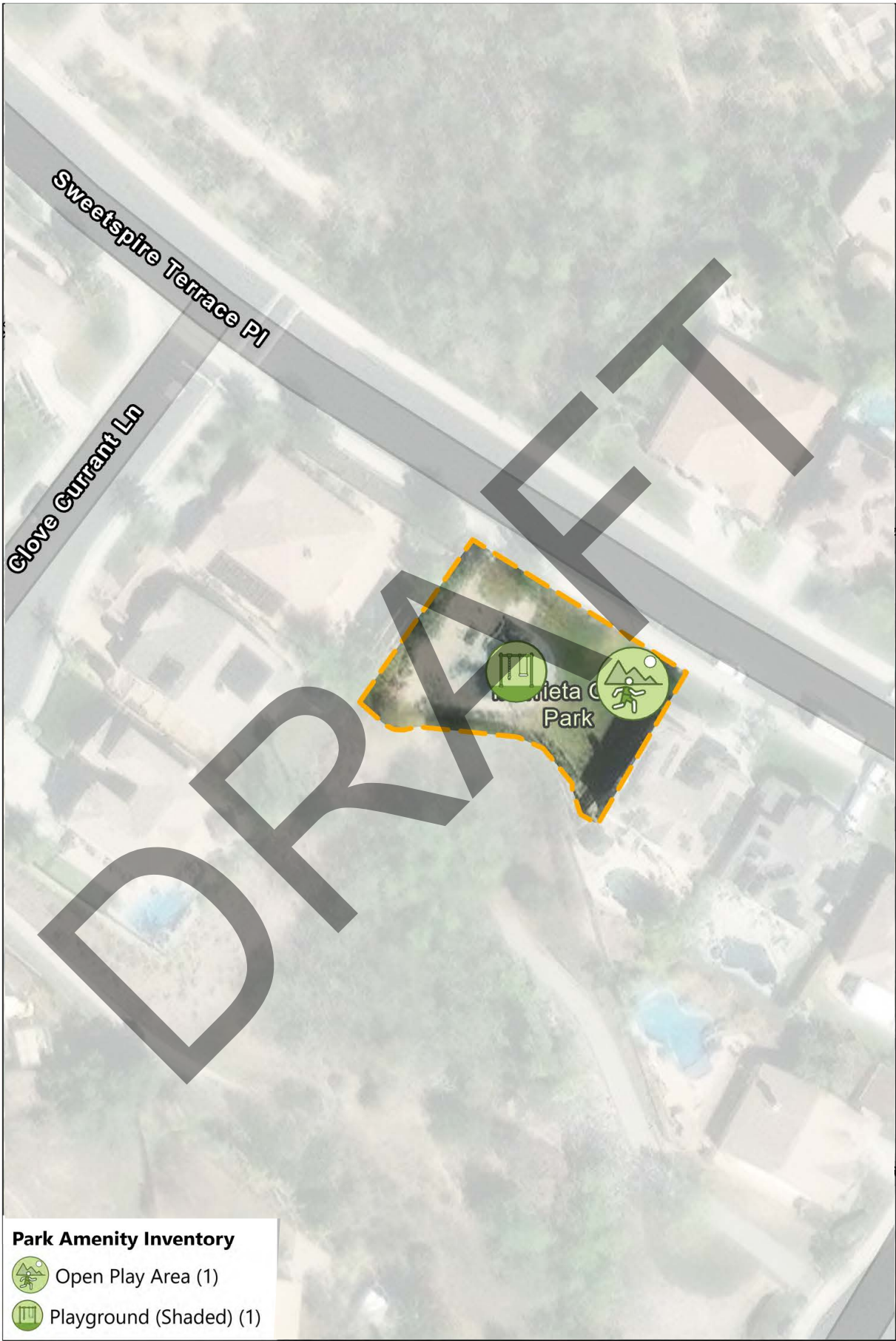
Meadowridge Park



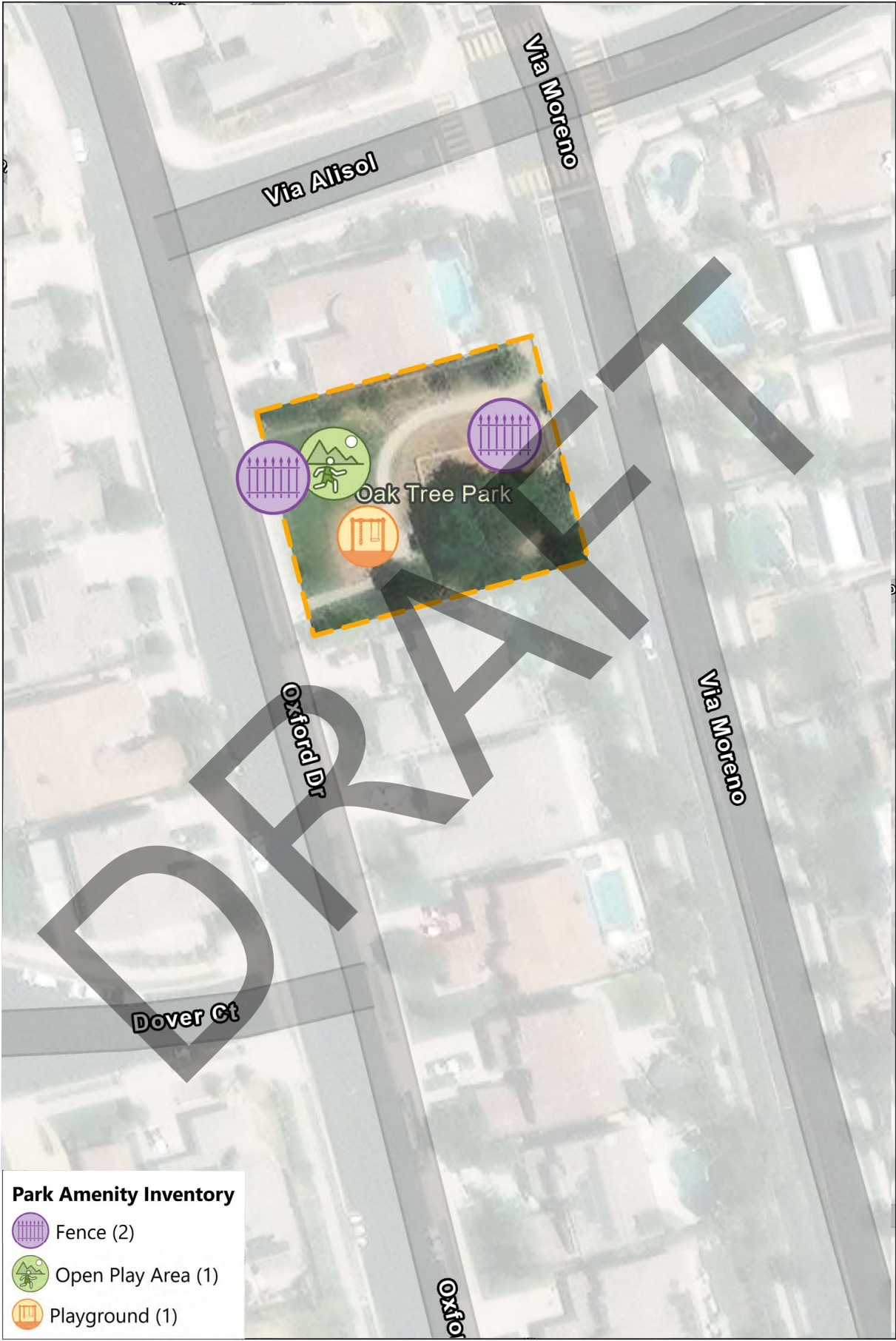
Montafino Park



Monte Vista Park



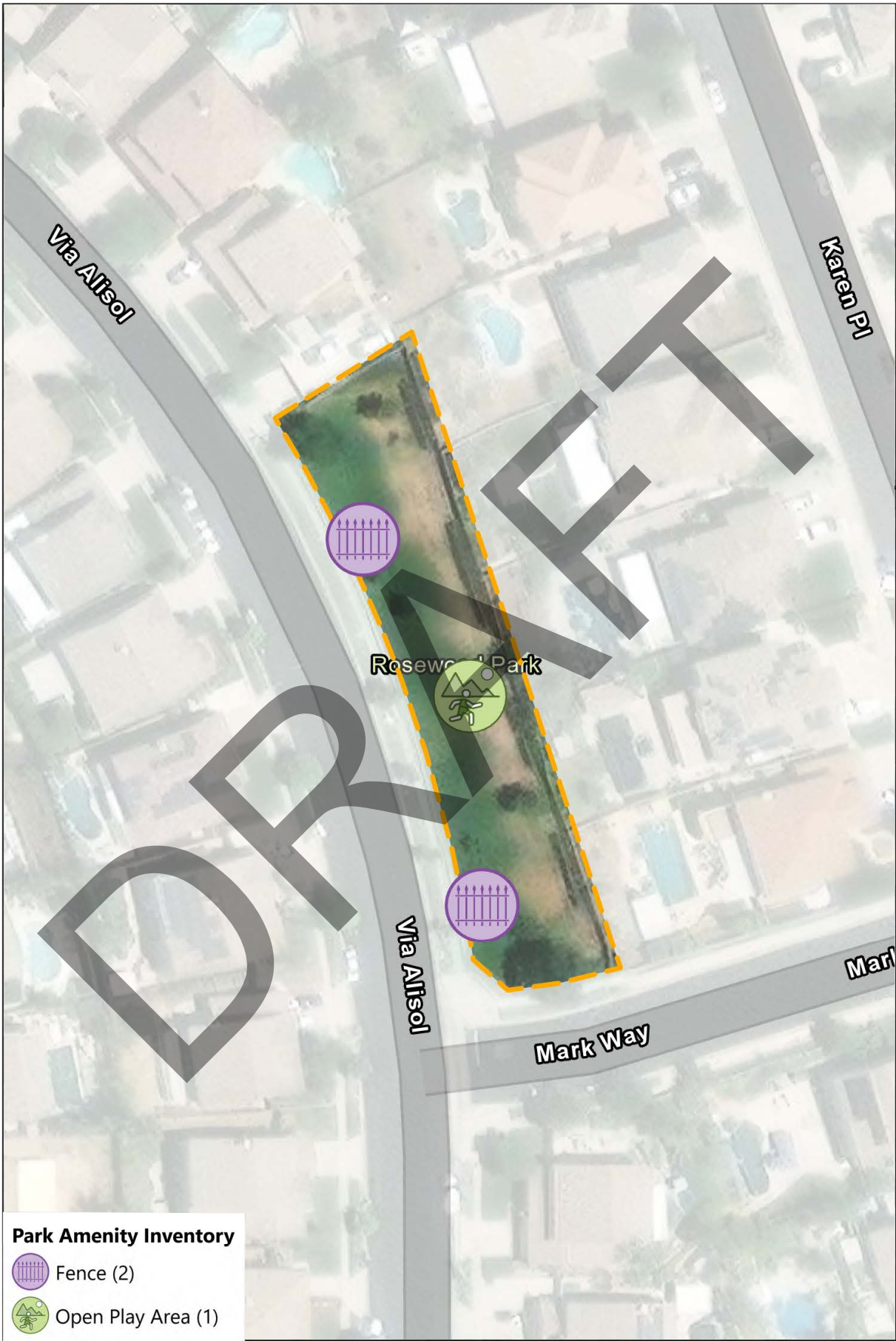
Oak Terrace Park



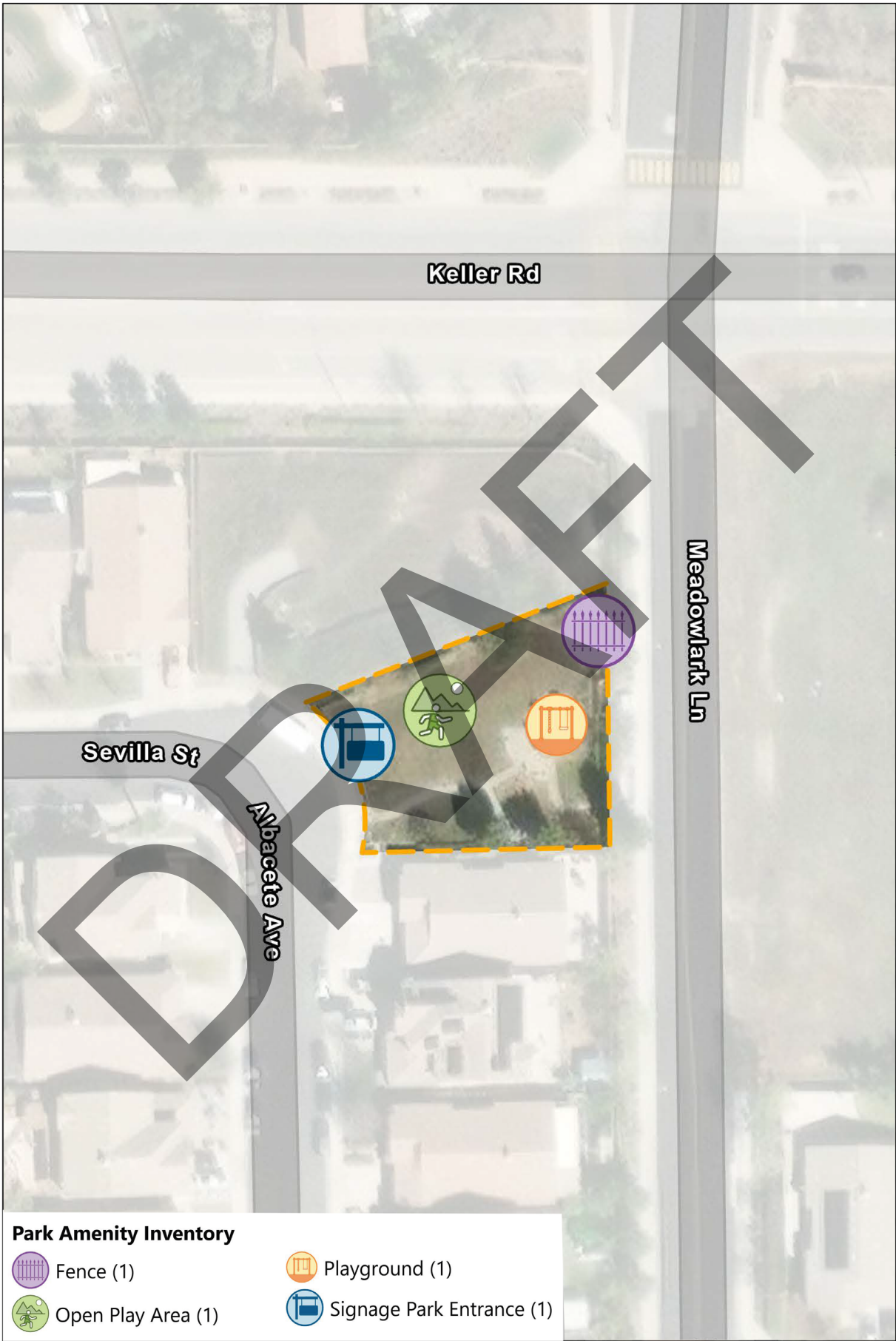
Oak Tree Park



Palomar Park



Rosewood Park



Springbrook Park



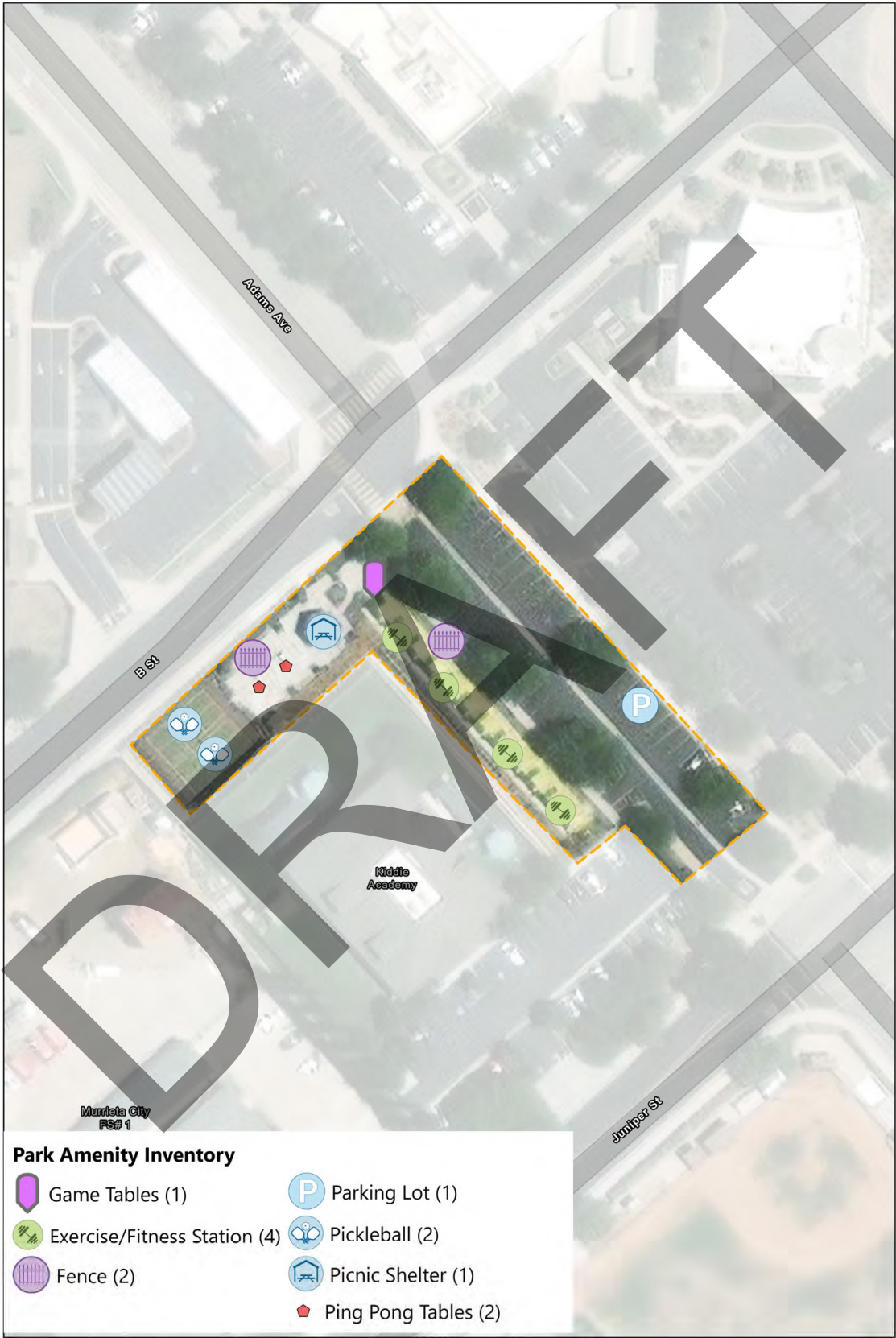
Sycamore Park



Toulon Park



Whitewood Park



B Street Station Park



Murrieta Equestrian Park



Sykes Ranch Park



- Park Amenity Inventory**
- Amphitheater (1)
 - Open Play Area (1)
 - Restrooms (1)
 - Parking Lot (1)
 - Walking/Jogging Loop (1)

N
▲ Town Square Park



Bear Valley Park - 1



Bear Valley Park - 2



Cole Canyon Park



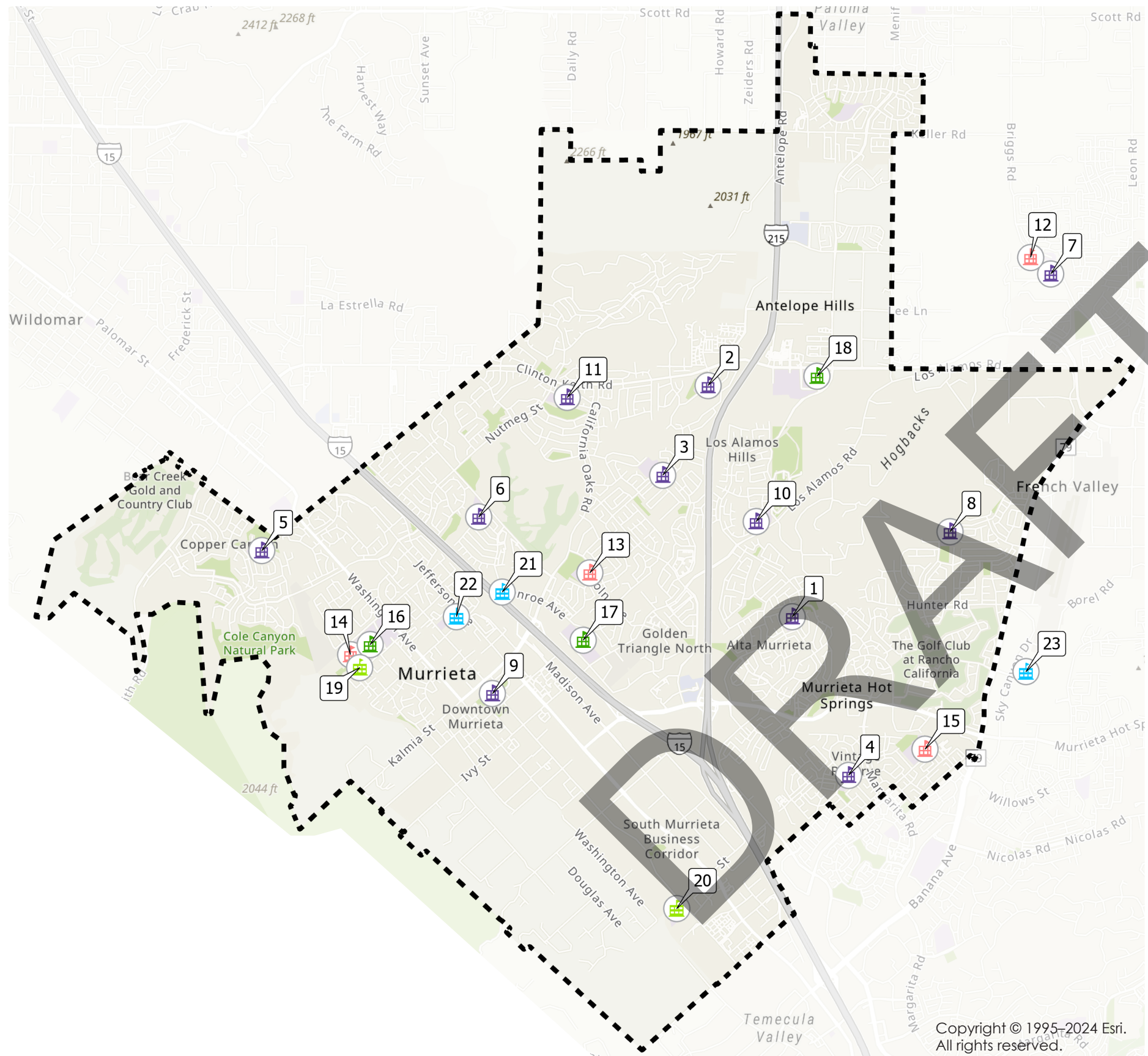
Falcon's View Park



Oak Mesa Park



Warm Springs Park



Murrieta Valley Unified School District

Elementary School

- 1 - Alta Murrieta Elementary School
- 2 - Antelope Hills Elementary
- 3 - Avaxat Elementary School
- 4 - Buchanan Elementary School
- 5 - Cole Canyon Elementary School
- 6 - E. Hale Curran Elementary School
- 7 - Lisa J. Mails Elementary School
- 8 - Monte Vista Elementary School
- 9 - Murrieta Elementary School
- 10 - Rail Ranch Elementary School
- 11 - Tovashal Elementary School

Middle School

- 12 - Dorothy McElhinney Middle School
- 13 - Shivela Middle School
- 14 - Thompson Middle School
- 15 - Warm Springs Middle School

High School

- 16 - Murrieta Valley High School
- 17 - Murrieta Mesa High School
- 18 - Vista Murrieta High School

Alternative School

- 19 - Murrieta Canyon Academy
- 20 - Murrieta Summit

Murrieta Private Schools

Private School

- 21 - Calvary Chapel Christian School
- 22 - Oak Grove Center
- 23 - The University of America High School



Schools Map

0 0.5 1 2 Miles

City of Murrieta - California

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CITY OF MURRIETA PARKS AND RECREATION MASTER PLAN UPDATE

RECREATION PROGRAM INVENTORY & ASSESSMENT

The City of Murrieta's website shares the Parks and Recreation Department mission:

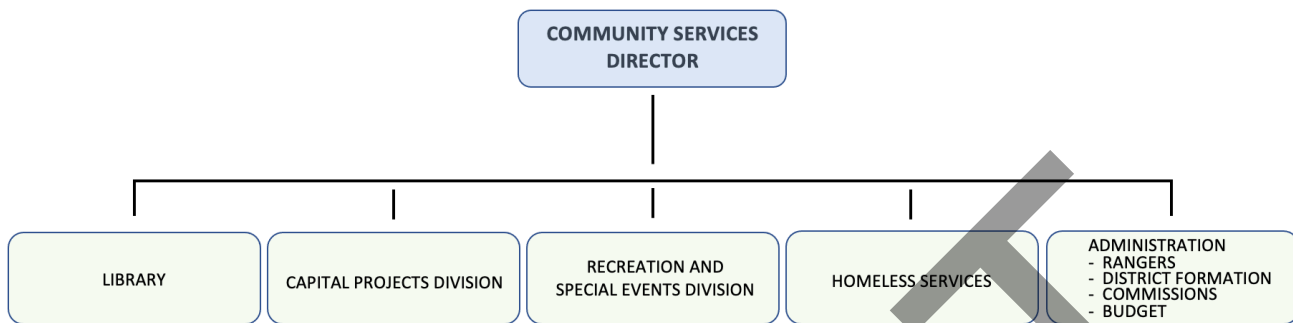
"The mission of the Murrieta Parks and Recreation Department is to provide safe, clean, beautiful, and accessible facilities, parks and open spaces, as well as offer a variety of leisure activities for all people in the areas of recreation, education, and culture."

The City's Parks and Recreation Department provides programs and services for the community at its 53 parks, public swimming pool, skate park, community center, senior center, town square amphitheater, equestrian park, and youth center. These parks and recreation facilities include a variety of venues and recreation spaces, which host an assortment of activities such as arts, crafts, and performing arts classes; camps, afterschool, and preschool programs; sports and fitness; and programs for everyone from preschoolers to seniors.

Beyond providing recreation facilities, programs, activities, and social services, the Parks and Recreation Department celebrates its community with several special events throughout the year, including its Spring Eggstravaganza, Tour De Murrieta, Jazz & Blues Fest, Father's Day Car Show, Murrieta Birthday Bash, Murrieta Rod Run and its Holiday Magic Events, just to name a few.

Californians today are confronted with a number of serious health and social issues, including obesity, diabetes, depression and suicide to name a few. Reports from the Centers for Disease Control and Prevention (CDC) and The World Health Organization (WHO) have identified trend towards a sedentary lifestyle are recognized as a major contributor toward many of the health and social issues we face in our communities. With an increased awareness of these issues, park and recreation professionals, policy makers, health care providers, public safety officers, and educators need to better understand the benefits of parks, recreation spaces, community facilities, and the impact these recreation programs and services play in addressing these concerns. Healthcare and recreation professionals realize they must make physical activity fun, safe, and accessible to address these alarming health trends. They need to make recreation opportunities more available while actively promoting the link between parks and recreation, and improved mental, physical, and societal health.

The Department: Murrieta's Parks and Recreation Department consists of both programs and service-based Divisions, and a dedicated team of professionals within the organization chart shown below:



The Commissions and Committees: Murrieta's City Council and its Parks and Recreation Department are supported, and receive public input and citizen participation with the Commissions, and Committees shown below:

- Parks and Recreation Commission; and
- Youth Advisory Committee

The General Plan: Murrieta's General Plan shares the following program-oriented goals within its Recreation and Open Space Element:

POLICY ROS-2.2: Provide community centers, gymnasiums, and courts for indoor recreation programs in convenient, accessible, and equitably distributed locations.

POLICY ROS-2.3: Ensure that recreation facilities provide access and accommodations for users with a range of developmental, cognitive, and physical abilities.

POLICY ROS-3.1 Maintain the joint use agreement with Murrieta Valley Unified School District and look for additional opportunities to partner in expanding resident access to shared facilities.

POLICY ROS-3.4 Encourage the development of private and commercial recreation facilities.

POLICY ROS-3.5 Seek agreements and joint ventures with private entities to provide recreation facilities and activities.

POLICY ROS-4.1 Seek resident involvement and feedback to create recreation programming that is relevant to a broad spectrum of community members.

- POLICY ROS-4.2 Offer and encourage cultural arts programs and events that provide entertainment, such as concerts, as well as those that develop skills in dancing, drama, music, and the arts.
- POLICY ROS-4.3 Use recreation programming to promote physical activity, healthy eating, and other healthy lifestyle habits.
- POLICY ROS-4.4 Collaborate with other providers to expand therapeutic recreation programs for residents with special needs.
- POLICY ROS-5.1 Host special events that become community traditions, appealing to a range of ages.
- POLICY ROS-5.2 Encourage events in the Town Square Park and Historic Downtown Murrieta.
- POLICY ROS-5.3 Promote opportunities for multi-generational interaction such as youth mentoring by seniors and business people.
- POLICY ROS-5.4 Create roles for volunteers to assist with recreation facilities and programs.
- POLICY ROS-6.1 Expand recreation programs for youth and teens, including before and after school care, sports and fitness, outdoor activity and excursions, camps, and arts education.
- POLICY ROS-6.2 Use recreation programming to promote success in school.
- POLICY ROS-6.3 Provide safe places for teens to socialize and participate in recreation activities.
- POLICY ROS-6.4 Expand opportunities for youth to be involved in planning recreation programs, services, and events for youth.
- POLICY ROS-6.5 Continue providing the Youth Advisory Committee for high school students.

This Parks and Recreation Master Plan Update will review and analyze the City's current programs in terms of attendance, use of space, consistency with current trends in the recreation and leisure services industry, and its performance with the program-oriented goals included above. An analysis of the Department's performance with programs and services for all age groups (toddlers to seniors) will be included and will indicate any observed gaps in service and recommendations the City may consider implementing.

RECREATION PROGRAM ASSESSMENT

The City of Murrieta's Parks and Recreation Department plans, implements, and supervises a wide variety of recreation and leisure activities including arts, crafts and performing arts programs, science, nature and STEM activities, and a variety of aquatics, sports and fitness programs at its parks and community centers.

Beyond the programs and activities, the City offers a variety of community gatherings and specials events each season, including the Summer Concerts in the Parks, the Splash Bash, the Fall Festival, the Susan G. Komen More than Pink Walk, the Veterans Day Parade, and its Holiday Tree Lighting.

The classes, activities, special events, and self-directed recreation opportunities are available at the following City facilities and park location

- Alta Murrieta Sports Park
- Antelope Hills Park
- Alderwood Park
 - Dog Park
 - Recreation Room
- Antigua Park
- B Street Station Park
- Barratt Park
- Bear Valley Park
- Blackmore Ranch Park
- California Oaks Sports Park
 - California Oaks Skate Park
 - California Oaks Sports Park Pool*
- Calle Cipres
- Calle Estancia Park
- Carson Park
- Century Park
- Cole Canyon Park - Natural
- Community Center
- Copper Canyon Park
 - Recreation Room
- Creekside Village Green Park
- Crystal Aire Park
- Eastgate Park
- Echo Canyon Park
- Equestrian Park
- Falcon's Park
- Firefighters Park
- Glen Arbor Park
- Grizzly Ridge Park
- Hunt Park
- Los Alamos Hills Sports Park
- Mapleton Park
- Meadowridge Park
- Mira Mosa Park
- Montafino Park
- Monte Vista Park
- Mountain Pride Park
- Northstar Park
- Oak Terrace Park
- Oak Mesa Park
- Oak Tree Park
- Palomar Park
- Pond Park
- Rancho Acacia Park
- Rosewood Park
- Senior Center
- Shady Maple Park
- Springbrook Park
- Sycamore Park
- Sykes Ranch Park
- Torrey Pines Park
 - Dog Park
- Toulon Park
- Town Square Park
 - Amphitheater
- Valley Vista Park
- Vintage Reserve Park
- Warm Springs Park
- Whitewood Park
- Youth Center

*Pool closed August 2023 and is in design phase for reconstruction.

Beyond the parks, programs and community services, the COVID-19 pandemic and the homeless crisis created enormous demands on the resources of communities to meet the most basic needs of residents.

In addition to parks and recreation, the City's Parks and Recreation Department provides leadership for the support services provided to the homeless in Murrieta. The Mission of the City's Homeless Resources is provided below:

The mission of the City of Murrieta's Responsible Compassion program is to further improve quality of life by developing residents', businesses' and visitors' awareness, understanding, and participation in a comprehensive strategy to solve homelessness in Murrieta.

- *Development of a multi-agency partnership to increase collaboration of service providers to assist the homeless in becoming self-sufficient;*
- *Ongoing personal contact between the Homeless Outreach Team officers and homeless individuals to increase trust and make referrals to service providers;*
- *Work closely with local outreach organizations to coordinate housing, employment and medical and mental health services; and*
- *Enforcement of law violations (i.e. trespassing, illegal lodging, public intoxication, aggressive panhandling, etc.).*

As with every community, recreation programs and attendance were dramatically affected by the COVID-19 pandemic. For most communities, Fiscal Year 2019/20 operated at approximately 75 percent of the norm with the pandemic and closure of parks and facilities hitting communities up and down the state in March 2020.

From the onset, the Parks and Recreation Department moved into shutdown mode in spring 2020 as guidance and mandates were provided by the Riverside County Department of Public Health, the Center for Disease Control and Prevention (CDC), and California's Department of Public Health (CDPH).

While park activities, programs, and services were on hold, the Department worked to recreate itself during the shutdown with a focus on virtual programs and critical services the team could provide under the circumstances. The City offered a variety of virtual programs, activities, and drive-thru events for its community. As the Department shifted its focus, substantial resources were provided to support a food distribution program for seniors, including a "Drive-up Lunch" program to meet the needs of the seniors typically served by the Riverside County Senior Nutrition Program (60+ years), sponsored by the Riverside County Office on Aging.

Reviewing registration numbers from today with those a few years ago, we applaud the City and its Parks and Recreation Department for its commitment and efforts to bring these parks, programs, and services back to life.

PARTICIPATION ASSESSMENT

Recreation programs, services, and facilities provide a number of benefits, which help strengthen families, build healthy communities, improve the quality of life for residents, encourage the healthy development of children, and help inspire community leaders. With a quality plan and a responsive, service-oriented team, the City of Murrieta will continue to provide great benefits to its community.

Recreation Programs:

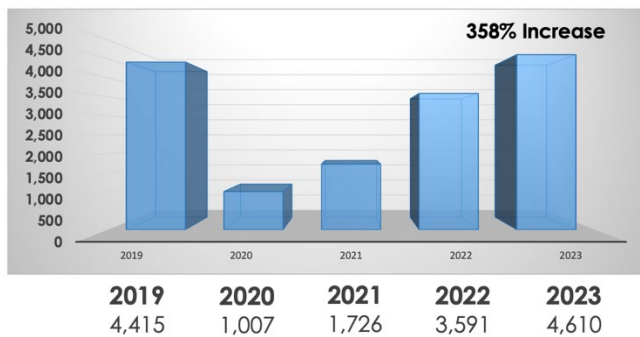
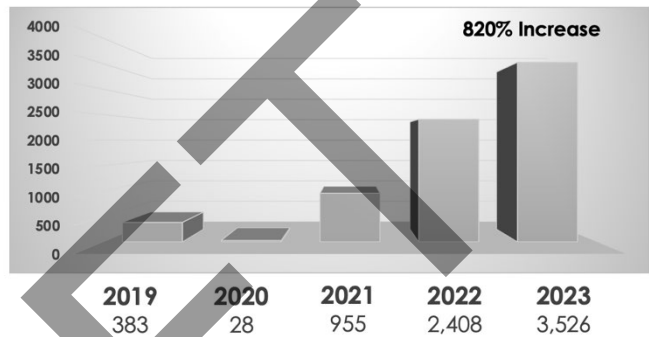
- Are essential to personal health;
- Are key to balanced human development;
- Promote health and wellness;
- Protect natural resources;
- Increase cultural unity;
- Are essential to quality of life;
- Reduce self-destructive and anti-social behavior;
- Build strong families and healthy communities;
- Strengthen safety and security in the community;
- Strengthen community image and sense of place; and
- Support economic development.

Parks and recreation programs can change the way people interact with their environment. By providing the community opportunities to get involved and stay invested in its green spaces, effective park programming brings many benefits to the health and well-being of residents. Effective recreation programs promote the positive use of leisure time and promote a lifelong commitment to a healthy lifestyle, personal development, and a strong community.

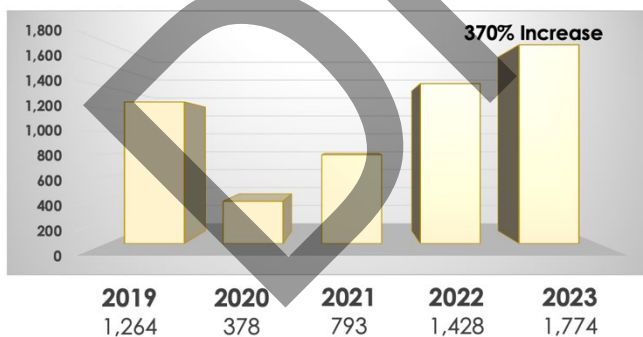
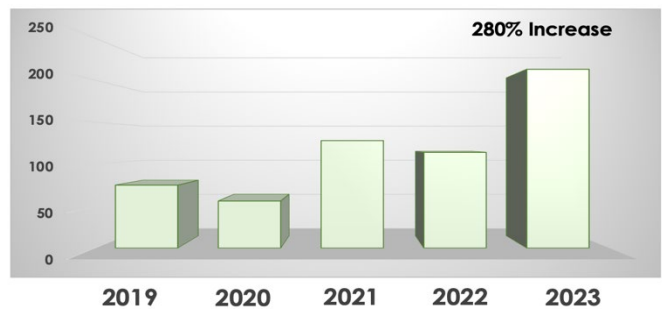
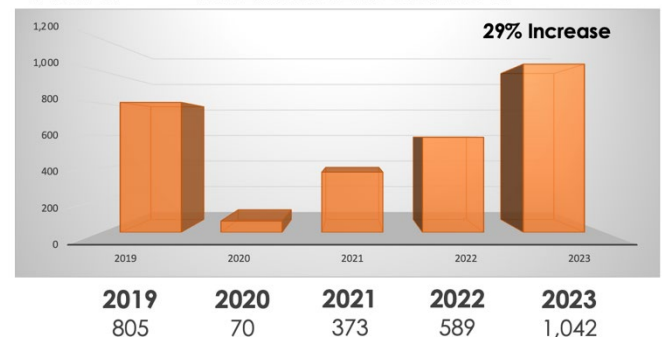
While the pandemic challenged cities and their staff with the closure of parks and programs, as the tables below display, the City of Murrieta's annual registrations in 2023 exceed those of pre-pandemic numbers in many program areas. The collection of all registrations in 2023 (10,249) are nearing the numbers prior to the pandemic in 2019 (11,144).

As with many other cities, Murrieta introduced a number of online virtual recreation programs. With the exception of the All Good Driver's Internet Driving Course, these virtual activities did not exist prior to 2020. These virtual activities represented nearly 600 registrations in the past five years, with close to 200 registrations alone for virtual programs reported within the first year of the pandemic.

Tables 1-2 highlight the growth of attendance with sports and fitness programs, and with program offerings for Murrieta Seniors. The participation in sports and fitness activities is represented in Table 1, which shows pandemic numbers in 2020 dropping to 1,007 from its 2019 participation (4,415), and increasing by more than 350 percent to 4,610 annually by the end 2023. Table 2 provides detail of the growth in participation for registrations for Murrieta seniors. Registrations were as low as 28 during the pandemic in 2020 and have grown significant the past four years, with 3,526 registrations in 2023.

TABLE: 1 SPORTS & FITNESS ACTIVITIES**TABLE 2: SENIOR ACTIVITIES**

Tables 3-4 highlight the growth of attendance with the City's dance and performing arts programs and with its arts, crafts, and culinary programs. The participation in performing activities is represented in Table 3, which shows pandemic numbers in 2020 dropping to 378 and increasing 370 percent by the end of 2023 to 1,774. Table 4 provides detail of the growth in participation in classes for the arts, crafts, and cooking activities. As both tables display, participation last year (2023) exceeded the pre-pandemic registrations in 2019. The arts, crafts, and cooking classes represent a 280% increase in participation from participation during the pandemic (2020).

TABLE 3: DANCE AND PERFORMING ARTS**TABLE 4: ARTS, CRAFTS, & CULINARY CLASSES****TABLE 5: ALTERNATIVE RECREATION**

Registrations for the City's Alternative Recreation program are displayed in Table 5. Registrations in 2023 are higher than pre-pandemic attendance, and with only 70 registrations in 2020, the City should be very proud of the participation in this wonderful program in 2023.

Every city is limited by the facilities, budgets, and available personnel; however, opportunities will always remain for the City to be creative, to partner, and to collaborate with other public and private service providers to expand its footprint and service to the community. Other communities have found success by collaborating on programs with a local Boys and Girls Club, a YMCA, a local school, or a neighboring city to expand the City's programs, services, and the facilities and play spaces available.

The City's General Plan and Policy ROS-3.1 (page 2) commits to continuing the Joint Use Agreement with Murrieta Valley Unified School District (MVUSD) to expand resident access to these shared facilities. In addition to the Joint Use Agreements with MVUSD, the City and the Department have established other partnerships in Murrieta to expand programs, services, and the facilities available to its residents, consistent with General Plan Policy ROS-3.4 and ROS-3.5 (page 2), including programs, services, and the locations shown below:

- Juniper Trails;
- Downtown Murrieta 395;
- Gryphon Fencing Academy;
- Cultivating Inclusion;
- Feeding America;
- Murrieta Valley Historic Society;
- Art Workshop;
- XYZ Club;
- Riverside County Office on Aging; and
- Program Partners and Contract Instructors, such as Play-Well TEKnologies Lego® Camps, Skyhawks, and the Music Class.

This document provides a number suggestions and preliminary recommendations for new programs. In our assessment, the programs offered seem to be repetitive from session to session, and from younger age groups to older. While a program may prove popular, participants may want to try something new. As an example, a child may enjoy a camp and its arts and crafts activities, but the Department does not offer stand-alone arts and craft programs beyond the virtual drawing classes. Another child may enjoy an Engineering with Lego® Camp and is interested in an afterschool science class, which are not available in the current program offerings.

The Department may also want to evaluate its marketing approach for programs. Online marketing of programs and a targeted email campaign provides a great resource for sharing these programs, but a recreation guide in the mailbox, and on the coffee table, is a constant reminder of the outstanding programs available for the family. Without a comprehensive printed recreation guide, the City will need to be strategic in how it promotes its recreation programs to the community. With many new homes for sale in Murrieta, the City also needs to be strategic in how it shares its programs with those new to the community.

PROGRAMS AND ACTIVITY TYPES

Beyond the workday, school day, and our downtime, we hope most have an opportunity to experience extracurricular activities. As opportunities are available, providing exposure and encouraging youth to participate in a variety of activities provides opportunity for growth. Recreation classes, sports teams, and other programs provide children and teens an opportunity to pursue a special interest that's outside of the typical educational curriculum. These programs can also boost children's social and academic skills. Luckily, there are more choices than ever for kids to find a pursuit that may ignite a true passion.

SPORTS, FITNESS, AND AQUATICS

The City recently closed the doors on its aquatics center and is in planning mode for the design and development of a new aquatics center to serve the needs of the Murrieta community. While planning is underway, the City is evaluating opportunities to offer aquatics programs at local high school pools this summer. Beyond aquatics and consistent with General Plan Policy ROS-4.3 and ROS-6.1 (see below), the City provides several sports and fitness programs through its Parks and Recreation Department.

POLICY ROS-4.3 Use recreation programming **to promote physical activity**, healthy eating, and other healthy lifestyle habits.

POLICY ROS-6.1 Expand *recreation* programs for youth and teens, including before and after school care, **sports and fitness**, outdoor activity and excursions, camps, and arts education.

Examples of these programs and services in Murrieta are provided below:

MURRIETA SPORTS PROGRAMS

YOUTH

- Archery/Fencing
- Challenger Soccer, Tiny Tykes
- CYSC All Stars Cheerleading
- Gymnastics
 - Parent and Tot Gymnastics
 - Preschool Rhythmic Gymnastics
 - Tumble Bear Gymnastics
- Mini Sports Skills (Basketball, T-Ball)
- Skyhawks Sports
 - 1st Down Tots, Football
 - Flag Football
 - Basketball
 - Soccer
 - Tennis
 - Track and Field
 - Golf
- Soccer Saints Parent & Me

ADULTS and SENIORS

- Adult Softball League
- Adult Kickball League
- Adult Soccer League
- Archery
- Fencing
- Senior Pickleball

PRIVATE/NONPROFIT PROGRAMS

- Boys & Girls Club
- MVUSD High School Sports
- Special Olympics
- Murrieta Tennis Club
- Baseball
 - Murrieta National Little League
 - Murrieta Valley Pony
- Basketball
 - Murrieta Valley Youth Basketball
- Football
 - Pylon to Pylon
 - Murrieta Rams
 - Murrieta Valley Pop Warner
 - Murrieta Junior All American Broncos
- Lacrosse
 - Rockslide Lacrosse
 - Temecula Valley Lacrosse
- Soccer
 - AYSO – 1463
 - Murrieta youth Soccer & Academy
- Softball
 - Murrieta Valley Girls Softball Association
- I9 Sports
- N Zone Sports
- Murrieta Rugby Club

MURRIETA FITNESS AND MARTIAL ARTS CLASSES**YOUTH and ADULTS**

- Karate
- Stick Fighting

SENIORS

- Karate
- Longevity Stick
- Senior Chair Exercise
- Senior Chair Yoga
- Stick Fighting Club
- Tai-Chi Qi-Gong
- Chair Yoga

PRIVATE FITNESS AND MARTIAL ARTS CLASS PROVIDERS

Several private fitness, boot camp, and yoga class providers and several providers of martial arts classes are available in or near the City of Murrieta, including those offered by the City at its community centers. There may be opportunities to partner and/or contract with these businesses to provide more exposure to these valuable programs and services, and support for the businesses themselves.

Preliminary Recommendations for Sports and Fitness

The City of Murrieta provides sports and fitness activities throughout the year. Additional opportunities are available and provided by local sports leagues and private service providers to meet the needs of the beginner and the needs of the more seasoned athlete. With all that is available, there are a number popular programs offered in other communities the City may want to consider.

Some examples include:

- Ice Cream Leagues – Sports Leagues for Tots
- Youth Sports activities provided by vendors other than Skyhawks
- Youth Rugby Leagues
- Gymnastics (Activities for Grade School and Teen Participants)
- Adult/Youth Tennis Leagues, Ladder Play, and Tournaments
- Badminton Programs and Leagues
- Pickleball Leagues and Ladder Play
- Adult Soccer (7v7) and Futsal Leagues
- Adult Flag Football
- Adult Cornhole Tournament
- Martial Arts beyond Karate
- Yoga
- Zumba
- Cardio Fitness Classes
- Cardio Dance
- Cardio Kickboxing
- Barre Sculpt
- Pilates
- Bootcamps
- Sound Bath
- Jujitsu

Note:

- Some of the sports and programs listed above require specific courts and facilities that may be limited in availability to the City today. With this said, collaborations with local schools and other private service providers can often provide space, facilities, and on occasion an operations partner to provide these programs for the community.

DANCE AND PERFORMING ARTS

Dance and performing arts programs can provide powerful benefits for children by nurturing their talent and sparking their creativity. Creative movement can positively impact a child's physical, emotional, and mental health, and dancing is a fun way to release a child's energy and excitement!

As reported by the National Institute on Health (NIH), many studies have concluded that youth who participate in performing arts enjoy improved performance in their academic subjects. The confidence gained and the enhanced communication skills developed often empower these youth in whatever career path they decide to take up as young adults.

Examples of Murrieta dance and performing arts programs include:

- Music Pups
- The Music Class®
- Dance with Poms
- Ballet Dance
- Funk/Hip Hop Dance
- Hawaiian and Tahitian Dance
- Jazz Dance
- Lyrical/Ballet
- Tap Dance
- Mother Son Dance/ Father Daughter Dance
- Miss April's Dad's Dance
- Miss April's Mom's Dance
- Parent & Me Dance
- Broadway Character Dance
- Turns and Leaps

Preliminary Recommendations for Dance and Performing Arts

The City of Murrieta has a comprehensive dance and performing arts program for its community, but may want to consider the following:

- Voice/Singing Classes and Activities
- Community Chorus Performance Activities
- Theater and Film Performance Activities

SCIENCE, TECHNOLOGY, ENGINEERING AND MATH (STEM Programs)

Science and nature activities help children to better understand the environment they live in. These activities help children develop analytical thinking, problem solving and coping skills. Science and nature activities are also important in developing children's creativity.

The City established a program planning goal in the General Plan (see below) inclusive of programs promoting success in school, such as those identified in this section.

POLICY ROS-6.2 Use recreation programming to promote success in school.

Examples of the STEM programs provided in Murrieta include:

- Ranger Rap
- Engineering with Lego® Camps
- Virtual Video Game Design
- Virtual Computer Coding
- Virtual Website Design

Preliminary Recommendations for STEM Programs

The City provides limited STEM programs for the community within virtual programs, camps, and with its Ranger Rap program. The City may want to consider providing additional activities beyond the activities shown below:

- Community Gardens
- Gardening Classes¹
- Astronomy Classes
- Esports Programs and Competitions
- Robotics and BattleBots
- Learn to Play - Chess Classes
- Chess Club
- In Person Computer Classes (gaming, websites, programming)

¹Gardening classes can be provided in conjunction with the University of California Master Gardeners. Additional information on the UC Master Gardeners is available online at <https://mg.ucanr.edu>.

ARTS & CRAFTS CLASSES/ACTIVITIES

Arts and craft activities are a great outlet to explore, express, and create, especially for children during their growing years. Arts and crafts are an integral tool in child development as it fuels curiosity, creativity and provides an outlet. Creating these arts and craft projects helps with motor skill development, problem-solving and critical thinking skills, and is often directly linked to improved academic performance.

The City established a program planning goal within the General Plan (see below) inclusive of recreation programs and the arts education needs of the Murrieta community.

POLICY ROS-6.1 Expand recreation programs for youth and teens, including before and after school care, sports and fitness, outdoor activity and excursions, camps, **and arts education.**

Examples of the arts and craft programs provided in Murrieta include:

- Kids Cooking and Baking Classes
- Virtual Drawing Classes
- Crafting with Lynn (Adults/Seniors)

Preliminary Recommendations for Arts and Craft Programs

The City provides limited arts and crafts programs for its community within its Kids Cooking and Baking Class Series and its Crafting with Lynn programs for adults and seniors. The City may want to consider providing additional activities, such as the examples shown below:

- Art Exhibits, Shows and Festivals
- Arts and Craft Classes
- Ceramics Classics
- Pottery Classes
- Drawing and Painting Classes
- Jewelry Making Classes
- Photography and Digital Arts
- Scrapbooking & Card Making
- Seasonal Arts Workshops
- Adult Culinary Classes
- Preschool arts/craft classes and messy activities for toddlers are also in high demand. Preschoolers love these activities, but parents prefer these activities outside their home and in a space designed and more appropriate for these messy play activities.

CHILD CARE & DAY CAMPS

Providing quality after-school childcare and day camps when school is on break can support social, emotional, cognitive, and academic development. These programs can also reduce risky behaviors, promote physical health, and provide a safe and supportive environment for children and youth.

The City of Murrieta provides opportunities for these afterschool childcare and day camp programs with the following programs:

- Summer and Winter Camp
- Engineering with Lego® (Series)
- Kids Culinary and Baking Camps
- Skyhawks Sports Camps (Basketball, Tennis)
- Archery & Fencing Camps
- Challenger Soccer Camp
- Little Ones Day Camp
- If I were a Princess
- Horse Camp

Preliminary Recommendations for Child Care

The City may want to consider providing additional child care/camp offerings, such as the specialty and half-day camps described in more detail on page 18-19 in the “School-Age” programs section of this report.

YOUTH PROGRAMS AND SERVICES (PRESCHOOL, SCHOOL AGE, TEENS)

A variety of programs are offered to the community for youth under 18 years. These include specific offerings for preschool-aged (under 5), school-aged (5-12 years), and teens (13-17 years) in Murrieta.

PRESCHOOL / EARLY CHILDHOOD PROGRAMS

Quality preschool and early childhood programs introduce hands-on learning opportunities through art, music, dance, cooking, language, and motor-skill activities. These programs help preschoolers develop social and academic skills to prepare them for success in kindergarten and beyond. Feedback from other Southern California communities report early childhood programs as one of the most in demand and successful programs offered.

The City of Murrieta provides programming for preschool-age children, including the examples shown below:

- Smart Start
- Little Ones
- Building Blocks
- Dance Classes
 - Parent & Me Dance
 - Ballet Dance
 - Jazz Dance
 - Tap Dance
 - Funk/Hip Hop Dance
 - Hawaiian & Tahitian Dance
 - Dance with Poms
- Music Classes (Music Pups, The Music Class®)
- Preschool Sports
 - Gymnastics (Parent & Tot, Tumble Bear, Rhythmic)
 - Mini Sports Skills (T-Ball, Basketball)
 - Soccer Saints (Parent & Me)
 - Challenger Soccer (Tiny Tykes)
 - Skyhawks (Tennis, Football, Golf, Track and Field)
 - Karate (Juniors)
- Preschool Camps
 - Challenger Soccer Camps
 - Little Ones Day Camp
 - If I were a Princess
- Horse Riding Lessons at Juniper Trails
- Ranger Rap

Private program providers in the community include the following:

- The Academy of Music and Arts
- Ladybug Music®
- Murrieta Ranch Preschool
- MVUSD Preschool
- PCM Children at Play
- Stepping Stones Preschool

Preliminary Recommendations for Early Childhood / Preschool Programs

While the City offers these activities and has a number of private service providers in the community, activities for this age group are reported in other communities as one of the most in demand and most popular among the City's activities and programs. When looking at the numbers, the preschool age registrations in 2023 represented 12 percent of all registrations. Should the City choose to offer additional activities for this age group, the City may want to consider the following:

- Providing additional choices for early childhood programs with a variety of activities, including arts, story time, music, cooking, and game activities in a two to three hour block (two to three days per week). Some of these programs are popular when offered in a parent-toddler format and others are provided for little ones to support their independence and confidence away from parents.
- The needs of parents will vary from household to household. Some parents are looking for advice and insight from an instructor or other parents, while some parents are simply looking for an activity out and a social activity for the parent and child. For this reason, as activity space is available, experimenting with new programs and classes can boost participation. Instructors with a following can also aid in getting these new program offerings kick-started.
- Providing programs for parents not interested in committing to multiple days, but may be interested in classes offered one day per week (30 minutes to an hour) is also important. The early childhood program types below can meet this need and demand:
 - Ice Cream Leagues
 - Arts, crafts, cooking, and messy activities for toddlers with great teachers are often in high demand. Preschoolers love these activities and parents prefer these activities in a space designed and more appropriate for these messy play activities.

These early childhood classes can be offered by City employees, but are often offered with contract service providers. Cities have been known to recruit contract service providers similar to their processes for recruiting employees. As opposed to job applications and resumes, contract service providers submit a program proposal with details of the classes and activities they are qualified and interested in offering for the community.

SCHOOL-AGE PROGRAMS

School-age children spend 80 percent of their time outside the classroom, and one in five young people in the U.S. are alone after the school day ends. Quality afterschool programs promote positive youth development and offer a safe space where youth can explore and play.

Effective afterschool programs provide learning settings with a wide range of benefits to youth, families, and communities. Afterschool programs can support social, emotional, cognitive, and academic development. These programs can reduce risky behaviors, promote physical health, and provide a safe and supportive environment for children and youth.

Quality afterschool programs understand children and youth in different age groups have different academic, psychological, and physical activity needs. A variety of activities should be considered with specific focus on the needs of this age group.

The City has program goals in the General Plan (see below) focused on programs and the needs of youth in Murrieta.

POLICY ROS-6.1 Expand recreation programs for youth and teens, including before and after school care, sports and fitness, outdoor activity and excursions, camps, and arts education.

POLICY ROS-6.2 Use recreation programming to promote success in school.

The City of Murrieta provides a variety of recreation classes and programs for school age youth, including the examples shown below:

- Children's Etiquette
- Little Chefs Cooking and Baking Classes
- Beyond Flashcards
- Smart Start
- Building Blocks
- Dance Classes
 - Ballet Dance
 - Lyrical Ballet Classes
 - Turns and Leaps
 - Jazz Dance
 - Tap Dance
 - Funk/Hip Hop Dance
 - Hawaiian & Tahitian Dance
 - Broadway Character Dance
 - Dance with Poms
- Mother & Son Dance
- Miss April's Moms Dance

- Youth Sports
 - Archery and Fencing
 - CYSC All Stars Cheerleading
 - Mini Sports Skills (T-Ball, Basketball)
 - Skyhawks (Soccer, Track and Field, Golf, Tennis, Football)
 - Karate Classes
 - Stick Fighting
- Camps
 - Summer and Winter Camp
 - Engineering with Lego® (Series)
 - Kids Culinary and Baking Camps
 - Skyhawks Sports Camps (Basketball, Tennis)
 - Archery & Fencing Camps
 - Challenger Soccer Camp
 - Little Ones Day Camp
 - If I were a Princess
 - Horse Camp
- Charm School Tea Party
- Ranger Rap

Preliminary Recommendations for School-Age Programs

As is shown in the program examples, many of the programs offered to preschool-age participants were continued for the school age participants. When looking at the numbers, the registrations of school age participants in 2023 represented nearly 30 percent of all registrations. Some additional programs the City may want to consider providing for this age group include the following:

- Youth Sports Clinics and Activities provided by contractors other than Skyhawks
- Gymnastics
- Youth Acting, Theater and Performing Arts Classes
- Science, Nature and STEM Programs
- E Sports Programs
- Equestrian Programs
- Parents Night Out
- Martial Arts activities other than Karate
- For working parents, access to day care and camps during the summer and on school breaks is critical. Camps during the summer and winter breaks represented more than 23 percent of the program registrations for youth 5 to 12 years in 2023, and residents' make-up nearly 70 percent of these camp participants. While the City provides camps to meet this need when school is not in session, some families may not need full-day program.
 - Murrieta offers several half-day camps. Other cities have found success by providing an assortment of half-day specialty camps, such as sports camps, science camps, splash camps, arts camps, dance, and theater camps, and other program specific camps.

Offering these half-day camps in the mornings and other camps in the afternoon provides parents options to work around their family's need for camps and/or for them to enrollment their child in two specialty camps to fill a full day. A child may have a passion for activities on the tennis courts and with computer programming. With a little planning and coordination, the City can provide a camp to allow time on the tennis courts in the morning and an afternoon of learning computer programming skills.

- Afternoon camps can also create options for children attending summer school in the mornings. Children can attend summer school in the morning and an arts camp in the afternoon. There may also be opportunities available to partner with a local school to jointly offer programs after summer school on campus.

TEEN PROGRAMS

Positive experiences, positive relationships, and positive environments will lead to positive teen development. The US Department of Health and Human Services and its Interagency Working Group developed the following definition of positive youth development (PYD), "Positive youth development is an intentional, pro-social approach that engages youth within their communities, schools, organizations, peer groups, and families in a manner that is productive and constructive; recognizes, utilizes, and enhances young people's strengths; and promotes positive outcomes for young people by providing opportunities, fostering positive relationships, and furnishing the support needed to build on their leadership strengths".

The City established several goals in the General Plan (see below) focused on programs and the needs of teens in Murrieta.

- POLICY ROS-6.1 Expand recreation programs for youth and teens, including before and after school care, sports and fitness, outdoor activity and excursions, camps, and arts education.
- POLICY ROS-6.2 Use recreation programming to promote success in school.
- POLICY ROS-6.3 Provide safe places for teens to socialize and participate in recreation activities.
- POLICY ROS-6.4 Expand opportunities for youth to be involved in planning recreation programs, services, and events for youth.
- POLICY ROS-6.5 Continue providing the Youth Advisory Committee for high school students.

Murrieta provides programs and services for teens; however, the recreation classes and activities offered for teens all include younger and/or older participants. The following is a summary of the teen programs offered exclusively for teens by the City:

- Murrieta Youth Center (6th through 9th grades)
- Youth Advisory Committee
- All Good Drivers Internet Driving Course
- Teen Art Showcase
- Teen Dodgeball Tournament

Preliminary Recommendations for Teen Programs

The City may want to consider offering and branding programs exclusively for teens and in locations where teens currently hangout, such as the Murrieta Youth Center, the local Middle Schools, High Schools, and at the California Oaks Skate Park. The City's The Youth Advisory Committee (YAC) can review ideas and program concepts, but can also provide program ideas and assist with promoting these programs to their peers.

Teen specific programs the City may want to consider providing include:

- E-Sports Activities
- Battle of the Bands
- Skateboard Competitions and Classes
- Teen Dances
- Teen Dance, Music and Performing Arts Programs
- College Campus Tours
- Current programs popular with teens, but branded and offered exclusively for teens and this age group

- Leaders in Training (LIT) and Junior Lifeguards

Work experience programs such as Leaders in Training and Junior Lifeguards provide a valuable service for teens and for the community. Teens get their first experience in the workplace, and these programs provide a resource and another set of eyes and hands to support your staff, programs, and facilities. These programs are often an excellent recruiting tool. As is common in most communities today, Murrieta has been challenged with recruiting sufficient part-time personnel for its programs, which makes these programs something worth considering today.

- Youth Employment Services

Providing resources, training, and mentors for teens as they prepare to enter the work force is a valuable tool for teens and is helpful for local businesses. Connecting businesses with teens looking for a job is a start, but these youth employment programs can also provide resources, tips, and examples to help teens and young adults successfully navigate the job search process.

As it shares online, the City of Murrieta has partnered with neighboring cities, the Chamber of Commerce, and local businesses to offer a job fair, but as the description above describes, some cities provide additional guidance and services for teens looking for a job. Examples of youth employment programs include the Youth Employment Services (YES) offered by the City of Irvine and SAY, the Santa Ana Youth Employment Program.

– Teens and Civic Engagement

Providing civic engagement opportunities for teens provides a number of benefits to the City and for its teen community.

An example of civic engagement for teens is the City of Irvine's Middle School Youth Action Team and its High School Youth Action Team. As it is described, such a program might be a complimentary program to the City of Murrieta's Youth Advisory Committee as it engages teens in local government to address, understand, and respond to the specific needs and desires of teens with programs and services.

The High School Youth Action Team (HSYAT) from Irvine provides high school students the opportunity to participate in the development, implementation, and evaluation of services for their peers as an employee of the City. The program consists of student representatives from local high schools who organize teen activities and represent their peers to various community groups.

The program's objectives include:

- **Youth Leadership** – Engage youth in leadership roles in the community.
- **Community Services** – Increase youth participation in activities that benefit the entire community.
- **Social-Recreational** – Engage youth in safe and appealing social-recreational activities.

Similarly, Irvine's Middle School Youth Action Team plans, promotes, and provides input on programs for teens, such as teen special events/dances, after-school activities, teen summits/conferences, character talks with mentors in the community, support programs for youth, seniors, and people with disabilities, and community service projects focusing on the environment.

ADULT PROGRAMS

We all know that leading an active lifestyle is good for us. If you participate in regular moderate physical activity, you can expect to enjoy numerous health and social benefits. Regular physical activity is one of the most important things you can do for your health. Being physically active can improve your brain health, help manage weight, reduce the risk of disease, strengthen bones and muscles, and improve your ability to do everyday activities.

Adults who sit less and do any amount of moderate-to-vigorous physical activity gain health benefits. Only a few lifestyle choices have as large an impact on your health as physical activity. Everyone can experience the health benefits of physical activity; age, abilities, ethnicity, shape, or size do not matter.

Examples of the adult programs provided in Murrieta include:

- Archery
- Adult Sports Leagues
 - Kickball
 - Softball
 - Soccer
- CPR/First Aid Classes
- Dance Classes
 - Hawaiian and Tahitian Dance
 - Parent Child Dances
 - Broadway Character Dance
- Drawing/Painting
- Fencing
- Jazzercise
- Martial Arts
 - Karate
 - Stick-Fighting Club

Preliminary Recommendations for Adult Programs

The City provides adult recreation programs for its community, but may want to consider the following:

- Community Gardens
- Art Classes
 - Ceramics Classics
 - Pottery Classes
 - Drawing and Painting Classes
 - Photography and Digital Arts
 - Scrapbooking & Card Making
- Martial Arts (Jujitsu/ Tai Chi)
- Sound Bath/Meditation
- Tennis and Pickleball Classes

- Dog Obedience
- Equestrian and Horseback Riding Classes
- Fitness Classes
 - Yoga
 - Zumba
 - Cardio Kickboxing
 - Boot Camps
 - Barre Sculpt
 - Pilates
- Adult Sports Leagues
 - Soccer
 - Tennis and Pickleball
 - Flag Football
 - Basketball
 - Volleyball
 - Golf
 - Roller Hockey
- Drop-in Sports
- Match Play for Tennis and Pickleball
- Cornhole Tournaments

Note:

- While the City's outdoor sports facilities are limited, there may be opportunities to collaborate with neighboring cities on these programs. As an example, Murrieta may provide one or more fields/courts on one or more days, and a neighboring community and/or school district may provide other fields on other days.

SENIOR PROGRAMS

Recognizing California's population of residents 65 years and older is projected to grow to 8.6 million by 2030, Governor Gavin Newsom issued an executive order calling for the creation of a Master Plan for Aging (MPA) in June 2019. California's Department of Aging issued its Third Annual Report for the Master Plan for Aging in January 2024.

California's Master Plan for Aging (MPA) affirms the priority of the health and well-being of older Californians. It is a "blueprint" for the state, local governments, the private sector, and philanthropy to better prepare California's leadership on aging, disability, and equity.

The Master Plan for Aging outlines five goals and twenty-three strategies to build a California for All Ages by 2030. The following briefly describes these goals:

Goal One: Housing for All Ages and Stages

- We will live where we choose as we age in communities that are age, disability, dementia-friendly, and climate and disaster-ready.

Goal Two: Health Reimagined

- We will have access to the services we need to live at home in our communities and to optimize our health and quality of life.

Goal Three: Inclusion and Equity, Not Isolation

- We will have lifelong opportunities for work, volunteering, engagement, and leadership, and will be protected from isolation, discrimination, abuse, neglect, and exploitation.

Goal Four: Caregiving That Works

- We will be prepared for and supported through the rewards and challenges of caring for aging loved ones.

Goal Five: Affording Aging

- We will have economic security for as long as we live.

The City of Murrieta offers an assortment of programs and services for seniors at the Murrieta Senior Center and at other parks within the City. A combination of self-directed activities, scheduled programs, and services are available for the senior community, including:

- Archery
- Billiards
- Book Club
- Cards and Games
- Computer Lab
- Crafting with Lynn
- Quilting

- Ladies Tea
- Martial Arts
 - Karate
 - Stick-Fighting
- Senior Dance
 - Line Dancing
 - Hawaiian and Tahitian Dance
- Senior Meals/Lunch Program
- Senior Softball
- Senior Pickleball
- Senior Fitness Classes
 - Fitness Center
 - Chair Exercise
 - Dance, Stretch and Restore
 - Fitness with Noodles
 - Longevity Stick
 - Tai Chi
 - Yoga
 - Zumba

Preliminary Recommendations for Seniors

The City provides a comprehensive program for its senior community, but may want to consider the following:

- Ballroom Dance
 - Monthly Dances
 - Dance Classes
- Senior Clubs
 - Social Clubs
 - Travel Clubs
- Gardening classes in conjunction with its Community Garden and potentially with the University of California Master Gardeners. Additional information on the UC Master Gardeners is available online at <https://mg.ucanr.edu>.

SPECIAL EVENTS

Community-wide events bring people from all walks of life together, strengthening the bonds between them. Studies have shown that building healthy relationships and spending time with your family, friends, and others in your community can help improve your mental well-being.

Establishing a strong identity and a sense of pride for a community is important, especially for smaller cities. Smaller cities can use community events to connect residents and to keep old traditions alive, while making new traditions.

The City established program planning goals in the General Plan for special events (see below):

POLICY ROS-5.1 Host special events that become **community traditions**, appealing to a range of ages.

POLICY ROS-5.2 Encourage events in the Town Square Park and Historic Downtown Murrieta.

The City of Murrieta provides several special events each season to bring the community together in celebration (see events below):

City of Murrieta Events – 2024

February 3	Father/Daughter Dance
March 23	Spring Extravaganza & Rec Expo
April 6-7	Tour De Murrieta
April 13	Murrieta Fire & Rescue 77TH Annual BBQ
April 20-21	Jazz & Blues Fest (NHG)
May 27	Memorial Day Ceremony
June 15	Father's Day Car Show
June 22-23	Old Town Music Fest (NHG)
June 29	33RD Murrieta Birthday Bash
July 6,13,20,27	Concerts in the Park
August 6	National Night Out
August 17	End of Summer Concert (NHG)
September 11	9/11 Memorial Ceremony
October 11-12	Murrieta Rod Run
October 13	Susan G Komen More Than Pink
October 19	Rocktober Fest (NHG)
October 26	Dark in the Park Trunk or Treat
November 9-16	Field of Honor
November 11	Veteran's Day Parade
December 7	Donuts with Santa
December 7	Festival of Trees/Tree Lighting
December	Holiday Magic – Santas Visits

Preliminary Recommendations for Special Events

The City of Murrieta hosts many excellent special events throughout the year. Should the City be interested in offering additional events for the community, the following provides events ideas and thoughts the City may want to consider:

- Joint events in conjunction with the Murrieta/Wildomar Chamber of Commerce or the Downtown Murrieta 395, such as the Murrieta Market Nights. An activity or an event like an Art Walk within a Murrieta business district celebrates local artists, and brings shoppers in to support local businesses. Other events may include A Taste of Murrieta, showcasing local eateries and restaurants. Regardless of the planned events, these gatherings bring the community together in celebration, but also assist in bringing an audience to the business district to promote and support these local businesses.

