



SUMMER Youth and Aquatics UPDATE 2024

Community Services Department



The Murrieta Youth Center



- 2024/2025 Fee is \$31.29 for the school year
 - Hours of operation have expanded
7:00am-9:00am before school programming included with registration
 - Averaging 104 check-ins daily
 - Yearly Enrollment
 - 2021/2022- 191 total
 - 2022/2023- 297 total
 - 2023/2024 -320 total
 - 2024/2025- 202 currently
- (31.6% yearly average increase, expected total to reach at least 352 this year)
- The Youth Center is currently hosting nine successful clubs:
Lego, Book, Creative Writing, Sports Recap, Food Critic, Stem,
Active Sports

Summer Camps

- First year offering nine weeks of extended day camps at the Youth Center
- Hours 8am-4pm
- Four age groups ranging from 5- 12 years old
- June 10-August 3, 2024
- Offered walking excursions to Mulligan, Bowlero, Reading Cinemas and MindTrap Escape Room



Summer Camps



Age Groups	Participants	Revenue
5- 6	148	\$23,680
7- 8	154	\$24,640
9 - 10	80	\$12,800
11- 12	61	\$9,760
TOTAL	443	\$70,880



CAL OAKS POOL



After the California Oaks Sports Park Pool's closure, we took proactive steps to ensure summer aquatics programs continued for the residents of Murrieta. Through a partnership with Murrieta Valley Unified School District, programming was hosted at Vista Murrieta High School this summer.

Aquatics Programming

- Swim lessons, public swim, water exercise and lap swim
- Lessons for a wide range of ages, from infants to adults
- June 10–September 28, 2024. After August 10, lessons were limited due to pool availability.
- Lifeguard services and WSI swimming lessons were provided by our contracted vendor, Swan Aquatics.



Analytics

	2022 Cal Oaks	2024 Vista
Lap swim - daily	358	125
Lap swim - passes sold	51	22
Public swim - daily	2,577	1,000
Public swim - passes sold	71	19
Senior swim	0	0
Swim lesson registration	249	432
Water exercise - daily	668	236
Water exercise - passes sold	73	9
TOTALFOR SEASON	4,047	1,843

- During the regular season, the pool operated:
Mondays, Wednesdays, Saturdays, and Sundays
- Admission rates ranged from \$1 to \$5 for daily entry
Punch passes were available at \$20 for residents and \$40 for non-residents





THANK YOU