Note...

- Events are typically challenged with attendance in its first few years. Some events start with a modest crowd and as word spreads, hopefully the event will grow in attendance and with excitement in future years. With this in mind, as opposed to new stand-alone special events, take your creative new idea/event to the people. Success can be achieved by bringing small events to a large community gathering or to another established special event.
- Events are also typically challenged with budgets in its first few years until word spreads. As events grow in attendance and popularity, the events create opportunities, demand, and interest for sponsorships.

SOCIAL SERVICES

Parks and communities are more than just arts, music, and sports classes. The benefits of recreation are meaningless to a child, parent, or family in crisis. The City of Murrieta provides links to a number of social service programs for the community on its website under “Get Connected.”

The Get Connected page shares programs, services, and information on its website to connect the community with these valuable resources:

Get Connected

- City News
- Contact Us
- Customer Service Survey
- Disability Resources
- Mental Health Resources
- Homeless Resources
- More Murrieta eNewsletter
- Social Media
- Special Events
- Veterans Resources & Information
- Volunteer with the City

Among its social service programs and initiatives, the City of Murrieta works in partnership with the community to address homelessness and its impact on the quality of life for all. The mission of the City of Murrieta's Responsible Compassion Program is to further improve quality of life by developing residents', businesses' and visitors' awareness, understanding, and participation in a comprehensive strategy to solve homelessness in Murrieta.

- Development of a multi-agency partnership to increase collaboration of service providers to assist the homeless in becoming self-sufficient
- Ongoing personal contact between the Homeless Outreach Team
- Work closely with local outreach organizations to coordinate housing, employment and medical and mental health services
- Enforcement of law violations (i.e. trespassing, illegal lodging, public intoxication, aggressive panhandling, etc.)

The City of Murrieta is also dedicated to providing a welcoming environment for its military veterans and their families. A Veterans Resource Center page provides

support for veterans and active military personnel, and their families, as they navigate the transition to civilian life.

These programs are critical as they provide a caring and helpful hand to individuals, couples, and families with support and assistance to identify and access available services.

DRAFT

DISABILITY SERVICES

Nearly everyone faces hardships and difficulties at one time or another, but for people with disabilities and special needs, barriers can be more frequent and have a greater impact. The World Health Organization (WHO) describes barriers as being more than just physical obstacles. These include aspects, such as...

- A physical environment that is not accessible;
- A lack of relevant assistive technology (assistive, adaptive, and rehabilitative devices);
- Negative attitudes toward people with disabilities; and
- Services, systems, and policies that are either nonexistent or that hinder the involvement of all people with a health condition in all areas of life.

Community inclusion is the opportunity to live and exist as a contributing member of the community while being valued for one's abilities and uniqueness, regardless of disability. The ultimate goal of community inclusion is the participation of people with intellectual and developmental disabilities across a range of areas, including:

- Employment
- Housing
- Education
- Recreation and Leisure
- Civic Engagement
- Peer Support

Inclusion of people with disabilities into everyday activities involves practices and policies designed to identify and remove barriers such as physical, communication, and attitudinal, that hinder individuals' ability to have full participation in society, the same as people without disabilities. The Center for Disease Control and Prevention (CDC) describes inclusion as...

- Receiving fair treatment from others (nondiscrimination);
- Making products, communications, and the physical environment more usable by as many people as possible (universal design);
- Modifying items, procedures, or systems to enable a person with a disability to use them to the maximum extent possible (reasonable accommodations); and
- Eliminating the belief that people with disabilities are unhealthy or less capable of doing things (stigma, stereotypes).

Public entities have an ongoing obligation to ensure individuals with disabilities are not excluded from programs and services because facilities are unusable or inaccessible to them. The Americans with Disabilities Act (ADA) allows entities confronted with limited financial resources to improve accessibility without excessive expense. In the years since the ADA took effect, public facilities have become increasingly accessible.

Disability inclusion involves input from people with disabilities, generally through disability-focused organizations, program or structural design, implementation, monitoring, and evaluation.

Delivery of services to persons with special needs can present numerous challenges including training of workers, finding staff with training in specific areas for children who need one-on-one attention, and keeping costs down, while providing appropriate and quality accommodations. For parents, the continuum of special services and childcare for their special needs child from infant care to preschool to kindergarten and beyond can be challenging when considering cost, availability, location, and transportation.

The Parks and Recreation Department provides a number of valuable services to the community and provides a number of fun recreation programs within its Alternative Recreation Program (ARP). ARP is a social program for adults (18 years and older) with intellectual and development disabilities. Facilitated by a team of City staff, the program provides supervised events to promote social skills, verbal and nonverbal communication, creative expression, and participants are able to develop new friendships in a supportive environment. Events include themed dances, picnics, local excursions, and movie nights. The City's goal is to offer opportunities for meaningful peer engagement through music, dance, games, and fun recreation activities.

The City's website and its Get Connected webpage provides a Disability Resource Center and links for additional support from the following programs/organizations:

- Community Connect
- Immanuel House
- The Arc of Riverside County
- International Dyslexia Association (SoCal Tri-Counties)
- PossAbilities (Loma Linda University Health)
- Behavioral Medicine Center (Loma Linda University Health)
- Disability Benefits (Social Security Administration)

In addition to these excellent programs and resources, the City partners with Cultivating Inclusion, a 501(c)(3) nonprofit organization. Cultivating Inclusion assists special needs adults with on-the-job training by planting, growing, caring for and harvesting produce at a community garden located at the City's Alta Murrieta Sports Park. After harvest, the produce is donated to local food banks in southwest Riverside County. Sometimes they'll sell the produce at a Farmer's Market, gaining retail experience as well.

Preliminary Recommendations for Disability Services

The City of Murrieta provides many outstanding programs and services for persons with special needs in the community. Should the City be interested in offering additional programs and services, the following provides suggestions the City may want to consider:

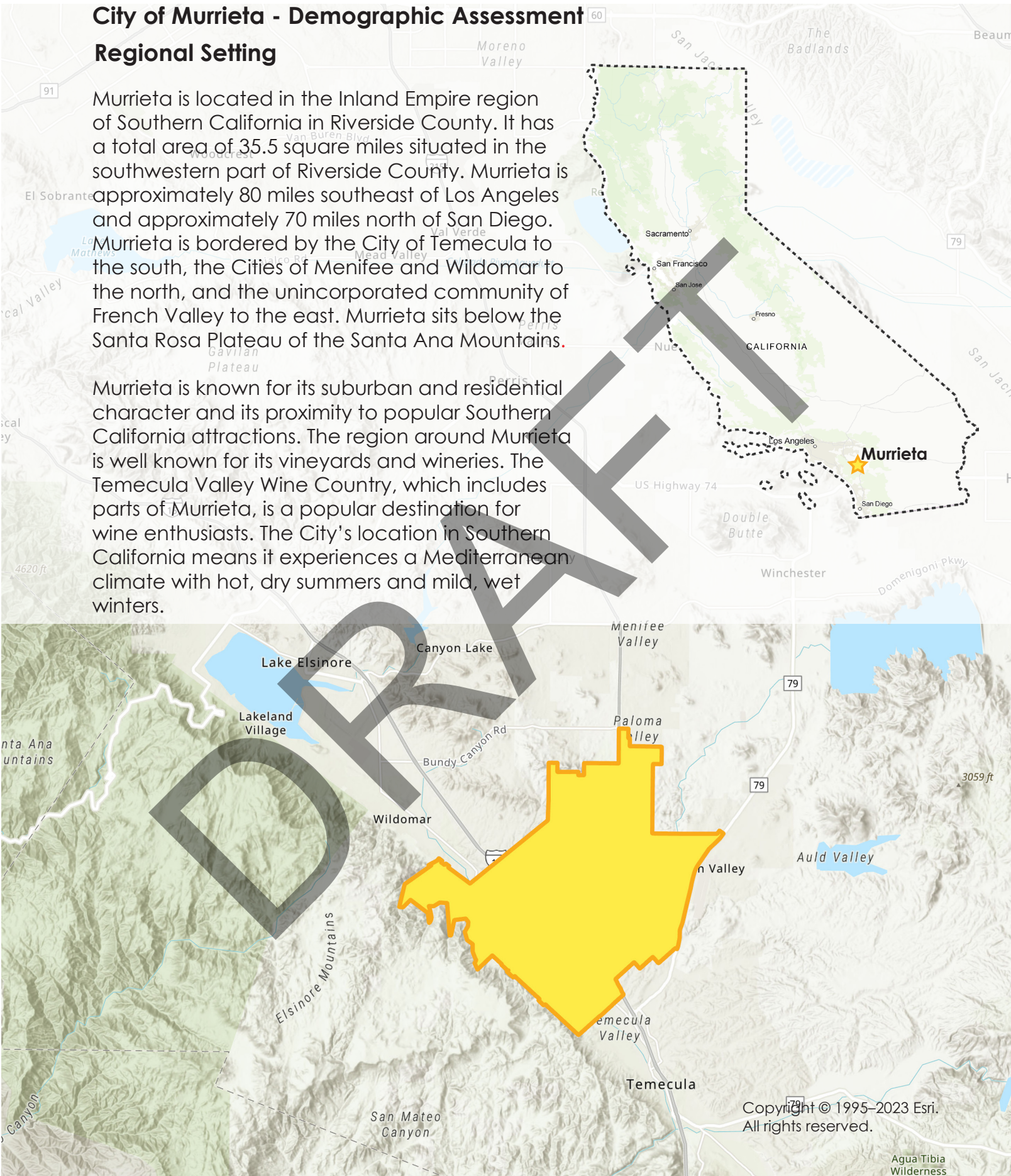
- Create a Committee or Commission to act in an advisory capacity to the City Council and City staff to address concerns or issues affecting people with special needs, including those with physical and mental disabilities, and to make recommendations on new programs and services.
- Develop an Inclusion Policy dedicated and committed to following the guidelines established by ADA to ensure all programs, activities, and services are accessible and available to individuals with disabilities.
- Develop inclusion programs to allow participants the opportunity for more “hands-on” job training classes, to improve their potential for finding employment.
- In cooperation with the local school district, the Riverside County Department of Public Social Services, and/or the California Department of Developmental Services (DDS) to develop programs specific to persons with disabilities, such as independent living programs, summer programs, after school programs, and job training to support its residents with disabilities.
- Explore cooperative agreements with other Riverside County communities and nonprofits, such as the Arc of Riverside County to provide programming opportunities for persons with intellectual and developmental disabilities.

City of Murrieta - Demographic Assessment

Regional Setting

Murrieta is located in the Inland Empire region of Southern California in Riverside County. It has a total area of 35.5 square miles situated in the southwestern part of Riverside County. Murrieta is approximately 80 miles southeast of Los Angeles and approximately 70 miles north of San Diego. Murrieta is bordered by the City of Temecula to the south, the Cities of Menifee and Wildomar to the north, and the unincorporated community of French Valley to the east. Murrieta sits below the Santa Rosa Plateau of the Santa Ana Mountains.

Murrieta is known for its suburban and residential character and its proximity to popular Southern California attractions. The region around Murrieta is well known for its vineyards and wineries. The Temecula Valley Wine Country, which includes parts of Murrieta, is a popular destination for wine enthusiasts. The City's location in Southern California means it experiences a Mediterranean climate with hot, dry summers and mild, wet winters.



Local Setting

The local setting of Murrieta is characterized by its suburban, family-oriented, and community-focused environment, with an emphasis on providing a comfortable and quality lifestyle for its residents. Murrieta's growth continues with new residential developments in the planning or construction phases.

As the medical hub of Southwest Riverside County, Murrieta offers professional jobs that support residents and their quality of life. Loma Linda University Medical Center, Kaiser Permanente Medical Campus, Rancho Springs Medical Center, and Rady Children's Hospital are all located in Murrieta.

As the only City in the region with its own police and fire departments, the City of Murrieta has shown its commitment to public safety. The 2nd safest City in California based on violent crime, Murrieta was recently recognized as the 3rd safest City in the United States based on cost of crime per capita.

Within the Murrieta City boundaries, there are several significant man-made and natural features which help shape neighborhoods and provide both opportunities and constraints with respect to parks, recreation, transportation, and community life. These include:

- 1 – Interstate 15 (I-15) and Interstate 215 (I-215)
- 2 – Private Golf Courses including Bear Creek Golf & Country Club, The Golf Club at Rancho California, and The Colony Golf Course.
- 3 – Hogbacks Ridge
- 4 – Murrieta Creek and Warm Springs Creek



Source: Google Maps

Interstate 15 and Interstate 215



Source: <https://www.i-golfing.com/course-info>

Private Golf Courses



Source: wikipedia.org

Hogbacks Ridge



Source: wikipedia.org

Murrieta Creek

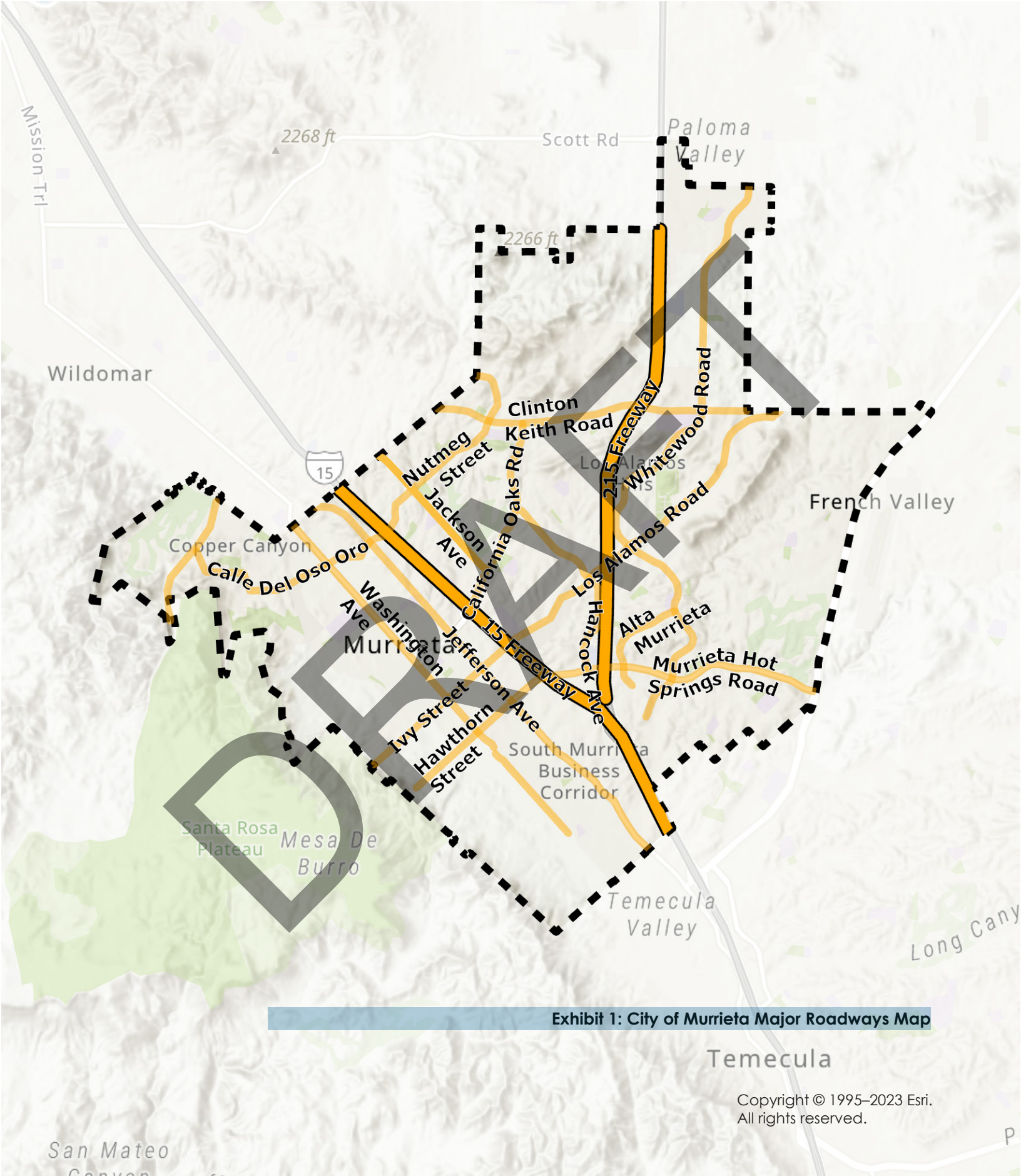


Exhibit 1: City of Murrieta Major Roadways Map

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Who is Murrieta? A Community Profile

Understanding the demographic context of a community can create a valuable perspective for understanding current parks and recreation facility and program requirements and, moreover, for anticipating parks and recreation facility and program needs in the future. A complete demographics analysis was developed utilizing the Environmental Systems Research Institute (Esri) 2023 demographic datasets and the Murrieta Demographic Profile provided by TheRetailCoach in March of 2023. This information helps to gain a deeper understanding of “whom” the community is and “where” they are geographically. Exhibit 2 illustrates the 2023 demographic profile for the City of Murrieta, California.

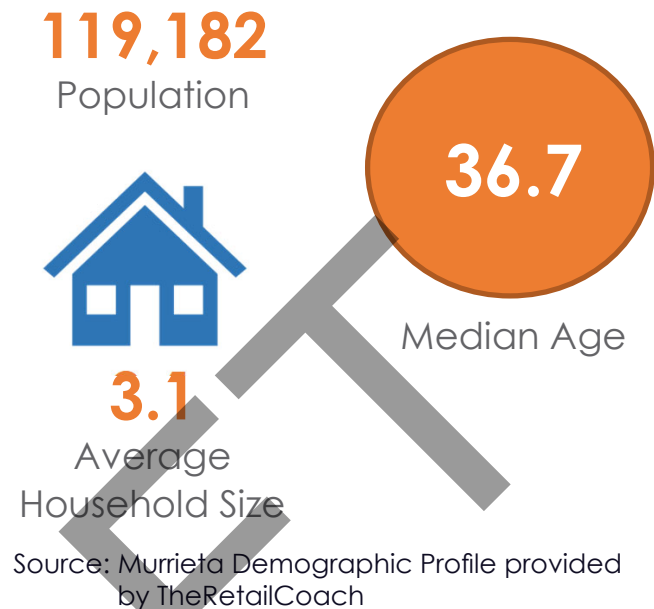


Exhibit 2: 2023 Murrieta Demographic Profile

Five community characteristics have been prepared as a foundation for understanding City residents' recreation needs and preferences now and in the future.

- Population estimates and forecasts;
- Age distribution;
- Household information;
- Household income; and
- Tapestry lifemode groups.

POPULATION ESTIMATES AND FORECASTS

Exhibit 3, Murrieta Population Growth, presents a twenty-three year history of population growth within the area. As the data illustrates, the population during the 2010 to 2023 time frame has increased from 102,857 residents to 119,182 residents, reflecting a 15.9% change, with approximately 1,360 new residents documented each year on average.

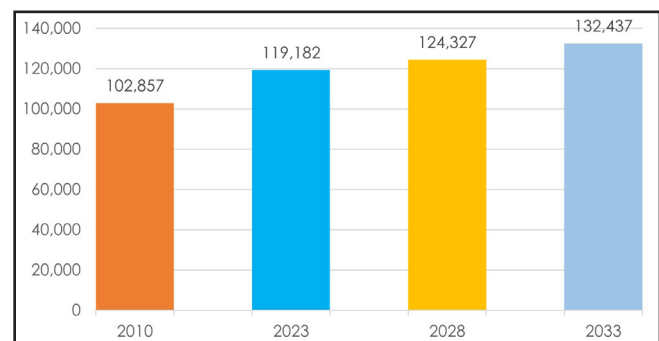


Exhibit 3: Murrieta Population Growth (2010-2033)

The data set indicates this trend will continue and the population will increase to 124,327 by 2028. The five year growth from 2023 to 2028 of 4.3% is above the County's average growth rate of 2.4% from 2023 to 2028. The forecasted population for the City of Murrieta in 2033 is 132,437.

AGE DISTRIBUTION

The City of Murrieta's Age Profile as illustrated in Exhibit 4, shows 37% of the population to be classified in the 35-64 category. The under 19 years of age segment (28%) is comparable to the Riverside County population (27%). The 65 and over category is only 13.5%, which is slightly lower than the Riverside County average of 15.8%. The City of Murrieta's Age Profile shows a high proportion of residents in the 35-64 age range.

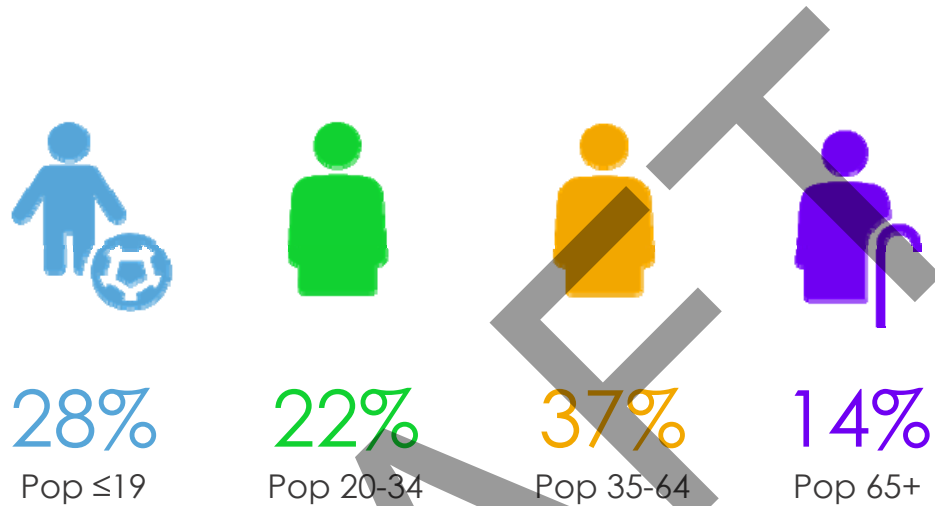


Exhibit 4: 2023 Murrieta Age Profile

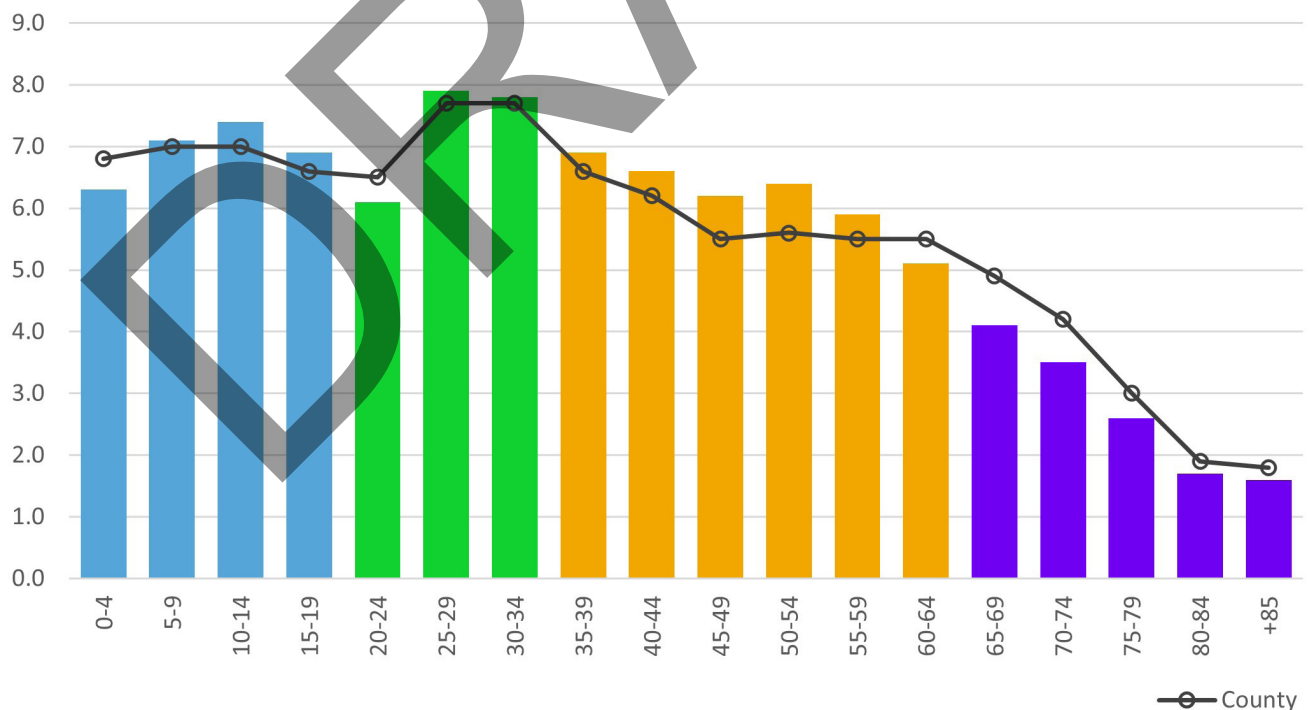


Exhibit 4.1: 2023 Murrieta Age Profile compared to Riverside County Age Profile

Exhibit 5, Population Change by Age Group, presents an eighteen-year pattern of both population growth and population decrease dependent on the age group within the City.

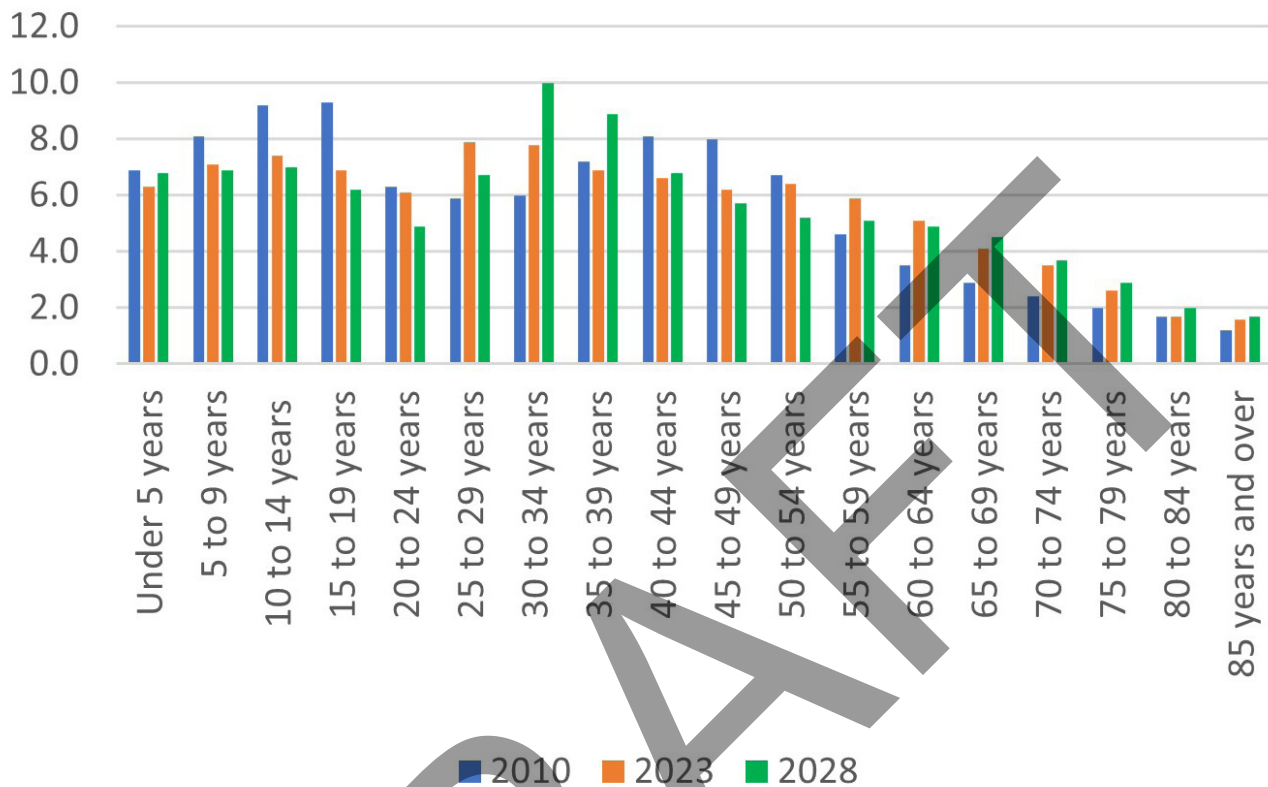


Exhibit 5: Population Change by Age Group (2010, 2023, 2028)

Exhibit 5 reveals:

- During the 2010 to 2023 time frame, the *greatest growth* in population by age group was evidenced among City residents 70 to 74 years of age (45.8%) and those aged 60 to 64 years (45.7%).
- During the 2010 to 2023 time frame, the *greatest decline* in population by age group was evidenced among City residents 15 to 19 years of age (-25.8%), and those aged 45 to 49 years (-22.5%).
- The overall population under 19 has been slightly declining and will continue to decline, which is similar to the County trend.
- In 2010, almost half (48%) of Murrieta households had children under the age of 18.
- As a result of the changes in the distribution by age, the median age in the City grew from 33.5 years in 2010 to 35.4 years in 2023.

HOUSEHOLD INFORMATION

Exhibit 6 illustrates that the average household size in the City of Murrieta slightly declined from 3.14 persons per household in 2010 to 3.11 persons per household in 2023. This is similar to the County average of 3.12 persons per household in 2023.

Exhibit 7 illustrates housing unit growth in the City during the 2010 to 2023 time frame occurred at a 3.7% rate, with approximately 99 new housing units documented each year on average. The City housing unit growth during the 2010-2023 time frame was below the rate in the County which was at 8.8%. The housing unit growth is projected to increase to a 4.5% rate, with approximately 329 new housing units each year from 2023 to 2028.

Exhibit 8 shows the City's proportion of homeowners has been similar over the past thirteen-year period from 65.7% to 65.6%. Renters have increased 14.4% during the 2010 to 2023 time frame.

The median housing value of \$566,344 in the City of Murrieta in 2023 is slightly above the median value of \$526,846 in Riverside County.

HOUSEHOLD INCOME

Exhibit 9 illustrates that the median household income in 2023 for the City was \$104,028. The median household income for the County of Riverside was \$81,928 in 2023. The median income figure in the City is projected to grow 9.4% during the 2023 to 2028 period compared to 15.6% for the County.

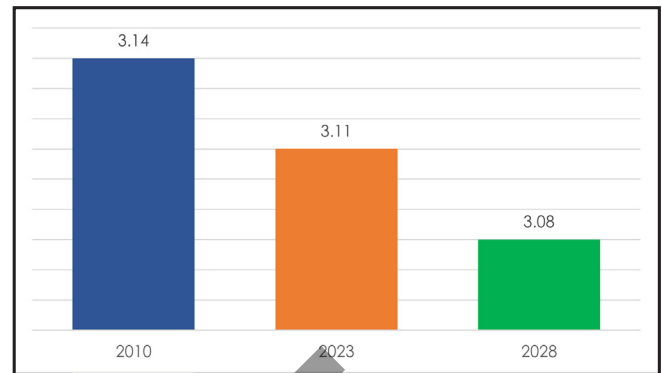


Exhibit 6: Average Household Size in Murrieta

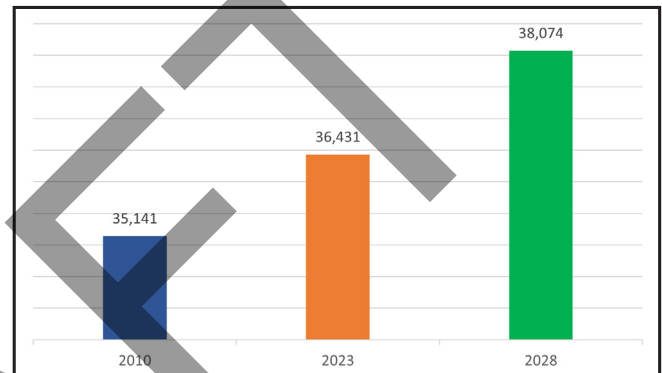


Exhibit 7: Number of Housing Units in Murrieta

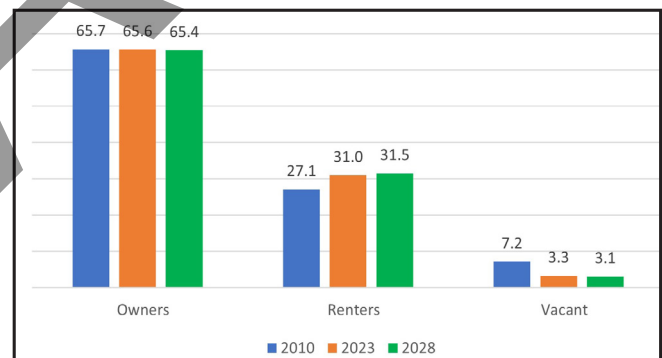


Exhibit 8: % of Owners, Renters, and Vacant Housing Units

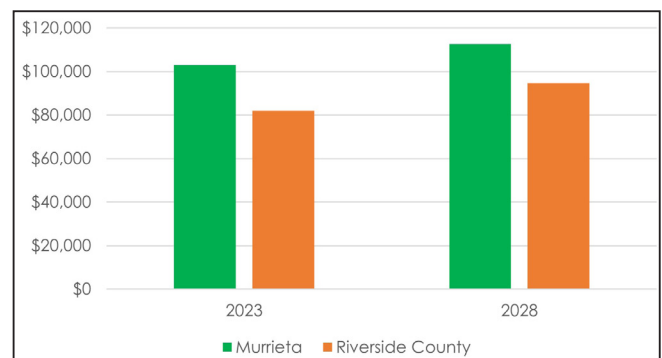
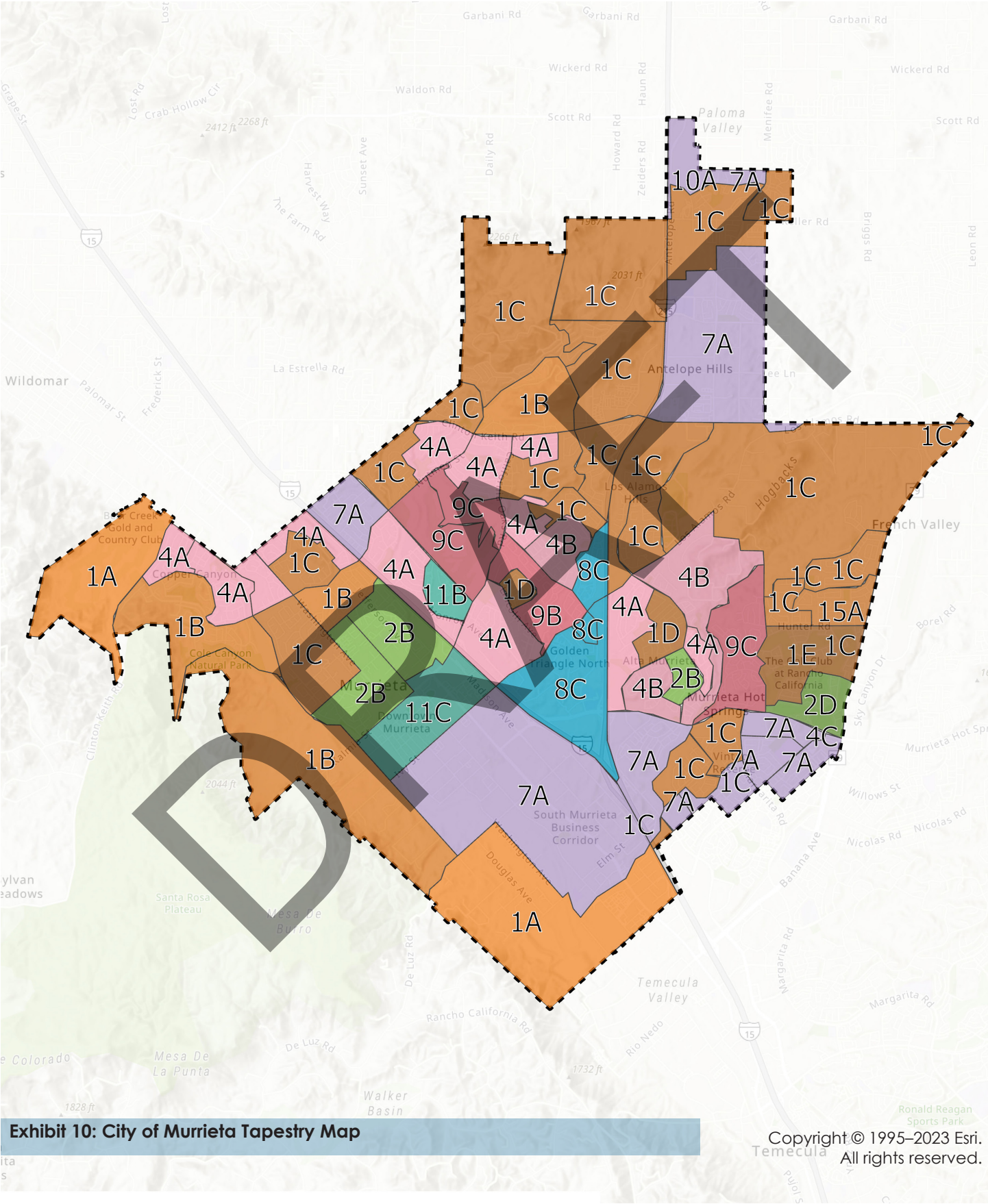


Exhibit 9: Median Household Income in Murrieta compared to Riverside County



TAPESTRY LIFEMODE GROUPS

The 68-segment Esri Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic compositions.

Households in the City of Murrieta fall into one of eight Tapestry Lifemode groups:

1	1A, 1B, 1C, 1D, 1E % of Murrieta HH: 36.95% Average Age: 43.6 Average Income: \$127K	Typically married couples with children ranging from grade school to college. Most are educated homeowners with established wealth. Participate actively in communities. Active in sports and enthusiastic travelers.
2	2B, 2D % of Murrieta HH: 7.71% Average Age: 38.9 Average Income: \$90K	Typically prosperous married couples living in older suburban neighborhoods or townhomes. Majority are homeowners. Many with older children. Generally interested in active recreation and fitness.
4	4A, 4B, 4C % of Murrieta HH: 18.29% Average Age: 36.9 Average Income: \$74K	Typically successful young families in their first homes, residing in suburban or semirural areas. Typically two workers in the family. Sports enthusiasts and enjoy family outings.
7	7A, 7B % of Murrieta HH: 16.72% Average Age: 32.7 Average Income: \$67K	Typically young married couples with children and grandparents who are multi-generational and multilingual. Focus on children activities. Generally interested in sports and water/theme parks. Comfortable with technology.
8	8C % of Murrieta HH: 4.77% Average Age: 33 Average Income: \$54K	Mix of single/married, renters/homeowners, and middle/working class. Majority attended college. Internet savvy. Commonly interested in night life and outdoor activities.
9	9B, 9C % of Murrieta HH: 10.6% Average Age: 62.3 Average Income: \$57.5K	Married empty nesters or singles living alone. Homes are single family, retirement communities, or high-rise apartments. Have cell phones and land lines. Tend to have regular exercise routine and are health-conscious.
11	11B, 11C % of Murrieta HH: 4.96% Average Age: 29.6 Average Income: \$38K	Typically millennials on the move, single, living in urban areas. Work in service and unskilled positions, usually close to home. Embrace the internet, music, and television.

City of Murrieta

Local Trend Analysis

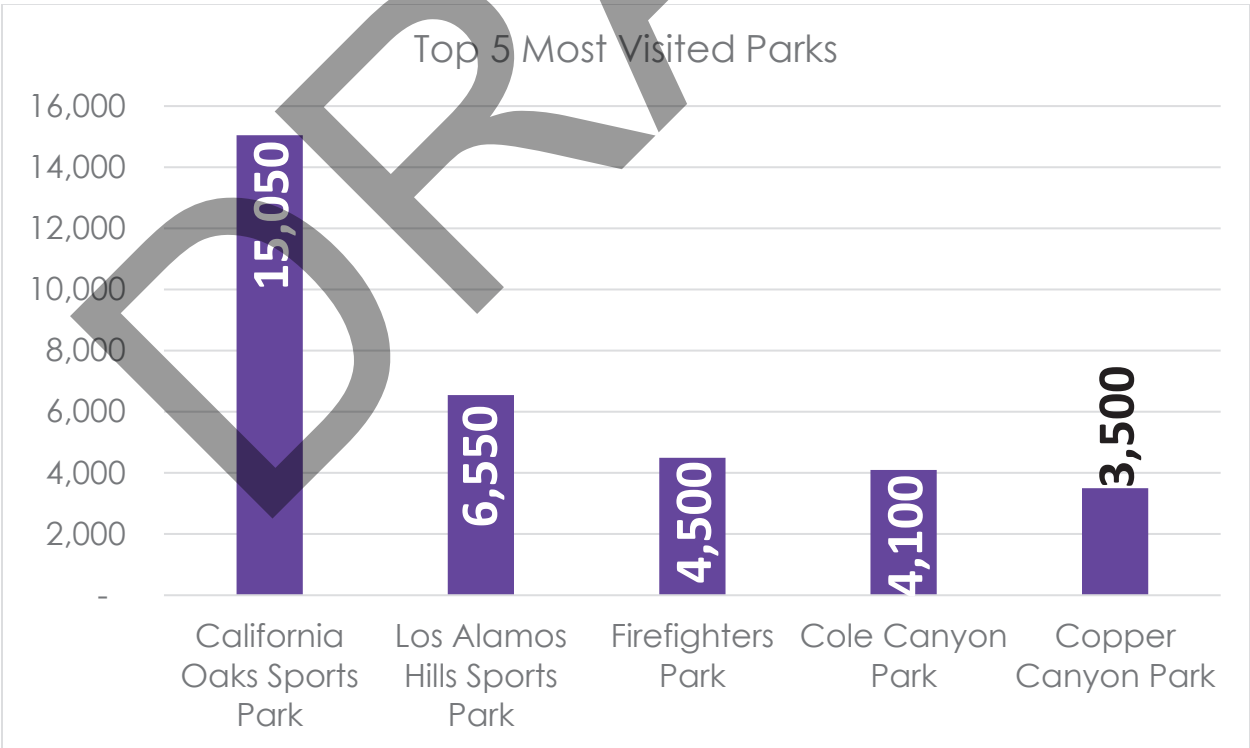
August 2024

When analyzing the local recreation trends for the City of Murrieta we begin with a high-level analysis of visitation information for city parks through the use of Unacast visitation data for January to December 2023. The analysis of visitation data provides valuable insights into the usage patterns of the city's parks. Understanding the most visited parks, peak visitation times, average length of stay, park sphere of influence, and Park Saturation© can guide the development of maintenance strategies and recreation programs to effectively meet community needs. These insights are crucial for making informed recreation development recommendations and ensure the continued satisfaction and well-being of park visitors.

Based on the average number of visitors for 2023, the top 5 most visited parks are:

- California Oaks Sports Park - Average Visitors: 15,050
- Los Alamos Hills Sports Park - Average Visitors: 6,550
- Firefighters Park - Average Visitors: 4,500
- Cole Canyon Park - Average Visitors: 4,100
- Copper Canyon Park - Average Visitors: 3,500

Exhibit 1.1 – Top Five Most Visited Parks



The City's parks are divided up into six park classifications including City-Wide Parks, Community Parks, Neighborhood Parks, Neighborhood Play Areas, Special Use Parks, and Nature Parks. In reviewing the visitor length of stay in a park, there is a range of 12 minutes to 1.2 hours per visit. In comparison, the average distance people travel to visit the parks is 4.9 to 8.5 miles, there is evidence visitors generally travel somewhat longer distances to visit City-Wide and Community parks. Visitors also tend to spend more time in City-Wide parks compared to all other parks. Special use parks also attract visitors from a relatively wide area, with moderate to average visitation lengths. When looking at the number of visitors per park, community parks have a significantly higher visitation rate than all other parks.

Exhibit 2 – Average Visitation Length

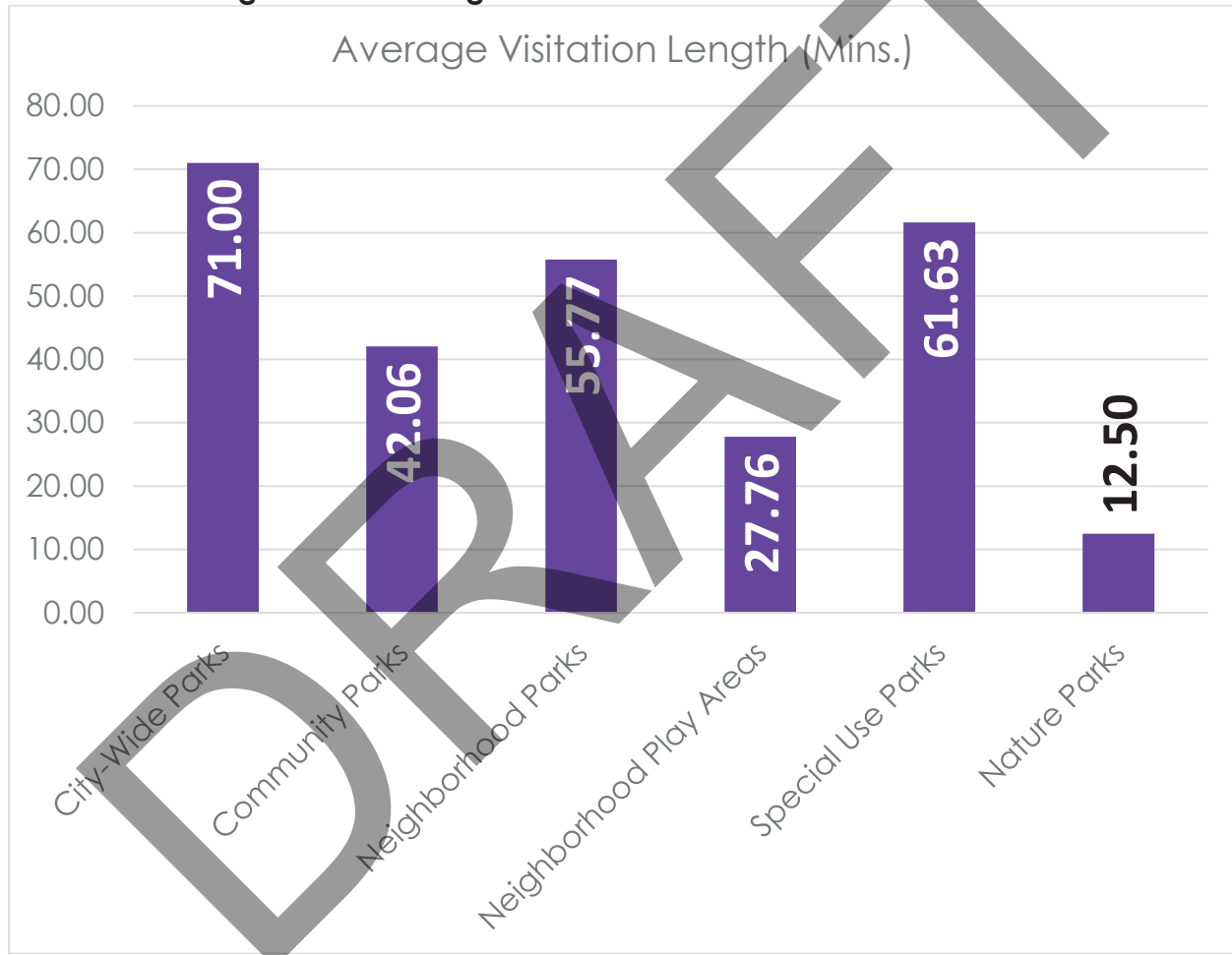
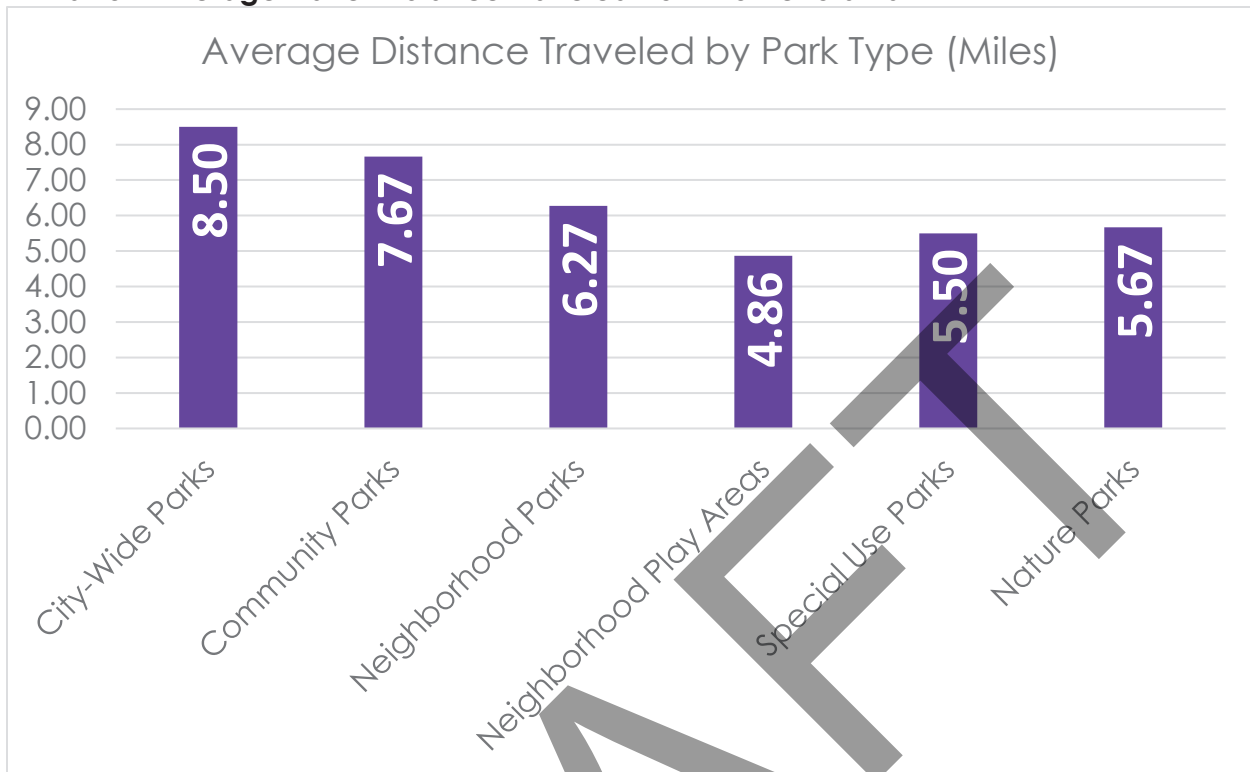
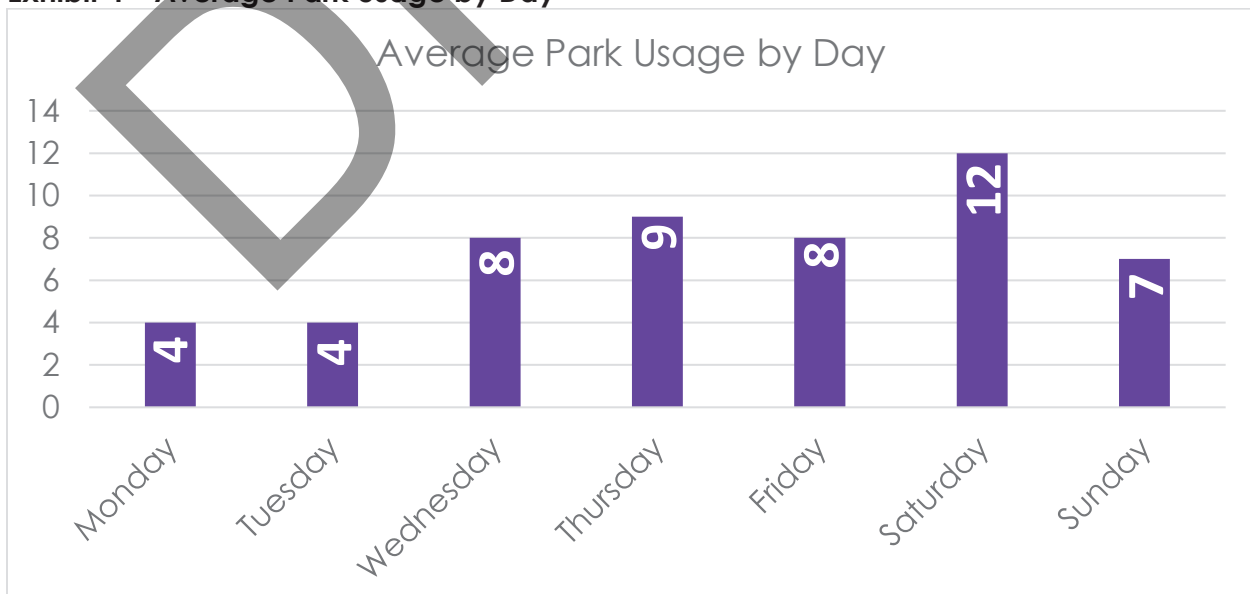


Exhibit 3 – Average Travel Distance Traveled from Home to a Park

The average weekly attendance at parks shows significant variation, indicating different levels of park usage across the city. The busiest times in city parks are from 3pm to 7pm. Generally, peak weekday visitation times vary, but afternoons are mostly busy, with specific times differing by day. Weekend mornings and early afternoons are the busiest, with a concentration around midday to early afternoon on Saturdays and Sundays.

Exhibit 4 – Average Park Usage by Day

Park Saturation© is the calculation of average visitors per acre of parkland. A high average saturation per acre signifies that parks are generally well-utilized, with many visitors making good use of the available space. These trends indicate a healthy level of engagement with park facilities, but also suggest potential areas where resources might be needed to manage high visitor numbers or improve less frequented areas.

Park Saturation© is the calculation of average visitors per acre of parkland. A high saturation per acre signifies that parks are generally well-utilized, with many visitors making good use of the available space. These trends indicate a healthy level of engagement with park facilities, but also suggest potential areas where resources might be needed to manage high visitor numbers. The programming of parks can also create an increase in park visitation and therefore an increase in park maintenance needs. Parks that indicate a high level of Park Saturation include:

- Oak Terrace Park – Saturation Score: 2,838
- Springbrook Park – Saturation Score: 2,134
- Oak Tree Park – Saturation Score: 2,106
- Pioneer Park – Saturation Score: 1,943
- B Street Station – Saturation Score: 1,874

Exhibit 5 – Highest Park Saturation Scores

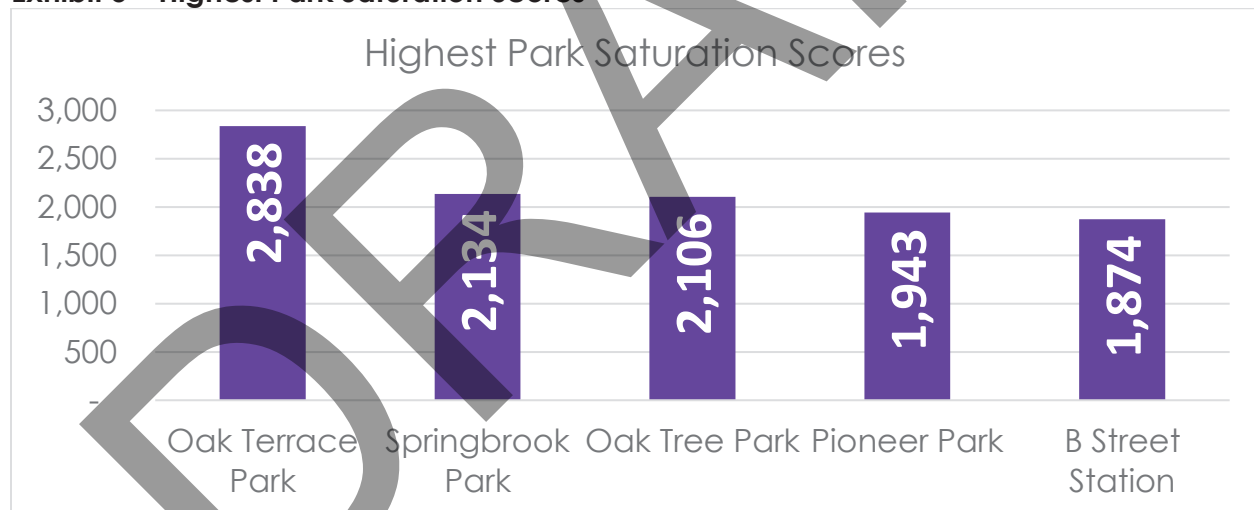
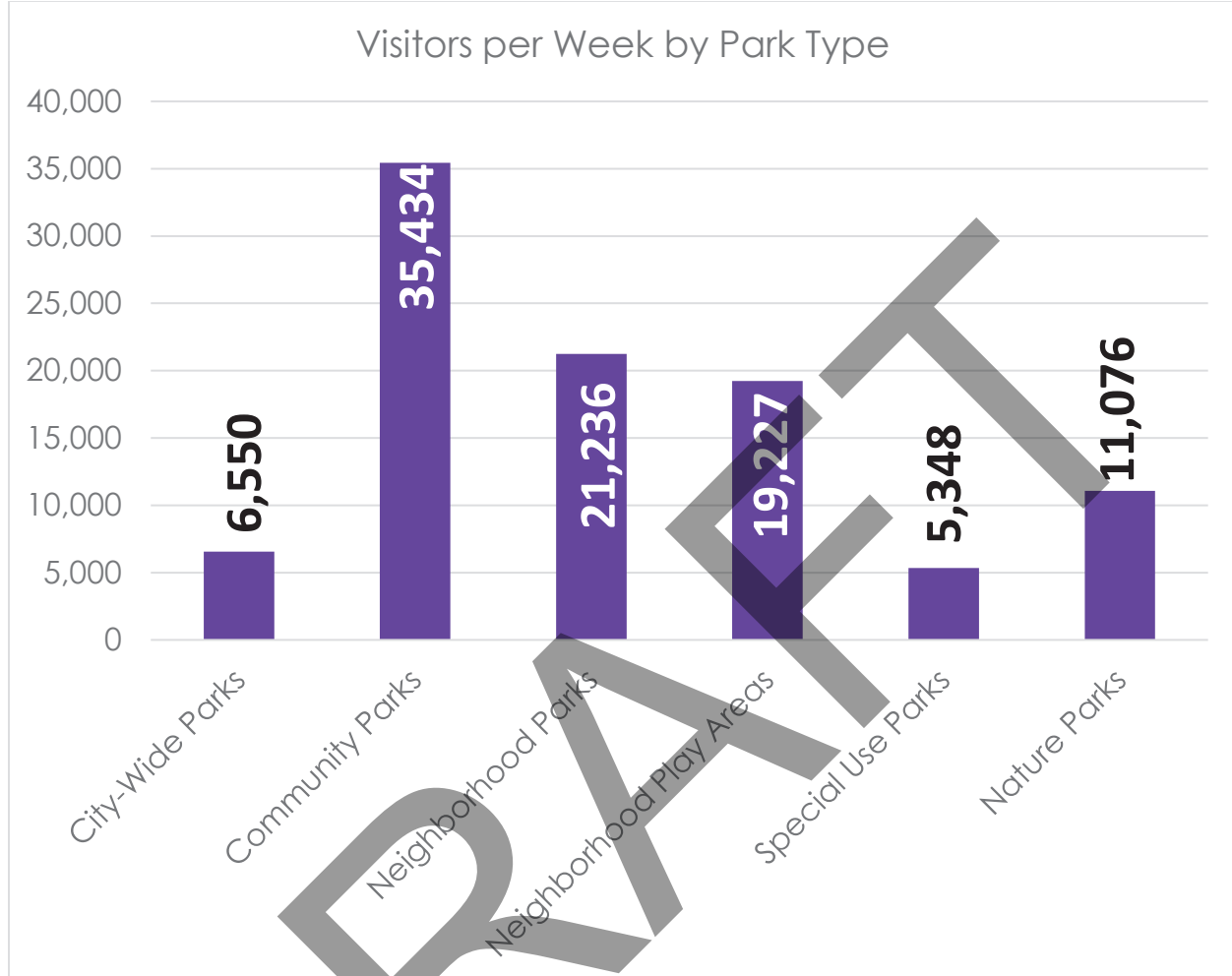


Exhibit 6 – Average Visitors per Week by Park Type

Trends that can be identified are as follows:

- Community Parks attract the highest number of visitors overall, suggesting they are popular for a wide range of activities and possibly offer more amenities.
- Saturday is the most popular day for park visitation, indicating weekends are peak times for park usage.
- City-Wide Parks and Special Use Parks see the longest average visit durations, which may be due to the wider variety of activities available. Notably these park types also have the lowest number of weekly visitors.
- Neighborhood Play Areas have a short average visitation time, likely due to their smaller size and more focused facilities. The same is true for Nature parks.
- Visitors are willing to travel the furthest for City-Wide Parks, indicating their unique or high-quality offerings that justify the travel distance.

Additional noteworthy trends have been retrieved from Sports & Fitness Industry Association (SFIA) outlining specific sport types and their growth across the nation. The

following sports have been retrieved due to their appearance in the demand needs developed as part of the master planning research.

- Pickleball continues to grow though not as fast as it has in the past. On a three-year average (2020 to 2022), the sport has grown 158% and only 85% over the last year. This may indicate a cooling in its rapid growth.
- Tennis has traditionally been a consistent sport in terms of demand. On a three-year average (2020 to 2022), the sport has grown 12.4% and only 7.8% over the last year.

1. Los Alamos Hills Sports Park Usage Analysis:

- Weekly attendance range **3,300 visits to 9,800** visits during 2023
- Popular days are **Wednesday** from **5 pm to 7pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **64 mins to 78 mins**

2. Alderwood Park Usage Analysis:

- Weekly attendance range **768 visits to 1,200** visits during 2023
- Popular days are **Thursday** from **3 pm to 6 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **31 mins to 35 mins**

3. Alta Murrieta Sports Park Usage Analysis:

- Weekly attendance range **2,800 visits to 3,900** visits during 2023
- Popular days are **Sunday** from **12 pm to 3 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **34mins to 89 mins**

4. California Oaks Sports Park Usage Analysis:

- Weekly attendance range **9,100 visits to 21,000** visits during 2023
- Popular days are **Saturday** from **9 am to 3 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **38 mins to 55 mins**

5. Copper Canyon Park Usage Analysis:

- Weekly attendance range **2,500 visits to 4,500** visits during 2023
- Popular days are **Thursday** from **3 pm to 5 pm**
- Visitor home distance to park is approximately **4.5 Miles**
- Visitation length ranges from **31 mins to 37 mins**

6. Glen Arbor Park Usage Analysis:

- Weekly attendance range **1,400 visits to 3,800** visits during 2023
- Popular days are **Sunday** from **4 pm to 6 pm**
- Visitor home distance to park is approximately **6.5 Miles**
- Visitation length ranges from **27 mins to 36 mins**

7. Hunt Field Usage Analysis:

- Weekly attendance range **1,100 visits to 1,700** visits during 2023
- Popular days are **Wednesday** from **4 pm to 6 pm**
- Visitor home distance to park is approximately **10.5 Miles**
- Visitation length ranges from **48 mins to 61 mins**

8. Mira Mosa Park Usage Analysis:

- Weekly attendance range **1,800 visits to 3,500** visits during 2023
- Popular days are **Thursday** from **1 pm to 7 pm**
- Visitor home distance to park is approximately **5 Miles**
- Visitation length ranges from **48 mins to 61 mins**

9. Pond Park Usage Analysis:

- Weekly attendance range **2,600 visits to 3,800** visits during 2023
- Popular days are **Thursday** from **2 pm to 4 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **28 mins to 54 mins**

10. Torrey Park Usage Analysis:

- Weekly attendance range **2,200 visits to 3,200** visits during 2023
- Popular days are **Friday** from **2 pm to 4 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **20 mins to 24 mins**

11. Barratt Park Usage Analysis:

- Weekly attendance range **785 visits to 3,100** visits during 2023
- Popular days are **Sunday** from **12 pm to 4 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **21 mins to 50 mins**

12. Firefighters Park Usage Analysis:

- Weekly attendance range **3,400 visits to 5,600** visits during 2023
- Popular days are **Sunday** from **3 pm to 5 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **2 mins to 3 mins**

13. Mapleton Park Usage Analysis:

- Weekly attendance range **1,900 visits to 2,800** visits during 2023
- Popular days are **Sunday** from **7 am to 12 pm**
- Visitor home distance to park is approximately **4.5 Miles**
- Visitation length ranges from **33 mins to 91 mins**

14. Mountain Pride Park Usage Analysis:

- Weekly attendance range **1,700 visits to 3,000** visits during 2023
- Popular days are **Sunday** from **9 am to 12 pm**
- Visitor home distance to park is approximately **4.5 Miles**
- Visitation length ranges from **25 mins to 37 mins**

15. Murrieta Elementary School Usage Analysis:

- Weekly attendance range **1,600 visits to 2,200** visits during 2023
- Popular days are **Thursday** from **5 pm to 6 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **74 mins to 84 mins**

16. Northstar Park Usage Analysis:

- Weekly attendance range **760 visits to 1,400** visits during 2023
- Popular days are **Saturday** from **12 pm to 1 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **4 mins to 23 mins**

17. Pioneer Park Usage Analysis:

- Weekly attendance range **395 visits to 771** visits during 2023
- Popular days are **Monday** from **2 pm to 3 pm**
- Visitor home distance to park is approximately **5.5 Miles**
- Visitation length ranges from **20 mins to 30 mins**

18. Rancho Acacia Park Usage Analysis:

- Weekly attendance range **1,000 visits to 2,000** visits during 2023
- Popular days are **Wednesday** from **3 pm to 6 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **35 mins to 49 mins**

19. Shady Maple Park Usage Analysis:

- Weekly attendance range **1,100 visits to 2,000** visits during 2023
- Popular days are **Friday** from **4 pm to 12 am**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **129 mins to 155 mins**

20. Valley Vista Park Usage Analysis:

- Weekly attendance range **1,600 visits to 3,300** visits during 2023
- Popular days are **Friday** from **5 pm to 6 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **129 mins to 155 mins**

21. Vintage Reserve Park Usage Analysis:

- Weekly attendance range **1,600 visits to 3,300** visits during 2023
- Popular days are **Wednesday from 5 pm to 6 pm** and **Thursday from 5 pm to 6pm**
- Visitor home distance to park is approximately **5 Miles**
- Visitation length ranges from **30 mins to 44 mins**

22. Antelope Hills Park Usage Analysis:

- Weekly attendance range **672 visits to 1,100** visits during 2023
- Popular days are **Friday from 4 pm to 6 pm**
- Visitor home distance to park is approximately **5.5 Miles**
- Visitation length ranges from **30 mins to 42 mins**

23. Antigua Park Usage Analysis:

- Weekly attendance range **856 visits to 1,800** visits during 2023
- Popular days are **Saturday from 4 pm to 6 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **35 mins to 181 mins**

24. Blackmore Ranch Park Usage Analysis:

- Weekly attendance range **1,300 visits to 1,600** visits during 2023
- Popular days are **Thursday from 1 pm to 2 pm**
- Visitor home distance to park is approximately **4.5 Miles**
- Visitation length ranges from **12 mins to 29 mins**

25. Calle Cipres Park Usage Analysis:

- Weekly attendance range **594 visits to 939** visits during 2023
- Popular days are **Thursday from 3 pm to 4 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **4 mins to 19 mins**

26. Calle Estancia Park Usage Analysis:

- Weekly attendance range **810 visits to 1,200** visits during 2023
- Popular days are **Tuesday at 9 am and at 4 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **13 mins to 24 mins**

27. Carson Park Usage Analysis:

- Weekly attendance range **562 visits to 1,000** visits during 2023
- Popular days are **Friday at 8 am**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **4 mins to 21 mins**

28. Century Park Usage Analysis:

- Weekly attendance range **620 visits to 1,600** visits during 2023
- Popular days are **Tuesday at 8 am** and **Sunday at 12 pm**
- Visitor home distance to park is approximately **8.5 Miles**
- Visitation length ranges from **13 mins to 29 mins**

29. Creekside Village Greens Park Usage Analysis:

- Weekly attendance range **594 visits to 939** visits during 2023
- Popular days are **Thursday** from **3 pm to 4 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **4 mins to 19 mins**

30. Crystal Aire Park Usage Analysis:

- Weekly attendance range **386 visits to 673** visits during 2023
- Popular days are **Saturday** from **5 pm to 6 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from: **Unavailable**

31. Eastgate Park Usage Analysis:

- Weekly attendance range **689 visits to 1,100** visits during 2023
- Popular days are **Wednesday** from **1 pm to 2 pm** and **Thursday** **4 pm to 5 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from: **Unavailable**

32. Echo Canyon Park Usage Analysis:

- Weekly attendance range **576 visits to 1,100** visits during 2023
- Popular days are **Tuesday** at **12 pm** and **Friday** at **4 pm**
- Visitor home distance to park is approximately **5.5 Miles**
- Visitation length ranges from **13 mins to 40 mins**

33. Grizzly Ridge Park Usage Analysis:

- Weekly attendance range **434 visits to 783** visits during 2023
- Popular days are **Monday** at **12 pm** and **Sunday** at **11 am**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **23 mins to 30 mins**

34. Meadowridge Park Usage Analysis:

- Weekly attendance range **1,300 visits to 1,900** visits during 2023
- Popular days are **Saturday** from **3 pm to 4 pm**
- Visitor home distance to park is approximately **2.5 Miles**
- Visitation length ranges from **22 mins to 30 mins**

35. Montafino Park Usage Analysis:

- Weekly attendance range **478 visits to 788 visits** during 2023
- Popular days are **Thursday at 2 pm**
- Visitor home distance to park is approximately **7 Miles**
- Visitation length ranges from **4 mins to 59 mins**

36. Monte Vista Park Usage Analysis:

- Weekly attendance range **510 visits to 806 visits** during 2023
- Popular days are **Thursday from 3 pm to 5 pm**
- Visitor home distance to park is approximately **6.5 Miles**
- Visitation length ranges from **25 mins to 53 mins**

37. Oak Terrace Park Usage Analysis:

- Weekly attendance range **430 visits to 705 visits** during 2023
- Popular days are **Thursday from 3 pm to 5 pm**
- Visitor home distance to park is approximately **6.5 Miles**
- Visitation length ranges from: **Unavailable**

38. Oak Tree Park Usage Analysis:

- Weekly attendance range **523 visits to 825 visits** during 2023
- Popular days are **Monday and Thursday from 2 pm to 3pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **11 mins to 20 mins**

39. Palomar Park Usage Analysis:

- Weekly attendance range **854 visits to 1,300 visits** during 2023
- Popular days are **Friday from 3 pm to 5 pm**
- Visitor home distance to park is approximately **3.5 Miles**
- Visitation length ranges from **4 mins to 21 mins**

40. Rosewood Park Usage Analysis:

- Weekly attendance range **510 visits to 806 visits** during 2023
- Popular days are **Thursday from 3 pm to 5 pm**
- Visitor home distance to park is approximately **6.5 Miles**
- Visitation length ranges from **25 mins to 53 mins**

41. Springbrook Park Usage Analysis:

- Weekly attendance range **490 visits to 748 visits** during 2023
- Popular days are **Monday at 11 am and Saturday 3 pm**
- Visitor home distance to park is approximately **3 Miles**
- Visitation length ranges from **2 mins to 29 mins**

42. Sycamore Park Usage Analysis:

- Weekly attendance range **797 visits to 1,200 visits** during 2023
- Popular days are **Saturday** From **3 pm to 8 pm**
- Visitor home distance to park is approximately **3 Miles**
- Visitation length ranges from **25 mins to 45 mins**

43. Whitewood Park Usage Analysis:

- Weekly attendance range **640 visits to 916 visits** during 2023
- Popular days are **Tuesdays** at **11 am** and **Sunday at 11 pm**
- Visitor home distance to park is approximately **8 Miles**
- Visitation length ranges from **18 mins to 24 mins**

44. B Station Usage Analysis:

- Weekly attendance range **774 visits to 1,100 visits** during 2023
- Popular days are **Tuesdays** at **7 am to 10 am**
- Visitor home distance to park is approximately **8 Miles**
- Visitation length ranges from **24 mins to 49 mins**

45. Murrieta Equestrian Park Usage Analysis:

- Weekly attendance range **692 visits to 889 visits** during 2023
- Popular days are **Wednesday** at **1 pm** and **Thursday at 4 pm**
- Visitor home distance to park is approximately **3 Miles**
- Visitation length ranges from **31 mins to 87 mins**

46. Sykes Ranch Park Usage Analysis:

- Weekly attendance range **840 visits to 1,300 visits** during 2023
- Popular days are **Friday** at **2 pm to 5 pm**
- Visitor home distance to park is approximately **3 Miles**
- Visitation length ranges from **21 mins to 25 mins**

47. Town Square Park Usage Analysis:

- Weekly attendance range **1,800 visits to 3,300 visits** during 2023
- Popular days are **Saturday** from **5 pm to 7 pm**
- Visitor home distance to park is approximately **8 Miles**
- Visitation length ranges from **75 mins to 181 mins**

48. Bear Valley Park (1) Usage Analysis:

- Weekly attendance range **550 visits to 933 visits** during 2023
- Popular days are **Wednesdays** from **3 pm to 4 pm**
- Visitor home distance to park is approximately **4 Miles**
- Visitation length ranges from **8 mins to 19 mins**

49. Bear Valley Park (2) Usage Analysis:

- Weekly attendance range **728 visits to 1,100 visits** during 2023
- Popular days are **Saturdays** at **5 pm**
- Visitor home distance to park is approximately **3 Miles**
- Visitation length ranges from **2 mins to 12 mins**

50. Cole Canyon Natural Park Usage Analysis:

- Weekly attendance range **3,400 visits to 4,800 visits** during 2023
- Popular days are **Mondays** from **3 pm** to **7 pm**
- Visitor home distance to park is approximately **5 Miles**
- Visitation length ranges from **11 mins to 19 mins**

51. Falcons View Park Usage Analysis:

- Weekly attendance range **2,200 visits to 3,600 visits** during 2023
- Popular days are **Saturdays** from **9 am** to **11 am**
- Visitor home distance to park is approximately **8 Miles**
- Visitation length ranges from **6 mins to 13 mins**

52. Oak Mesa Park Usage Analysis:

- Weekly attendance range **1,300 visits to 1,900 visits** during 2023
- Popular days are **Wednesday** from **3 pm** to **5 pm**
- Visitor home distance to park is approximately **8 Miles**
- Visitation length ranges from: **Unavailable**

53. Warm Springs Park Usage Analysis:

- Weekly attendance range **652 visits to 989 visits** during 2023
- Popular days are **Saturdays** from **1 pm** to **5 pm**
- Visitor home distance to park is approximately **6 Miles**
- Visitation length ranges from **14 mins to 21 mins**

Park Information					Weekly Attendance (2023)				Daily Visitation Times							Average home distance (mi)	Average Visitation Length (in minutes)
Add parks by type below here					calculate the average park saturation per acre				Identify peak times only								
MAP KEY	PARK NAME	ADDRESS	PARK TYPE	ACRES	LOW	HIGH	AVERAGE VISITORS	SATURATION PER ACRE	MON.	TUE.	WED.	THU.	FRI.	SAT.	SUN.	Average travel distance (mi)	Average Visitation Duration (mins)
City-Wide Parks																	
1	Los Alamos Hills Sports Park	37000 Ruth Ellen Way, Murrieta, CA 92563	City-Wide Park	45.00	3,300	9,800	6,550	146				5-7pm				8.5	71
Community Parks																	
2	Alderwood Park	28796-28622 Baxter Rd, Murrieta, CA 92563	Community Park	9.00	768	1,200	984	109				3-6pm				8.5	33
3	Alta Murrieta Sports Park	39775 Alta Murrieta Dr, Murrieta, CA 92563	Community Park	9.76	2,800	3,900	3,350	343							12-3pm	8.5	61.5
4	California Oaks Sports Park	40600 California Oaks Rd, Murrieta, CA 92562	Community Park	19.99	9,100	21,000	15,050	753						9am-3pm		8.5	46.5
5	Copper Canyon Park	23790 Via Alisol, Murrieta, CA 92562	Community Park	20.94	2,500	4,500	3,500	167				3-5pm				4.5	34
6	Glen Arbor Park	23830 Jackson Ave, Murrieta, CA 92562	Community Park	18.92	1,400	3,800	2,600	137							4-6pm	6.5	31.5
7	Hunt Park	41810 Juniper St, Murrieta, CA 92562	Community Park	4.72	1,100	1,700	1,400	297			4-6pm					10.5	54.5
8	Mira Mosa Park	29486 Cll Andras, Murrieta, CA 92563	Community Park	8.10	1,800	3,500	2,650	327				1-7pm				5	54.5
9	Pond Park	39895 Murrieta Hot Springs Rd, Murrieta, CA 92563	Community Park	14.59	2,600	3,800	3,200	219				2-4pm				8.5	41
10	Torrey Pines Park	39455 Torrey Pines Rd, Murrieta, CA 92563	Community Park	8.00	2,200	3,200	2,700	338					2-4pm			8.5	22
Neighborhood Parks																	
11	Barratt Park	24535 Las Brisas Rd, Murrieta, CA 92562	Neighborhood Park	8.30	785	3,100	1,943	234							12-4pm	8.5	35.5
12	Firefighters Park	39985 Whitewood Rd, Murrieta, CA 92563	Neighborhood Park	3.21	3,400	5,600	4,500	1,402							3-5pm	8.5	2.5
13	Mapleton Park	28586 Poinsettia St, Murrieta, CA 92563	Neighborhood Park	8.40	1,900	2,800	2,350	280							7am-12pm	4.5	62
14	Mountain Pride Park	41086 Mountain Pride Dr, Murrieta, CA 92562	Neighborhood Park	9.64	1,700	3,000	2,350	244							9am-12pm	4.5	31
15	Murrieta Elementary School Park	24725 Adams Ave, Murrieta, CA 92562	Neighborhood Park	4.26	1,600	2,000	1,800	423				5-6pm				8.5	79
16	Northstar Park	36778 Pictor Ave, Murrieta, CA 92563	Neighborhood Park	14.00	760	1,400	1,080	77						12-1pm		3.5	13.5
17	Pioneer Park	24675 2nd St, Murrieta, CA 92562	Neighborhood Park	0.30	395	771	583	1,943	2-3pm							5.5	25
18	Rancho Acacia Park	39785 Avenida Palizada, Murrieta, CA 92563	Neighborhood Park	10.11	1,000	2,000	1,500	148			3-6pm					3.5	44
19	Shady Maple Park	29785 Cll Andras, Murrieta, CA 92563	Neighborhood Park	4.79	1,100	2,000	1,550	324						4pm-12am		8.5	142
20	Valley Vista Park	24070 Morning Dove Ln, Murrieta, CA 92562	Neighborhood Park	6.50	760	1,500	1,130	174						5-6pm		8.5	142
21	Vintage Reserve Park	26637 Kingwood Rd, Murrieta, CA 92563	Neighborhood Park	3.83	1600	3300	2,450	640			5-6pm	5-6pm				5	37
Neighborhood Play Areas																	
22	Antelope Hills Park – Active	27273 Carlton Oaks St, Murrieta, CA 92562	Neighborhood Play Area	5.31	672	1,100	886	167						4-6pm		5.5	36
23	Antigua Park	41405 Nutmeg St, Murrieta, CA 92562	Neighborhood Play Area	2.26	856	1,800	1,328	588							4-6pm	3.5	108
24	Blackmore Ranch Park	36012 Nutmeg St, Murrieta, CA 92562	Neighborhood Play Area	1.14	1,300	1,600	1,450	1,272				1-2pm				4.5	20.5
25	Calle Cipres Park	38219 Oak Bluff Ln, Murrieta, CA 92562	Neighborhood Play Area	1.80	594	939	767	426				3-4pm				3.5	11.5
26	Calle Estancia Park	24466 Calle Estancia Rd, Murrieta, CA 92562	Neighborhood Play Area	2.63	810	1,200	1,005	355		9am-4pm						3.5	18.5
27	Carson Park	37765 Cresta Del Rey, Murrieta, CA 92563	Neighborhood Play Area	0.69	562	1,000	781	1,132						8am		8.5	12.5
28	Century Park	24407 Calle Santa Monica, Murrieta, CA 92562	Neighborhood Play Area	3.90	620	1,600	1,110	285		8am					12pm	8.5	21
29	Creekside Village Green Park	Isaac St, Murrieta, CA 92563	Neighborhood Play Area	4.00	594	939	767	192				3-4pm				3.5	11.5
30	Crystal Aire Park	40479 Clybourne Cir, Murrieta, CA 92562	Neighborhood Play Area	1.11	386	673	530	477						5-6pm		3.5	
31	Eastgate Park or (Eastgate Kids Park?)	25200 Whitewood Rd, Murrieta, CA 92563	Neighborhood Play Area	1.50	689	1100	895	596								3.5	
32	Echo Canyon Park (Antigua Park)	23830 Cadenza Dr, Murrieta, CA 92562	Neighborhood Play Area	3.07	576	1,100	838	273			1-2pm					5.5	26.5
33	Grizzly Ridge Park	41913 Dahlias Way, Murrieta, CA 92562	Neighborhood Play Area	0.44	434	783	609	1,383	12pm	12pm				4pm		3.5	26.5
34	Meadowridge Park	25309 Via Las Lomas, Murrieta, CA 92562	Neighborhood Play Area	4.29	1,300	1,900	1,600	373							11am	2.5	26
35	Montafino Park	24146 Huntridge Dr, Murrieta, CA 92562	Neighborhood Play Area	0.76	478	788	633	833				2pm				7	31.5
36	Monte Vista Park	29535 Andromeda St, Murrieta, CA 92563	Neighborhood Play Area	1.06	510	806	658	621						3-5pm		6.5	39
37	Oak Terrace Park	27301 Sweetspire Terrace Pl, Murrieta, CA 92562	Neighborhood Play Area	0.20	430	705	568	2,838						3-5pm		6.5	
38	Oak Tree Park	37700 Oxford Dr, Murrieta, CA 92562	Neighborhood Play Area	0.32	523	825	674	2,106	2-3pm			2-3pm				3.5	15.5
39	Palomar Park	37311 Via Mira Mosa, Murrieta, CA 92563	Neighborhood Play Area	1.75	854	1,300	1,077	615						3-5pm		3.5	12.5
40	Rosewood Park	23903 Via Alisol, Murrieta, CA 92562	Neighborhood Play Area	0.41	510	806	658	1,605				3-5pm				6.5	39
41	Springbrook Park	28360 Sevilla St, Murrieta, CA 92563	Neighborhood Play Area	0.29	490	748	619	2,134	11am					3pm		3	15.5
42	Sycamore Park	23555 Madison Ave, Murrieta, CA 92562	Neighborhood Play Area	2.66	797	1,200	999	375						3-8pm		3	35
43	Whitewood Park	39333 Via Temprano, Murrieta, CA 92563	Neighborhood Play Area	1.84	640	916	778	423		11am					11pm	8	21
Special Use Parks																	
44	B Street Station	41755 Juniper St, Murrieta, CA 92562	Special Use Park	0.50	774	1,100	937	1,874		7-10am						8	36.5
45	Murrieta Equestrian Park	42646 Juniper St, Murrieta, CA 92562	Special Use Park	22	692	889	791	36			1pm	4pm				3	59
46	Sykes Ranch Park	24099-24107 Hayes Ave, Murrieta, CA 92562	Special Use Park	2.61	840	1,300	1,070	410						2-5pm		3	23
47	Town Square Park	11 Town Square, Murrieta, CA 92562	Special Use Park	4.22	1,800	3,300	2,550	604							5-7pm	8	128
Nature Parks																	
48	Bear Valley Park 1	23327-23343, Holly Dr, Murrieta, CA 92562	Nature Park	20.14	550	933	742	37				3-4pm				4	13.5
49	Bear Valley Park 2	23550 Rustic Rd, Murrieta, CA 92562	Nature Park	3.97	728	1,100	914	230						5pm		3	7
50	Cole Canyon Park	23173 Wialshal Trail, Murrieta, CA 92562	Nature Park	140.00	3,400	4,800	4,100	29	3-7pm							5	15
51	Falcon's View Park	23800 5 Tribes Trail, Murrieta, CA 92562	Nature Park	9.37	2,200	3,600	2,900	309							9-11am	8	9.5
52	Oak Mesa Park	23644 Clinton Keith Rd, Murrieta, CA 92562	Nature Park	5.98	1300	1900	1,600	268			3-5pm					8	
53	Warm Springs Park	39330 Via Temprano, Murrieta, CA 92563	Nature Park	23.80	652	989	821	34							1-5pm	6	17.5









Sports Organization Survey

This questionnaire obtained information regarding the number of players and teams in the league or sports organization, age ranges of the players, what seasons they play, if they travel outside Murrieta to play, and if they participate in tournaments.

Information regarding which of the facilities are currently being used by the sports groups provides input to the inventory of sports facilities regarding usage for adult sports, youth sports and practices.

The demand for facilities to accommodate organized sports are adjusted to accommodate all players in the leagues, regardless of whether they are living in Murrieta.

Sports Organizations

Organization name	% Residents
 Murrieta National Little League	90%
 Murrieta Valley Girls Softball Association	83%
 Murrieta Valley Pop Warner	83%
 Pylon 2 Pylon Flag Football	81%
 Murrieta Valley Youth Basketball	81%
 Murrieta Youth Soccer League / Murrieta Soccer Academy	80%
 AYSO Region 1463	65%
 AYSO Region 1463	65%

Demand Analysis Considering Local Demand from All Sports Organization Players

Activity		Peak Day Demand (Players)	Turnovers Per Day	Design Standard for Facility	Number of Facilities Demanded	Facility Need Ratio	
Baseball	Organized Youth	640	2.0	22.5	14.3	1/ 8,364	pop.
Basketball		568	21.0	14.8	1.8	1/ 65,008	pop.
Football	Organized Youth	1175	9.0	34.1	3.8	1/ 31,123	pop.
Soccer	Organized Youth	3145	6.0	23.8	22.1	1/ 5,401	pop.
Softball	Organized Youth	450	6.0	22.5	3.3	1/ 35,755	pop.

Demand Analysis Considering Local Demand Only from Sports Organization Players who are City Residents

Activity		Peak Day Demand (Players)	Turnovers Per Day	Design Standard for Facility	Number of Facilities Demanded	Facility Need Ratio	
Baseball	Organized Youth	576	2.0	22.5	12.8	1/ 9,293	pop.
Basketball		460	21.0	14.8	1.5	1/ 80,271	pop.
Football	Organized Youth	961	9.0	34.1	3.1	1/ 38,054	pop.
Soccer	Organized Youth	2,420	6.0	23.8	17.0	1/ 7,018	pop.
Softball	Organized Youth	373	6.0	22.5	2.8	1/ 43,136	pop.

Surplus Deficit Analysis Considering Demand from All Sports Organization Players Using City Facilities

Facility		Local Facility Need Ratio		2023 Current Needs	Existing City Facilities	Surplus / Deficit (-)	School Facilities Available	Other Facilities Available	Total Facilities Available	Total Surplus/ Deficit(-)
Baseball	Organized Youth*	1/ 8,364	pop.	14.3	7.0	-7.3	2.0	0.0	9	-5.3
Basketball (indoor)		1/ 65,008	pop.	1.8	0.0	-1.8	0.0	0.0	0	-1.8
Football	Organized Youth**	1/ 31,123	pop.	3.8	0.0	-3.8	0.0	0.0	0	-3.8
Soccer	Organized Youth***	1/ 5,401	pop.	22.1	9.0	-13.1	17.0	0.0	26	3.9
Softball	Organized Youth****	1/ 35,755	pop.	3.3	10.0	6.7	11.0	0.0	21	17.7

Surplus Deficit Analysis Considering Demand Only from Sports Organization Players who are City Residents

Facility		Local Facility Need Ratio		2023 Current Needs	Existing City Facilities	Surplus / Deficit (-)	School Facilities Available	Other Facilities Available	Total Facilities Available	Total Surplus/ Deficit(-)
Baseball	Organized Youth*	1/ 9,293	pop.	12.8	7.0	-5.8	2.0	0.0	9	-3.8
Basketball		1/ 80,271	pop.	1.5	0.0	-1.5	0.0	0.0	0	-1.5
Football	Organized Youth**	1/ 38,054	pop.	3.1	0.0	-3.1	0.0	0.0	0	-3.1
Soccer	Organized Youth***	1/ 7,018	pop.	17.0	9.0	-8.0	17.0	0.0	26	9.0
Softball	Organized Youth****	1/ 43,136	pop.	2.8	10.0	7.2	11.0	0.0	21	18.2

* Additional 2 adult baseball fields

** Additional 4 adult football fields + 3 adult school football fields

*** Additional 2 adult soccer fields + 6 adult school soccer fields

**** Additional 1 adult softball field + 13 adult school softball fields

Surplus Deficit Analysis Considering Demand from All Sports Organization Players Using City Facilities

				2033 Future Needs	Existing City Facilities	Surplus / Deficit (-)	School Facilities Available	Other Facilities Available	Total Facilities Available	Total Surplus/ Deficit(-)
Facility	Local Facility Need Ratio									
Baseball	Organized Youth*	1/ 8,364	pop.	15.8	7.0	-8.8	2.0	0.0	9	-6.8
Basketball (Indoor)		1/ 65,008	pop.	2.0	0.0	-2.0	0.0	0.0	0	-2.0
Football	Organized Youth**	1/ 31,123	pop.	4.3	0.0	-4.3	0.0	0.0	0	-4.3
Soccer	Organized Youth***	1/ 5,401	pop.	24.5	9.0	-15.5	17.0	0.0	26	1.5
Softball	Organized Youth****	1/ 35,755	pop.	3.7	10.0	6.3	11.0	0.0	21	17.3

Surplus Deficit Analysis Considering Demand Only from Sports Organization Players who are City Residents

				2033 Future Needs	Existing City Facilities	Surplus / Deficit (-)	School Facilities Available	Other Facilities Available	Total Facilities Available	Total Surplus/ Deficit(-)
Facility	Local Facility Need Ratio									
Baseball	Organized Youth*	1/ 9,293	pop.	14.3	7.0	-7.3	2.0	0.0	9	-5.3
Basketball (Indoor)		1/ 80,271	pop.	1.6	0.0	-1.6	0.0	0.0	0	-1.6
Football	Organized Youth**	1/ 38,054	pop.	3.5	0.0	-3.5	0.0	0.0	0	-3.5
Soccer	Organized Youth***	1/ 7,018	pop.	18.9	9.0	-9.9	17.0	0.0	26	7.1
Softball	Organized Youth****	1/ 43,136	pop.	3.1	10.0	6.9	11.0	0.0	21	17.9

* Additional 2 adult baseball fields

** Additional 4 adult football fields + 3 adult school football fields

*** Additional 2 adult soccer fields + 6 adult school soccer fields

**** Additional 1 adult softball field + 13 adult school softball fields

Demand Analysis Considering Participation Rates						
Activity	Per Capita Participation Per Year	Peak Day Demand (Participants)	Turnovers Per Day	Design Standard for Facility	Number of Facilities Demanded	Facility Need Ratio
Community Center	12.97	4,234	6.0	33 sq. ft. / person	2.3	1/ 52,712 pop.
Skateboarding	7.32	2,389	12.0	65 skaters / skatepark	1.3	1/ 92,092 pop.
Tennis	5.82	173	8.0	4 players / court	5.4	1/ 22,064 pop.
Pickleball	6.90	205	8.0	4 players / court	6.4	1/ 18,619 pop.



Murrieta Parks & Recreation Master Plan

Recreation Planning based on Local Community Needs

RJM Design Group Inc.

August 21, 2024



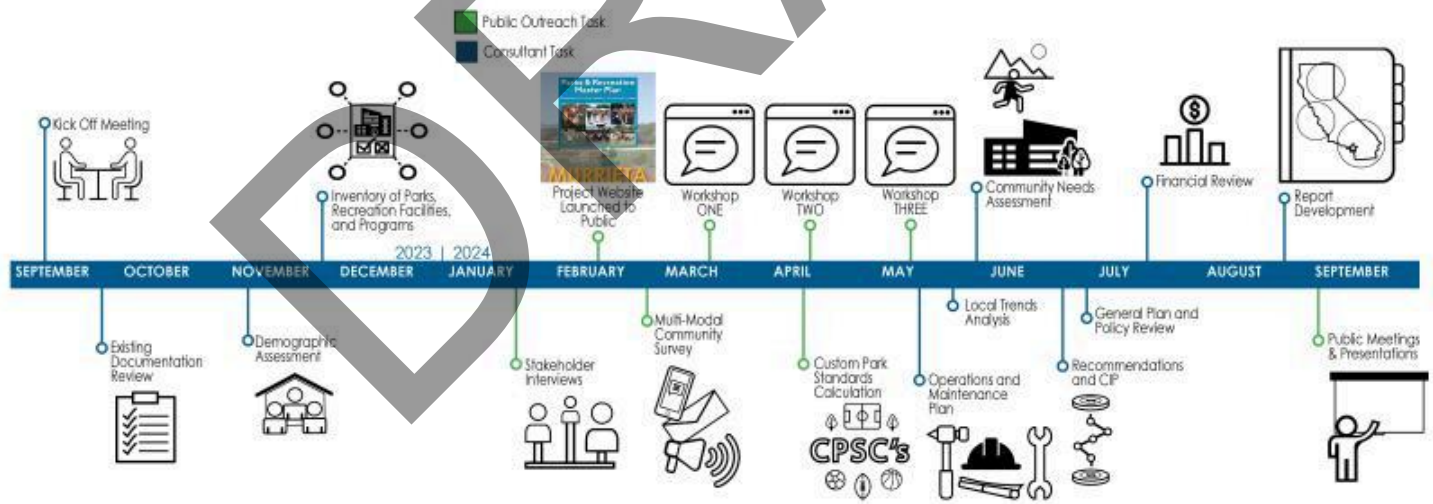
For the Murrieta Trails Master Plan project website, click [here](#)

Parks & Recreation Master Plan

The [City of Murrieta](#), in collaboration with [RJM Design Group](#), is developing a Parks and Recreation Master Plan Update. This Master Plan Update will be used as an implementation tool for the development of parks, recreational facilities, and programs, as well as guide staff based on community needs, now and in the future.

City of Murrieta
Parks & Recreation Master Plan Update

The Murrieta Parks and Recreation Master Plan is anticipated to be completed in September 2024.



Parks and Recreation Master Plan Update Timeline

How do I get involved?



What is a Parks & Recreation Master Plan?

A Parks and Recreation Master Plan identifies **local community needs** and offers specific **recommendations** to support the local community.



What is the Purpose of a Master Plan?

The Parks & Recreation Master Plan will serve as a guide for the **management** and **development** of city parks, recreation facilities, and programs.



How do I get Involved?

Community engagement and **feedback** is paramount to the success of this project. Please scroll down for more information on how to voice your **valuable opinion**.



Provide your unique feedback by clicking on the button below.

Community Voice

Critical to the development of any project is close coordination through information sharing with the community. Throughout the process, City Staff and RJM will be collecting data through multiple surveys and in-person and online meetings.

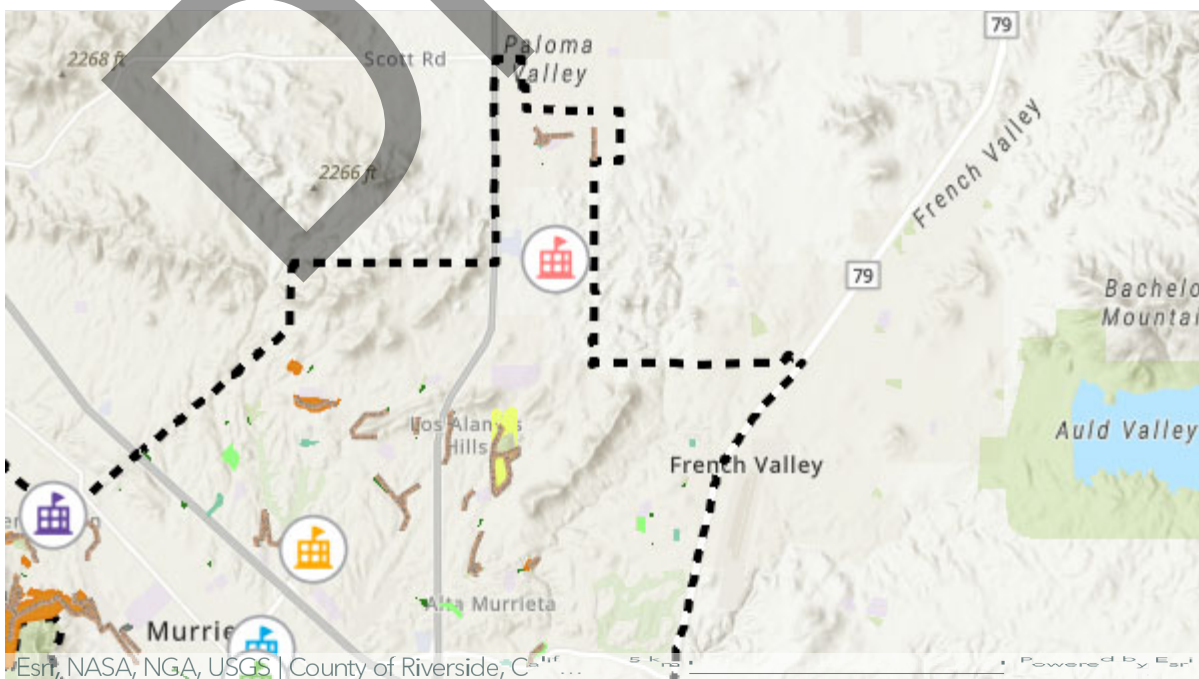
As this project progresses, so will the information presented on this website. If you miss a survey, don't worry. At any point in time, you can provide direct feedback to the project team via the "feedback" button below. This feedback will be reviewed and considered by the team on a regular basis.

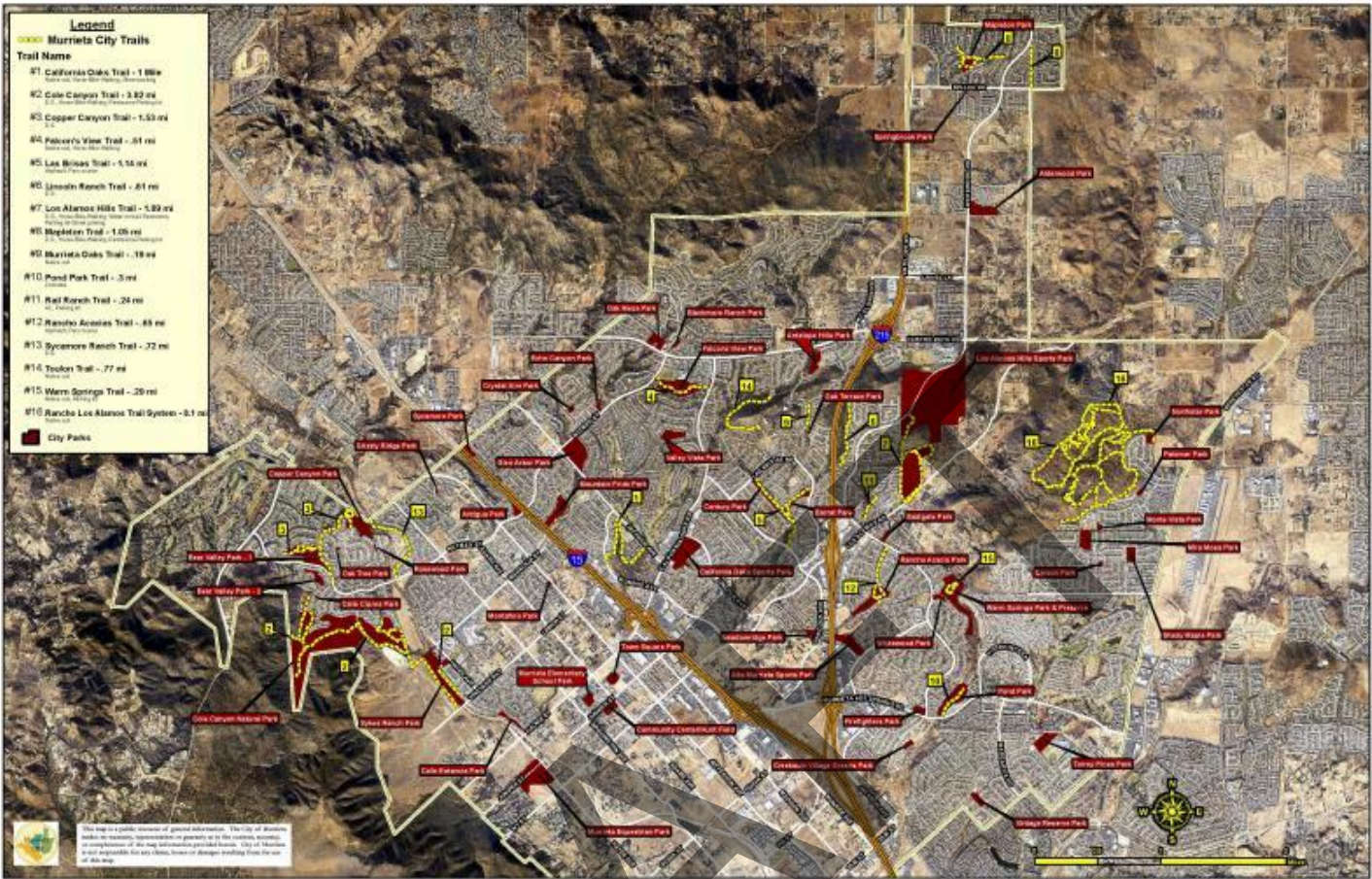
[Feedback](#)

City of Murrieta Parks

The [City of Murrieta](#) has approximately fifty-three (53) parks that include one community pool, one skate park, three sports parks, two dog parks, two disc golf courses, and an equestrian park as well as a number of natural, open space areas. The city has a senior center, youth center, and community center, as well as smaller community buildings in some of the parks.

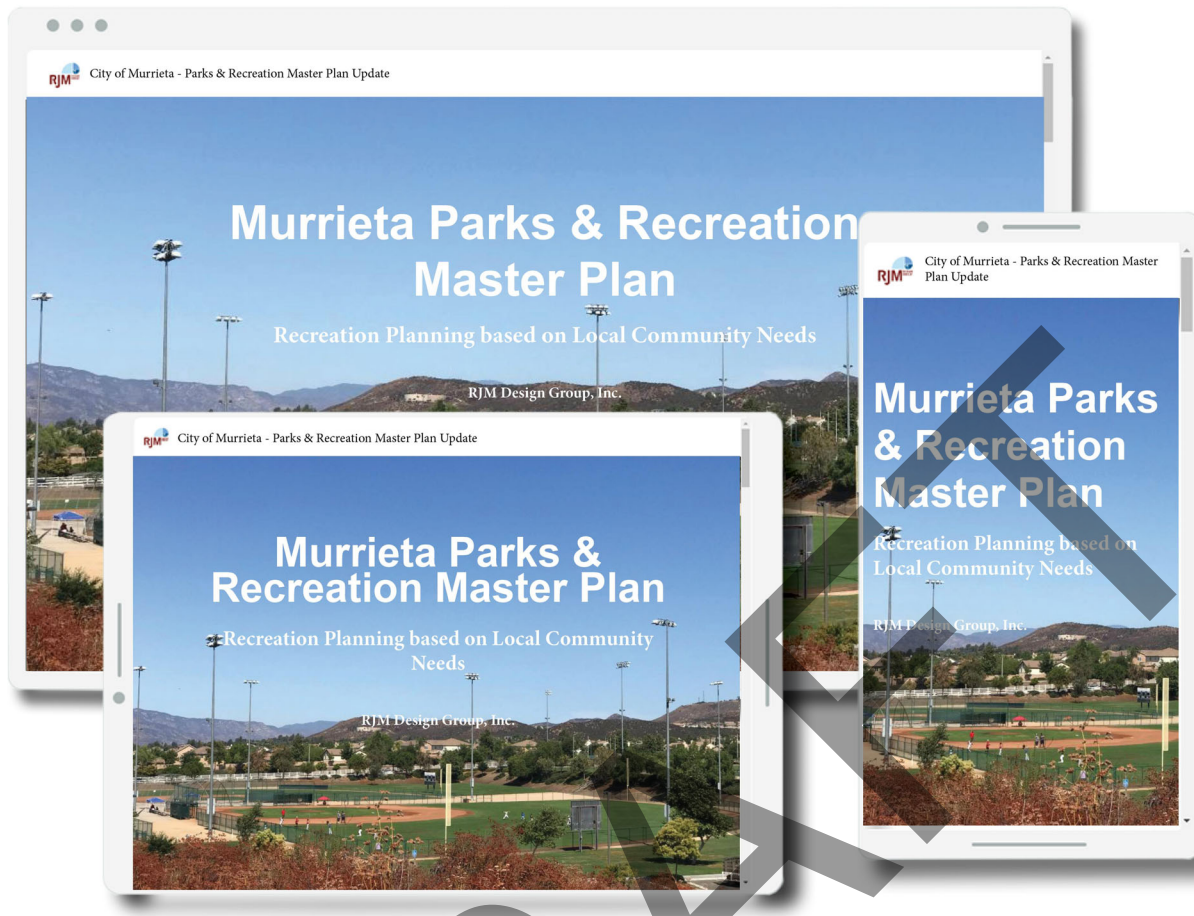
Explore the map below and the [city's interactive parks map](#) to see what parks exist throughout the city.





City of Murrieta Parks

Project Updates



Oct. 2023 - Jan. 2024

Background research and data collection begin! Our team is working on collecting previous planning materials and establishing lines of coordination with the City of Murrieta's team members and setting up the project website for community outreach and information sharing.

February 2024

The Murrieta Parks and Recreation Master Plan project website is launched!

Mark your calendar! The City of Murrieta will host three (3) in-person meetings to encourage and receive community input regarding the City's parks, recreation facility, and program desires.

Workshop #1:

Tuesday, March 19 at 6:00 PM to 8:00 PM

at Alderwood Park Clubhouse -
28610 Baxter Road, Murrieta, CA

Workshop #2:

Wednesday, April 17 at 6:00 PM to 8:00 PM

at the Murrieta Senior Center -
5 Town Square, Murrieta, CA

Workshop #3:

Thursday, May 16 at 6:00 PM to 8:00 PM

at the Murrieta Community Center -
41810 Juniper Street, Murrieta, CA

March 2024

Workshop #1 will be held in person at the Alderwood Park Clubhouse at 28610 Baxter Road, Murrieta on Tuesday, March 19 from 6:00 PM to 8:00 PM. The online survey will be open for two weeks from 8pm on March 19 to April 5. **To take the survey, click the button below.** Also, if you were unable to attend Workshop #1, the presentation video is available below. The Workshop #1 Survey results will be posted in the 'Results' section of this website.

Workshop #1 Survey - Closed

City of Murrieta Workshop #1 Commencement V...



Workshop #1 Commencement Video

April 2024

Workshop #1 Survey results are in! Scroll down to review the Workshop #1 results in the Results section of this website.

Workshop #2 will be held in person at the Murrieta Senior Center at 5 Town Square in Murrieta on Wednesday, April 17 from 6:00 PM to 8:00 PM. The online survey will be open for two weeks from 8pm on April 17 to May 1. **To take the survey, click the button below.** Also, if you were unable to attend Workshop #2, the presentation video is available below. The Workshop #2 Survey results will be posted in the 'Results' section of this website.

Workshop #2 Survey - Closed

City of Murrieta Workshop #2 Commencement V...



Workshop #2 Commencement Video

May 2024

The Multimodal Survey results and the Workshop #2 results are in! Scroll down to review the summaries in the Results section of this website.

Workshop #3 will be held in person at the Murrieta Community Center at 41810 Juniper Street in Murrieta on Thursday, May 16 from 6:00 PM to 8:00 PM. The online survey will be open for over three weeks from May 16 to June 10. **To take the survey, click the button below.** Also, if you were unable to attend Workshop #3, the presentation video is

available below. The Workshop #3 Survey results will be posted in the 'Results' section of this website.

Workshop #3 Survey - Closed

City of Murrieta Workshop #3 Commencement V...



Workshop #3 Commencement Video

July 2024

Workshop #3 Survey results are in! Scroll down to review the Workshop #3 results in the Results section of this website.

August 2024

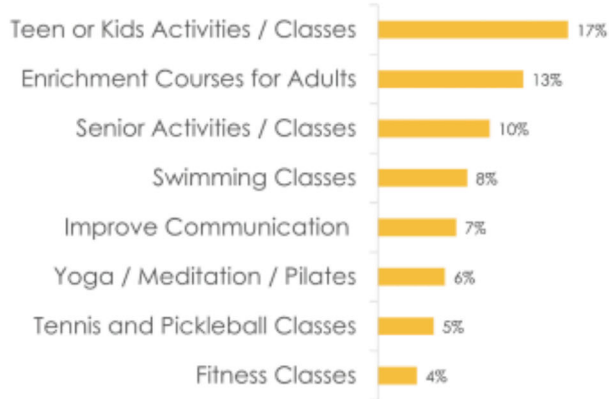
The project team is currently developing recommendations and the Parks and Recreation Master Plan report to present at public meetings.

Presentations to the Planning Commission and City Council are anticipated to occur in October/November 2024. Once scheduled, the dates, times, and locations will be posted here on the project website.

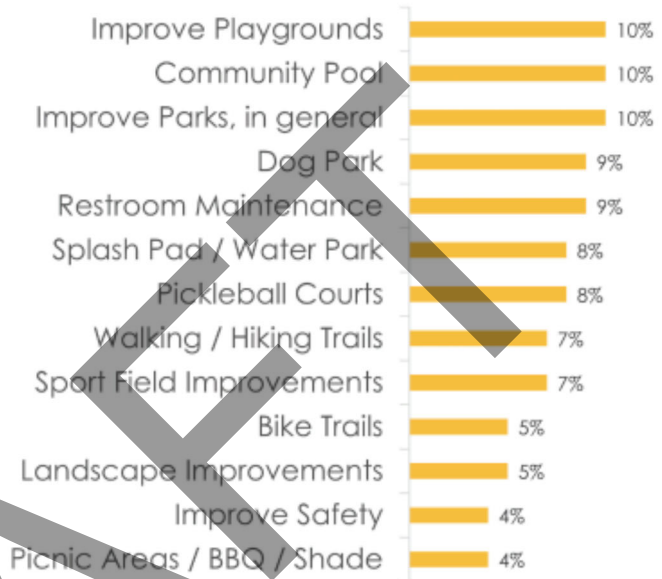
Check back regularly to learn how the project is unfolding and **provide your feedback** by taking the survey in the Community Voice section anytime during the project.

Find future Online Surveys here, in the Project Updates section of the website.

What is **one recreation program, class, activity, or service that you would most like to see added or improved in the City of Murrieta.**



What is **one park amenity or recreation facility you would most like to see added or improved in the City of Murrieta.**



Results

Multimodal Survey Summary

The multimodal survey was a statistically valid survey of 492 randomly selected households in Murrieta. This survey took place between March 11 and March 18, 2024. Interviews were conducted in English and Spanish languages. Highlights from the multimodal survey include:

- When residents are looking for information about parks, recreation, facilities, trails, and/or programs/services, 44% get information from the City's website.
- 76% are satisfied with the maintenance of parks and recreation facilities in Murrieta.

- 78% are satisfied with the existing parks and recreation facilities provided in Murrieta.
- Los Alamos Hills Sports Park and California Oaks Sports Park were listed as the most used park or recreation facility in the City of Murrieta.

What are the most important community characteristics that make the City of Murrieta a great place to live, work and play?

- **Safety & Security**
- **Community Engagement & Events**
- **Recreational Spaces & Outdoor Activities**
- **Educational Excellence & Resources**
- **Family-Friendly Environment**

What are the issues or trends that may be negatively impacting those important community characteristics and should be considered in the Parks and Recreation Master Plan?

- **Traffic and Urban Planning**
- **Homelessness and Social Issues**
- **Park Maintenance and Upgrades**
- **Recreational Facilities and Spaces**
- **Community Engagement and Activities**

What role can the City of Murrieta play in addressing those issues and support the community characteristics that make the City of Murrieta a great place to live, work and play?

- **Urban Planning and Development**
- **Community Safety and Public Safety**
- **Community Engagement and Events**
- **Park Maintenance and Amenities**
- **Sports and Recreation Facilities**

Workshop #1 Summary

Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the first survey.

Workshop #1 commenced on March 19, 2024 at 6:00 PM to 8:00 PM at the Alderwood Clubhouse. Following the March 19 meeting, a commencement video of the workshop #1 presentation was made available online on the project website for those who could not attend in person. The workshop #1 survey was available online and paper copies were available at the city's recreation facilities. The workshop #1 survey was open for over two weeks until April 5, 2024. After the April 5

survey close date. All surveys from the in-person meeting (individual and group sheets), online surveys, and paper surveys were combined. A total of one-hundred, fifty-two (152) surveys were completed. Survey results are illustrated in the graphic displayed to the right.

What is **one park amenity or recreation facility you would most like to see added or improved** in the City of Murrieta?
(in order of frequency of responses)

1. Playground Improvements
2. Swimming Pools
3. Pickleball Courts
4. Walking Trails and Paths
5. Dog Park

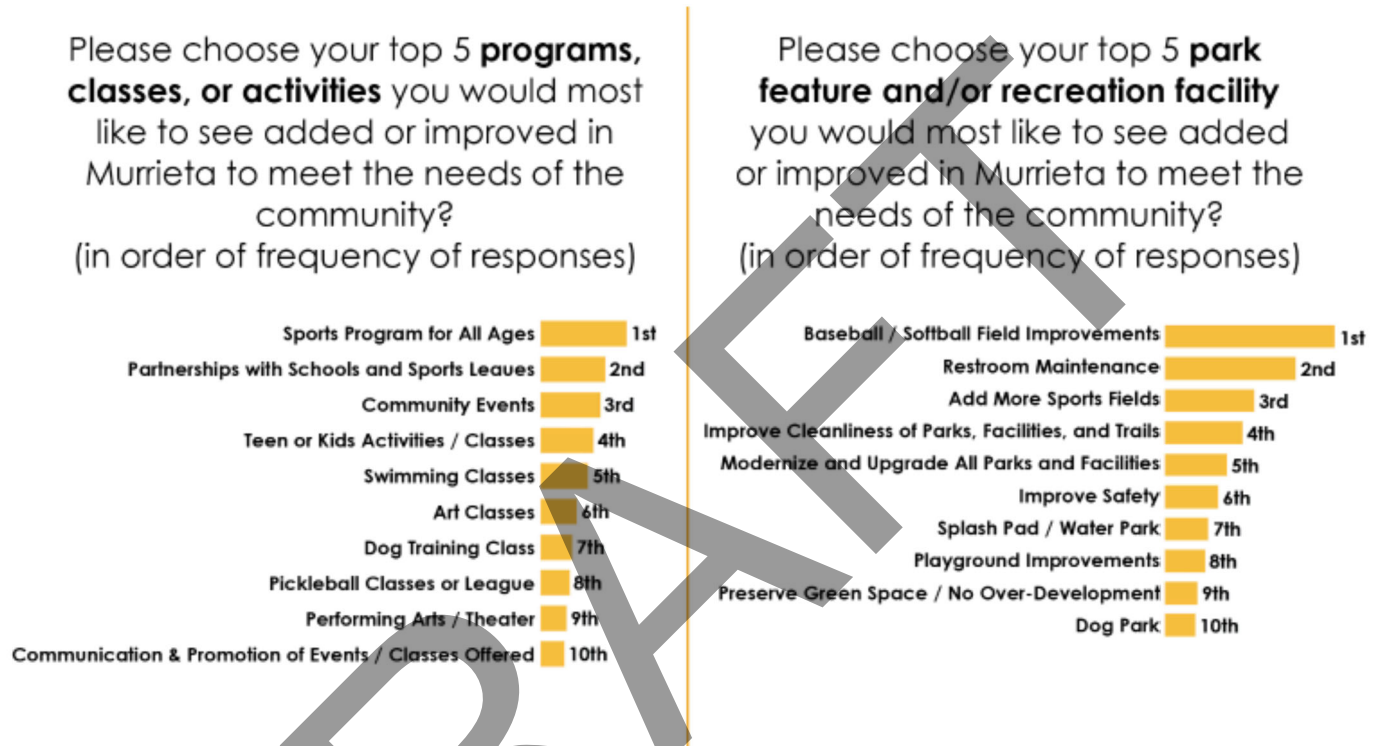
What is **one recreation program, class, or activity you would most like to see added or expanded** in the City of Murrieta?
(in order of frequency of responses)

1. Aquatic Programs
2. Pickleball Classes or League
3. Youth and Family Programs
4. Fitness and Wellness Programs
5. Senior Activities and Programs

Workshop #2 Summary

Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the second survey. Workshop #2 commenced on April 17, 2024, at 6:00 PM to 8:00 PM at the Murrieta Senior Center. Following the April 17 meeting, a commencement video of the workshop #2 presentation was made available online on the project website for those who could not attend in person. The workshop #2 survey was available online and paper copies were available at the city's recreation facilities. The survey was open for two weeks until May 1, 2024. After the May 1 survey close date, all

surveys from the in-person meeting (individual and group sheets), online surveys, and paper surveys were combined and analyzed. A total of one-hundred and five (105) surveys were completed. Survey results are illustrated in the graphic displayed to the right.



Workshop #3 Summary

Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the third and final survey. Workshop #3 commenced on May 16, 2024, at 6:00 PM to 8:00 PM at the Murrieta Community Center. The workshop was in person and available online for those who could not attend. The Workshop #3 Survey included two lists: one of program, class, and activity needs and one of park feature and facility needs from the community outreach efforts to date. The survey asked participants to choose their top 5 choices. Workshop participants filled out the survey individually and

placed sticker dots on a board to indicate their top priorities and then discussed their answers.

The Workshop #3 Survey was open for over three weeks until June 10, 2024. The Workshop #3 Survey was also advertised on the City’s social media and City website. After the survey close date the online and paper surveys were combined and analyzed. A total of two- hundred and thirty-seven (237) surveys were completed. Survey results are illustrated in the graphic displayed to the right.

Project Team

City of Murrieta	Kristen Crane, Assistant City Manager
	Brian Ambrose, Director of Community Services
	Lea Kolek, Parks and Community Services Manager
	Crystal Arora, Management Analyst
	Carl Stiehl, City Planner
RJM Design Group, Inc.	Zachary Mueting, Project Principal
	Kristen Schnell, Project Manager
	Ed Crofts, Programs/Operations & Maintenance
True North Research	Timothy McLarney, Survey Specialist



CITY OF MURRIETA PARKS MASTER PLAN



FEEDBACK COMMENTS SUMMARY 40 COMMENTS COLLECTED (07/24/2024)

FACILITY NEED	TIMES MENTIONED
Restroom Improvements / Additional Restrooms (at Cal Oaks Sports Park / Shady Maple Park)	20
Additional lighting (softball fields / Cal Oaks)	14
Softball Field Renovation / More Fields (at Cal Oaks Sport Park / backstops)	12
Update Ballfields / More Fields (turf fields / proper drainage / maintenance / larger backstops)	12
Park Renovations (playgrounds / slide at Copper Canyon Park)	4
Maintain Open Space (wait to see impact of housing)	3
Bike Path	2
Enhance Access / Usage (Glen Arbor / Mountain Pride / service road)	2
Pollinator Gardens / Native Plants / Nature in Parks / Signage for Gardening	2
Running Track (access at E. Hale Curran Elementary)	2
Splash Pad / Water Park (in central Murrieta)	2
Trails (from Copper Canyon to schools off Washington / increase length at Mountain Pride Park)	2

Below is a summary of the programs mentioned:

- **Youth Sports Programs Support:** Several responses focused on the need for support and improvement in youth sports programs, particularly for softball and baseball, highlighting the importance of providing better facilities and more fields to accommodate the growing number of participants.
- **Community Engagement and Visibility:** There were requests for increased community engagement and visibility in local government processes, with residents expressing a desire for more transparency and involvement in the planning and decision-making processes.
- **Inclusive and Accessible Community Spaces:** Feedback included suggestions for designing or updating parks to be more inclusive and accessible to all community members, including those with disabilities. This also encompassed requests for ADA-compliant facilities and universal design principles.
- **Outdoor Fitness and Recreation Programs:** Some comments suggested the addition of outdoor fitness equipment and recreational programs to promote community health and well-being.
- **Environmental Education and Conservation Programs:** There were suggestions for incorporating environmental education into parks, such as creating pollinator gardens, sensory play spaces, and interactive displays that teach about local nature and conservation efforts.

Comments:


1. I would love to see a **splash pad** in Murrieta. Preferably **in central Murrieta**
2. **Update** and take responsibility for the **softball fields @ cal oaks including restrooms**. It is a shame that such a successful program doesn't get the support from the city.
3. **Bathrooms** and **shade over play structures** at every park in the city. Should be #1 priority before anything else gets added
4. I would like to see **Murrieta native plants** and surrounding **nature incorporated into parks**. I would love to see **pollinator gardens** and **sensory play spaces** for kids to interact with nature. I would love to see **signage** that instructs homeowners about how to garden for nature, the dangers of pesticides, and how to support pollinators with potted plants and patio gardening. I would love to see smart native plant selections and absolutely no invasive non native plants incorporated in parks. I would love **hiking trails and pathways that incorporate local nature** such as creeks, tree forests and waterways that occur in Murrieta. I would also love to see **habitat helpers** such as owl and bat boxes, bug houses, water fountains that replicate nature and support local wildlife. I would like to see **interactive displays for kids** pre-k through middle school that teaches about local nature.
5. As a resident of Murrieta of almost 10 years and a father of 3 daughters. I would like to submit a request that **updates be made to Cal Oaks Sports Park softball fields**. I have been apart of this league for almost as long as I have lived in Murrieta. Its a beautiful park but is extremely outdate compared to Los Alamos and other surrounding city major sports parks. The recreation league (Murrieta Valley Girls Softball) that uses these fields has done so much to maintain the park and fields and offers such an amazing experience to the girls that play here that surrounding city players all want to play in our great city. Updates that I think would make the experience and park much better would be upgraded **LED sports field lighting** including additional lighting on the 3 other fields. **Stadium seating** like the several that are found at Los Alamos, the 3 tier benches would be nice at the 3 other fields. An **additional bathroom location** to serve the some 450+ girls that play and their families.
6. Our **parks need serious repair**. We have not had a working **slide at the upper copper canyon park**. **Bathrooms** are dirty and un maintained at both copper canyon and Cal oaks sports park. Our kids play soft at cal oaks and we have no bleachers or bathrooms on the lower fields. The upper fields bathrooms are very dirty and usually out of soap, and toilet paper. We have to do better than this! Our city parks are some of the worse in the area!
7. Our city needs **more baseball/ softball fields** that are **better maintained** with lighting for late practices/ games and better bathrooms facilities. When I've visited our neighboring cities, they have better maintained and lit fields. As tax payers, we pay a decent amount in property taxes and I'd love to see some of it used to support our youth baseball and softball leagues.
8. Girls Softball leagues need **updated fields** as well as **bathroom facilities** at Cal Oaks. Adult softball leagues take precedence over girls youth softball which is ludicrous. We need **more available fields with lighting**. The city of Murrieta contributes very little to the upkeep and condition of the **fields at Cal Oaks**. Comparing our facilities to Temecula is eye opening as they have much nicer fields as well as many more available fields.

9. My daughter has been playing softball for MVGSA for years. **Cal Oaks Park definitely needs better/more/and cleaner bathrooms. Cal Oaks also needs more lighting** at night it seems not so safe. **Shady maples park also needs a bathroom.** MVGSA seems not have enough fields allocated and we have to share fields and play late at night even for younger girls. There are close to 500 girls playing and always wait list. I hope the new plan considers improvement for Softball parks and fields as so many girls do play. Please make it better experience for the community as it seems like no funds are allocated to the fields and park facility such as bathrooms and lightings. Thank you.
10. We need **more baseball fields** on the west side that are available to the public and are not locked. Also you might want to consider **more turf fields** because of all the rain the last few years. It's so hard trying to find a field for our high schooler to practice on when he's not playing with his school.
11. My daughter has been playing softball at **Cal Oaks** for 4 years and it is a beautiful park but there are much needed **improvements**. The **bathrooms** are terrible there are no functioning soap dispensers and the hand dryers do not work. The girls also need more stalls there are always long lines and it is hard for them to get back to the game on time. Whenever there is even the slightest rain the fields get muddy and the are constantly cancelling games. The **lighting** is terrible at night games most fixtures have lights missing. The girls really give it their all and I believe they deserve better facilities.
12. My 2 daughters play softball with MVGSA, we are desperately in need of **updated bathrooms** and **fields** for our 400+ girls! We love the league and are so grateful it exists to provide a safe venue for our girls to make friends, build bonds, learn discipline and teamwork as well as confidence! **Several fields need lights** and **all need proper drainage**. The **fields are very outdated and need to have better care**. We love California Oaks Park and feel like it a great home for our growing league. The **bathrooms** up at fields 1 and 2 are in need of help badly! They have only 2 stalls and need additional toilets. Between field 4 and 5 could use a bathroom as well as the porta potties keep getting vandalized and destroyed! Please help us make this a safe fun place for our girls to thrive!
13. **Cal Oaks, sports Park, needs major updates.** The **bathrooms** are extremely in need of work. The **softball fields need lots of maintenance** including lights. **field #3 has a broken water pipe** that has not been fixed even after multiple complaints to the city. Lots of girls rely on these fields for softball. It would be nice to see the park be updated.
14. With the wonderful parks, green areas, and trails in Murrieta, we need to keep these **facilities maintained** appropriately. The investment needs to be kept up and not be falling apart 3-4 years later like the courts at B Street Station. Contractors need to be held accountable for the quality of their work.
15. **Renovating existing playground structures** at parks

16. When I tell someone I live in Murrieta, it's not unusual to hear replies like 'that's a great place to raise a family!' I believe these responses are based on Murrieta's reputation for being a community that prides itself on keeping our neighborhoods safe, and constantly expanding businesses/amenities that improve the quality of life for the residents here. In the years that I've lived here, I have seen homes and businesses pop up seemingly overnight! Sadly though, I believe our parks, specifically **Cal Oaks Sports park where my 2 young daughters play softball has been severely overlooked**. The lack of **lighting**, and the horrific **bathroom** situation to name a few just does not emulate what our beautiful city is! When our family comes from out of town to watch our girls play, they are shocked to see the conditions of the fields- especially considering Murrieta's outstanding reputation. PLEASE consider bringing Cal Oaks up with the rest of the city. The girls of MVGSA deserve better!
17. I'm excited to see the **community engagement** on this effort. We **need more of this from local government**, and move visibility into the process and results. Looking forward to this!
18. 1. **Running track** for public use
2. **Sports park in West Murrieta**
3. **Swimming pool**
4. Walk/run/ride **trail from Copper Canyon to the schools off Washington** - by the old airport/Vineyard
5. **Water park** or **splash pad** west murrieta
19. More **pickleball courts**. Pickleball is the fastest growing sport in the country. Murrieta only has 4 public courts for entire city.
20. How will the Master Plan **address privately-held athletic fields** such as the Murrieta Valley PONY Baseball Complex on the corner of fig and Adams?
21. Good morning! My children and family are heavily involved in local rec sports at our local parks like Los Alamos and Cal Oaks. We specifically see the need at **Cal Oaks sports park for updated bathrooms, lights** installed at those fields, and even **adding an additional field or 2!** Outdoor Murrieta has really become our daily lives, and we see what a value these upgrades would bring to the community and those visiting. Thanks so much, Barnes Family
22. The **softball fields need help!** We have so many girls playing because there are **no lights** practices/games have to start so early in the day usually around 4pm. It's very very hard for parents to always get there at that time. Then the girls have to share practice fields as well. More fields or especially fields with lights would fix this. As far as I'm aware there are only two fields with lights in all of Murrieta. I came from Orange County and to think we would be playing on fields with no lights is pretty surprising. There were lights everywhere. It limits the leagues growth and the girls are the ones that suffer, by not getting good practice in like other leagues.
23. My family has been in Murrieta for 11 years and both my kids have had a great experience with the recreational activities. However, my daughter has played softball for 4 years and the **fields and need substantial updates**. The **back stops** are falling apart and the **restrooms** are disgusting and really torn down. The restrooms do not even have soap dispensers which is really not sanitary. These community girls deserve fields and facilities they can be proud of. I was unaware of how torn down the girls softball fields are until my daughter started playing softball for a travel team in the summer. Other cities have softball facilities that their girls can be proud of. I cant say the same for our fields in Murrieta which is a shame

because I am proud to call Murrieta home. Please invest in adding and replacing the girls **softball fields at Cal oaks** so that we send the a positive message to our community ladies , that we care about their sport and involvement.

24. **Cal Oaks sports park is in dire need of a bathroom remodel** so the toilets will work for our softball players. Along with **more fields and lights**
25. City of Murrieta needs **more softball fields** for our girls and more fields with **proper lighting** to play evening games. There are also limited restrooms at Cal Oaks sports park which needs to be updated.
26. We are asking for the girls of MVGSA to be included on the Murrieta master plan. The female athletes of Murrieta **need more fields, lights, and clean/safe bathrooms!** Please help make these changes happen for these athletes!
27. We are parents of 2 girls 6 and 8 that play for the MVGSA. We have seen first hand the tremendous amount of confidence, friendship, team work, and leadership skills that our daughters have developed as being a part of MVGSA. They cannot **expand the league** due to the limited amount of field space available or games that can be played due to only having a few lit fields. The **restroom** situation is really bad too. We only have one set of bathrooms and they are in very poor position and condition. We did have a really disgusting porta potty down by the fields we play on but, they were truly terrible. We implore the community to invest in our girls. Girls deserve to have the same chances to grow in sports as boys have had. With the goal of **increasing the available fields**, getting the **current fields night time lighting**, and making the restrooms safe and clean we can show our girls that the Murrieta Community is proud of and wants to invest in our girls future.
28. Please **update bathrooms for softball fields**. Also please **add more fields!** And more **fields with lights!**
29. *Updated* I grew up in Murrieta and have lived here for 34 years. Now that I have a family of my own, the state of our public parks has become the high priority for me. My daughter plays softball and enjoys the league very much, there are a lot of great volunteers that make the MVGSB league operate. We recently went to other cities to play games during softball select and it is amazing how nice other cities' fields are. Being in that environment, I would ask myself, ""Is this a place I could live?"" and it wasn't a surprise that the answer was yes. The condition and grandeur of the park heavily impacted my opinion of the city itself. This all leads to my conclusion, **Cal Oaks** sports is not a good representation of our city. The **fields are poor quality**, there are **not enough fields** to support the teams in MVGS, there are **no bathrooms** on the smaller fields, and the **bathrooms on fields 1 and 2 are trashed**. Murrieta needs to do better for the girls and their families playing softball.
30. My wife and I want to ensure that our thoughts and ideas are considered in the creation of the future Murrieta Parks and Recreation Master Plan. As a family of five, we are committed to the greater good of our community and would appreciate if the following points are considered:
 - Designed or updated to include **access to all people according to ADA Guidelines** and accommodations
 - Utilize **universal design principles** to create a safe and welcoming that is inclusive to all people.
 - **ensure proper security** is in place to reduce loitering after hours, vandalism and destruction of property to park equipment.

- **Designed or updated to include sustainable horticulture and landscape design**, according to drought-tolerant horticultural methodology.
31. **Maintain open spaces**, to many apartments being built. To much **traffic**. At meeting 3 speaker did not know the area. I'm **concerned about losing free space**. I'm **off Calle de oro we have trails and multiple parks**. Many **have had items broken for months**. My concern the field off the bridge many years ago was airport behind Ralphs still used by military for training. Many suggest that area over to Hs and Thompson. I see to become area for more **homeless** already happening. There is a **bike path**, kids have made jumps..but every time they do police whoever kick them out. Just **leave the open spaces alone**..you need to see the impact all these apartments will have first..**how about the roads?** They are horrible.. how about addressing school hours to help improve traffic 2 schools starting and finishing within a few min it's crazy. This is not a high priority to me at all!
32. **Glen Arbor Park:**
Increase safety of park for visitors--profusion of **gopher holes** in turf are treacherous; walking & running are unsafe
 Build **new DG walking/running trail** around perimeter of park's 2 turf areas; **connect to existing dirt trail** thru historic eucalyptus grove; place new trail close to existing shade at base of slope (where service trucks drive)
 Contact me for a walk-about:

33. **Glen Arbor Park and Mountain Pride Park:**
Enhance access to and usage of 2 adjacent neighborhood parks by connecting them; **increase safety of pedestrians** (disc golf players & others) currently using drainage tunnel to go from one park to another. **Re-design the existing tunnel under Jackson Ave** to be pedestrian friendly. **Connecting the parks** would more than **double the length of a walking/running trail Mountain Pride parking lot & porta potties would be accessible to Glen Arbor users** if parks were connected
Provide access to the service road going from the disc golf course to Cal Oaks Rd as additional trail
34. **E. Hale Curran Elementary Running Track**
 Enhance local residents' well-being with **access to safe off-road** flat DG running track. Provide community **access to Curran running track outside of school hours**
 Implement City/MVUSD Joint Usage of Facilities Agreement as written into Parks Master Plan; enable access for drop-in community usage of track as was the original intent of site administrators and PTO Committee which raised funds to build track (I chaired that committee)
35. **Disabled activities**
36. As per this website <https://www.laparks.org/outdoor-fitness-zones>
 I would love to see this happen at **los almos park**. My boys go there for MSA and I usually walk my dog along the entire park. Please make this happen.
 The Department of Recreation and Parks has been installing **outdoor fitness equipment** since 2007. This equipment is built for teenagers and older, and is designed to be simple, sturdy and to hold up to all weather conditions. The variety of the equipment provides for workouts of different types: strength, cardiovascular, flexibility, and combinations of the above. When combined with jogging

trails, an even more varied workout is achievable. And when designed in clusters, a more social workout can be experienced. Recreation and Parks firmly believes that the equipment can contribute to the well-being of our park patrons by providing a free, outdoor workout located in a park setting, thereby enabling a proactive, hands-on approach to health for anyone using the equipment.

37. Most important characteristic: **alternative recreation**; Issues or trends impacting characteristics: chili's taking too long; Role the city can play: seeing Laura Valencia
38. The City is using number of players to determine fields required for baseball but please **consider the fact that currently our games are shortened to enable us to fit games on weeknights and weekends**. For example; teams have no new inning and drop dead times for their games, instead of being able to play a full 4 inning, 6 inning or 7 inning game. So our AA level is limited to 1 hour 15 minutes and only get 2 or maybe 3 innings of baseball instead of a full 4 and has to end the game. Same for each older level. In addition, **Little League is having to share LAHSP with MV Pony** who 1) have their own dedicated fields so we get even less fields allocated, and 2) I believe they sell some of their field time to travel ball tournaments. Finally, the **backstops are too small** and too many balls hit spectators and there is no place to sit other than bleachers. Look at Summerly in Lake Elsinore - they have great, tall backstops and concrete picnic bench/seating areas. Thank you, John Ritter
39. Please **update our cal oaks sports park** with improved **lighting, new bathrooms and smoother softball fields**. Also please **update the community playgrounds** with play jungle gyms the kids could use such as slides swings and stairs
40. I know the **lot across the CVS Pharmacy** and the dog park is currently zoned for commercial use, but I'd love to see it **turned into an extension of the dog park** we currently have. There's little options around for kids in our area to have a sports park like the one by Cal Oaks. Any open space area with a **designated path for bikes** or **a bigger playground area** would be helpful for the development of our kids. Thank you for reading this!



CONNECTED BY COMMUNITY

CITY OF MURRIETA PARKS AND RECREATION MASTER PLAN STAKEHOLDER INTERVIEW SUMMARY

May 8, 2024

INTRODUCTION

Stakeholder interviews were conducted between January 22 and March 8, 2024. Seven (7) questions were asked of fourteen (14) community stakeholders including city councilmembers, commissioners, school district representative, and community leaders. Stakeholders were emailed a questionnaire related to the Parks and Recreation Master Plan. They were asked to fill out the questionnaire, then later schedule a video conference interview with an RJM representative to discuss their responses in more detail. The following is a summary of their responses to each of the questions. The number column indicates how many people said the response. Top responses are highlighted in bold.

QUESTION #1

What are the most important issues in the Murrieta related to the parks, recreation facilities, programs and services currently provided?

Modernize and upgrade facilities (focus limited resources on popular facilities/programs, modern facilities, refurbish and update structures, preserve parks and recreation facilities, preserve & provide quality recreation amenities)	5
Maintenance (well maintained safe parks & trails, keep parks maintained, maintenance at the equestrian park)	3
Restrooms (add restrooms in the parks, restrooms maintained)	3
Bike trails (trails are torn up by bikes, Silver Level bike network as goal)	2
More events (continue city events like eggextranza/trunk or treat/concerts/movies in the park/holiday tree festival and lighting/birthday bash/fathers day & add new year Winter Wonderland themed event, more events in historical downtown)	2
Programming (inclusive programming for diverse population, need more children programs & camps)	2
Adequate staffing and funding	1
Collaborate with non-profits	1
Funding and management at the equestrian park	1
Marketing/communication of facilities/programs	1
New playground equipment	1
New picnic areas	1
Parkland for all	1
Pickleball	1
Preserve historical/cultural amenities	1
Shaded areas during summer	1
Some neighborhoods have safe walking paths home while others do not	1

QUESTION #2

What are the most important park, recreation facility, and/or recreation services to provide for residents in the future?

Trails (mapping of trails, ADA trails, trails for equestrians to keep rural life style alive)	5
More parks (need large parks to accommodate state mandate and population increase (30,000 people), facilities for all levels and abilities, more recreation areas)	5
Sports fields (need more, more organized sports, professional level sports fields, athletic field space)	4
Expand programming (santa stops/birthday party/trunk or treat, balance programs based on participation, more programs and services, expand programming to include all ages, recreation classes)	4
Park and facility maintenance (keep up)	2
Swimming pool	2
Aquatic programming (swimming, water exercise, open swim)	1
California Oaks Park needs repair	1
Equestrian events in Murrieta	1
Inside class space / Youth center is at capacity, where do we put new kids	1
Make parks accessible by active transportation means (options to ride/walk/roll)	1
Marketing program	1
Multi-sensory parks and programming	1
Need action / funding	1
Need more exercise stations	1
Open space is a priority (developers must provide playground areas/grass area for pets)	1
Pickleball complex and pickleball courts in existing parks	1
Pioneer Park needs to continue on plan (rebuild same floor plan for museum/history on grain elevator and railroad)	1
Pump track	1
Restroom maintenance	1
Security cameras	1
Senior Center outdoor expert	1

QUESTION #3

What does the Community Services Department do best in providing parks, recreation facilities, programs, and services to community residents?

Events (Murrieta market nights)	6
Programs and services (Fun/engaging programs for all ages, Services are second to none, Recreation classes)	4
Continue partnerships with schools and sports leagues	2
Community engagement (Survey to find out what the community desires are, outreach)	2
Address needs of special needs community (library / community center / Cultivating Inclusion provide adult services)	1
Senior center services	1
Make community center more available to the public	1
Provide community kitchen	1
CSD is the best	1
Youth programs	1
Sports management	1
Park maintenance	1

QUESTION #4

How can the Community Services Department improve in providing parks, recreation facilities, programs, and services to community residents?

Communication (Bring new ideas, Get the word out via social media/print/signs / Yearly resident survey / Better communication (programs/events), Seek resident feedback, Marketing campaign / Multi-media outreach, Inspire meaningful community engagement)	6
Equestrian Center improvements (Offer more support with knowledgeable equestrian staff for equestrian events - creates funding for Murrieta/equestrian park, Develop equestrian center and provide programs there)	2
Events (More inclusive events / More historical events / Culture, arts and music events / Events in historical downtown (include historical society / museum into events), Different events (refresh events with what community wants)	2
Restroom maintenance	1
Need transition planning with qualified staff	1
City needs to make it easier to use existing buildings - ice cream parlor	1
Needs funding	1
Pool	1
Concerned about selling extra space	1
Build school partnerships to what they were	1
Support connected and safe trail and bikeway network	1

QUESTION #5**What is your vision for parks, recreation facilities, programs, and services in 2034?**

Recreation area growth to meet population growth / Concerned that growing population will cause amenities to be over extended	3
Sports fields (more, More sports fields used by organized sports teams	2
Trails (Multi-city trails program (connections through the trails) / Expand trails to be ADA accessible, Include trails, bikeways, and safe active transportation in master plan	2
Honed program offerings that are best in class for Murrieta	1
Regional fishing lake / Clean up fishing lake	1
Covered BBQ areas	1
Communication on what is taking place	1
Clean/well maintained facilities	1
Multi-sensory and access for everyone	1
Create facility similar to CRC in Temecula to keep events / money in Murrieta	1
Maintain historical equestrian center	1
Complete Pioneer park (was planned with rebuild of original floorplan of museum/ recreation classes and meeting place)	1
Greenbelts with trees / picnic benches	1
Provide multi-purpose / year round / indoor / outdoor recreation opportunities	1
Community pool	1
Pump track	1
Soccer stadium	1
Connected network of active transportation facilities / Give people the option to safely walk, cycle, or use mobility chairs at a park, program, or activity / Providing safe healthy options for recreation and commuting will better the quality of life in Murrieta	1

QUESTION #6

What is one program, class, or activity you would most like to see added or improved in Murrieta to meet the needs of the community?

Pickleball	3
Communication/marketing (Reach out to the community, Need to advertise what is being offered, Ask the community (contest like marketing program)	3
Aquatic programs (Swim classes, Year round programming)	2
Pump track	2
Sports Fields (need space/land)	2
Soccer fields	2
Santa stops improvements (improve deliveries so not so burdensom)	1
Updated park equipment	1
Covered picnic areas	1
Restrooms	1
Water fountains	1
Update security with new technology	1
Weekly special needs programs for adults at the library	1
Preserve beauty/country feel in Murrieta	1
More events	1
Camps for spring and summer breaks	1
More equestrian programs	1
More arts programs	1
More cultural programs	1
More education programs (for all ages)	1
Connect trails to parks	1
Cooking	1
Floral arrangements	1
Inclusivity	1
Existing Community Center (remodel/renovate/new)	1
Indoor/outdoor flex space	1
Bicycle safety (use safe routes in residential)	1

QUESTION #7

What is one park feature or recreation facility you would most like to see added or improved in Murrieta to meet the needs of the community?

Pickleball courts	3
Swimming pool	3
Pioneer park (developed - rebuild old grammar school floorplan with museum and recreation classes / expand outside park with activities,	3
Sports fields (need space/land)	2
Equestrian park and trails (Equestrian park utilized, Equestrian park / trails)	2
Pump track	2
Community center (more gathering spaces)	2
Dance classes (ballroom / swing)	1
Frisbee golf course	1
Golf park (young kids, 2-10 year olds)	1
Special needs program at library weekly (work or volunteer events)	1
Water features (splash pad)	1
Pay attention to needs of the community on the eastern side	1
Open area walking paths	1
Soccer stadium	1
Leveraging indoor/outdoor	1
Adult programming (cooking / floral arrangements)	1
Senior programming	1
Open space bike and hike park that provides trails and exposure to nature within the City / Look at planning team for 4 cities trail networks / Corridor along 15 freeway / Connectivity regionally and locally to access resources and open space	1

Additional Comments?

- ◇ **Success comes from staff, train new staff coming aboard.**
- ◇ **Cross train staff to replace retiring staff.**
- ◇ **“Parklets”**
- ◇ **Police jump in to inform community**
- ◇ **The equestrian park needs knowledgeable people to help plan for the future**
- ◇ **City needs to focus on rich history of Murrieta and take advantage on historical downtown - this will bring in more tourism**
- ◇ **With growing population more parks and open space is needed**
- ◇ **Add a community garden area for residents**
- ◇ **Explore public and private partnerships**
- ◇ **Explore federal grants / federal dollars biking / biking to work initiative**
- ◇ **Balancing facilities but also gathering cost**

DRAFT



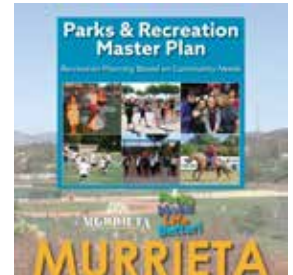
WORKSHOP # 1 SUMMARY

DATE: April 11, 2024

TO: CITY OF MURRIETA

FROM: RJM Design Group, Inc.

SUBJECT: Parks and Recreation Master Plan



Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process and to participate in the first survey. Workshop #1 commenced on March 19, 2024, at 6:00 PM to 8:00 PM at the Alderwood Park Clubhouse. Nine (9) attendees participated in the evening workshop. RJM shared an overview of the Parks and Recreation Master Plan process, City demographics, and existing resources, followed by a brief outline of the evening's workshop agenda.



Workshop participants filled out the survey individually and then discussed their answers to achieve a consensus among their group, the results of the 3/19/24 workshop group activity were as follows:

QUESTION	What are the most important community characteristics that make the City of Murrieta a great place to live, work and play?	What are the issues or trends that may be negatively impacting those important community characteristics and should be considered in the Parks and Recreation Master Plan?	What role can the City of Murrieta play in addressing those issues and support the community characteristics that make the City of Murrieta a great place to live, work and play?
GROUP 1	Characteristics 1. Safe 2. Clean 3. Schools	Issues 1. Overcrowding 2. Lack of pickleball courts / girls fields 3. Full toddler classes	Role City Can Play to Support 1. Plan-fund (sponsorship) 2. Upgrade roads / access before building homes / apartments 3. Volunteers
GROUP 2	Characteristics 1. Youth sports 2. Family oriented safety 3. Community events	Issues 1. Population growing too fast 2. Vagrants 3. Traffic	Role City Can Play to Support 1. Increased lighting 2. Updated / more restrooms 3. Better maintenance

Following the March 19 meeting, a commencement video of the workshop #1 presentation was made available online on the project website for those who could not attend in person. The workshop #1 survey was available online and paper copies were available at the City's recreation facilities. The survey was open for over two weeks until April 5, 2024.

The workshop #1 survey was advertised on the City's social media, City website, banners were displayed, and flyers were distributed at the City's parks and recreation facilities.

After the April 5 survey close date, all surveys from the in-person meeting (individual and group sheets), online surveys, and paper surveys were combined. A total of one hundred, fifty-two (152) surveys were completed.

All 152 responses for the survey questions were summarized into categories. The top 5 categories are listed for each survey question. The ranking was more qualitative than quantitative, focusing on the breadth and depth of themes within the responses, rather than a precise count of responses. This approach was adopted due to the nature of the responses received.

Residents: 143 | Non-Residents: 9

Surveys taken



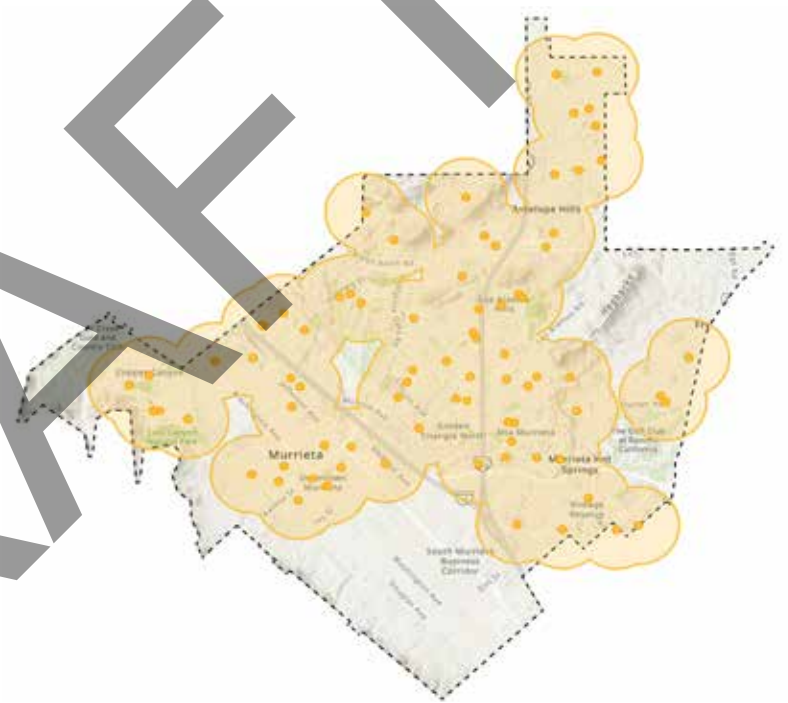
152



The Murrieta Parks & Recreation Master Plan workshop #1 survey summary results are as follows:

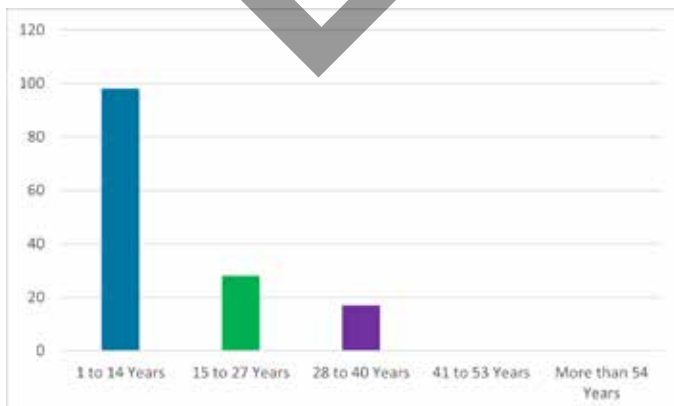
1. Where do you live?

Each survey participant indicated their location as part of the survey. As illustrated by the map exhibit to the right, survey participants were evenly distributed throughout the City of Murrieta.



2. How long have you lived in the City of Murrieta?

The average number of years living in Murrieta was 12 years.



Average Years in City



12

3. What are the **most important community characteristics** that make the City of Murrieta a great place to live, work and play?

1. Safety & Security:

This was the most prominently mentioned aspect, underscoring a strong sense of safety and low crime rates in Murrieta. Residents appreciate living in an environment where they feel secure, which is a fundamental attribute contributing to the quality of life in the community.

2. Community Engagement & Events:

The emphasis on community events, parks, and recreational activities showcases the residents' appreciation for a vibrant community life. These gatherings not only provide entertainment and leisure but also foster a sense of belonging and togetherness among residents.

3. Recreational Spaces & Outdoor Activities:

The abundance and maintenance of parks, trails, and recreational facilities are key highlights, illustrating the community's commitment to providing ample outdoor and leisure spaces. This not only supports a healthy lifestyle but also enhances the aesthetic and functional value of the community for residents.

4. Educational Excellence & Resources:

The quality of schools and the focus on education are frequently mentioned, reflecting the community's prioritization of educational opportunities and support structures for youth. This category underscores the importance of a strong educational foundation in contributing to the community's overall well-being.

5. Family-Friendly Environment:

Many responses highlight the family-oriented nature of Murrieta, noting its suitability for raising children. This includes mentions of parks, educational programs, and community activities tailored to families and children, emphasizing a nurturing and inclusive atmosphere for all ages.

4. What are the **issues or trends that may be negatively impacting those important community characteristics** and should be considered in the Parks and Recreation Master Plan?

1. Traffic and Urban Planning:

Concerns about traffic congestion, pedestrian safety, and the impact of new developments on local infrastructure were frequently mentioned. Suggestions included better planning to manage traffic flow, enhancing pedestrian and bike paths, and ensuring new housing developments do not exacerbate existing issues.

2. Homelessness and Social Issues:

Addressing homelessness, drug use in public spaces, and the need for more community support services were identified as priorities. Respondents expressed concern over the impact of these issues on public safety and the quality of life in recreational areas.

3. Park Maintenance and Upgrades:

Many responses highlighted the need for better maintenance of parks, including the upkeep of grass, playground equipment, and general cleanliness. The desire for modernizing facilities, such as adding more shade, seating, and improved restrooms was also emphasized.

4. Recreational Facilities and Spaces:

There was a significant call for more diverse recreational options, including the addition of pickleball courts, aquatic centers, splash pads, and indoor sports facilities. Respondents indicated a desire for both the expansion of existing facilities and the creation of new ones to cater to a wider range of activities.

5. Community Engagement and Activities:

Responses highlighted the need for more community events, cultural and recreational programs, and volunteering opportunities. There was a desire for more inclusive activities that cater to all age groups, including seniors and young children, and that promote community cohesion.

5. What **role can the City of Murrieta play in addressing those issues and support the community characteristics** that make the City of Murrieta a great place to live, work and play?

1. Urban Planning and Development:

Responses indicated the need for careful urban planning to manage growth, preserve green spaces, improve traffic and infrastructure, and maintain the small-town charm amidst development. This included suggestions to limit overbuilding and to ensure that new constructions are accompanied by necessary infrastructure improvements.

2. Community Safety and Public Safety:

Enhancements to safety measures, including more police presence, better lighting in public areas, and initiatives to prevent homelessness, were key concerns. This category highlighted the community's desire for a safe, secure environment where residents can engage in activities without worry.

3. Community Engagement and Events:

Suggestions frequently pointed towards the desire for more community events, better communication from city officials, and opportunities for public engagement and volunteerism. This category emphasizes the value placed on a vibrant community life, with ample opportunities for residents to come together, participate in city planning, and enjoy social activities.

4. Park Maintenance and Amenities:

There were numerous suggestions focused on the need for regular maintenance of parks, upgrading facilities like restrooms and picnic areas, and adding amenities such as water fountains and more trash cans. It underscores the community's desire for clean, well-maintained, and fully equipped recreational spaces.

5. Sports and Recreation Facilities:

There was a strong demand for the development and expansion of sports and recreational facilities, including pickleball courts, swimming pools, and skate parks. This reflects a community interest in diverse and accessible physical activities for all ages.

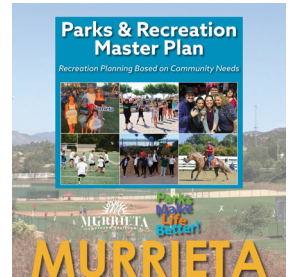
WORKSHOP # 2 SUMMARY

DATE: May 13, 2024

TO: CITY OF MURRIETA

FROM: RJM Design Group, Inc.

SUBJECT: Parks and Recreation Master Plan



Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the second survey. Workshop #2 commenced on April 17, 2024, at 6:00 PM to 8:00 PM at the Murrieta Senior Center. The workshop was in person and the presentation was made available online for those who could not attend. Six (6) attendees participated in the evening workshop. RJM shared an overview of the Parks and Recreation Master Plan process, City demographics, existing resources, and workshop #1 results, followed by a brief outline of the evening's workshop agenda.



Workshop participants filled out the survey individually and then discussed their answers to achieve a consensus among their group, the results of the 4/17/24 workshop group activity were as follows:

QUESTION	What is the name of the park or recreation facility in Murrieta that members of your household visit the most? and Why?	What is one park amenity or recreation facility you would most like to see added or improved in the City of Murrieta?	What is one recreation program, class, or activity you would most like to see added or expanded in the City of Murrieta?
GROUP 1	<ol style="list-style-type: none"> 1. Community / Hunt Park - work / school tours 2. Cal Oaks Sports Park - convenience / kids 3. Town Square - community events 	<ol style="list-style-type: none"> 1. Cal Oaks - upgraded playground, more seating and covered seating, soft mats, better trash cans, fence on Cal Oaks, newer bathrooms and more of them, splash pad 2. Cultural Art / Museum Facility 3. Museum bigger building 	<ol style="list-style-type: none"> 1. Lower cost community programs - dance / softball cheer / competitive swimming 2. Equestrian center, more events, riding camps, animal science, all access 3. Adult fitness programs, all inclusive program
GROUP 2	<ol style="list-style-type: none"> 1. Cal Oaks - recreation 2. B Street - exercise / pickleball 3. Hunt - Community Center / Museum 	<ol style="list-style-type: none"> 1. More open spots to walk dogs / dog walk - parks 2. Pool upgrades - splash zone / pad 3. More pickleball courts 	<ol style="list-style-type: none"> 1. Community kitchen - cooking class 2. 1/2 week summer camp 3. Expand / grow market nights / pickleball class (level / age)

Following the April 17 meeting, a commencement video of the workshop #2 presentation was made available online on the project website for those who could not attend in person. The workshop #2 survey was available online and paper copies were available at the City's recreation facilities. The survey was open for two weeks until May 1, 2024.

The workshop #2 survey was advertised on the City's social media, City website, and flyers were distributed at the city's parks and recreation facilities. After the May 1 survey close date, all surveys from the in-person meeting (individual and group sheets), online surveys, and paper surveys were combined and analyzed. A total of one hundred and five (105) surveys were completed.

All 105 responses for the survey questions were summarized into categories. The top 5 categories are listed for the open-ended survey questions. The ranking was more qualitative than quantitative, focusing on the breadth and depth of themes within the responses, rather than a precise count of responses. This approach was adopted due to the nature of the responses received.

Residents: 100 | Non-Residents: 5

Surveys taken



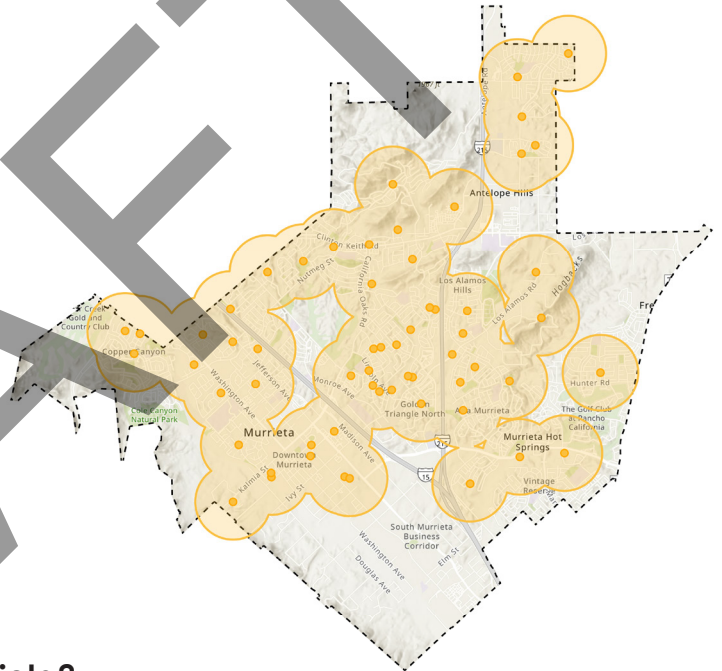
105



The Murrieta Parks & Recreation Master Plan workshop #2 survey summary results are as follows:

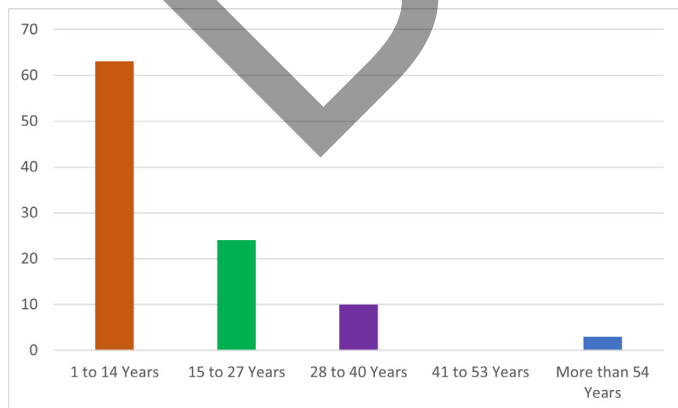
1. Where do you live?

Each survey participant indicated their location as part of the survey. As illustrated by the map exhibit to the right, survey participants were evenly distributed throughout the City of Murrieta.



2. How long have you lived in the City of Murrieta?

The average number of years living in Murrieta was 13.6 years.

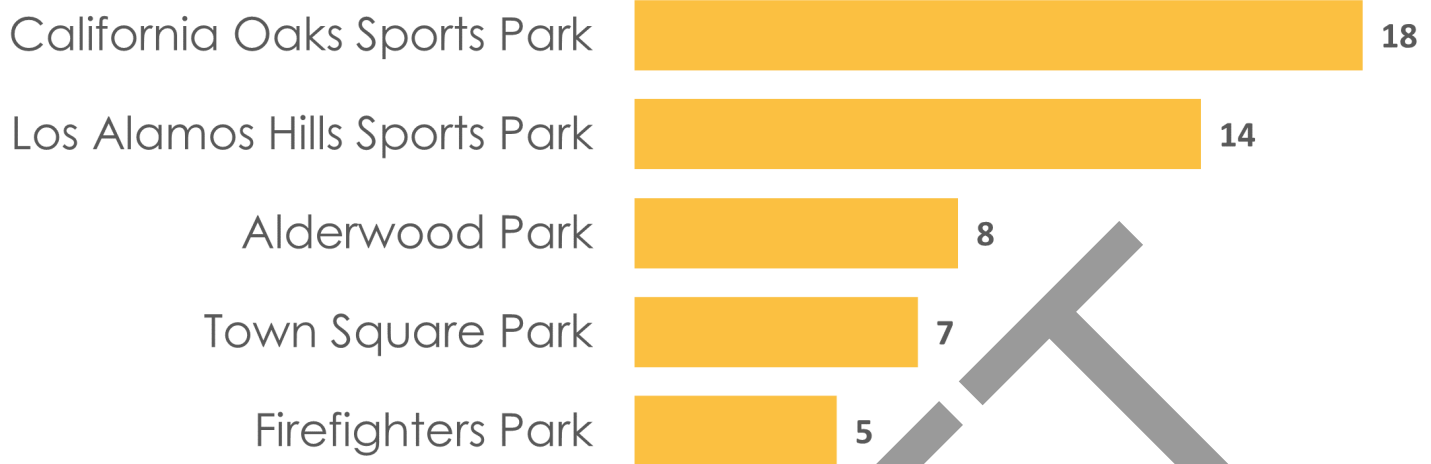


Average Years in City

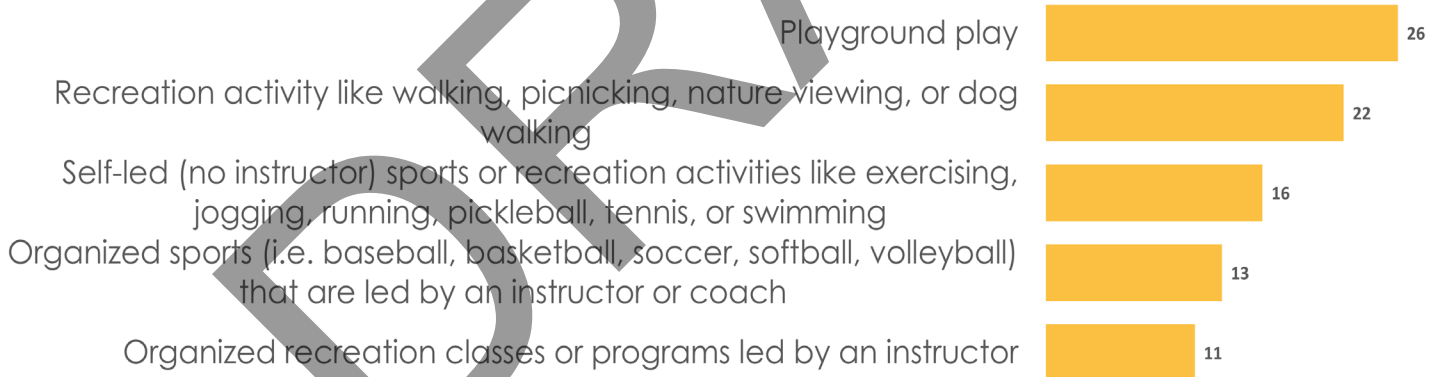


13.6

6. What is the name of the park or recreation facility in Murrieta that members of your household visit the most? (Top 5 responses listed)



7. Why do you visit this park the most often?



8. What is one park amenity or recreation facility you would most like to see added or improved in the City of Murrieta? (in order of frequency of responses)

- 1. Playground Improvements** - The highest number of responses highlight the community's interest in improving and diversifying playground facilities, including special considerations for accessibility and additional amenities for shade, seating, and safety.
- 2. Swimming Pools** - These responses were suggestions for improving the existing community pool, extending pool hours, and providing more diverse aquatic facilities such as a splash zone or splash pad.
- 3. Pickleball Courts** - These responses emphasize the community's desire for more pickleball facilities, better lighting for nighttime play, and general enhancements to the existing courts.
- 4. Walking Trails and Paths** - Survey requests for more walking trails, walking paths in parks, and connected routes.
- 5. Dog Park** - Requests for a dog park with specific features such as grass areas.

9. What is one recreation program, class, or activity you would most like to see added or expanded in the City of Murrieta? (in order of frequency of responses)

- 1. Aquatic Programs** - This category includes interest in swimming lessons, water sports, aqua aerobics, open lap swim, and a swim team.
- 2. Pickleball Classes or League** - Numerous mentions of pickleball, including specific requests for courts and leagues.
- 3. Youth and Family Programs** - Suggestions covered a broad range of programs aimed at children and families, including gymnastics, art classes, community theatre, and family-oriented nature activities.
- 4. Fitness and Wellness Programs** - These responses indicating a strong community interest for more jazzercise classes, as well as other health and fitness activities such as Tai Chi, yoga, and weight lifting.
- 5. Senior Activities and Programs** - These responses demonstrate the community's interest in providing a variety of programs and activities specifically designed to engage and benefit senior citizens, ranging from fitness classes to language programs and social activities.



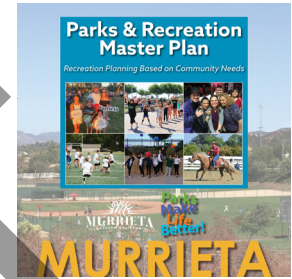
WORKSHOP #3 SUMMARY

DATE: July 16, 2024

TO: CITY OF MURRIETA

FROM: RJM Design Group, Inc.

SUBJECT: Parks and Recreation Master Plan



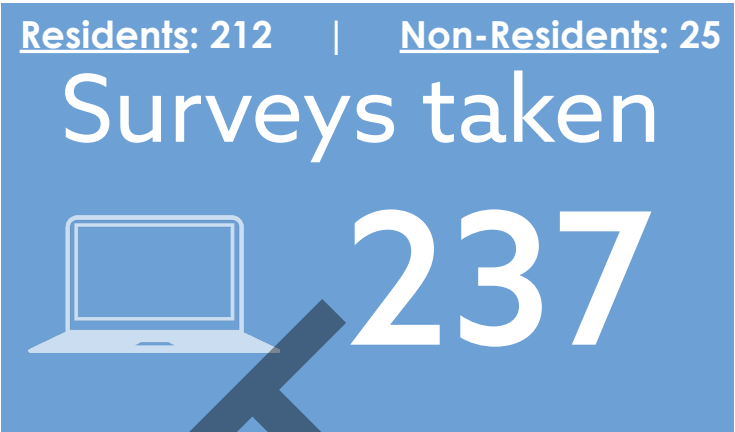
Residents of the City of Murrieta were invited to the community workshop to learn about the Parks and Recreation Master Plan process, and to participate in the third and final survey. Workshop #3 commenced on May 16, 2024, at 6:00 PM to 8:00 PM at the Murrieta Community Center. The workshop was in person and available online for those who could not attend. Seven (7) attendees participated in the evening workshop. RJM shared an overview of the Master Plan process, City demographics, and existing resources, and a summary of the community outreach results, followed by a brief outline of the evening's workshop agenda. The Workshop #3 Survey included two lists: one of program, class, and activity needs and one of park feature and facility needs from the community outreach efforts to date. The survey asked participants to choose their top 5 choices.

Workshop participants filled out the survey individually and placed sticker dots on a board to indicate their top priorities and then discussed their answers, the results of the 5/16/24 workshop group activity were as follows:

QUESTION	Please choose your top 5 programs, classes, or activities you would most like to see added or improved in Murrieta to meet the needs of the community	Please choose your top 5 park feature and/or recreation facility you would most like to see added or improved in Murrieta to meet the needs of the community
GROUP 1	Program, Class, or Activity to Add or Improve <ol style="list-style-type: none"> 1. Pickleball Classes or League 2. Special Needs Classes / Program 3. Nature Education Classes / Events 	Park Feature or Facility to Add or Improve <ol style="list-style-type: none"> 1. Landscape Improvements (including trees, grass, native plants, pollinator gardens) 2. Bike Trails 3. Walking Paths / Hiking Trails

Following the May 16 meeting, a commencement video of the workshop #3 presentation was made available online on the project website for those who could not attend in person. The workshop #3 survey was available online and paper copies were available at the city's recreation facilities.

The Workshop #3 Survey was open for over three weeks until June 10, 2024. The Workshop #3 Survey was also advertised on the City's social media and City website. After the survey close date the online and paper surveys were combined and analyzed. A total of two hundred thirty-seven (237) surveys were completed.

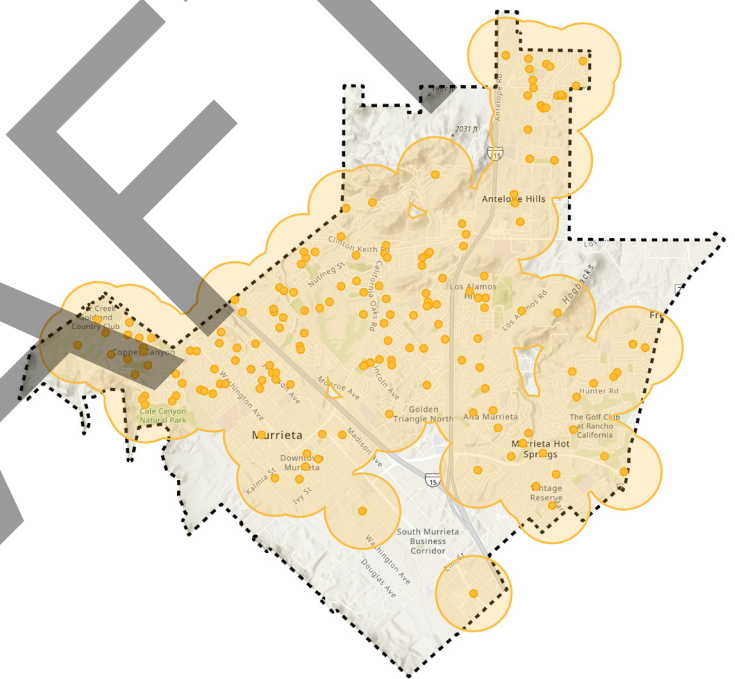


The survey summary results are as follows:

1. Where do you live?

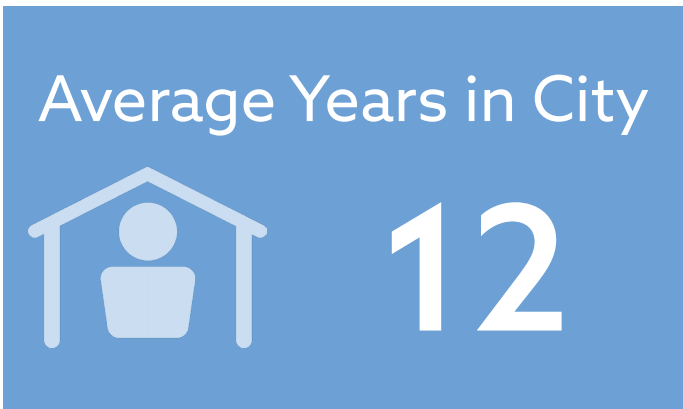
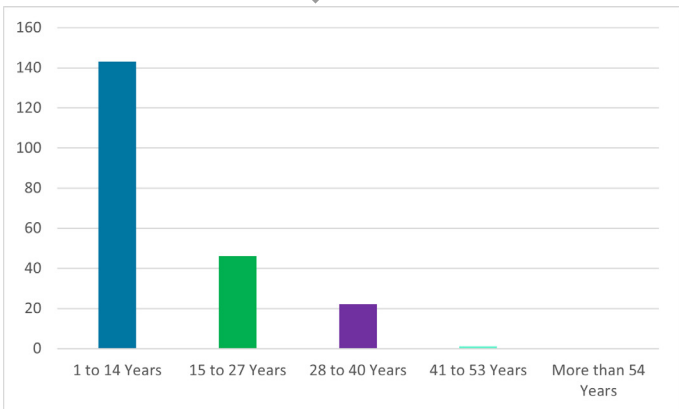
Each survey participant indicated their location as part of the survey.

As illustrated by the map exhibit to the right, survey participants were evenly distributed throughout the City of Murrieta.

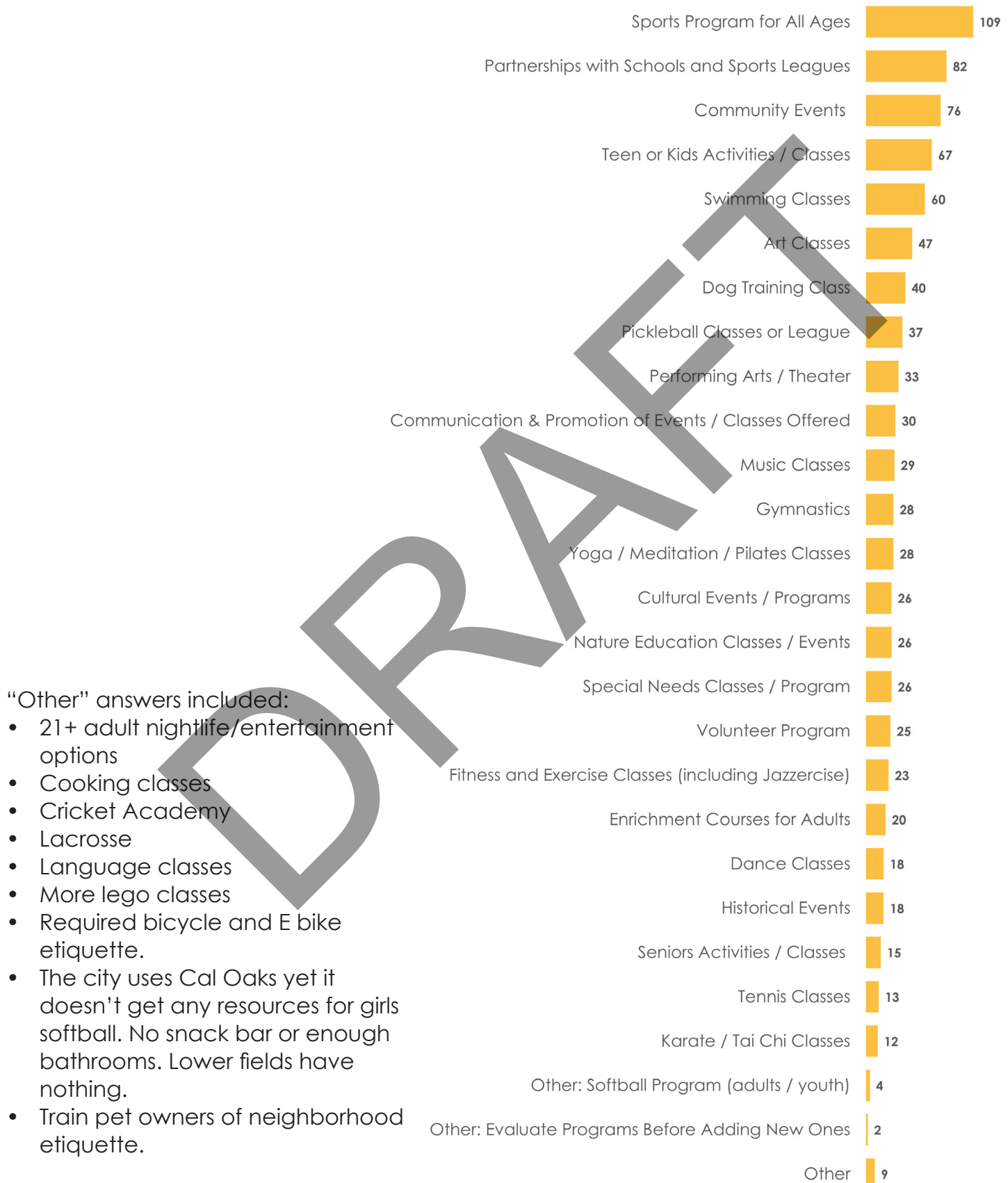


2. How long have you lived in the City of Murrieta?

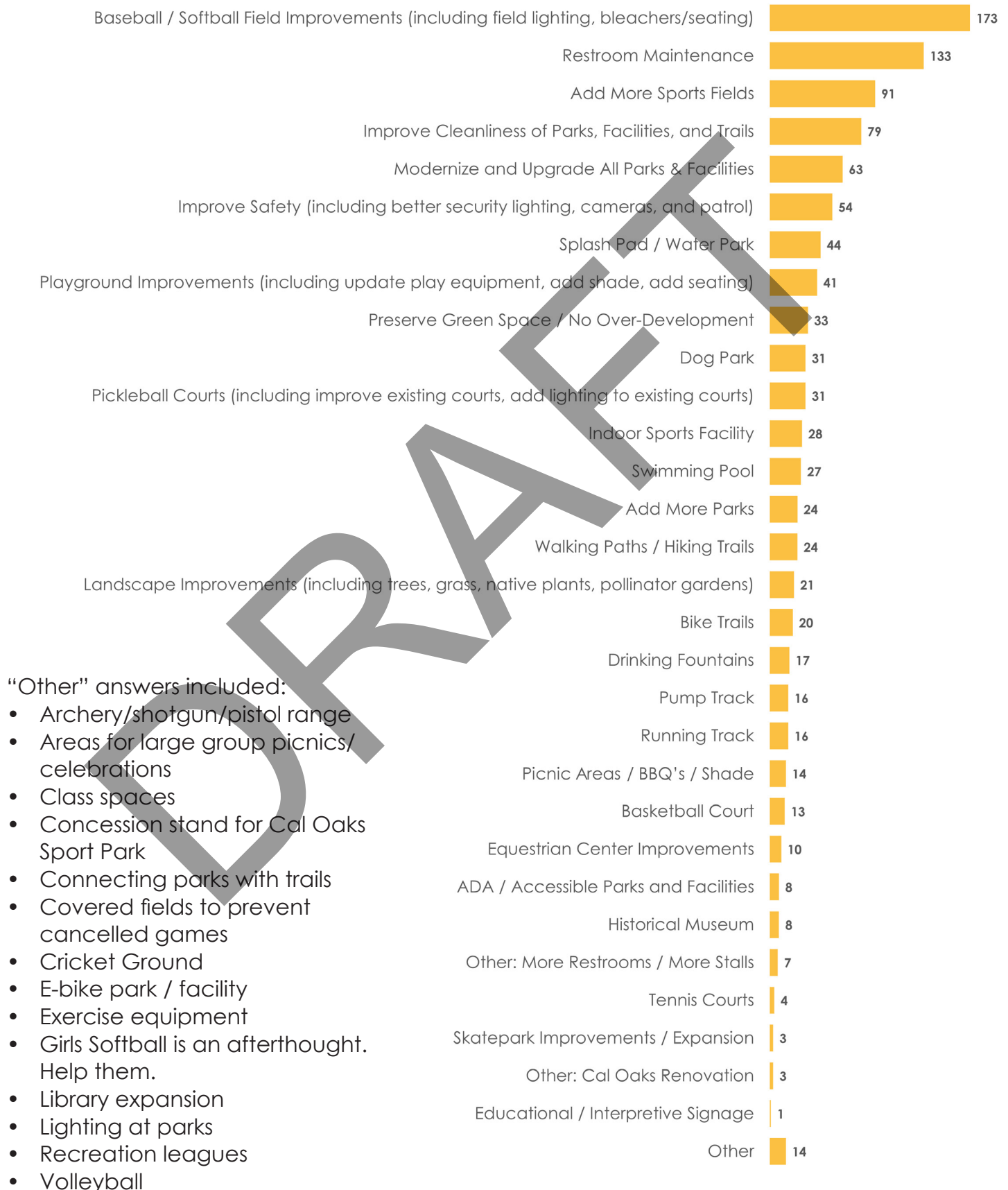
The average number of years living in Murrieta was 12 years.



3. The following list includes the program needs identified with the highest number of common responses from the community outreach efforts to date. Please choose your top 5 programs, classes, or activities you would most like to see added or improved in Murrieta to meet the needs of the community.



4. The following list includes the park/facility needs identified with the highest number of common responses from the community outreach efforts to date. Please choose your top 5 park feature and/or recreation facility you would most like to see added or improved in Murrieta to meet the needs of the community.





PARKS, RECREATION & TRAILS
COMMUNITY SURVEY SUMMARY REPORT

PREPARED FOR THE
CITY OF MURRIETA



MARCH 2024



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INTRODUCTION

Located in southwestern Riverside County and currently home to an estimated 119,182 residents, the City of Murrieta offers a wide variety of active and passive recreation facilities and amenities, including a community center, senior center, youth center, over 50 parks, and a 20-mile network of trails that span across approximately 1,350 total acres of trails, open space, streetscape, slope, and parkland. By providing much-needed spaces to recreate, relax, and play, Murrieta's parks, recreation facilities, and trails help to promote a strong sense of community in the City, improve property values, enhance the business climate and local economy, and generally contribute to a higher quality of life for residents and visitors alike. Recognizing that the community's recreation needs and interests evolve over time, the City of Murrieta recently embarked on a citywide Parks, Recreation, and Trails Master Planning process to guide the future development of parks and recreation in the City.

PURPOSE OF SURVEY To ensure that the Parks, Recreation, and Trails Master Plan represents the interests of the *entire* community, the City included a statistically reliable community survey as a key element of the assessment process. The survey described in this report provides an objective, *statistically reliable* profile of Murrieta residents' opinions, needs, and activities as they relate to parks, open space, community facilities, trails, and recreation programs in the City. Specifically, the survey was designed to:

- Profile household use of parks, open space areas, recreation facilities, community centers, trails, and recreation activities and programs in Murrieta;
- Identify whether residents perceive a need for improvements to City parks, recreation facilities, trails, programs, and/or services, as well as the improvements that are most desired;
- Explore satisfaction with parks and recreation facilities and their maintenance, the City's network of trails, and recreation programs, classes, activities, and services;
- Collect additional background and demographic data relevant to understanding residents' perceptions, needs, and interests as they relate to parks, trails, recreation, and related services in Murrieta.

OVERVIEW OF METHODOLOGY A full description of the methodology used for this study is included later in this report (see *Methodology* on page 40). In brief, the survey was administered to a random sample of 492 adults who reside within the City of Murrieta. The survey followed a mixed-method design that employed multiple recruiting methods (email, text, and telephone) and multiple data collection methods (telephone and online). Administered in English and Spanish between March 11 and March 18, 2024, the average interview lasted 15 minutes.

ORGANIZATION OF REPORT This report is designed to meet the needs of readers who prefer a summary of the findings as well as those who are interested in the details of the results. For those who seek an overview of the findings, the section titled *Key Findings* is for you. It provides a summary of the most important factual findings of the survey in a Question & Answer format. For the interested reader, this section is followed by a more detailed question-by-question discussion of the results from the survey by topic area (see *Table of Contents*), as well as a description of the methodology employed for collecting and analyzing the data. And, for the truly ambitious reader, the questionnaire used for the interviews is contained at the back of this

report (see *Questionnaire & Toplines* on page 43), and a complete set of crosstabulations for the survey results is contained in Appendix A.

ACKNOWLEDGEMENTS True North thanks the City of Murrieta for the opportunity to conduct the study and for contributing valuable input during the design stage of this study. The collective experience, insight, and local knowledge provided by city representatives and staff improved the overall quality of the research presented here. A special thanks also to RJM Design Group for contributing to the design of the study and interpretation of the results.

DISCLAIMER The statements and conclusions in this report are those of the authors (Dr. Timothy McLarney and Richard Sarles) at True North Research, Inc. and not necessarily those of the City of Murrieta. Any errors and omissions are the responsibility of the authors.

ABOUT TRUE NORTH True North is a full-service survey research firm that is dedicated to providing public agencies with a clear understanding of the values, perceptions, priorities, and concerns of their residents and customers. Through designing and implementing scientific surveys, as well as expert interpretation of the findings, True North helps its clients to move with confidence when making strategic decisions in a variety of areas—such as planning, policy evaluation, performance management, establishing fiscal priorities, passing revenue measures, and developing effective public information campaigns.

During their careers, Dr. McLarney (President) and Mr. Sarles (Principal Researcher) have designed and conducted over 1,300 survey research studies for public agencies—including more than 400 studies for California municipalities and special districts.



KEY FINDINGS

As noted in the *Introduction*, this study was designed to provide the City of Murrieta with a statistically reliable understanding of its residents' needs, interests, and activities as they relate to parks, recreation facilities, trails, and recreation programming and services. Whereas subsequent sections of this report are devoted to conveying the detailed results of the survey, in this section we attempt to 'see the forest through the trees' and note how the collective results of the survey answer some of the key questions that motivated the research.

To what extent are Murrieta residents making use of the City's parks, open spaces, recreation facilities, and trails?

The City of Murrieta is currently home to over 50 parks, a 20-mile network of trails that spans across approximately 1,350 total acres of open space, streetscape, slope, and parkland, as well as multiple recreation and community facilities for residents' use that are designed to meet the needs of diverse segments of the community.

The results of the survey indicate that a very high percentage of residents take advantage of the City's parks and recreation opportunities, with nine-in-ten Murrieta households utilizing a park or open space area (94%), eight-in-ten using a trail (80%), and seven-in-ten utilizing a recreation facility or community center (73%) on an annual basis.

The *frequency* of visits is highest for parks and open space areas, with 39% of residents reporting that their household visits a park or open space area in Murrieta at least once per week. By comparison, 20% of households reported using a trail on a weekly basis and 14% said they visit a Murrieta recreation facility or community center at least once per week. As one might expect, visitation rates did vary substantially across household characteristics, with the highest rates for **parks and open space areas** being exhibited by households that have lived in Murrieta between 5 and 9 years, those with young children (between 3 and 12 years of age), residents under 45 years of age, Latino/Hispanic residents and those who cited their ethnicity as other/mixed, and respondents in a household in which no one has a disability.

Weekly use of **trails** was highest among households *without* a child five and under or a senior 75 years and older, respondents under 65 years of age (and particularly those 18-24), respondents in an ethnic category *other than* Asian-American, and respondents in a household in which no one has a disability.

Residents who had lived in Murrieta between 5 and 14 years, households with young children (between 3 and 12 years of age), respondents 18 to 24 years of age or 35 to 44, residents who specified their ethnicity in a category besides other/mixed, and those in a household without a disability were the most likely subgroups to report visiting a city **recreation facility or community center** on a weekly basis. See *Frequency of Use* on page 7 for more information on this topic.

Additionally, the locations and types of recreation activities resident households engage in are diverse, with over 50 different sites mentioned by park, open space area, recreation facility, and community center user households. Overall, Los Alamos Hills Sports Park (19%) and California Oaks Sports Park (15%) were the most popular sites mentioned—and the only locations cited by at least 5% of user households. The results were similar for trails, with over 40 individual trail locations mentioned and Santa Rosa Plateau (10%) being the only location mentioned by at least 5% of trail users. See *Which Site Do You Visit Most Often?* on page 9 and *Which Trail Do You Visit Most Often?* on page 10 for more information.

Although walking and hiking was by a wide margin the most common recreation activity reported by park, open space, and facility users as well as trail users (33% and 52%, respectively), many other activities were also mentioned. Among the top five for both user groups were exercise in general, leisure/fun/relax/enjoy outdoors, dog walking, and biking. See *Main Reason for Visiting a Park & Rec Facility* on page 10 and *Main Reason for Visiting a Trail* on page 11 for more information.

Are there specific improvements to parks and recreation facilities or trails that residents desire?

Murrieta's Parks, Recreation, and Trails Master Plan seeks to identify the park, trail, recreation facility, and recreation programming needs of residents, make recommendations on how best to meet these needs, and propose an action plan to implement the recommendations. Although it is useful to consult national standards and the standards adopted by other municipalities for guidelines as to the demand for specific facilities and the deficits that may exist in Murrieta, ultimately there is no better guide than to speak directly with residents of the City about the improvements they desire.

At the outset, it should be recognized that Murrieta residents are generally quite pleased with the parks and recreation facilities offered in the City. Indeed, over three-quarters (78%) stated they were satisfied with the parks and recreation facilities available in Murrieta, and the level of satisfaction was also widespread with at least seven-in-ten respondents in every subgroup reporting satisfaction. A similarly high percentage (76%) also reported being satisfied with the *maintenance* of parks and recreation facilities in the City. The percentage was somewhat lower for trails (60% satisfied), but this finding was influenced by a much higher percentage of respondents indicating they were unsure or preferred not to share their opinion about trails (26%) as compared to parks and recreation facilities (6% overall, 8% maintenance). For more information, see *Overall Satisfaction: Parks & Rec Facilities* on page 13, *Satisfaction with Maintenance* on page 15, and *Overall Satisfaction: Trails* on page 21.

The above notwithstanding, just over half (55%) of respondents indicated a desire for additions or improvements to park amenities and recreation facilities in Murrieta—with over 70% of respondents in a household that

visited a city recreation facility or community center at least once per week and/or with a child 3 to 12 years of age seeing opportunities for improvements. The park amenity and recreation facility improvements suggested most often were for playgrounds (10%), more parks in general (10%), a community pool (10%), restroom maintenance (9%), dog parks (9%), splash pad/water park (8%), and pickleball courts (8%). For more on this topic, see *Park & Recreation Facility Improvements* on page 18.

For trails, just over one-quarter (27%) of respondents indicated a desire for additions or improvements to a trail or trail amenity in Murrieta—with approximately half of Asian-American respondents and weekly trail users seeing opportunities for improvements. The trail improvements suggested most often were to improve and provide more hiking and walking trails (17%), provide and improve maps, signage, and markers (13%), improve the trail network/connectivity (10%), improve and provide more bike trails (10%), improve safety (8%), and provide more dog bag and waste stations (8%). For more, see *Trail Improvements* on page 24.

How well is the City performing in meeting residents' recreation programming needs?

The City of Murrieta offers an array of recreation and community programs to residents, as well as individuals from neighboring communities. Often tailored to specific age groups, programs include organized group recreation and sports programs, individual sports and recreation activities, educational classes, personal health courses, and special events.

The results of this study indicate that the City is doing a solid job meeting residents' needs with respect to recreation programming. In a typical year, 46% of households indicated that at least one member participates in recreation programs, classes, activities, or services offered by the City of Murrieta. Further, those satisfied with the recreation programs, classes, activities, and services offered by the City outnumbered those dissatisfied by a ratio of nearly 4 to 1 (see *Program Participation* on page 30 and *Overall Satisfaction with Programming* on page 33)

Examining six specific recreation activities, 11% of all households visit a community center in Murrieta *at least* three times per month, 7% ride a bicycle at a pump track, 6% play pickleball at a public city court, 6% skateboard at a designated skateboard park, 5% visit a splash pad or spray playground, and 5% play tennis at a public city court. See *Types of Recreation Activities* on page 28 for more information on this topic.

Although residents clearly appreciate the variety and quality of recreation programs offered, some of those surveyed (28%) did see opportunities to add to or improve recreation programming and services in Murrieta—especially households with a child or teenager in the home, those without an adult 55+ in the home, female respondents, those with a disabled household member, those whose household visits a city park

or open space area weekly or once per month, Latino/Hispanic and Asian Americans, households that visit a city recreation facility or community center at least twice per month, weekly trail users, and respondents 18 to 24 years of age. The most commonly suggested programs and services pertained to classes and activities for kids and teens (17%), classes and enrichment courses for adults (13%), classes, activities, and sports for seniors and the disabled (10%), swimming classes (8%), and improved communication for events and classes (7%). For more on this topic, see *Additional Programs* on page 35.

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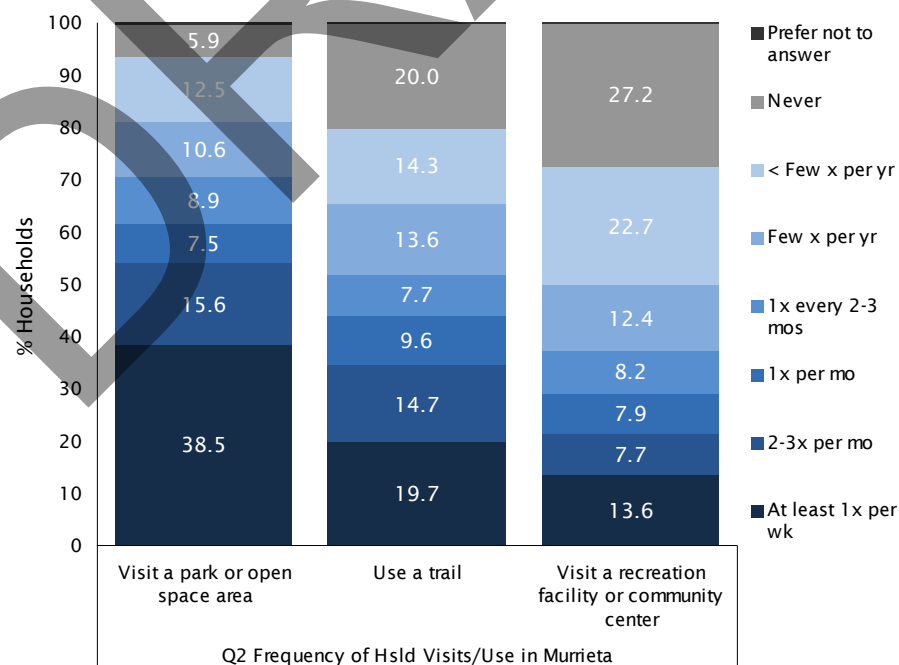
USE & VISITATION

The City of Murrieta is currently home to a community center, senior center, youth center, over 50 parks, and a 20-mile network of trails that span across approximately 1,350 total acres of trails, open space, streetscape, slope, and parkland. The first section of the survey sought to profile residents' use of city parks, open space areas, recreation facilities, community centers, and trails.

FREQUENCY OF USE Murrieta's parks and open space areas are widely used by the community, with 94% of households reporting that they visit one or more parks or open space areas on an annual basis and 39% doing so on a weekly basis. Although the vast majority of households also reported using a trail (80%) or visiting a recreation facility or community center (73%) in Murrieta on an annual basis, these visits were less frequent, with 20% reporting that their household uses a trail weekly and 14% indicating that they visit a recreation facility or community center in the City at least once per week (see Figure 1).

Question 2 *The City of Murrieta is preparing a Parks, Recreation & Trails Master Plan. Your participation in this survey will help the City provide parks and recreation facilities, programs, and services that best meet the community's needs. As you answer the following questions, please speak on behalf of all members of your household. In a typical year, how frequently do you or other members of your household _____ in Murrieta? At least once per week, two to three times per month, once per month, once every two or three months, a few times per year, less often than a few times per year, or never?*

FIGURE 1 FREQUENCY OF HSLD VISIT IN MURRIETA



For the interested reader, tables 1-4 show how *weekly* use of parks and open space areas, trails, and city recreation facilities and community centers varied across demographic subgroups.

When compared with their respective counterparts, respondents in households that have lived in Murrieta between 5 and 9 years, those with young children (between 3 and 12 years of age), residents under 45 years of age, Latino/Hispanic residents and those who cited their ethnicity as other/mixed, and respondents in a household in which no one has a disability were the most likely to report visiting **parks or open space areas** in the City on a weekly basis. Also of note is the strong, inverse relationship between ages of household members and weekly use of parks and open space areas (i.e., use is highest among those with children 5 years and younger, generally declining as household ages increase).

Weekly use of **trails** was highest among households *without* a child five and under or a senior 75 years and older, respondents under 65 years of age (and particularly those 18-24), respondents in an ethnic category *other than* Asian-American, and respondents in a household in which no one has a disability.

Residents who had lived in Murrieta between 5 and 14 years, households with young children (between 3 and 12 years of age), respondents 18 to 24 years of age or 35 to 44, residents who specified their ethnicity in a category besides other/mixed, and those in a household without a disability were the most likely subgroups to report visiting a city **recreation facility or community center** on a weekly basis.

TABLE 1 FREQUENCY OF HSLD VISIT IN MURRIETA BY YEARS IN MURRIETA & GENDER (SHOWING % AT LEAST 1x PER WEEK)

	Years in Murrieta (Q1)				Gender (QD3)	
	Less than 5	5 to 9	10 to 14	15 or more	Male	Female
Visit a park or open space area	37.6	50.5	36.9	34.3	37.7	40.6
Use a trail	20.8	22.3	18.5	18.3	20.4	19.9
Visit a recreation facility or community center	11.8	18.4	16.4	11.6	15.0	12.4

TABLE 2 FREQUENCY OF HSLD VISIT IN MURRIETA BY AGES OF HSLD MEMBERS (SHOWING % AT LEAST 1x PER WEEK)

	Ages of Hsld Members (QD2)					
	Child 3-5	Child 6-12	Teen 13-17	Adult 18-54	Adult 55-74	Adult 75+
Visit a park or open space area	64.7	59.1	52.2	45.9	35.2	25.0
Use a trail	13.5	22.8	24.5	22.8	18.8	11.0
Visit a recreation facility or community center	22.5	26.2	16.8	14.8	13.6	13.2

TABLE 3 FREQUENCY OF HSLD VISIT IN MURRIETA BY AGE (SHOWING % AT LEAST 1x PER WEEK)

	Age (QD4)					
	18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older
Visit a park or open space area	52.4	52.0	55.1	37.6	28.0	20.6
Use a trail	29.5	19.0	22.2	25.7	19.7	11.4
Visit a recreation facility or community center	19.3	13.3	19.9	11.6	9.1	11.2

TABLE 4 FREQUENCY OF HSLD VISIT IN MURRIETA BY ETHNICITY & HSLD MEMBER WITH DISABILITY (SHOWING % AT LEAST 1x PER WEEK)

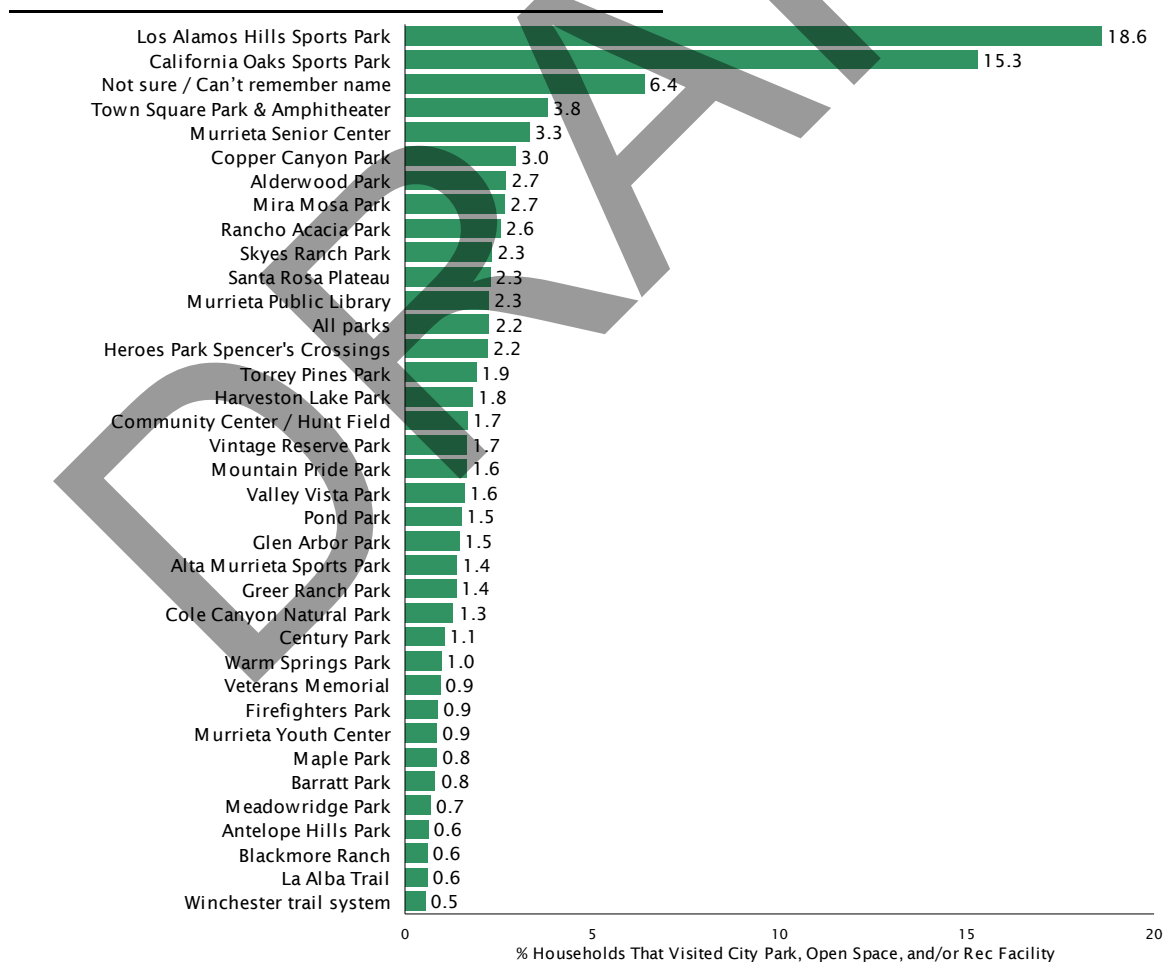
	Ethnicity (QD5)				Hsld Member W/Disability (QD6)	
	Caucasian / White	Latino / Hispanic	Asian American	Other / Mixed	Yes	No
Visit a park or open space area	36.6	42.9	18.0	43.1	20.9	41.7
Use a trail	21.0	18.3	13.2	23.7	12.2	21.0
Visit a recreation facility or community center	14.1	13.4	17.8	8.5	2.9	14.8

WHICH SITE DO YOU VISIT MOST OFTEN? All respondents who reported that they occasionally visit a park, open space area, recreation facility, or community center in Murrieta were subsequently asked to name the site their household visits most often. Question 3 was presented in an open-ended manner, allowing respondents to mention any park or facility name that came to mind. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 2.

Los Alamos Hills Sports Park (19%) and California Oaks Sports Park (15%) were the most popular sites mentioned and the only locations cited by at least five percent of user households. Town Square Park and Amphitheater was mentioned by 4% and the Murrieta Senior Center, Copper Canyon, Alderwood, Mira Mosa, and Rancho Acacia parks were each mentioned by 3% of respondents. Approximately 6% could not recall or were unsure of the location their household visits most.

Question 3 *What is the name of the park or recreation facility in Murrieta that members of your household use most often?*

FIGURE 2 PARK, REC FACILITY USED MOST OFTEN¹

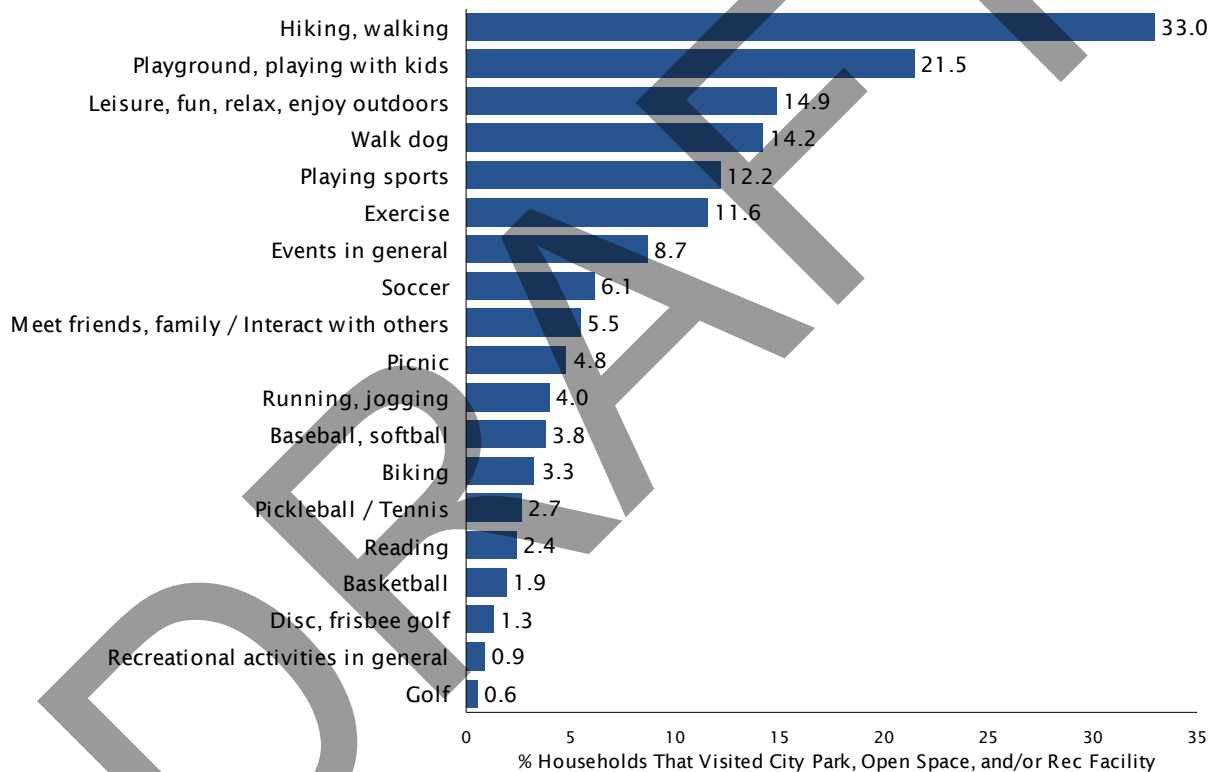


1. Due to space constraints, only locations cited by at least 0.5% of respondents are shown in the figure. As such, the figure totals less than 100%.

MAIN REASON FOR VISITING A PARK & REC FACILITY Respondents were also asked, in an open-ended format, to report their household's main activities or reasons for visiting a park or recreation facility in Murrieta. As shown in Figure 3, one-third (33%) of user households mainly visit for hiking or walking, 22% go to a playground or play with their kids, 15% cited leisure and fun or to relax and enjoy the outdoors, 14% walk their dog, 12% play sports, and 12% cited exercise as their main reason for visiting at city park and recreation facility in Murrieta.

Question 4 *When your household visits a park or recreation facility in Murrieta, what are the main activities or reasons for your visit?*

FIGURE 3 MAIN ACTIVITIES, REASONS WHEN VISITING A PARK, REC FACILITY IN MURRIETA

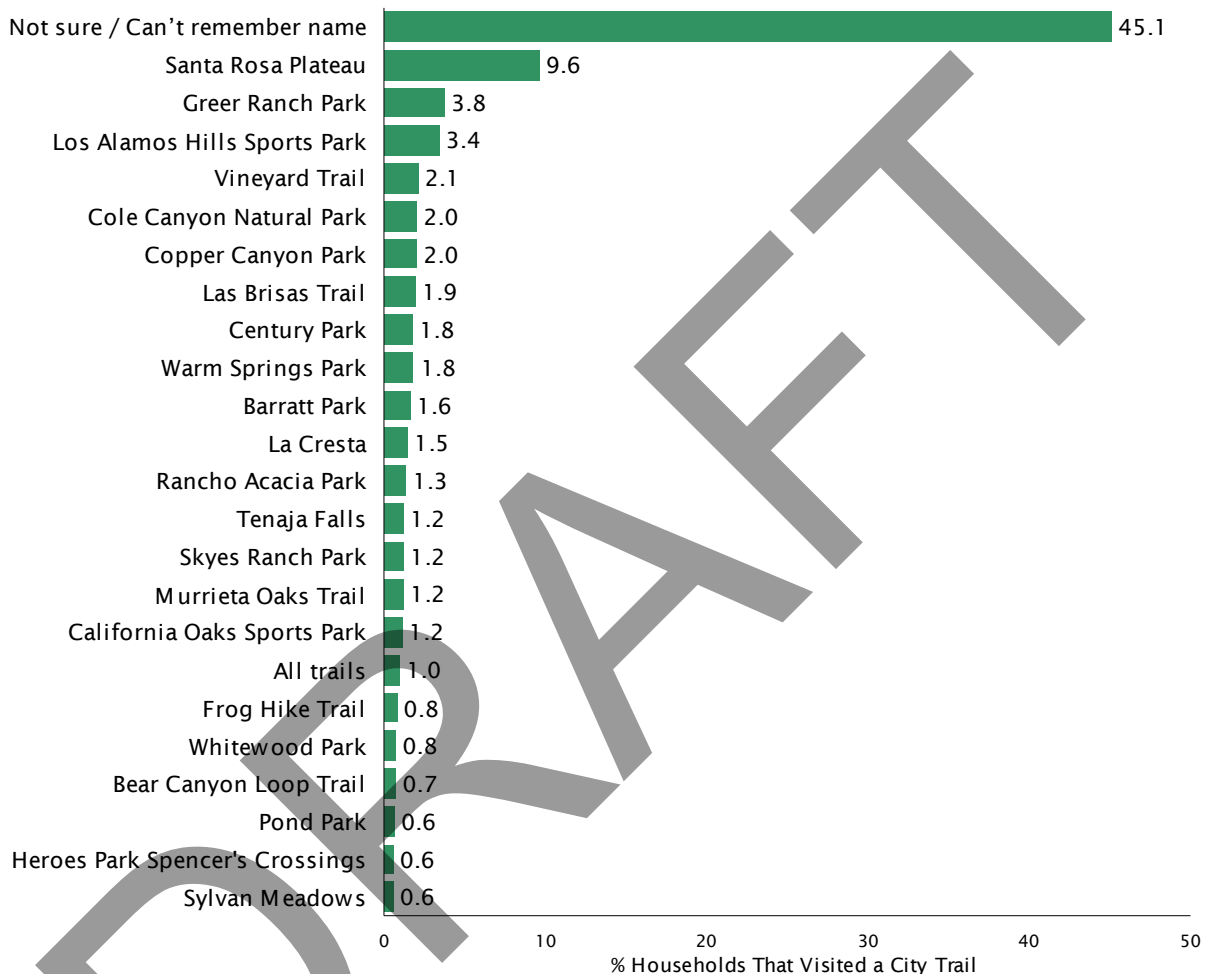


WHICH TRAIL DO YOU VISIT MOST OFTEN? Similar to the question series posed to park and recreation facility users, respondents who indicated that their household at least occasionally uses a trail in Murrieta were asked to cite the name or location of the trail their household visits most often. Question 5 was presented in an open-ended manner, allowing respondents to mention any trail that came to mind. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 4 on the next page.

Overall, 45% of trail users could not provide the specific name or location of the trail that their household uses the most. Of those who provided a response, Santa Rosa Plateau was cited most frequently at 10%, followed by Greer Ranch Park (4%) and Los Alamos Hills Sports Park (3%). No other trail was cited by more than 2% of user households.

Question 5 *What is the name or location of the trail in Murrieta that members of your household use most often?*

FIGURE 4 NAME, LOCATION OF TRAIL USED MOST OFTEN²

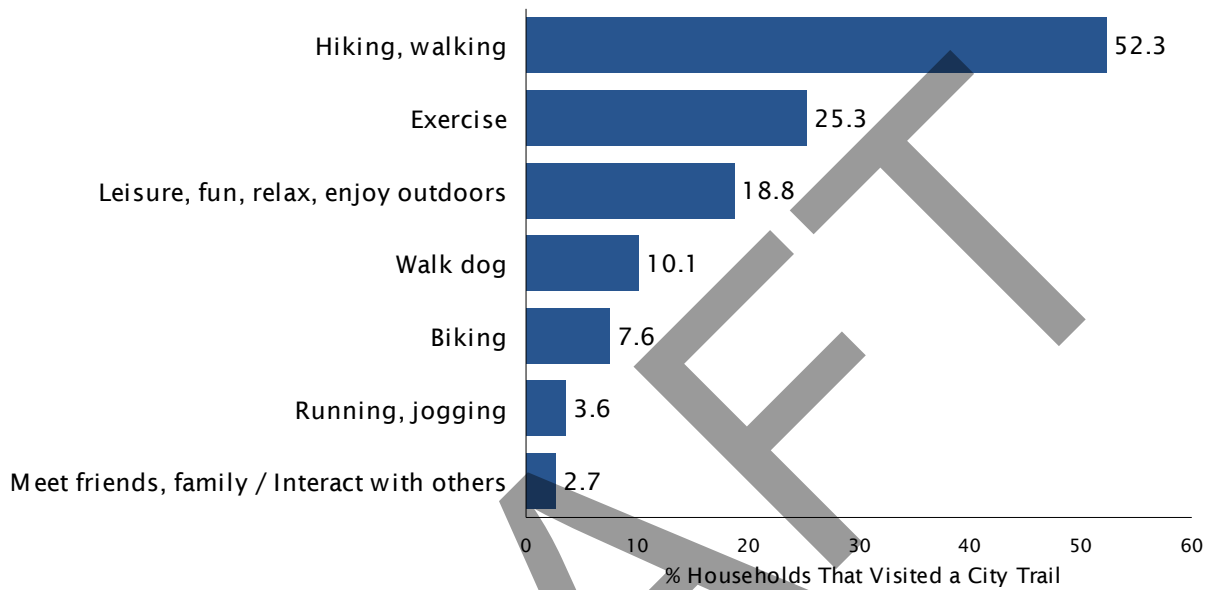


MAIN REASON FOR VISITING A TRAIL As shown in Figure 5 on the next page, the majority (52%) of respondents indicated that their household primarily visits trails for hiking and walking, followed by exercise in general (25%), leisure/fun/relax/enjoy outdoors (19%), dog walking (10%), and biking (8%).

2. Due to space constraints, only locations cited by at least 0.5% of respondents are shown in the figure. Additionally, 9% of respondents declined to provide a response. As such, the figure totals less than 100%.

Question 6 When you or other members of your household use a trail in Murrieta, what is the main activity or reason for using the trail?

FIGURE 5 MAIN ACTIVITY, REASON FOR USING TRAIL



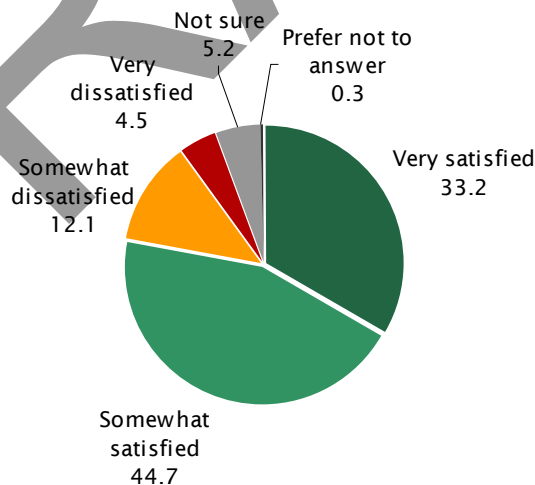
PARKS, FACILITY & TRAIL IMPROVEMENTS

The Parks, Recreation, and Trails Master Plan seeks to identify the park, trail, and recreation needs of the City, make recommendations on how best to meet these needs, and propose an action plan to implement the recommendations. To this end, there is no better guide than to speak directly with residents of Murrieta about their park, trail, and recreation experiences and the improvements they desire. Accordingly, the next portion of the survey was devoted to measuring residents' satisfaction with existing parks and recreation facilities as well as the network of trails in the City, and identifying specific changes residents would like to see in the interest of improving them.

OVERALL SATISFACTION: PARKS & REC FACILITIES The first question in this series simply asked respondents whether, generally speaking, they were satisfied or dissatisfied with the parks and recreation facilities in Murrieta. As shown in Figure 6 below, over three-quarters (78%) of respondents indicated they were generally satisfied with the parks and recreation facilities available in Murrieta, with 33% indicating that they were *very* satisfied. Approximately 17% of respondents reported being dissatisfied and 6% were unsure or preferred not to share their opinion.

Question 7 *Overall, would you say you are generally satisfied or dissatisfied with the parks and recreation facilities in Murrieta?*

FIGURE 6 OVERALL SATISFACTION WITH PARKS & REC FACILITIES



Figures 7-9 on the following pages show how satisfaction with the City's parks and recreation facilities varied (among those who provided an opinion) by length of residence, presence of a child in the home, presence of an adult 55 or older in the home, gender, whether any household members have a disability, frequency of visiting different types of facilities, ethnicity, ages of household members, and age of the respondent. It is striking that at least 70% of respondents in *every* subgroup reported being satisfied in general and that satisfaction was positively correlated with age (such that satisfaction increased with age of the respondent). Satisfaction was also somewhat higher than average among respondents who have lived in Murrieta for at least five

years, those without a child in the home, those with an adult 55 years and older in the home, male respondents, Caucasians, and those whose household visited a city recreation or community center with a frequency *other than* once a month (i.e., at least a few times a month or less than once a month).

FIGURE 7 OVERALL SATISFACTION WITH PARKS & REC FACILITIES BY YEARS IN MURRIETA, CHILD 3-17 YEARS IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER

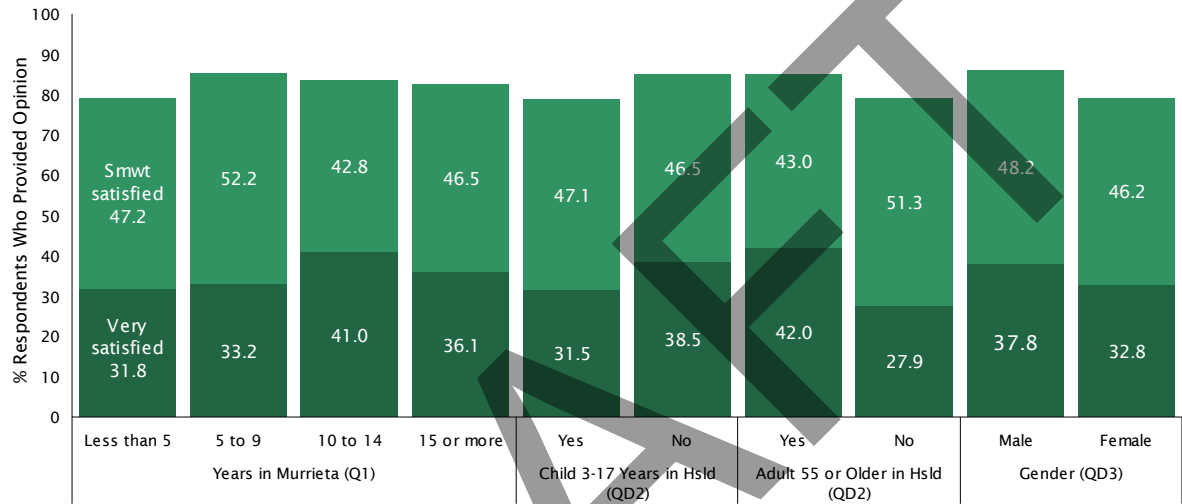


FIGURE 8 OVERALL SATISFACTION WITH PARKS & REC FACILITIES BY HSLD MEMBER WITH DISABILITY, HSLD CITY PARK, OPEN SPACE VISIT & ETHNICITY

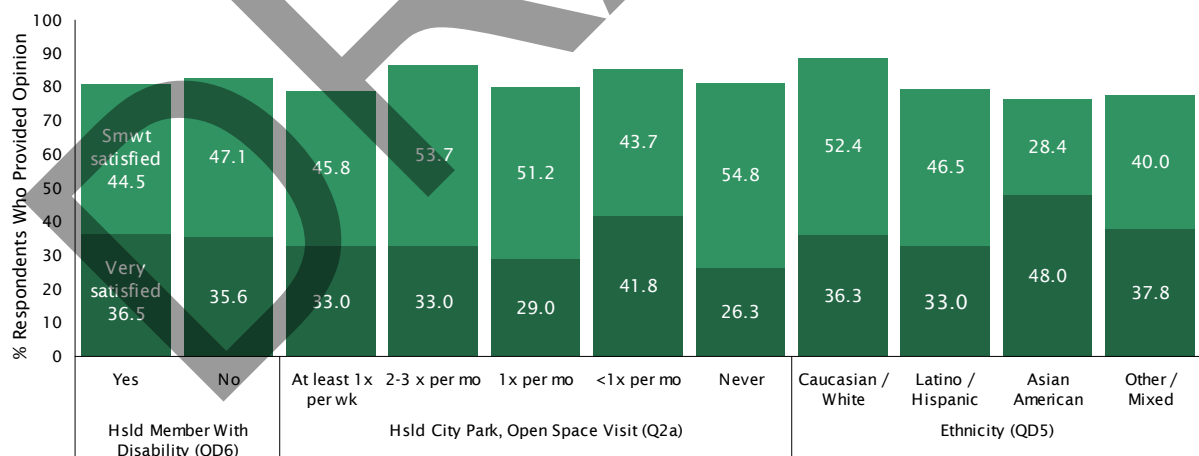
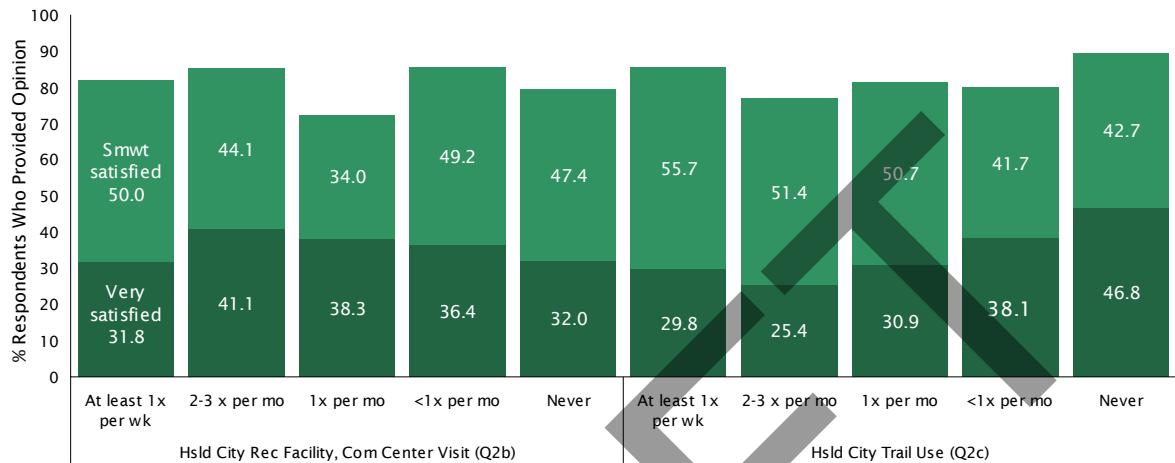
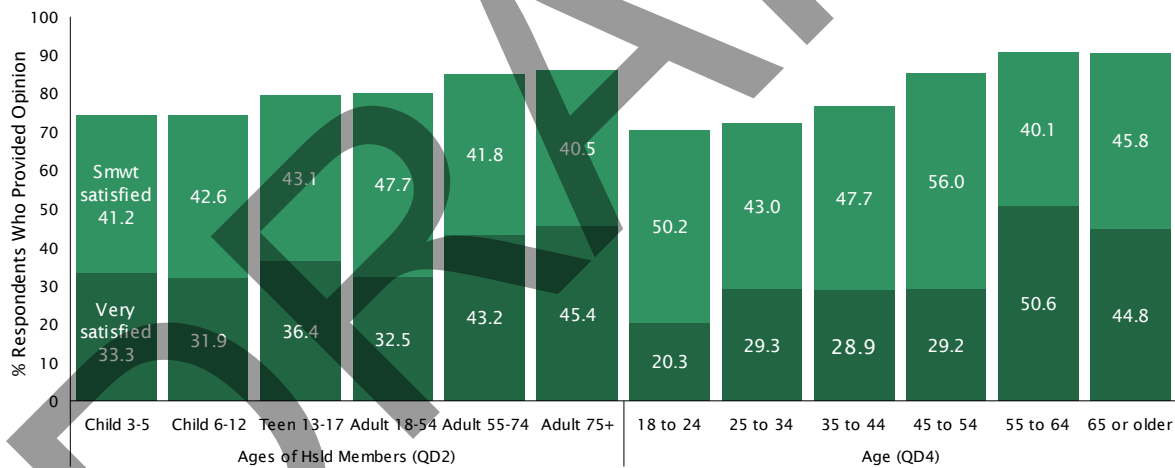


TABLE 5 OVERALL SATISFACTION WITH PARKS & REC FACILITIES BY HSLD CITY REC FACILITY, COM CENTER VISIT & HSLD CITY TRAIL USE**FIGURE 9 OVERALL SATISFACTION WITH PARKS & REC FACILITIES BY AGES OF HSLD MEMBERS & AGE**

SATISFACTION WITH MAINTENANCE In a manner similar to that described above, respondents were also asked to rate their satisfaction with the *maintenance* of parks and recreation facilities in Murrieta. Echoing their satisfaction with parks and recreation facilities in general, 76% of respondents reported that they were satisfied with the maintenance of these areas and facilities, with 36% stating they were *very* satisfied (Figure 10 on next page). Seventeen percent (17%) of respondents indicated they were dissatisfied with park and recreation facility maintenance in Murrieta, and another 8% were unsure or preferred to not answer the question.

Figures 11 to 14 show how satisfaction with the maintenance of parks and recreation facilities in Murrieta varied by subgroup (among those with an opinion). At least two-thirds of respondents in *every* subgroup reported being satisfied with the maintenance of parks and recreation facilities in Murrieta, and ratings were positive (75%+) regardless of how often respondents visited these areas and facilities.

Question 8 *Would you say you are generally satisfied or dissatisfied with the maintenance of parks and recreation facilities in Murrieta?*

FIGURE 10 SATISFACTION WITH MAINTENANCE OF PARKS, REC FACILITIES

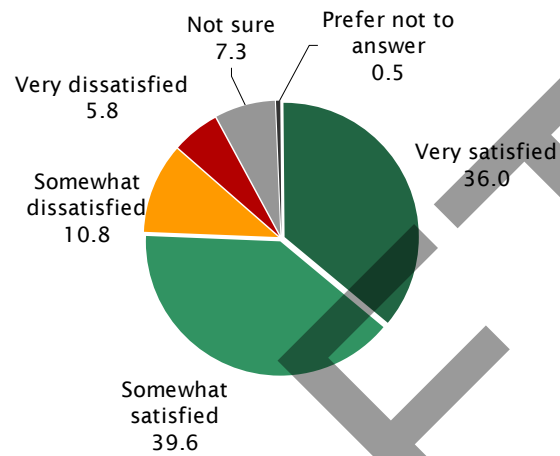


FIGURE 11 SATISFACTION WITH MAINTENANCE OF PARKS, REC FACILITIES BY YEARS IN MURRIETA, CHILD 3-17 YEARS IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER

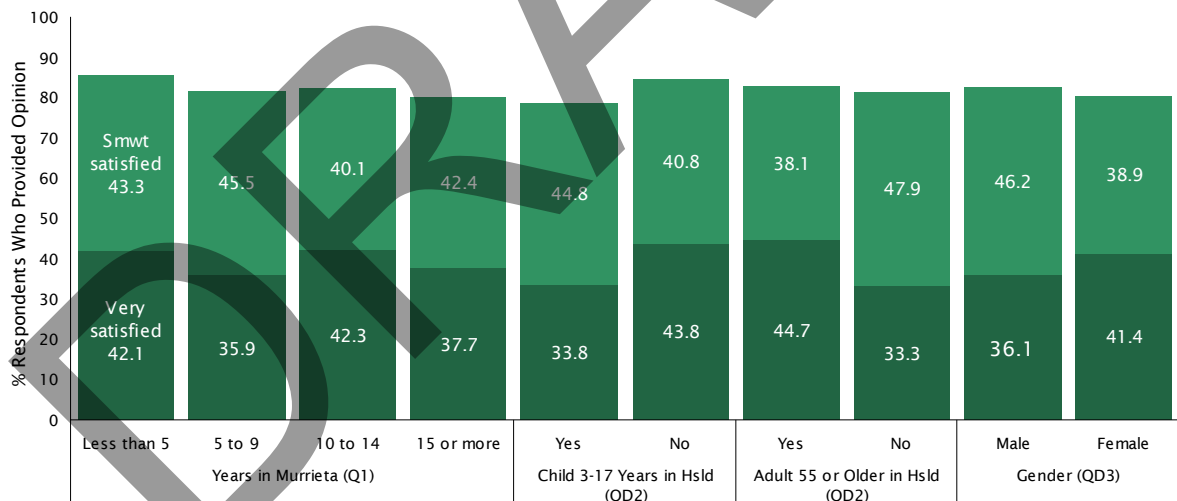


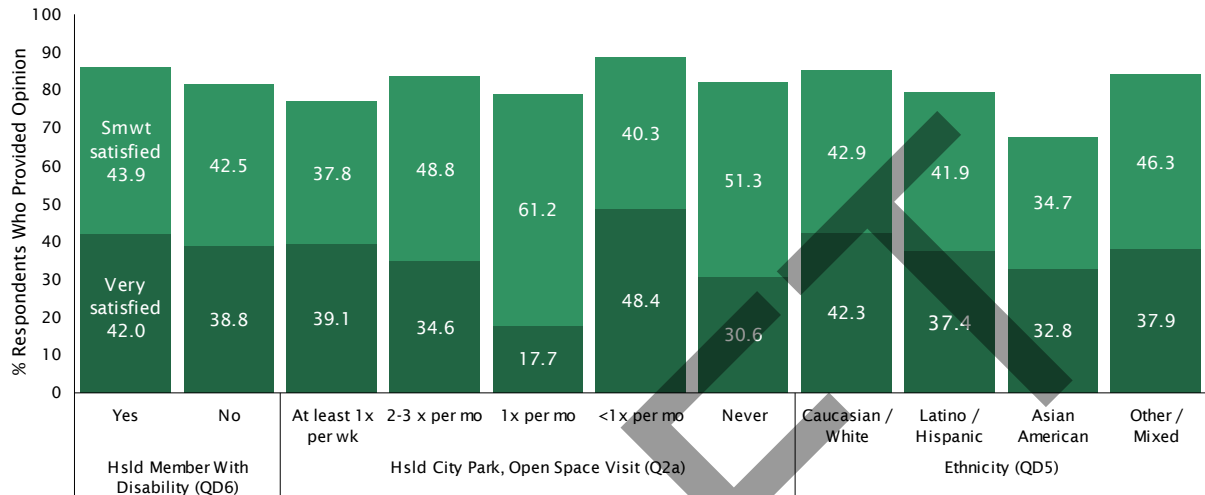
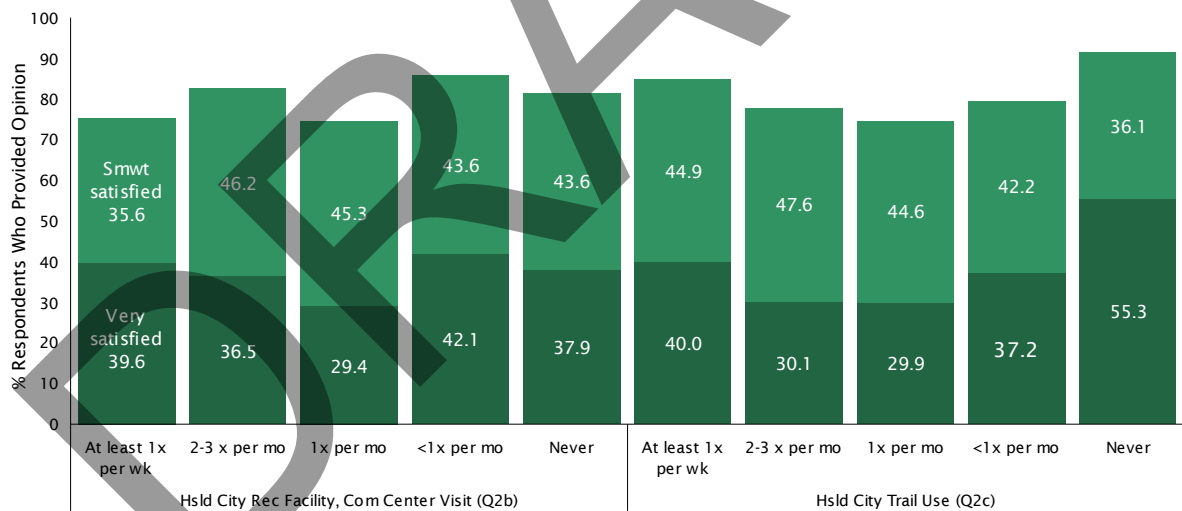
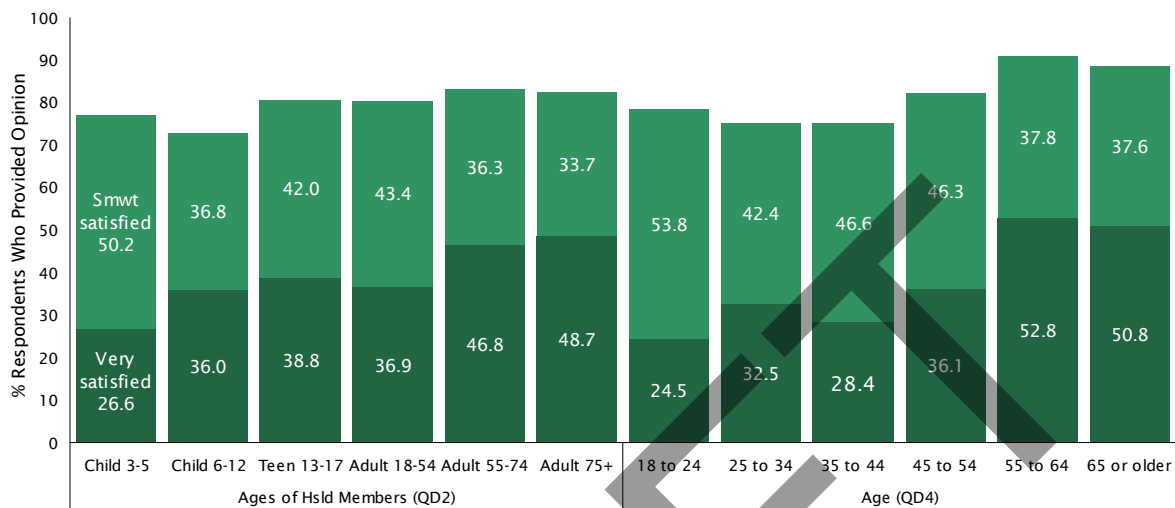
FIGURE 12 SATISFACTION WITH MAINTENANCE OF PARKS, REC FACILITIES BY HSLD MEMBER WITH DISABILITY, HSLD CITY PARK, OPEN SPACE VISIT & ETHNICITY**FIGURE 13 SATISFACTION WITH MAINTENANCE OF PARKS, REC FACILITIES BY HSLD CITY REC FACILITY, COM CENTER VISIT & HSLD CITY TRAIL USE**

FIGURE 14 SATISFACTION WITH MAINTENANCE OF PARKS, REC FACILITIES BY AGES OF HSLD MEMBERS & AGE

PARK & RECREATION FACILITY IMPROVEMENTS Respondents were next asked if there are any additions or improvements they would like made to parks and recreation facilities in the City of Murrieta. Just over half (55%) of respondents answered Question 9 in the affirmative, whereas 16% did not desire any improvements and the remaining 29% were unsure or unwilling to answer (Figure 15). Moreover, as shown in figures 16-20 on the following pages, some respondents were more likely than others to perceive a need for park amenity and recreation facility improvements—most notably respondents who have lived in the City less than 10 years, those with a child (3 to 12 years of age) in the home, those without an adult 55+ in the home, residents whose household visits parks or open space areas (and particularly those that visit at least a few times a month), respondents with an ethnicity *other than* Caucasian, those who household visits a city recreation facility or community center at least once per week, residents whose household uses a trail at least once per month, and respondents 25 to 54 years of age.

Question 9 *Is there a park amenity or recreation facility you would like to see added or improved in the City of Murrieta to meet the needs of your household?*

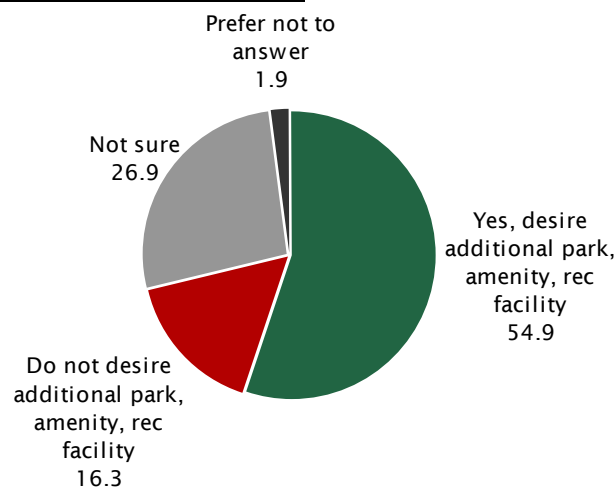
FIGURE 15 DESIRE PARK AMENITY, REC FACILITY IMPROVEMENTS

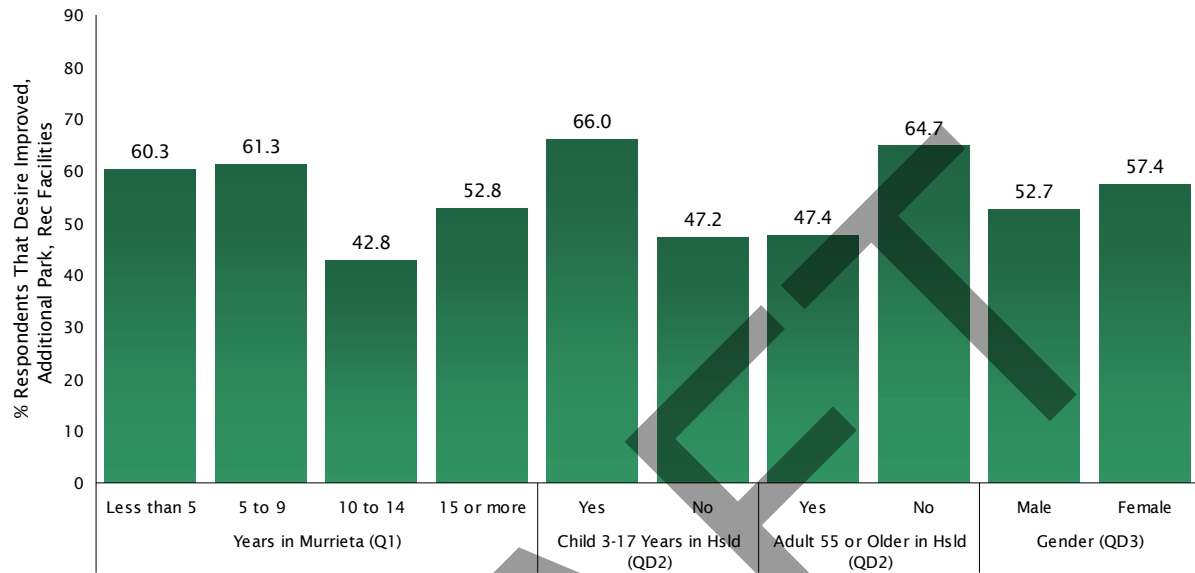
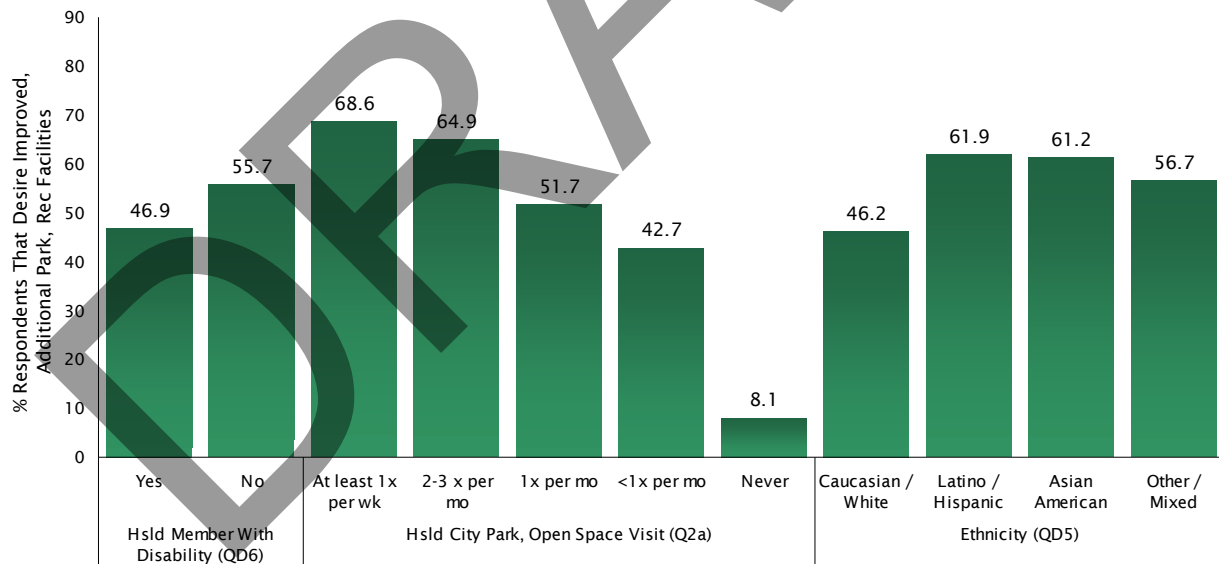
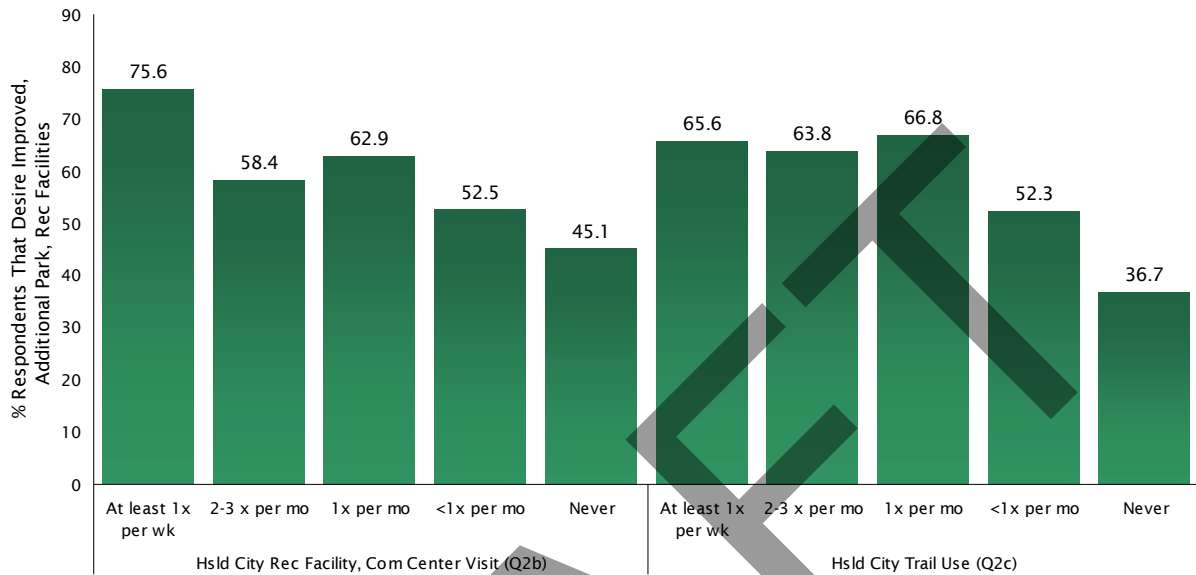
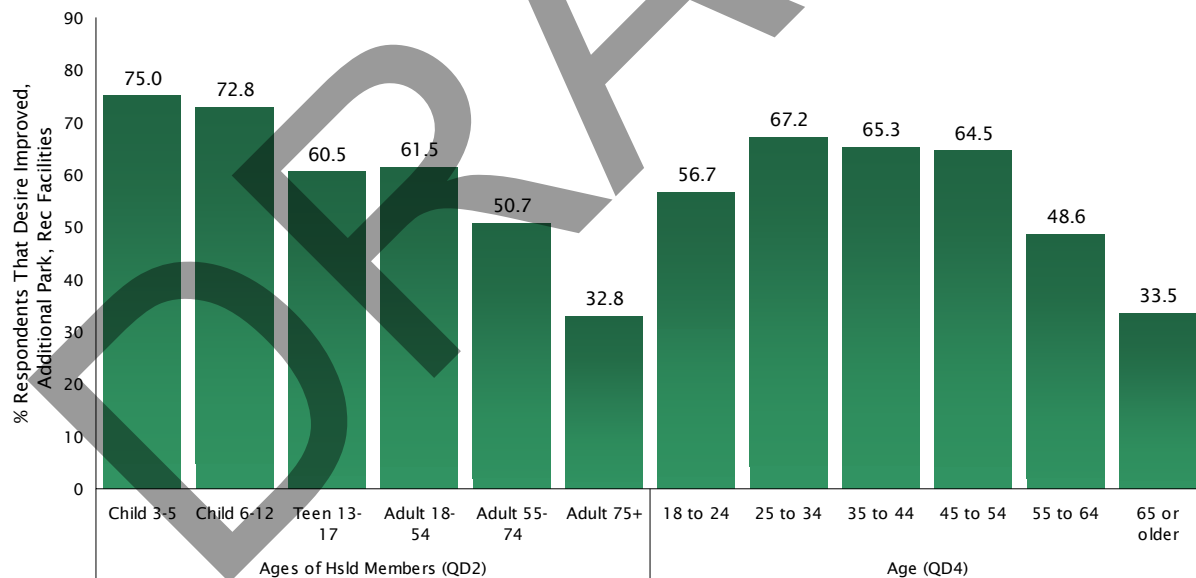
FIGURE 16 DESIRE PARK AMENITY, REC FACILITY TO IMPROVEMENTS BY YEARS IN MURRIETA, CHILD 3-17 YEARS IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER**FIGURE 17 DESIRE PARK AMENITY, REC FACILITY TO IMPROVEMENTS BY HSLD MEMBER WITH DISABILITY, HSLD CITY PARK, OPEN SPACE VISIT & ETHNICITY**

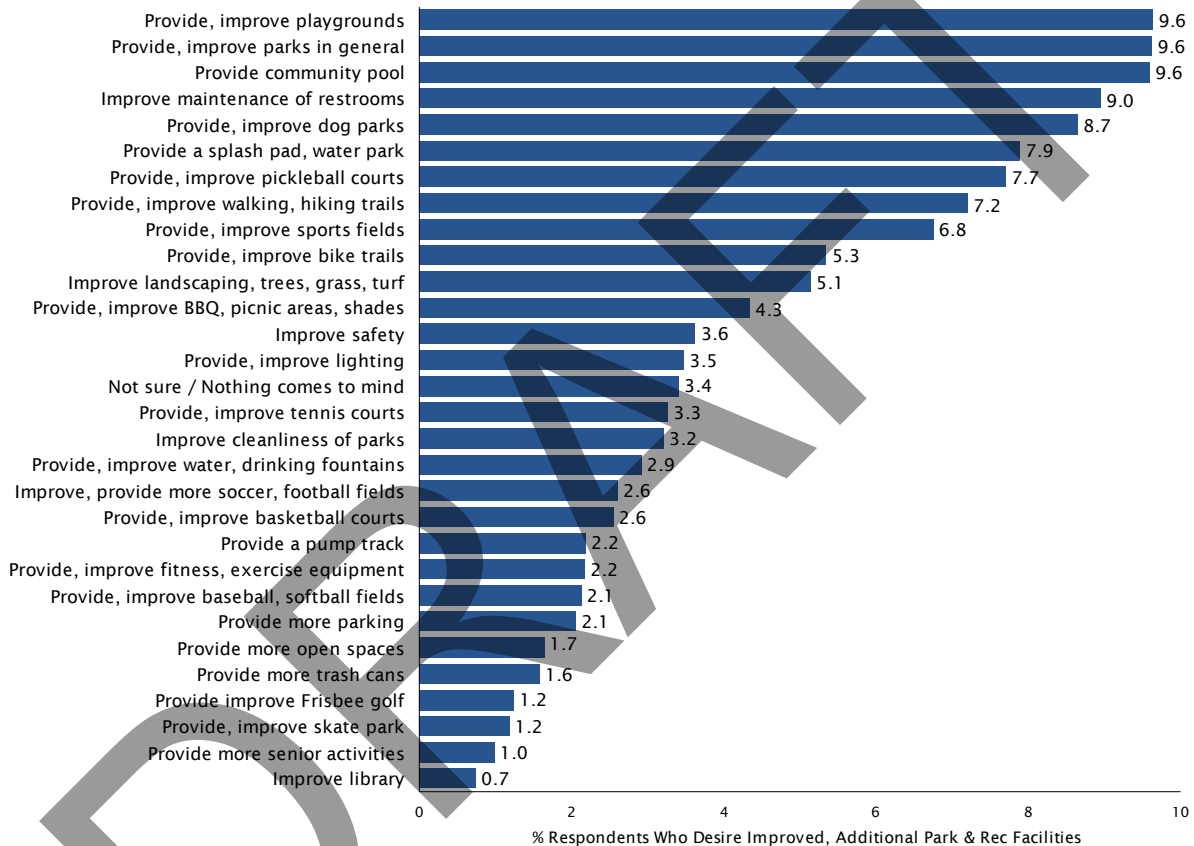
FIGURE 18 DESIRE PARK AMENITY, REC FACILITY TO IMPROVEMENTS BY HSLD CITY REC FACILITY, COM CENTER VISIT & HSLD CITY TRAIL USE**FIGURE 19 DESIRE PARK AMENITY, REC FACILITY TO IMPROVEMENTS BY AGES OF HSLD MEMBERS & AGE**

Respondents who indicated that they desire additions or improvements to the City's parks and/or recreation facilities were subsequently asked to describe the one park amenity or recreation facility they would like to see added or improved. Question 10 was posed in an open-ended manner, thereby allowing respondents the opportunity to mention any amenity or facility that came to mind. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 20 on the next page.

The most commonly suggested improvements were for playgrounds (10%), parks in general (10%), a community pool (10%), restroom maintenance (9%), dog parks (9%), splash pad/water park (8%), and pickleball courts (8%).

Question 10 *Please briefly describe the one park amenity or recreation facility you would most like to see added or improved in the City of Murrieta.*

FIGURE 20 DESIRED PARK AMENITY, REC FACILITY ADDITION



OVERALL SATISFACTION: TRAILS Switching gears, all respondents were next asked whether, generally speaking, they were satisfied or dissatisfied with the network of trails in Murrieta. As shown in Figure 21 on the next page, six-in-ten (60% of) respondents indicated they were generally satisfied with the network of trails available in Murrieta, with 22% indicating that they were *very* satisfied. Approximately 14% of respondents reported being dissatisfied and 26% were unsure or preferred not to share their opinion.

Among those who provided an opinion, satisfaction was highest among respondents living in a household where at least one member has a disability, respondents whose household visits a park or open space area once per month, respondents with an ethnicity *other than* Asian American, and respondents living in a household that has visited a city recreation facility, community center, or trail. Among those whose household has visited a city trail, overall satisfaction was remarkably consistent by frequency of trail use (figures 22-25).

Question 11 Overall, would you say you are generally satisfied or dissatisfied with the network of trails in Murrieta?

FIGURE 21 SATISFACTION WITH NETWORK OF TRAILS

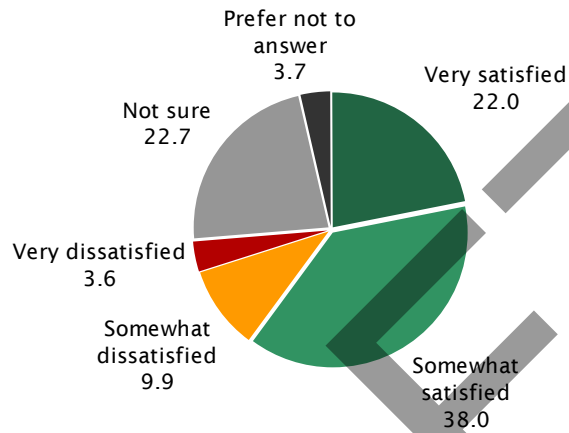


FIGURE 22 SATISFACTION WITH NETWORK OF TRAILS BY YEARS IN MURRIETA, CHILD 3-17 YEARS IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER

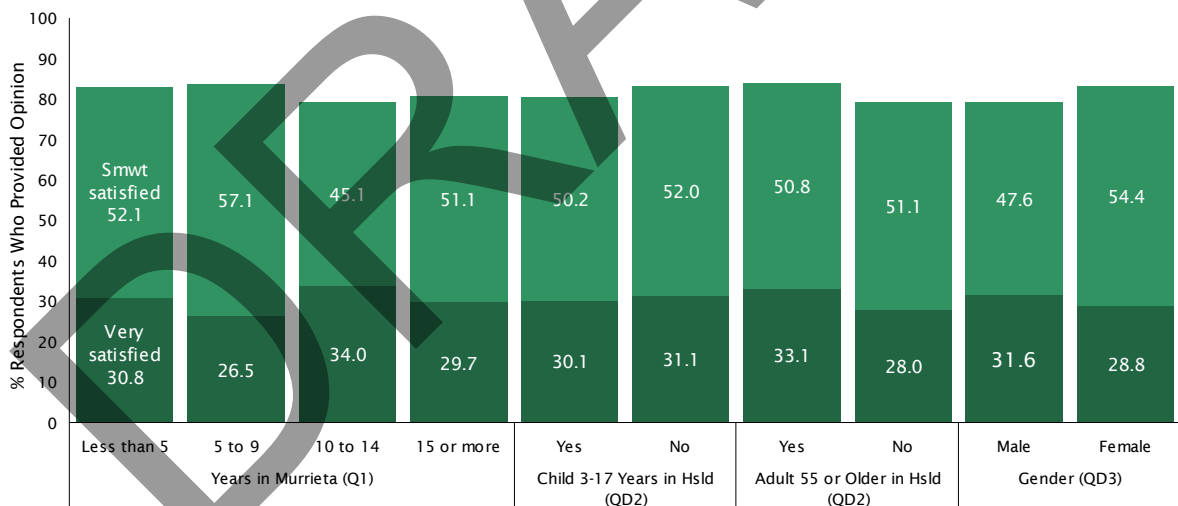


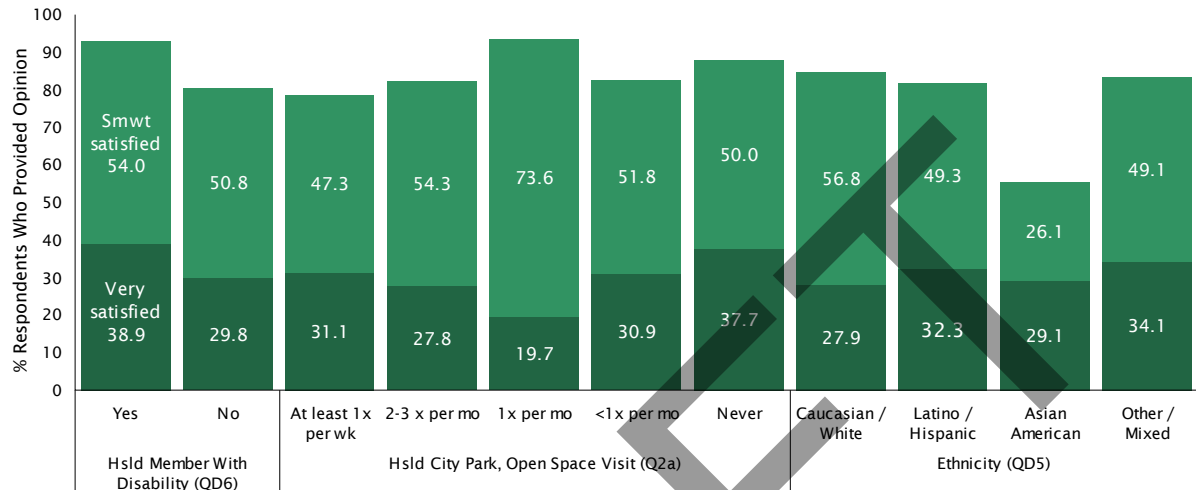
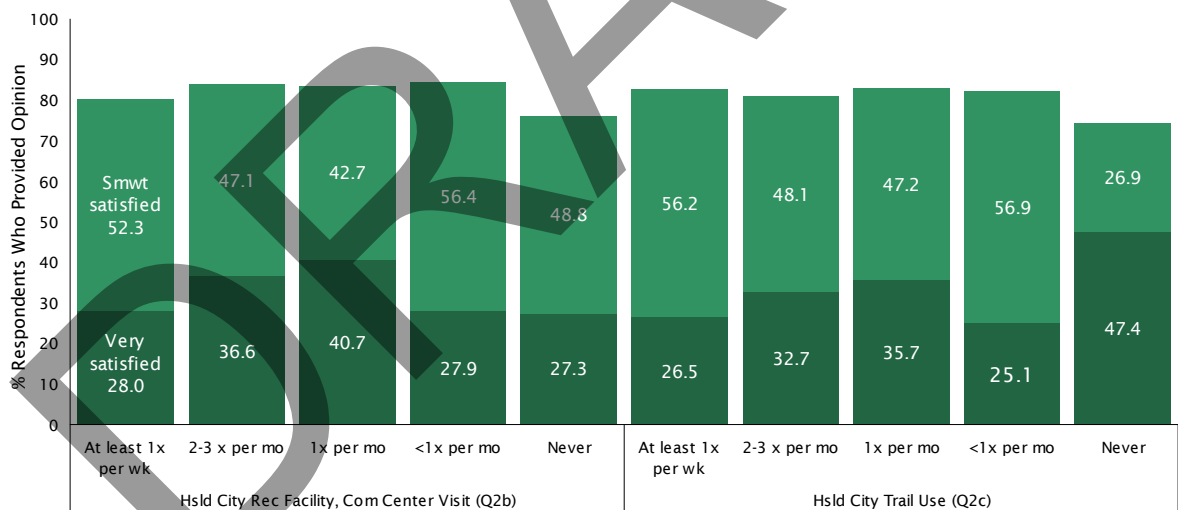
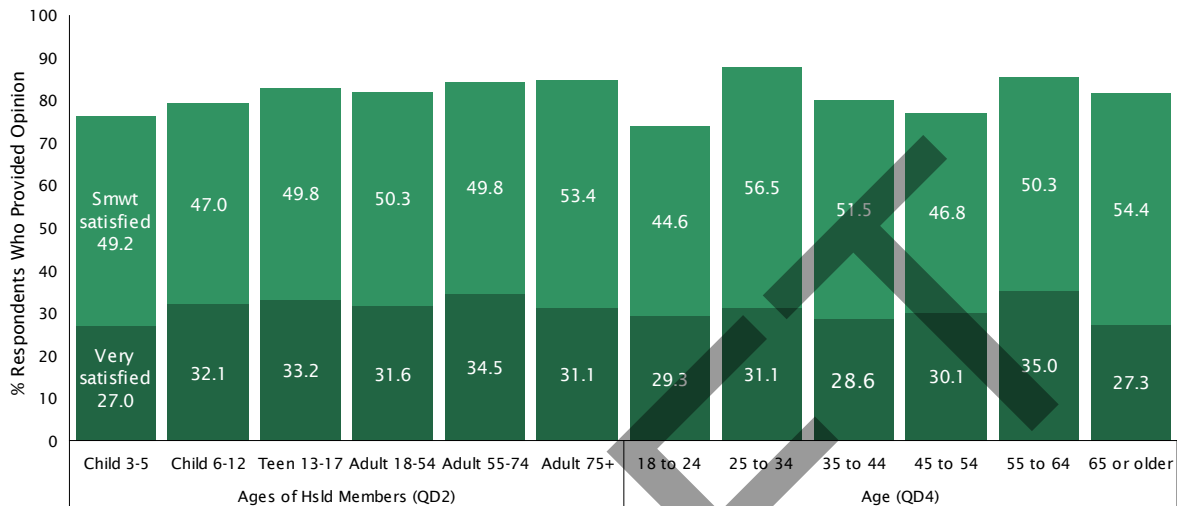
FIGURE 23 SATISFACTION WITH NETWORK OF TRAILS BY HSLD MEMBER WITH DISABILITY, HSLD CITY PARK, OPEN SPACE VISIT & ETHNICITY**FIGURE 24 SATISFACTION WITH NETWORK OF TRAILS BY AGES OF HSLD CITY REC FACILITY, COM CENTER VISIT & HSLD CITY TRAIL USE**

FIGURE 25 SATISFACTION WITH NETWORK OF TRAILS BY AGES OF HSLD MEMBERS & AGE

TRAIL IMPROVEMENTS Respondents were next asked if there are any additions or improvements they would like made to trails in the City of Murrieta. Just over one-quarter (27%) of respondents answered Question 12 in the affirmative, whereas another quarter (25%) did not desire any improvements and the remaining 48% were unsure or unwilling to answer (Figure 26). Moreover, as shown in figures 27-30 on the following pages, some respondents were more likely than others to perceive a need for trail improvements. At least four-in-ten Asian-American respondents, residents who live in a household that uses a trail at least a few times a month (and particularly weekly users), and respondents 45 to 54 years of age desired trail improvements.

Question 12 *Is there a trail or trail amenity you would like to see added or improved in the City of Murrieta to meet the needs of your household?*

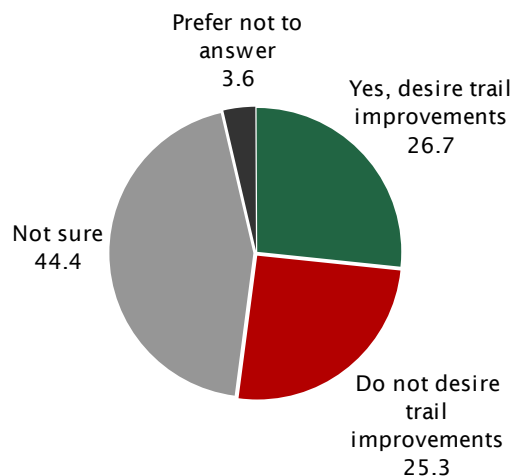
FIGURE 26 DESIRE TRAIL, AMENITY IMPROVEMENTS

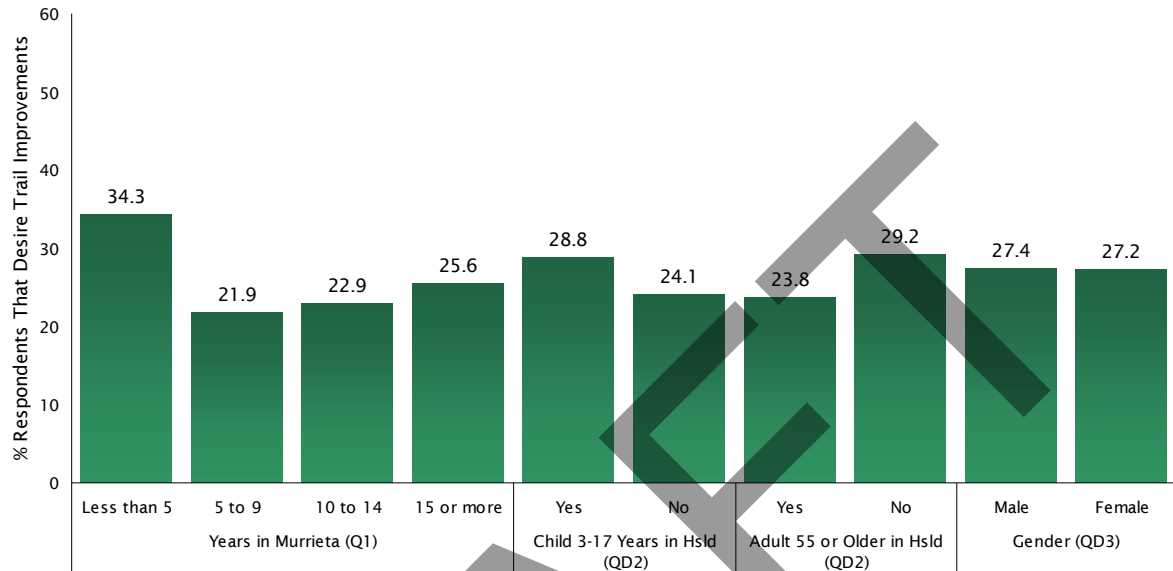
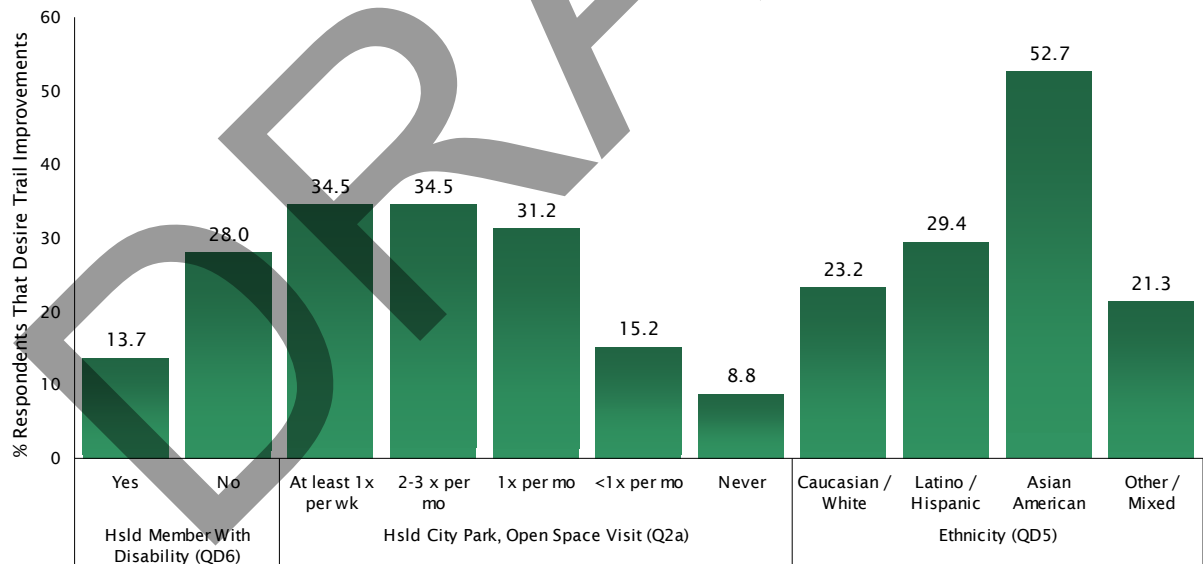
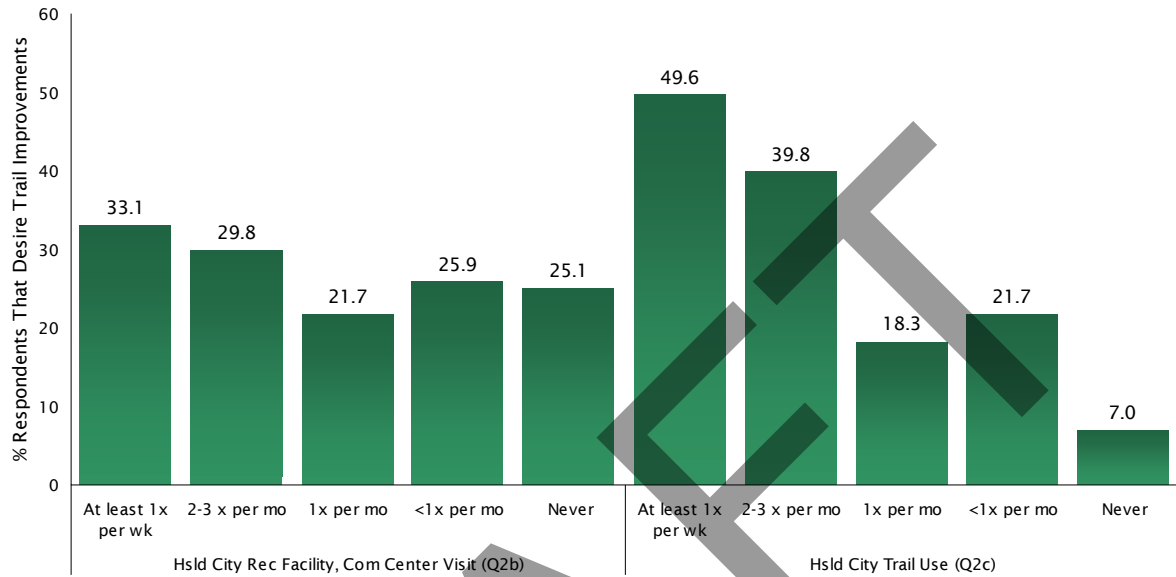
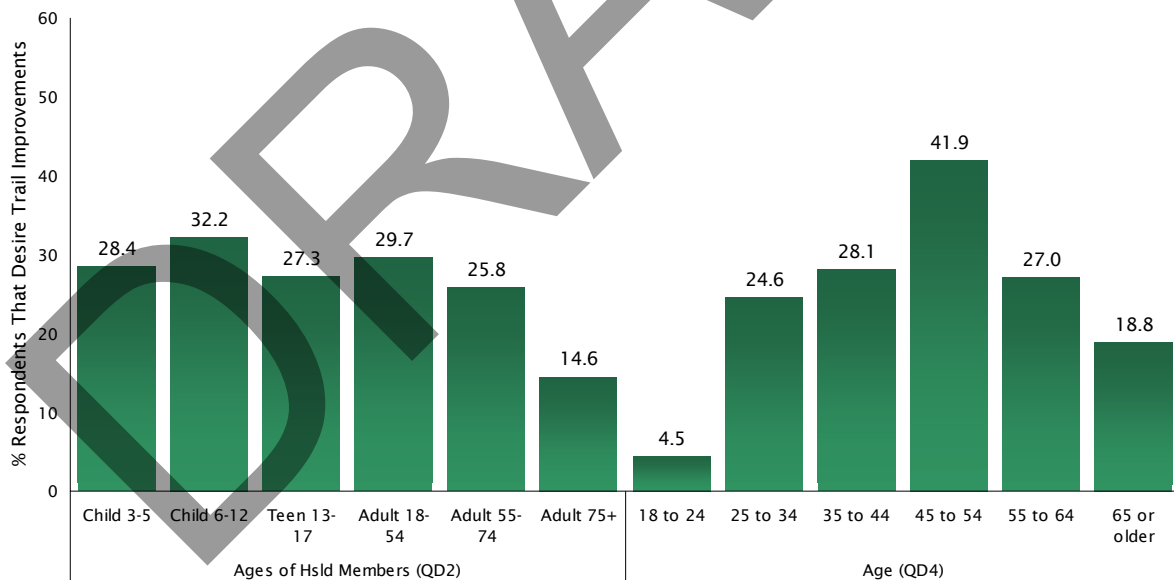
FIGURE 27 DESIRE TRAIL, AMENITY IMPROVEMENTS BY YEARS IN MURRIETA, CHILD 3-17 IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER**FIGURE 28 DESIRE TRAIL, AMENITY IMPROVEMENTS BY HSLD MEMBER WITH DISABILITY, HSLD CITY PARK, OPEN SPACE & ETHNICITY**

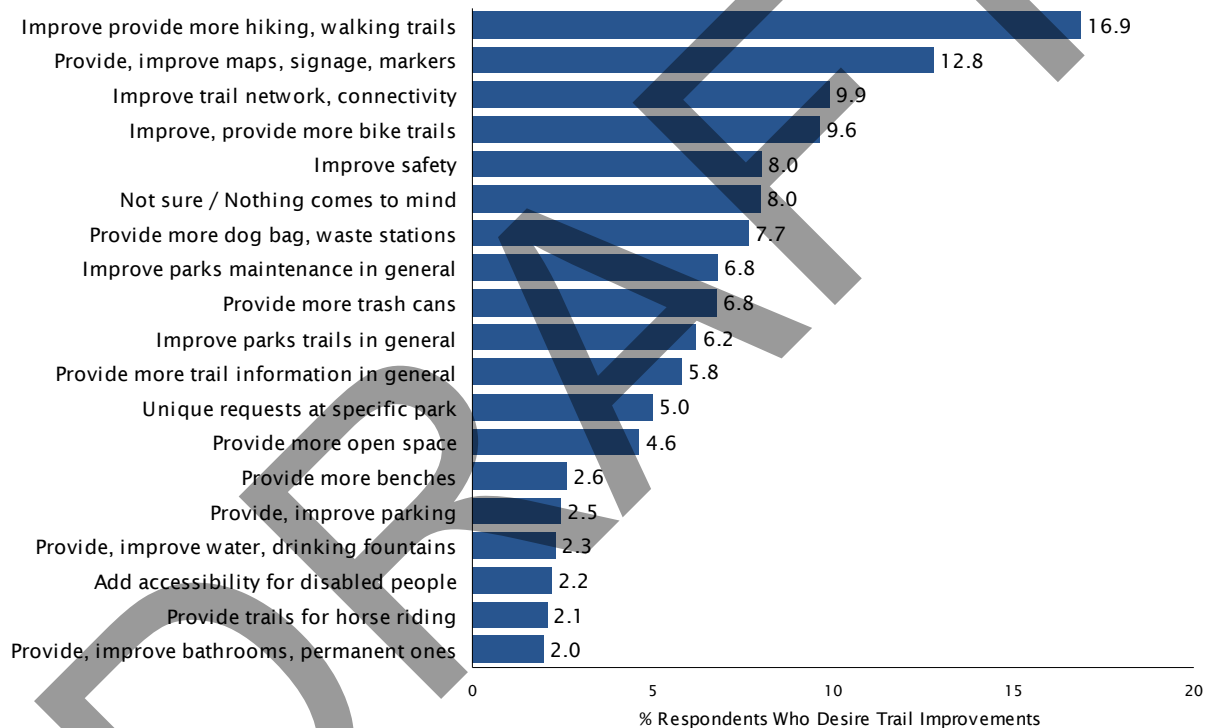
FIGURE 29 DESIRE TRAIL, AMENITY IMPROVEMENTS BY HSLD CITY REC FACILITY, COM CENTER VISIT & HSLD CITY TRAIL USE**FIGURE 30 DESIRE TRAIL, AMENITY IMPROVEMENTS BY AGES OF HSLD MEMBERS & AGE**

Respondents who indicated that they desire additions or improvements to the City's trails were subsequently asked to describe the one trail or trail amenity they would like to see added or improved. Question 13 was posed in an open-ended manner, thereby allowing respondents the opportunity to mention any trail or amenity that came to mind. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 31 on the next page.

The improvement most often suggested in response to Question 13 was to improve and provide more hiking and walking trails (17%), followed by provide and improve maps, signage, and markers (13%), improve the trail network/connectivity (10%), improve and provide more bike trails (10%), improve safety (8%), and provide more dog bag and waste stations (8%). Additionally, 8% of respondents who indicated that they desired a trail improvement did not provide specifics when prompted.

Question 13 *Please briefly describe the one trail or trail amenity you would most like to see added or improved in the City of Murrieta.*

FIGURE 31 DESIRED TRAIL, TRAIL AMENITY ADDITION



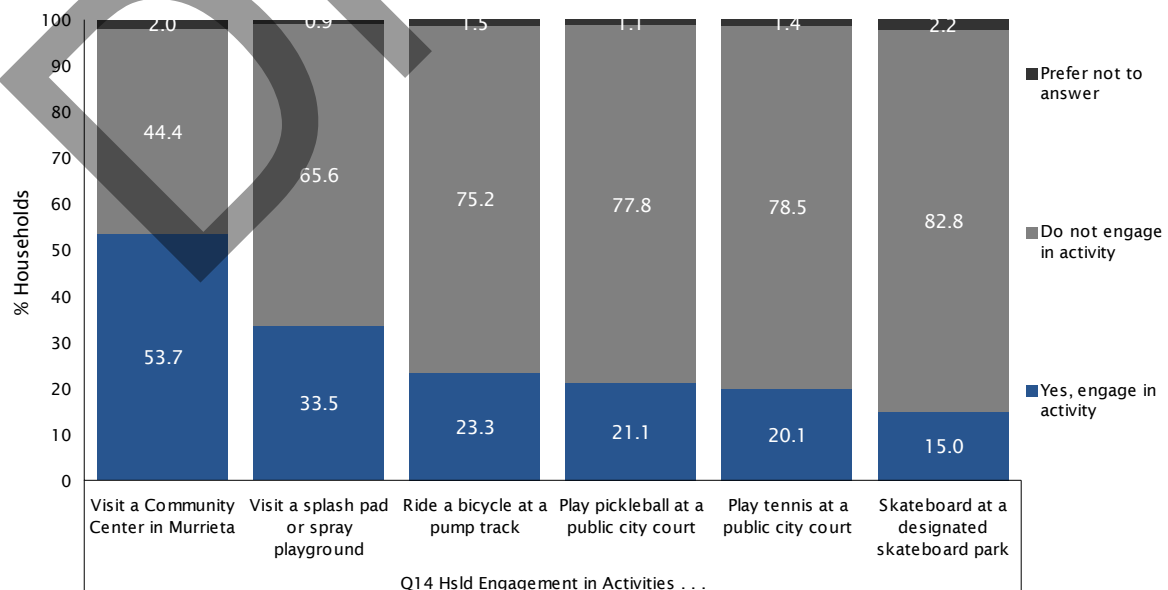
RECREATION ACTIVITIES & PROGRAMMING

The City of Murrieta offers an array of recreation and community programs to residents, as well as individuals from neighboring communities. Often tailored to specific age groups, programs include organized group recreation and sports programs, individual sports and recreation activities, educational classes, personal health courses, and special events. The questions in this section of the survey profiled the types of activities that household members participate in, whether a respondent's household had participated in a recreation program or class offered by the City, their satisfaction with the programming, and any suggested improvements.

TYPES OF RECREATION ACTIVITIES Operating from the philosophy that recreation *activities* create demand for specific recreation amenities and facilities, the series opened by asking respondents how often their household participated in six specific types of recreation activities at a city park or city recreation facility in Murrieta. As shown in Figure 32, more than half (54%) of households have visited a community center in Murrieta and just over one-third (34%) have visited a splash pad or spray playground. A smaller percentage of households reported that one or more of its members have ridden a bicycle at a pump track (23%), played pickleball at a public city court (21%), played tennis at a public city court (20%), and skateboarded at a designated skateboard park (15%).

Question 14 *Next, I'm going to read a short list of recreation activities. For each that I read, please indicate how often members of your household typically engage in the activity at a city park or city recreation facility in Murrieta. When estimating the frequency, please do not include activities that are organized by a school, league or home owners association (HOA) or that utilize HOA facilities.*

FIGURE 32 HSLD ENGAGEMENT IN RECREATION ACTIVITIES



Whereas Figure 32 above displays the percentage of all households that engaged in each activity, Figure 33 shows the frequency of participation among only those households that engaged in each activity (ordered by monthly use). Those that did not participate in the activity were removed from this analysis, and the percentage that did participate and were included in this analysis is shown in brackets at the end of each activity label. Thus, for example, among the 15% of households that skateboard at a designated skateboard park, 4% do so every day.

Examining the percentage of participant households that engaged in each activity *at least* three times a month, skateboarding at a designated skateboard park (38%) was engaged in most frequently, followed by riding a bicycle at a pump track (32%) and playing pickleball at a public city court (30%). For the interested reader, tables 6 through 8 show how the percentage of households that engaged in each activity at least three times per month varied across demographic characteristics among *all* households.

FIGURE 33 FREQUENCY OF HSLD ENGAGEMENT IN RECREATION ACTIVITIES

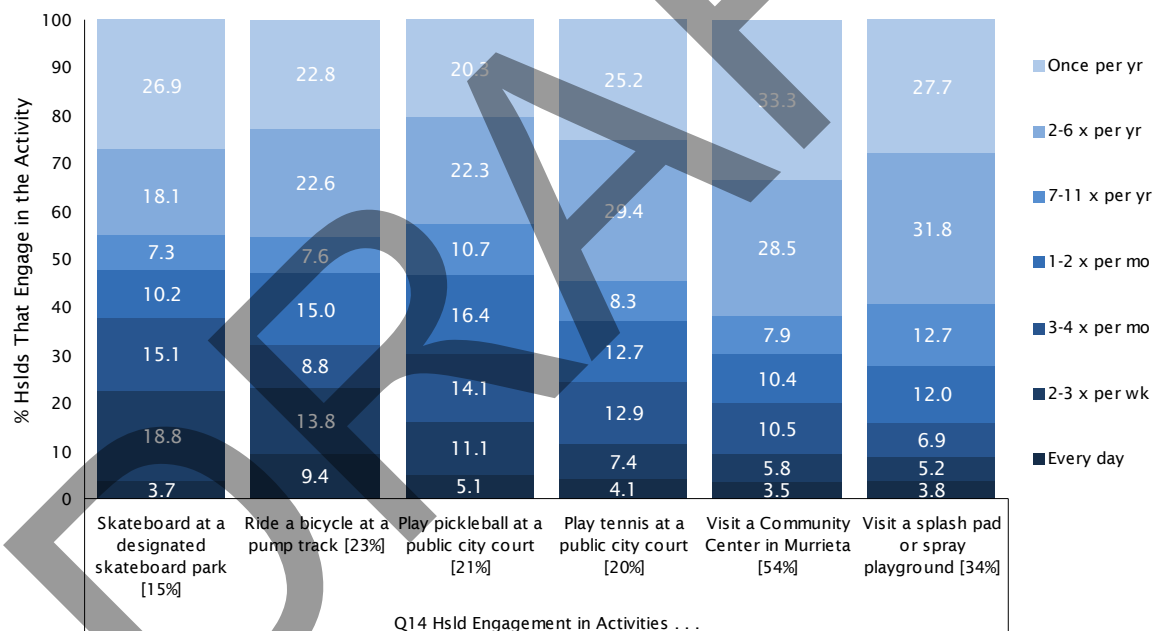


TABLE 6 FREQUENCY OF HSLD ENGAGEMENT IN RECREATION ACTIVITIES BY OVERALL & YEARS IN MURRIETA (SHOWING % AT LEAST 3-4 X PER MONTH)

	Overall	Years in Murrieta (Q1)			
		Less than 5	5 to 9	10 to 14	15 or more
Visit a Community Center in Murrieta	10.7	8.7	16.6	9.1	9.8
Ride a bicycle at a pump track	7.4	8.7	5.1	10.3	6.9
Play pickleball at a public city court	6.4	2.5	6.3	8.5	8.0
Skateboard at a designated skateboard park	5.7	2.9	8.8	9.9	4.6
Visit a splash pad or spray playground	5.3	6.7	4.5	7.7	4.1
Play tennis at a public city court	4.9	1.5	4.5	11.6	5.0

TABLE 7 FREQUENCY OF HSLD ENGAGEMENT IN RECREATION ACTIVITIES BY OVERALL & AGES OF HSLD MEMBERS (SHOWING % AT LEAST 3-4 X PER MONTH)

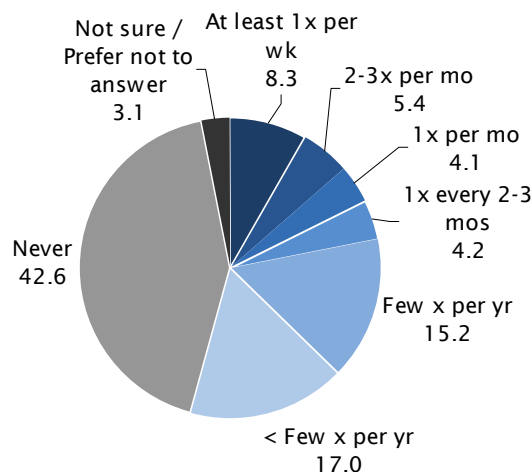
	Overall	Ages of HslD Members (QD2)					
		Child 3-5	Child 6-12	Teen 13-17	Adult 18-54	Adult 55-74	Adult 75+
Visit a Community Center in Murrieta	10.7	19.6	16.3	14.3	10.9	10.9	10.8
Ride a bicycle at a pump track	7.4	12.2	15.7	13.1	9.2	7.3	5.5
Play pickleball at a public city court	6.4	6.7	8.5	9.7	7.0	5.9	2.2
Skateboard at a designated skateboard park	5.7	6.5	13.1	9.6	7.4	5.7	6.0
Visit a splash pad or spray playground	5.3	12.4	11.7	10.3	6.1	2.7	3.4
Play tennis at a public city court	4.9	4.3	7.0	10.2	6.2	4.5	0.0

TABLE 8 FREQUENCY OF HSLD ENGAGEMENT IN RECREATION ACTIVITIES BY OVERALL, ETHNICITY & HSLD MEMBER WITH DISABILITY (SHOWING % AT LEAST 3-4 X PER MONTH)

	Overall	Ethnicity (QD5)				HslD Member W/Disability (QD6)	
		Caucasian / White	Latino / Hispanic	Asian American	Other / Mixed	Yes	No
Visit a Community Center in Murrieta	10.7	9.9	12.3	13.2	8.3	11.2	10.4
Ride a bicycle at a pump track	7.4	5.4	8.4	4.2	9.1	8.2	7.2
Play pickleball at a public city court	6.4	6.4	7.9	4.2	2.8	6.2	6.5
Skateboard at a designated skateboard park	5.7	2.1	10.9	0.0	6.7	9.4	5.4
Visit a splash pad or spray playground	5.3	4.1	6.4	0.0	6.4	10.9	4.1
Play tennis at a public city court	4.9	2.7	8.0	0.0	4.8	1.3	5.4

PROGRAM PARTICIPATION Question 15 next asked respondents how often they or other members of their household use recreation programs, classes, activities, or services offered by the City of Murrieta. Forty-six percent (46%) of households indicated they do not use recreation programs or services offered by Murrieta in a typical year (43%) or preferred to not answer the question (3%). An additional 8% reported using the City's recreation programs, classes and/or services weekly, 10% stated they do so one to three times per month, 4% indicated once every two to three months, 15% participate a few times per year, whereas 17% indicated they use recreation programs, classes, or services offered by the City less than a few times a year (Figure 34).

Question 15 *In a typical year, how often do you or other members of your household use recreation programs, classes, activities, or services offered by the City of Murrieta? Would you say at least once per week, two to three times per month, once per month, once every two or three months, a few times per year, less often than a few times per year, or never?*

FIGURE 34 FREQUENCY OF HSLD USED OF REC PROGRAMS, CLASSES, ACTIVITIES, SERVICED OFFERED BY CITY

Figures 35-38 show how frequency of participating in recreation programs, classes, or services offered by the City of Murrieta varied across key subgroups. When compared to their respective counterparts, residents 18 to 24 or 35 to 44 years of age, those with a child or teenager in the home, those who have lived in Murrieta less than 10 years, respondents in a household that visits a city park or open space area weekly or once a month, those who visit a city recreation facility or community center at least twice a month, Asian Americans, and respondents in a household that uses a trail weekly or one time per month were the most likely to be frequent (monthly) users of the City's recreation programs, classes, activities, and services.

FIGURE 35 FREQUENCY OF HSLD USED OF REC PROGRAMS, CLASSES, ACTIVITIES, SERVICED OFFERED BY CITY BY AGE, CHILD 3-17 YEARS IN HSLD & HSLD MEMBER WITH DISABILITY

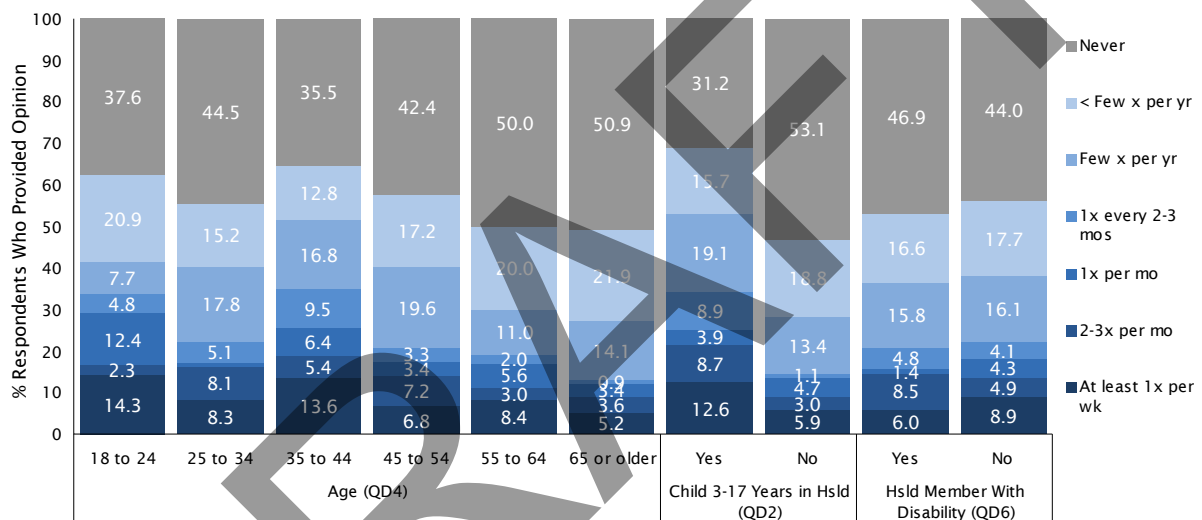


FIGURE 36 FREQUENCY OF HSLD USED OF REC PROGRAMS, CLASSES, ACTIVITIES, SERVICED OFFERED BY CITY BY YEARS IN MURRIETA & HSLD CITY PARK, OPEN SPACE VISIT

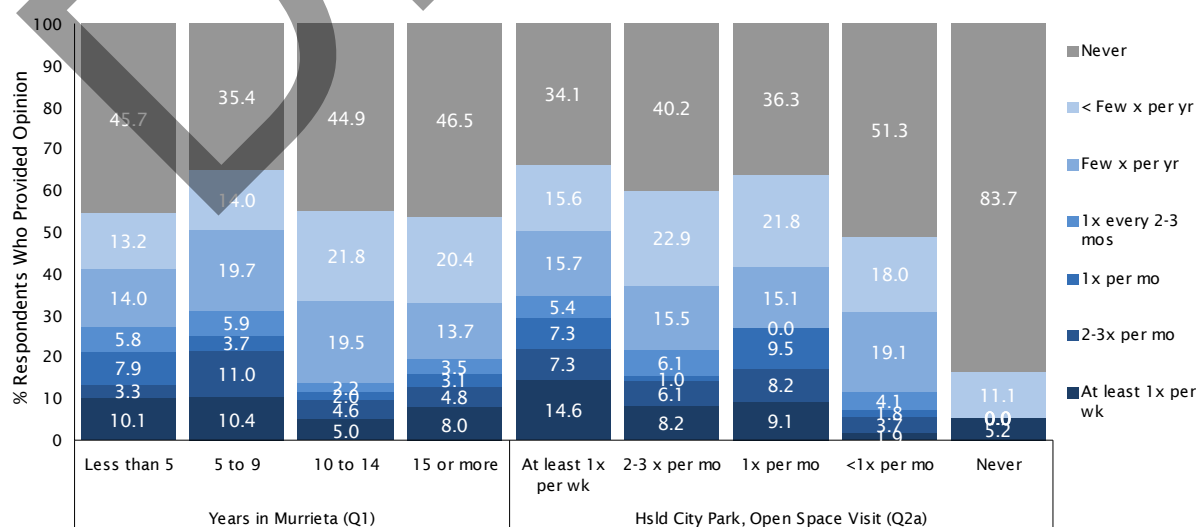
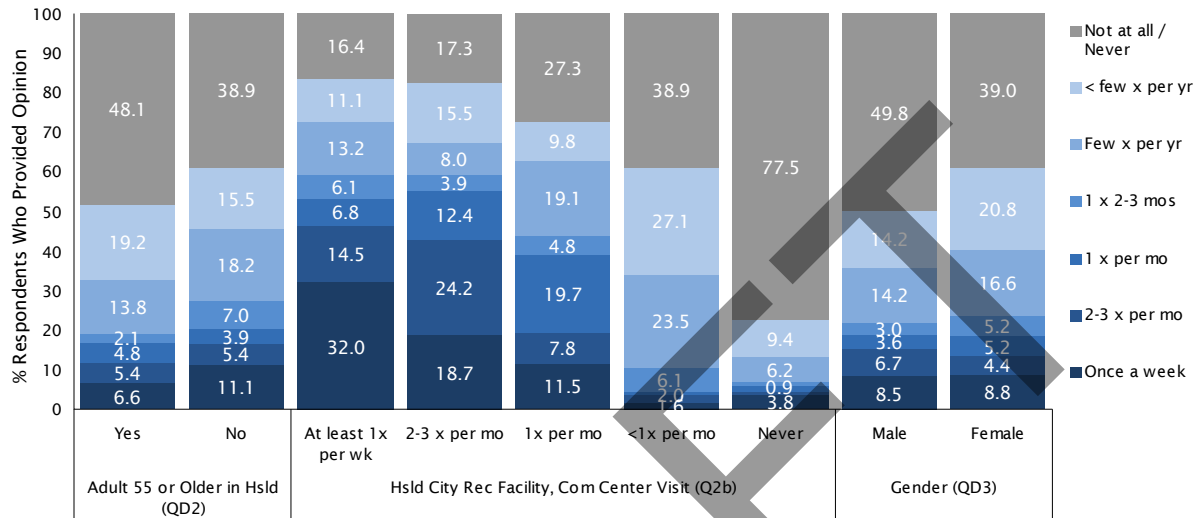
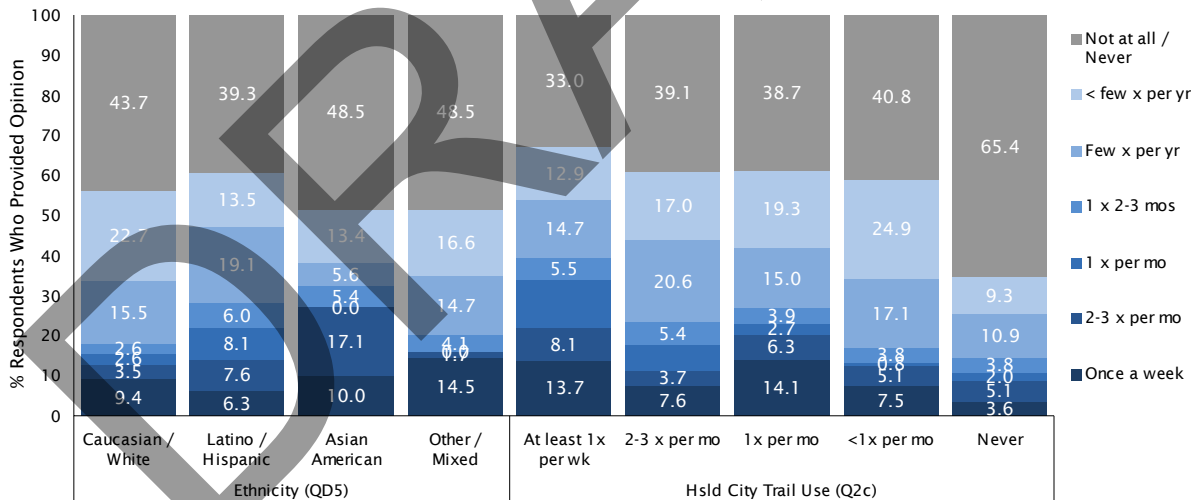


FIGURE 37 FREQUENCY OF HSLD USED OF REC PROGRAMS, CLASSES, ACTIVITIES, SERVICED OFFERED BY CITY BY ADULT 55 OR OLDER IN HSLD, HSLD CITY REC FACILITY, COM CENTER VISIT & GENDER**FIGURE 38 FREQUENCY OF HSLD USED OF REC PROGRAMS, CLASSES, ACTIVITIES, SERVICED OFFERED BY CITY BY ETHNICITY & HSLD CITY TRAIL USE**

OVERALL SATISFACTION WITH PROGRAMMING The next question in this series simply asked respondents if they were satisfied or dissatisfied with the recreation programs, classes, activities, and services provided by the City of Murrieta. As shown in Figure 39, approximately four-in-ten respondents were not familiar enough with the programming and services to offer an opinion (35%) or preferred to not share their opinion (7%). Among the remaining respondents, however, opinions were largely positive with 47% reporting they were satisfied compared with just 11% who indicated they were generally dissatisfied. Figures 40-43 show how satisfaction with Murrieta's recreation programs, classes, activities, and services varied by a variety of demographics, among those who provided an opinion.

Question 16 *Overall, would you say you are generally satisfied or dissatisfied with the recreation programs, classes, activities, and services provided by the City of Murrieta?*

FIGURE 39 SATISFACTION WITH REC PROGRAMS, CLASSES, ACTIVITIES, SERVICES PROVIDED BY CITY

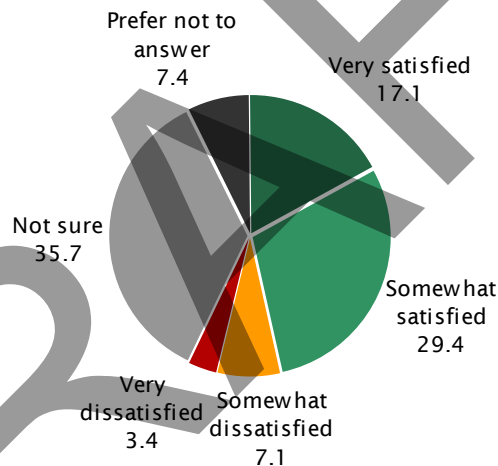


FIGURE 40 SATISFACTION WITH REC PROGRAMS, CLASSES, ACTIVITIES, SERVICES PROVIDED BY CITY BY YEARS IN MURRIETA, CHILD 3-17 YEARS IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER

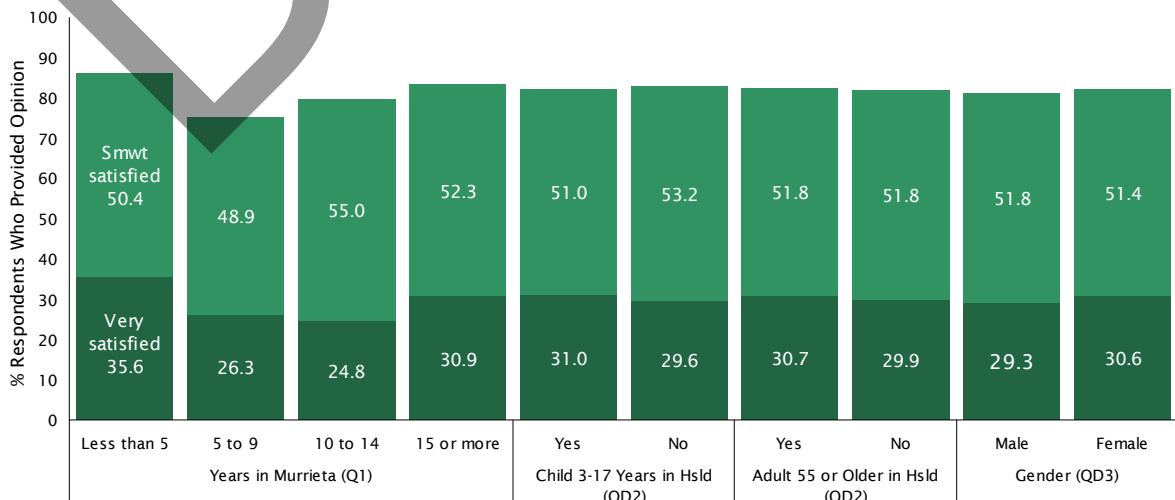


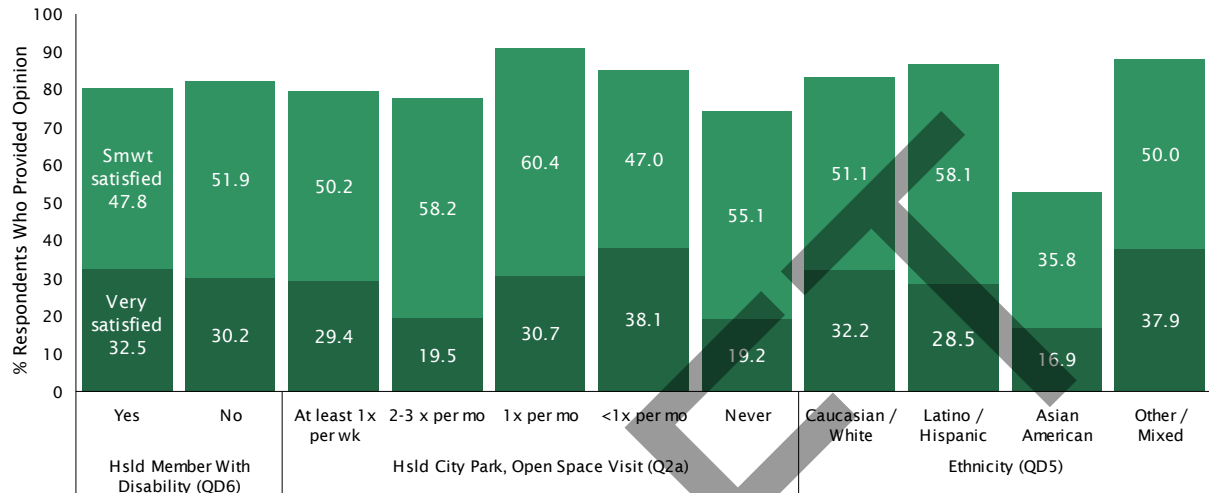
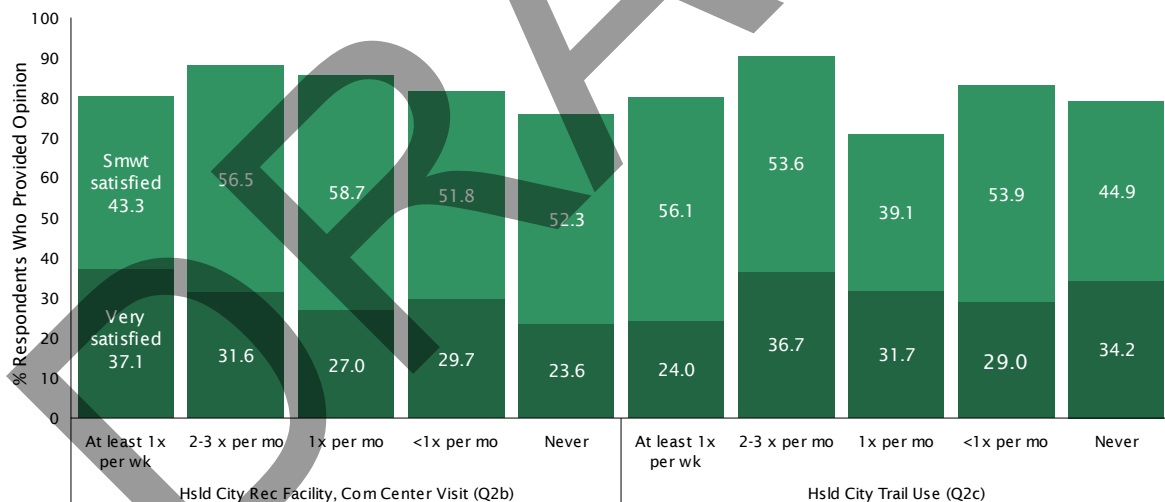
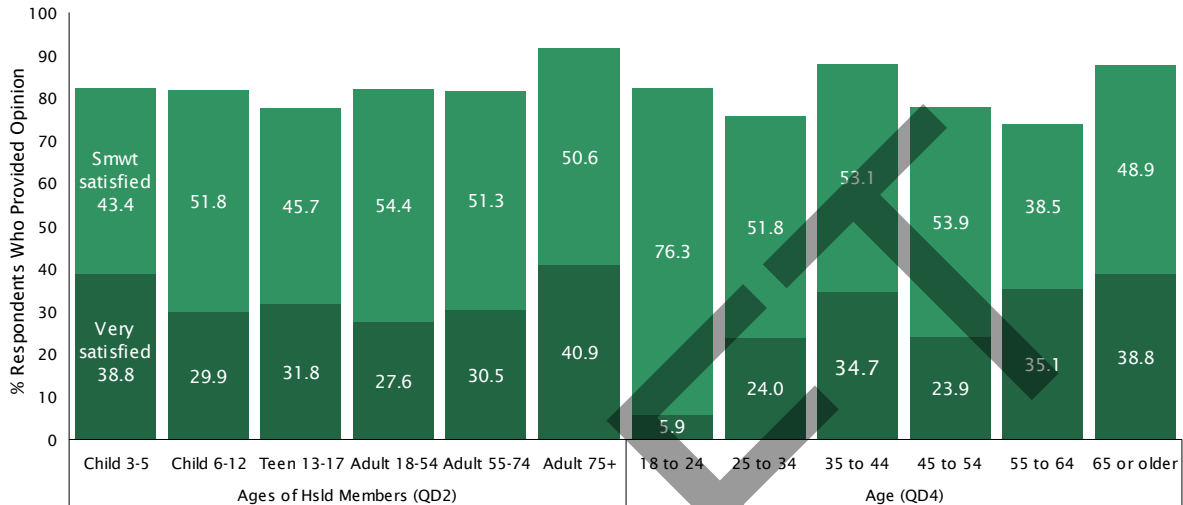
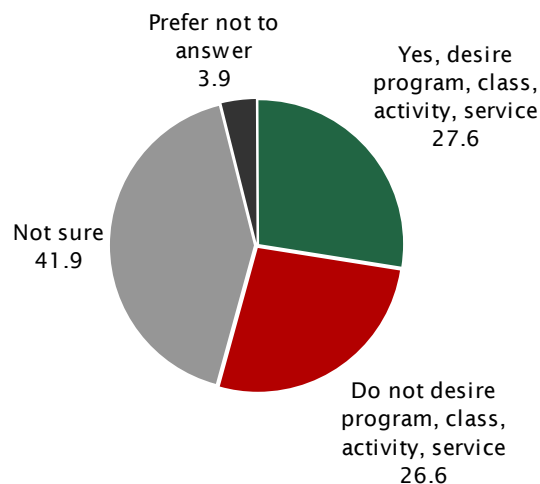
FIGURE 41 SATISFACTION WITH REC PROGRAMS, CLASSES, ACTIVITIES, SERVICES PROVIDED BY CITY BY HSLD MEMBER WITH DISABILITY, HSLD CITY PARK, OPEN SPACE VISIT & ETHNICITY**FIGURE 42 SATISFACTION WITH REC PROGRAMS, CLASSES, ACTIVITIES, SERVICES PROVIDED BY CITY BY HSLD CITY REC FACILITY, COM CENTER VISIT & HSLD CITY TRAIL USE**

FIGURE 43 SATISFACTION WITH REC PROGRAMS, CLASSES, ACTIVITIES, SERVICES PROVIDED BY CITY BY AGES OF HSLD MEMBERS & AGE

ADDITIONAL PROGRAMS Regardless of whether a respondent's household had participated in a city-sponsored recreation program or service in the past year, Question 17 asked all respondents whether there are any specific recreation programs, classes, activities, or services that they would like the City of Murrieta to add or improve to better meet the needs of their household. As shown in Figure 44, 28% of respondents answered Question 17 in the affirmative, whereas a nearly equal percentage (27%) did not desire any additions or improvements to recreation programs, classes, or services and 46% were unsure or unwilling to answer.

Question 17 *Is there a recreation program, class, activity, or service that you would like to see added or improved in the City of Murrieta to meet the needs of your household?*

FIGURE 44 DESIRE REC PROGRAM, CLASS, ACTIVITY, SERVICE IMPROVEMENT

Some respondents were more likely than others to perceive a need for additional or improved recreation programming (figures 45-48)—most notably households with a child or teenager in the home, those without an adult 55+ in the home, female respondents, those with a disabled household member, those whose household visits a city park or open space area weekly or once per month, Latino/Hispanic and Asian Americans, households that visit a city recreation facility or community center at least twice per month, weekly trail users, and respondents 18 to 24 years of age. Also of note is the strong, inverse relationship between ages of household members and desire for improvements (such that desire declined as ages of household members increased).

FIGURE 45 DESIRE REC PROGRAM, CLASS, ACTIVITY, SERVICE IMPROVEMENT BY YEARS IN MURRIETA, CHILD 3-17 YEARS IN HSLD, ADULT 55 OR OLDER IN HSLD & GENDER

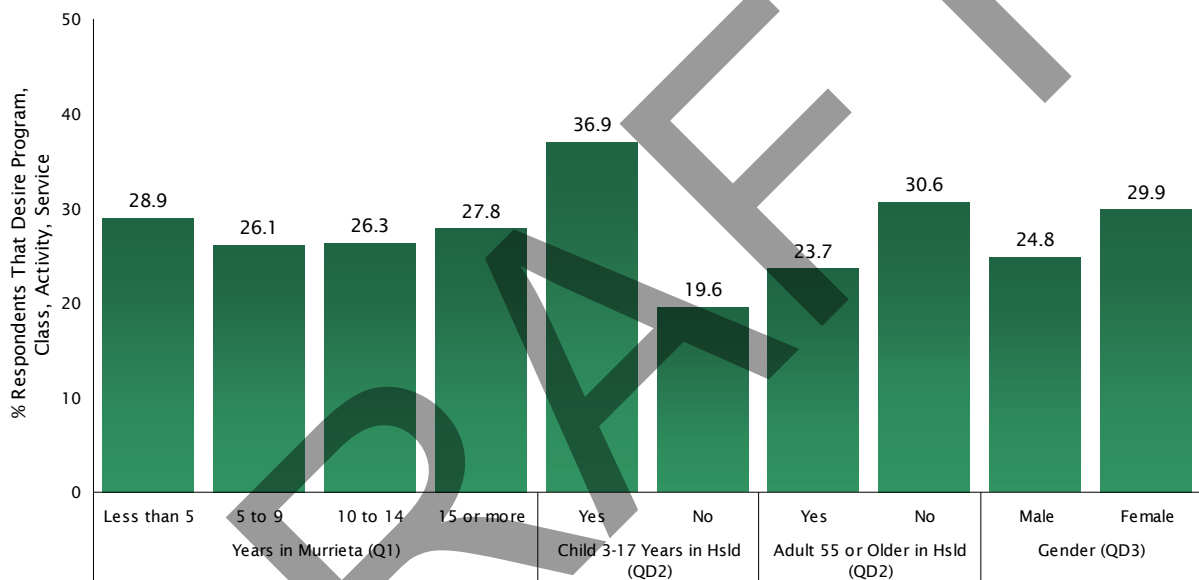


FIGURE 46 DESIRE REC PROGRAM, CLASS, ACTIVITY, SERVICE IMPROVEMENT BY HSLD MEMBER WITH DISABILITY, HSLD CITY PARK, OPEN SPACE VISIT & ETHNICITY

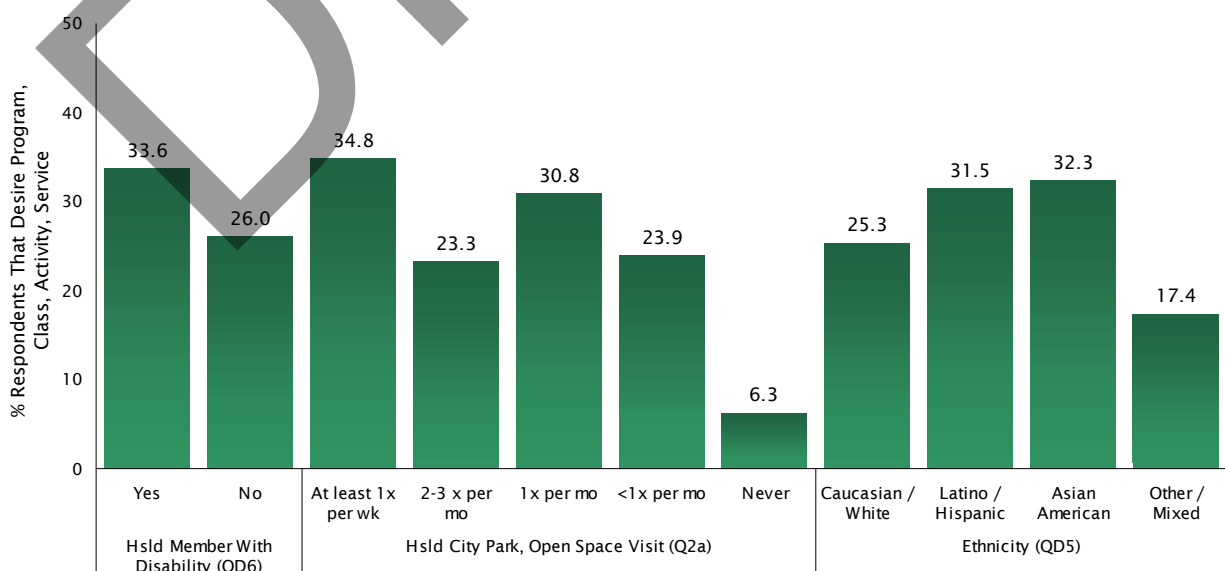
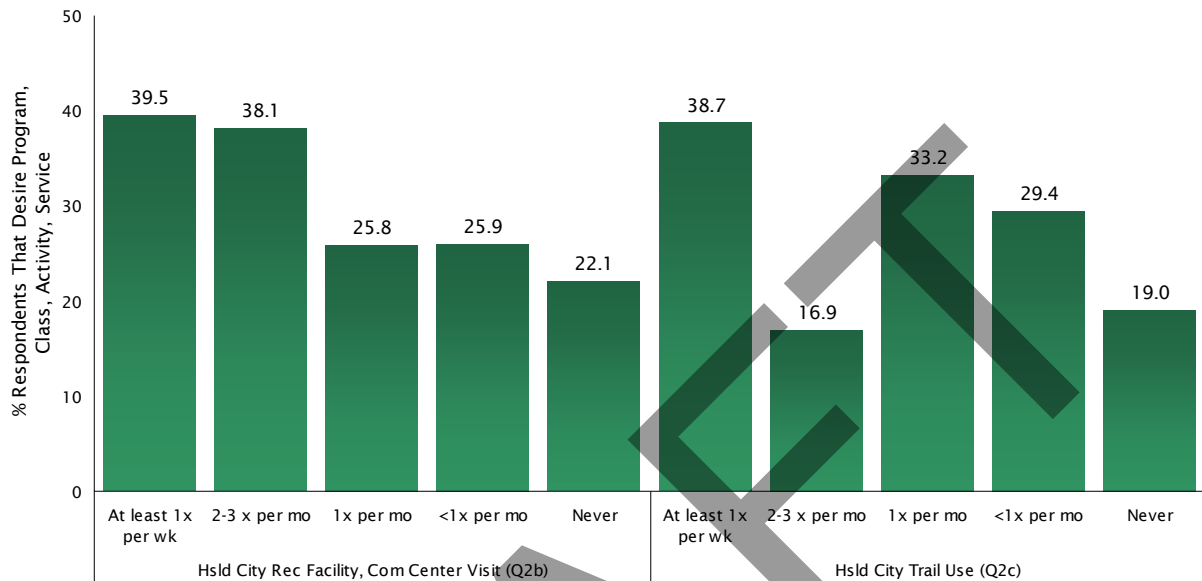
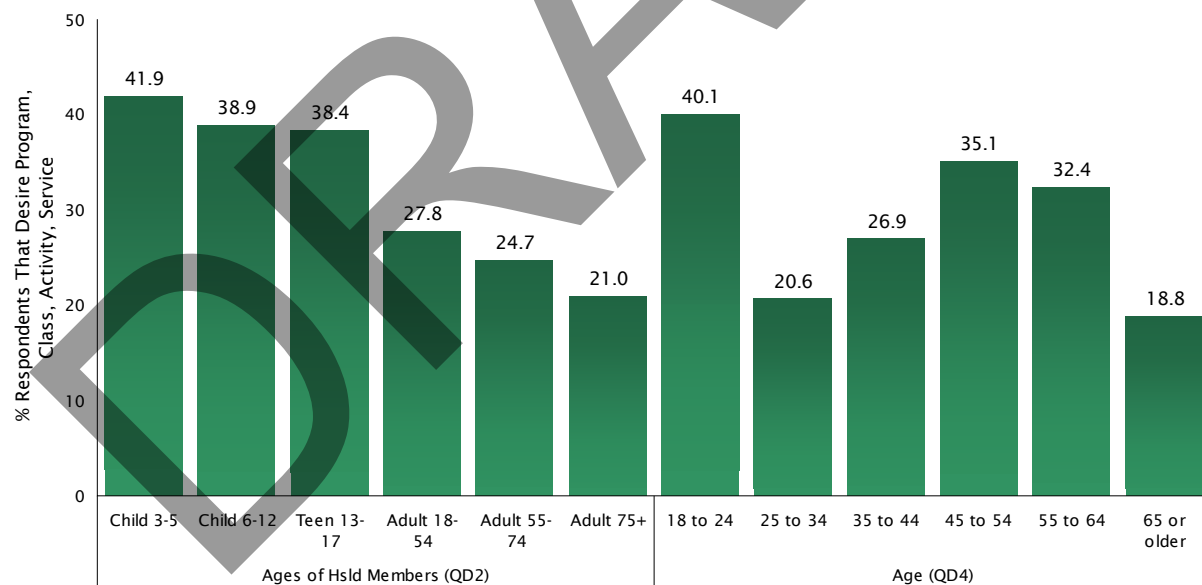
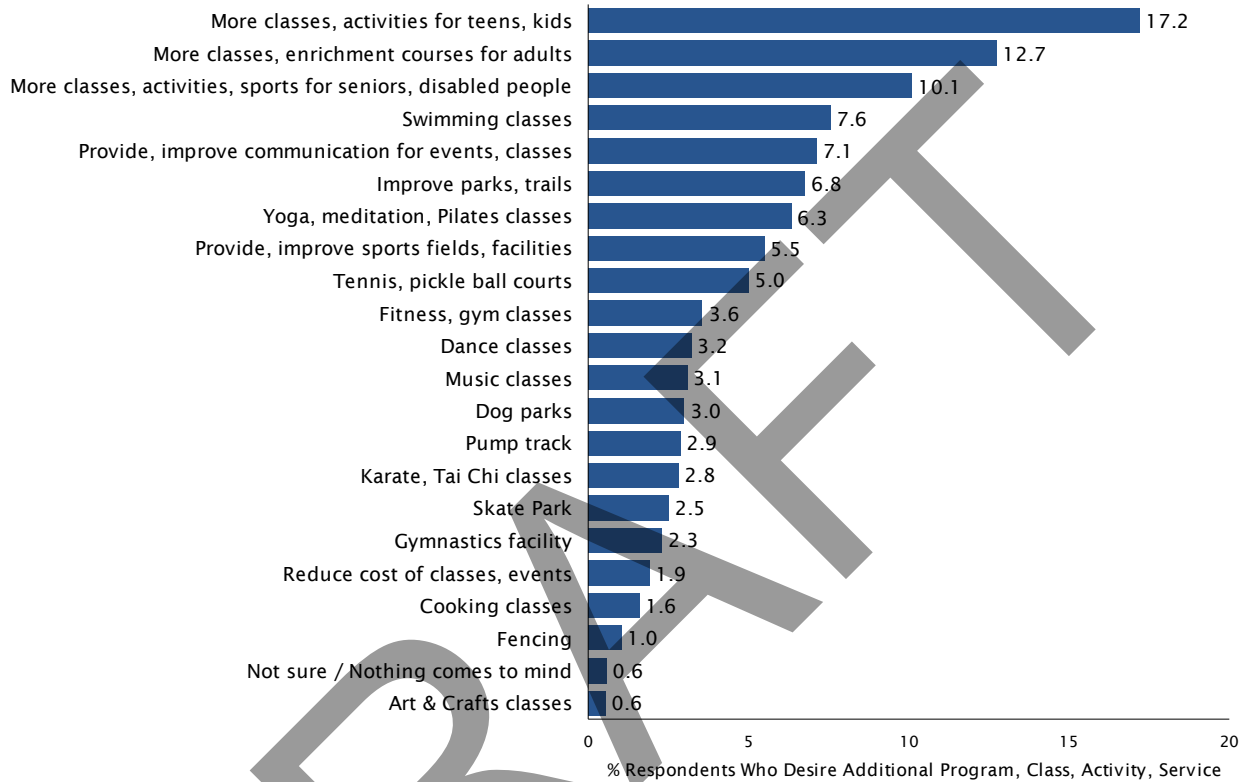


FIGURE 47 DESIRE REC PROGRAM, CLASS, ACTIVITY, SERVICE IMPROVEMENT BY HSLD CITY REC FACILITY, COM CENTER VISIT & HSLD CITY TRAIL USE**FIGURE 48 DESIRE REC PROGRAM, CLASS, ACTIVITY, SERVICE IMPROVEMENT BY AGES OF HSLD MEMBERS & AGE**

Respondents who indicated that there were recreation programs, classes, activities, or services that they would like the City to add or improve were subsequently provided an open-ended opportunity to identify the programs or services of interest (see Figure 49 on the next page). The most commonly suggested programs and services pertained to classes and activities for kids and teens (17%), classes and enrichment courses for adults (13%), classes, activities, and sports for seniors and the disabled (10%), swimming classes (8%), and improved communication for events and classes (7%).

Question 18 Please briefly describe the one recreation program, class, activity, or service that you would most like to see added or improved in the City of Murrieta.

FIGURE 49 DESIRED REC PROGRAM, CLASS, ACTIVITY, SERVICE IMPROVEMENT



BACKGROUND & DEMOGRAPHICS

TABLE 9 DEMOGRAPHICS OF SAMPLE

Total Respondents	492
Years in Murrieta (Q1)	
Less than 5	25.2
5 to 9	18.7
10 to 14	13.5
15 or more	42.6
Prefer not to answer	0.0
City Info Sources (QD1)	
City's website	43.7
Internet in general	27.0
Social media	11.8
Friends/family	9.4
Other	4.0
Prefer not to answer	4.0
Ages of Hsld Members (QD2)	
Child 3-5	14.8
Child 6-12	25.0
Teen 13-17	21.4
Adult 18-54	73.8
Adult 55-74	43.5
Adult 75 or older	16.3
Gender (QD3)	
Male	46.9
Female	49.4
Non-binary	0.0
Prefer not to answer	3.7
Age (QD4)	
18 to 24	5.0
25 to 34	17.3
35 to 44	20.3
45 to 54	18.8
55 to 64	13.9
65 or older	21.9
Prefer not to answer	2.8
Ethnicity (QD5)	
Caucasian / White	42.5
Latino / Hispanic	30.9
Asian American	6.5
Other / Mixed	12.3
Prefer not to answer	7.8
Hsld Member With Disability (QD6)	
Yes	11.9
No	84.2
Prefer not to answer	3.9

Table 9 presents the key demographic information collected during the survey. The primary motivation for collecting the background and demographic information was to provide a better insight into how the results of the substantive questions of the survey vary by demographic characteristics, and ensure that the resulting sample matched the profile of Murrieta households on key characteristics.



METHODOLOGY

The following section outlines the methodology used in the study, as well as the motivation for using certain techniques.

QUESTIONNAIRE DEVELOPMENT Dr. McLarney of True North worked closely with the City of Murrieta and RJM Design Group to develop a questionnaire that covered the topics of interest and avoided sources of systematic measurement error, including position-order effects, wording effects, response-category effects, scaling effects, and priming. Several questions included multiple individual items. Because asking items in a set order can lead to a systematic position bias in responses, the items were asked in a random order for each respondent.

Some questions asked in this study were presented only to a subset of respondents. For example, only respondents who indicated they would like to see improvements made to park amenities and recreation facilities in the City (Question 9) were asked to describe the types of improvements they desired (Question 10). The questionnaire included with this report (see *Questionnaire & Toplines* on page 43) identifies the skip patterns used during the interview to ensure that each respondent received the appropriate questions.

PROGRAMMING, PRE-TEST & TRANSLATION Prior to fielding the survey, the questionnaire was CATI (Computer Assisted Telephone Interviewing) programmed to assist interviewers when conducting the telephone interviews. The CATI program automatically navigates the skip patterns, randomizes the appropriate question items, and alerts interviewers to certain types of keypunching mistakes should they happen during the interview. The survey was also programmed into a passcode-protected online survey application to allow online participation for sampled households. The integrity of the questionnaire was pre-tested internally by True North and by dialing into random homes in the City prior to formally beginning the survey. The final questionnaire was also professionally translated into Spanish to allow for data collection in English or Spanish according to the preference of the respondent.

SAMPLE, RECRUITING & DATA COLLECTION A comprehensive database of Murrieta households was utilized for this study, ensuring that all households in Murrieta had the opportunity to participate in the survey. Once selected at random, contact information was appended to each record including email addresses and telephone numbers for adult residents. Individuals were subsequently recruited to participate in the survey through multiple recruiting methods. Using a combination of email and text invitations, sampled residents were initially invited to participate in the survey online at a secure, passcode-protected website designed and hosted by True North. Each individual was assigned a unique passcode to ensure that only Murrieta residents who received an invitation could access the online survey site, and that the survey could be completed only one time per passcode. Email reminder notices were also sent to encourage participation among those who had yet to take the survey. Following a period of online data collection, True North placed telephone calls to land lines and cell phone numbers of sampled residents that had yet to participate in the online survey or for whom only telephone contact information was available.

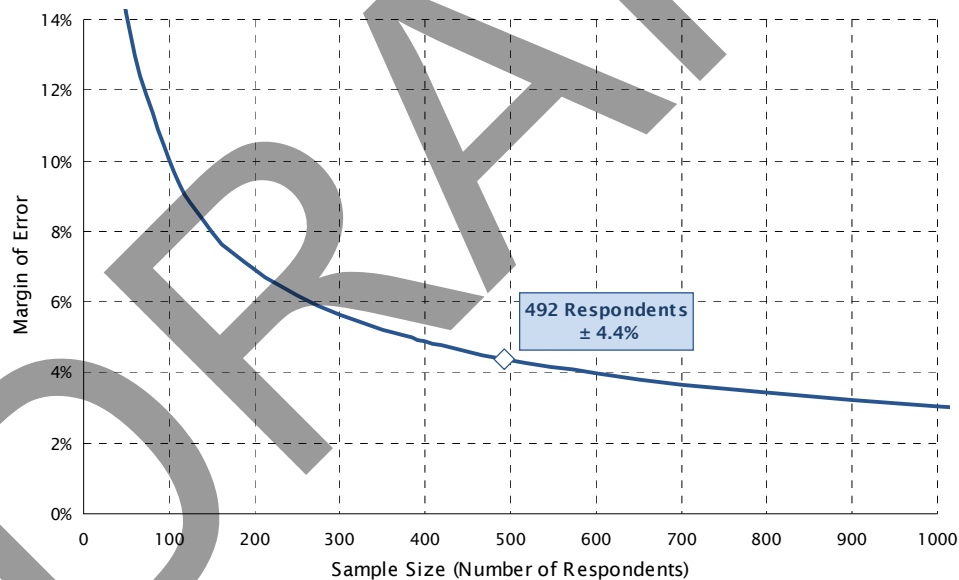
Telephone interviews averaged 15 minutes in length and were conducted during weekday evenings (5:30PM to 9PM) and on weekends (10AM to 5PM). It is standard practice not to call during

the day on weekdays because most working adults are unavailable and thus calling during those hours would bias the sample. A total of 492 completed surveys were gathered online and by telephone in English and Spanish between March 11 and March 18, 2024.

MARGIN OF ERROR DUE TO SAMPLING The results of the survey can be used to estimate the opinions and behaviors of all households in Murrieta.³ Because not every household in the City participated in the survey, however, the results have what is known as a statistical margin of error due to sampling. The margin of error refers to the difference between what was found in the survey of 492 households for a particular question and what would have been found if all of the estimated 36,610 households⁴ had been interviewed.

Figure 50 provides a plot of the *maximum* margin of error in this study. The maximum margin of error for a dichotomous percentage result occurs when the answers are evenly split such that 50% provide one response and 50% provide the alternative response. For this survey, the maximum margin of error is $\pm 4.4\%$ for questions answered by all 492 respondents.

FIGURE 50 MAXIMUM MARGIN OF ERROR



Within this report, figures and tables show how responses to certain questions varied by demographic characteristics such as length of residence. Figure 50 is thus useful for understanding how the maximum margin of error for a percentage estimate will grow as the number of individuals asked a question (or in a particular subgroup) shrinks. Because the margin of error grows exponentially as the sample size decreases, the reader should use caution when generalizing and interpreting the results for small subgroups.

3. Because the survey asks respondents to report on the interests, activities, and behaviors of their *household*, it is appropriate to generalize the survey results at the household level.
4. Source: U.S. Census Bureau, 2022 American Community Survey 1-Year Estimates.

DATA PROCESSING & WEIGHTING Data processing consisted of checking the data for errors or inconsistencies, coding and recoding responses, categorizing verbatim responses, and preparing frequency analyses and cross-tabulations. The final data were weighted to balance the sample across key demographics according to the most recent Census American Community Survey (ACS) estimates.

ROUNDING Numbers that end in 0.5 or higher are rounded up to the nearest whole number, whereas numbers that end in 0.4 or lower are rounded down to the nearest whole number. These same rounding rules are also applied, when needed, to arrive at numbers that include a decimal place in constructing figures and tables. Occasionally, these rounding rules lead to small discrepancies in the first decimal place when comparing tables and charts for a given question.

DRAFT

QUESTIONNAIRE & TOPLINES



City of Murrieta
Park, Rec & Master Plan Survey
Final Toplines (n=492)
March 2024

Section 1: Introduction to Study

Hi, may I please speak to: _____. Hi, my name is _____ and I'm calling from TNR on behalf of the City of Murrieta (MUR-ee-Etuh). The City is conducting a survey of residents about important local issues and would like to get your opinions. Your answers will be confidential.

If needed: This is a survey about important issues in your community. I'm NOT trying to sell anything and I won't ask for a donation.

If needed: The survey should take about 10 minutes to complete.

If needed: If now is not a convenient time, can you let me know a better time so I can call back?

Section 2: Length of Residence

Q1	To begin, how long have you lived in Murrieta?		
	1	Less than 1 year	4%
	2	1 to 4 years	22%
	3	5 to 9 years	19%
	4	10 to 14 years	13%
	5	15 years or longer	43%
	99	Prefer not to answer	0%

Section 3: Use and Visitation

The City of Murrieta is preparing a **Parks, Recreation & Trails Master Plan**. Your participation in this survey will help the City provide parks and recreation facilities, programs, and services that best meet the community's needs.

As you answer the following questions, please speak on behalf of **all** members of your household.

Q2	In a typical year, how frequently do you or other members of your household _____ in Murrieta? At least once per week, two to three times per month, once per month, once every two or three months, a few times per year, less often than a few times per year, or never?								
	<i>Read in order</i>	At least 1 time per week	2 to 3 times per month	1 time per month	Once every 2 to 3 months	A few times per year	Less often than a few times per year	Never	Prefer not to answer
A	Visit a city park or open space area	39%	16%	7%	9%	11%	13%	6%	1%
B	Visit a city recreation facility or community center	14%	8%	8%	8%	12%	23%	27%	0%
C	Use a trail	20%	15%	10%	8%	14%	14%	20%	0%

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Ask Q3 & Q4 if Q2A=(1-6) OR Q2B=(1-6).

Q3	What is the name of the park or recreation facility in Murrieta that members of your household use most often? Verbatim responses recorded and later grouped into categories shown below.	
	Los Alamos Hills Sports Park	19%
	California Oaks Sports Park	15%
	Not sure / Can't remember name	6%
	Town Square Park & Amphitheater	4%
	Alderwood Park	3%
	Copper Canyon Park	3%
	Mira Mosa Park	3%
	Rancho Acacia Park	3%
	Murrieta Senior Center	3%
	Community Center / Hunt Field	2%
	Mountain Pride Park	2%
	Pond Park	2%
	Skyes Ranch Park	2%
	Torrey Pines Park	2%
	Valley Vista Park	2%
	Vintage Reserve Park	2%
	Heroes Park Spencer's Crossings	2%
	Harveston Lake Park	2%
	Santa Rosa Plateau	2%
	Murrieta Public Library	2%
	All parks	2%
	Alta Murrieta Sports Park	1%
	Antelope Hills Park	1%
	Barratt Park	1%
	Blackmore Ranch	1%
	Century Park	1%
	Cole Canyon Natural Park	1%
	Firefighters Park	1%
	Glen Arbor Park	1%
	Maple Park	1%
	Meadowridge Park	1%
	Warm Springs Park	1%

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	Murrieta Youth Center	1%
	La Alba Trail	1%
	Greer Ranch Park	1%
	Veterans Memorial	1%
	Winchester trail system	1%
Q4	When your household visits a park or recreation facility in Murrieta, what are the main activities or reasons for your visit? Verbatim responses recorded and later grouped into categories shown below.	
	Hiking, walking	33%
	Playground, playing with kids	21%
	Leisure, fun, relax, enjoy outdoors	15%
	Walk dog	14%
	Exercise	12%
	Playing sports	12%
	Events in general	9%
	Soccer	6%
	Picnic	5%
	Meet friends, family / Interact with others	5%
	Running, jogging	4%
	Baseball, softball	4%
	Biking	3%
	Pickleball / Tennis	3%
	Basketball	2%
	Reading	2%
	Disc, frisbee golf	1%
	Golf	1%
	Recreational activities in general	1%
	Ask Q5 & Q6 if Q2C=(1-6).	
Q5	What is the name or location of the trail in Murrieta that members of your household use most often? Verbatim responses recorded and later grouped into categories shown below.	
	Not sure / Can't remember name	45%
	Santa Rosa Plateau	10%
	Prefer not to answer	9%
	Greer Ranch Park	4%
	Los Alamos Hills Sports Park	3%
	Barratt Park	2%
	Century Park	2%

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	Cole Canyon Natural Park	2%
	Copper Canyon Park	2%
	Warm Springs Park	2%
	Las Brisas Trail	2%
	Vineyard Trail	2%
	California Oaks Sports Park	1%
	Pond Park	1%
	Rancho Acacia Park	1%
	Skyes Ranch Park	1%
	Whitewood Park	1%
	Heroes Park Spencer's Crossings	1%
	Bear Canyon Loop Trail	1%
	Murrieta Oaks Trail	1%
	Sylvan Meadows	1%
	Tenaja Falls	1%
	Frog Hike Trail	1%
	La Cresta	1%
	All trails	1%
Q6	When you or other members of your household use a trail in Murrieta, what is the main activity or reason for using the trail? Verbatim responses recorded and later grouped into categories shown below.	
	Hiking, walking	52%
	Exercise	25%
	Leisure, fun, relax, enjoy outdoors	19%
	Walk dog	10%
	Biking	8%
	Running, jogging	4%
	Meet friends, family / Interact with others	3%

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March 2024

Section 4: Parks, Facility & Trail Improvements*Resume asking questions of all respondents.*

Q7	Overall, would you say you are generally satisfied or dissatisfied with the parks and recreation facilities in Murrieta? <i>Get answer, then ask: Would that be very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)?</i>		
	1	Very satisfied	33%
	2	Somewhat satisfied	45%
	3	Somewhat dissatisfied	12%
	4	Very dissatisfied	5%
	98	Not sure	5%
	99	Prefer not to answer	0%
Q8	Would you say you are generally satisfied or dissatisfied with the maintenance of parks and recreation facilities in Murrieta? <i>Get answer, then ask: Would that be very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)?</i>		
	1	Very satisfied	36%
	2	Somewhat satisfied	40%
	3	Somewhat dissatisfied	11%
	4	Very dissatisfied	6%
	98	Not sure	7%
	99	Prefer not to answer	1%
Q9	Is there a park amenity or recreation facility you would like to see added or improved in the City of Murrieta to meet the needs of your household?		
	1	Yes	55%
	2	No	16%
	98	Not sure	27%
	99	Prefer not to answer	2%
			<i>Ask Q10</i>
			<i>Skip to Q11</i>
			<i>Skip to Q11</i>
			<i>Skip to Q11</i>
Q10	Please briefly describe the one park amenity or recreation facility you would <i>most</i> like to see added or improved in the City of Murrieta. <i>Verbatim responses recorded and later grouped into categories shown below.</i>		
	Provide, improve playgrounds		10%
	Provide community pool		10%
	Provide, improve parks in general		10%
	Provide, improve dog parks		9%
	Improve maintenance of restrooms		9%
	Provide a splash pad, water park		8%
	Provide, improve pickleball courts		8%
	Provide, improve walking, hiking trails		7%
	Provide, improve sports fields		7%

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	Provide, improve bike trails	5%		
	Improve landscaping, trees, grass, turf	5%		
	Improve safety	4%		
	Provide, improve BBQ, picnic areas, shades	4%		
	Provide, improve basketball courts	3%		
	Improve, provide more soccer, football fields	3%		
	Provide, improve tennis courts	3%		
	Provide, improve lighting	3%		
	Provide, improve water, drinking fountains	3%		
	Improve cleanliness of parks	3%		
	Not sure / Nothing comes to mind	3%		
	Provide, improve fitness, exercise equipment	2%		
	Provide more trash cans	2%		
	Provide more open spaces	2%		
	Provide more parking	2%		
	Provide a pump track	2%		
	Provide, improve baseball, softball fields	2%		
	Provide more senior activities	1%		
	Provide, improve skate park	1%		
	Provide improve Frisbee golf	1%		
	Improve library	1%		
Q11	Overall, would you say you are generally satisfied or dissatisfied with the network of trails in Murrieta? <i>Get answer, then ask: Would that be very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)?</i>			
	1	Very satisfied	22%	
	2	Somewhat satisfied	38%	
	3	Somewhat dissatisfied	10%	
	4	Very dissatisfied	4%	
	98	Not sure	23%	
	99	Prefer not to answer	4%	
Q12	Is there a trail or trail amenity you would like to see added or improved in the City of Murrieta to meet the needs of your household?			
	1	Yes	27%	Ask Q13
	2	No	25%	Skip to Q14
	98	Not sure	44%	Skip to Q14
	99	Prefer not to answer	4%	Skip to Q14

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March 2024

Q13	Please briefly describe the one trail or trail amenity you would <i>most</i> like to see added or improved in the City of Murrieta. Verbatim responses recorded and later grouped into categories shown below.	
	Improve provide more hiking, walking trails	17%
	Provide, improve maps, signage, markers	13%
	Improve trail network, connectivity	10%
	Improve, provide more bike trails	10%
	Provide more dog bag, waste stations	8%
	Improve safety	8%
	Not sure / Nothing comes to mind	8%
	Provide more trash cans	7%
	Improve parks maintenance in general	7%
	Improve parks trails in general	6%
	Provide more trail information in general	6%
	Provide more open space	5%
	Unique requests at specific park	5%
	Provide more benches	3%
	Provide, improve bathrooms, permanent ones	2%
	Provide, improve water, drinking fountains	2%
	Provide, improve parking	2%
	Add accessibility for disabled people	2%
	Provide trails for horse riding	2%

Section 5: Recreation Activities & Programming

Q14	Next, I'm going to read a short list of recreation activities . For each that I read, please indicate how often members of your household typically engage in the activity at a city park or city recreation facility in Murrieta.									
	When estimating the frequency, please do <i>not</i> include activities that are organized by a school, league or home owners association (HOA) or that utilize HOA facilities.									
	Here is the (first/next) one: _____. Do members of your household engage in this activity everyday , 2 to 6 times per week , 3 to 4 times per month , 1 to 2 times per month , 7 to 11 times per year , 2 to 6 times per year , once per year , or not at all?									
	<i>Randomize</i>	Every day	2 to 6 times per week	3 to 4 times per month	1 to 2 times per month	7 to 11 times per year	2 to 6 times per year	Once per year	Not at all/never	Prefer not to answer
A	Skateboard at a designated skateboard park	1%	3%	2%	2%	1%	3%	4%	83%	2%
B	Play pickleball at a public city court	1%	2%	3%	3%	2%	5%	4%	78%	1%

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March 2024

C	Play tennis at a public city court		1%	1%	3%	3%	2%	6%	5%	78%	1%
D	Ride a bicycle at a pump track		2%	3%	2%	3%	2%	5%	5%	75%	2%
E	Visit a splash pad or spray playground		1%	2%	2%	4%	4%	11%	9%	66%	1%
F	Visit a Community Center in Murrieta		2%	3%	6%	6%	4%	15%	18%	44%	2%
Q15	In a typical year, how often do you or other members of your household use recreation programs, classes, activities, or services offered by the City of Murrieta? Would you say at least once per week, two to three times per month, once per month, once every two or three months, a few times per year, less often than a few times per year, or never?										
	1	At least once per week						8%			
	2	Two to three times per month						5%			
	3	Once per month						4%			
	4	Once every two or three months						4%			
	5	A few times per year						15%			
	6	Less often than a few times per year						17%			
	7	Never						43%			
	99	Not sure / Prefer not to answer						3%			
Q16	Overall, would you say you are generally satisfied or dissatisfied with the recreation programs, classes, activities, and services provided by the City of Murrieta? <i>Get answer, then ask:</i> Would that be very (satisfied/dissatisfied) or somewhat (satisfied/dissatisfied)?										
	1	Very satisfied						17%			
	2	Somewhat satisfied						29%			
	3	Somewhat dissatisfied						7%			
	4	Very dissatisfied						3%			
	98	Not sure						36%			
	99	Prefer not to answer						7%			
Q17	Is there a recreation program, class, activity, or service that you would like to see added or improved in the City of Murrieta to meet the needs of your household?										
	1	Yes				28%			Ask Q18		
	2	No				27%			Skip to D1		
	98	Not sure				42%			Skip to D1		
	99	Prefer not to answer				4%			Skip to D1		
Q18	Please briefly describe the one recreation program, class, activity, or service that you would <i>most</i> like to see added or improved in the City of Murrieta. Verbatim responses recorded and later grouped into categories shown below.										
	More classes, activities for teens, kids					17%					
	More classes, enrichment courses for adults					13%					
	More classes, activities, sports for seniors,					10%					

Murrieta - Parks & Rec Survey

March 2024

disabled people	
Swimming classes	8%
Provide, improve communication for events, classes, wildlife	7%
Improve parks, trails	7%
Yoga, meditation, Pilates classes	6%
Tennis, pickle ball courts	5%
Provide, improve sports fields, facilities	5%
Fitness, gym classes	4%
Dance classes	3%
Dog parks	3%
Pump track	3%
Karate, Tai Chi classes	3%
Skate Park	3%
Music classes	3%
Gymnastics facility	2%
Reduce cost of classes, events	2%
Cooking classes	2%
Fencing	1%
Art & Crafts classes	1%
Not sure / Nothing comes to mind	1%

Section 9: Background & Demographics

Thank you so much for your participation. I have just a few background questions for statistical purposes.

D1	When you need information about parks, recreation facilities, trails, programs, or services in Murrieta, where do you usually get that information? <i>Read list if respondent hesitates</i>	
1	City's website	44%
2	Internet in general (not city website)	27%
3	Social media	12%
4	Friends/family	9%
5	Other	4%
99	Prefer not to answer	4%

Murrieta - Parks & Rec Survey

March 2024

D2	Do you have _____ in your household?			
	<i>Read in Order</i>	Yes	No	Prefer not to answer
A	A child between the ages of 3 and 5	15%	82%	3%
B	A child between the ages of 6 and 12	25%	72%	3%
C	A teenager between the ages of 13 and 17	21%	76%	3%
D	An adult between the ages of 18 and 54	74%	23%	3%
E	An adult between the ages of 55 and 74	44%	54%	3%
F	An adult 75 years of age or older	16%	81%	3%
D3	What is your gender?			
	1 Male		47%	
	2 Female		49%	
	3 Non-binary		0%	
	99 Prefer not to answer		4%	
D4	In what year were you born? Year recorded and grouped into categories shown below.			
	18 to 24		5%	
	25 to 34		17%	
	35 to 44		20%	
	45 to 54		19%	
	55 to 64		14%	
	65 or older		22%	
	Prefer not to answer		3%	

Murrieta - Parks & Rec Survey

March 2024

D5	What ethnic group do you consider yourself a part of or feel closest to? <i>Read list if respondent hesitates</i>		
	1	Caucasian/White	42%
	2	Latino/Hispanic	31%
	3	African-American/Black	3%
	4	American Indian or Alaskan Native	1%
	5	Asian -- Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian	7%
	6	Pacific Islander	0%
	7	Mixed Heritage	6%
	98	Other	2%
	99	Prefer not to answer	8%
D6	Do you or anyone else in your household have a physical or cognitive disability that requires adaptive devices, adaptive equipment, or special accommodations to participate in recreational activities?		
	1	Yes	12%
	2	No	84%
	99	Prefer not to answer	4%
Those are all of the questions that I have for you! Thanks so much for participating in this important survey! This survey was conducted for the City of Murrieta.			

Post-Interview & Sample Items

S1	Survey Language		
	1	English	95%
	2	Spanish	5%

PROGRAM NEEDS

PROGRAM NEEDS	Small Group		Direct Survey		Public/Community				
	STAKEHOLDER INTERVIEWS	TOTAL (SMALL GROUP ONLY)	MULTIMODAL SURVEY	TOTAL (SURVEYS ONLY)	WORKSHOP 1	WORKSHOP 2	WORKSHOP 3	FEEDBACK COMMENTS	TOTAL (PUBLIC/COMMUNITY ONLY)
Art Classes		0		0		•	•		2
Community Engagement/Marketing of Programs Offered	•	1	•	1	•		•	•	3
Community Events	•	1		0	•		•		2
Cultural Events / Programs	•	1		0					1
Dance Classes		0	•	1					0
Dog Training Class		0	•	1			•		1
Enrichment Courses for Adults		0	•	1	•				1
Fitness and Exercise Classes (including Jazzercise)		0	•	1		•		•	2
Gymnastics		0		0		•			1
Historical Events	•	1		0					0
Karate / Tai Chi Classes		0	•	1					0
Music Classes		0	•	1					0
Nature Education Classes / Events		0		0		•		•	2
Partnerships with Schools and Sports Leagues	•	1		0			•		1
Performing Arts / Theater		0		0		•	•		2
Pickleball Classes or League	•	1	•	1		•	•		2
Seniors Activities / Classes		0	•	1	•	•			2
Special Needs / Disabled Classes		0	•	1				•	1
Sports Program for All Ages		0		0			•		1
Swimming Classes	•	1	•	1		•	•		2
Teen and Youth Programs (sports, activities)		0	•	1	•	•	•	•	4
Tennis Classes		0	•	1					0
Volunteer Program		0		0	•				1
Yoga / Meditation / Pilates Classes		0	•	1		•			1

Legend:

Frequent (3)

Apparent (2)

Identified (1)

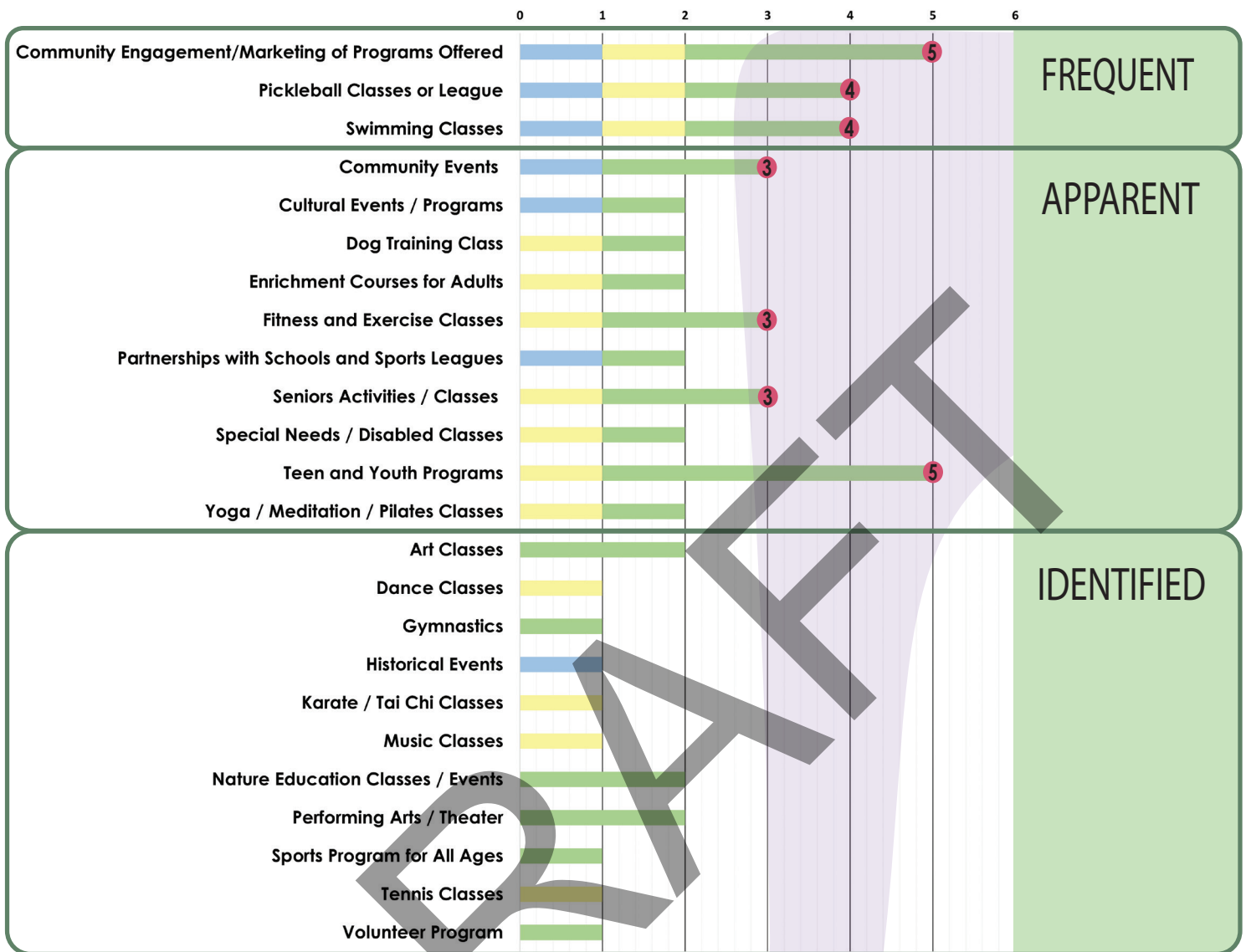
FACILITY NEEDS	Small Group		Direct Survey			Public/Community				
	STAKEHOLDER INTERVIEWS	TOTAL (SMALL GROUPS ONLY)	CPSC'S	MULTIMODAL SURVEY	TOTAL (SURVEYS ONLY)	WORKSHOP 1	WORKSHOP 2	WORKSHOP 3	FEEDBACK COMMENTS	TOTAL (PUBLIC / COMMUNITY ONLY)
ADA / Accessible Parks and Facilities		0			0				•	1
Add More Parks	•	1			0					0
Add More Sports Fields (soccer)	•	1		•	1			•	•	2
Baseball / Softball Field Improvements (including field lighting, bleachers/seating)		0			0			•	•	2
Basketball Court		0		•	1					0
Bike Trails	•	1		•	1				•	1
Community Center (gathering spaces)	•	1			0					0
Dog Park		0		•	1		•	•		2
Drinking Fountains		0		•	1	•				1
Educational / Interpretive Signage		0			0				•	1
Equestrian Center Improvements	•	1			0					0
Improve Cleanliness of Parks, Facilities, and Trails	•	1		•	1	•		•		2
Improve Safety (including better security lighting, cameras, patrol)		0		•	1	•		•		2
Indoor Sports Facility (gymnasium)		0	•		1	•				1
Landscape Improvements (including trees, grass, native plants, pollinator gardens)		0		•	1				•	1
Lighting		0		•	1					0
Modernize and Upgrade All Parks & Facilities	•	1		•	1	•		•		2
Pickleball Courts (including improve existing courts, add lighting to existing courts)	•	1	•	•	2	•	•	•		3
Picnic Areas / BBQ's / Shade		0		•	1	•				1
Playground Improvements (including update play equipment, add shade, add seating)		0		•	1		•	•	•	3
Preserve Green Space / No Overdevelopment		0			0	•		•		2
Pump Track	•	1			0					0
Restroom Maintenance	•	1		•	1	•		•	•	3
Running Track		0			0				•	1
Skatepark Improvements / Expansion		0	•		1	•				1
Splash Pad / Water Park		0		•	1	•		•	•	3
Swimming Pool	•	1		•	1	•	•			2
Tennis Courts		0	•	•	2					0
Walking Paths / Hiking Trails	•	1		•	1		•		•	2

Legend:

Frequent (3)

Apparent (2)

Identified (1)



Stakeholder

Stakeholder Interviews

Statistically Valid Surveys

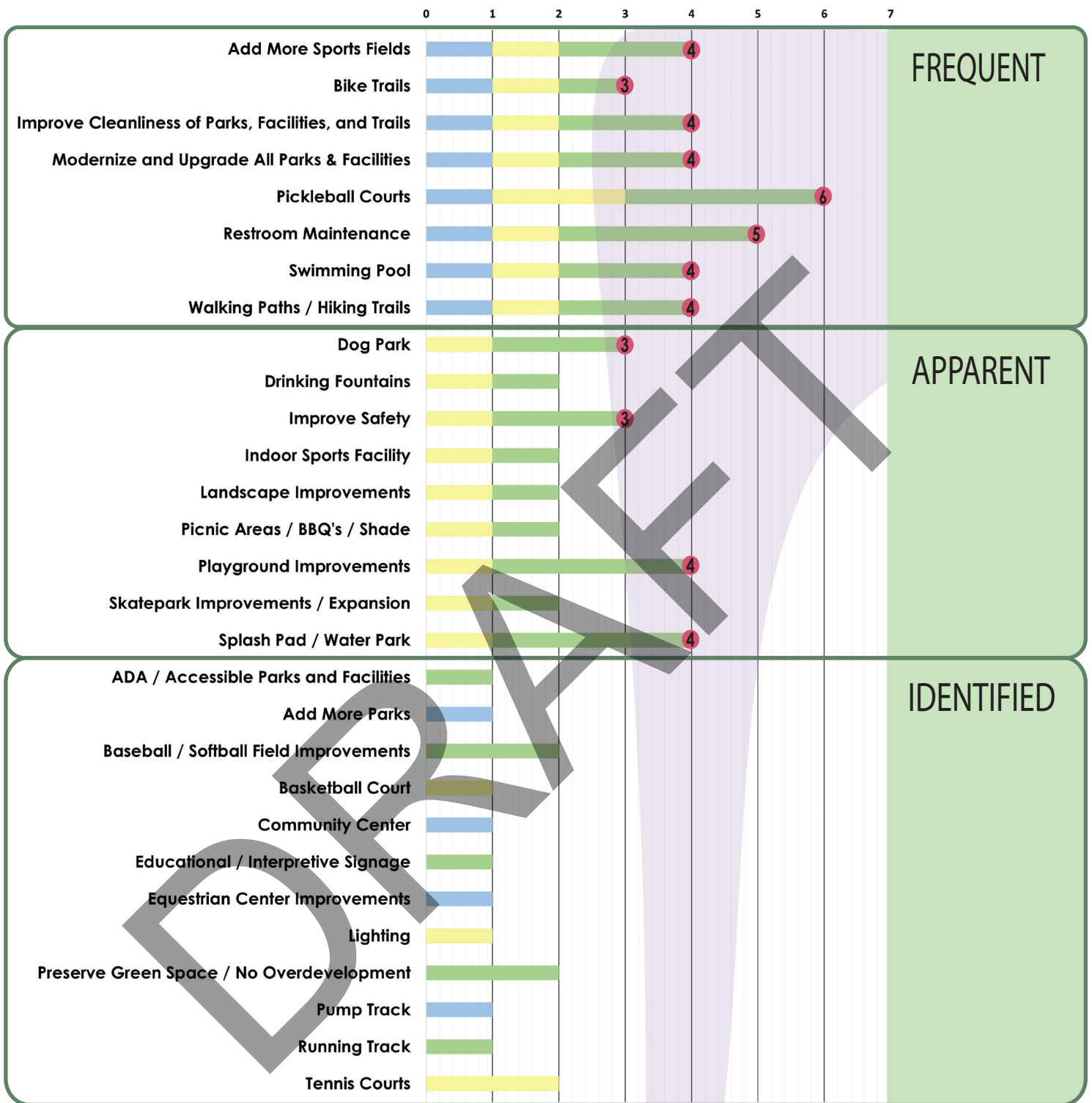
Multimodal Community Survey

Community at Large Public Surveys

Workshop 1 / Workshop 2 /
Workshop 3 /
Feedback Comments

Area of
maximum
community
impact

NOTE: Programs are encompassing of multiple "similar" community comments. Individual comments are identified in the recommendations and appendix.



Stakeholder
Stakeholder Interviews

Statistically Valid Surveys
Multimodal Community Survey
CPSC's

Community at Large Public Surveys
Workshop 1 / Workshop 2 /
Workshop 3 /
Feedback Comments

Area of maximum community impact

NOTE: Facilities are encompassing of multiple "similar" community comments. Individual comments are identified in the recommendations and appendix.

Acreage Analysis

How Much Park Acreage is Needed for Murrieta?

The City of Murrieta currently has fifty-three (53) parks which encompass 503.42 acres of developed parkland.

PARK NAME	PARK TYPE	ACRES
Los Alamos Hills Sports Park	City-Wide Park	45.00
Alderwood Park	Community Park	9.00
Alta Murrieta Sports Park	Community Park	9.76
California Oaks Sports Park	Community Park	19.99
Copper Canyon Park (Upper and Lower)	Community Park	20.94
Glen Arbor Park	Community Park	18.92
Hunt Park	Community Park	4.65
Mira Mosa Park	Community Park	8.10
Pond Park	Community Park	14.59
Torrey Pines Park	Community Park	8.00
Barratt Park	Neighborhood Park	8.30
Firefighters Park	Neighborhood Park	3.21
Mapleton Park	Neighborhood Park	9.30
Mountain Pride Park	Neighborhood Park	9.64
Northstar Park	Neighborhood Park	14.00
Pioneer Park	Neighborhood Park	0.36
Rancho Acacia Park	Neighborhood Park	10.11
Shady Maple Park	Neighborhood Park	4.79
Valley Vista Park	Neighborhood Park	6.50
Vintage Reserve Park	Neighborhood Park	3.83
Antelope Hills Park	Neighborhood Play Area	5.31
Antigua Park	Neighborhood Play Area	2.26
Blackmore Ranch Park	Neighborhood Play Area	1.14
Calle Cipres Park	Neighborhood Play Area	1.80
Calle Estancia Park	Neighborhood Play Area	2.83
Carson Park	Neighborhood Play Area	0.69
Century Park	Neighborhood Play Area	3.90
Creekside Village Green Park	Neighborhood Play Area	4.00
Crystal Aire Park	Neighborhood Play Area	1.11
Eastgate Park	Neighborhood Play Area	1.50
Echo Canyon Park	Neighborhood Play Area	3.07
Grizzly Ridge Park	Neighborhood Play Area	0.44

PARK NAME	PARK TYPE	ACRES
Meadowridge Park	Neighborhood Play Area	4.29
Montafino Park	Neighborhood Play Area	0.76
Monte Vista Park	Neighborhood Play Area	1.06
Oak Terrace Park	Neighborhood Play Area	0.20
Oak Tree Park	Neighborhood Play Area	0.32
Palomar Park	Neighborhood Play Area	1.75
Rosewood Park	Neighborhood Play Area	0.41
Springbrook Park	Neighborhood Play Area	0.29
Sycamore Park	Neighborhood Play Area	2.66
Toulon Park	Neighborhood Play Area	0.21
Whitewood Park	Neighborhood Play Area	1.84
B Street Station Park	Special Use Park	0.50
Murrieta Equestrian Park	Special Use Park	22.00
Sykes Ranch Park	Special Use Park	2.61
Town Square Park	Special Use Park	4.22
Bear Valley Park 1	Nature Park	20.14
Bear Valley Park 2	Nature Park	3.97
Cole Canyon Park	Nature Park	140.00
Falcon's View Park	Nature Park	9.37
Oak Mesa Park	Nature Park	5.98
Warm Springs Park	Nature Park	23.80
TOTAL ACREAGE:		503.42

Based on 503.42 acres of parkland identified above and the City's 2023 population of 119,182 the City currently has:

4.22 acres of developed and undeveloped parkland per 1,000 residents

The City has adopted a standard of 5 acres of parkland per 1,000 residents. Currently, the City has a deficit of 92 acres of parkland according to this standard. This deficit will grow as the total population increases.

Nature Parks contain undeveloped land and trails, the developed acres in these parks include Bear Valley Park 1 (8.43 acres), Bear Valley Park 2 (0.59 acres), Cole Canyon Park (0 acres), Falcon's View Park (0 acres), Oak Mesa Park (0 acres), and Warm Springs Park (1.1 acres). Considering only the developed portions of the Nature Parks, the City currently has 310.28 acres of developed parkland, or:

2.60 acres of developed parkland per 1,000 residents

Future Parks

There are opportunities to increase parkland acreage through park expansions at Los Alamos Hills Sports Park (55 acres) and Pioneer Park (8.45 acres).

There are several planned residential developments that will include new parks as part of the development agreement with the City of Murrieta. For example, Murrieta Hills Specific Plan includes 22.5 acres for neighborhood parks, 11.9 acres for a multi-purpose greenbelt, and 27.2 acres of recreational open space.

Open Space Land

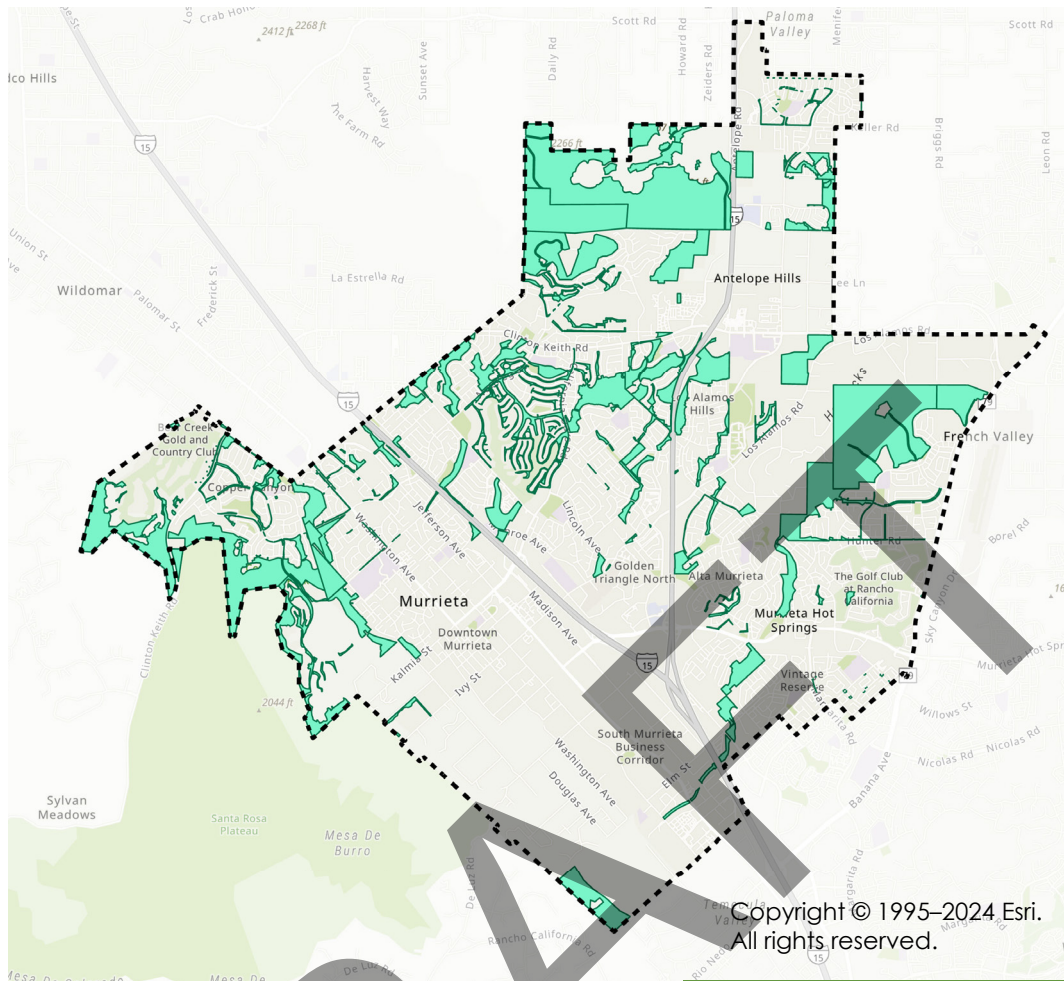
Per the City's General Plan 2035:

"Lands set aside for protection and conservation of natural resources are designated as open space [land]. This may include steep hillsides with a slope of at least 50 percent, significant habitat areas, and creeks. Additionally, within Specific Plan areas, open space may be set aside to serve as buffer areas and drainage areas. Some open space is found in conjunction with parkland, especially in Nature Parks. Nature Parks are distinguished from open space because they provide public access via trails. Up to 10 percent of a Nature Park can be improved for active recreation. However, most of the park is undeveloped and contains vegetation, topography, or features that are important to retain in their natural states."

See exhibit 1 for the location of the City's open space. There is approximately 3,600 acres of open space. Some open space is adjacent to City parks, including but not limited to:

- Alta Murrieta Sports Park
- Antelope Hills Park
- Century Park
- Pond Park
- Rancho Acacia Park
- Sykes Ranch Park

In some cases, such as with Mountain Pride Park, the adjacent open space has been modified to include recreation elements (disc golf course) since the 2009 Master Plan and is now included in the park acreage.



**Exhibit 1:
Open Space Map**

Additional Private Recreation Facilities

The three (3) private golf courses are not included in the parkland acreage since the facility is a play-to-play and not open to the general public, however these golf courses contribute to the park and recreation opportunities available to Murrieta residents.

In addition, joint use agreements are not included in this acreage analysis. The City currently has a joint use agreement with the Murrieta Valley Unified School District to utilize some of their sports fields and all school site classrooms for programming.

In summary, although the General Plan parkland acreage goals are not being met, there are additional lands not included that contribute to the City's overall park and open space available for recreation. The City is encouraged to preserve the current open space, parks, and recreation facility inventory and continue to renovate and expand current recreation facilities and amenities to best serve the community needs.

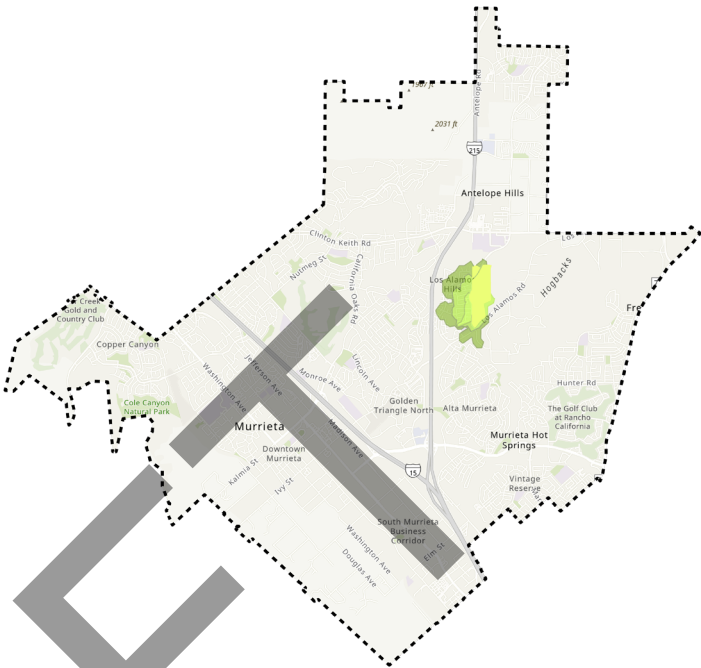
Park Service Area Gap Analysis

In addition to providing appropriate quantities and types of recreation facilities, the City of Murrieta strives to provide them in useful and appropriate locations. The service area gap analysis examines how parks are distributed throughout residential areas in the City.

“Everyone deserves a park within walking distance of their home.”
-NRPA (National Recreation and Parks Association)

Proximity to parks is more than a convenience issue. It helps to establish an excellent park system by providing improved air quality, circulation, and overall improved community health and wellness. One-half (.5) mile is approximately a 10-15-minute walk for most people. Most residences should be within one-half mile of a neighborhood park or amenity that satisfy common recreation needs.




The 5-10-15 minute walk map outlines the service availability around the existing parks that are available to Murrieta residents. The service area boundaries also reflect the physical obstructions to pedestrian travel created by arterial roadways, freeways, etc. which limit easy access to parks and are reflected by truncated shapes in the service areas shown on the following exhibits.

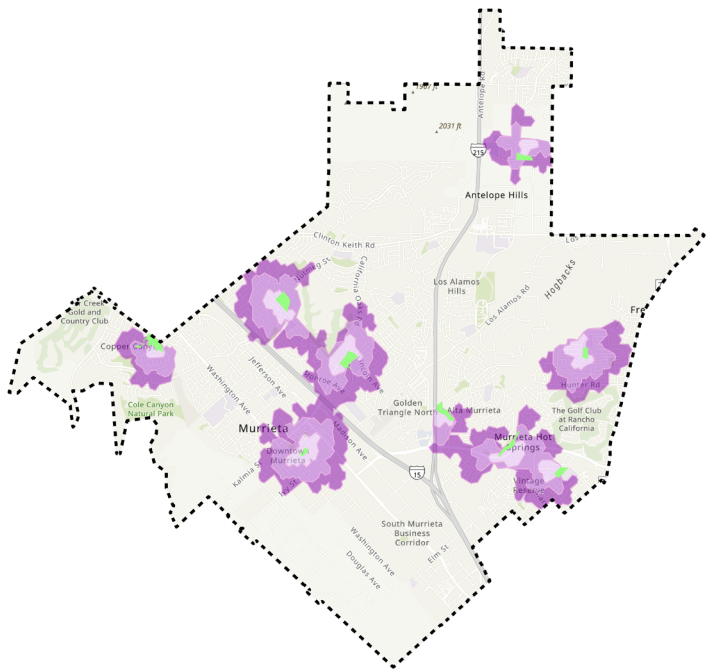


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City-Wide Parks Walking Radius
5 Minutes
10 Minutes
15 Minutes

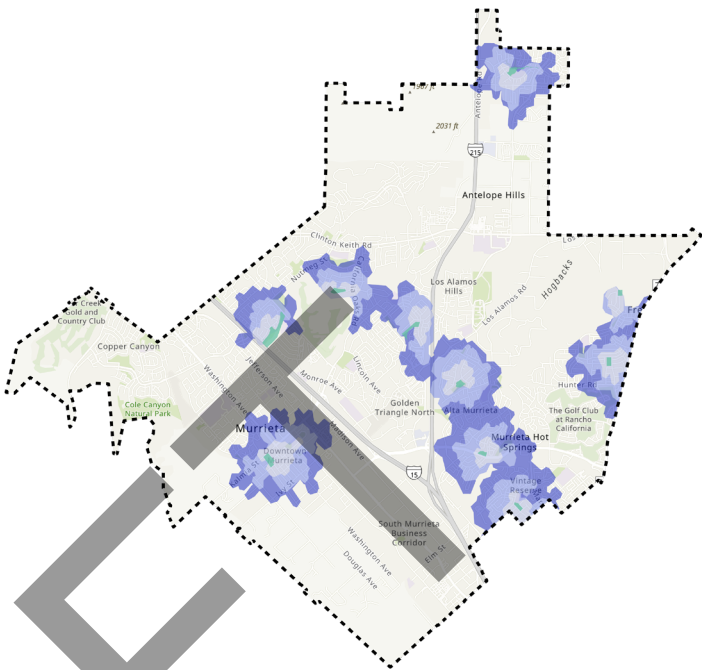
Exhibit 1: Service Area Gap Analysis for City-Wide Parks

City-wide Parks			
	5 Min Walk	0.2% of population	198 people
	10 Min Walk	0.7% of population	840 people
	15 Min Walk	1.5% of population	1,798 people



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Neighborhood Parks Walking Radius
5 Minutes
10 Minutes
15 Minutes









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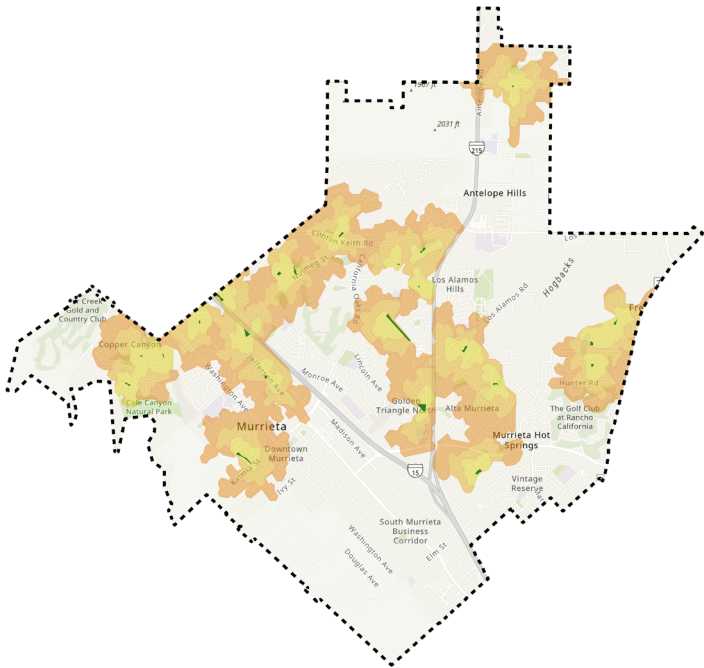
Community Parks Walking Radius
5 Minutes
10 Minutes
15 Minutes

Exhibit 2: Service Area Gap Analysis for Community Parks

Exhibit 3: Service Area Gap Analysis for Neighborhood Parks

Community Parks			
	5 Min Walk	3.4% of population	4,015 people
	10 Min Walk	11.7% of population	13,984 people
	15 Min Walk	25.3% of population	30,130 people

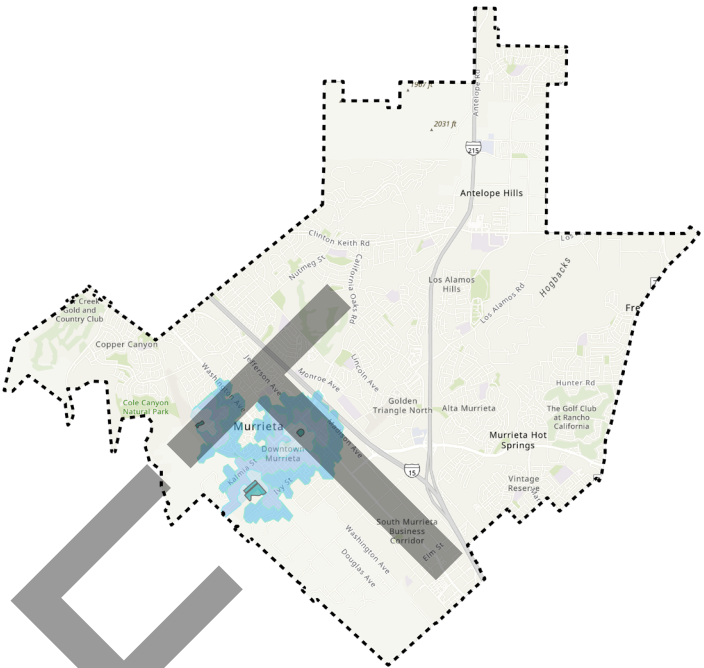
Neighborhood Parks			
	5 Min Walk	4.5% of population	5,386 people
	10 Min Walk	16.3% of population	19,451 people
	15 Min Walk	33.7% of population	40,199 people



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Neighborhood Play Areas Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes






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Special Use Parks Walking Radius

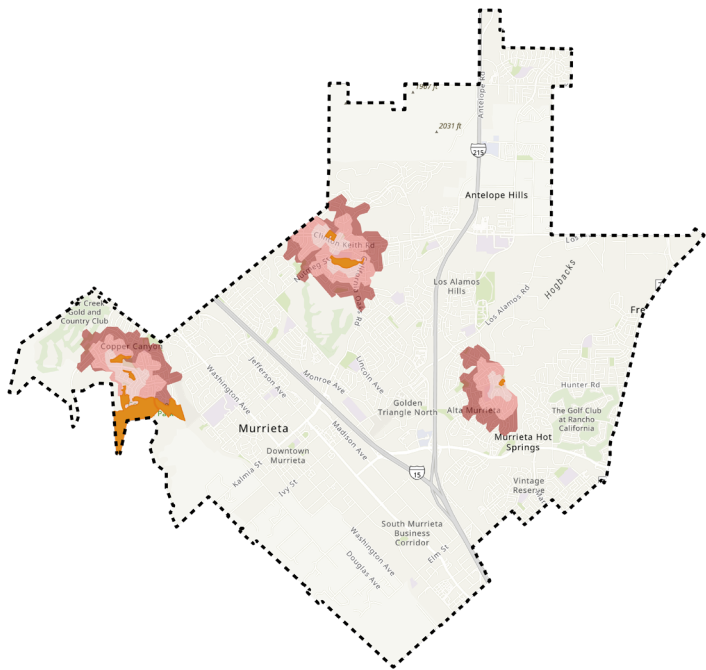
- 5 Minutes
- 10 Minutes
- 15 Minutes

Exhibit 4: Service Area Gap Analysis for Neighborhood Play Areas

Exhibit 5: Service Area Gap Analysis for Special Use Parks

Neighborhood Play Areas			
	5 Min Walk	10.5% of population	12,501 people
	10 Min Walk	25.5% of population	30,432 people
	15 Min Walk	43.2% of population	51,500 people




Special Use Parks			
	5 Min Walk	0.3% of population	375 people
	10 Min Walk	2.5% of population	2,925 people
	15 Min Walk	4.7% of population	5,580 people



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Nature Parks Walking Radius
5 Minutes
10 Minutes
15 Minutes

Exhibit 6: Service Area Gap Analysis for Nature Parks

Nature Parks			
	5 Min Walk	1.1% of population	1,320 people
	10 Min Walk	5.7% of population	6,821 people
	15 Min Walk	11.0% of population	13,154 people

City-Wide Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Neighborhood Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Community Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Neighborhood Play Areas Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Special Use Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Nature Parks Walking Radius

- 5 Minutes
- 10 Minutes
- 15 Minutes

Zoning

Residential

- Rural Residential
- Estate Residential 1
- Estate Residential 2
- Estate Residential 3
- Single-family 1 Residential
- Single-family 2 Residential
- Multi-family 1 Residential
- Multi-family 2 Residential
- Multi-family 3 Residential

Innovation

- Innovation
- Industrial
- General Industrial
- General Industrial - A

Institutional

- Civic/Institutional
- Parks and Open Space
- Parks and Recreation
- Open Space

Commercial

- Neighborhood Commercial
- Community Commercial
- Regional Commercial

Office

- Office
- Office Research Park

Business Park

- Business Park

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Exhibit 7:
Park Service Area Gap Analysis Map

Considering all City parks, 67% of Murrieta residents live within a 15-minute walk of a park. It is important to consider that City-wide parks, community parks, and nature parks serve a larger area, 3-mile radius, due to the vehicle-centric design and programming in these parks. This analysis is further explored in section 3.5 local trends.

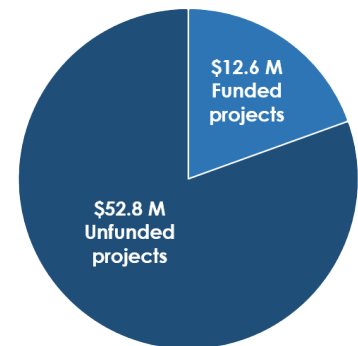
To analyze the distribution of existing City parks, a service area radius map is created for City-owned, City-wide parks, community parks, neighborhood parks, neighborhood play areas, special use parks, and nature parks (see exhibits 3.4-1 to 3.4-6). When areas zoned for residential use fall outside of these service area designations, they are identified as an underserved neighborhood or "gap area." The City has excellent coverage providing park space that is geographically distributed throughout the community. There are however some gaps as identified in exhibit 3.4-7.

- #1** Greer Ranch neighborhood community area including neighborhoods north of Clinton Keith Road (Bella Vista, Bel Flora, and Corta Belle) are in a gap area. These neighborhoods do have small developer parkettes with tot lots in this area. These parks offer little value beyond a playground experience for younger children.
- #2** The community east of Whitewood Road and south of Keller Road are in a gap area. There are currently no available parks in this area.
- #3** This area largely consists of rural homes on approximately 4-5 acres of land. There are no parks in this area. Granite Gate and Skyview Ridge are small neighborhood developments that sit north of Clinton Keith Road and east of the 215. These neighborhoods have small developer parkettes including playgrounds and community pool facilities.
- #4** This area sits well outside of any park radius. The homes in this area consist of large ranch homes ranging from 2-5 acres. Murrieta Specific Plan 309 is a large part of this area.
- #5** This area consists of Rancho California, Murrieta Hot Springs (Warm Spring Knolls, Spring Knolls, and Golf Knolls) private communities. There are private community clubhouses, recreation facilities, and pools available to these residents.
- #6** This area west of Murrieta Creek to the foothills consists of large ranch homes on 2-5 acres of land. There are no public park facilities in this area.
- #7** This area consists of Tentative Tract Map (TTM) 38555 Vineyard Vista planned community development. When developed, public parks are included in the developer agreement.
- #8** Bear Creek, north of Clinton Keith Road is a private community. The community contains pool, recreation center, sport courts, and golfing amenities that satisfy the recreational needs of this community.
- #9** Recent high-density developments built and planned for in this area will rapidly outgrow the nearby available recreation facilities. This area will become a park deficit community.

The Murrieta Parks and Recreation Master Plan will serve as a guide and implementation tool for the management and development of parks and recreation facilities throughout the City. This document represents a summary of the community outreach, research, and professional analysis conducted. The Master Plan recommendations are to serve the current population, as well as the projected population through 2033. The culminating result is a community inspired plan for the future of parks and recreation in the City of Murrieta.

The process began with a review of pertinent planning documents, existing park resources, and recreation opportunities. Following the initial inventory, a community outreach campaign was developed. In-person workshops, online video presentations, one-on-one stakeholder interviews, a statistically-valid multimodal survey, public online surveys, and direct website feedback surveys were conducted to analyze the community recreation demand in the City. Throughout the process, project updates and summary results were posted to the project website. This website enabled community members to review updates and provide immediate feedback at any point during the project. This resource allowed anyone in the community to have a voice in the process regardless of when and where meetings were held.

The Master Plan includes capital improvements of \$65,468,074 (\$12,698,790 in planned funded projects, \$12,819,934 in planned unfunded projects, and with a balance of \$39,949,350 of additional Master Plan recommended funding). Based on the findings, this Master Plan outlines key park and facility improvements as well as staffing and maintenance recommendations identified in Section Four, detailed reports of these analysis are available in the appendix. The following are key strategies developed to balance the available inventory with the community's recreational desires.



Each of the following recommended key strategies are designed to balance the equation of where existing recreation resources exist and how they relate to the needs of the community. Through this analysis, recreation can flourish and continue to support a thriving outdoor community.

Key Strategy #1: Prioritize multi-use facility development to meet the diverse recreational demands.

Goal 1.1: The City should increase sports fields, addressing facility deficits by utilizing alternative fields, expanding the Los Alamos Hills Sports Park, improving California Oaks Sports Park, and collaborating with the school district.

Goal 1.2: The City should continue to develop a new dog park at Glen Arbor Park with modern amenities, while also equipping parks with dog waste dispensers to support the dog community.

Goal 1.3: The City should support the community's strong desire for enhanced pickleball facilities, including courts, leagues, lessons, and tournaments.

Key Strategy #2: Implement a comprehensive maintenance and upgrade plan to continue Murrieta's high standards of quality and user satisfaction.

Goal 2.1: The City should improve the cleanliness of parks, facilities, and trails by establishing an "Adopt-A-Park" program, organizing park clean-up days, and continuing support for the Adopt-A-Trail Program.

Goal 2.2: The City should improve safety by enhancing lighting, waste removal, security measures, and incorporating Crime Prevention Through Environmental Design (CPTED) features in park projects.

Goal 2.3: The City should modernize and upgrade all parks and facilities by assessing demand before replacing worn elements and implementing a life cycle analysis for major park components to better forecast future costs.

Goal 2.4: The City should enhance playgrounds by implementing a renovation schedule based on equipment lifespan and incorporating all-inclusive, universal design standards in new playgrounds for equitable play.

Goal 2.5: The City should increase restroom maintenance by increasing cleaning operations during peak usage times in parks with high visitation.

Key Strategy #3: Create an integrated trail network that promotes active transportation and enhances outdoor recreation opportunities as recommended in the Trails Master Plan.

Goal 3.1: The City should improve bike trails by implementing the Murrieta Trails Master Plan, focusing on visibility, speed reduction, crossings, connections, and signage.

Goal 3.2: The City should support the community's desire for natural walking and hiking paths by improving park trail loops, enhancing connections, and developing a Special Needs Interactive Trail System.

Key Strategy #4: Design an aquatic facility that caters to diverse age groups and skill levels that promotes water safety.

Goal 4.1: The City should develop splash pads integrated into park infrastructure, starting with smaller, cost-effective water features that do not significantly impact park usability or maintenance efforts.

Goal 4.2: The City should expand aquatic programming, including swim classes and aerobics, by partnering locally during pool renovations and prioritizing the renovations at California Oaks Sports Park pool based on City Council guidance.

Key Strategy #5: Develop an outreach campaign that leverages local partnerships and personalized communication to promote a diverse range of community events and programs.

Goal 5.1: The City should strengthen community engagement and marketing of programs by enhancing multi-channel communication efforts based on community feedback.

Goal 5.2: The City should improve community events by increasing staffing to collaborate with local organizations and businesses, focusing on inclusive cultural celebrations, and reporting the economic impact of these events to the City Council.

Goal 5.3: The City should develop diverse fitness programs, including park-based boot camps, mobile fitness vans, and digital fitness integration with apps and QR codes for accessible, structured, and unstructured exercise options.

Goal 5.4: The City should expand senior activities by developing low-impact fitness programs, marketing balanced exercises, partnering with organizations for additional programs, and continuing lifelong learning opportunities.

Goal 5.5: The City should expand teen and youth programs by enhancing after-school offerings through partnerships, ensuring adequate facilities, and targeting a range of activities for teens, youth, young adults, and families.

Short, Mid, and Long-Term Costs

The following section is developed to outline future CIP efforts. The following time frame may change due to budget considerations and community priorities. Exhibit 4.4-1 illustrates the short-term (FY 2024-2029), mid-term (FY 2029-2034), and long term (FY 2034-Beyond) park and facility recommendations from this Parks and Recreation Master Plan.

PARK / FACILITY AND RECOMMENDATIONS	Funded/ Unfunded	FY 2024-2029	FY 2029-2034	FY 2034- Beyond
Community Center - Room Addition	Unfunded		\$1,750,000	
Youth Center - New Indoor Gymnasium	Unfunded		\$8,183,763	
Los Alamos Hills Sports Park and Torrey Pines Park - Synthetic Turf Renovation	Unfunded			\$1,452,408
Los Alamos Hills Sports Park - Phase II Expansion	Unfunded			\$25,000,000
Alderwood Park - Pickleball Courts	Unfunded	\$575,000		
California Oaks Sports Park - Pool Renovation	Unfunded	\$5,000,000	\$6,000,000	
California Oaks Sports Park - Ballfield Lighting/Seating	Unfunded	\$350,000		
Century Park - Sensory Trail	Unfunded		\$714,100	
Toulon Park - Park Signage & Landscape	Unfunded	\$60,250		
New Spray Play Amenities	Unfunded	\$500,000		
Murrieta Creek Regional Park	Unfunded		\$3,183,763	
TOTAL COSTS		\$6,485,250	\$19,831,626	\$26,452,408



CITY OF MURRIETA PARKS AND RECREATION MASTER PLAN UPDATE

GENERAL PLAN AND POLICY REVIEW

To assist with the implementation of the Parks and Recreation Master Plan Update, a review was completed of the Murrieta General Plan 2035 (areas specific to park and open space development, and with the delivery of recreation programs and services), the City of Murrieta's Municipal Code (Title 16 Development Code, Article V Subdivisions. 16.106 Dedications, Reservations, and Development Fees), and the Development Impact Fee Study Update (2024 Final Draft). This review, assessment, and recommendations will assist with future park development and will provide support to recommendations in the Parks and Recreation Master Plan Update, and future updates of the General Plan, Development Impact Fee Studies, and other planning documents.

There are no recommended modifications to the City's Municipal Code or the 2024 Development Impact Fee Study Update.

Proposed amendments, deletions, and modifications to the Murrieta General Plan 2035 (adopted by the City Council in 2020) are shown by either a ~~strikeout~~ or **bold underlined italics**, as appropriate. The following proposed modifications are recommended to implement the goals and objectives of the Parks and Recreation Master Plan Update:

CHAPTER 1 – INTRODUCTION (NO CHANGES RECOMMENDED)

CHAPTER 3 – LAND USE ELEMENT (NO CHANGES RECOMMENDED)

CHAPTER 5 – CIRCULATION ELEMENT (NO CHANGES RECOMMENDED)

CHAPTER 7 – HEALTHY COMMUNITY ELEMENT (NO CHANGES RECOMMENDED)

CHAPTER 9 – RECREATION AND OPEN SPACE ELEMENT (RECOMMENDATIONS, PAGE 2)

CHAPTER 13 – HOUSING ELEMENT 2021-2029 (NO CHANGES RECOMMENDED)

CHAPTER 14 – IMPLEMENTATION PLAN (NO CHANGES RECOMMENDED)

CHAPTER 9 – RECREATION AND OPEN SPACE ELEMENT

PAGE 9-2

9.3 SETTING THE CONTEXT: KEY ISSUES AND CHALLENGES

PARKLAND

The Parks **and Recreation** Master Plan indicates that the City has **503.42** ~~467.24~~ acres of parkland in 53 City parks. This total does not include joint use school facilities, **open space**, ~~some natural areas in Nature Parks~~, or private facilities. It includes six types of City Parks – City-Wide Parks, Community Parks, Neighborhood Parks, Neighborhood Play Areas, Special Use Parks, ~~Native~~ **and Nature** Parks – shown in Exhibit 9-1, ~~Parks, and listed in Table 9-1, Recreation Facilities Inventory.~~ Table 9-1 reflects several new parks and facilities that have been added since the completion of the Parks Master Plan, and which increase the City's parkland acreage

The following facilities have been added, are in the design phase, or constructed since adoption of the Parks Master Plan in 2009:

- **Alderwood Park (9 acres) – Community Park**
- **B Street Station Park (0.50 acres) – Special Use Park**
- Grizzly Ridge Park (0.44 acres) – Neighborhood Play Area
- Murrieta Equestrian Park (21.98 acres) – Special Use Park
- **Pioneer Park (8.81 acres) – Neighborhood Park**
- Torrey Pines Park (8.80 acres) – Neighborhood **Community** Park
- **Toulon Park (0.21 acres) – Neighborhood Play Area**
- ~~Vineyards (10 acres) – Neighborhood Park~~

These facilities range in size from Neighborhood Play Areas that are at most 5 acres to City-Wide Parks with at least 50 acres of parkland. They include Special Use Parks, which are focused on one type of activity, and Nature Parks, which have limited improvements that provide public access to natural open space. Los Alamos Hills Sports Park is Murrieta's only City-Wide Park, with 45 acres of parkland developed in Phase 1.

Parkland Needs

The City has adopted a standard of 5 acres of parkland per 1,000 residents. ~~As of June 2009~~ **In 2024**, the City had a deficit of **34.92** acres according to this standard. ~~The Parks Master Plan estimated that 240.3 acres of parkland would be needed for a population of 120,000 to meet identified needs for recreational facilities, in addition to what is needed to meet the parkland standard.~~

PAGE 9-3
EXISTING TABLE 9-1

Table 9-1
Recreation Facilities Inventory

Recreational Facilities		Parkland Acreage	Passive Amenities											Active Amenities																
			Amphitheater	Barbeques	Bike Path/Walking Trail	Catch and Release Pond	Community Center/Recreation Room	Dog Park	Open Grass Areas	Parking Lot	Par Exercise Course	Picnic Tables	Restroom/Port-O-Lets	Shelters	Tot Lot/Playground Equipment	Multi-Purpose Trail/Trail Connection	Water Fountains	Baseball Field (with Mound)	Basketball Court	Concession Building	Football Field	Gymnasium	Horseshoe Pits	Skateboard Park	Soccer Field	Softball Field (without Mound)	Spray Turf	Swimming/Wading Pool	Tennis Court	Volleyball Court
City-Wide Parks																														
1	Los Alamos Hills Sports Park	45.00	•	•			•	•		12	•	3	3	•	•	4L		•	3L					6L						
Community Parks																														
2	Alderwood Park	9.00	•	•		•	•	•	•	•	•	•	•	•	•		•											•		
3	Alta Murrieta Sports Park	9.76	•					•	•		3	•		1		•	1L		•	1										
4	California Oaks Sports Park	19.99	•					•	•		6	•	1	1		•		2L					1	1P	2L/3		1	2	1	
5	Copper Canyon Park	20.94	•	•		•		•	•		5	•	3	2	•	•	2	4H	•					2P						
6	Glen Arbor Park	18.92						•	•		2				•															
7	Hunt Park	4.72				•		•	•		4	•				•	1L	1L			0.5				2			1L		
8	Mira Mesa Park	8.10	•	•				•	•		4	•	1	1		•	1	2H												
9	Pond Park	14.59	•	•	•			•	•		8	•																		
10	Torrey Pines Park	8.00	•	•			•	•	•		•	•	•			•														
Neighborhood Parks																														
11	Barratt Park	8.30		•	•			•	•	•				1	•															
12	Firefighters Park	3.21	•	•			•	•			9	•	2	1	•	•		2H								•				1
13	Mapleton Park	9.30	•	•			•	•			2	•	1	1	•	•		1H						1P	1					1
14	Mountain Pride Park	9.64					•	•			1	•													2P					
15	Murrieta Elementary School Park	4.26					•	•			3	•	1	1		•		1						1P	2					
16	Northstar Park	14.00	•				•				4		1	1	•									1P	1P					
17	Pioneer Park	.30	•				•				•	•	•																	
18	Rancho Acacia Park	10.11	•	•			•	•			8		1	1	•	•								1P	1P					
19	Shady Maple Park	4.79					•	•			2		1	1	•									1P	1P					
20	Valley Vista Park	6.50	•				•				6		1	1	•									1P						
21	Vintage Reserve Park	3.83	•				•	•			3			1	•									1P						
Neighborhood Play Areas																														
22	Antelope Hills Park – Active	5.31	•	•			•				11		1	1	•		2H													
23	Antigua Park	2.26					•							1	•															
24	Blackmore Ranch Park	1.14	•				•	•			2		1	1	•															
25	Calle Cipres Park	1.80					•				2			1	•															
26	Calle Estancia Park	2.83	•	•			•				•		1	1	•															
27	Carson Park	0.69					•									•														

EXISTING TABLE 9-1 (continued)

Table 9-1 (continued)
Recreation Facilities Inventory

Recreational Facilities		Parkland Acreage	Passive Amenities														Active Amenities													
			Amphitheater	Barbecues	Bike Path/Walking Trail	Catch and Release Pond	Community Center/Recreation Room	Dog Park	Open Grass Areas	Parking Lot	Pay Exercise Course	Picnic Tables	Restroom/Port-O-Lets	Shelters	Tot Lot/Playground Equipment	Multi-Purpose Trail/Trail Connection	Water Fountains	Baseball Field (with Mound)	Basketball Court	Concession Building	Football Field	Gymnasium	Horseshoe Pits	Skateboard Park	Soccer Field	Softball Field (without Mound)	Spray Turtles	Swimming/Wading Pool	Tennis Court	Volleyball Court
Neighborhood Play Areas – continued																														
28	Century Park	3.90			•				•		•	4		1	•	•														
29	Creekside Village Green Park	4.00						•				4		1	1	•	•	2H												
30	Crystal Aire Park	1.11		•				•				2																		
31	Eastgate Park	1.50												1		•														
32	Echo Canyon Park	3.07						•				2		1		•														
33	Grizzly Ridge Park	0.44		•				•				1		1	1															
34	Meadowridge Park	4.29		•	•			•				3		1	1	•	•													
35	Montafino Park	0.76						•						1		•														
36	Monte Vista Park	1.06		•	•			•				2					•	2H												
37	Oak Terrace Park	0.20						•				2		1		•														
38	Oak Tree Park	0.32						•						1																
39	Palomar Park	1.75		•				•				2		1	1	•														
40	Rosewood Park	0.41						•																						
41	Springbrook Park	0.29		•				•				1			1	•														
42	Sycamore Park	2.66						•							1	•		1H												
43	Whitewood Park	1.84						•				5		1		•														
Special Use Parks																														
44	B Street Station	.50						•	•	•	•																		•	
45	Murrieta Equestrian Park	22						•					•																	
46	Sykes Ranch Park	2.61		•	•			•	•	10					1	•	•													
47	Town Square Park	4.22		•	•		•	•	•							•														
Nature Parks																														
48	Bear Valley Park 1	20.14			•			•								•														
49	Bear Valley Park 2	3.97			•			•																						
50	Cole Canyon Park	140.00			•											•														
51	Falcon's View Park	9.37			•											•														
52	Oak Mesa Park	5.98																												
53	Warm Springs Park	23.80			•			•								•							•							
Total Acreage		489.68																												
Definitions: L = Lighted; P = Practice Field; and H = Half Court.																														

PROPOSED TABLE 9-1

PARKS AND RECREATION FACILITIES INVENTORY

City of Murrieta Parks and Recreation Facility Inventory																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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(L) = Lighted
(O) = Overlay
(S) = Shaded

PAGE 9-5

Access to Parkland

Besides seeking an adequate quantity of parkland, the City seeks to locate parks within convenient distance of neighborhoods throughout Murrieta. There are ~~six~~ **eight** residential areas that the **2024 Parks and Recreation Master Plan** identified as outside the ½-mile service area of any Neighborhood Park or Neighborhood Play Area. However, proximity to joint use school sites **or private, homeowners association facilities were** was not considered in that analysis, and those sites are located in ~~at~~ least ~~two~~ **four** of the areas indicated as underserved.

PAGE 9-17

9.6 IMPLEMENTATION OF THE ELEMENT

The Recreation and Open Space Element is a policy document that requires the ongoing effort and actions of many segments of the community to implement. The Planning Commission and City Council, as major decision-making bodies, play an important role in its implementation. Other responsible parties include such City departments as the Community Development Department, Building Department, Public Works, and ~~Community Service~~ **Parks and Recreation**, whose day-to-day decisions are guided by the public policies in this document and the actions of the Parks & Recreation Commission.

PAGE 9-18

EXHIBIT 9-1, Parks

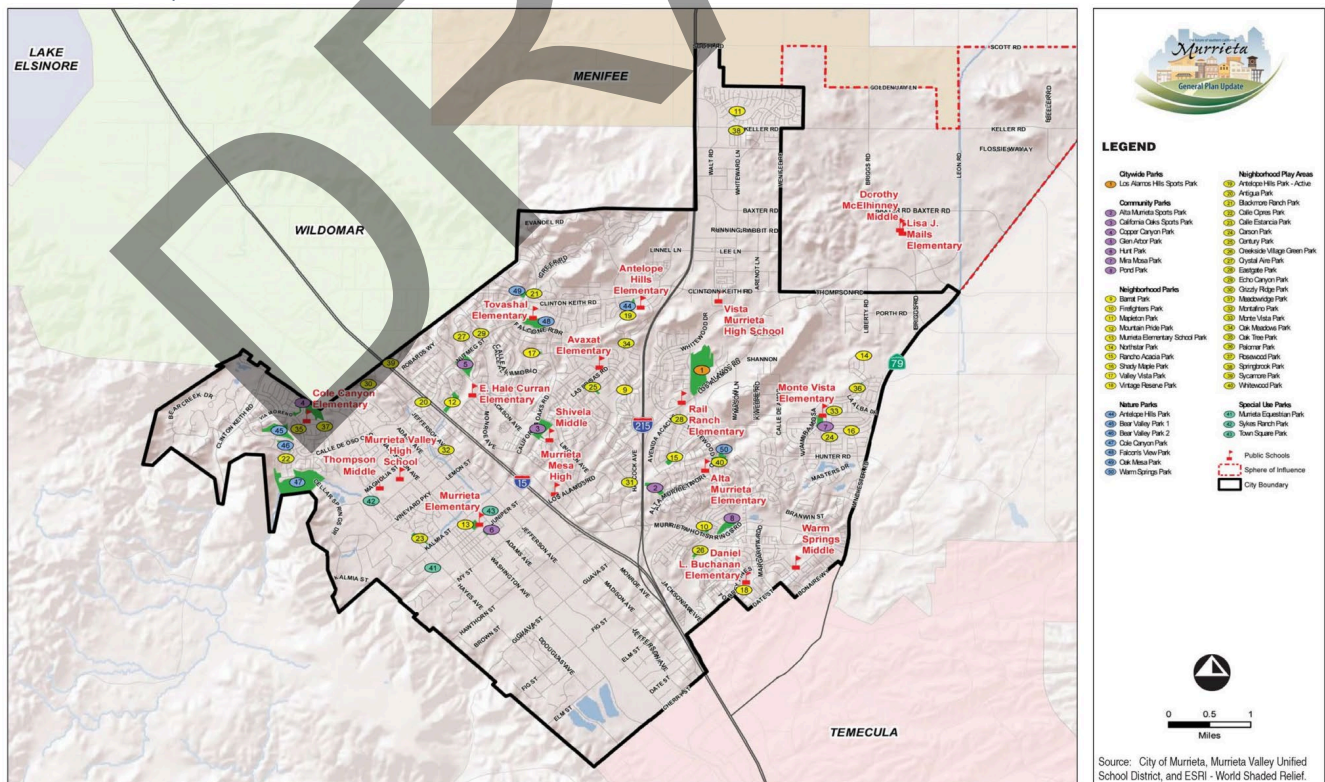
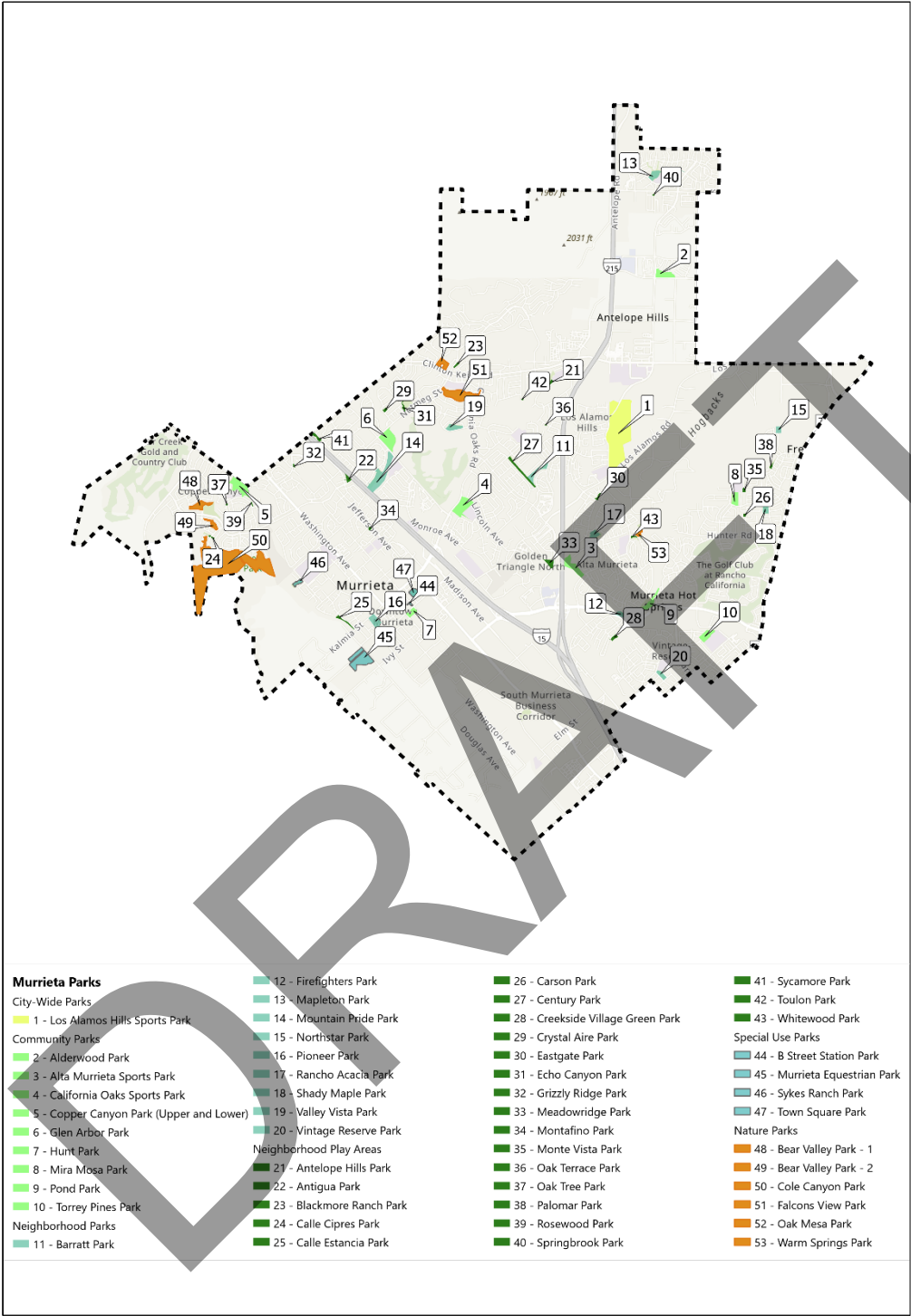


EXHIBIT 9-1, Parks



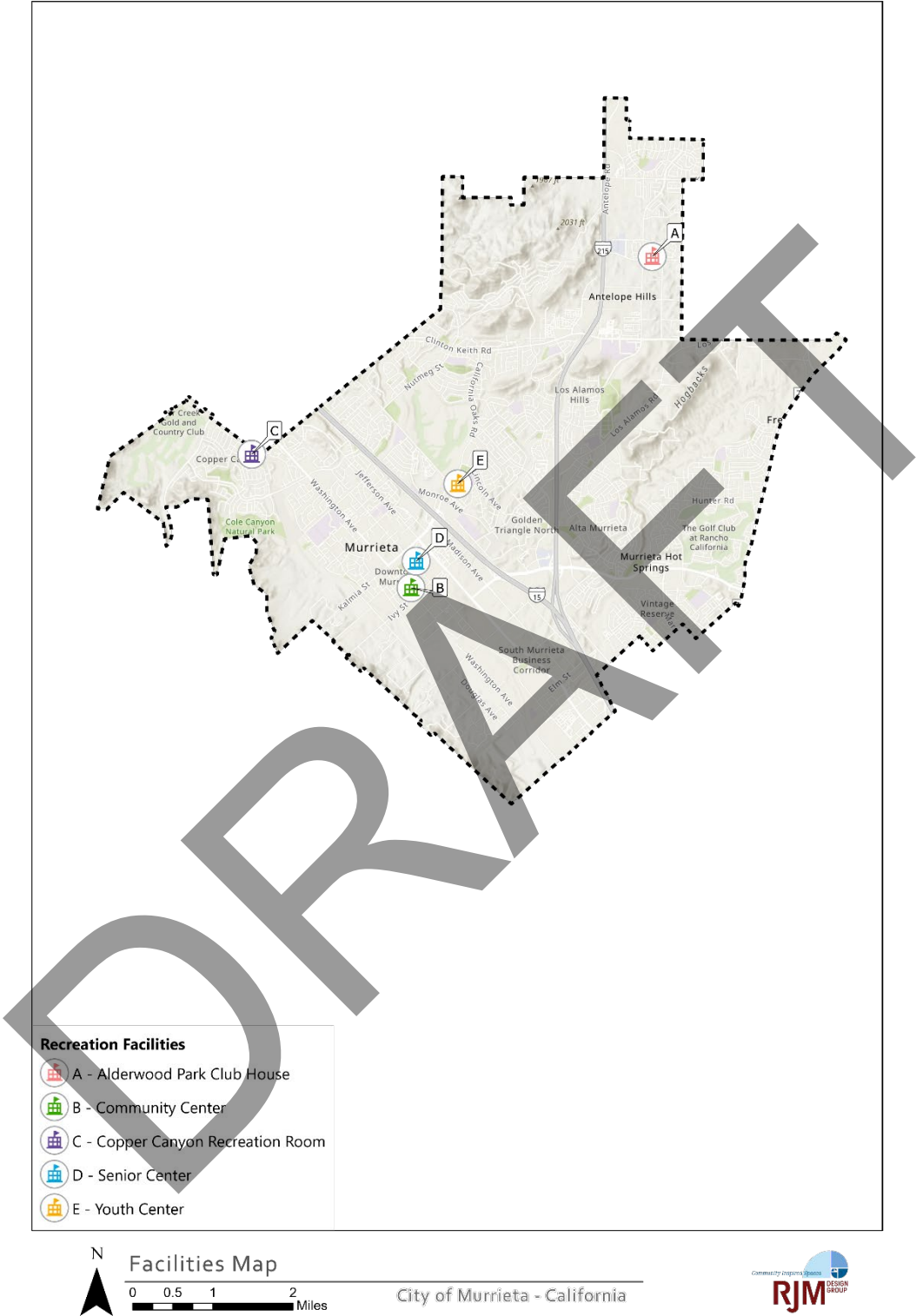
City Parks Map

0 0.5 1 2 Miles

City of Murrieta - California



EXHIBIT 9-2, Recreation Facilities



PARK SITE OPPORTUNITIES



CITY OF MURRIETA PARKS AND RECREATION MASTER PLAN UPDATE

OPERATIONS AND MAINTENANCE PLAN

A dedicated team of inhouse and contract landscape professionals ensure the City of Murrieta's parks are provided the necessary maintenance and care needed to flourish. Beyond a dedicated team, a number of resources are committed to maintaining City parks and facilities with Key Department Goals in the City's Budget highlighting a number of general maintenance and sports field refurbishment projects.

The City of Murrieta commits additional resources for landscape and park maintenance through funding from Measure T. In 2018, voters passed ballot Measure "T", a one-cent Transaction and Use Tax for the purpose of maintaining the City of Murrieta's long-term finances, providing funding for general services. These services include faster response times to emergencies, improved fire protection and paramedic services, increased sworn public safety personnel to strengthen crime prevention, library services, reduced gang activity/drug crimes, graffiti removal, **parks and recreation maintenance, landscape replacement**, and street maintenance/pothole repairs.

OPERATIONS AND MAINTENANCE PLAN

The maintenance of the City's parks and facilities will be best-served with an operations and maintenance plan. A successful plan must include buy-in from the work teams and must clearly define the program, requirements, schedules, and the action plans of its team. A quality park design and a maintenance plan are integral to the City's success. As an example, sports fields designed, constructed, and properly maintained with a hybrid bermuda grass are more durable and are better-suited to hold up to the typical activity scheduled on active sports fields. A successful plan will assist the City's operations and maintenance team by establishing a roadmap for the City of Murrieta's success with maintaining these valuable assets.

PURPOSE OF AN OPERATIONS AND MAINTENANCE PLAN

An operations and maintenance plan is a living document that must be reviewed, updated, and evaluated throughout the year. A quality plan will support the City and improve its process to identify, justify, and prioritize the maintenance and work efforts needed for its parks, play spaces, and community centers.

In today's consumer-oriented society, park guests are focused on the end product or service and not particularly concerned with what needs to be done and how frequently it needs to be done to provide well-maintained and attractive community facilities, amenities, and park spaces. Maintenance standards need to focus on outcomes from the standpoint of the recreation users and may be supported with training and information on processes (what needs to be done) and outputs (how frequently particular maintenance functions need to be done) to achieve desired outcomes.

It is important for the City of Murrieta to evaluate, analyze, and to understand all of the ongoing costs associated with its public spaces. Understanding an agency's total cost for the maintenance of its parks, amenities, and public spaces begins with a quality maintenance program, but there are many vital steps needed to ensure success.

MAINTENANCE ASSESSMENT

RJM consultants interviewed the maintenance team and toured a number of facilities to assess the maintenance of the City's parks and amenities. In our tour and assessment, the consultant team found well-maintained park areas and other park areas that need immediate attention. The City has an in-house maintenance team supported by Excel Landscape, the City's landscape maintenance provider.

Common observations included deficiencies with landscape turf and irrigation maintenance, playground and sports court surfacing, and fencing. During interviews with the maintenance team, staff expressed an interest in additional personnel to keep up with the demand.

CMMS – COMPUTERIZED MAINTENANCE MANAGEMENT SOFTWARE

Managing and tracking maintenance is important and can be completed with a CMMS or other scheduling, tracking, or data base-oriented software, such as Asset Essentials.

The City utilizes Asset Essentials, a Computerized Maintenance Management System (CMMS) provided by Brightly Software. These CMMS applications provide a valuable tool for maintenance teams. With this said, these applications must be actively used to provide benefits to the teams. While the City utilizes Asset Essentials to manage its work order system, it does not use the system for landscape and outdoor maintenance functions of its green space. As time permits, the City may want to consider populating its Asset Essentials software with scheduled, planned, and programmed maintenance tasks in its parks.

These CMMS applications provide the maintenance and operation team a central repository for all maintenance data; however, the quality of the application's output is directly correlated to the quality of the input. As a simple example, the applications are more helpful when they are used proactively to schedule all of the necessary, anticipated, and the ongoing maintenance tasks.

These tools and applications require buy-in from the entire team. If properly setup and utilized, the CMMS will include detailed information about each park and each of its critical assets and amenities. A CMMS allows maintenance managers to monitor the data in real-time while using historical data to analyze and improve their maintenance performance. Optimizing inventory and procurement systems are additional benefits from using CMMS software. CMMS applications typically include features that managers can use to schedule maintenance activities, order supplies, issue requests, prepare reports, and to project financial needs for maintenance and the Budget.

ASSET AND LIFECYCLE MANAGEMENT

A quality maintenance program for parks, buildings, and a community's assets requires a plan, a team, a schedule, and a program. Understanding all of the maintenance needs for a park includes the specific needs, expectations, and the preventive maintenance necessary for each asset or amenity within a park. For example, an asset with an expected lifespan of 15-years, will typically require following the manufacturer's recommended maintenance practices to reach this projected lifespan. A replacement plan should be proactively established with funding ready for its replacement at 15-years.

It is not uncommon for agencies to install a beautiful new amenity in a park and move on to the next project without considering the ongoing maintenance needs, the expected lifespan, and to create a strategy for replacement of the amenity at the projected and expected end of its lifespan. As agencies fall behind, the maintenance team has more work than they can handle and simply react to and address one failing amenity after another.

Evaluating these scheduled, planned, and programmed maintenance tasks can be completed while considering a lifecycle management program for the City's amenities and assets within its park system.

There are vendors available who can assist the City with this work function. As an example, a recurring workorder can be placed in the system to alert staff when it is time to 1) replace the pour-in-place playground surfacing; 2) resurface the City's sports courts (tennis/basketball); 3) inspect sports field lighting; and 4) to inspect the City's irrigation system. These programmed or scheduled work orders can also include staff alerts when it is time for a contractor to complete specific work tasks. These reminders will assist staff in monitoring, assessing, and documenting the work product and performance of its contractors. With thoughtful and detailed analysis, the City may want to consider implementing a lifecycle management program for its amenities and the assets in its park system.

The lifespan and maintenance needs of an asset or amenity will vary largely due to its activity and use. More use on a soccer field or a tennis court will directly impact its maintenance needs and its expected useful lifespan. This is where it is important

for the maintenance team and the programs/permits team to work together. Examples include establishing a number of acceptable hours for the scheduled use of a soccer field, training staff on the operations team on required work tasks when the maintenance team is not present. Examples of a work task include when a field should be closed during inclement weather, what can be done to assist the maintenance team on a rainy day, dragging fields between games on weekends, and work tasks for the pitcher's mound before closing a baseball field for the night.

Preventive, scheduled, and planned maintenance is necessary with every asset. As we all know with our personal automobile – our car needs an oil and filter change, and it needs its tires and windshield wipers checked/replaced at a specific date and/or number of miles. Neglecting replacement of tires or windshield wipers can create safety concerns, while neglecting oil changes and filter replacements can create premature failure of the engine and other vital components in the car. Similar examples are present for our public parks and amenities. The cost to purchase an asset or amenity is only a start with understanding the total cost of ownership.

Just as it is with a personal automobile, we need a big picture view of an asset and its costs over the lifespan, from purchase to disposal, and replacement. These costs include scheduled service, repairs, maintenance, refurbishment, and planned replacement. If this assessment is done well, it will improve the City's understanding of the ongoing direct and indirect costs of these assets, and will help the City make more informed financial decisions in the future. The assessment of these costs provides a tool to assist the City in using limited resources more effectively, with more emphasis on preventive maintenance rather than reacting to asset failures. Focusing on preventive maintenance will result in less disruptions and fewer expenses due to asset failures.

Prioritizing, scheduling, and planning for these preventative maintenance tasks will help the City remain operational, maintain safety in its parks, and will help the City with its planning and budget.

MANAGING ACTIVITIES AND MAINTENANCE

The Parks and Recreation Department provides a variety of programs and services for the community, and the Department of Public Works manages the maintenance of park landscape. Regardless of the management structure, it is critical for the program and permits team to work in collaboration with the maintenance team to ensure success. Unlimited resources and exceptional maintenance practices cannot succeed with an overscheduled or mismanaged sports field.

The Community Services District included Sports Field Refurbishments within its FY 2021/22 and FY 2022/23 Budget with the narrative, "Because of intensive use from seasonal athletic organizations, the maintenance division of the District will close down a field or two at a time to completely restore them to a more usable condition".

How much activity and use is too much? The Parks and Recreation Department's programs and permits team and the City's maintenance team must work hand-in-hand to ensure top-notch customer service is provided with the maintenance and operation of these recreation play spaces and the amenities in the City's park system.

The type and amount of field use must be managed by the program and permit team to be successful in keeping these fields in usable condition. Sports fields with natural grass require ongoing turf maintenance and these natural grass fields have a capacity (hours of use) for organized and drop-in sports activities in order to properly maintain the natural turf.

To identify the capacity, thresholds, and the appropriate number of permissible hours on a natural grass sports field – the field and program type (baseball and softball vs. soccer, lacrosse, and football), the age group of the participants, the design, construction, and the maintenance practices of the field must be thoughtfully considered. As a starting point, we should assume a well-designed, properly constructed, and well-maintained soccer field with lights can hold up throughout the year with approximately 1,200 permitted hours, while baseball and softball diamonds can be used approximately 1,700 permitted hours throughout the year. It is also important to acknowledge activities of youth and younger athletes will create less wear and tear than activities of high schools, colleges, and adult programs. Similarly, team practices and training activities typically create more wear on fields than activity on game days.

Can we add manpower to address the “intense use” of the sports fields? It is difficult to identify an adequate number of personnel and the hours necessary to respond and address all of the maintenance needs. As staff evaluate opportunities to raise the bar for landscape maintenance of the City's parks and green spaces, we recommend evaluating opportunities to address needs with a blend of contract and City personnel. With this said, we would recommend evaluating opportunities to add basic manpower tasks to the City's existing contractor, Excel Landscape. When utilizing contract services, the City identifies the maintenance task and the contractor provides a cost for the task. The City no longer needs to be concerned with the required number of personnel or the man-hours involved, the City is only concerned with the finished product.

Utilizing contract personnel for routine tasks such as daily trash and waste removal, and power-blowing hardscape areas is simple for a contractor to manage, but more important – it is simple for the City to ensure the tasks were properly completed. Contractors can often add manpower at lower costs when compared to the inherent personnel costs for a public agency. Also important, as many cities have experienced challenges with recruiting personnel for vacant positions, the use of contract vendors transfers the recruitment responsibility to the contractor. Lastly, moving work functions to a contract vendor allows existing City personnel to be

used for more involved work detail and projects, and to ensure contract work is completed to the City's requirements and expectations.

While maintaining natural grass on sports fields can be challenging, ball diamond infields are often easily overlooked. Establishing quality maintenance practices on skinned infields is as important as the quality of the turf when we consider player safety, playability, and the performance of the field. Consistent, regular, and ongoing maintenance practices, quality infield mix and materials, and watering of the infields is important. In addition to the Maintenance Performance Standards referenced later in this document, there are a number of in-person and online training resources available for sports field maintenance.

Similarly, a new or resurfaced tennis, basketball, or other sports court surface can be damaged and will decline quickly with activities not appropriate for the court surfacing, such as skateboarding, roller hockey, and activities with participants not wearing appropriate footwear.

ALTERNATIVE SOLUTIONS

Responding to community need, capacity, and manpower concerns can be addressed by transitioning to synthetic turf fields. While replacing natural grass sports fields with synthetic turf is a significant investment and upfront cost, it requires fewer man-hours for maintenance. The reduced cost of ongoing maintenance, the reduced demand for irrigation, and the increased revenue generated with this additional capacity and the additional hours of available use is significant.

In many cases, the long-term cost of synthetic turf can result in a lower overall cost when compared to the maintenance cost for natural grass fields. When considering the improved playing condition and the additional hours of use available on a synthetic field, the maintenance cost per hour of use is reduced further. The man-hours saved by transitioning sports fields to synthetic turf can be redirected to other deferred maintenance tasks.

Murrieta Parks Maintenance Budget

The City's budget for park landscape maintenance includes expenditures street maintenance of right of ways, open space, and maintenance tasks beyond the City's parks. With this said, it is difficult to analyze the resources committed for the maintenance of the City's parks.

Community Services District Funding

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,436,797	\$5,269,220	\$4,356,247	\$4,126,898	\$3,266,631

Community Services District with Measure T Funds

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,919,244	\$5,743,554	\$4,812,033	\$4,322,241	\$3,295,995

As the tables above share, the funding for the Community Services District (CSD) and Measure T has continue to grow the past five years. The funds available in the Community Services District increased by more than 66 percent from the actual expenses of FY 2020/21.

In comparison, the table below shares the specific line item for Landscape Maintenance, which shows the current budget has increased by only 9 percent from FY 2020/21, and current funding is lower than actual expenditures from FY 2021/22.

Landscape Maintenance (CSD)

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$970,207	\$943,092	\$934,416	\$994,255	\$889,160

Landscape Maintenance (Measure T)

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$270,000	\$270,000	\$0	\$0	\$0

RECOMMENDED MAINTENANCE PERFORMANCE STANDARDS

The following provides recommendations and performance standards for park maintenance. As shared earlier, any performance standards or operating procedure should be considered a living document that must be reviewed, updated, and evaluated throughout the year. Adopted standards and a quality plan will support the City and improve its process to identify, justify, and prioritize the maintenance and work efforts needed for its parks, play spaces, and community centers.

TURF MAINTENANCE

1. All turf areas shall be mowed once per week. The schedule for each park shall ensure mowing is complete on the same day of the week.
2. All turf grass borders shall be neatly and uniformly edged or trimmed concurrent with each mowing.
3. Cutting heights shall be adjusted according to the type of grass in accordance with the following:

Grass Type	Schedule	Cutting Heights
Fescue Blends	June through September	3"
Fescue Blends	September through May	2"
Bermuda	Year Round	1"
Rye	September through May	2"

4. All warm-season grasses such as Bermuda shall be mowed with a power-driven reel type mower. Fescue may be mowed with either power-driven reel type or rotary type mowers. All equipment shall be adjusted to the proper cutting heights and shall be adequately sharpened.
5. All mow directions shall alternate on a week-to-week basis regardless of topography.
6. Glass, leaves, paper and other debris shall be removed and disposed of off-site prior to mowing.
7. Portable obstructions such as picnic tables, trash containers, and soccer goals shall be moved in order to mow all portions of turf.
8. All turf shall be irrigated as needed to maintain adequate growth and appearance.

9. A regular program of “hand removal” or “mechanical removal” and mulch applications shall be used to control weed growth. If necessary, the program shall be supplemented by a regular program of pre-emergent/post-emergent “chemical application” of noxious weeds or grasses if physically or productively possible.
 - a) Chemical control of broadleaf weeds shall be employed as often as necessary to maintain turf areas in a “weed free” condition.
 - b) In addition, turf grass areas shall be treated as follows:
 - Between January 15 and February 15, pre-emergent crabgrass control compound (such as Dimension 270-G) shall be applied to all areas. The product application shall be placed at the highest rate per label to control the broadest number of weeds in the turf.
 - Between November 1 and November 30, a broadleaf pre-emergent weed control compound (such as Dimension 270-G) shall be applied to all areas. The product application shall be placed at the highest rate per label to control the broadest number of weeds in the turf. Applicator shall follow all instructions as described on the manufacturer’s product label.
 - Twice per year, a broad-spectrum fungicide (such as Insignia or Tekken) shall be applied at the manufacturer’s recommended coverage rate in December and June. All fungicides shall be rotated by use for future efficacy and managing resistance.
10. Pesticides shall only be applied under the supervision of persons possessing a valid California Pest Control Operators license in the appropriate category.
11. All turf areas shall be fertilized four (4) times per year (March, May, July and October). Turf shall be free of moisture at the time of fertilizer application. Application of the fertilizer shall be done in sections, determined by the areas covered by each irrigation system. All fertilized areas shall be thoroughly soaked immediately after the fertilizer broadcast.
12. All Fescue blended, Hybrid Bermuda blended, and Kikuya blended turf areas shall be de-thatched when the turf exhibits an accumulation of heavy thick thatch. De-thatching shall be accomplished by use of a “vertical cut type” de-thatch machine. All thatch and debris shall be picked up and disposed of prior to the end of the workday.

13. All Fescue blend turf areas shall be aerated two (2) times per year, once between February 15 and March 15 and one between September 1 and October 1 immediately following de-thatching and prior to overseeding (note... overseed the following day).
14. All sports turf areas shall be aerated five (5) times per year, once during Spring Recess, once beginning of Summer Recess, once prior to end of Summer Recess, once during Thanksgiving Recess, and once during Christmas Recess.
15. Aeration shall be accomplished by removing $\frac{3}{4}$ " diameter by 3" deep cores at a maximum spacing of 6" by use of a mechanical aeration machine. Aerate entire area, first from east to west, then repeat north to south.
16. Fescue Turf Areas: All cores should be processed with mechanical mowers within 24 hours.
17. Sports Turf Areas: All cores shall be removed from the sports turf and disposed of by the end of the workday. Turf Sweeper/Power Vacuum should be used to pick up and remove all aeration plugs.
18. All irrigation heads, valves, quick couplers and other improvements that can be damaged by the aeration operation shall be flagged and/or protected prior to starting.
19. Overseeding: All common and park turf areas (all areas that are fescue blend and Kikuya turf) shall be overseeded immediately (within 24 hours/the next working day) after aeration once per year from September 1 to October 1.
20. Sports Turf Interseeding: All sports turf shall be interseeded in two (2) cross directions. Interseeding shall take place the Monday after Thanksgiving and be completed by Christmas.
21. All seed used in interseed/overseed operations shall be Perennial Rye (Stovers VIP, Pennington Smart Seed Pro, or equal). Seed shall be applied at a rate of 10 lbs./1,000 sf. Seed quality shall meet the following criteria.
 - a) Minimum purity shall be 98% weed free for all grasses.
 - b) Minimum germination rate shall be 85% for all grasses.
22. All seeding equipment shall be calibrated to deliver the desired seeding rate for the specific species or seed mixture to be used prior to each overseeding operation.

23. Once the seed has been applied, apply periodic supplemental irrigation to ensure seed germination. Supplemental irrigation shall continue until 90% of all seed has sprouted and is in a vigorous state of growth.
24. All bare, worn, or sparse areas in the turf shall be reseeded to reestablish turf to an acceptable condition annually between February 15 and March 15 and between April 1 and April 30 in all other areas.
25. Reseeding shall be performed in accordance with the following criteria:
 - a) All areas reseeded shall be raked or verticut to remove all thatch and to provide a rough (scarified) seedbed suitable for seeding.
 - b) Seed shall be of a type to match existing turf and applied at a rate of 10 lbs. of product per 1,000 square feet.
 - c) Grass seed shall be applied at the rate specified on the label for the type of seed being used for reseeded. Seed quality shall meet the criteria provided in 21 a) and b).
 - d) All seeding equipment shall be calibrated to deliver the desired seeding rate for the specific species or seed mixture to be used prior to each reseeded operation.
 - e) Once seed has been applied, cover all seed and firm the soil with a water ballast roller either empty or partially filled depending upon soil conditions. Seed shall then be lightly covered with an organic seed toppe to prevent erosion and reduce evaporation of soil moisture.
26. Fall common turf renovations shall begin on September 1 and should be completed by October 1. The sequencing of the work shall be de-thatch, aeration, and overseeding, in that order.
27. Top Dressing: All sports turf areas shall be top dressed once per year typically June 1 through mid-August. All top dressing shall encompass the entire athletic playing surface.
28. Verticutting: All sports turf areas shall be verticut every one to two years as needed for turf with an accumulation of heavy thick thatch.
 - a) The vertical cutting shall encompass the entire athletic playing surface.
 - b) The vertical cutting machine shall be hydraulically or P.T.O. driven from the attached tractor with fixed 1/8" thick, 12" diameter, 8 to 10-pointed slicing blades spaced a maximum of 2" apart.

- c) All debris shall be picked up and disposed of at end of the workday with a Turf Sweeper or Power Vacuum. Note: Mulching/recycling mowers or mowers equipped with vacuums shall not be utilized for this purpose.
 - d) All irrigation heads, valves, quick couplers, and other improvements that can be damaged by the verticutting operation shall be flagged and/or protected prior to starting.
29. Sod Renovations: Sports turf sod renovations may be required on all turf areas, some areas of the field, or as patch work throughout the year. Typically, renovations of soccer fields shall be completed June 1 – August 15 and baseball fields shall start the Monday after Thanksgiving and be complete and ready for play on February 1 each year.
- a) Sod Materials – All sod areas shall receive soil amendments and fertilizers for sod as needed to establish the new sod and to promote healthy growth and appearance. The use of a mechanical track or rubber turf tire machine will be required to place this product.
 - b) Finish Grading – Prior to beginning the grading operation, sod-cut the area to be worked on to the minimum thickness of the new sod. This may require the actual removal of sod and soil at the same time. All sod and soil shall be removed from the site to a legal authorized dump site.

Before any planting operations start in any area, all trash and deleterious materials on the surface of the ground shall be removed and disposed of. After completion of fine grading and prior to soil preparation, the installation shall adhere to the Agronomic Soils Test and Report recommendations as required or what is shown above, except for the minimums specified herein.

Turf areas shall be graded so that after cultivation, amendment and settlement, the soil shall be 1" below the top of curb, walks, existing turf areas etc. All flow lines shall be maintained to allow for free flow of surface water. Displaced material which interfaces with drainage shall be removed and placed as directed. Low spots and pockets shall be graded to drain properly.

All turf planting areas shall be cultivated until the soil is brought to a loose friable condition to a minimum depth of 6". Note: The final depth of the loose soil shall be 6" after rolling and light compaction. Remove all rocks and debris 1" or larger in size. Evenly distribute soil amendments and fertilizers. Thoroughly incorporate into the upper 6" (minimum) of soil with mechanical tiller.

All planting areas shall be finish graded in accordance with the standards above. Finish grades shall be graded to ensure settlement does not affect the grade at the end of the project maintenance period.

- c) Sod Installation – Grade smooth all surfaces where sod is to be placed. The soil surface shall be 1" below adjacent curb, gutter, walks, existing turf, etc. after settling. Roll lightly with a sod/landscape roller and fill in all soil depressions compact to bedding. The lightly compacted depth shall be 6". DO NOT use roller designed for use of compacting aggregates or asphalt concrete.

Soil shall be at established grade, smooth, and moist before sod placement.

Begin sod installation immediately after delivery. As sod is rolling off the installation equipment remove all nylon mesh backing. Start laying sod along a straight edge such as a sidewalk, driveway, curb, etc. Butt joints tightly together, do not overlap. All joints to be staggered. Use a sharp knife to cut and shape around curves, trees, and borders. Do not bend sod to fit.

After sod installation, the area shall be rolled to eliminate depressions and lower rills. This operation will also lightly compact the sod.

The final sod product shall be uniform in grade. All edges shall be even and tight. The sod shall be green and vigorous in growth. In all edge areas that are not even and tight, apply a fine top dressing of sand uniformly to all exposed edges and gaps.

- d) Watering – Water shall be applied within 30 minutes, even if the sod placement is not complete. Complete initial watering when there is saturation of the top 6"-8" of soil.

Apply water in sufficient quantities and as often as seasonal conditions require to keep the sod wet at all times, well below the root system of the sod.

- e) Final Rolling – Watering shall be decreased or ceased for this operation. DO NOT perform this work in this section on a wet or saturated turf field.

Prior to opening of the field(s), roll the entire surface with a 1-Ton Steel Roller to provide a uniform and smooth play surface.

SHRUBS/GROUNDCOVER MAINTENANCE

1. All shrubs/groundcover areas shall be maintained to promote healthy growth and appearance of the plant material.
2. A regular program of “hand removal” or “mechanical removal” and mulch applications shall be used to control weed growth, if necessary, supplemented by a regular program of pre-emergent/post-emergent “chemical application” of noxious weeds or grasses if physically or productively possible.
 - a) A broad spectrum pre-emergent weed control shall be applied twice each year, once in April and once in September, to all shrub and groundcover beds. This includes all irrigated/non-irrigated natural groundcover areas.
 - b) A post-emergent weed control shall be applied as needed in all irrigated/non/irrigated natural groundcover areas.
 - c) A 3” minimum layer of mulch groundcover as a weed control shall be applied concurrently with the mulching process as described in Section 63.4 D in all irrigated/non/irrigated natural groundcover areas.
3. Weeds and grasses shall be removed from all planted areas within seven (7) days from the time that they are first visible. Methods for removal shall be hand removal or cultivation, dependent upon planting concentration.
4. When necessary, non-restricted materials shall be used to perform weed control in shrub and groundcover areas.
 - a) Prior to application, a licensed Pest Control Operator shall read product label to identify all potential dangers, hazards, and risks to the health of humans, domestic and wild animals inherent with the use of the chemical and to address all contact prevention measures to ensure contamination of these areas is avoided.
 - b) Prior to application, a licensed Pest Control Operator shall read product label, to identify weed pests in area to be sprayed and identify potential environmental hazards such as waterways, eating and food preparation areas, sensitive ornamental, and production agricultural sites, and to take all precautionary measures necessary to ensure contamination of these areas is avoided.

- c) Prior to application, a licensed Pest Control Operator shall read product label, to identify all personal protective equipment required for employees to handle the pesticide to ensure employee safety and protection.
5. All shrubbery shall be trimmed, shaped, and thinned every 30 days.
- a) Full Slope Prune/Trim: All slope shrubs shall receive a full pruning/trimming semi-annually between September 1 and October 1, and March 1 and April 1. Slope shrubs should be pruned/trimmed to maintain desired height, as directed by the City Representative.
 - b) All shrubs aligning the hardscape edge shall be shear-cut at a 45° angle. Note: Vertical 90° cuts are not acceptable.
 - c) Power hedge shears shall be used for cutting of all shrubs. Note: Line trimmers shall not be utilized for cutting purposes.
 - d) Shrubs and groundcover shall be trimmed to restrict growth or encroachments on sidewalks, trees, shrubs, trails behind curbs, and from private property. In addition, all shrubs and groundcover shall be trimmed to maintain horizontal clearance 12" behind walkways, trails, and roadways to prevent encroachment onto private property and to remove dead, damaged or diseased limbs as necessary.
 - e) Pruning Procedures
 - All cuts shall be made sufficiently close, flush, if possible, to the parent stem so that healing can readily start under normal conditions.
 - All limbs over 1" or greater in diameter shall be undercut to prevent splitting.
 - All shrubs aligning paths, curbs, gutters, property lines, etc. shall be cut at a 45° angle starting at 12" – 18" from path, curb, and/or gutter/edge. NOTE: Vertical 90° cuts are not acceptable.
 - A minimum of 12"–18" and a maximum of 36" clearance shall be maintained of shrubbery away from all adjacent private property (walls, fences, etc.).
 - A maximum height of 36" shall be maintained of all shrubbery that is immediately adjacent to private property (wall, fences, etc.).

- All plant material shall be removed from all private property that is encroaching onto public property.
 - All equipment utilized shall be clean, sharp and expressly designed for shrub pruning.
6. All leaves shall be raked from under the shrubs after each pruning.
 7. Mulching: All irrigated, non-irrigated, and bare groundcover areas shall have a uniform mulch layer throughout for erosion control, weed control, and moisture control.
 - a) All groundcover mulch shall be 0"-2" forest floor mulch laid uniformly 3" minimum thick. All mulch to be approved by City Representative prior to application.
 - b) All groundcover mulch shall be applied two (2) times per year, once in April and once in October.
 8. Fertilization: All shrubs/groundcover shall be fertilized to promote healthy growth and appearance of the plant material. Area shall be free of moisture at the time of application. Application shall be completed in sections, determined by the areas covered by each irrigation system. All fertilized areas shall be thoroughly soaked immediately after the fertilizer is broadcast.

RODENT/PEST CONTROL

1. All turf, trees, and landscaped areas shall be maintained free of rodents to include gophers and ground squirrels and pests to include but not limited to snails, grubs, sow bugs, aphids, adelgids, caterpillars, scales, etc., that could cause damage to any plants, shrubs, groundcover, trees, irrigation systems, facilities, or cause erosion.
2. All methods to perform Rodent/Pest Control shall conform to all Federal, State and County environmental regulations.
3. Rodent Control shall be performed in accordance with the following criteria:
 - a) All rodents to be controlled shall be identified and feeding habits determined prior to treatment.
 - b) All mounds shall be raked level a minimum of twenty-four (24) hours prior to treatment.
 - c) Soil shall be checked in the area to be treated to ensure proper soil moisture exists prior to treatment with treated baits.

- d) All treated bait, traps and gases used to control rodents shall be placed in the tunnel. Traps shall be covered with soil once inserted in the tunnel, to prevent vandalism and to ensure public safety.
 - e) Any and all spilled bait shall be picked up or buried immediately.
 - f) All bait containers and/or applicators shall be of the type that will minimize spills.
 - g) All treated areas shall be inspected for dying animals after treatment. Remove all dying animals and/or carcasses, and dispose of them off-site prior to the end of each workday until area no longer requires further treatment.
4. Pest control shall be performed in accordance with the following criteria:
- a) All insect pests to be treated shall be identified and life stage determined prior to treatment.
 - b) All areas which may be adversely affected by chemical treatment operation shall be identified (i.e., ways, food preparation sites and eating areas, and agricultural production areas) and all precautionary measures necessary shall be taken to prevent contamination of these areas.
 - c) All pesticides shall be applied in accordance with the label recommendations and shall be applied to infested plants only.

TREE CARE

1. Trees (less than 5 years old) to be structurally pruned as needed for proper health and shape of the tree.
2. Newly planted trees shall be properly staked utilizing 3-inch stakes. Trees shall be supported by double-staking with cinch ties applied at the lower and upper portions of the trunk and inspected on a regular basis to prevent rubbing and girdling. Cinch ties or VIT braces shall be used to prevent bruising.
3. Trees (5 year and older) to be pruned as needed for structural health and safety; pruning shall include removal of dead and damaged branches, thinning of canopy or required aesthetics. Branches shall be pruned as needed to maintain an 8-foot clearance over sidewalks and 14 feet clearance over bicycle lanes and streets. No more than $\frac{1}{4}$ of the foliage may be removed at any single pruning.
4. Special emphasis shall be placed upon public safety during pruning operations, particularly when adjacent to roadways.

5. Pruning criteria:
 - a) Initial step shall include removal of all deadwood and weak, diseased, insect infected, and damaged limbs.
 - b) All trees shall be pruned for vertical and horizontal clearance.
 - c) All crossed or rubbing limbs shall be removed unless removal will result in large gaps in the general outline.
 - d) All trees shall be thinned of smaller limbs to distribute the foliage evenly.
 - e) All trees shall be trimmed and shaped to provide a symmetrical appearance typical of the species.
 - f) All suckers and sprouts shall be cut flush with the trunk or limb.
6. All trees shall be inspected and thinned as needed to prevent damage during wind storms.
7. A regular program of “hand removal” or “mechanical removal” shall be used to control weed growth; tree wells shall remain weed free.
8. All pest control measures shall be complete by recommendation of a Pest Control Operator and recommendation of an ISA certified Arborist. Control of aphids and other seasonal pests shall be removed in a timely manner to prevent health or aesthetic problems with neighboring residences.
9. Fertilization: Young, rapidly growing trees should be fertilized annually to promote rapid establishment. Mature trees may need fertilization every two or three years to maintain foliage color, healthy growth, and appearance.

PICNIC SHELTERS, GAZEBOS AND RESERVATION SPACES MAINTENANCE

1. All structures shall be inspected daily and maintained in a neat, clean and safe condition at all times.
2. Immediately address closing of facilities, which are not safe for public use.
3. Structures shall be graffiti-free. Graffiti shall be removed within 24 hours of discovery.
4. Picnic tables, benches, outdoor cooking receptacles, and other similar amenities shall be clean, in good working order, and safe for use at all times.
5. All reservation spaces shall be inspected daily and shall be inspected before each scheduled reservation to ensure the site is customer ready.

IRRIGATION SYSTEM MAINTENANCE

1. The entire irrigation system, to include all components from connection at meters, shall be maintained in an operational state at all times. This coverage applies to all controllers and remote-control valves, gate valves and backflow devices, main and lateral lines, irrigation pumps, sprinkler heads, and moisture sensing devices.
2. All irrigation systems shall be tested and inspected a minimum of once per week for sports fields and bi-weekly for all other irrigation and in accordance with the following:

All systems shall be adjusted in order to:
 - a) Provide adequate coverage of all landscape areas;
 - b) Prevent excessive runoff and/or erosion; and
 - c) Prevent watering roadways and facilities, such as tennis, basketball, or handball courts, walkways, parking lots, trails, fences and private property.
3. All irrigation systems shall comply with State and local laws regarding backflow prevention and protection of the public water system.
4. In addition to weekly and bi-weekly testing, all irrigation systems shall be tested and inspected as necessary when damage is suspected, observed or reported, daily, if necessary.
5. Irrigation controllers shall be programmed according to the specific site conditions to promote proper plant health and growth.
6. Irrigation shall be accomplished after hours. Irrigation system testing shall occur when park areas are not in use.
7. Broken heads and lateral lines shall be repaired within 48 hours after work is approved by the Department. Mainline breaks shall be secured as soon as they are discovered/reported. Mainline breaks shall be repaired within 72 hours after work is approved by the Department. Irrigation valves shall be repaired or replaced within 96 hours after work is approved by the Department.
8. Special emphasis shall be placed upon public safety during irrigation repair operations. When excavation and digging are required for repair of irrigation lines, plywood and other safety barriers shall be used to maintain public safety. Such holes shall remain open no longer than 96 hours unless approved by the Department.

GENERAL PARK MAINTENANCE

Applies to all hardscape and softscape maintenance areas.

1. All areas shall be inspected daily and maintained in a neat, clean and safe condition at all times.
2. All animal feces or other materials detrimental to human health shall be removed from the park daily.
3. All broken glass shall be removed daily.
4. All areas shall be raked, swept or blown to remove leaves and debris daily.
5. All sand and wood chip areas abutting maintained areas shall be cleaned when dirtied by maintenance operations and at other times as required.
6. All play/sports equipment, bleachers, benches, tables, drinking fountains, trash cans, gates, rails, posts, fences, barbeques, gazebos, signs and all other park amenities, shall be monitored for vandalism, safety hazards, and serviceability daily. Deficiencies shall be addressed to ensure patron safety and reported.
7. All right-of-way sidewalks, curbs, and gutter are City property and shall be included with all inspections and maintenance efforts.

PLAYGROUNDS, SPORTS COURTS, SPLASH PADS, AND OTHER PARK AMENITIES

1. All playgrounds, sports courts, splash pads, water features, and other park amenities shall be visually inspected daily.
2. Trash cans shall be emptied daily, and washed when necessary.
3. All areas shall be maintained debris and weed-free.
4. All sand and wood chips shall be inspected and raked level daily by 10 a.m.
5. All tot-lot rubber safety surfacing and play equipment shall be swept/blown free of all debris daily by 10 a.m.
6. A complete playground inspection shall occur at least two times each month. All inspections shall be completed under the supervision of a Certified Playground Safety Inspector by an employee who has completed Playground Safety Inspector training. Complete safety-related repairs immediately and initiate other repairs within 24 hours of discovery.

7. During the first week of every month, all sand areas shall be rototilled, and wood chips (Engineered Wood Fiber) shall be raked to the maximum depth that will allow complete loosening of the sand/wood chips.
8. Sand and wood chips (Engineered Wood Fiber) shall be replenished as necessary to maintain optimum level of material in each area, generally level to six (6) inches below the top of the concrete curb. Depth of material may be dependent upon play equipment footing and final level shall be determined by the maintenance team. Replacement playground sand shall be at least equivalent to washed and screened plaster sand (standard designation of rock product suppliers to denote a type and cleanliness of sand) for playgrounds. Replacement wood chips shall be "playground chips" appropriate for safe play in and around playgrounds.
9. Splash Pads/Water Features: Water chemistry/sanitation levels shall be tested in accordance with County and State Public Health Department standards.
10. Timers shall be set for optimal use with water conservation in mind.
11. Water feature structures shall remain graffiti-free. Graffiti shall be removed within one day of discovery.
12. Park Drainage: All concrete "V" drains and other drainage facilities, to include drains under sidewalks, shall be kept free of vegetation, debris and algae to allow unrestricted water flow. "V" drains shall be cleared a minimum of once per year and completed by October 15 annually.
13. Intensive inspections and clean up shall be completed prior to and after each storm event.
 - a) All V-drains shall be maintained in a debris-free condition.
 - b) All V-drains shall be continuously cleared of all overgrown vegetation.
 - c) All V-drains shall be continuously monitored for separations and structural failures.
 - d) All other drainage facilities shall be cleared of all vegetation and debris. All grates shall be tested for security and refastened as necessary. Missing or damaged grates shall be reported to the department office.

SPORTS FIELD/COURT LIGHT MAINTENANCE

1. Park staff scheduled in the evenings shall inspect the working condition of all park lights monthly. Inspection includes recording all inoperable lamps and shall include a light meter reading with recording of the footcandle readings in key areas of each field and court.

2. Inspection records shall be immediately forwarded to the City's maintenance team.

TENNIS, BASKETBALL, AND SPORTS COURTS

1. Court surfacing will require professional repairs and resurfacing every four to eight years. The amount of use, types of use, and ongoing maintenance practices will directly impact the expected lifespan.
2. Court surfacing shall be blown free at least once per week and as needed following winds and inclement weather. Courts shall be properly washed at least once per month, as needed. Court surfacing shall be free of leaves, grit, and other debris to ensure an attractive safe playing surface. Participants using shoes with marking soles should be prohibited and enforced by park staff.
3. Court surfacing with a higher sand base will last longer than a court surface with a lighter sand base.
4. Nets shall be set at correct playing height and free of tears or holes.
5. Backboards, rims, nets, fences, windscreen, and gates shall remain in good repair.
6. Monitor and adjust irrigation to ensure water does not reach court surfaces.

COMMUNITY CENTERS/BUILDINGS/CONCESSION STANDS

1. Inspection of overall maintenance of facility shall occur daily.
2. Floors, countertops, sinks, and restroom amenities shall be cleaned daily.
3. Windows shall be cleaned as needed, with buildings receiving a comprehensive window cleaning at least two times each year.
4. All buildings shall be graffiti-free, and graffiti shall be removed within one day of discovery.
5. Food handling areas shall remain in compliance with County and State Public Health Department requirements and standards.
6. Stored items shall be stored safely and shall not block access to fire extinguishers, pull stations, light switches or exit routes.
7. Roofs, and roof vents shall not leak and shall remain operable and free of limbs, litter, and debris.

8. Exterior surfaces shall be free of holes, gaps, and peeling paint.
9. Lighting fixtures and electrical outlets shall be in proper working order and timers set per schedule or activated by photocell.
10. The Maintenance Department shall be notified of all problems within 24 hours of discovery.

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RECOMMENDED ANNUAL WORK PLAN

Maintenance tasks shall be completed consistent with the Performance Standards. The core tasks are provided below for daily, weekly, bi-weekly and monthly maintenance tasks.

DAILY TASKS

1. Park Inspections consistent with Performance Standards;
2. Daily Inspections include park grounds and landscape, park amenities and playground safety inspections, vandalism and graffiti;
3. Park Opening and Closing Checklist; and
4. Pick up litter and empty containers at least once daily, and during/following special events.

WEEKLY TASKS

1. Mow and edge turf consistent with Performance Standards;
2. Complete irrigation inspections and testing on sport fields consistent with Performance Standards; and
3. Complete inspection of park grounds for invasive plants, and remove/treat per Performance Standards.

BI-WEEKLY TASKS

1. Complete irrigation inspections and testing on common turf areas consistent with Performance Standards Inspect and remove debris/organic material from drain covers twice monthly, and prior to/immediately following inclement weather; and
2. Complete playground safety inspections at least bi-monthly per Performance Standards.

MONTHLY TASKS

1. Complete an inspection of all sports courts and address safety concerns;
2. Complete an inspection of all hard and soft surface trails for erosion and other safety hazards;
3. Complete an inspection of all park lighting systems;
4. Complete an inspection of park grounds for "V" drains and other drainage facilities consistent with Performance Standards; and

5. Check park grounds for rodent/pest activity and respond consistent with Performance Standards.

SEMI-ANNUAL TASKS (2-3 TIMES ANNUALLY)

1. Complete inspections of all fences, gates, and bollards at least twice annually; and
2. Deep-clean/ power wash park amenities such as drinking fountains, restrooms, concrete and walkways near high traffic areas.

ANNUAL TASKS

1. January: Audit each playground to ensure compliance with the current version of ASTM Performance Standard F1487 and the Consumer Product Safety Commission "Handbook for Public Playground Safety."
2. February: Complete inspections and deep cleaning of concession facilities prior to opening of the spring sports season. Items to address include the following:
 - a) Facilities deep-cleaned, wiped down, and sanitized;
 - b) Concession appliances inspected for compliance;
 - c) Concession lighting inspected and repaired;
 - d) Inspect facilities for rodent/pest activity and address as appropriate;
 - e) Food service operating permits secured before opening; and
 - f) Clean and sanitize concession supplies before opening.
3. February: Clean and restock trash receptacles, as needed, to address increased usage near baseball and softball fields.
4. May/June: Begin the scheduled turf renovations of sports fields in preparation of the fall sports season. Establish a renovation schedule in conjunction with the permits team in December to begin with soccer fields. The renovation schedule should conclude with baseball/softball fields starting the work at the end of baseball/softball post-season.
5. September: Complete inspections, clean up, and clearing of all "V" drains consistent with Performance Standards.

MISCELLANEOUS TASKS

1. Turf, shrub, and tree weed/pest control, fertilization, aerifying, dethatching, verticutting, pruning, and trimming shall be completed as recommended in the Performance Standards.

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CITY OF MURRIETA PARKS AND RECREATION MASTER PLAN UPDATE

FINANCIAL PLAN REVIEW

This master plan will provide a road map to ensure parks and recreation programs in Murrieta are provided and available to everyone in the community now and in the future. A thorough review and analysis of the Parks and Recreation Department, the Murrieta community, its parks, programs, and services guided the Consultant Team to a variety of recommendations and opportunities for future park development, programs and services, and a sustainable park maintenance program. These opportunities will provide tangible improvements for the City's park system and its service to the community, but will also drive increased costs and demand for financial resources. A master plan won't provide a benefit for the community if funding is not secured to implement these recommendations.

Following a park master plan process, funding and resources will be needed for the acquisition and development of new parklands and facilities, and for the renovation projects of existing park spaces. Long-term sustainable resources are also needed for the operation and maintenance of current and proposed new parks and facilities.

A number of financial resources are available and the City must be strategic as it considers initial costs for new park development and the ongoing financial needs associated with the ongoing maintenance, and operations of the parks, programs, and any new services for the community. This document will review current funding mechanisms and opportunities for enhanced financial resources to meet the future needs of the City and to accomplish the vision and goals of the Master Plan. Meeting these challenges will require equal amounts of vision, resourcefulness, partnership, and hard work.

FISCAL SUMMARY – REVIEW OF BUDGET AND CURRENT RESOURCES

Budget and Personnel

The Community Services District Budget is displayed below in Exhibit 1. The Budget provides funding to support the programs and services of the Parks and Recreation Department and includes the City's Public Works budget for park maintenance. It is important to acknowledge the actual spending and revenues for Fiscal Year 2020/21, and for the fiscal year following, experienced significant impacts following the COVID-19 pandemic.

EXHIBIT 1

Budget Comparisons (Community Services District)

Community Services District Funding

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,436,797	\$5,269,220	\$4,356,247	\$4,126,898	\$3,266,631

Community Services District with Measure T Funds

Budget	Budget	Budget	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,919,244	\$5,743,554	\$4,812,033	\$4,322,241	\$3,295,995

Exhibit 1 summarizes and provides a year-to-year comparison of spending for the Parks and Recreation and Public Works Departments for park programs, services, operations, and maintenance from the FY 2020/21 to the FY 2024/25 Adopted Budget. As Exhibit 1 shares, the FY 2024/25 Adopted Budget represents nearly an 80 percent increase from the actual spending in FY 2020/21.

The NRPA Agency Performance Review for 2024 reports the median agency with a population similar to Murrieta (100,000 to 250,000 residents) having operating expenditures equal to \$87.10 per capita. In comparison, the City of Murrieta's budget for appropriations in FY 2024/25 includes operating expenditures of \$49.67 per capita in support of its parks and recreation.

NRPA's Agency Performance Review for 2024 reports the median agencies operating expenditures as \$8,260 per acre of parkland. Agencies serving a community similar to the size Murrieta, with a population range between 100,000 and 250,000 residents, the median figure is \$8,002 with the lower quartile of agencies at \$3,066 and the upper quartile at \$15,009. In comparison, the City of Murrieta provides an operating budget for Parks and Recreation and Park Maintenance through the Public Works Department equal to \$11,774 per acre of parkland.

NRPA's Agency Performance Review for 2024 reports the median operating expenditures per full time equivalent (FTE) employee as \$110,912. Agencies serving a community similar to the size Murrieta, with a population range between 100,000 and 250,000 residents, the median figure is \$119,166 with the lower quartile of agencies at \$84,296 and the upper quartile at \$147,964. In comparison, the City of Murrieta provides an operating budget for Parks and Recreation and Park Maintenance through the Public Works Department equal to \$159,980 per FTE of personnel.

While these references provide perspective and a comparison of the resources committed to parks and recreation in Murrieta to other agencies nationwide, it is important to recognize each agency serves a different community with unique needs, desires, and challenges.

The City of Murrieta is best-served by tailoring its facilities and program offerings to the needs and interests of its community. All cities should strive to understand the characteristics and demographics of residents who need and utilize these park and recreation resources, as well as the types of programs, facilities and amenities they seek from local parks. It is also important to anticipate the characteristics of those who may use these resources in the future when shaping the optimal mix of facilities and services offered going forward.

In addition to the adopted annual budget and actual expenditures for the City's operations and maintenance of its parklands, the City has the following resources and funding available for its parks and recreation facilities.

EXHIBIT 2a: Parks and Recreation Department Personnel

Position	FTE's
DIRECTOR OF COMMUNITY SERVICES	1.0
PARKS & COMMUNITY SERVICES MANAGER	1.0
SENIOR PROGRAM MANAGER	1.0
RECREATION SUPERVISOR	4.0
RECREATION COORDINATOR	4.0
MANAGEMENT ANALYST	1.0
ASSISTANT MANAGEMENT ANALYST	1.0
ADMINISTRATIVE ASSISTANT	1.0
PARK RANGER	3.0
P/T SENIOR RECREATION LEADER	1.5
P/T RECREATION LEADER	6.5
Grand Total FTE	25.0

EXHIBIT 2b: Public Works Department Personnel (Park Maintenance)

Position	FTE's
Maintenance Supervisor	1.0
Senior Maintenance Worker	2.0
Inspector	1.0
Maintenance Worker I/II	5.0
Office Assistant	2.0
Grand Total FTE	11.0

Exhibit 2a provides a summary of the personnel dedicated to the Parks and Recreation Department and Exhibit 2b provides a summary of the Public Works personnel dedicated to park maintenance.

As Exhibit 2a and 2b share, the City of Murrieta provides 37.0 FTE's in support of its parks and recreation facilities, operations, and programs. Among its key findings, NRPA's 2024 Agency Performance Review reported the median agency serving 100,000 to 250,000 residents having 120 FTE's, with the lower quartile of these cities having 61.3 FTE's and the upper quartile having 181.2 FTE's.

NRPA's report also identifies the median of these cities (100,000 to 250,000 residents) having 7.9 FTE's per 10,000 residents. With 119,182 residents in Murrieta, the City currently provides 3.1 FTE's per 10,000 residents to support the City's 53 parks, 502.73 acres of parkland, and the programs and services offered for its community.

While such comparisons provide a reference, it is important to acknowledge agencies provide personnel for services through a variety of means. Most agencies provide programming and park maintenance with some mix contract personnel, which likely is not included in these references.

Revenue Analysis and Tracking

Typical of every municipality, the budget process involves competing interests from each department for support from the General Fund. The General Fund typically covers usual and on-going municipal expenses that are generally not supported by a direct stream of revenue.

Tracking revenue is an important component for all programs and services, as is comparing participation, cost-of-services, and cost per participant year-to-year. A year-to-year analysis of this nature provides a tool to evaluate the successes within the City's operation.

The year-end revenues generated by the programs and services of the Parks and Recreation Department are shown below in Exhibit 3.

EXHIBIT 3: Community Services District Revenues

Budget Adopted	Budget Adopted	Budget Amended	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,436,797	\$5,540,549	\$4,399,875	\$4,010,437	\$3,462,644

The NRPA Agency Performance Review for 2024 reports the median agency (100,000 to 250,00 residents) with revenues equal to \$18.01 per capita. The revenues above far exceed this threshold. The Parks and Recreation Department FY 2024/25 adopted budget provide revenues exceeding \$45 per capita.

The recreation programs offered by the City of Murrieta were found to have fees at or near the norm for other cities in the surrounding region. Fees and program revenues vary by agency, just as the parks, facilities, and types of programs offered are different from one agency to another. With this in mind, while fees in neighboring communities should be evaluated, the revenues and cost recovery should be specific to the needs, goals, and the priorities of the community.

With limited resources, cities cannot offer every program and must carefully consider the programs and services they offer at low or no cost to its residents. The agency should carefully consider, review, and monitor the programs offered, the fees, and the City's cost recovery goals should be carefully considered and established to make the most efficient use of its available funding.

Recreation programs generally fall within a range of benefits from individual-based benefits to community-wide benefits. An example of a program with an individual-based benefit would be a round of golf on a public golf course, while programs with community-wide benefits might focus on teens, after-school programs, seniors, swim lessons, and CPR/First Aid Classes.

A common approach to cost recovery for programs with individual-based benefits involves user fees equivalent to or exceeding the net cost to deliver the service, while fees for programs with a community-based benefit are often partially or in some cases fully supported by the General Fund.

Factors to consider when determining what price to charge for a service:

- It is important to understand the cost of providing a service when establishing fees with an individual-based benefit. Cost should include direct costs, indirect costs, and fixed costs. Indirect costs should include administrative costs and other general overhead costs, such as utilities and maintenance. Fees for programs with an individual-based benefit will recover all or a high percentage of the true cost to provide the service.

- Value to the Community – There is subjectivity in determining the benefits to the community from park and recreation programs when setting fees for a program or service with a community-based benefit. With this said, programs considered to provide a community-wide benefit include fees generally designed to recover the direct cost for services.
- Competitors' Pricing. When considering program fees, it is critical to understand what other cities or competitors are charging for similar services in the marketplace. Consideration should also consider the value of the service offered and the demand and/or need for the program offering in the marketplace.

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REVIEW OF FUNDING OPPORTUNITIES

A variety of financing methods are used by special districts and other governmental agencies to finance the acquisition, development, maintenance, and operation of parks and recreation facilities. Many of these will require cooperation and collaboration with other agencies or organizations. This listing of funding opportunities is a summary and is not intended to make specific recommendations as to which mechanisms are most appropriate.

General Fund

The General Fund is the primary fund used to account for all revenue and expenditures without legal restrictions on its use. The General Fund Budget is a projection and an accounting of the revenues and expenditures dedicated to providing and managing a variety of the City's programs and services.

The General Fund revenue sources include sales tax, property tax, transient occupancy tax, program and service fees, license and permit fees, unrestricted revenues from the state, fines and forfeitures, and interest income.

The General Fund expenditures include personnel salaries and benefits, contract services, maintenance and repair of City facilities, supplies, training expenses, utilities, capital equipment, and other miscellaneous expenses. The General Fund includes the majority of the City's routine operating expenses.

While parks and recreation services are highly valued, a limited General Fund will always be in demand and highly competitive among City departments. As priorities and needs change for City services, forecasting available funding for parks and recreation can be a challenge. While the General Fund will continue to be an important funding source for parks and recreation, there are other opportunities and potential sources of funding to consider.

Property Tax Proceeds

Additional funding for special projects can be secured with a vote for a "special tax". The tax is assessed on commercial and residential property. This type of tax offers a steady stream of revenue to develop and maintain parks.

A voter-approved "special tax" may be used to build a public recreation center or park. The tax is intended to last for a set number of years. Once the project has been paid for, the tax is discontinued.

Property taxes can be accurately predicted and the financial burden is equally distributed among property owners. Despite the dislike of property taxes, voters in many communities have been willing to accept an increase when revenues are specifically earmarked for parks and public amenities.

The City of Murrieta's Property Tax budget increased by more than 9 percent from FY 2021/22 to FY 2024/25.

EXHIBIT 4: Property Tax Revenue

Budget Adopted	Budget Adopted	Budget Adopted	Budget Adopted
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22
\$29,257,137	\$29,616,316	\$27,454,867	\$26,817,376

Sales Tax Proceeds

Sales tax is a significant and substantial source of income for most local governments. Sales taxes are levied on the sale of goods or services at the retail level. Excise or selective sales taxes are imposed on specific items such as alcohol, tobacco, gasoline, gambling, and marijuana and are sometimes earmarked for specific projects.

In 2019, Assembly Bill (AB 147) amended the Revenue and Taxation Code Section 6203 to impose sales tax on all online sales and transactions for delivery with retailers inside or outside California if, during the preceding or current calendar year, the total combined sales in California by the retailer and all persons related to the retailer exceed \$500,000. To understand the impact of AB 147, estimates are that between \$1.0 and \$1.7 billion of California sales taxes went unpaid in 2017. With trending online sales growth, this revenue stream will continue to make its impact on local tax proceeds and City budgets.

EXHIBIT 5: Sales Tax Revenue

Budget Adopted	Budget Adopted	Budget Adopted	Budget Adopted
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22
\$58,450,800	\$60,219,800	\$40,683,000	\$39,160,000

As Exhibit 5 illustrates, the years following the pandemic show significant increases in the sales tax revenue projections. The adopted budget for FY 2024/25 is nearly 50 percent higher than the projection for FY 2021/22.

Transient Occupancy Tax (TOT)

Transient Occupancy Tax (TOT), often referred to as a bed tax, is assessed on hotel rooms, campgrounds, and other lodging facilities. TOT is generally imposed on persons staying 30 days or less in a hotel, inn, motel, VRBO, Air BNB, and other lodging facilities.

EXHIBIT 6: Transient Occupancy Tax (TOT)

Budget Adopted	Budget Adopted	Budget Adopted	Budget Adopted	Budget Adopted
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$5,546,000	\$3,955,000	\$1,179,270	\$1,053,690	\$1,360,315

As Exhibit 6 displays, the TOT revenues were substantially impacted by the pandemic; however, the adopted budget for FY 2024/25 projects revenues in exceeding 400 percent of the projections in FY 2020/21.

Real Estate Transfer Tax

A real estate transfer tax is a tax levied on the sale of certain classes of property: residential, commercial, or industrial. Many California cities are considering an increase in the real property transfer tax rates and some municipalities recently included initiatives on the ballot for voter-approved increases. Real estate transfer taxes can provide funding for park and open space acquisition.

EXHIBIT 7: Property Transfer Tax

Budget Adopted	Budget Revised	Actual	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$800,000	\$800,000	\$660,800	\$654,260	\$719,760

A property transfer tax is imposed in Murrieta equal to \$0.55 per \$1,000. While the numbers above are modest when compared to the City and Department budgets, this revenue stream provides funding, which can support the needs of the Parks and Recreation programs and services.

Utility User Tax

Cities and counties may impose Utility Users Tax (UUT) on users' consumption of certain utility services. On January 1, 2021, California City Finance reported 158 cities, four counties, and one special district with a utility user tax in California. This accounted for more than 50 percent of the state's population. The report stated that the total revenues from UUTs amounted to nearly \$2 billion. Proposition 218 also requires voter-approval for utility user taxes.

Utility user taxes may be applied to any of the services below:

- Electricity
- Gas
- Water
- Sewer
- Telephone (including cell phones and long distance services)
- Sanitation
- Cable television

PROPERTY ASSESSMENTS

Benefit Assessments

An assessment district creates a property tax and a funding mechanism for cities to cover costs associated with the development, maintenance, and improvements of public facilities in a defined geographic area. Examples include lighting, landscaping, and maintenance costs associated with city parks, streets, and medians.

The California Constitution defines a Benefit Assessment as “any levy or charge upon real property by an agency for a special benefit conferred upon the real property” (Article XIII D Section 2 [b]).

The Lighting and Landscape Act of 1972 (L&L), Mello-Roos Community Facilities Act of 1982, California Proposition 218, and the Mitigation Fee Act (Assembly Bill 1600) all provide guidance and governance for the purpose of financing the costs and expenses associated with the development, maintenance, and improvements of public facilities.

The assessments are made on a cost per lot, per acre, or some other parcel-by-parcel basis. With the passage of Proposition 218, these assessments require voter-approval of the projects and any new or increased tax assessment. These assessment districts ensure each property owner pays a fair share of the costs of such improvements.

Landscape and Lighting Maintenance Districts, Business Improvement Districts, and Mello-Roos Community Facilities Districts are common examples of these Benefit Assessment Districts. These special assessments or levies are placed on a property to finance improvements and/or maintenance that specifically benefit the properties in the geographic area.

Landscape and Lighting Maintenance Districts

The Landscaping and Lighting Act of 1972 provides local government agencies a flexible tool to pay for landscaping, lighting and other improvements and services in public areas.

This legislation (Streets & Highways §22500) allows local governmental agencies to form Landscape & Lighting Maintenance Districts for the purpose of financing the costs and expenses of landscaping and lighting public areas. The approved uses include installation and maintenance of landscaping, statues, fountains, general lighting, traffic lights, recreational and playground courts and equipment, and public restrooms. Additionally, the Act allows acquisition of land for parks and open spaces, plus the construction of community centers, municipal auditoriums or halls to be financed. Notes or bonds can be issued to finance larger improvements under the Act.

Mello-Roos Community Facilities District (CFD)

In 1978, Proposition 13 was approved by Californians, which limited the ability of many public agencies to finance new public projects. In 1982, Senator Henry Mello and Assemblyman Mike Roos assisted in the passage of the "Mello-Roos Community Facilities Act of 1982" authorizing local governments and developers to create Community Facilities Districts (CFDs) for the purpose of selling tax-exempt bonds to fund public improvements.

Mello-Roos Community Facilities Districts are primarily found with new developments and used in combination with other developer-based funding. Mello-Roos bond financing provides some unique advantages to local governments as projects are initiated, approved, and operated for and by the local community, so that only projects, which are truly positive additions to the area will be financed.

Business Improvement Districts

This is a direct tax levy on business license holders and/or property owners. Like other special assessment districts, BID's assess residents within set boundaries for additional services, such as park maintenance and public safety. They are unique, however, in that they establish a partnership between property owners and businesses in downtown or commercial areas for the purpose of improving the business climate in a defined area. The motivation for the BID generally comes from business and property owners hoping to attract tourists and new customers by cleaning up sidewalks, improving parks, increasing lighting, etc. These business owners want better services within their neighborhood and are willing to pay for it.

The cities and communities experience the benefits from funding these business-related improvements, maintenance, and activities. It is in the public's best interests to promote the economic revitalization and physical maintenance of the business districts of its cities to create jobs, attract new businesses, and to prevent the deterioration of the business district.

DEBT FINANCING AND BONDS

General Obligation Bonds

A general obligation bond is secured by the public agency's pledge to use all available resources to repay holders of the bond. A general obligation bond is essentially a loan taken out by a city, county, or special district against the value of the taxable property in the locality. A bond also requires voter-approval. If passed by voters, taxes are increased by a specific amount for a specific defined period. Bond measures require strong support from the community to pass. As an advantage, these bonds allow for immediate purchase of land, renovation of existing or development of new facilities. Bond proceeds cannot be used for maintenance and operations.

Revenue Bonds

Revenue bonds are a class of municipal bonds issued to fund public projects, which then repay investors from the income created by that project. For instance, a golf course, sports or ice complex, or performing arts theater can be financed with municipal bonds with creditors' interest and principal repaid from the fees collected from the public facility.

DEVELOPMENT RELATED FUNDING

Development Impact Fees

Development Impact Fees (AB 1600) on new development is another option for local agencies. The fees or exactions are based on the premise that new development generates increased demand for a City's infrastructure and services. This new development brings new residents, which can put a strain on a city's infrastructure and services, including its schools, parks, recreational facilities, libraries, water and sewer, police and fire protection services.

The fees only apply to new development and may only be assessed for new capital costs related to the development. The fees are paid by the developer to offset costs for the infrastructure caused by the new development. The fees are not limited to the cost of land and can be assessed for improvements. The fees are often used in combination with development agreements. Fees can be assessed under the premise that tourists, employers, and employees all benefit from and use community parks. This allows for assessment of commercial and industrial development.

Quimby Parkland Dedication

The "Quimby Act" enables local governments to require the dedication of land or in-lieu fees for parks as part of the subdivision approval process. Although the Act has provided for the acquisition of land for parks in new subdivisions; it has limitations when an area is built out. The Quimby Act can require funds for improvements, but not maintenance. The dedication or fee is based on the local agencies adopted park standards per thousand population. Local cities and counties must pass an ordinance to enact Quimby provisions.

In-Lieu Fees are based on the cost of land and do not provide adequate funding for park development. In 2013 the state Quimby ordinance was amended to permit cities and counties to use developer paid Quimby Act fees to provide parks in neighborhoods other than the one in which the developer's subdivision is located. This amendment based on Assembly Bill 1359, provided cities and counties with opportunities to improve parks and to create new parks in areas that would not have benefited before.

Murrieta addresses these development and park dedication requirements under Title 16 of the City's municipal code. The General Plan and the Municipal Code include a standard dedication of 5.0 acres of parkland per 1,000 population.

New developments continue to generate Park In-Lieu Fees for the City annually. The revenues in the adopted budget for FY 2022/23 through FY 2024/25 are shown below along with the actual revenues received dating back to FY 2020/21.

Budget Adopted	Budget Adopted	Budget Amended	Actual	Actual
FY 2024/25	FY 2023/24	FY 2022/23	FY 2021/22	FY 2020/21
\$1,130,000	\$1,130,000	\$2,558,917	\$974,752	\$820,659

Development Agreements

Development Agreements are contracts negotiated between a city and land developer. Although subject to negotiation, allowable land uses must be consistent with local planning policies and the City's General Plan. These Agreements may include public utilities, parks, and recreation facilities. These are voluntary agreements, and the agency can negotiate public facility improvements beyond those required by state or local mandates.

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STATE AND FEDERAL GRANTS

Numerous state and federal governmental agencies provide grant opportunities for local park and recreation agencies. The availability of funds can vary from year to year, and each grant program includes specific requirements and project criteria. Although there are grants available for recreation and educational programs, and park operations, most state and federal grant programs focus on the acquisition, development, and improvement of parks, amenities, and recreation facilities.

Some government entities, such as the Department of Education, Department of Health Services, and the Environmental Protection Administration provide funding for educational programs. The City can increase its potential for grants by collaborating with other public agencies and/or local school districts.

The application period for these grant opportunities is typically very small. While the application period for some grant opportunities may be closed, many of these grant programs provide ongoing annual funding and will open application periods for new funding rounds within the next year. The following is not intended to be an all-encompassing list, but rather as a resource for identifying available funding for the City's projects.

Land and Water Conservation Act/ The Great American Outdoors Act

The Land and Water Conservation Fund (LWCF) was established by Congress in 1964 to fulfill a bipartisan commitment to safeguard natural areas, water resources and cultural heritage, and to provide recreation opportunities to all Americans. The fund invests earnings from offshore oil and gas leasing to help strengthen communities, preserve history, and protect the national endowment of lands and waters.

The LWCF provides matching grants to help states and local communities protect parks and recreation resources. Money from the LWCF goes to a variety of programs that support a nationwide legacy of high-quality recreation and conservation areas. These grants can be used for a range of projects from establishing baseball fields and community green spaces; to providing public access to rivers, lakes and other water resources; to protecting historic and cultural sites; and for conserving natural landscapes.

The Great American Outdoors Act (GAOA) was enacted on August 4, 2020. GAOA is the single largest investment in public lands in U.S. history. This landmark legislation established:

- A new National Parks and Public Land Legacy Restoration Fund (LRF) to address the deferred maintenance and repair (DM&R) backlog on public lands. It was authorized at up to \$1.9 billion annually for five years from Fiscal Year 2021 to Fiscal Year 2025; and

- Permanent funding for the existing Land and Water Conservation Fund of \$900 million.

Older Americans Act

The Supporting Older Americans Act of 2020 (OAA) reauthorized programs for FY 2020 through FY 2024, and the Senate reauthorized additional program funding for this program through FY 2029 in August 2024. The OOA addresses the health, welfare, and economic needs of older individuals by promoting senior center modernizations and the delivery of social and nutrition services. Although older individuals may receive services under many other federal programs, today the OOA is considered to be a major vehicle for the organization and delivery of social and nutrition services to this age group and their caregivers.

Community Development Block Grants (CDBG)

The Community Development Block Grant (CDBG) Program supports community development activities to build stronger and more resilient communities. To support community development, activities are identified through an ongoing process. Activities may address needs such as infrastructure, economic development projects, public facilities installation, community centers, housing rehabilitation, public services, clearance/acquisition, microenterprise assistance, code enforcement, homeowner assistance, etc.

The Community Development Block Grant (CDBG) program provides federal funding for projects to improve the quality of life for people with low or moderate incomes, to revitalize urban centers, and to address the urgent health and safety needs of low-income communities. The CDBG program has been administered by the U.S. Department of Housing and Urban Development (HUD) since 1974.

Other Federal Grants

There are several federal agencies managing grant programs to provide funding benefitting local parks and recreation including the following:

- Department of Agriculture
- National Endowment for the Arts
- National Endowment for the Humanities
- Environmental Protection Agency
- Institute of Museum and Library Services
- Department of Energy
- Department of Education
- NOAA Coastal Zone Estuaries
- North America Wetlands Conservation Act
- Health and Human Service Department
- Center for Disease Control (CDC)
- Housing and Urban Development

State, County, Pass-Through, and Other Philanthropic Grants

State agencies historically have managed the legislative funding and voter-approved propositions that provide funds for park and recreation agencies. In addition, federal funds are often funneled through state agencies that manage these grant programs. For example, the Land and Water Conservation (LWCF) grants and federal transportation enhancement funds SAFETEA-LU are managed by the California State Department of Parks and Recreation.

Some of the key state departments that manage grants benefitting local parks and recreation include the following:

- Office of Grants and Local Services
- Department of Parks and Recreation
- California Natural Resources Agency
- Department of Water Resources
- California Conservation Corps
- California State Library
- Department of Education
- Department of Public Health
- California Arts Council
- California Department of Aging
- Housing and Community Development
- Department of Fish and Wildlife
- Wildlife Conservation Board
- Department of Boating and Waterways
- Department of Forestry and Fire Prevention

California Statewide Park Program (SPP)

California Department of Parks and Recreation and the Office of Grants and Local Services (OGALS) develops grant programs to provide funding for local, state and nonprofit organization projects. This competitive grant program creates new parks and new recreation opportunities in underserved communities across California.

Trails, Greenways, and Bicycle Transportation

A number of grants are available for trails, greenways and bicycle transportation infrastructures. Grant opportunities are outlined by the Rails to Trails Conservancy on their website at www.railstotrails.org, People for Bikes at www.peopleforbikes.org, and the California Bicycle Coalition at www.calbike.org.

Recreational Trails Program

The Recreational Trails Program (RTP) administered by the Office of Grants and Local Services (OGALS) provides funds annually to develop non-motorized recreational trails and trails-related facilities.

Active Transportation Program (ATP)

The Active Transportation Program was created by Senate Bill 99 to encourage increased use of active modes of transportation, such as walking and biking. The

Active Transportation Program (ATP) consolidated various transportation programs into a single program and was originally funded at about \$123 million a year from a combination of state and federal funds. The goals of the ATP includes, but is not limited to, increasing the proportion of trips accomplished by walking and biking, increasing the safety and mobility of non-motorized users, advancing efforts of regional agencies to achieve greenhouse gas reduction goals, enhancing public health, and providing a broad spectrum of projects to benefit many types of users including disadvantaged communities.

Outdoor Equity Grants Program

In 2019, AB 209 established the Outdoor Equity Grants Program in the California Department of Parks and Recreation to provide funding for outdoor recreation and environmental education opportunities, particularly for youth in under-resourced communities, and focused on providing transportation and programming.

Foundation Grants

There are many foundations offering funding opportunities to benefit the programs, services, and facilities of park and recreation agencies. The foundations often focus on community programs with current interests in environmental education, arts, health, and wellness. The National Park and Recreation Association (NRPA) has numerous grants made available through partnerships with various foundations.

- **Saucony Run for Good Foundation**

The Saucony Run for Good Foundation is committed to reversing the increasing rate of obesity among U.S. youth by offering children the opportunity to enjoy the benefits of running and a healthier lifestyle. Saucony provides funding to community organizations that promote running and fitness programs for children. Grants of up to \$10,000 will be awarded. There are two rounds of grants made per year.

- **Musco Sports Lighting and US Soccer Foundation Soccer Fund Grant**

Musco Sports Lighting and the US Soccer Foundation established the Soccer Fund to offer financial support for sports lighting projects on a rolling basis. Projects can include the Mini-Pitch System or soccer lighting projects of all sizes. Mini-Pitches are ideal for urban areas and other communities where a safe place to play can be difficult to find. Applications are accepted quarterly.

- **MLB-MLBPA Youth Development Foundation**

Also known as the Baseball Tomorrow Fund, this program was created to increase participation in and expand access to youth baseball and softball. The program prioritizes bold, innovative, and creative ideas that increase opportunities for youth, particularly those who are minorities, girls, and/or located in under resourced communities. Funds may be used to support capital projects (e.g., field renovations), baseball/softball programs, and education initiatives. Applications are accepted on a rolling basis.

- **United States Tennis Association (USTA) Tennis Venue Services**

USTA funding is available to upgrade existing facilities or add new facilities. Funding Category 1 supports basic facility improvements for up to \$5,000. Category 2 supports resurfacing and converting existing tennis courts for up to \$35,000, and Category 3 supports new construction and reconstruction of tennis courts, lighting, and the addition of structures over existing tennis courts for up to \$55,000. Applications are accepted on a rolling basis.

- **Yamaha Outdoor Access Initiative**

The Yamaha Outdoor Access Initiative accepts applications quarterly from nonprofit or tax-exempt groups (clubs and associations), public riding areas (local, state and federal), outdoor enthusiast associations and land conservation organizations, and communities with an interest in protecting, improving, expanding and/or maintaining access for safe, responsible and sustainable use by motorized off-road vehicles. The Initiative has contributed more than \$3.5 million in funding and equipment across more than 300 projects during the past 10 years to assist outdoor recreationists working to protect and improve access to public land and educate the public on its safe, sustainable, recreational use. Applications are accepted quarterly.

- **Lisa Libraries Grant Program**

Organizations serving low-income or underserved areas are eligible to apply for in-kind donations from The Lisa Libraries. The Lisa Libraries provides donations of free books for community facilities to host their own small libraries or to operate programs where children can take the book home. While book donations are free, The Lisa Libraries requests that recipients cover the shipping and handling costs, which are based on the destination and quantity of books. Applications are accepted on an ongoing basis.

- **The Fruit Tree Planting Foundation Grant Program**

Municipal entities, local nonprofits, and public schools are eligible to apply to support the planting of fruitful trees and plants to alleviate hunger, combat global warming, strengthen communities and improve the surrounding environment. Trees can be planted at community gardens, city and state parks, low-income neighborhoods, Native American reservations, schools, and other locations where they will serve the greater community. The Foundation provides high-quality trees and shrubs, equipment, on-site orchard design expertise and oversight, horticultural workshops, and aftercare training and manuals. Applications are accepted on an ongoing basis.

- **The Skatepark Project Grants**

The Skatepark Project is dedicated to promoting the construction of new, quality skateparks located in underserved communities throughout the United States. The Skatepark Project primarily supports projects that can demonstrate a strong grassroots commitment, particularly in the form of planning and/or fundraising by local skateboarders and other community groups. Priority is given to projects

that are designed to increase equity in underserved areas, are built from concrete by experienced skatepark contractors, and include local skaters in the planning, fundraising, and design process. Grants of \$1,000 to \$300,000 are provided to nonprofit organizations and state or local agencies, including public school systems and public projects. The Skatepark Project accepts Letters of Inquiry year-round and has quarterly award cycles.

– **Quadrattec Cares Energize the Environment Grant Program**

Quadrattec is offering two \$3,500 grants annually to applicants pursuing a program or initiative designed to benefit our environment. Examples include trail building or restoration projects, park beautification events, litter prevention initiatives, sustainable land management activities, community environmental educational projects and youth educational engagement events. There are two rounds of grants provided each year.

Fundraising and Marketing Resources

When looking for funding and grants, there are many resources available on the internet. Below are a few suggestions on where to start your research.

1. Candid (Formerly, Foundation Center and Guidestar): Provides training and research information on corporate and foundation grant programs as well as access to IRS 990 forms for foundations and other nonprofit organizations. The grants database is a collection of thousands of grants.
2. Yearly offers a free tool to create engaging, digital annual reports, donor reports and event recaps to impress your stakeholders. Yearly is a fun and easy way to design unlimited reports and integrate your stories, videos, social media posts, polls and more. Yearly is currently offering their basic level of service to agencies for free.
3. Chronicle of Philanthropy: The Chronicle is a newspaper for nonprofit news publishing, fundraising trends, resources, and recent grants.
4. NRPA Crowdfunding Toolkit
5. *Nonprofit Times*: Nonprofit management newspaper.
6. *Fortune Magazine*: A resource for identifying companies by state and industry.
7. Google, Yahoo Finance and other general search engines.
8. Newspapers and magazines like the *Wall Street Journal*, *Newsweek*, *New York Times*.

OPERATIONS REVENUE

User Fees

Fees for use of park and recreation facilities and programs are common throughout the nation. User fees include programs, events, reservations of outdoor parks spaces, indoor facility rentals, parking, and entry fees. Many public agencies charge additional nonresident fees for participants and users outside their jurisdiction.

Property and Facility Leases

With extensive land holdings, park agencies have the potential to lease land for special uses compatible with parks and recreation generating additional revenue. Grazing leases, radio and cell phone tower lease agreements, land-leases for commercial recreation programs and facilities have become prevalent throughout California.

Programs, Events and Facility Sponsorships (Naming Rights)

These sponsorships are financial transactions and opportunities for a public agency and a private-sector business to work together and connect for the purpose of establishing a partnership, sponsorship, or naming rights agreement. The public agency receives funding and the corporate partner receives tangible benefits with positive exposure and an association with a public agency, or a popular facility or program.

Negotiations can include a number of benefits, including the right to name a facility, object, location, program, or event, typically for a defined period of time. Properties such as multi-purpose arenas, performing arts venues, or large sports complexes typically involve terms ranging from three to 20 years. Longer terms are more common for higher profile venues, such as professional sports facilities.

Seeking corporate and philanthropic funding to construct, improve, or rehabilitate physical structures in parks is relatively easy; however, contributions to acquire naming or licensing rights from the City to promote or advertise the corporate partner or their product should be given thoughtful and careful consideration. These ventures can include the naming of buildings, advertising on public property, and/or licensing rights to the agency's name and other intellectual property. Typically, the agency and corporate partner negotiate and document the specific terms in a formal agreement. This can be an effective tool particularly for highly visible facilities or events.

NONPROFIT AND PRIVATE GIVING

Individuals, private foundations, and nonprofit corporations will contribute to park and recreation agencies and programs to improve their community. Donations can be made for capital campaigns, projects, programs, and services. This method of funding can be enhanced when the public agency has established a community foundation, 501(c)(3) nonprofit organization. The community foundation provides a vehicle for fundraising campaigns and a means to build community support.

Capital campaigns should provide well-defined projects and specific monetary needs for the fundraising efforts. The foundation acts as a conduit to receive donations from individuals and/or entities, which might otherwise be reluctant to donate to a public entity.

Voluntary Donations through Utility Providers or Local Retailers

Municipalities have partnered with Utility Providers allowing customers to make a donation for park improvements and/or recreation programs as part of their monthly bill. Other agencies have partnered with local retailers to allow customers to make a similar donation at the register.

Adopt-A-Park Programs

This type of program could generate funds from corporate or individual donations, or could identify volunteers to provide maintenance support for parks or facilities.

Individual Giving

Donors can include a provision in their will directing a gift to an organization after their death or the death of one of their survivors. Donors can give the organization either a specific amount of money or item of property (a "specific" bequest), or a percentage of the balance remaining in their estate after taxes, expenses, and specific bequests have been paid (a "residual" bequest). Donors can also designate how to use their bequest for a particular program or activity at an organization or can allow its use to be discretionary ("restricted" and "unrestricted" bequests).

COLLABORATIVE AGREEMENTS AND FINANCING

Joint Development and Joint Use Agreements

Public agencies can enter joint development and/or joint use agreements with other local public agencies, most often a school district, special district, city, or county for development or use of land and facilities. Both agencies may participate in the funding of the improvement in exchange for use of the facilities. The agencies negotiate terms of the agreements. The land usually remains in the ownership of one agency. Generally, one agency will assume responsibility for maintenance of the facilities.

Public/Private Partnership Ventures

This type of venture takes advantage of the potential revenue generating facilities such as golf courses, multi-sports complexes, restaurants and snack facilities. Projects can be jointly funded using public and private financing. Another opportunity involves the public agency providing land and outsourcing the development and operation to a private company to build and operate turn-key facilities through lease or concession agreements. Private capital is used for the improvements to the public facility and in turn the developer makes a profit from the fee-based recreation activity. This concept works well for large regional parks or large planned developments that can accommodate the specialized uses.

Public/Nonprofit Partnerships

Joint ventures with local nonprofit organizations can be an effective approach for some recreation facilities. These might be youth serving organizations or special interest groups such as bicycling clubs, dog owners and other community organizations that need facilities. By joining forces, fundraising ability can be enhanced and joint development of community recreational facilities in public parks can be accomplished. With strong volunteer support, these organizations often provide in-kind labor to support city services, programs and to improve facilities.

Nonprofit Conservation Organizations

Organizations such as Land Trusts, Friends of the River, and the Sierra Club can be instrumental in working with public agencies to acquire and preserve open space, sensitive habitats, or natural areas.

Volunteerism

Californians have shown desire and a willingness to contribute to their communities by volunteering. Volunteer labor and donations of money, services, or materials can provide attractive resources for agencies that cannot afford to pay additional staff or make purchases beyond the approved budget. As cities expand and promote these volunteer opportunities, and as baby boomers age and retire, there will be a growing pool of talented volunteers. Examples of volunteer projects at senior

facilities include meal deliveries, gift shop management, front desk, and other office assistance.

Agencies can consider developing or expanding a youth volunteer program, such as a Leaders-In-Training Program, or can approach service-based organizations such as the National Charity League, or scout groups for specific Eagle Scout projects, such as picnic table slabs, painting projects, trails, murals, gardens, or gazebos.

Service Organizations

Most communities have service clubs, such as Rotary, Kiwanis, Lions, Soroptimists, a Chamber of Commerce and business associations, faith-based and neighborhood associations who can contribute to the betterment of park and recreation programs in the community. These organizations are often looking for ways to contribute and to support their community. It is strategic to provide personnel to be a liaison and to actively participate as members of the organization and/or serve on the boards of directors, and likewise to invite these organizations to serve on park and recreation committees and advisory boards.

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FUTURE OPERATION AND MAINTENANCE COSTS

The City will need to develop new revenue sources beyond those currently in use and/or increase funding levels for park maintenance and capital expenditures. Funding needs can be satisfied through a variety of potential revenue sources as described earlier in the Review of Potential Funding Opportunities.

Proposals for future park operations must include adequate funding at a level necessary to sustain quality and safety in the City's parks, and cost-effective maintenance practices as described in the Operations and Maintenance Management Plan provided within this Parks and Open Space Master Plan.

The specific funding source to be considered will depend on the timing of the new development, the funding sources available, and/or those which may be more easily pursued at the time. For major improvements which include such facilities as community centers, tennis complexes, gymnasiums, sports complexes, etc., the use of a fundraising effort to be conducted on behalf of a City's non-profit foundation could be beneficial. Sponsorships/naming rights for major corporate or other private donors can be offered. In some cases, the use of a professional fund-raising firm should be considered once a facility or project is identified. Other sources of funding may include development agreements, public/private partnerships, and/or grant opportunities.

Parks & Recreation Master Plan

Recreation Planning Based on Community Needs



Parks
Make
Life
Better!

MURRIETA
A SOUTHERN CALIFORNIA

MURRIETA

City of Murrieta Parks and Recreation Master Plan

Commission Meeting
LOCATION

October 23, 2024

DRAFT
NEEDS TO BE
UPDATED

Purpose

Parks and Recreation Master Plan

- **Guide and implementation tool** for the **management** and **development** of parks, recreation facilities, and programs.
- Identifies **local** community needs
- Offers **recommendations** to support the **Local Murrieta Community**





CONNECTED BY COMMUNITY

Photo by City of Murrieta